



# TICKET REGIONAL

## THE TICKET SYSTEM FOR YOUR EVENTS



## All About Ticket Regional

### Why Ticket Regional?

Seating Plans  
Ticket Agencies  
Ticket Shop

### Marketing

Box Office  
Checking Admission  
Ticket Mobile

### Statistics

Costs

## Individual Solutions

### Concerts

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Sports Events  
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## More

### Security

Data Protection  
click around GmbH

WE'RE HAPPY TO ASSIST YOU!

[www.ticket-regional.de](http://www.ticket-regional.de)



CALL US NOW:

+49 651 97 90 777

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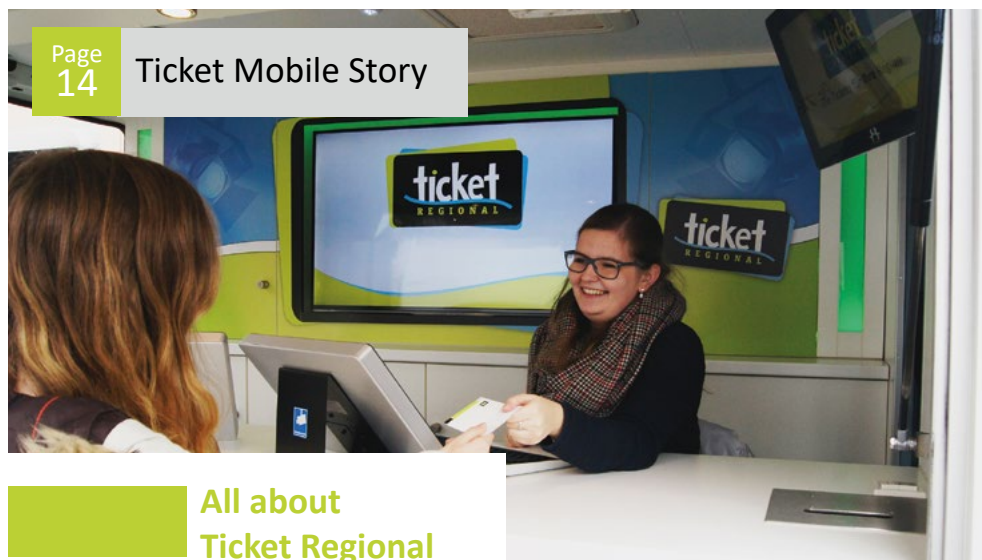
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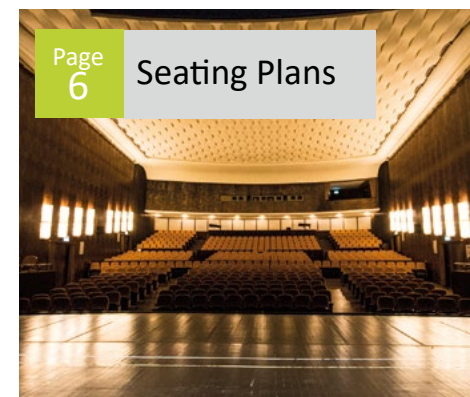
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# PREFACE

Dear Event Organizer,

Don't we have the greatest job in the world? Our common task is to bring joy and entertainment to people - with wonderful concerts, fascinating theater, thrilling sports events, spectacular events, or touristic highlights.

You're the organizer: you plan, organize, and take care of everything from A to Z to conduct your events. A very important but likewise elaborate part of this is, of course, selling tickets to your events. And this is where Ticket Regional comes into play: We take over this job for you completely!

We manage the entire pre-box office sales for you reliably and in a friendly manner: the tickets, seating plans, mailings, payment, support, customer service by phone, online orders, and much more.

You can calmly take care of seeing to it that your event is a success - we take care of ticket sales for you. In that way, you save a great deal of time, money, and nerves.

Of course, our service with ticket sales is not the end of the matter: You can also conduct everything at the box office, check admission easily and professionally with Ticket Regional. We have the right equipment for any size event, from the smallest hand scanner to the complete Ticket Mobile.

But, above all, one thing is very important for us: our personal service for you! Speedy, professional, and competent.

Just give us a call; we would be pleased to support and advise you.



*Andreas Holzemer, CEO*

# Why Ticket Regional?

Personal service is everything to us: We are proficient, always friendly, and we offer a wide spectrum of included services.

## Full service - one-stop ticket service

We assist you - from beginning to end. From the complete processing of ticket sales to billing to statistics.

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## User-friendly interface

No long searching, no long scrolling. With a few clicks, your customers can quickly find the tickets they're looking for.

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## Highest security and data protection

Absolutely two of the most important topics for us. We place great value on the highest possible data security and encoding.

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## Personal support

Do you have questions or need help? Your contact partner is at your side - with anything and everything that might concern you.

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## Free support

We will assist you quickly, efficiently, and without red tape.

## Professional admission checking

Whether the event is large or small - we're geared up for every event! Whether with a hand scanner or the ScanLiveApp - we offer you perfectly custom-made admission checking.

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## 14-day payment

We will transfer the net proceeds from our ticket sales to you every 14 days. So you have absolutely no hassle.

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## Many payment possibilities

With us, your customers can pay for their tickets with almost all current types of payment, securely and reliably.

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## Setting up the event

Just send us an informal email, or use our form to give us all your dates, images, and relevant information.

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## Individual seating plans

These plans will be programmed with exact detail and according to your needs. Whether round, square, or another format - we can implement your desired plan free of charge.

## Billing and receipts

Would you like to write bills/invoices or issue receipts? With your own letterhead? Of course.

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## Complete processing of subscriptions

We design the layout of your subscription tickets and print them. We book the seats for your subscriptions. We provide the final handling.

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## Your own ticket paper possible

We can provide you with ticket paper of your own design. All you have to do is ask!

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## Free logo placement

Do you have partners or sponsors who you would like to display with their logo? We will print them directly on your tickets.

---

## Our cool Ticket Mobile

The Ticket Mobile is unique, simple to use, and equipped with everything necessary. Just plug it in, open the side flap, and you can begin your ticket sales or your promotion.

## Your own in-house or online coupons

You as organizer can take our Ticket Regional coupons for your own use, or your customers can easily order them on our website.

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## The ticket paper is free

You're about to start ticket sales, and you need ticket paper? We're happy to send it to you free of charge.

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## Extensive marketing possibilities

Our marketing department will advise you comprehensively about our advertising possibilities and current sales offers - with internal or external partners.

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## Print products and distribution

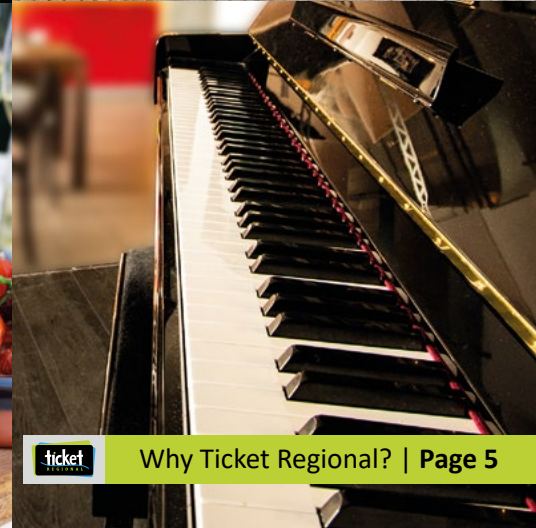
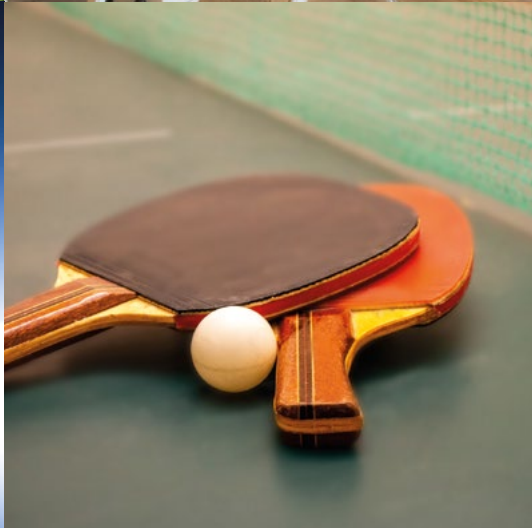
Our graphic artists design posters, brochures, or ads. We also offer you distribution solutions.

