

PAINTINGS
LOOK BETTER
with M. GRAHAM
COLOR



M. GRAHAM & CO.®

PRODUCT CATALOG

PAINTINGS LOOK BETTER *with* M. GRAHAM COLOR

At M. Graham, we believe we have a responsibility to every artist that chooses our color. It lives on their canvas. It's part of their art. So we honor their choice by continually working to create the best color possible. We select the finest pigments. We use only the very best vehicles. We take the time and expend the effort to make color with greater clarity, superior working properties, and perceptible vitality.

HAND CRAFTED IN THE UNITED STATES

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AT M. GRAHAM, OUR ENVIRONMENTAL COMMITMENT GOES BEYOND PRODUCING SOLVENT-FREE PAINT FOR ARTISTS.

Inspired by landscapes, awed by the heavens and the seas, moved by the connections between man and beast – artists have always celebrated the beauty of the Earth. Our environment is precious to us. That's why we're dedicated to protecting and preserving the beauty of the Earth, from the source to the end product.

Solvent-Free Paint

Not only is M. Graham paint solvent free, but so is our manufacturing and cleaning.

We use walnut oil and nontoxic soaps to clean our rollers and equipment.

Solvent-free paint is better for artists and paintings, our employees, and the environment.

Lowering Our Carbon Footprint

We buy 100% of our power through the renewable power option.

We minimize our consumption with high-efficiency lighting, detectors, and timers.

We buy carbon offsets to balance out the energy we use.

Reducing, Reusing & Recycling

We seek out and purchase equipment that would otherwise be decommissioned.

We recycle and reuse the factory water waste used for cleaning equipment.

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ACRYLIC

PAINTINGS LOOK BETTER
with M. GRAHAM COLOR

EXCEPTIONAL COLOR BEGINS WITH A SUPERIOR VEHICLE

We create our Acrylics using a unique, high solids acrylic polymer resin. This high solids emulsion, enables us to substantially increase pigment loads by reducing dependency upon artificial thickeners. Greater pigment loads result in lively, bright clean colors giving radiance to the finished work.

The resin also provides a unique delicacy of touch and offers a world of opportunity from fine detail to broad full brushed applications. The color is slower drying creating subtle blends and soft transitions between tones. A slower "cure" rate allows the surface to be reactivated for the first hour after application for striking wet into wet effects.

Traditional or experimental methods are easily expressed with the body and flow of pure color, that is free from extenders and adulterants. Thick, full strength color may be applied for dramatic impasto effect or layered in glazes to achieve luminosity and harmony.



ACRYLIC COLOR



Hansa Yellow
107, PY 3, LF II, ST



Cadmium Yellow Light
070, PY 35, LF I, O



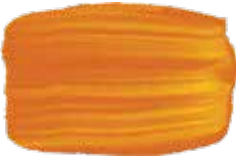
Azo Yellow
018, PY 151 & PY 74,
LF I, ST



