

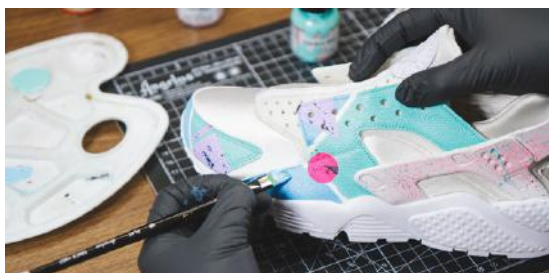
A collection of Angelus brand leather painting supplies is arranged on a black and white diamond-patterned cutting mat. The items include a bottle of turquoise acrylic leather paint, several brushes with black handles and white bristles, and several pieces of light brown leather. One piece of leather in the foreground has a thick, vibrant turquoise paint stroke applied to it. The background mat features a grid of small dots and larger numbers like '8' and '1'. The Angelus logo is prominently displayed in the center, and the words 'PRESS KIT' are written below it.

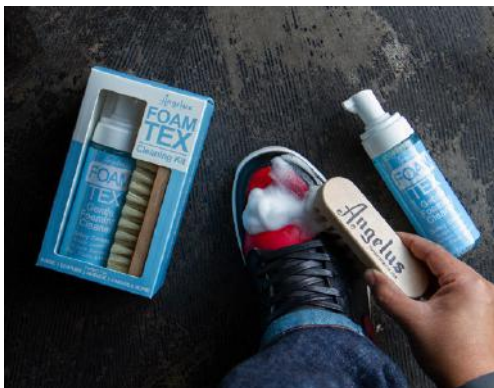
Angelus[®] BRAND

PRESS KIT

WHAT WE DO

PAINT - Don't let the name fool you, our paint can be used on so much more than just leather. Artists around the world use our paints to create and customize on an array of materials including leather, canvas, suede, wood, denim, nylon, and so much more. When applied properly, our paints provide a flexible, durable, and water resistant finish.





DYE - Angelus Leather and Suede Dye is the premiere product for customizing shoes, couches, wood, and so much more.



CLEANERS - We offer everything you need to clean & protect your sneakers, boots, belts, or anything else you can think of!



PRODUCTS

Here at Angelus we carry an array of paints, leather & suede care products, waxes, cleaners, paint brushes, finishers, and more. Anything you need for your customizing, cleaning, and restoration needs can be found at Angelus.

PAINTS & MORE

- 87 Standard Colors
- 27 Collector Edition Colors
- 12 Neon Colors
- 12 Pearlescent/Metallic Colors
- 4 Acrylic Finishers
- 6 Paint Additives
- 60+ Leather & Suede Dyes

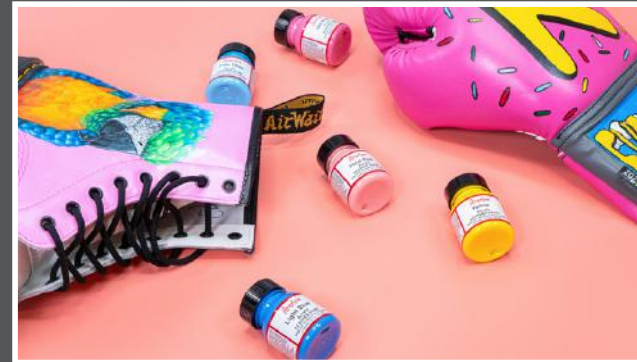
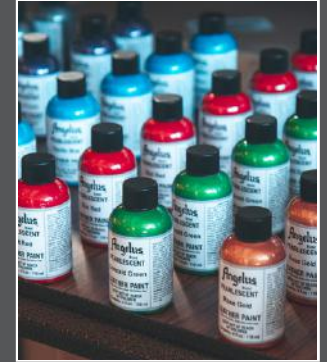
CLEANERS & CARE

- 25+ Cleaners, Conditioners, Waxes, Polishes & More
- Easy Cleaner Kit
- Shoe Shine Travel Kit
- Nubuck & Suede Kit
- FoamTex Cleaning Kit

ACCESSORIES

- 20+ Paint Brushes & Brush Sets
- 20+ Airbrush Parts and Accessories including Angelus/Grex Airbrush & Compressor
- Sticker Packs, T-Shirts, Hats & More Accessories





SOCIALS



@AngelusDirect
462k Followers



@AngelusShoePolish
158k Followers



@AngelusPaintUK
5.5k Followers



@Angelus Brand
424k Subscribers



Channel Views
32,500,000+



Videos
140+



Page Likes
82,000+



Followers
84,000+



#AngelusDirect Views
700 Million+



#AngelusPaint Views
142 Million+



#AngelusBrand Views
732,000+



Email list consisting of over
300,000 subscribers

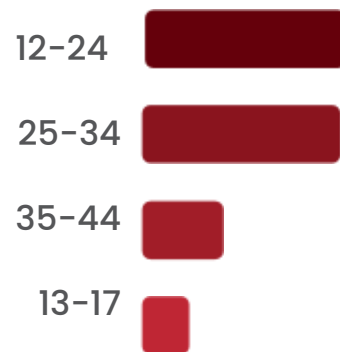


Over 32,000 product reviews
on our website averaging 5 Stars

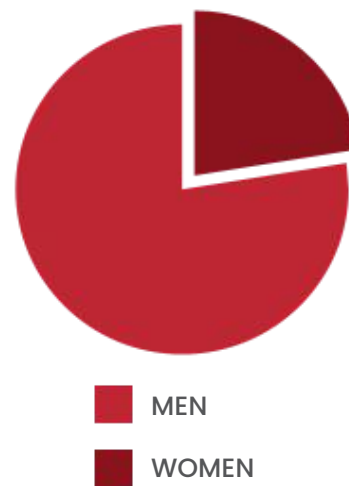
WORLDWIDE
SHIPPING

DEMOGRAPHICS

TOP AGE RANGES



GENDER



FOLLOWERS & NON-FOLLOWERS



OUR SOCIALS REACH FAR
BEYOND JUST OUR FOLLOWERS!