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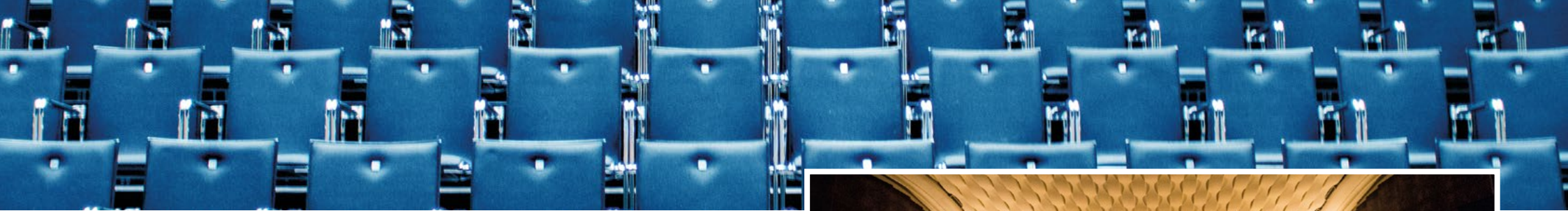
## Your own ticket hotline on request

We would be pleased to even set up a ticket hotline on request for customers with an applicable ticket volume.









## Seating Plans

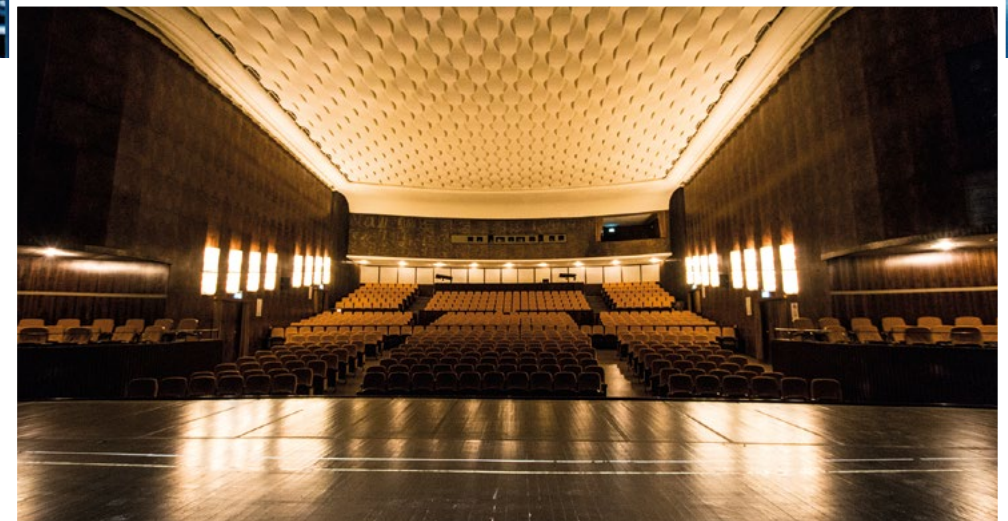
**Enable your customers a booking with an exact seating plan, and permit them to pick out the seats they want!**

We will provide clear, professional seating plans from your models, sketches, or tables - according to your wishes and requirements. Interior areas are additionally possible which are not publically visible (for example, box seats or places for wheel-chair users). Circular plans, combinations of seating and standing room as well as tables are also possible and will be displayed clearly.

As the organizer, you can easily determine whether seats are to be blocked or released - everything will be saved and documented.

When there's no time for detailed assistance at the box office, then you can just use our quick plan; with only a few clicks, you can have the system automatically allocate seats in the desired category according to the best seat principle.

When you use our hand scanner to check admission, you can even see live on site how the hall is being filled with visitors - the heat map makes it possible.





## Ticket Agencies

Whoever doesn't want to order online or by telephone simply goes to a trusted ticket agency and has the desired tickets in hand! Many ticket agencies in Germany, Luxembourg, France, and Belgium are already affiliated with Ticket Regional - and more are joining every day.

Of course, we can also integrate your agency partner quickly and in an uncomplicated way - all that's required is a PC or notebook on site with Internet as well as a com-

mercially available laser printer. No further costs arise for the ticket agency! Familiarization and telephone support are free, as is the ticket paper we provide. The ticket agency then receives the advance sales fee for each ticket sold - an attractive, additional source of revenue and for you as event organizer an optimum service for customers.



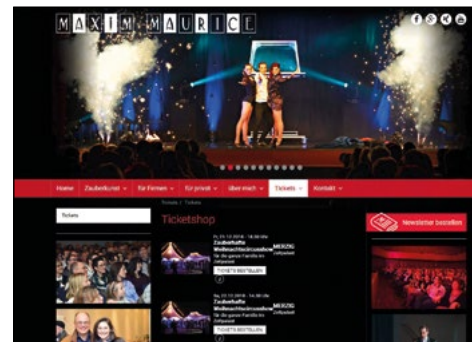
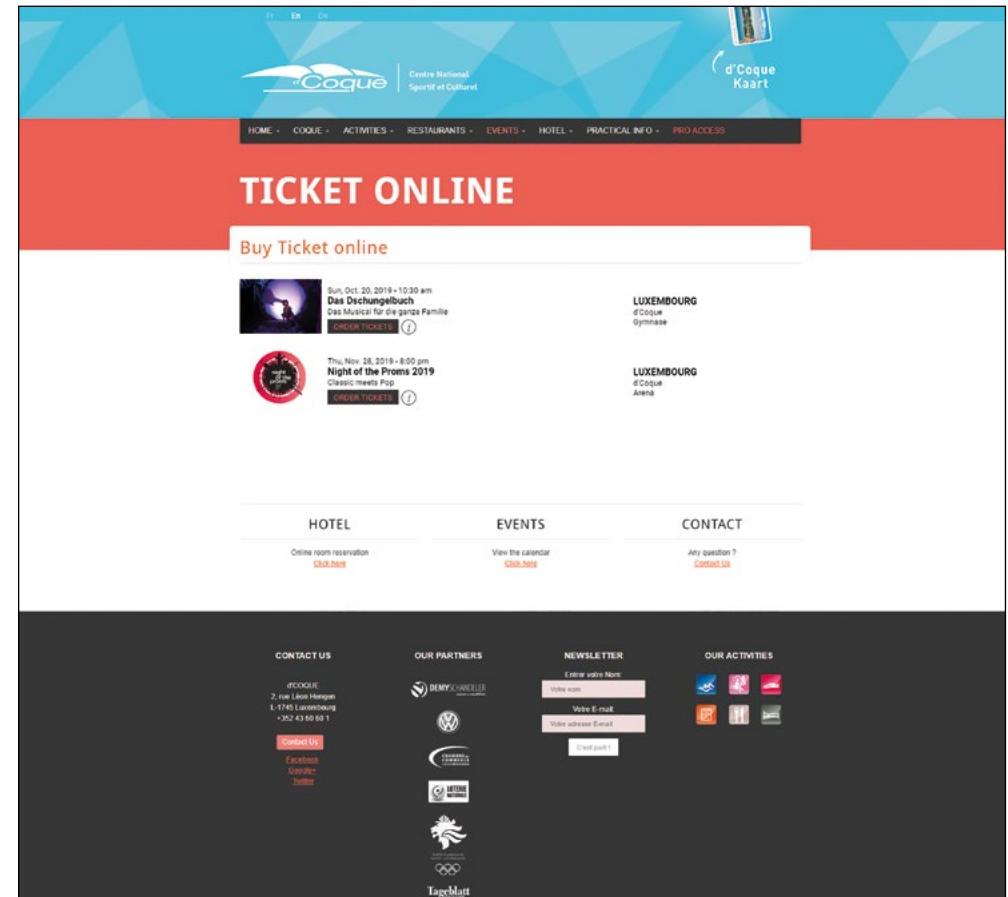
# Your own Ticket Shop on your Website

## Online bookings are also easy directly through your own website!

We will create your own ticket shop for your homepage - and naturally for your Facebook page. Including bringing in your logo and your own banner on the side margin. We're happy to handle the complete set-up for you - totally without charge, naturally.

That way you have no work at all with the orders: We undertake the entire processing of bookings which go through your own shop for you.

A principle of our customer service is assistance by telephone or questions/requests via an email contact form. Incoming reactions to the order process or any other requests are processed directly by our customer service.





# Successful Marketing with Ticket Regional

An indispensable factor for a successful event is advertisement. We're happy to advise you personally on this topic and offer you individual solutions to promote your events very visibly. Call your event to everyone's attention!

