

COMPANY INTRODUCTION

METASIGHT THE WORLD



SINCE 2004

TOGETHER, FOR A BRIGHTER FUTURE

Vision

Become a Global
Metasight Solution
Leader

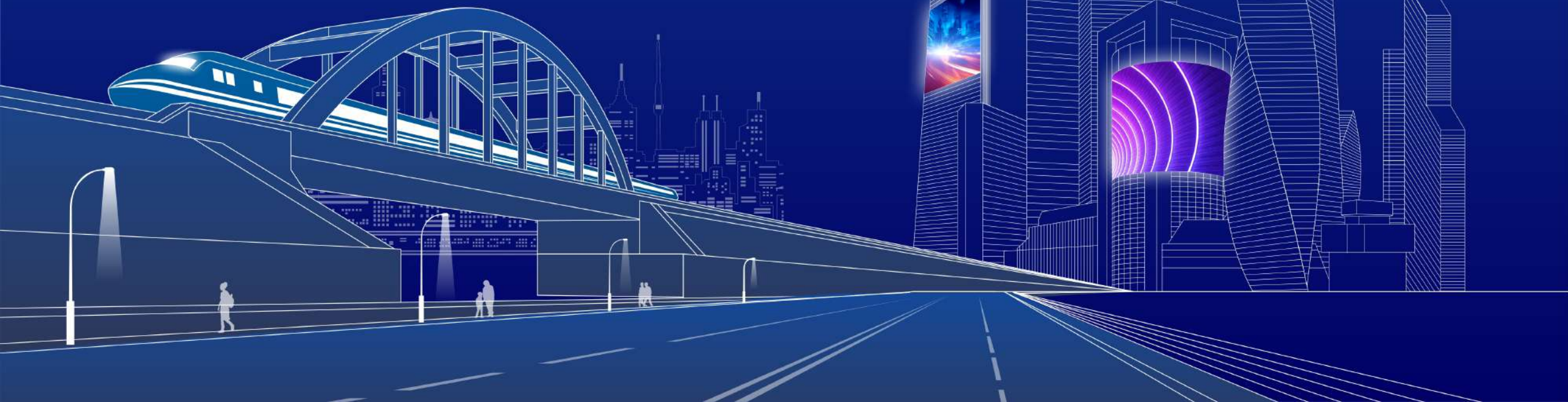
Mission

Together, for a
Brighter Future

Value

Altruism, Integrity,
Innovation, Enterprise

Facing the new pattern of IoT, Metaverse and 5G technologies , Unilumin has advanced with the times to put forward the new direction of "METASIGHT", integrating LED display and lighting with big data, VR, naked-eye 3D and other cutting-edge technologies, carrying content creativity and art design, to build a new ecology of high-quality development of the LED industry. Through the deep combination of intelligent products and digitalization, we can build professional scene solutions that can create more value for customers.



01

Company Overview

COMPANY PROFILE

The world's leading provider of LED display and lighting products and Metasight solutions

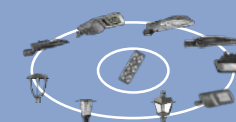
Founded in 2004, Unilumin Group Co., Ltd was first listed on the Shenzhen Stock Exchange in 2011 (XSHE: 300232). It is a globally leading provider of LED display and lighting products and solutions. It has won the First Prize of the State Scientific and Technological Progress Award, and been named the Single-product Champion in the Manufacturing Industry by China's Ministry of Industry and Information Technology. Globally, it has also ranked first in the industry in terms of sales value and sales volume of LED display products.



Quality Control



Intelligent
Manufacturing



Optical Technology
Platform



Micro LED
Technology



RAPID DEVELOPMENT

RANK NO.1 in industry exports for 7 consecutive years

2012-2022 Compound Annual

Growth Rate **31.31%**

within 10 years



Sales Revenue
(Unit: Million Dollar)

AUTOMATIC PRODUCTION

The largest LED display manufacturing base in the world



400,000 m²

The largest LED display manufacturing base in the world



10+ Billion

Annual value of production (RMB)



