

IGNITING YOUR PASSION



SPARK PLUGS & GLOW PLUGS

First Brands Group is delighted to announce the launch into Europe of Autolite - one of the USA's leading manufacturers and suppliers of spark plugs and glow plugs.

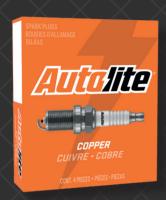
Supported by more than 85 years of design, manufacturing and engineering expertise, Autolite products meet the most demanding requirements offering the ultimate in performance, reliability, and value for money.

For further information please contact sales.autolite@trico-group.com

FRST BRANDS GROUP™



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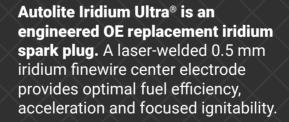


Autolite® Copper spark plugs deliver quick starts, good fuel economy and smooth acceleration.

The platinum-to-platinum design of Autolite® Double Platinum spark plugs greatly decreases gap erosion and reduces misfires. These are superior-performing spark plugs for distributorless ignition system (DIS) engines.



Autolite® Iridium XP is an engineered OE replacement iridium spark plug, balancing a tested blend of iridium, platinum and palladium. Autolite® Iridium XP plugs precisely focus spark energy at the optimum ignition point to deliver high power, long life and exceptional value.







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