Examples of promotion possibilities through Ticket Regional:

- **Flyer as supplement**  
Mailing included with tickets sent by regular mail.
- **Advertising mailings**  
Posters and flyers mailed directly to ticket agencies or to Ticket Regional customers.
- **Ads in event brochures**  
Displays at ticket agencies, direct mailbox distribution, mailings by regular post.
- **Online button ads**  
Directly linked to a selected event or to you in general as an organizer. Possible as an exclusive button or in rotation.
- **Your own newsletter!**  
A selected subscription (according to postal code or to your customers).
- **Support for your social media channels**  
Editing, and publishing texts, answers to requests or commentaries.
- **Promotions with our Ticket Mobile**  
The novel advertising idea with direct possibility of ticket sales.
- **Sale offers for members of the Ticket Regional Club**  
You can speak directly to the greatest fans through us.



*Have any questions? Just contact us!*



## Box Office

The box office: favored by last-minute visitors, not so much by organizers. Because box office sales normally mean additional expense and work: tickets must be pre-printed, lists compared, sales at agencies has to end, and much more.

**It's another story with Ticket Regional:** a notebook and a small ticket printer are enough - and you already have a complete box office on site! The notebook needs an Internet connection; that is done via your mobile phone or a small USB memory stick. Now you don't need to close ticket agency sales, because the box office, online sales, and even all the ticket agencies have access to the same tickets. Overlapping is impossible. If necessary, just then print the desired tickets with a few clicks; the ticket printer requires only a few seconds.

If on occasion there's a run on the box office, then you just switch over to the integrated "quick box office," and the Ticket Regional system will help you distribute the seats.

Do you also need a "box office booth"? Then just have a look on page 14 to read about our Ticket Mobile.

You can borrow a ticket printer from us for individual events. Permanent rental or purchase is also possible.

Box office sales via Ticket Regional are truly easy; the clear billing/invoicing system assists your bookkeeping and offers outstanding analysis capabilities.

*Just give it a try!*







Internet / Mobile phone



Notebook



Ticket printer

**Nothing else is required!**

## FEEDBACK

"The TRIFOLIUM has been pleased to work with Ticket Regional for years. That's how we are able to reach a wide audience extending from classical music all the way to children's events, literature, and talks, and, above all, it's uncomplicated and customer friendly."

*Ralf Britten,  
TRIFOLIUM Echternach*

"The Coblenz Chamber Concerts uses Ticket Regional because of the large marketing area, the uncomplicated on-line settings, the perfect billing arrangements, and the competent, helpful and friendly contact people!"

*Christiane Lehmann,  
Koblenzer Kammerkonzerte*

"We found a reliable and flexible partner in Ticket Regional, which helps us to professionally process and market our events. A big accolade to the team, whose work is always customer oriented and who always look for a solution when special requests or matters arise."

*Christian Arend,  
Casino 2000, Mondorf-les-Bains*

"I use Ticket Regional because it's simple to connect with my target group - the readers! - with regional cultural events. Especially useful is also the immediate telephone support in case of problems."

*Anja Müller,  
Buchhandlung Erlesenes, Montabaur*



## Checking Admission

**You're finally there: Ticket agency sales went well, and now you can get your event started at last!**

Now it's time to check things exactly as soon as the doors open: Does everyone have a valid admission ticket? Do you have to check for reductions? Can duplicates (for example, even with print-at-home tickets) be eliminated? Checking admission should be quick and uncomplicated, of course; after all, everyone is looking forward to the event.

The perfect solution: hand scanners from Ticket Regional. With this practical device, you can scan every admission ticket in seconds, no matter whether it was purchased at a ticket agency or printed from online purchase. Tickets from visitors' mobile phones will be recognized as well. The scanner checks lightning fast whether everything is correct. The scanner also displays whether the ticket is a reduced price ticket and emits a clear acoustic signal.

One hand scanner is sufficient for about 300 to 400 visitors; for larger events you will need correspondingly several scanners. If you use several scanners, they must communicate with one another, so that, for example, duplicates can be recognized by all of them. For that, there is the ScanLiveBox®, a small box which automatically assumes the

communication among all the scanners. You can then see on request even how the hall fills up with our "heat map" on your smartphone or tablet.







You can simply borrow the hand scanners and the ScanLiveBox® for individual events; we will send them to you in a convenient small case. Permanent rental or purchase is also possible. By the way, getting familiar with the device takes only a few minutes of your employees' time.

Scanning goes considerably faster at admission than manually checking and tearing tickets. You require fewer personnel and still have time to welcome your guests.

**Would you like to test a scanner? Just let us know!**

**Small event up to 100 visitors? Then you should also test our free ScanLiveApp! With this app, you can scan directly with every modern smartphone.**



## FEEDBACK

"In my opinion, Ticket Regional is an outstanding marketing platform for cultural event organizers. Ticket Regional has become indispensable for us."

*Thomas Rätthlein,  
Kur- und Freizeitbetriebe Daun*

"We use Ticket Regional because we save time with them, and in the end we're certain of guaranteed ticket sales!"

*Wilma Gier,  
Theaterfreunde Brand, Aachen*

"We use Ticket Regional because they have allowed us to expand our area of visibility and improve our visitors' service. Today our customers purchase admission tickets without difficulty, via the Internet, telephone, or by personally coming into a ticket agency, even with an exact seat from a seating plan. And all of that for us as organizers without extra effort or expense!"

*Klaus Kurz,  
Kulturbüro der Stadt Neuwied*

# The Ticket Mobile Story

Once again the open-air season was about to open. Once again the big crates were packed with technology for the box office: printer, notebooks, network switch, hand scanners, and all kinds of cable. Once again everything was labeled and packed to be waterproof. Then the big question: will everything fit into the little on-site box office booth? Or will we have to rent a container for the box office? Do we need an on-site forklift for that? Do we have enough personnel and time on site to connect all the cables and to run a test?



[www.ticket-mobil.de](http://www.ticket-mobil.de)

**The idea:** why don't we build a completely mobile, self-contained box office in a practical vehicle? No more missing cables. No devices falling over in the decrepit on-site box office booth. No time-consuming set-up and dismantling. The box office dream for every organizer and every technician! The problem: no such thing existed that we could purchase or rent. So we built it ourselves!



Installing the cash register

The proper vehicle was quickly found: a FIAT Ducato, previously used as a baker's van for a short time, was perfect for our purpose - the large flap door on the right side was already built in.

Then it was time for the great remodeling: two complete workplaces were important for us, with keyboard, mouse, monitors, and professional ticket printers. In addition, cash drawers, a credit card reader, heating for the winter, light, large additional monitors, and even an LED running banner on the roof. And not to forget the powerful antenna for LTE and Wi-Fi, because the Ticket Mobile can also serve as the base for hand scanners at admission checking. Only the search for a rain- and windproof outdoor antenna was a

problem; we finally found one used in the yacht business.



Assembling the cabinets

After several months of remodeling, the Ticket Mobile was ready to go and, since then, has been used everywhere! It is constantly updated and is technically always up to speed.

It is available exclusively to the event organizers of Ticket Regional, who diligently put the unique special vehicle to use: as a box office, as additional box offices during great demand, or also as a conspicuous promotion vehicle for ticket sales campaigns. Maybe you've already seen it in your pedestrian zone.



The Ticket Mobile in action

Interested in the Ticket Mobile? Just ask us about it. Of course, you can visit it, and we will answer all your questions about rental possibilities and availability.





<b>2 BOX OFFICES</b> Card payment also possible	<b>LED LIGHTING</b> Attention getter for visitors
<b>2 TICKET PRINTERS</b> Ticket paper included	<b>RUNNING LED BANNER</b> visible from a distance
<b>3 CUSTOMER MONITORS</b> for prices, info, and much more	<b>DIN-A4-SIZE PRINTER</b> for statistics and confirmations
<b>4 HAND SCANNERS</b> for fast admission checking	<b>HEATING</b> Comfortable climate for every season
<b>YOUR OWN WI-FI</b> Internet connection via LTE	<b>LARGE STORAGE SPACE</b> perfectly structured with cabinets and drawers
<b>SOUND SYSTEM</b> 2 loudspeakers for full sound	<b>FIAT DUCATO</b> Strong motor, safe



# Statistics

Exact numbers are extremely important for good planning and follow-up. How many tickets were sold? Through which sales channel? Over what time period? Where were tickets sold? And where were tickets not sold?

