

Press release

Viega at the ISH 2025: Hall 4.0, Stand B02/B20

Revival of a popular flush plate: Viega presents the new "Visign for Style 22".

Frankfurt/Attendorn, 17 March 2025 - The "Visign for Style" series from Viega includes flush plates for WCs and urinals that are characterised by their modern design and functionality. By popular demand, the company is now reintroducing a very popular flush plate to the range. The previous "Visign for Style 12" is being revived under the name "Visign for Style 22" and will be available in 13 different colours and as a tileable flush plate.

With "Visign for Style 22", Viega is once again focusing on the proven combination of aesthetic design and technical functionality. The new flush plate takes up on the popular design of the "Visign for Style 12", but adds fresh accents and integrates current design trends. "Visign for Style 22" is compatible with all concealed cisterns in the "Viega Prevista" range. It can be used for both front and top actuation, allowing flexible planning and installation in different bathroom situations.

Variety of materials and colours

Special emphasis is placed on the variety of materials and colours. The "Visign for Style 22" is available in plastic, glass and metal and offers a total of 13 colour options. These range from classic white, black and chrome to elegant, brushed gold and brushed champagne. Matte colour options are also available and are based on current interior design trends.

Tileable version for uniform wall design

"Visign for Style 22" is also available in a tileable version, which allows individual design solutions to be tailored to the bathroom design. In this version, "Visign for Style 22" acts as a tile support that can be combined with tiles from 4 to 20 millimetres thick. At the same time, the flush plate can be removed to allow easy access to the cistern for maintenance.

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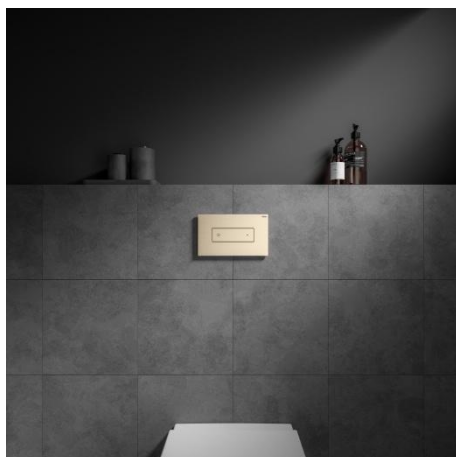


Image 1 (PR_ISH_Visign-for-Style-22_20250317-01.jpg): The “Visign for Style 22” WC flush plate from Viega sets stylish accents in the bathroom with its warm, softly shimmering surface in brushed champagne stainless steel.
(Photo: Viega)



Image 2 (PR_ISH_Visign-for-Style-22_20250317-02.jpg): The “Visign for Style 22” in brushed stainless steel gold picks up on the current trend for warm metallic tones and creates an elegant contrast to the marble look of the wall.
(Photo: Viega)



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Image 3 (PR_ISH_Visign-for-Style-22_20250317-03.jpg): With its brushed copper stainless steel surface, the “Visign for Style 22” brings a pleasantly warm basic tone to the wall design. (Photo: Viega)



Image 4 (PR_ISH_Visign-for-Style-22_20250317-04.jpg): Integrated flush with the surface: The tileable version of “Visign for Style 22” enables almost seamless integration into the overall look of the bathroom. (Photo: Viega)



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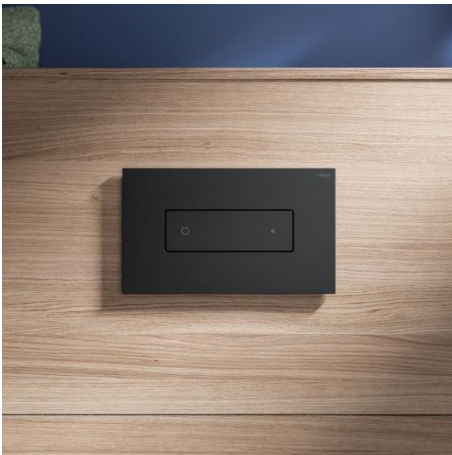


Image 5 (PR_ISH_Visign-for-Style-22_20250317-05.jpg): The “Visign for Style 22” in matt black stainless steel harmonises perfectly with wood-look wall coverings. (Photo: Viega)



Image 6 (PR_ISH_Visign-for-Style-22_20250317-06.jpg): Made of stainless steel with a matt white coating, Viega's “Visign for Style 22” is particularly suitable for high-contrast wall designs. (Photo: Viega)





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About Viega:

Viega is an expert in healthy potable water in buildings and a global market and technology leader in the installation sector. As a quality-focused family business employing more than 5,500 people throughout the world, the company has over 125 years of experience in building technology. Its core areas of expertise include maintaining and developing potable water hygiene, energy efficiency, comfort and safety in buildings. With ten locations around the world, the company group produces more than 17,000 products and systems.

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