

FOR TRUCKS, BUSES & OFF-ROAD



Find the perfect  
solution for you.

**Truck Experts.  
and more..**

[www.highwayautomotive.eu](http://www.highwayautomotive.eu)





# Truck Experts. and more..

## PROVEN EXPERTISE

Highway Automotive is a “truck expert” brand with more than 15 years of proven experience and a rich history in the automotive aftermarket, which in year 2020 empowered Nissens Group with its expertise in heavy vehicles. With a 100% focus on trucks, buses, and off-road applications, Highway Automotive has developed a broad spare parts program that covers over 1,800 parts within the engine cooling, climate and emissions control systems.



## PRODUCTS

- Engine Cooling
- Air Conditioning
- Starters & Alternators
- Emissions Control - EGR

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## DISTRIBUTION

- Strategic distribution policy
- Cooperation with members of all ITGs
- Private labeling

## TOOLS

- TecDoc
- Web Catalogue
- Webshop
- Marketing & Technical Support

## REMANUFACTURING

Extensive range of **EGR** system repair kits and remanufactured coolers.

**Storage**  
Space

**7000**  
m<sup>2</sup>

**Air**  
Conditioning

**410+**  
SKU

**Engine**  
Cooling

**1300+**  
SKU

**Emissions**  
Control

**100+**  
SKU



FOR **TRUCKS, BUSSES & OFF-ROAD**



ONE-STOP SHOPPING  
SOLUTION



FLEXIBLE LOGISTICS  
SETUP



CUSTOMER-CENTRIC  
BUSINESS MODEL



EXCELLENT DATA  
OPTIMIZATION



PROVEN HEAVY  
VEHICLES EXPERTISE



HIGH QUALITY &  
RIGOROUS TESTING



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