

## Media Release

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### **GF Building Flow Solutions at ISH 2025: Combined innovations and solutions of industry-leading brands GF and Uponor**

**Making its debut at ISH 2025 in Frankfurt am Main (Germany), GF Building Flow Solutions, a division of GF, will present leading innovations and proven solutions for the building construction industry. GF Building Flow Solutions stems from the combination of Uponor and GF's building technology business following GF's acquisition of Uponor in 2023. The division is advancing solutions for leading water efficiently through buildings. At booth E07 in hall 4.0, visitors are invited to discover the broadest technology platform of the industry-leading brands GF, Uponor, and JRG, tailored for a wide range of applications, ensuring energy efficiency, easy installation, and comfort.**

"With the construction industry accounting for a major part of the global CO<sub>2</sub> emissions, and the need for clean and safe drinking water to serve a growing population, we at GF Building Flow Solutions are committed to helping solve the challenges of our time. The rising demand for energy-efficient, affordable buildings and inviting, comfortable, and safe homes requires unique attention. We can only address this demand through focus and collaboration", says Jonas Brennwald, President EMEA, GF Building Flow Solutions. The new division of the Global industrial company GF operates under the headline "Leading with Water", unleashing water's great potential as a resource to make buildings better, facilitate progress and enable customers to become more productive and sustainable. Combining trusted product brands GF, Uponor, and JRG, based on Swiss, Finnish, and German quality, GF Building Flow Solutions provides safe solutions for hot and cold-water supply and control, noise-reducing wastewater systems, as well as energy-efficient heating and cooling solutions. "Join us at the booth to discover how water is used as the pacemaker to lead the construction industry, alongside our customers, toward a more sustainable future," Brennwald says.

#### **Impactful solutions for safe and clean water**

Designed to protect and responsibly manage drinking water quality from the house entry to each outlet, GF Building Flow Solution offers the broadest range of pipes, fittings, valves, and connectors. Featuring products from GF, Uponor, and JRG, it caters to various installer preferences and application needs. At ISH, visitors will discover how new intelligent valves, based on Swiss quality, make centralized hot water supply even more sustainable, safe, and durable – to protect and intelligently manage the installation for future generations. Other revolutions in drinking water installations are the Uponor flat stations Combi and Aqua Port for decentralized hot water supply: They do not only offer highest drinking water quality, but also up to 40 % energy savings and up to 30 % faster installation.

#### **New opportunities: cooling is the new heating**

GF Building Flow Solutions helps customers create energy-efficient buildings with long-term performance while providing ultimate comfort for the end users. At ISH 2025, GF Building Flow Solutions will present new radiant heating solutions, designed for the most challenging renovation situations, allowing upgrades to older buildings with low temperature energy sources in combination with the highest comfort. "We will show installers how our radiant heating solutions can be used for cooling. Low-energy cooling solutions combined with high comfort are a growing demand, due to the changing climate, and being ahead of this development offers new business opportunities for installers", explains Charlotta Perfell, Chief Marketing Officer, GF Building Flow Solutions.

**Valuable partner**

By offering easily accessible planning tools, reliable support, high-quality, easy-to-install products, and a comprehensive 360° service, GF Building Flow Solutions supports its partners to be “Leading with Water” in the most productive way, planning and executing their construction projects with greater efficiency and professionalism. “One example is the integration of our digital product datasets (BIM) into ten leading software platforms identified as essential for planning and design. This enables project partners to access comprehensive digital planning data, allowing them to design, construct, and manage projects with enhanced efficiency, security, and minimized risk”, Persfell says.

**Leading with water – for a sustainable construction industry**

GF Building Flow Solutions strives to pioneer sustainable water solutions for buildings while reducing its operations’ environmental footprint. Leading by example, the division is driving the transition towards a more sustainable construction industry by utilizing bio-based or recycled raw materials, operating carbon-neutral factories, and adopting sustainable packaging solutions.

