

PFI
FERSA
AUTOMOTIVE

American Engineering Inside

pfibearings.com

Driving Innovation in Bearing Solutions

PFI FERSA is the automotive division of Fersa, a globally recognized group headquartered in Europe. As a leading manufacturer, Fersa specializes in producing high-quality bearings, delivering excellence and reliability to the automotive industry worldwide.

Get to know Fersa

- **Global Innovation:** 6 manufacturing plants and 4 R&D centers drive our advanced bearing solutions.
- **OEM Quality:** Our bearings meet stringent quality standards, ensuring reliability and performance.
- **Global Reach:** Sales in over 100 countries, providing high-quality products wherever needed.
- **Cross-Selling:** Extensive product range offers significant opportunities for comprehensive solutions.
- **Rapid Development:** Synergy between PFI and Fersa ensures fast and precise development of new technologies.

We are committed to deliver innovative, efficient, and reliable bearing solutions for the automotive, heavy-duty, wind energy, railway, and agricultural industry sectors.



Wide Range of Solutions for Light Vehicles



Electric Vehicle Applications

- Wheel Bearings
- Electric Motor Bearings
- A/C Compressor Bearings

Motorcycle Applications

- Engine Bearings
- Transmission Bearings
- Wheel Bearings

Passenger Car Applications

- Wheel Hub Bearings
- Clutch Kits

PFI FERSA delivers high-quality, and reliable solutions for Electric Vehicles, Passenger Cars and Motorcycles, ensuring optimal performance and durability across all applications.

Your Trusted Manufacturer

Leading-Edge Manufacturing Capabilities

At PFI FERSA, we take immense pride in being a top-tier manufacturer. Our advanced technology and innovative processes enable us to adapt swiftly to the development of new references and applications. This agility ensures that we can meet the ever-changing demands of our customers and distributors with precision and efficiency.

Manufacturing Hybrid Bearings

We have the capability to produce hybrid bearings, which are at the forefront of bearing technology. These bearings are characterized by:

- **Electrical Insulation:** Reducing the risk of electrical damage and extending the life of your equipment.
- **Low Friction:** Enhancing performance and efficiency by minimizing resistance.
- **Corrosion Resistance:** Offering durability and reliability even in harsh environments.

Advanced Technology for Superior Manufacturing

Our engineering centers have a network of professionals and technology centers dedicated to excellence in bearing solutions. This network focuses on:

- **Integration and New Functionalities:** Developing maintenance-free solutions with guaranteed sealing and precision.
- **Environmental Care and Efficiency:** Creating bearings like Hi Pro and Ultra Pro that enhance energy efficiency and durability.
- **Digitization and Smart Technologies:** Innovating smart bearings with sensor integration for real-time monitoring.
- **Electric and Hybrid Mobility:** Offering hybrid bearings with ceramic components for high-speed and vibration reduction.



Exceptional Service

At PFI FERSA, we are dedicated to providing outstanding service to our customers. Our global presence, through our subsidiaries, ensures that we can offer localized support and quick response times.

Our commitment includes:

Technical Support

Expert assistance to resolve any technical issues.

Marketing Support

Helping our partners promote and sell our products.

Immediate Stock Availability

Ensuring our products are readily available to meet your needs.



Why PFI?

- **Group Infrastructure and R&D:** Leveraging the resources and innovation of Fersa.
- **Subsidiary Service:** Localized support from our worldwide subsidiaries.
- **End Customer Support:** Comprehensive technical and marketing assistance.
- **Immediate Stock:** Fast and reliable product availability.
- **OEM Quality:** Products that meet the highest standards of quality and performance.
- **Innovation and Reliability:** Continual investment in advanced technologies for superior products.