1,200+

R&D Employees Globally



714,000 +

m²/year Production Capacity



1,200,000 m²

Annual shipments



2,283

Patents



Dedicated to Innovation

Leading Visuals of Micro Era

2018

Mini 0.9 MP

UMiniIII 0.9 Pro



2021

UMicro 0.5 MP

UMicro 0.5



2022

UMicro 0.4 MP

UMicro 0.4



2023

**MP for Full Range and Step
Into Home Use**



**New Visual
Experience**

EBL+ technology
EDL technology
30000:1 contrast

**Deep Energy Saving
Experience**

Cool screen technology
Advanced energy-saving technology

02

Metasight Development

The new trend of Metasight industry

Past

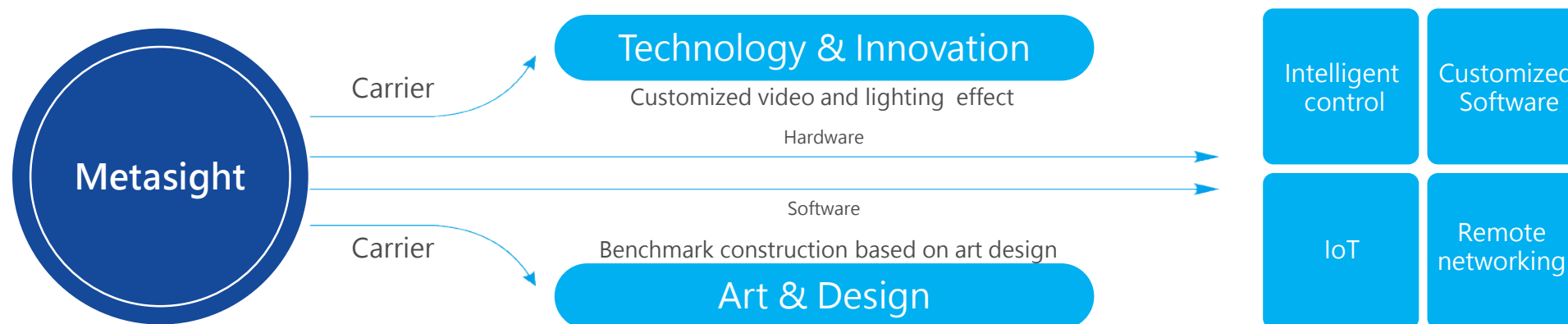
Technology base LED display + LED lighting/Management and operation software/system integration technology

Market demand Solutions for display and lighting applications

Future

METASIGHT VALUE

Integration capability and Multi-product line capability



Multi-product line capability

Product diversification strategy,
expand business boundaries

Display Division

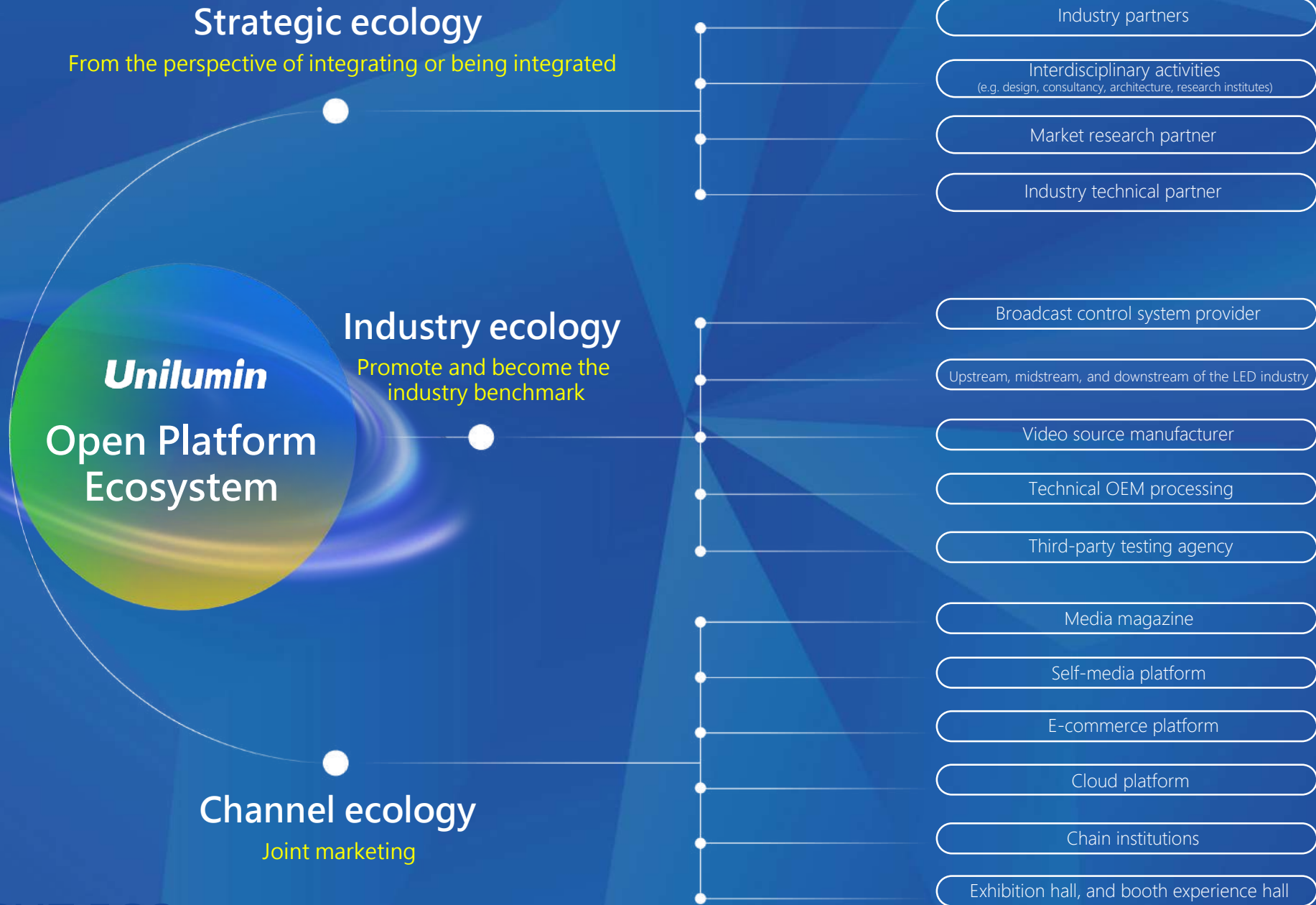
Rental & Staging
Commercial Display
Sports Display
Creative Display
Pro-led Display