Cadmium Yellow
060, PY 35, LF I, O



Cadmium Yellow Deep
063, PY 35, LF I, O



Indian Yellow
109, PY 110, LF I, T



Cadmium Orange
038, PO 20, LF I, O



Cadmium Red Light
050, PR 108, LF I, O



Naphthol Red
120, PR 112, LF II, SO



Quinacridone Red
155, PR 209, LF I, T



Pyrrhol Red
154, PR 254, LF I, SO



Cadmium Red
040, PR 108, LF I, O



Cadmium Red Deep
045, PR 108, LF I, O



Quinacridone Rose
156, PV 19, LF I, T



Anthraquinone Red
014, PR 177, LF I, T



Alizarin Crimson
010, PR 83, LF III, T



Quinacridone Violet
158, PV 19, LF I, T



Dioxazine Purple
100, PV 23, LF II, T



Ultramarine Violet
193, PV 15, LF I, T



Anthraquinone Blue
012, PB 60, LF I, T



Ultramarine Blue
190, PB 29, LF I, T



Cobalt Blue
090, PB 28, LF I, ST



Cerulean Blue
080, PB 36, LF I, O



Manganese Blue Hue
114, PB 15:3 & PW 4, LF I, ST



Phthalocyanine Blue
140, PB 15:3, LF I, T



Prussian Blue Hue
153, PB 15:3, PBk 6,
& PV 23, LF I, T



Turquoise
189, PB 15:3 & PG 7, LF I, T



Phthalocyanine Green
150, PG 7, LF I, T



Viridian Hue
195, PG 7 & PB 7*, LF I, T



Permanent Green Light
130, PG 7 & PY 151, LF I, SO

ACRYLIC COLOR



Hooker's Green
108, PG 7 & PY 110,
LF I, T



Sap Green (Permanent)
174, PY 129, PG 7, & PBk 9,
LF I, T



Olive Green
125, PY 129, PBk 9,
& PY 110, LF I, T



Azo Green
016, PY 129, LF I, T



Naples Yellow
121, PBk 7, PY 74,
& PW 6, LF I, O



Yellow Ochre
200, PY 43, LF I, O



Raw Sienna
160, PBk 7, LF I, ST



**Transparent Yellow
Iron Oxide**
188, PY 42, LF I, T



**Transparent Orange
Iron Oxide**
186, PY 42 & PR 101, LF I, T



**Transparent Red
Iron Oxide**
187, PR 101, LF I, T



Burnt Sienna
020, PBk 7*, LF I, ST



Terra Rosa
179, PR 101, LF I, O



Burnt Umber
030, PBk 7*, LF I, SO



Raw Umber
170, PBk 7, LF I, SO



Ivory Black
110, PBk 9, LF I, O



Mars Black
115, PBk 11, LF I, O



Lamp Black
112, PBk 6, LF I, SO



Payne's Gray
128, PBk 9 & PB 29,
LF I, SO



Titanium White
180, PW 6, LF I, O



Zinc White
205, PW 4, LF I, O

LEGEND

Lightfast Rating

LF I	Excellent
LF II	Very Good
LF III	Acceptable (Good in mass tone, tints may fade)

Opacity Rating

T	Transparent
ST	Semi Transparent
SO	Semi Opaque
O	Opaque

PIGMENT LISTING & COMPOSITION

PB 15:3	Copper Phthalocyanine	PG 7	Chlorinated Copper Phthalocyanine	PW 4	Zinc Oxide
PB 28	Oxides of Cobalt and Aluminum	PO 20	Pure Cadmium	PW 6	Titanium Dioxide
PB 29	Silicate of Sodium and Aluminum with Sulfur	PR 83	Seleno-Sulfide	PY 3	Arylide
PB 36	Oxides of Cobalt and Chromium	PR 101	Synthetic Iron Oxide	PY 35	Pure Cadmium Zinc Sulfide
PB 60	Anthraquinone	PR 108	Pure Cadmium	PY 42	Synthetic Iron Oxide
PBk 6	Nearly Pure Amorphous Carbon		Seleno-Sulfide	PY 43	Natural Hydrated Iron Oxide
PBk 9	Amorphous Carbon	PR 112	Naphthol AS-D	PY 74	Arylide
PBk 11	Synthetic Iron Oxide	PR 177	Anthraquinone	PY 110	Isoindolinone
PBr 7*	Calcined Natural Iron Oxide	PR 209	Quinacridone	PY 129	Azomethine Copper Complex
PBr 7	Natural Iron Oxide	PR 254	Diketo Pyrrolpyrrol	PY 150	Nickel Azo Complex
PBr 24	Chrome Antimony Titanium Buff Rutile	PV 15	Silicate of Sodium and Aluminum with Sulfur	PY 151	Benzimidazolone
		PV 19	Quinacridone		
		PV 23	Carbazole Dioxazine		

ACRYLIC COLOR

Color No.		Color	Series	Lightfast Rating	Opacity Rating	Pigment Listing & Composition	UPC 2 fl. oz. (59mL) Tubes 22 Series	UPC 5 fl. oz. (150mL) Tubes 52 Series
010		Alizarin Crimson	2	LF III	T	PR 83	766383220106	766383520107
012		Anthraquinone Blue	4	LF I	T	PB 60	766383220120	–
014		Anthraquinone Red	4	LF I	T	PR 177	766383220144	–
016		Azo Green	4	LF I	T	PY 129	766383220168	–
018		Azo Yellow	3	LF I	ST	PY 151, PY 74	766383220182	766383520183
020		Burnt Sienna	1	LF I	ST	PBr 7*	766383220205	766383520206
030		Burnt Umber	1	LF I	SO	PBr 7*	766383220304	766383520305
038		Cadmium Orange	5	LF I	O	PO 20	766383220380	–
040		Cadmium Red	5	LF I	O	PR 108	766383220403	766383520404
045		Cadmium Red Deep	5	LF I	O	PR 108	766383220458	–
050		Cadmium Red Light	5	LF I	O	PR 108	766383220502	766383520503
060		Cadmium Yellow	5	LF I	O	PY 35	766383220601	766383520602
063		Cadmium Yellow Deep	5	LF I	O	PY 35	766383220632	–
070		Cadmium Yellow Light	5	LF I	O	PY 35	766383220700	766383520701
080		Cerulean Blue	5	LF I	O	PB 36	766383220809	766383520800
090		Cobalt Blue	5	LF I	ST	PB 28	766383220908	766383520909
100		Dioxazine Purple	3	LF II	T	PV 23	766383221004	766383521005
107		Hansa Yellow	2	LF II	ST	PY 3	766383221073	–
108		Hooker's Green	3	LF I	T	PG 7, PY 110	766383221080	–
109		Indian Yellow	4	LF I	T	PY 110	766383221097	–
110		Ivory Black	1	LF I	O	PBk 9	766383221103	–
112		Lamp Black	1	LF I	SO	PBk 6	766383221127	–
114		Manganese Blue Hue	2	LF I	ST	PB 15:3; PW 4	766383221141	–
115		Mars Black	1	LF I	O	PBk 11	766383221158	766383521159
120		Naphthol Red	3	LF II	SO	PR 112	766383221202	766383521203
121		Naples Yellow Hue	1	LF I	O	PBr 7*, PY 74, PW 6	766383221219	–
125		Olive Green	3	LF I	T	PY 129, PBk 9, PY 110	766383221257	–
128		Payne's Gray	1	LF I	SO	PBk 9, PB 29	766383221288	–
130		Permanent Green Light	3	LF I	SO	PG 7, PY 151	766383221301	–
140		Phthalocyanine Blue	3	LF I	T	PB 15:3	766383221400	766383521401
150		Phthalocyanine Green	3	LF I	T	PG 7	766383221509	766383521500
153		Prussian Blue Hue	2	LF I	T	PB 15:3, PBK 6, PV 23	766383221530	–
154		Pyrrol Red	4	LF I	SO	PR 254	766383221547	–
155		Quinacridone Red	4	LF I	T	PR 209	766383221554	–
156		Quinacridone Rose	4	LF I	T	PV 19	766383221561	766383521562
158		Quinacridone Violet	4	LF I	T	PV 19	766383221585	–
160		Raw Sienna	1	LF I	ST	PBr 7	766383221608	766383521609
170		Raw Umber	1	LF I	SO	PBr 7	766383221707	766383521708
174		Sap Green	4	LF I	T	PY 129, PG 7, PBk 9	766383221745	–
179		Terra Rosa	1	LF I	O	PR 101	766383221790	–
180		Titanium White	1	LF I	O	PW 6	766383221806	766383521807
186		Transparent Orange Iron Oxide	2	LF I	T	PY 42, PR 101	766383221868	–
187		Transparent Red Iron Oxide	2	LF I	T	PR 101	766383221875	–
188		Transparent Yellow Iron Oxide	2	LF I	T	PY 42	766383221882	–
189		Turquoise	3	LF I	T	PB 15:3, PG 7	766383221899	–
190		Ultramarine Blue	2	LF I	T	PB 29	766383221905	766383521906
193		Ultramarine Violet	2	LF I	T	PV 15	766383221936	–
195		Viridian Hue	3	LF I	T	PG 7, PBr7*	766383221950	–
200		Yellow Ochre	1	LF I	O	PY 43	766383222001	766383522002
205		Zinc White	1	LF I	SO	PW 4	766383222056	–