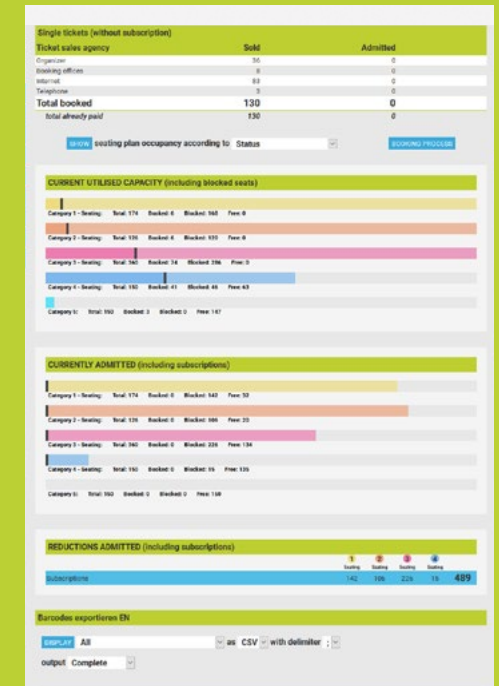
Only if you as an organizer catch the attention of your customers and know their habits, wishes, and requirements, then you can be successful at selling tickets. That's why Ticket Regional offers countless possibilities to draw up evaluations:

- Real-time evaluation of booking period and according to events
- Fast overview of revenue and fees
- Analysis of bookings and booking processes
- Sales through all channels: ticket agencies, online, telephone, social media
- Evaluation by price reduction
- Many selection possibilities, individually adjustable

When it has to go quickly, there's additionally our Quick Statistics - one click, and you're in the know.



# Example of an Evaluation



With Ticket Regional, you have numerous possibilities for evaluation. Your sales are visible precisely in real-time. Real-time retrieval during sales over the day goes without question. You can recognize the number of sold tickets or scanned tickets continuously (with direct differentiation in existing categories or price reductions).



## What does Ticket Regional cost?

**Compare prices - and see what all is included at Ticket Regional:**

- No monthly fee
- No set-up fee
- No logo cost
- Free generation of seating plans
- Free training
- Free ticket paper
- Free online ticket shop
- Free Facebook ticket shop
- Very low system fee
- Fair ticket sales fee

*Contact us; we would be pleased to draw up an individual offer just for you.*

## FEEDBACK

“Working with them is a pleasure and very important for us...

We came to Ticket Regional first as a ticket agency but then very quickly developed the ticketing for our own events through them. We appreciate the large offer of events and the com-

prehensive service for us as organizers. Both opened up new circles of customers and made our work much easier!”

*Rainer Marquardt,  
Buchhandlung Reuffel, Koblenz*



# Individual Solutions

# Theater

# Seminars

# Carnival

## Your event is unique!

We know that and that's why we like to offer individual solutions.

On the following pages, we will introduce you briefly to what we can offer for the different kinds of events. This is, however, only a small segment of the widely varied possibilities Ticket Regional has.

Contact us if you have special wishes or requirements - we'll assuredly find the fitting solution for your event.



**Concerts**



**Theater**



**Sports**



**Festivals**



# Festivals Culinary Experiences Sports Concerts Tourism Offers



**Carnival &  
Festivities**



**Tourism Offers**



**Conventions &  
Seminars**



**Traide Fairs &  
Exhibitions**



**Culinary  
Experiences**

# Concerts

**The band is booked, the program selected, and the hall confirmed - now you can begin with ticket sales!**

What do you need? Simply determine your requirements:

- Single ticket, combination ticket, festival ticket, or weekend ticket
- Open sales and/or subscription tickets
- Seating or standing room
- Open seating within the rows (block plan)
- Special booking possibilities for sponsors or business discounts
- Advance sales for businesses or fans
- Personalized single tickets possible to curb the black market
- Up-to-date hand scanners for checking admission
- Highest security with our ScanLiveBox®
- Real-time heat map on your smartphone or tablet
- Waiting list for sold-out dates
- Video integration on the info page (trailer, artist videos)
- Tickets printed with or without ticket holder's name
- ... and many more individual possibilities

Naturally, we will advise and support you personally: before, during, and after setting up an event. We will take over everything completely for you.

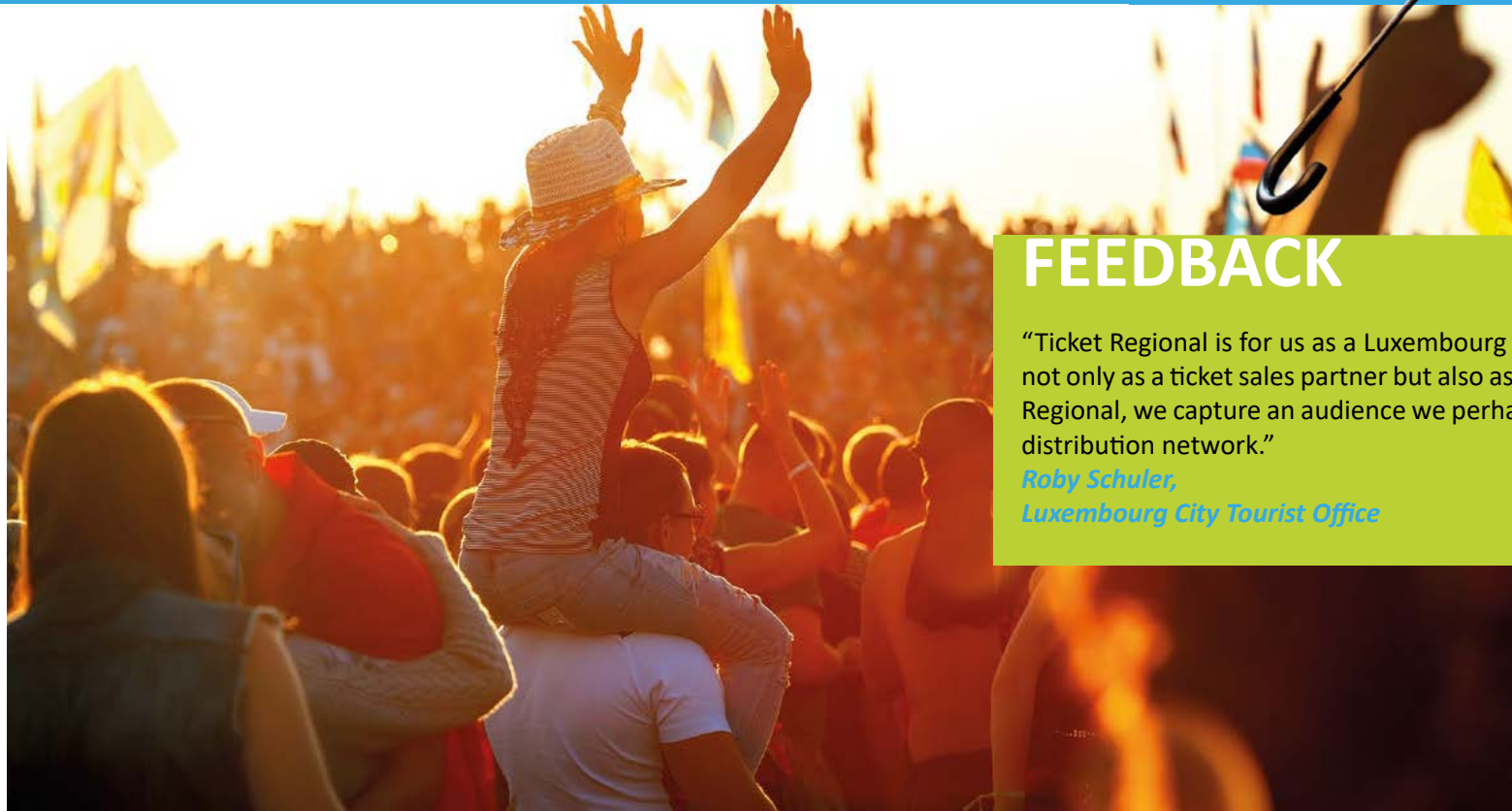
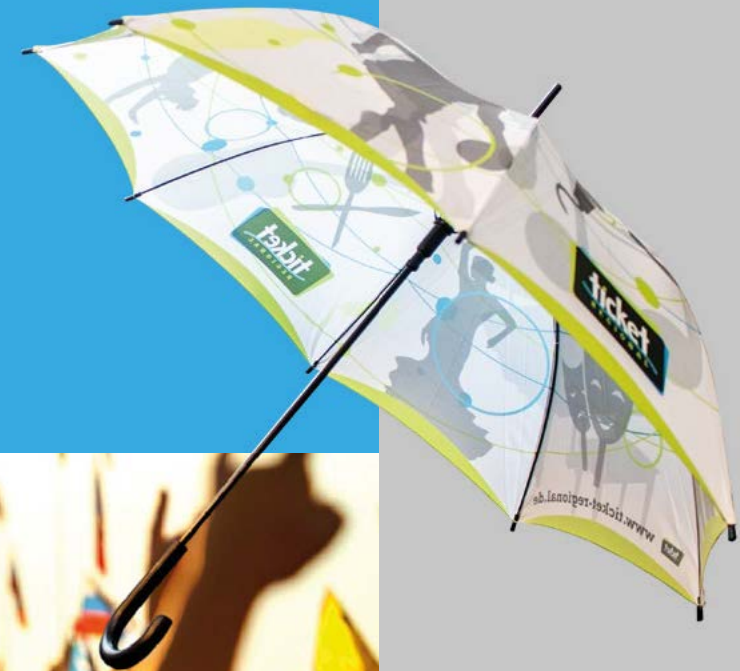