Commercial Lighting
Outdoor Lighting
Landscape Lighting
Sports Lighting

Lighting Division

METASIGHT SCENARIOS





03

Classic Cases

15000

SQM Total Area

The Largest LED Sphere Certified by the
Guinness World Records
3000 SQM LED Sphere



2022
Guinness World Records

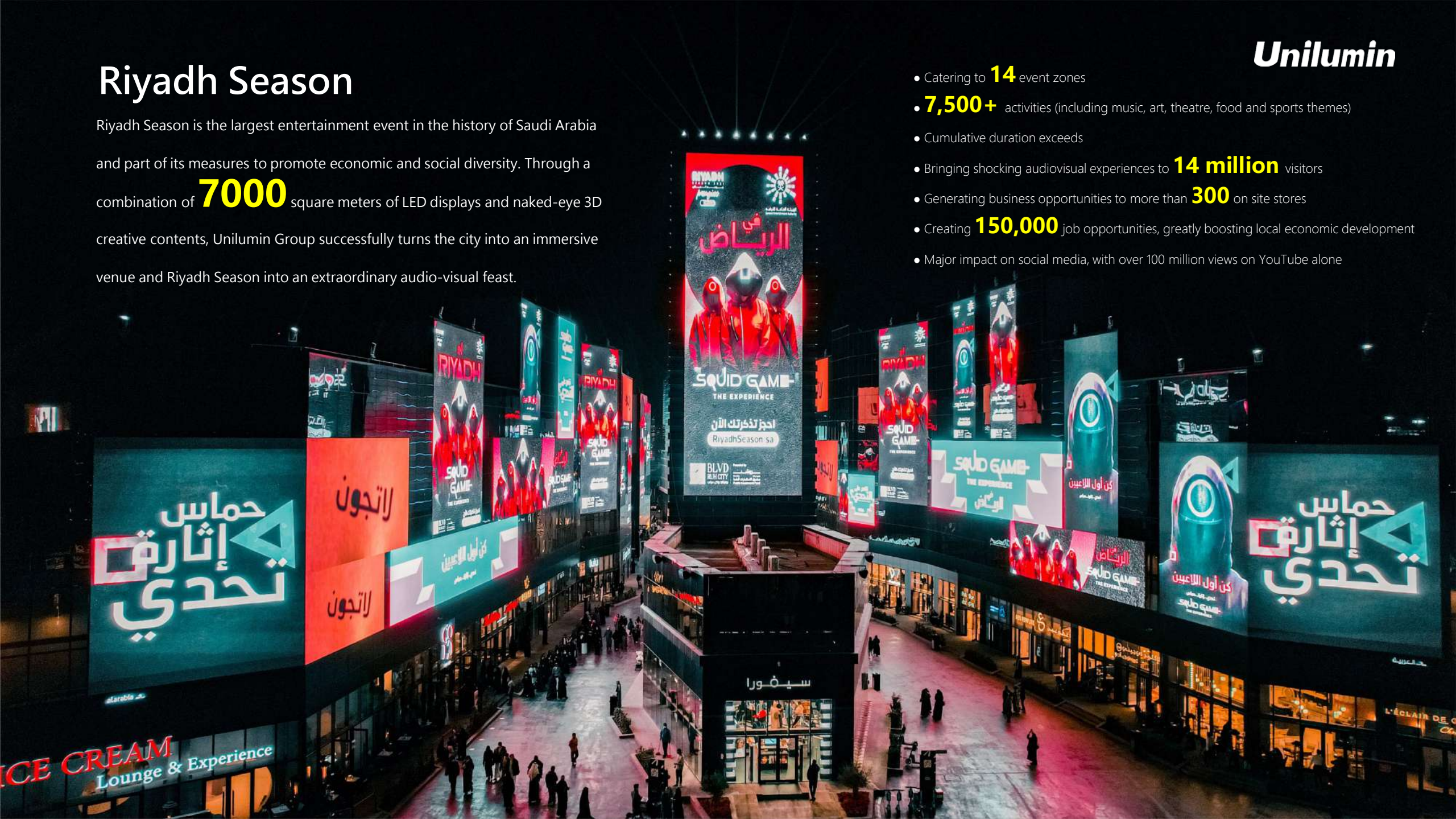


LED Sphere in Boulevard World,
Saudi Arabia

Riyadh Season

Riyadh Season is the largest entertainment event in the history of Saudi Arabia and part of its measures to promote economic and social diversity. Through a combination of **7000** square meters of LED displays and naked-eye 3D creative contents, Unilumin Group successfully turns the city into an immersive venue and Riyadh Season into an extraordinary audio-visual feast.

- Catering to **14** event zones
- **7,500+** activities (including music, art, theatre, food and sports themes)
- Cumulative duration exceeds
- Bringing shocking audiovisual experiences to **14 million** visitors
- Generating business opportunities to more than **300** on site stores
- Creating **150,000** job opportunities, greatly boosting local economic development
- Major impact on social media, with over 100 million views on YouTube alone





Jeddah Season

Unilumin product UGMII stunningly turns up in Jeddah Season, Saudi Arabia. The main screen as the brightest highlight, together with various displays form the 2,100-square-meter LED screen ensemble which perfectly presents creative contents boosting the local economy and culture.

