

## 

NAME OF THE PROPERTY OF THE PR

designed for a life in













# Benvenuti in Armando Vicario



### **OUR STORY**

origins tradition



strongwegvbntypg
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aebmlorvbjhgcheeaq
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origins strong power excellence family quality

### Gozzano, Novara - ITALY

### Water becomes an extraordinary experience.

In the heart of Piedmont, in northern Italy, lies the town of Gozzano. With a rich history and centuries of cultural heritage, this enchanting region continues to drive our innovative spirit, inspiring us to create products that honor the past while embracing the future of Italian design.





## TRADITION

Ours is a story of family, passion, and innovation, written by Armando Vicario and carried forward by the next generation. When Daniele and Rossana took the helm, they infused the company with fresh energy and a bold vision, expanding our focus from kitchen faucets to include bathroom mixers and shower components. This evolution has solidified our reputation as a symbol of Italian craftsmanship on a global scale.

Di casa nelle case di tutto il mondo

Today, our brand is recognized around the world for the finest Italian creativity, bringing together form and function to enrich everyday spaces with heritage, artistry and forward-thinking design, and transform the ordinary into something extraordinary.









# Every detail tells a story. Every story begins with a detail.

# the journey of

### **Foundation**

Armando Vicario is founded

1974

Second expansion of the headquarters on Via De Gasperi

1992



Production of the first faucet made entirely using the CNC process

CNC

1996



Daniele and Rossana Vicario join the company management

2001



### **TOUCHME**

• First touch-activated mixer, TOUCHME



Construction of the assembly and warehouse department on Via Ai Prati

1985

First expansion of the headquarters on Via De Gasperi

Expansion



1999

Construction of the production site on Via Ai Prati

We're Moving



2002

First professional designer mixer, CHEF

CHEF



First steel shower, Showerboard

**SHOWERBOARD** 

2002

Inauguration of the new

2018

Further

expansion

of the site

on Via Ai Prati

painting department

### **OUR VALUES**

philosophy values

### **PHILOSOPHY**

We use cutting-edge technologies and production processes to create exquisite products that honor our artisanal heritage. This dedication has earned us the trust of architects and interior designers across the globe, who choose our products to bring their visions to life.



### **VALUES**

Made from high-quality materials that stand the test of time, our products are built to last and are a joy to use day after day.

### **DESIGN AND AESTHETIC RESEARCH**

Combining contemporary aesthetics with everyday practicality, our designs cater to every taste and functional need.

### TRADITION AND INNOVATION

Firmly rooted in artisan traditions and driven by continuous innovation, we constantly explore new ideas and technologies to enhance the experience of water.



### **CUSTOMIZATION AND CARE**

We offer unique, tailor-made solutions to satisfy project requirements and individual styles, with friendly assistance at every stage.

### **OUR VISION**

mission vision



## Every faucet, a statement. Every touch, an experience.

Imagine a world where every home blends elegance with functionality, where every faucet is a work of art that elevates daily life. We believe design goes beyond the visual and creates spaces that feel alive and where the everyday becomes extraordinary.

We create products that become part of the story your home tells, transforming kitchens and bathrooms into spaces that feel purposeful and inspired.

Every detail reflects our passion for craftsmanship and precision, delivering a level of quality you can see, feel and enjoy.

### **OUR CREATIONS**

products



Our mixers for kitchens, bathrooms and showers are created to seamlessly integrate into every setting.

From sleek, contemporary single-lever mixers to timeless, retro-inspired lines, each piece is a fusion of artistry and technology, made with a deep respect for form and function that enhance the flow of life in the spaces they inhabit.





### **OUR MARKET**

global tailored

# Our marketplace spans the globe, connecting with industry professionals, consumers and the hospitality sector. From Italy to Northwestern Europe, Canada, the USA, Australia, South Korea, and select Arab markets, our products resonate with those who appreciate exceptional style, enduring quality and forward-thinking design.

# THE FLOW OF LIFE THAT TRANSFORMS A HOUSE INTO A HOME.

Rooted in Italian traditions and shaped by a global perspective, we serve a diverse clientele, adapting to the latest design trends while staying true to our heritage. This harmony brings a functional sophistication to locations of all sizes, from intimate residential spaces to large-scale commercial projects.

### **OUR PEOPLE**

team

Our company thrives because of our diverse team of 100 dedicated professionals, each contributing with unique skills and fresh perspectives. In an industry that's always moving, so are we. We constantly reshape our organization to be more agile and ready for the next challenge before it arrives. Through ongoing training and development, we continue to build both individual and team potential, driving us to evolve, push boundaries and grow. Together.









### PASSIONATE AMBITION

### TOGETHER

Always growing, always improving.



### **OUR FUTURE**

certifications sustainability



Not just a recognition of quality, but a promise of excellence and reliability.

Our certifications reflect our dedication to maintaining the highest standards, no matter where our products are used. It's a promise that our faucets are not only safe and reliable but also built to last. By aligning with international standards, we adapt to the unique requirements of different regions while consistently delivering products that customers can depend on.



WRAS





Holland



WELS Singapore

STF Finland





UNIFIED WATER LABEL



DVGW Germany



USA



Sustainability is at the heart of what we do. We continuously innovate to meet the economic, environmental, and social challenges of today's world, ensuring that our business remains as responsible as it is forward-thinking.

Here's how we integrate this commitment into our daily operations:



### WATER

The Pure Water Process (PWP) ensures drinking water remains free from harmful lead and nickel particles, keeping it safe and clean.



### **ENERGY**

Our solar-powered photovoltaic system helps reduce energy consumption and lowers our environmental impact.



### LIGHTING

We've installed energy-efficient LED lighting that adapts to natural conditions, helping us use resources more wisely.



### **PAPER**

By using digital catalogs and recycled cardboard for marketing and packaging, we're cutting down on plastic waste.



### PEOPLE

We run environmental training sessions on waste management and sustainability, raising awareness and responsibility at every level.



With **UNI EN ISO 14001** certification, our Environmental Management System guarantees we're continuously improving and staying accountable.

### **RESPONSIBLE SUPPLY CHAINS CERTIFICATION**

With **SMETA** auditing, we ensure adherence to rigorous standards in labor practices, health and safety, environmental management and business ethics, fostering transparency and continuous improvement throughout our operations.

### QUALITY CERTIFICATION

With **UNI EN ISO 9001** certification, our Quality
Management System ensures that our processes meet strict
standards to consistently satisfy customer expectations and
continually improve the quality of our products and services.



These efforts reflect our tangible commitment to operate responsibly towards the environment and community, contributing to a more sustainable future for all.

every design a, reflection of our heritage. every innovation, a step toward the future.

LET EVERY MOMENT **FLOW** 