ACRYLIC COLOR

Full Display

Marketing materials included with display.
Dimensions: 34"H x 24"W x 10.25"D.

Stock No. UPC

00-925AC 507663839256



Display Contents		
Stock No.	Color	Qty
2 fl. oz. (59 mL) Tubes		
22-010	Alizarin Crimson	3
22-012	Anthraquinone Blue	3
22-014	Anthraquinone Red	3
22-016	Azo Green	3
22-018	Azo Yellow	3
22-020	Burnt Sienna	3
22-030	Burnt Umber	3
22-038	Cadmium Orange	3
22-040	Cadmium Red	3
22-045	Cadmium Red Deep	3
22-050	Cadmium Red Light	3
22-060	Cadmium Yellow	3
22-063	Cadmium Yellow Deep	3
22-070	Cadmium Yellow Light	3
22-080	Cerulean Blue	3
22-090	Cobalt Blue	3
22-100	Dioxazine Purple	3
22-107	Hansa Yellow	3
22-108	Hooker's Green	3
22-109	Indian Yellow	3
22-110	Ivory Black	3
22-112	Lamp Black	3
22-114	Manganese Blue Hue	3
22-115	Mars Black	3
22-120	Naphthol Red	3
22-121	Naples Yellow Hue	3
22-125	Olive Green	3

Display Contents		
Stock No.	Color	Qty
22-128	Payne's Gray	3
22-130	Permanent Green Light	3
22-140	Phthalocyanine Blue	3
22-150	Phthalocyanine Green	3
22-153	Prussian Blue Hue	3
22-154	Pyrrol Red	3
22-155	Quinacridone Red	3
22-156	Quinacridone Rose	3
22-158	Quinacridone Violet	3
22-160	Raw Sienna	3
22-170	Raw Umber	3
22-174	Sap Green	3
22-179	Terra Rosa	3
22-180	Titanium White	3
22-186	Transparent Orange Iron Oxide	3
22-187	Transparent Red Iron Oxide	3
22-188	Transparent Yellow Iron Oxide	3
22-189	Turquoise	3
22-190	Ultramarine Blue	3
22-193	Ultramarine Violet	3
22-195	Viridian Hue	3
22-200	Yellow Ochre	3
22-205	Zinc White	3
5 fl. oz. (150 mL) Tubes		
52-180	Titanium White	6
4 fl. oz. (119 mL) Bottles		
43-450	Gloss Medium/Varnish	6
43-460	Matte Medium	6



2 oz. Select Display

Marketing materials included with display.
Dimensions: 34"H x 12"W x 10.25"D.

Stock No.