# Extra

## Open-Air concerts - and it rains?

Summer finally arrives and with it the time of open-air concerts. But what do you do when it decides to rain? Just provide us at Ticket Regional with an alternative location for bad weather, for example, a hall nearby. We will print the alternative venues, also with different seating in the hall, directly on the tickets. That avoids questions and chaos on site! We will gladly inform your visitors by newsletter about the bad-weather alternative according to your instructions and offer them our free bad-weather hotline.



## FEEDBACK

"Ticket Regional is for us as a Luxembourg festival organizer an important platform, not only as a ticket sales partner but also as a multiplier for our concerts. With Ticket Regional, we capture an audience we perhaps would not reach through our national distribution network."

*Roby Schuler,  
Luxembourg City Tourist Office*

# Theater

**Curtain up for an enthusiastic audience and a full house - with ticket agency sales and box office “as if automatically”!**

What do you need? Simply determine your requirements:

- Open sales and/or subscription tickets
- Season subscription ticket, flexible selection subscription ticket, or online selection subscription ticket
- Easy administration of subscriptions
- Well designed subscription tickets in check card format
- Exchange vouchers with and without fees
- Free choice of seating within rows (block plan)
- Special booking possibilities for sponsors or business discounts
- Advance ticket sales for theater circles, members, and partners
- Royalties and AVA billing
- Bad weather alternative for open-air
- Waiting list for sold-out dates
- Video integration on the info page (trailer, artist videos)
- Tickets printed with or without ticket holder's name
- We take over your hotline during the business holidays of your theater box office
- Vouchers with fixed or open amount for your events only
- ... and many more individual possibilities

Naturally, we will advise and support you personally: before, during, and after setting up an event. We will take over everything completely for you.

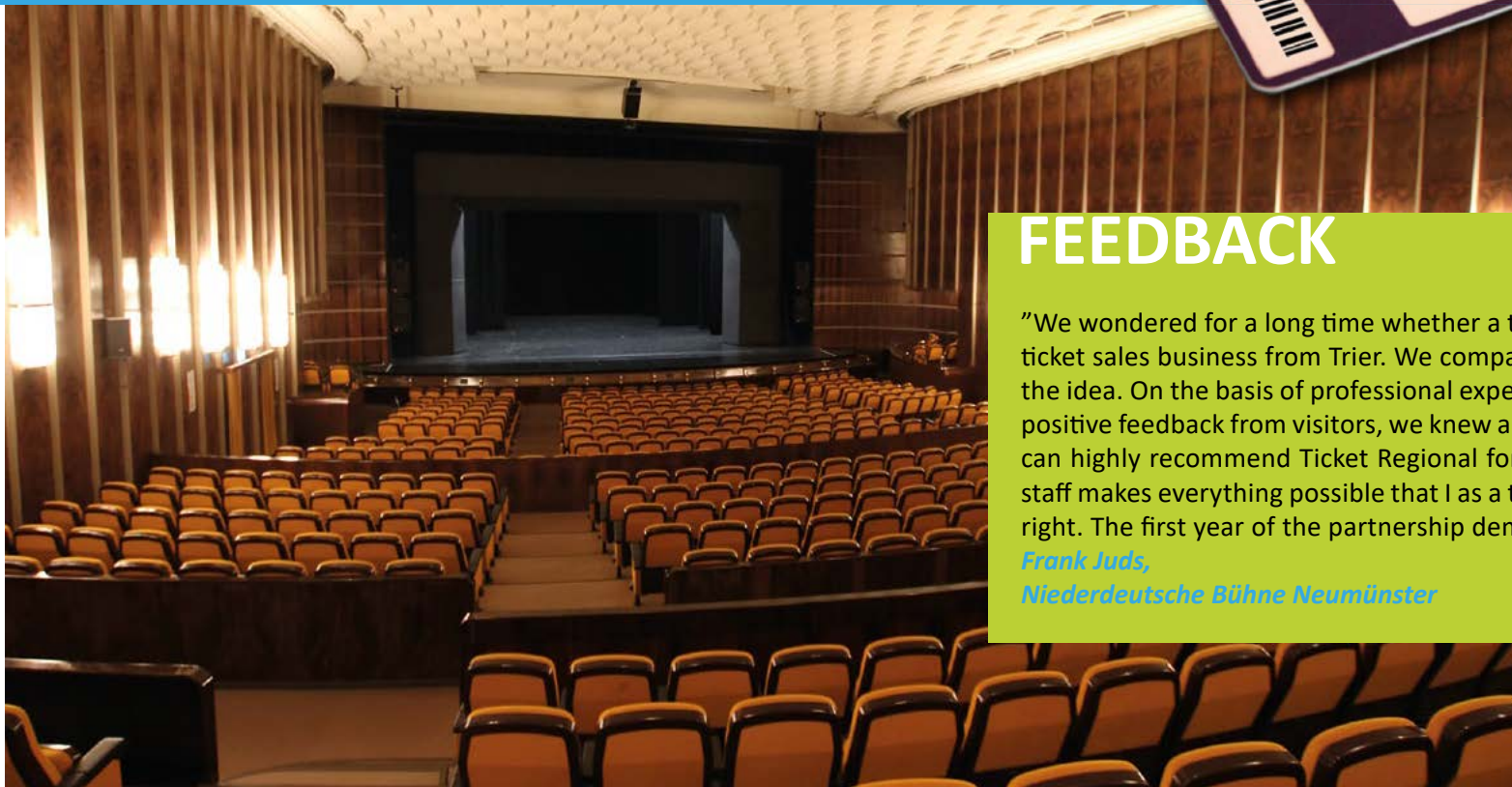




# Extra

## Subscription administration made easy!

Ticket Regional makes subscription administration easy going. Compile subscriptions quickly in the system and create subscription contracts and bills/invoices with a few clicks. Transferring the bookings from the previous season is possible with one click. Then only new subscriptions or changes have to be entered. We can offer you comprehensive services concerning your subscription tickets, for example, free layout design, taking over older data into the Ticket Regional system or even mailing the subscription tickets directly to your subscribers.



## FEEDBACK

"We wondered for a long time whether a theater from way up north should use a ticket sales business from Trier. We compared different companies and discussed the idea. On the basis of professional expertise, qualified friendly service, and the positive feedback from visitors, we knew and know that we are right on target. We can highly recommend Ticket Regional for every theater with subscriptions. The staff makes everything possible that I as a theater need. So we've done everything right. The first year of the partnership demonstrates that as well."

*Frank Juds,  
Niederdeutsche Bühne Neumünster*



# Sports Events

**Contend with your team for the title instead of for spectators  
- we'll take care of that!**

What do you need? Simply determine your requirements:

- Open sales and/or permanent passes
- Year or season tickets
- Membership cards for clubs
- Easy administration for permanent passes and membership
- Well designed year or season tickets in check card format
- Reverse side of permanent passes as ideal platform for your sponsors
- Clear and easy-to-read hall and stadium plans
- Special booking possibilities for sponsors or business discounts
- Advance ticket sales for members, fan groups, and partners
- Waiting list for sold-out dates
- Video integration on the info page (trailer or other videos)
- Tickets printed with or without ticket holder's name
- Quick booking for box office (day or evening) with one click
- ... and many more individual possibilities

Naturally, we will advise and support you personally: before, during, and after setting up an event. We will take over everything completely for you.