WORKED WITH

Angelus has had the opportunity to work with tons of amazing brands hand in hand on collaborations, as well as behind the scenes and on the sets of major companies and productions.



BRANDS SUCH AS



MICHAEL KORS

HYPEBEAST



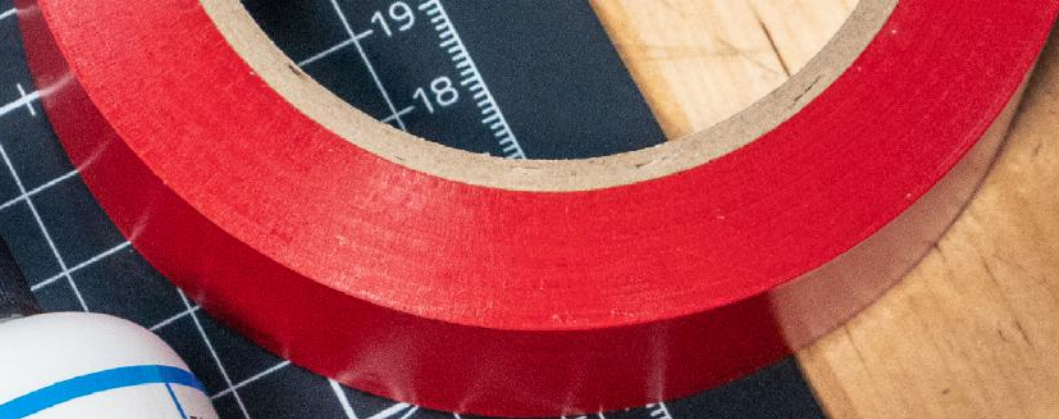
LOUIS VUITTON



LE GROUPE
CIRQUE DU SOLEIL
ENTERTAINMENT GROUP



TO CREATE CONTENT THAT IS NOT ONLY ENGAGING BUT FUN.



Over 32,000 Real

“

REVIEWS

NATHAN S.

★★★★★★

Best paint in the business for customizers. Fast shipping and delivery. All around you can't go wrong with Angelus.

JENNIFER C.

★★★★★★

Every product I review and purchase with Angelus always delivers. I continue to grow as a custom shoe artist and I would never change brands.

EMMA C.

★★★★★★

I am in love with how the paints go on, how they look, and the final results. 100% getting all my paints from Angelus!!

GEREMY T.

★★★★★★

Great product, reasonably priced, and gets to you in a timely manner! I will definitely be placing another order really soon!

It is my promise to all my family that have been involved at Angelus Since 1907, that we will not compromise the basic principles on which our company was founded: Honesty, Hard Work, Quality Products, and Great Service.

PAUL G ANGELUS,
President

GUNHILD M.

★★★★★★

The Acrylic Finisher is excellent to seal my painted shoes before shipping out. No change in appearance of painted design and dries quickly. Always use it.

NINA T.

★★★★★★

This was my first time using Angelus Paint on a project and my expectations were exceeded. The tone and saturation of this color are amazing!

DESTINEY F.

★★★★★★

I've attempted to customize shoes a couple times and they turned out cute but it was never the look I was going for. The paint never seemed to settle or dry right. Finding Angelus was the best thing ever. I can't wait until my next project.

 **VERIFIED BUYERS**

”

ABOUT US

Angelus Shoe Polish was not even a dream when the young Greek immigrant, Paul T. Angelos, arrived at Ellis Island. Making his way to Chicago, Paul shined shoes and saved enough money to go to Los Angeles. After arriving in Los Angeles penniless, he secured a job at a large shine stand. Paul saved enough money to open his own shine stand. Through hard work and long hours, he was able to send money for his brothers, George and Louie, to join him. Soon there were 14 employees and three shine stands. Well over a century later, Angelus is the biggest it's ever been, with the demand for our products constantly growing.

Angelus
® BRAND

Angelus
® BRAND

Angelus
® BRAND



THROUGH THE YEARS

1917

Angelus trademark
was registered

1947

Angelus is moved to the
former Santa Cola bottling
plant in Culver city, CA

2021

Angelus now has 40+
employees and is only
continuing to grow

The Angelus brothers begin
making shoe polish and shining
shoes at their stands

1907

A new 5-Story plant
was built on Maple
Ave in Los Angeles

1924

After 59+ years in Culver City,
Angelus moves to a bigger
facility in Santa Fe Springs, CA

2006



A collection of Angelus brand paintbrushes and bottles of acrylic leather paint are arranged on a black and white checkered background. The brushes have black handles with silver ferrules and white bristles. The bottles are white with red and black labels. The text "SINCE 1907" is overlaid in large, white, semi-transparent letters across the center of the image.

SINCE 1907

Angelus
BRAND

ROUND

FILBERT

ANGULAR

Angelus

Angelus

Angelus

SINCE 1907

SINCE 1907

SINCE