00-920AC

UPC

507663839201

Display Contents		
Stock No.	Color	Qty
2 fl. oz. (59 mL) Tubes		
22-010	Alizarin Crimson	3
22-018	Azo Yellow	3
22-020	Burnt Sienna	3
22-030	Burnt Umber	3
22-038	Cadmium Orange	3
22-040	Cadmium Red	3
22-050	Cadmium Red Light	3
22-060	Cadmium Yellow	3
22-070	Cadmium Yellow Light	3
22-080	Cerulean Blue	3
22-090	Cobalt Blue	3
22-100	Dioxazine Purple	3
22-108	Hooker's Green	3
22-115	Mars Black	3
22-120	Naphthol Red	3

Display Contents		
Stock No.	Color	Qty
22-130	Permanent Green Light	3
22-140	Phthalocyanine Blue	3
22-150	Phthalocyanine Green	3
22-156	Quinacridone Rose	3
22-158	Quinacridone Violet	3
22-160	Raw Sienna	3
22-170	Raw Umber	3
22-180	Titanium White	3
22-190	Ultramarine Blue	3
22-200	Yellow Ochre	3
5 fl. oz. (150 mL) Tubes		
52-180	Titanium White	6
4 fl. oz. (119 mL) Bottles		
43-450	Gloss Medium/Varnish	6
43-460	Matte Medium	6

ACRYLIC COLOR

2 oz. Expanded Display

Marketing materials included with display. Dimensions: 34"H x 12"W x 10.25"D.

Display Contents		
Stock No.	Color	Qty
2 fl. oz. (59 mL) Tubes		
22-012	Anthraquinone Blue	3
22-014	Anthraquinone Red	3
22-016	Azo Green	3
22-045	Cadmium Red Deep	3
22-063	Cadmium Yellow Deep	3
22-107	Hansa Yellow	3
22-109	Indian Yellow	3
22-110	Ivory Black	3
22-112	Lamp Black	3
22-114	Manganese Blue Hue	3

Display Contents		
Stock No.	Color	Qty
22-121	Naples Yellow Hue	3
22-125	Olive Green	3
22-128	Payne's Gray	3
22-153	Prussian Blue Hue	3
22-154	Pyrrol Red	3
22-155	Quinacridone Red	3
22-174	Sap Green	3
22-179	Terra Rosa	3
22-186	Transparent Orange Iron Oxide	3
22-187	Transparent Red Iron Oxide	3
22-188	Transparent Yellow Iron Oxide	3

Stock No.	UPC
00-922AC	507663839225

Display Contents		
Stock No.	Color	Qty
22-189	Turquoise	3
22-193	Ultramarine Violet	3
22-195	Viridian Hue	3
22-205	Zinc White	3
5 fl. oz. (150 mL) Tubes		
52-180	Titanium White	6
4 fl. oz. (119 mL) Bottles		
43-450	Gloss Medium/Varnish	6
43-460	Matte Medium	6



5 oz. Display

Marketing materials included with display.
5 fl. oz. (150 mL) tubes.
Dimensions: 34"H x 14.5"W x 10.25"D.

Stock No.
00-980AC
UPC
507663839805

Display Contents		
Stock No.	Color	Qty
52-010	Alizarin Crimson	2
52-018	Azo Yellow	2
52-020	Burnt Sienna	2
52-030	Burnt Umber	2
52-040	Cadmium Red	2
52-050	Cadmium Red Light	2
52-060	Cadmium Yellow	2
52-070	Cadmium Yellow Light	2
52-080	Cerulean Blue	2
52-090	Cobalt Blue	2

Display Contents		
Stock No.	Color	Qty
52-100	Dioxazine Purple	2
52-115	Mars Black	2
52-120	Naphthol Red	2
52-140	Phthalocyanine Blue	2
52-150	Phthalocyanine Green	2
52-156	Quinacridone Rose	2
52-160	Raw Sienna	2
52-170	Raw Umber	2
52-190	Ultramarine Blue	2
52-200	Yellow Ochre	2

5 Color Set with Bonus White

2 fl. oz. (59 mL) tubes.

Stock No.	UPC
22-SET	766383909377

Set Contents	
Stock No.	Color
22-115	Mars Black
22-018	Azo Yellow
22-120	Naphthol Red
22-150	Phthalocyanine Green
22-190	Ultramarine Blue
22-180FG	FREE Titanium White



5 oz. Titanium White 12 Pack Display

5 fl. oz. (150 mL) tubes.

Dimensions:
7-3/8"W x 5-3/8"H x 7-5/8"D.

Stock No.	Qty	UPC
52-180PP	12	766383523009

GOUACHE

PAINTINGS LOOK BETTER *with* M. GRAHAM COLOR

EXCEPTIONAL COLOR BEGINS WITH A SUPERIOR VEHICLE

Superior to brands designed for temporary work, our gouache is crafted with the same high quality, lightfast pigments used in our oil, acrylic, and watercolors. The nature of each pigment creates variations of opacity.

Our gouache is crafted using locally sourced honey, which allows us to load each color with more high-performance lightfast pigments. Each color has been formulated with pure, Northwest honey for layered application without cracking and prevents hardening.

The virtue of our fine art gouache is pure color without chalk or adulterants that degrade the appearance of the color when dry. We leave the addition of white to the artist. An even, matte finish is consistent throughout the entire spectrum. Balanced quantities of gum arabic and water are combined with large amounts of pigment to achieve a high degree of flow for strong brush strokes and direct, smooth application without loss of brilliance.