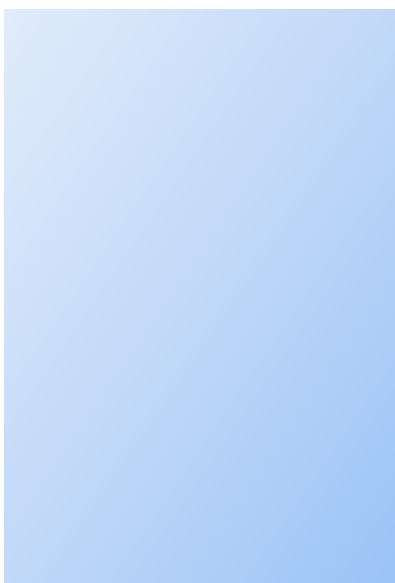
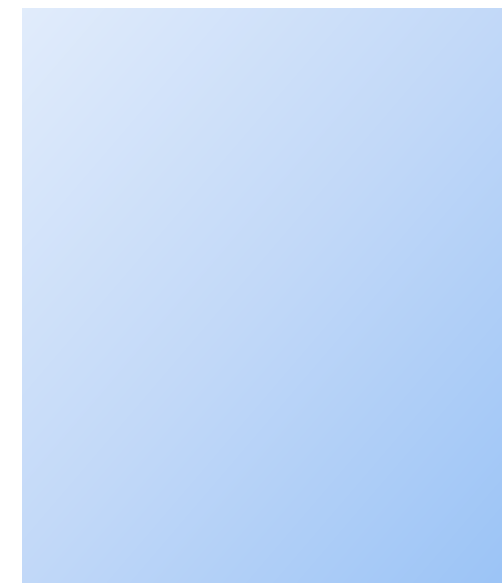
2100sqm

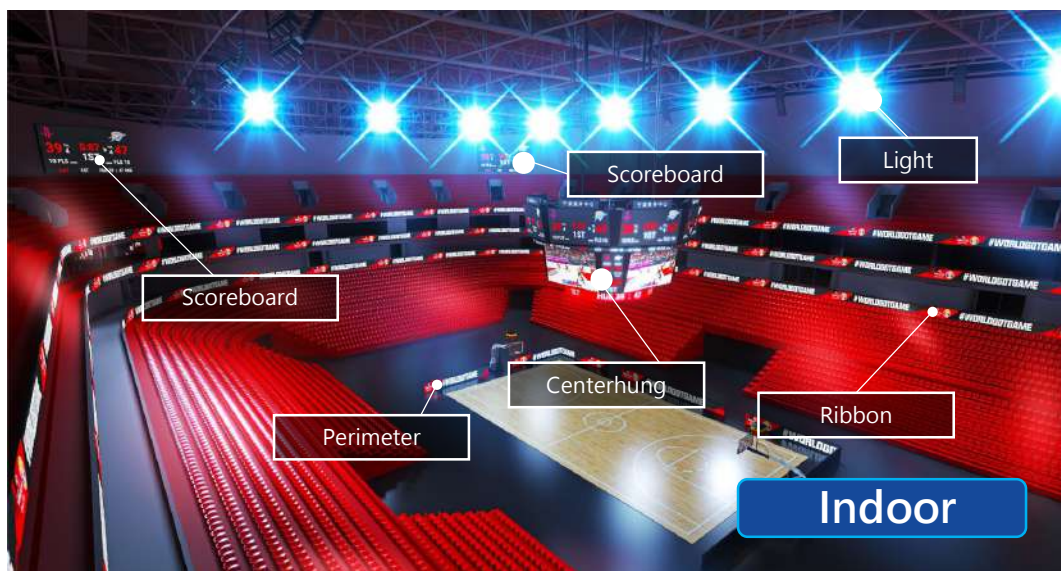
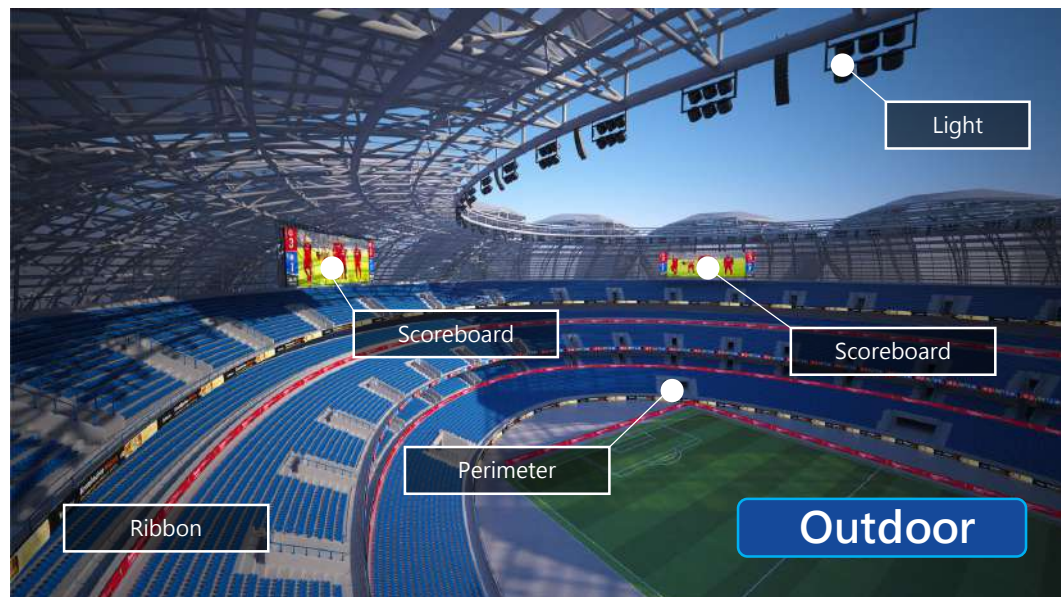
Commercial Complex



