

HB::
BODY
GROUP



Credibility

Quality

Support

HB:
BODY
GROUP

CELEBRATING
SUCCESS.

REDEFINING
POSSIBILITIES.

In 1982, we embarked on an exciting journey!

Driven by a passion for innovation and guided by extensive expertise, our journey began with a clear purpose: to develop exceptional products and provide comprehensive solutions in the automotive refinish industry.

Now, HB BODY Group consists of 4 leading brands, having made the expansion of our activities in the yacht maintenance and road construction sectors, as well as powder coating production.

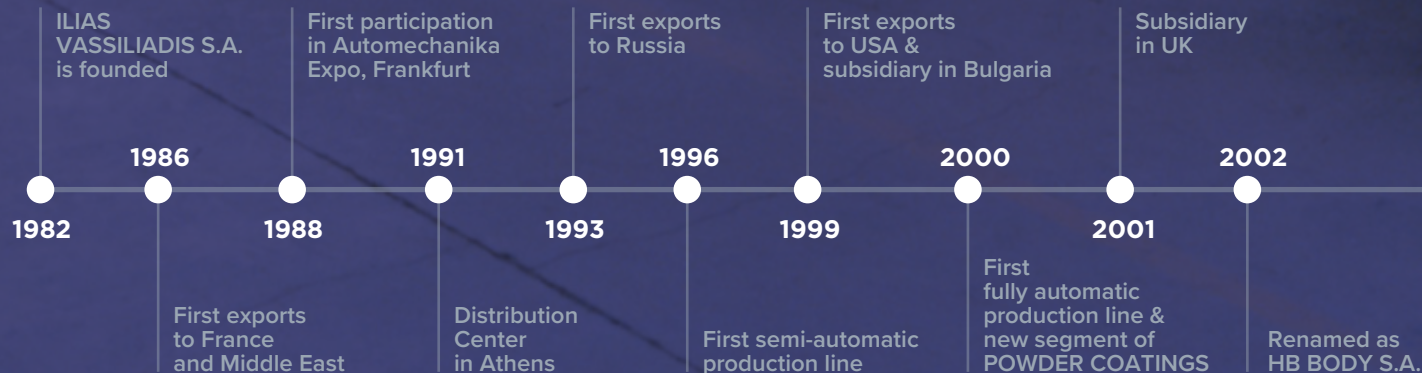
Spanning across these different niches and bringing under one roof the best of them all, we work diligently to deliver outstanding products and services to our valued clients.

Guided by a culture of integrity, and a dedication to customer satisfaction, we continue to chart an inspiring course towards constant and sustained growth. Proud of our past and eager for the future, we stay oriented towards your needs, remaining your forceful partner!