While gouache has been used in many forms for hundreds of years, the nature of our color allows for the widest range of versatility from fine art to designer projects.



GOUACHE

				
Hansa Yellow (Primary) 107, PY 3, LF II, SO	Cadmium Yellow Light 070, PY 35, LF I, O	Azo Yellow 018, PY 151, LF I, SO	Cadmium Yellow 060, PY 35, LF I, O	Gamboge 105, PY 151 & PO 62, LF I, SO
				
Cadmium Orange 038, PO 20, LF I, O	Cadmium Red Light 050, PR 108, LF I, O	Naphthol Red 120, PR 112, LF II, SO	Quinacridone Red 155, PR 209, LF I, T	Pyrrol Red 154, PR 254 & PR 209, LF I, SO
				
Cadmium Red 040, PR 108, LF I, O	Quinacridone Rose 156, PV 19, LF I, ST	Alizarin Crimson 010, PR 83, LF III, ST	Quinacridone Violet (Spectrum) 158, PV 19, LF I, SO	Dioxazine Purple 100, PV 23, LF II, O
				
Ultramarine Blue 190, PB 29, LF I, O	Cobalt Blue 090, PB 28, LF I, O	Cerulean Blue 080, PB 36, LF I, O	Phthalocyanine Blue 140, PB 15:3, LF I, O	Prussian Blue 153, PB 27, LF I, SO
				
Phthalocyanine Green 150, PG 7, LF I, SO	Viridian 195, PG 18, LF I, T	Permanent Green Light 130, PG 7 & PY 151, LF I, O	Hooker's Green 108, PG 7 & PY 110, LF I, O	Sap Green Permanent 174, PG 7 & PY 110, LF I, O
				
Yellow Ochre 200, PY 43, LF I, O	Raw Sienna 160, PB 7, LF I, O	Burnt Sienna 020, PB 7*, LF I, O	Burnt Umber 030, PB 7*, LF I, O	Raw Umber 170, PB 7, LF I, O
				
Lamp Black 112, PBk 6, LF I, O	Ivory Black 110, PBk 9, LF I, O	Payne's Gray 128, PBk 9 & PB 29, LF I, O	Zinc White 205, PW 4, LF I, SO	Titanium White 180, PW 6, LF I, O

LEGEND

Lightfast Rating

LF I	Excellent
LF II	Very Good
LF III	Acceptable (Good in mass tone, tints may fade)

Opacity Rating

T	Transparent
ST	Semi Transparent
SO	Semi Opaque
O	Opaque

PIGMENT LISTING & COMPOSITION

PB 15:3	Copper Phthalocyanine	PG 7	Chlorinated Copper Phthalocyanine	PW 4	Zinc Oxide
PB 27	Ferriammonium Ferrocyanide	PG 18	Hydrous Chromium Sesquioxide	PW 6	Titanium Dioxide
PB 28	Oxides of Cobalt and Aluminum	PO 20	Pure Cadmium Seleno-Sulfide	PY 3	Arylide
PB 29	Silicate of Sodium and Aluminum with Sulfur	PO 62	Benzimidazolone	PY 35	Pure Cadmium Zinc Sulfide
PB 36	Oxides of Cobalt and Chromium	PR 83	Dihydroxyanthraquinone	PY 43	Natural Hydrated Iron Oxide
PBk 6	Nearly Pure Amorphous Carbon	PR 108	Pure Cadmium Seleno-Sulfide	PY 110	Isoindolinone
PBk 9	Amorphous Carbon	PR 112	Naphthol AS-D	PY 151	Benzimidazolone
PBr 7*	Calcined Natural Iron Oxide	PR 209	Quinacridone		
PBr 7	Natural Iron Oxide	PR 254	Diketo Pyrrololpyrrol		
		PV 19	Quinacridone		
		PV 23	Carbazole Dioxazine		

