

# ISK-SODEX

**ISTANBUL EXPO CENTER  
22-25 OCTOBER 2025**

INTERNATIONAL HVAC&R, INSULATION,  
PUMP, VALVE, FITTING, WATER TREATMENT,  
FIRE PREVENTION, POOL & SOLAR ENERGY  
SYSTEMS EXHIBITION



## WHY EXHIBIT?

### Opportunity to Reach Buyers Worldwide

ISK-SODEX is the largest HVAC&R exhibition in the Eurasia region. Being 2-3 hours flight distance to European and Middle Eastern countries, the exhibition offers a great variety and business volume for its exhibitors.

### Production Base of the HVAC&R Sector, "Türkiye"

The Turkish HVAC-R Industry closed 2023 with an export volume of 7.2 billion dollars, an increase of 7.3 percent compared to the previous year. Exports of the sector have reached the highest level of all time.

### Exclusive Business Contacts

Establish new international business contacts thanks to the intensive support from the Turkish HVAC&R Exporters' Association (İSİB) and other sectoral foundations and associations; the Buyer Mission Program carried out by the Ministry of Trade will offer ultimate opportunities.

### Sectors Agenda

Get to know your local and international stakeholders from the HVAC&R industry, collect market information, and come together with national and international professional visitors to strengthen your position in the market while following the sectoral agenda of the HVAC&R sector.



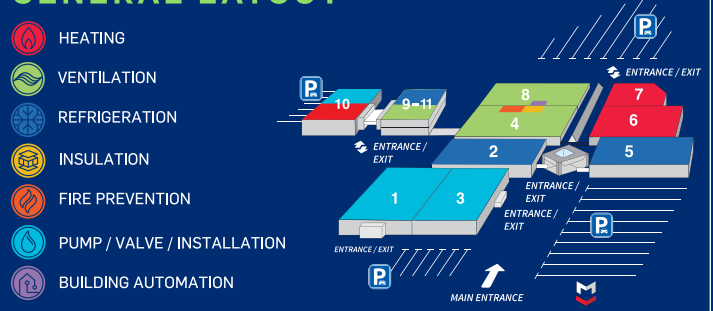
VISITOR INFORMATION		VISITOR FEEDBACK				TOP 5 VISITOR PROFILE
114	Visiting Countries	94% SATISFACTION RATE	97% RECOMMENDING		94% WILL VISIT AGAIN	1. Management
89,694	Visitors	15% FOREIGN VISITOR RATE	84% DECISION MAKER	88% SATISFACTION RATE WITH EXHIBITOR QUALITY	38% FIRST TIME VISITED	2. Mechanical Engineer
69	Countries					3. Sales
300	VIP buyers from					4. Purchasing
						5. Mechanical Technician

## VENUE & DATES

Istanbul Expo Center-Istanbul/Turkey

<b>Wednesday</b>	22 October 2025	10:00 - 18:00
<b>Thursday</b>	23 October 2025	10:00 - 18:00
<b>Friday</b>	24 October 2025	10:00 - 18:00
<b>Saturday</b>	25 October 2025	10:00 - 17:00

## GENERAL LAYOUT



## CONTACT US

## Project Coordinator

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## ORGANIZER



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## SUPPORTERS



**OFFICIAL AIRLINE**



**FAIRGROUND**



### CO-ORGANIZERS / SUPPORTING ASSOCIATIONS



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