# Extra

## Membership administration included!

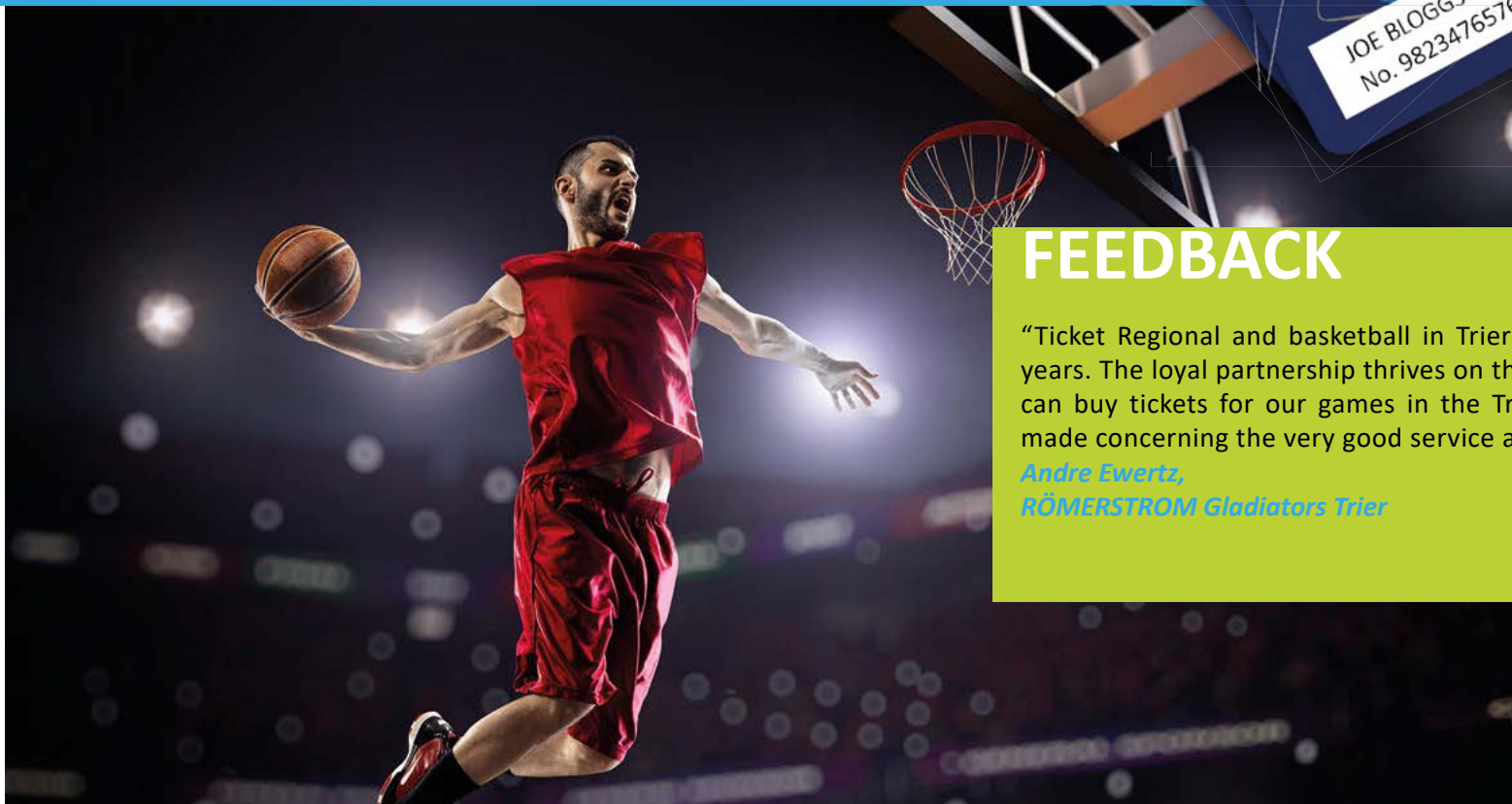
Administer the membership in your sports club with Ticket Regional at the same time - without extra cost. Membership fees can be entered directly into the system; the creation of bills/invoices in flexible rhythm is possible as well. If you wish to debit the fees, our system also makes the relevant finished export data for your bank available. You can either print member IDs in convenient check card format with a small card printer or simply let this operation be done by the office of Ticket Regional. We can also mail the member IDs.



## FEEDBACK

"Ticket Regional and basketball in Trier have worked together well for many years. The loyal partnership thrives on the many ticket agencies where our fans can buy tickets for our games in the Trier Arena. Special mention should be made concerning the very good service as well as the easy online ticketing."

*Andre Ewertz,  
RÖMERSTROM Gladiators Trier*



# Festivals

**The next festival season is about to begin - your festival will be successful only with a large audience!**

What do you need? Simply determine your requirements:

- Open sales or special sales for fans
- Seating or standing room according to your wishes
- Special booking possibilities for sponsors or business discounts
- Bad weather alternative for open-air
- Complete equipment for the box office, rental or purchase
- Super comfortable box office (day or evening) with the Ticket Mobile
- Up-to-date hand scanners for checking admission
- Highest security with our ScanLiveBox®
- Real-time heat map on your smartphone or tablet
- Waiting list for sold-out dates
- Video integration on the info page (trailer, artist videos)
- Tickets printed with or without ticket holder's name
- ... and many more individual possibilities

Naturally, we will advise and support you personally: before, during, and after setting up an event. We will take over everything completely for you.





# Extra

## Large festival grounds? No problem.

We can cover large festival grounds or stadiums without any problems with our up-to-date hand scanners for checking admission. Our ScanLiveBoxes® administer several admission areas and are networked with one another. We gladly provide you with fiberglass cable or radio links for greater distances between the individual admission gates. That way you can reliably avoid double admissions or blocked tickets, and you increase the safety of your festival enormously! On request an exit scan is possible - for example, when visitors are permitted to leave the grounds during all-day festivals.



## FEEDBACK

"We are very pleased to work with TR. Not only does ticketing run smoothly and in a very customer-friendly manner, but the advice and support by competent and friendly staff are extraordinarily good."

*Elvira Winter,  
Mittelrhein Musik Festival*

"Ticket Regional is ideal for us because the tickets for the festival are available in the entire greater region."

*Martha Kaiser,  
Festival Perspectives, Saarbrücken*

# Carnival & Festivities

**Celebrate and dance with your guests - we'll take care of ticket sales!**

What do you need? Simply determine your requirements:

- Ticket with or without booked meals
- Special booking possibilities for sponsors or business discounts
- Advance ticket sales for groups
- Booking of individual seating or only entire tables
- Guaranteed revenue for you
- Tax differentiation of individual services (admission/catering)
- Exclusive pre-sale for club members or supporting association
- Simple checking with the ScanLiveApp for smartphones
- Waiting list for sold-out dates
- Video integration on info page (trailer or other videos)
- Tickets printed with or without ticket holder's name
- ... and many more individual possibilities

Naturally, we will advise and support you personally: before, during, and after setting up an event. We will take over everything completely for you.





# Extra

## Sell entire tables!

Make your organization and service planning even simpler: with Ticket Regional you can sell entire tables on request and at any size. Your customer then purchases an entire table (for example, seating for 8) and pays for the table. The customer, however, receives 8 individual tickets for the same table, so that the individual guests for this table need not wait for the other table guests at admission. Our scanners also recognize the table tickets correctly and permit only the correct number of guests to enter. Of course you can combine table tickets and individual tickets at your event, just as you wish. In addition, standing room areas can be designated.



## FEEDBACK

"We use Ticket Regional because we like to make all possibilities (ticket agency sales, online, telephone sales) available to our guests and because of the outstanding customer service (for our guests and for us)."

*Florian Peschel,  
Project4 Events, Heidelberg*

# Tourism Offers

**City tours, boat excursions, tours, or hikes - your guests have the pleasure and you the revenue.**

What do you need? Simply determine your requirements:

- Ticket with or without booked meals
- Special booking possibilities for sponsors or business discounts
- Advance ticket sales for groups
- Direct interface to **click around TOURS** tour-booking system
- Guaranteed revenue for you
- Simple checking with the ScanLiveApp for smartphones
- Cashier system for buses with adapted user interface
- Clear matrix booking for many dates
- Waiting list for sold-out dates
- Video integration on the info page (trailer or other videos)
- Tickets printed with or without ticket holder's name
- ... and many more individual possibilities

Naturally, we will advise and support you personally: before, during, and after setting up an event. We will take over everything completely for you.