GOUACHE

Color No.		Color	Series	Lightfast Rating	Opacity Rating	Pigment Listing & Composition	UPC 0.5 fl. oz. (15mL) Tubes 36 Series	UPC 2 fl. oz. (59mL) Tubes 37 Series
010		Alizarin Crimson	2	LF III	ST	PR 83	766383360109	—
018		Azo Yellow (Spectrum)	2	LF I	SO	PY 151	766383360185	—
020		Burnt Sienna	1	LF I	O	PBr 7*	766383360208	—
030		Burnt Umber	1	LF I	O	PBr 7*	766383360307	—
038		Cadmium Orange	5	LF I	O	PO 20	766383360383	—
040		Cadmium Red	5	LF I	O	PR 108	766383360406	—
050		Cadmium Red Light	5	LF I	O	PR 108	766383360505	—
060		Cadmium Yellow	5	LF I	O	PY 35	766383360604	—
070		Cadmium Yellow Light	5	LF I	O	PY 35	766383360703	—
080		Cerulean Blue	5	LF I	O	PB 36	766383360802	—
090		Cobalt Blue (Spectrum)	5	LF I	O	PB 28	766383360901	—
100		Dioxazine Purple	3	LF II	O	PV 23	766383361007	—
105		Gamboge	2	LF I	SO	PY 151, PO 62	766383361052	—
107		Hansa Yellow (Primary)	2	LF II	SO	PY 3	766383361076	—
108		Hooker's Green	2	LF I	O	PG 7, PY 110	766383361083	—
110		Ivory Black	1	LF I	O	PBk 9	766383361106	766383371105
112		Lamp Black	1	LF I	O	PBk 6	766383361120	766383371129
120		Naphthol Red (Spectrum)	2	LF II	SO	PR 112	766383361205	—
128		Payne's Gray	1	LF I	O	PBK 9, PB 29	766383361281	—
130		Permanent Green Light	2	LF I	O	PG 7, PY 151	766383361304	—
140		Phthalocyanine Blue (Primary)	2	LF I	O	PB 15:3	766383361403	—
150		Phthalocyanine Green	2	LF I	SO	PG 7	766383361502	—
153		Prussian Blue	2	LF I	SO	PB 27	766383361533	—
154		Pyrrol Red	2	LF I	SO	PR 254; PR 209	766383361540	—
155		Quinacridone Red	3	LF I	T	PR 209	766383361557	—
156		Quinacridone Rose	3	LF I	ST	PV 19	766383361564	—
158		Quinacridone Violet (Spectrum)	3	LF I	SO	PV 19	766383361588	—
160		Raw Sienna	1	LF I	O	PBr 7	766383361601	—
170		Raw Umber	1	LF I	O	PBr 7	766383361700	—
174		Sap Green	2	LF I	O	PG 7, PY 110	766383361748	—
180		Titanium White	1	LF I	O	PW 6	766383361809	766383371808
190		Ultramarine Blue	2	LF I	O	PB 29	766383361908	—
195		Viridian	3	LF I	T	PG 18	766383361953	—
200		Yellow Ochre	1	LF I	O	PY 43	766383362004	—
205		Zinc White	1	LF I	SO	PW 4	766383362059	766383372058

GOUACHE



Full Display
Marketing materials
included with display.
0.5 fl. oz. (15 mL) tubes.
Dimensions:
34"H x 10"W x 10.25"D.

Stock No.

00-960GC

UPC

507663839607

Display Contents		
Stock No.	Color	Qty
36-010	Alizarin Crimson	3
36-018	Azo Yellow (Spectrum)	3
36-020	Burnt Sienna	3
36-030	Burnt Umber	3
36-038	Cadmium Orange	3
36-040	Cadmium Red	3
36-050	Cadmium Red Light	3
36-060	Cadmium Yellow	3
36-205	Zinc White	3
36-070	Cadmium Yellow Light	3
36-090	Cobalt Blue (Spectrum)	3
36-100	Dioxazine Purple	3
36-105	Gamboge	3
36-107	Hansa Yellow Primary	3
36-108	Hooker's Green	3
36-110	Ivory Black	3
36-112	Lamp Black	3
36-120	Naphthol Red (Spectrum)	3
36-128	Payne's Gray	3
36-130	Permanent Green Light	3
36-140	Phthalocyanine Blue (Primary)	3
36-150	Phthalocyanine Green	3
36-153	Prussian Blue	3
36-154	Pyrrol Red Primary	3
36-155	Quinacridone Red	3
36-156	Quinacridone Rose	3
36-158	Quinacridone Violet (Spectrum)	3
36-160	Raw Sienna	3
36-170	Raw Umber	3
36-174	Sap Green	3
36-180	Titanium White	3
36-190	Ultramarine Blue	3
36-195	Viridian	3
36-200	Yellow Ochre	3
36-205	Zinc White	3



Basic 5 Color Set

0.5 fl. oz. (15 mL) tubes.

Stock No.

UPC

36-SET

766383906246

Set Contents

Stock No.	Color
36-018	Azo Yellow (Spectrum)
36-120	Naphthol Red (Spectrum)
36-090	Cobalt Blue
36-110	Ivory Black
36-180	Titanium White

OIL

PAINTINGS LOOK BETTER
with M. GRAHAM COLOR

EXCEPTIONAL COLOR BEGINS WITH A SUPERIOR VEHICLE

Our oil color is ground in walnut oil because its unique refractive index and non-yellowing nature produces color that is naturally more alive and brilliant. Due to this, our colors retain their clarity over time and are free from the discoloring associated with other drying oils. In addition walnut oil allows us to increase the amount of pigment in our colors, resulting in extraordinary richness, color saturation, brilliance and tinting strength. Free flowing and slow drying, walnut oil enables delicate passages of finely blended color, rich, jewel-like glazes or juicy, full brush applications without the addition of solvents.



