

TRICO Force+™

New Product Release: Trico Force+ program

As part of TRICO's continued product development and streamlining strategy, the company is pleased to announce a new & improved design for our existing TRICO Force range of multi-fit beam blades.

This new beam blade design is manufactured completely in the EU on TRICO's Original Equipment production lines and delivers premium wiper blade performance in all weather conditions. The product range utilises TRICO's latest design of twin-rail steel splines, a unique rubber formulation and asymmetrical spoiler which ensures efficient wiping performance at high speed.

This updated program uses a simplified connection system called SWIFT, retaining the same coverage from fewer components.

The current "clamshell with sleeve" style packaging consisting of mostly plastic material has been replaced by an eco-friendly recyclable cardboard packaging supporting the company's efforts for sustainable production processes.

The new Force+ range will be available just before Automechanika Frankfurt, in August 2024 and TRICO's sales managers will be delighted to provide any additional information before, during and after the show in Frankfurt.

ENDs

For more information, please contact Valentin Neagu, Product Manager (Wipers) – FBG Europe, Valentin.Neagu@Trico-Group.com