Yuehui City

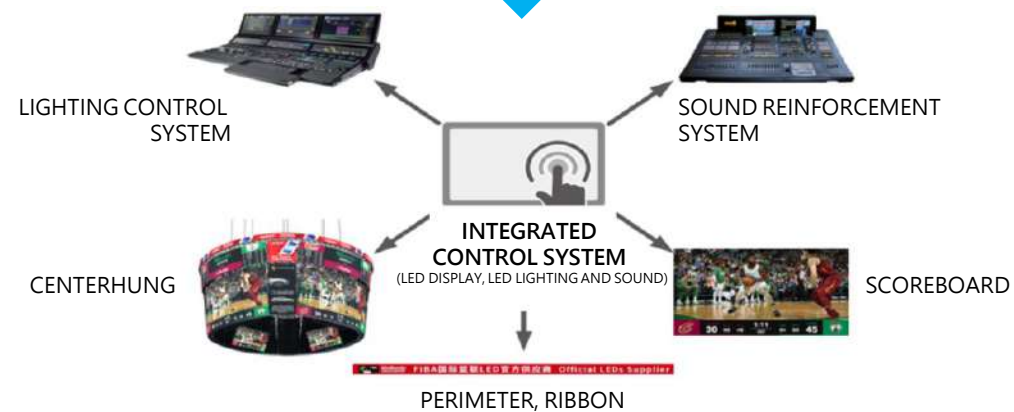
In the process of introducing the world's leading technology, Yue City Mall cooperated with Unilumin to jointly create a new commercial visual feast with multi-screen combination. Just within 100 days, the commercial complex perfectly integrated with aesthetics and technology was accomplished, appealing countless customers and visitors.





Sports Complex

Integrated Control System of Display, Lighting and Sound



INTEGRATED CONTROL SYSTEM
(LED DISPLAY, LED LIGHTING AND SOUND)



Unilumin

3600sqm

Qatar World Cup

Unilumin has provided large LED score screen for Lusail Stadium, the home stadium and final stadium of the World Cup. In addition, Unilumin also provided a total of 3,600 square meters of LED display products for Qatar's **Hamad International Airport, Araby TV studio, Doha Oasis**, etc., providing comprehensive support for the Qatar World Cup