OIL COLOR



Bismuth Yellow
019, PY 184, LF I, O, M



Hansa Yellow
107, PY 3, LF II, ST, S



Cadmium Yellow Light
070, PY 35, LF I, O, M



Azo Yellow
018, PY 151 & PY 74,
LF I, ST, M



Hansa Yellow Deep
106, PY 74, LF II, ST, M



Cadmium Yellow
060, PY 35, LF I, O, M



Cadmium Yellow Deep
063, PY 35, LF I, O, S



Indian Yellow
109, PY 110, LF I, T, M



Azo Orange
017, PO 62, LF I, ST, M



Cadmium Orange
038, PO 20, LF I, O, S



Scarlet Pyrrol
176, PO 73, LF I, ST, M



Azo Coral
015, PO 62 & PR 254,
LF I, ST, M



Cadmium Red Light
050, PR 108, LF I, O, S



Naphthol Red
120, PR 112, LF II, SO, S



Cadmium Red
040, PR 108, LF I, O, S



Quinacridone Red
155, PR 209, LF I, T, M



Pyrrol Red
154, PR 254, LF I, SO, M



Cadmium Red Deep
045, PR 108, LF I, O, S



Quinacridone Rose
156, PV 19, LF I, T, M



Anthraquinone Red
014, PR 177, LF I, T, M



Alizarin Crimson
010, PR 83, LF III, T, S



Maroon Perylene
113, PR 179, LF I, T, M



Quinacridone Violet
158, PV 19, LF I, T, M



Mineral Violet
116, PV 16 & PV 15,
LF I, ST, M



Ultramarine Purple
192, PV 15, LF I, T, M



Dioxazine Purple
100, PV 23, LF II, T, S



Ultramarine Violet
193, PV 15, LF I, T, S



Anthraquinone Blue
012, PB 60, LF I, T, M



Ultramarine Blue
190, PB 29, LF I, T, M



Cobalt Blue
090, PB 28, LF I, ST, F



Cerulean Blue
080, PB 36, LF I, O, S



Manganese Blue Hue
114, PB 15:3 & PW 4,
LF I, ST, M



**Phthalocyanine Blue
Red Shade**
141, PB 15:0, LF I, T, M



Phthalocyanine Blue
140, PB 15:3, LF I, T, S



Prussian Blue
153, PB 27, LF I, T, F



Cobalt Teal
097, PB 28, LF I, O, M



Cobalt Turquoise
098, PB 36, LF I, O, M



Turquoise
189, PB 15:3 & PG 7, LF I, T, S



Phthalocyanine Green
150, PG 7, LF I, T, S



Viridian
195, PG 18, LF I, T, F



Emerald Green
103, PG 7, PY 3 & PW 6,
LF I, SO, M



**Phthalocyanine Green
Yellow Shade**
151, PG 36, LF I, T, M



Cobalt Green
095, PG 50, LF I, O, M



Permanent Green Light
130, PG 7 & PY 151,
LF I, SO, S



Permanent Green Pale
131, PG 7 & PY 3,
LF II, SO, M

OIL COLOR



Chromium Oxide Green
086, PG 17, LF I, O, M



Green Earth
104, PBk 7 & PG 7, LF I, T, F



Sap Green (Permanent)
174, PY 129, PG 7, & PBk 9,
LF I, T, M



Olive Green
125, PY 129, PBk 9,
& PY 110, LF I, T, M



Azo Green
016, PY 129, LF I, T, F



Naples Yellow
121, PBk 7, PY 74, & PW 6
LF I, O, M



Chrome Tin Yellow
087, PBk 24, LF I, SO, M



Nickel Azo Yellow
123, PY 150, LF I, T, M



Yellow Ochre
200, PY 43, LF I, O, M



Raw Sienna
160, PBk 7, LF I, ST, F



Transparent Yellow Iron Oxide
188, PY 42, LF I, T, F



Nickel Quinacridone Gold
124, PO 48 & PY 150, LF I, T, M



Transparent Orange Iron Oxide
186, PY 42 & PR 101, LF I, T, F



Quinacridone Rust
157, PO 48, LF I, T, M



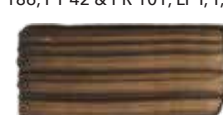
Transparent Red Iron Oxide
187, PR 101, LF I, T, F



Burnt Sienna
020, PBk 7*, LF I, ST, F



Terra Rosa
179, PR 101, LF I, O, S



Burnt Umber
030, PBk 7*, LF I, SO, F



Raw Umber
170, PBk 7, LF I, SO, F



Van Dyke Brown
194, PBk 7* & PBk 9,
LF I, ST, M



Ivory Black
110, PBk 9, LF I, O, M



Mars Black
115, PBk 11, LF I, O, M



Chroma Black
075, PB 29 & PBk 7,
LF I, ST, M



Lamp Black
112, PBk 6, LF I, SO, M



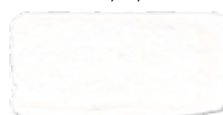
Payne's Gray
128, PBk 9 & PB 29,
LF I, SO, M



Warm White (Unbleached Titanium)
198, PW 6:1 & PW 4,
LF I, O, M



Titanium White Sunflower
181, PW 6, LF I, O, M



Titanium White
180, PW 6 & PW 4,
LF I, O, M



Titanium White (Fast Dry)
185, PW 6 & PW 4,
LF I, O, F



Zinc White
205, PW 4, LF I, SO, S

LEGEND

Lightfast Rating

LF I	Excellent
LF II	Very Good
LF III	Acceptable (Good in mass tone, tints may fade)

