

# Inspiration in every ball of yarn

## Our story, our values

At Scheepjes, we're more than just a yarn brand—we're a community of crafters. Together, we celebrate the joy of making and the beauty of colour, ensuring everyone feels inspired to bring their ideas to life.

Creativity is at the heart of everything we do. With a vibrant and ever-expanding range of yarns and colours, we offer endless possibilities for all—whether you're a seasoned crafter or learning to make your very first stitches. We believe our community is our greatest asset, and we are dedicated to nurturing and supporting them, providing the tools and inspiration to help everyone create with confidence.

We take pride in being a trustworthy and responsible brand, offering a range of fibres that provide eco-conscious choices while ensuring a perfect balance of quality and longevity. Whether introducing more sustainable options or selecting fibres designed to stand the test of time, we ensure that every material meets our high standards.

Our commitment is to provide reliable products that support your creative journey, project after project.

Team  
Scheepjes



inspiring

At Scheepjes, we don't just supply yarn – we provide inspiration in every ball of our ever-expanding range of yarns and colours, offering endless possibilities for makers of all skill levels.



trustworthy

We uphold the highest standards of quality, ensuring our yarns are reliable, long-lasting, and responsibly sourced. We carefully select certified materials to guarantee both ethical practices and excellence in every fibre.



community

We are committed to nurturing, inspiring, and supporting creators everywhere by fostering a vibrant, inclusive community of connected crafters. We celebrate creativity and encourage every maker to feel valued and empowered.



Stay updated on our latest yarns – visit our website!



Scheepjes®

INSPIRATION IN EVERY BALL OF YARN

# The story of Scheepjes

*A legacy in wool, a history of craft*

The story of Scheepjes begins in Veenendaal, a small Dutch town with a rich and industrious past. For centuries, its people made their living by digging peat and keeping bees, but by 1750, the peat had run out, and the town turned to a new trade—wool. What began as a small-scale cottage industry, with farmers trading raw fleece to be cleaned, spun, and dyed, soon grew into something much bigger.

## From Cottage Industry to Thriving Business

In 1799, Dirk Steven van Schuppen established a wool business in Veenendaal, employing just 13 workers. Local farmers brought in raw wool, which was cleaned, hand-spun by local women, dyed, and woven into fabric. The business flourished, and by 1885, nearly 300 people worked there. Following Dirk Steven's passing, his widow and son took over,

renaming the company Widow D.S. Van Schuppen & Son.



By the late 19th century, wool production had shifted from small workshops to large factories, where machines replaced much of the traditional handwork. Despite economic challenges in the 1930s, the company continued to grow, adopting the name Scheepjeswol and modernising its production. After the Second World War, Scheepjeswol thrived, earning a royal title in 1949 and employing 900 people by 1962.

## Changing Times and a New Beginning

The prosperity of the post-war years didn't last forever. By the 1970s, the company faced even greater challenges, and in 1988, Scheepjeswol declared bankruptcy. A year later, its factory buildings in Veenendaal were demolished, making way for housing and a shopping centre, marking the end of nearly 190 years of wool production. Or so it seemed...

Fast forward to 2010, and a new chapter began. Family-owned haberdashery wholesaler De Bondt, based in Tynaarlo, Drenthe, acquired the Scheepjes name, breathing new life into the historic Dutch brand. Today, Scheepjes continues to inspire makers worldwide with high-quality yarns that honour its rich heritage while embracing modern creativity.

The brand's logo, featuring a ship, pays tribute to its roots—the “little ships” once used to transport peat along Dutch canals. You'll even find the same ship in Veenendaal's coat of arms. From its humble beginnings to its 21st century revival, Scheepjes remains a symbol of Dutch craftsmanship that spans generations.

*Scheepjes*

*“Scheepjes” means “little ships” in Dutch and pays tribute to the early days when wool fleece would be transported for spinning on “Scheepjes” which sailed along the vast network of Dutch Canals.*