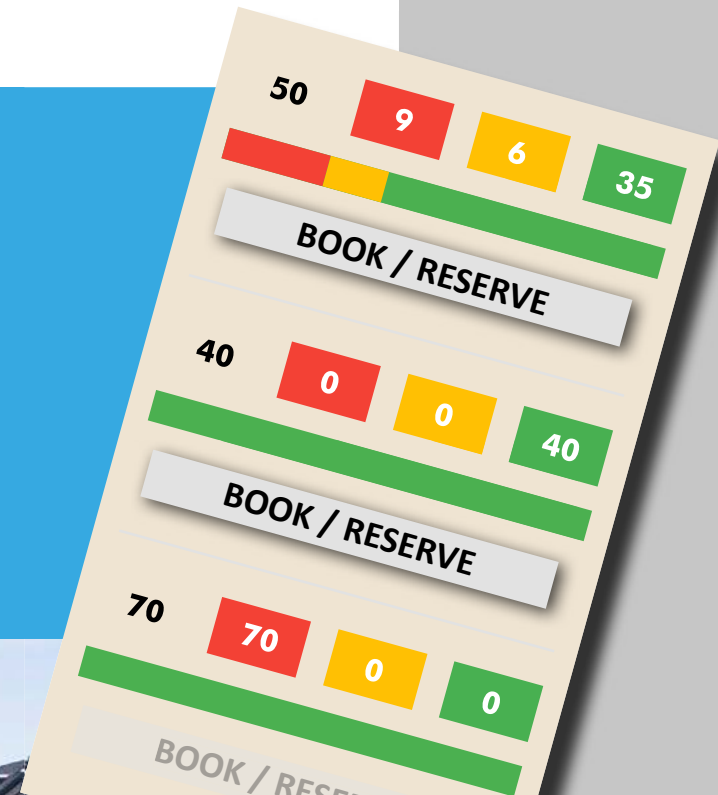
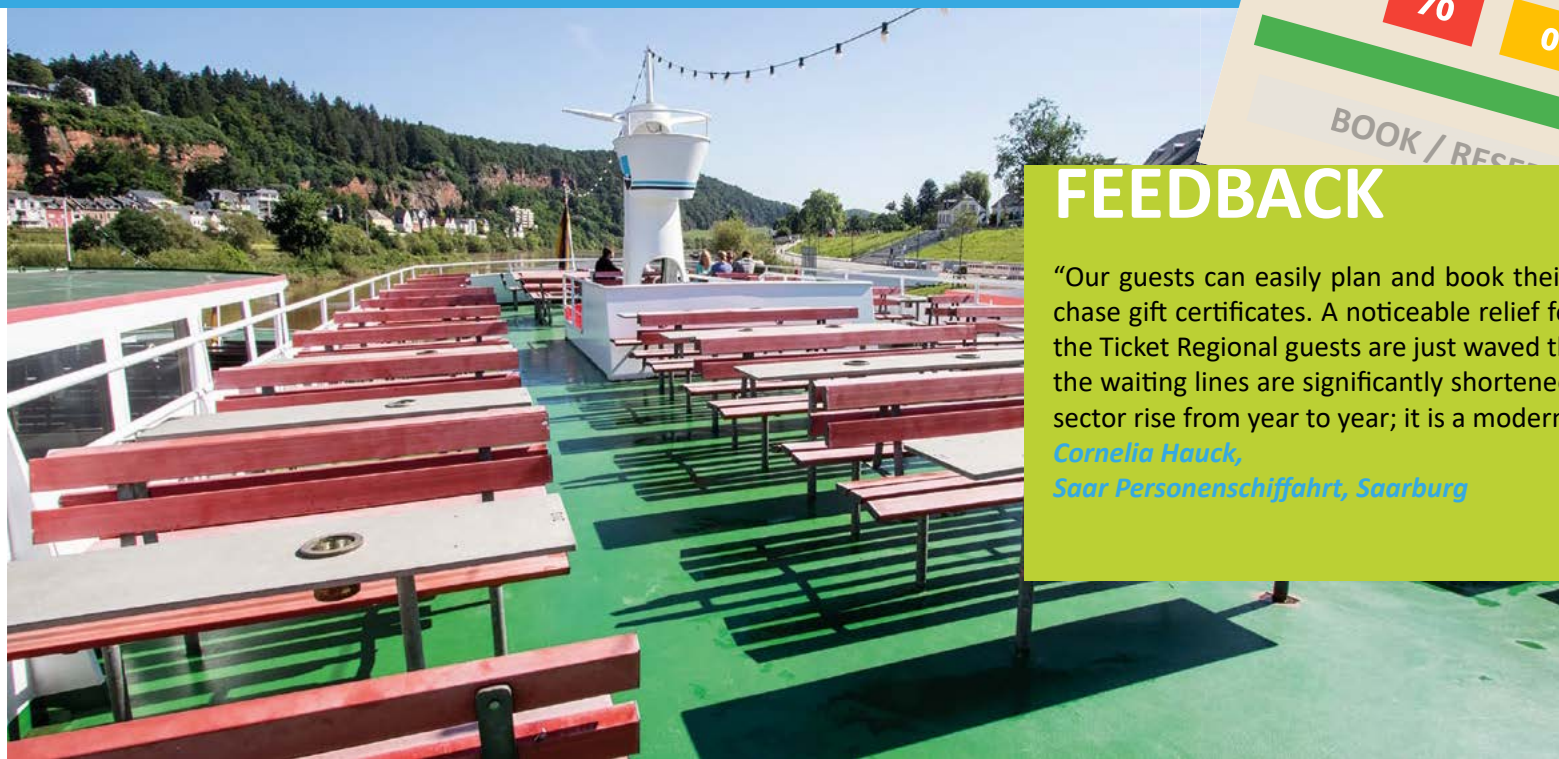




# Extra

## Administer city tours and excursions

Do you wish to administer and invoice your city tours lightning fast, clearly, and professionally? **click around TOURS** is a specialized system for tourist informations and tour operators. With us you can process individual and group tours perfectly, write invoices, calculate commissions, include additional services, and much more. The tourist guide module enables the guides to have direct access, with guide availabilities and accounts - always just the way you want it. Our special solution for tourism pros naturally has a direct interface with Ticket Regional; in that way you can easily take care of online sales and can freely select any number of ticket agency partners (for example, hotels) to connect with. Ask us about a free presentation in your place of business!



## FEEDBACK

"Our guests can easily plan and book their boat excursion online at home or purchase gift certificates. A noticeable relief for management and crews on site, since the Ticket Regional guests are just waved through on admission to the boat; that is, the waiting lines are significantly shortened. The sales numbers in the online ticket sector rise from year to year; it is a modern, very effective sales channel."

*Cornelia Hauck,  
Saar Personenschiffahrt, Saarburg*

# Conventions & Seminars

**Booking has to be right from the very beginning  
- then your attendees will gladly come again!**

What do you need? Determine your requirements

- Attendance confirmation instead of a classical ticket
- Delivery of additional documents with the attendance confirmation
- Selection of talks or workshops at the time of booking
- Additional events, for example, receptions, can be booked at the time of booking
- Check-in for attendees at venue
- Special booking possibilities for companies
- Advance sales for groups
- Multi-lingual system for international attendees
- Individual seating plans for your rooms
- Guaranteed income for you
- Simple checking with the free ScanLiveApp for smartphones
- Waiting list for booked-up dates
- Attendees' evaluation subsequent to event
- Worldwide payment possibilities, also by invoice
- ... and many more individual possibilities

Naturally, we will advise and support you personally: before, during, and after setting up an event. We will take over everything completely for you.





# Extra

## Badges directly from the System!

Just print the required name tags or badges for your convention or seminar attendees on site from the Ticket Regional System! Print them with a mouse click with our handy professional ticket printer. It takes only a few seconds and is environmentally friendly to boot because you don't need an additional plastic cover. Just attach the badge printed on both side onto a lanyard. You can buy or rent the required ticket printer from us; just connect it to your notebook with the accompanying cable. We also make the lanyards for you on request!