FIBA EuroBasket

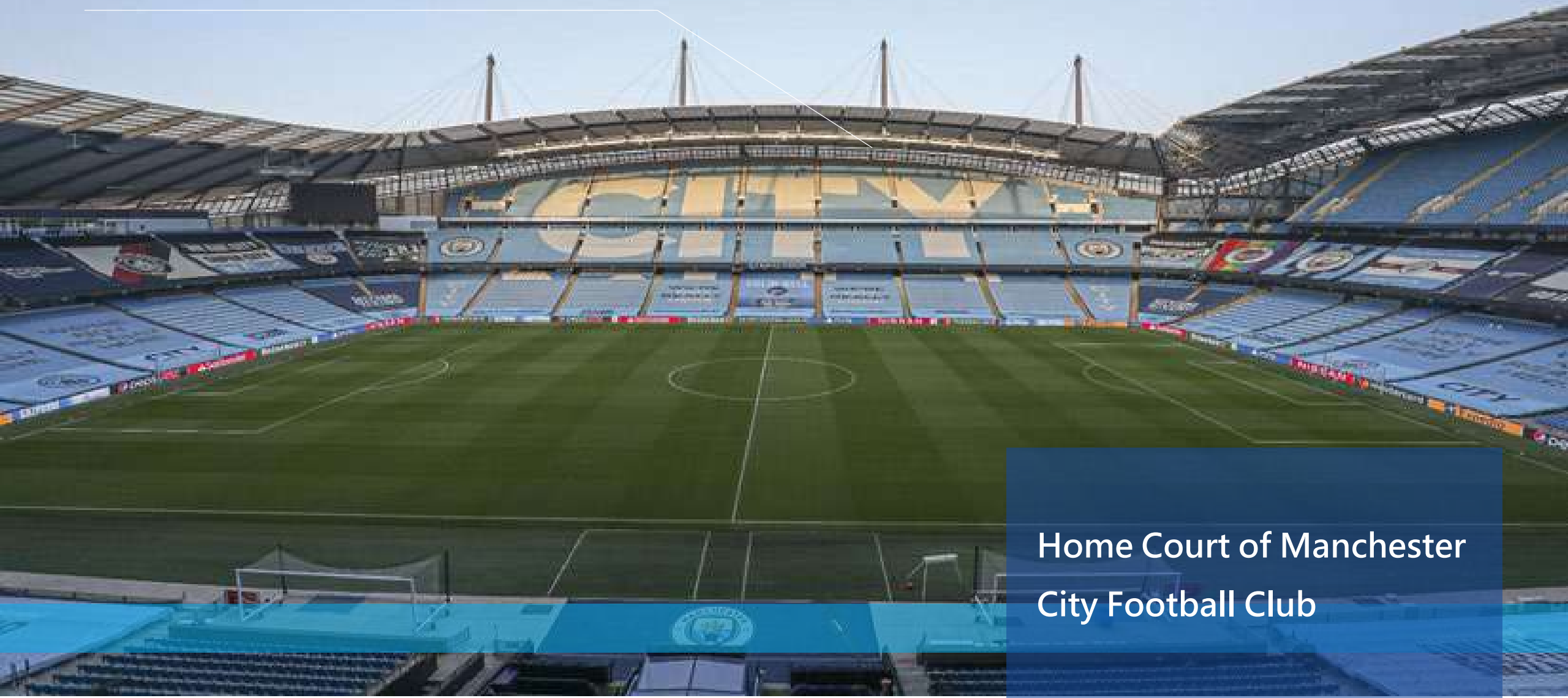


UEFA Nations League



Hangzhou Olympic Sports Center

Etihad Stadium



Home Court of Manchester
City Football Club



Unilumin

CULTURAL & ENTERTAINMENT COMPLEX

Citywalk

The outstanding performance of our LED displays delivers stunning visuals and enhances the entertainment experience in an ultra-passionate way, attracting a large number of tourists to visit and get captivated by the event. Unilumin is honored to constantly build landmarks in Saudi Arabia with our products adopted for 2 consecutive years.

Hainan Haihua Island

The combination of light & display

With the ultra-high definition outdoor screen in the center of the city as the display medium, and the naked-eye 3D creative video content as the core, Hainan Haihua Island successfully created a new landmark of the city, greatly activated the city business and night economy.

Expo Dubai

During the Expo Dubai 2020, to meet the demand for high-quality and creative audio-visual equipment in the construction of the Expo Pavilion, Unilumin provided about 3,000 square meters of LED display for eleven distinctive country pavilions, including United States of America, Israel and other countries, and partner pavilions such as DP World and Emirates National Oil Company(ENOC). The one-stop solution of "hardware + software + content + interaction" combined with a professional delivery team and efficient service system, makes the country pavilions full of a sense of science and technology, artistic beauty and strong cultural atmosphere and brings an immersive visual experience

