

Press release

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Creating, Caring, Connecting: Wilo presents sustainable solutions at ISH

Premium supplier of pumps and pump systems at the world's leading trade fair in Frankfurt

Dortmund/Frankfurt. From 17 to 21 March, the sanitation, heating and air-conditioning industry will once again meet in Frankfurt for the world's leading trade fair for HVAC and water. The Wilo Group is one of the more than 2000 exhibitors at ISH. Experts of the multinational technology group will showcase the company's commitment to sustainability at booth B06 in hall 9. They will make the visitors experience the theme "We offer sustainable solutions" and present answers to the increased environmental requirements of the industry.

Wilo has long seen itself as a climate protection company and considers its group-wide sustainability strategy to be overarching. All other functional corporate strategies are subordinated to it – without exception. Creating, Caring, Connecting are the three key areas of action.

Creating stands for the sustainable contribution that Wilo products, systems and solutions make to improving the water supply and decarbonisation, among other things. Wilo technology moves water – highly efficient, reliably and sustainably. The company has set itself the goal of improving the quality of life of people around the world with innovative system solutions and services and is now showcasing these at ISH Frankfurt. These include the new Wilo-Atmos PICO, which complements the range of high-efficiency heating pumps with its particularly uncomplicated operation and high functionality. This makes it the optimal solution for pump replacement and at the same time enables energy savings of up to 80 percent. In addition, Wilo will be presenting its extensive portfolio in the areas of networking and energy solutions, pressure boosting and firefighting.

Press release

The Connecting Activity Area will once again take up this year's hands-on activities at the trade fair stand. Since autumn 2024, Wilo has been the first global sustainability partner of the US NBA basketball team Milwaukee Bucks - the company is also presenting its sustainable orientation in sports sponsorship. Both partners plan to work together on joint sustainability projects and initiatives. At the ISH, trade fair visitors can put their own skills to the test in a virtual basketball game and become part of the large Wilo online community via an interactive photo campaign under the motto #wiloconnects.

In addition to the exhibition at the main stand, Wilo will also be showing solutions for rainwater utilisation for roof and façade greening at "Green Roofs & Facades" in Foyer 5.1/6.1. Further networking will be provided by the ISH Festival 2025, which will be held for the first time in Hall 6.1, where Wilo will also be represented with a stand. The social media lounge offers exciting entertainment and direct exchange opportunities with influencers and industry experts and allows its visitors to experience their passion for the craft directly.

The Wilo trade fair stand is located in Hall 9.0, booth E06.

Press release

Image:



Caption: Wilo will be bringing its own sustainability orientation to life at the ISH in Frankfurt under the theme "We offer sustainable solutions" and presenting answers to the increased environmental requirements of the industry (archive photo). Source: WILO SE

Press release

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About Wilo:

The Wilo Group is one of the world's leading premium suppliers of pumps and pump systems for building services, water management and the industrial sector. In the last decade, we have evolved from a hidden to a visible and connected champion. Wilo employs around 9,000 people around the globe today. With innovative solutions, smart products and individual services, we provide the intelligent, efficient and environmentally friendly service of keeping water flowing. We already are the digital pioneer within the industry with our products and solutions, processes and business models.

For more information, go to www.wilo.de/haus-und-garten