**Where industry leaders unite: GF Building Flow Solutions ISH 2025**

From 17 – 21 March 2025, GF Building Flow Solutions invites customers and partners to explore the division’s latest innovations, revolutionary water and flow solutions, and value-adding services, offering a live experience of “Leading with Water.” “Our debut presentation, at ISH 2025, will showcase our comprehensive offering as a testament to our commitment, featuring impactful, innovative, and future-facing solutions that address the critical challenges of our time”, Brennwald summarizes. “We welcome our visitors to experience our proven solutions and rich brand heritage that have enhanced daily lives for years – now united under one roof, we bring even greater strength and innovation to the industry.”

**GF Building Flow Solutions at ISH 2025****17 – 21 March 2025****Hall 4.0, booth E07****Media contact:**

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**About GF Building Flow Solutions – Leading with Water**

With the construction industry accounting for a major part of the global CO<sub>2</sub> emissions, and the need for clean and safe drinking water to serve a growing population GF Building Flow Solutions’ mission is to solve the challenges of our time: the increasing demand for energy-efficient and affordable buildings, inviting and safe homes as well as access to clean and safe drinking water. GF Building Flow Solutions is Leading with Water, unleashing water’s great potential as resource to make buildings better, facilitate progress and enable our customers to be more productive and sustainable, ensuring comfort, health and efficiency. Combining the best of the industry-leading brands GF, Uponor, and JRG, based on trusted Swiss, Finnish and German quality under one umbrella, customers get access to the broadest technology platform for a wide range of applications, ensuring customer satisfaction and performance. The portfolio comprises of safe solutions for hot and cold-water supply and control, noise-reducing wastewater systems, as well as energy-efficient heating and cooling. GF Building Flow Solutions, previously known as Uponor and GF Building Technology, is a division of the international industrial corporation Georg Fischer with sales companies in 30 countries and production sites in 13 locations across Europe and the Americas.

#LeadingwithWater

[www.georgfischer.com](http://www.georgfischer.com)[www.uponor.com](http://www.uponor.com)

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**Charlotta\_Persfell\_Jonas\_Brennwald.jpg**

Charlotta Persfell, Chief Marketing Officer GF Building Flow Solutions, and Jonas Brennwald, President EMEA at GF Building Flow Solutions (from right to left), are looking forward to the debut presentation of GF Building Flow Solutions at ISH 2025.

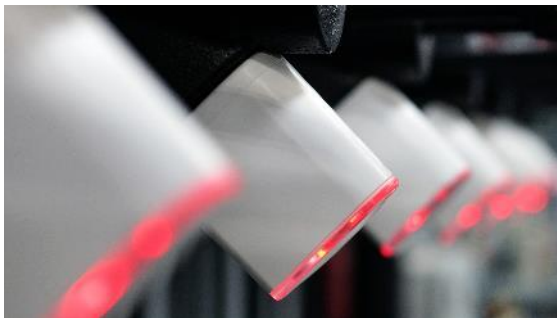
**Source: GF Building Flow Solutions**



**GF\_BFS\_Combi\_Port\_E\_Key-Visual.jpg**

Rethink the Flow: GF Building Flow Solutions shows at ISH 2025, how Uponor Combi Port and Aqua Port flat stations for decentralized hot water supply and – depending on the model – for heating and cooling provide 100 % drinking water quality, 40 % energy savings and 30 % faster installation.

**Source: GF Building Flow Solutions**



**GF\_BFS\_Hycleen\_Automation\_System.jpg**

At the GF Building Flow Solutions booth at ISH, visitors will discover how new intelligent valves, based on Swiss quality, make centralized hot water supply even more sustainable, safe, and durable – to protect and intelligently manage the installation for future generations. In the picture: The GF Hycleen Automation System which continuously manages and maintains the process of Hydraulic Balancing in a highly effective and efficient way.

**Source: GF Building Flow Solutions**



**GF\_Building\_Flow\_Solutions\_UFH.jpg**

New business opportunities: cooling is the new heating. At ISH, GF Building Flow Solutions will show installers how its radiant heating solutions can be used for cooling.

**Source: GF Building Flow Solutions**



**GF\_BFS\_Multilayer\_Pipes.jpg**

Reliable, durable, sustainable: the GF Building Flow Solutions Uponor multilayer composite pipes for plumbing and heating applications are produced in the carbon neutral manufacturing site Zella-Mehlis, Germany.

**Source: GF Building Flow Solutions**