TECHNOLOGY AND ART SPACE

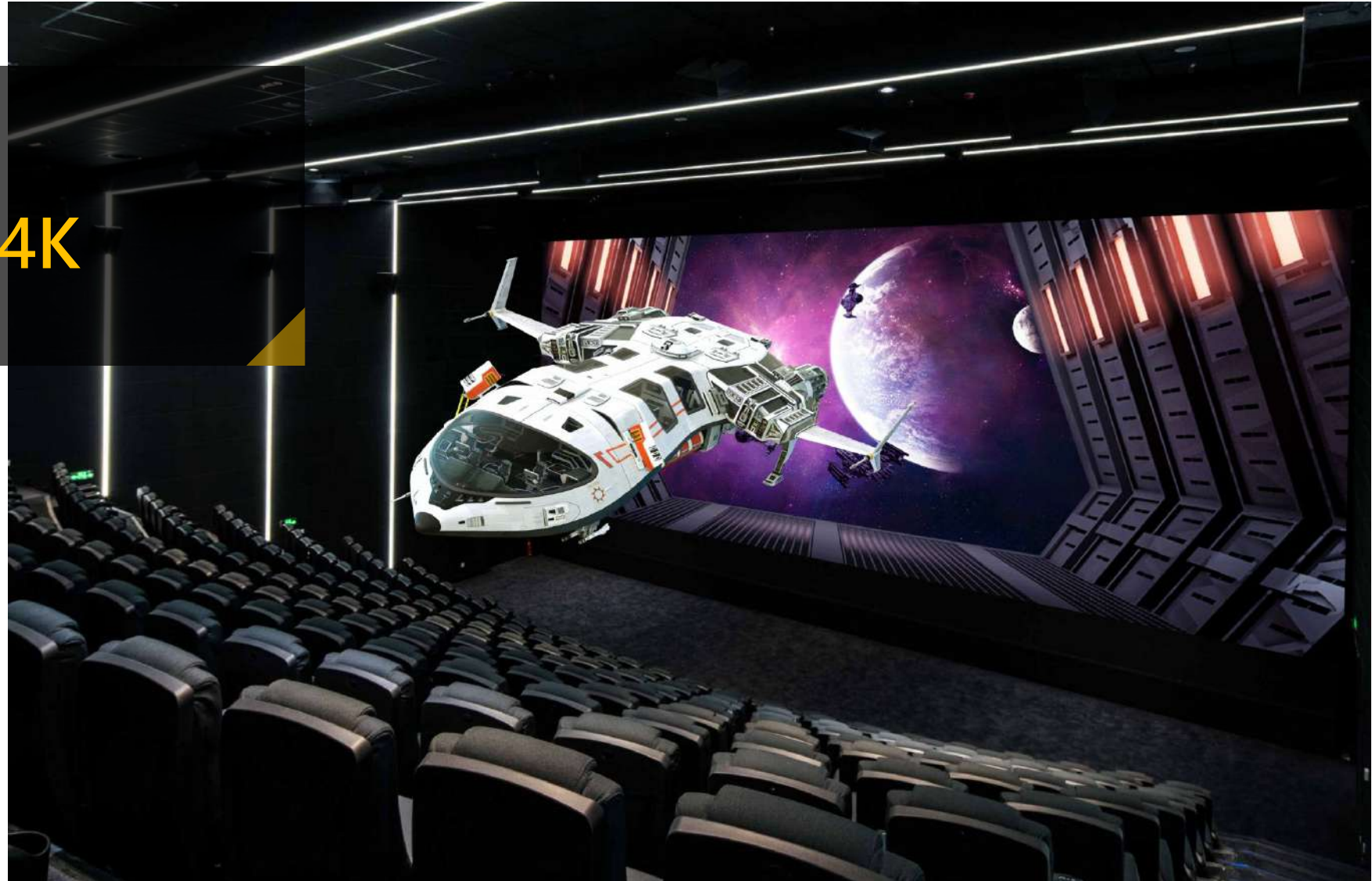


Alvernia XR Studio

Alvernia Studio is one of the most modern film studios in Europe. Unilumin's XR filmmaking LED display solutions provide an excellent visual feast for the studio, enhancing the competitiveness of its businesses in cinemas, video games, music projects and commercials. The filmmaking one-stop-shop offers soundstages including a shadeless spherical bluescreen, music scoring studios, mobile units in a fleet of modern swap bodies, full shooting equipment, and motion capture services based on ultramodern Vicon cameras.

Ucine, one of
the World's **Largest 4K**
Cinema Screen

China's first domestically-made LED cinema projection system— Jointly developed by China Research Institute of Film Science and Technology, China Film Co., Ltd. and Unilumin Group Co., Ltd, it's currently the world's largest DCI-certified 4K LED cinema display





The 1st Naked-eye 3D Metaverse virtualhuman "Qi Xiaomo" in China created by Unilumin is amazingly showcased in Wuhan, bringing intimate, interactive and immersive experience to the audience, inducing offline ticking off the site and online wide spread, which fully presents Unilumin's strength in content production and visual effects



The 1st Naked-eye 3D Metaverse Virtual human "Qi Xiaomo"



2022 The Largest Naked-eye 3D in South Asia

500 sqm of Unilumin UsurfaceIII 8 has been installed on the bustling street of Manila BGC Commercial Center in the Philippines, becoming the largest naked-eye 3D screen in Southeast Asia. It produces a vivid and immersive experience for the audience and boosts the local economy with new vigor.



Road lighting in Düsseldorf, Germany

The LED street lamp provided by Unilumin for Düsseldorf, Germany, has high structural strength, convenient installation and maintenance, its linear appearance design is simple and tranquil.

04

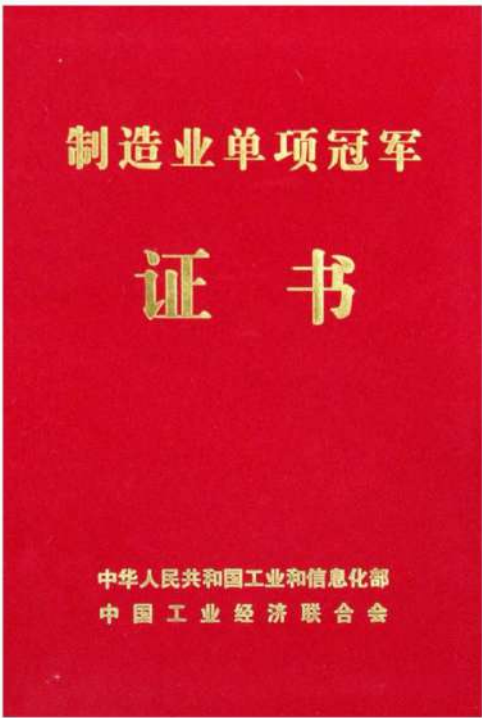
**Why choose
Unilumin?**

NATIONAL CERTIFICATE-TWICE HONORED

The Single-product Champion in the Manufacturing Industry by China's Ministry of Industry and Information Technology



In December 2021, Unilumin LED display was honored for the second time as the Single-product Champion in the Manufacturing Industry due to its well-rounded advantages in terms of technological strength, innovative achievements and market share, ranking first in both the industry and the world.



Top Sale	Top Technology	Top Product Performance	Top Integrated Management	Top Create Value For Society
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Unilumin Sports & Manchester City Football Club Strategic Cooperation Signing Ceremony



The signing ceremony of strategic cooperation between Unilumin Sports and Manchester City Football Club was held in Shenzhen in September 2022. Scott Munn, CEO of Manchester City Football Group China, and Tiger Lin, Chairman of Unilumin Group, signed a Cooperation Agreement on behalf of the two parties.

