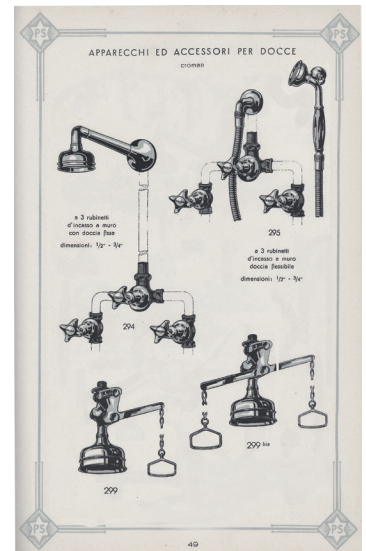


RubINETTERIE Stella S.p.a. has been an icon of **"Made in Italy"** for almost 140 years in the production of taps and bathroom accessories.

Founded in **1882** in CIREGGIO on Lake Orta as a foundry and lathe workshop, the company quickly specialized, at the behest of its founder Pietro Stella, in the production of faucets and bathroom accessories. Already in the early 1900s, RubINETTERIE Stella positioned itself at the top of the sector, thanks to **innovative design** and **high craftsmanship**: our faucets have accompanied Italy's history thanks to their constant presence in famous hotels and private residences worldwide, such as the transatlantic ship "Conte di Savoia," which made its inaugural voyage from Genoa to New York in 1932, the "Vittoriale" of the poet D'Annunzio, and even the fuel system of the "Fiat Zero."



STELLA products embody experience, industrial research, and meticulous craftsmanship in every single component. Solidity of materials, research into cutting-edge technical solutions, attention to detail and aesthetics, mechanical processing carried out in small batches with checks at every stage, use of **bronze** for built-in bodies chosen for its **greater guarantee of durability**, high level of craftsmanship allowing the company to provide customized products based on the client's design in limited series, finishes of



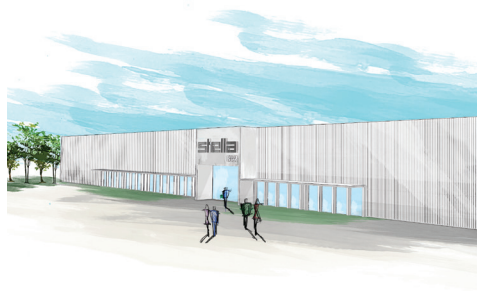
exceptional quality achieved through meticulous polishing to eliminate any defects on the surfaces of each piece, ensuring perfect adhesion of the finishing coatings, are just some of the aspects that characterize our production.

In addition to the **Historical Collection** such as ITALICA (1921), ROMA (1926), and ECCELSA (1929), over the years, **Contemporary Series** have been added, characterized by modern design: BAMBOO and BAMBOO QUADRO, a line of mixers created by architect Marco Piva, LUCILLA, with its simple and elegant line, STELLA, designed by Luca Scacchetti, CASANOVA, signed by Architect Maurizio Duranti, FIRENZE, designed by Architect Giampiero Castagnoli and clearly inspired by the Baptistery of San Giovanni in Florence, TITIAN and 130 designed by star architect Michele De Lucchi, TIMEASTER, a technical and aesthetic evolution with evident references to precision watchmaking mechanics, SWAN, a historic series reintroduced at the request of the Ritz Hotel in Paris, SIRIUS, born from the project of architect Arnaud Behzadito the MACARONS, CHARM and SOBA collections designed by Meneghello Paoletti Associati and ENNIO by Francis Sultana.

In addition to the new collections, Stella has thought of a new way to choose and design its faucets: **SIMPLE!** Simple is designed to meet the customization needs of bathroom fittings felt by designers, interior designers, and more generally, by the market segment seeking high-end products. It is a configurator, available on the website [www.simpletap.it](http://www.simpletap.it) or via IOS and ANDROID APP, which allows once the installation (sink, shower, bathtub) and the type (three holes, single lever, built-in, etc.) are selected, to "create" one's own faucet by choosing from the various shapes and finishes offered.



Until now, digital technology had never been applied to the **customization** selection process. Simple allows the client to fully express their taste through a combination of modular archetypes and makes a process that would be impossible with traditional methods simple and immediate. Simple, therefore, is not intended as a new collection but as a real "system" capable of creating "the faucet just as you would like it," using a digital configurator designed and implemented specifically for this purpose with the support of the most innovative computer technologies: a guided and visual procedure to create a unique product, available in tens of thousands of possible solutions.



The company has always upheld the same values, such as **image, taste, refinement, and history**, values that are priceless. What Stella does is to manufacture faucets in the best possible way, aiming for the highest quality standards, for uncompromising luxury. This has always been Stella's philosophy. **Each Stella product is an original** drawing value from aesthetics, functionality, and technology taken to the highest level.