40
YEARS

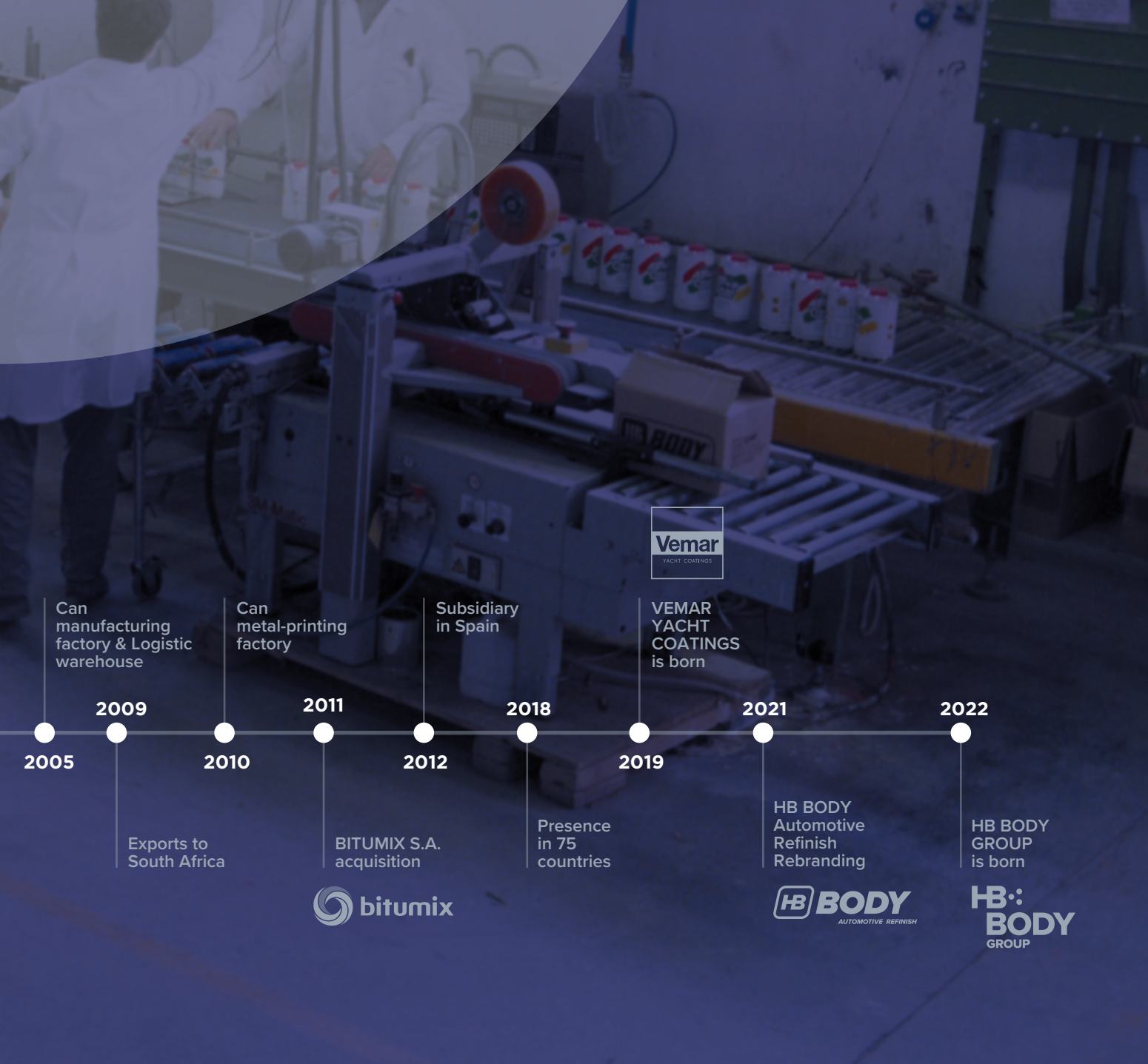
OUR PRESENCE ACROSS THE DECADES

ΗΛΙΑΣ ΒΑΣΙΛΕΙΑΔΗΣ ΑΒΕΕ



POW-TEC
POWDER COATINGS

HB BODY
AUTO REFINISHING PRODUCTS



2005 2009 2010 2011 2012 2018 2019 2021 2022

Can manufacturing
factory & Logistic
warehouse

Exports to
South Africa

Can
metal-printing
factory

BITUMIX S.A.
acquisition

Subsidiary
in Spain

Presence
in 75
countries



VEMAR
YACHT
COATINGS
is born

HB BODY
Automotive
Refinish
Rebranding



HB BODY
GROUP
is born





OUR FACILITIES

For every amazing ride, there is a starting point. Ours is based in Thessaloniki Greece, and boasts over 130,000 square meters of space, housing administration offices, production line, logistic centers, R&D department, training center, colour index production facility, can manufacturing and metal-printing department.

There is also a logistics center in Athens, plus three subsidiaries in UK, Spain, and Bulgaria comprising logistics, sales, and technical support. Moreover, there are two training centers in Bulgaria and in Greece and two sales & technical support teams in Russia and Serbia.



OUR PEOPLE

HB BODY Group employs more than 250 employees - with the number increasing every year. We strongly believe that without our special crew onboard we would not have made it so far. We invest in constant training, offer motivation, and create a fast-paced, challenging and rewarding working environment, where our people are allowed to grow and thrive.

R&D

We believe in the transforming power of innovation. We, therefore, invest in research to develop products with added values and innovative attributes. In our fully equipped R&D department, skilled professionals use innovative technologies and the most advanced tools in the global market to break new grounds.

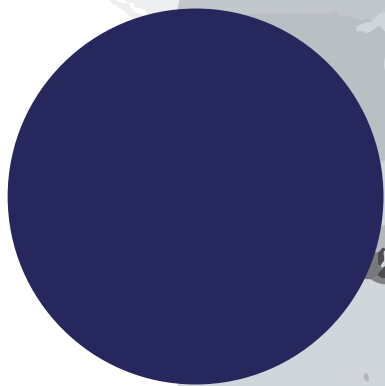


ENVIRONMENTAL RESPONSIBILITY

Recognizing the importance of minimizing our ecological footprint, we have implemented sustainable practices across all aspects of our operations.

We recycle solvents, containers and other packaging materials and carry out regular emission measurements. Energy-efficient technologies are employed in manufacturing facilities- we use natural light daily and have already proceeded with dense tree planting in all areas of the company.

Furthermore, we use FCS and PEFC—certified paper (sourced from sustainable forests) for printing and labelling as part of our “Think before you print” policy. We reduce waste and contribute positively to the environment and inspire others in the industry to embrace sustainable approaches.



1600

PARTNERS



GLOBAL PRESENCE

75

Our products travel the globe. We boast an outstanding export activity that currently spreads over

COUNTRIES WORLDWIDE

while we also count a logistics center in Athens and three subsidiaries in Spain, Bulgaria, and UK to fully cover the needs of our ever-expanding clientele.

10 REASONS

TO PARTNER WITH US

Family business of the highest professional standards

We maintain the same values, qualities, and foundations, that made us stand out right from the start

In-depth know how

We “know the business” inside out. After decades of successful presence in the industry, this is not a claim, it’s a fact.

Top-notch products & services

All our products are produced in the EU, with top-notch raw materials, after applying the strictest quality tests. You will be as happy and proud using them, as we are producing them.

Full product list

We offer the widest range of products in Europe, with an impressive production capacity of about 270 tons daily. Numbers speak for themselves.

Innovation

We are at the forefront of technological advancements, constantly pushing the boundaries of coatings innovation, and introducing cutting-edge solutions that meet evolving industry needs.

Customization

We fully customize our products and their properties to your needs, depending on your geographical location and the local market’s demands.

After Sales Support

We are always by your side, supporting you in every possible way, everywhere, anytime.

Fast & effective service

No matter how complex or demanding an order is, we deliver excellent results, fast.

Training

We believe that knowledge is for sharing. We regularly host training seminars, in our headquarters in Greece, Bulgaria and the UK, while we also offer online and on-site training options for those living elsewhere.

Long-term commitment

We think of you as members of our extended family, an integral part of this exciting, ongoing journey! Together we move on, set new goals, and set off to form an even greater future.

CERTIFICATES & AWARDS

01	TRUE LEADER 2022 ICAP AWARD	2022
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02	ISO 9001 CERTIFICATION QUALITY MANAGEMENT	2020
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03	TRUE LEADER 2019 ICAP AWARD	2019
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04	ISO 14001 - 45001 CERTIFICATION EUROPEAN CERTIFICATION BODY	2015
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05	ISO 9001 CERTIFICATION QUALITY MANAGEMENT	1998
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