## FEEDBACK

"We found a partner in Ticket Regional that offers fair conditions 'Made in Germany' paired with personal assistance and competent problem solving. The ticket system facilitated our work since routine tasks (accounts, ticket mailings, statistics) were done automatically."

*Johannes Schweer,  
Schloss Ovelgönne, Bad Oeynhausen*



# Trade Fairs & Exhibitions

**Your visitors can enjoy art and culture while you relax with our event service!**

What do you need? Determine your requirements:

- Especially clear booking mask
- Display of time windows for unguided tours
- Flexible administration of time windows according to visitor numbers
- Group and school class discounts
- On-site visitor check-in
- Special booking possibilities for exhibitors
- Advance sales for groups
- Multi-lingual system for international visitors
- Extensive entry checks
- Optional exit scan with possible re-entry
- Parallel online booking and sales at the box office possible
- Waiting list for booked-up dates
- Local telephone hotline for large projects on request
- Worldwide payment possibilities, also by invoice
- ... and many more individual possibilities

Naturally, we will advise and support you personally: before, during, and after setting up an event. We will take over everything completely for you.





# Extra

## Perfect Service also by Phone!

When are the exact opening times? Is the exhibition also suitable for children? Are only professional visitors allowed at the fair? Can we come with an entire group? Where can we park? Many questions your visitors could ask before they book a ticket – we will answer them! Simply list our ticket hotline as your fair or exhibition hotline – we will assist and inform you at no extra cost to you. There's even a hotline for large projects possible from your local prefix area – as well as an individualized announcement by our staff with the name of your trade fair or exhibition. We've got just the right solution for you!



## FEEDBACK

„Ticket Regional always has a super fast, friendly, and competent customer service!  
Many thanks for the great support!“

*Nina Geserick,  
The Wall Museum, Berlin*

# Culinary Experiences

**So you've bought food and drink, and the guest cancels 30 minutes beforehand? Not with us!**

What do you need? Simply determine your requirements:

- Ticket with or without booked meal
- Special booking possibilities for sponsors or business discounts
- Advance ticket sales for groups
- Comfortable banquet seating
- Guaranteed revenue for you
- Simple checking with the ScanLiveApp for smartphones
- Waiting list for sold-out dates
- Video integration on the info page (trailer or other videos)
- Tickets printed with or without ticket holder's name
- ... and many more individual possibilities

Naturally, we will advise and support you personally: before, during, and after setting up an event. We will take over everything completely for you.





# Extra

## Better planning for seating and catering

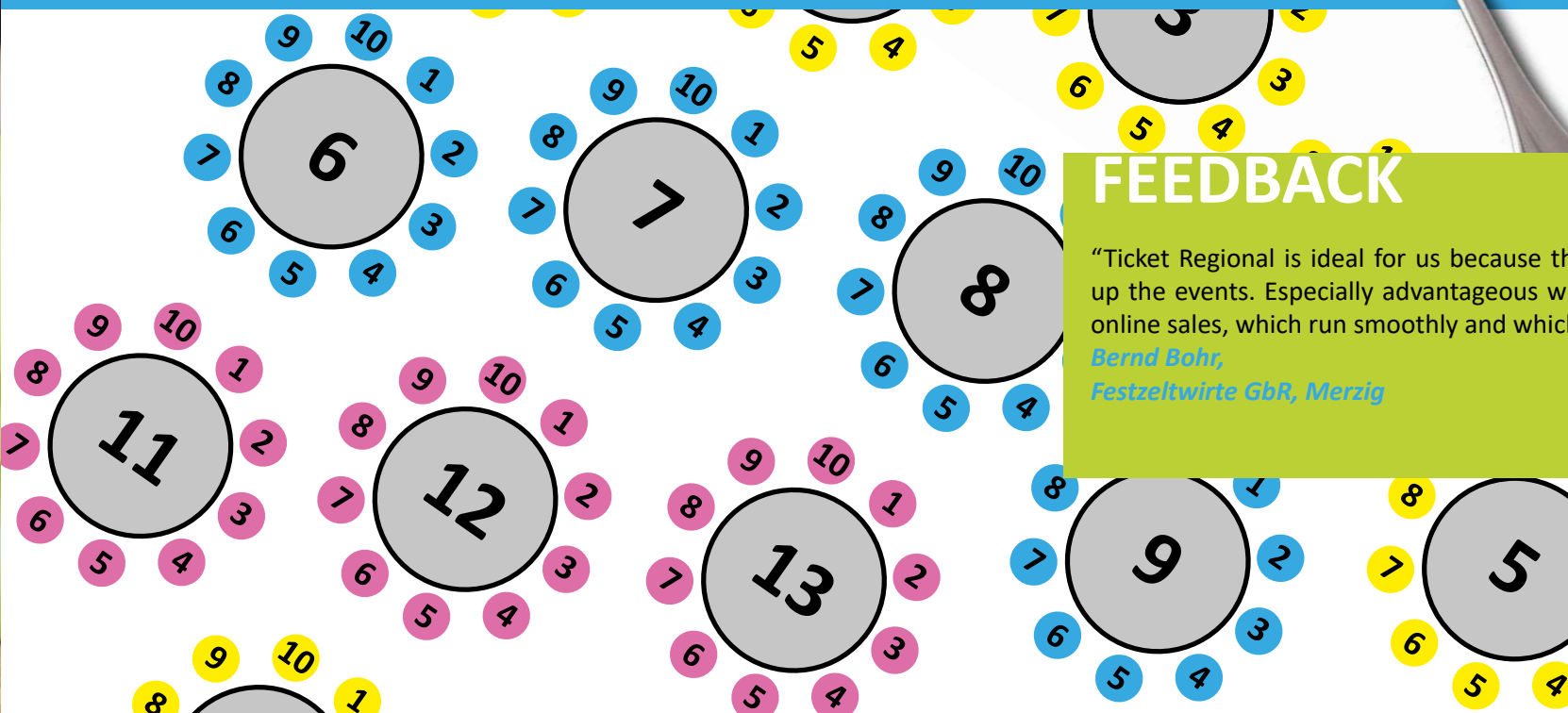
We can inquire about important information at your request as early as the booking! For example, a group designation depending on booking status and group size. That makes better planning possible for your seating on short notice before the event. Ticket sales without a plan is also perfectly feasible, making you flexible to the end of the ticket sales phase. Optimum service through thought-out seating of your guests! Also possible: targeted inquiries concerning different set meals or allergies; that facilitates your shopping and/or the coordination with your caterer.



## FEEDBACK

"Ticket Regional is ideal for us because there's no more work for us after setting up the events. Especially advantageous with Ticket Regional is the Germany-wide online sales, which run smoothly and which are highly praised by our customers."

*Bernd Bohr,  
Festzeltwirte GbR, Merzig*



## Data Protection at Ticket Regional

Data protection is important to us. Very important! But for organizers rather an additional and time-consuming point you also have to take care of.

That's where we come in! We're glad to support you, and we place the greatest value on ensuring that your own data and your customers' data are in the best of hands with us. This concerns processing all of the personal data, from purchasing tickets to secure payment to administration of bookings, subscriptions, and event data. Our data protection officer scrupulously pays attention to constantly ensuring data protection.

As an organizer, you as well are affected by the General Data Protection Regulation (GDPR). We can inform you at any time about your data protection duties.

To this purpose, we offer you the services of an external data protection officer (certified by the Southern German Technical Inspection Association, TÜV-Süd) to work toward observing the data protection regulations in your organization, to develop relevant measures, and to monitor them, naturally with a trained and experienced eye on the event sector.

[www.click-datenschutz.de](http://www.click-datenschutz.de)







## We're click around GmbH

click around GmbH is experienced, personable, dynamic, and creative - a business with real power, located in Trier, Germany.

**We DESIGN:** websites, print products, and produce videos.

**We DEVELOP:** booking systems, reservation tools, newsletters, online shops, content management systems, apps. Or do you have a truly special wish? Let us know what it is!

**We are EXPERTS** on everything to do with data protection - online and offline.

We can take care of your Facebook and Instagram support - together with you or completely independent of you.

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*Everything from a single source, from one company.*

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Customers' wishes are the be all and end all for us, our advice personal and technically proficient. Our departments work hand in hand to achieve optimum results for you.

We look forward to every challenge. We look forward to having you join us.

Your click around GmbH

[www.click-around.de](http://www.click-around.de)





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