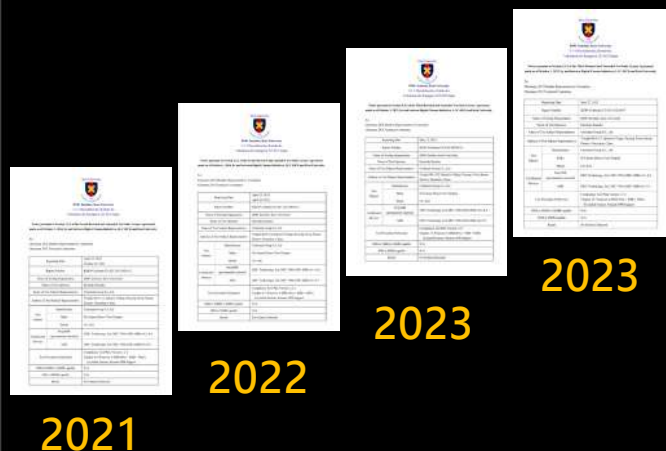
"We are delighted to have secured a long-term partnership with an industry leader in Unilumin and are looking forward to unlocking new possibilities within the framework of our cooperation."

Andreas Zagklis,
FIBA Secretary General



Unilumin | **CINEMA**

4 Products of Film Screening System Ucin Series Have Become DCI-certified!



Ucin LED Film Screening System

- Immersive Audiovisual Effects, DCI-P3 Color Gamut
- Ultra-clear Giant Screen, FIPS Safety Standard Compliant
- Customizable Size

Pioneering Rapid Development of Commercial Theater Applications

Industry's **First, No.1** in International
20 Low carbon products in total

Unilumin Gains
TÜV SÜD LED Display Carbon Label Certification



Your Life, Our Mission

Unilumin

GO **GREEN,**  **WE ARE SERIOUS**

SUPPLIER OF
LOW-CARBON PRODUCTS
低碳产品供应商

Begin With **R&D** GO For **Production** End In **Use**

AWARD-WINNING PRODUCTS

Successful products, recognized by the market. A number of products have won awards, which has become the driving force for Unilumin to develop new products



With the product quality certifications and product awards that Unilumin has received globally in over 17 years, Unilumin's LED display and lighting products inspire our partners with successful innovations and enable our partners to grow with confidence.

2023 Three Products Won the iF Design Award Simultaneously



DISCIPLINE PRODUCT
CATEGORY PUBLIC / RETAIL

UpanelSII

LED display

DESIGN

Unilumin Group Co., Ltd.
Tu Jian, Lei Song, Wu Ying, Jiang Xiaosheng, Zhang Zhipeng,
Jiang Mengxia
Shenzhen, China

CLIENT / MANUFACTURER

Unilumin Group Co., Ltd.
Shenzhen, China



DISCIPLINE PRODUCT
CATEGORY PUBLIC / RETAIL

UHPiII

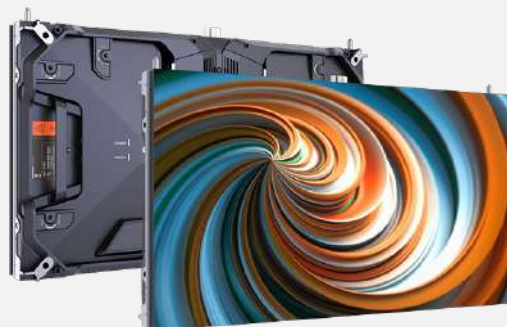
LED display

DESIGN

Unilumin Group Co., Ltd.
Mo Erbin, Tu Jian, Lei Song, Jiang Xiaosheng, Wu Ying, Zhang
Zhipeng
Shenzhen, China

CLIENT / MANUFACTURER

Unilumin Group Co., Ltd.
Shenzhen, China



DISCIPLINE PRODUCT
CATEGORY PUBLIC / RETAIL

XS series

LED splicing screen

DESIGN

Unilumin Group Co., Ltd.
Xie Naipeng, Tu Jian, Zeng Junzhang, Yu Gang, Yu Zhi
Shenzhen, China

CLIENT / MANUFACTURER

Unilumin Group Co., Ltd.
Shenzhen, China



Standing out from 11,000+ entries from 56 countries worldwide

Global Service Network

Unilumin

Shorten the service distance to you

U North America

New York, USA
Orlando, USA

U Latin America

Sao Paulo, Brazil
Mexico City, Mexico

U Southeast Europe

Madrid, Spain

U Northwest Europe

Nürtingen, Germany
London, UK
Culemborg, Netherlands

U MENA

Dubai, UAE
Riyadh, Saudi Arabia
Tunis, Tunisia

U CIS

Moscow, Russia

U South Asia

Singapore
Hong Kong, China
Hanoi, Vietnam
Bangkok, Thailand
Jakarta, Indonesia

U East Asia & Pacific

Yokohama, Japan
Seoul, South Korea
Melbourne, Australia

U Headquarters: Shenzhen, China

U Subsidiaries & Offices

20

Subsidiaries & Offices

5,000+

Employees

Service Network Covering
160+

Countries



Unilumin

TOGETHER, FOR A BRIGHTER FUTURE