Opacity Rating

T	Transparent
ST	Semi Transparent
SO	Semi Opaque
O	Opaque

Drying Time

S	Slow
M	Moderate
F	Fast
Drying rates indicate a general range and variations will occur with mediums used, temperature, and substrate	

PIGMENT LISTING & COMPOSITION

PB 15:0	Copper Phthalocyanine	PG 17	Chromium Oxide	PV 15	Silicate of Sodium and Aluminum with Sulfur
PB 15:3	Copper Phthalocyanine	PG 18	Hydrous Chromium Sesquioxide	PV 16	Manganese Ammonium Pyro Phosphate
PB 27	Ferriammonium Ferrocyanide	PG 36	Brominated Copper Phthalocyanine	PV 19	Quinacridone
PB 28	Oxides of Cobalt and Aluminum	PG 50	Cobalt Titanate	PV 23	Carbazole Dioxazine
PB 29	Silicate of Sodium and Aluminum with Sulfur	PO 20	Pure Cadmium	PW 4	Zinc Oxide
PB 36	Oxides of Cobalt and Chromium	PO 48	Seleno-Sulfide	PW 6	Titanium Dioxide
PB 60	Anthraquinone	PO 62	Quinacridone Orange	PW 6:1	Titanium Dioxide Rutile
PBk 6	Nearly Pure Amorphous Carbon	PO 73	Benzimidazolone Orange	PY 3	Arylide
PBk 9	Amorphous Carbon	PR 83	Diketo Pyrrolopyrrol	PY 35	Pure Cadmium Zinc Sulfide
PBk 11	Synthetic Iron Oxide	PR 101	Dihydroxyanthraquinone	PY 42	Synthetic Iron Oxide
PBr 7*	Calcined Natural Iron Oxide	PR 108	Synthetic Iron Oxide	PY 43	Natural Hydrated Iron Oxide
PBr 7	Natural Iron Oxide		Pure Cadmium	PY 74	Arylide
PBr 24	Chromium Titanium Oxide		Seleno-Sulfide	PY 110	Isoindolinone
PG 7	Chlorinated Copper Phthalocyanine	PR 112	Naphthol AS-D	PY 129	Azomethine Copper Complex
		PR 177	Anthraquinone	PY 150	Nickel Azo Complex
		PR 179	Perylene	PY 151	Benzimidazolone
		PR 209	Quinacridone	PY 184	Bismuth Vanadium Oxide
		PR 254	Diketo Pyrrolopyrrol		

OIL COLOR

Color No.	Color	Series	Lightfast Rating	Opacity Rating	Pigment Listing & Composition	Drying Time	UPC	UPC
							1.25 fl. oz. (37mL) Tubes 11 Series	5 fl. oz. (150mL) Tubes 51 Series
010		2	LF III	T	PR 83	Slow	766383110100	766383510108
012		5	LF I	T	PB 60	Moderate	766383110124	
014		5	LF I	T	PR 177	Moderate	766383110148	
015		5	LF I	ST	PO 62, PR 254	Moderate	766383110155	
016		5	LF I	T	PY 129	Fast	766383110162	
017		5	LF I	ST	PO 62	Moderate	766383110179	
018		3	LF I	ST	PY 151, PY 74	Moderate	766383110186	766383510184
019		6	LF I	O	PY 184	Moderate	766383110193	
020		1	LF I	ST	PBr 7*	Fast	766383110209	766383510207
030		1	LF I	SO	PBr 7*	Fast	766383110308	766383510306
038		6	LF I	O	PO 20	Slow	766383110384	
040		6	LF I	O	PR 108	Slow	766383110407	766383510405
045		6	LF I	O	PR 108	Slow	766383110452	
050		6	LF I	O	PR 108	Slow	766383110506	766383510504
060		6	LF I	O	PY 35	Moderate	766383110605	766383510603
063		6	LF I	O	PY 35	Slow	766383110636	
070		6	LF I	O	PY 35	Moderate	766383110704	766383510702
075		2	LF I	ST	PB 29, PBr 7	Moderate	766383110759	
080		6	LF I	O	PB 36	Slow	766383110803	
086		3	LF I	O	PG 17	Moderate	766383110865	
087		3	LF I	SO	PBr 24	Moderate	766383110872	
090		6	LF I	ST	PB 28	Fast	766383110902	766383510900
095		6	LF I	O	PG 50	Moderate	766383110957	
097		6	LF I	O	PB 28	Moderate	766383110971	
098		6	LF I	O	PB 36	Moderate	766383110988	
100		3	LF II	T	PV 23	Slow	766383111008	766383511006
103		2	LF I	SO	PG 7, PY3, PW 6	Moderate	766383111039	
104		1	LF I	T	PBr 7, PG 7	Fast	766383111046	
106		2	LF II	ST	PY 74	Moderate	766383111060	
107		2	LF II	ST	PY 3	Slow	766383111077	
109		4	LF I	T	PY 110	Moderate	766383111091	
110		1	LF I	O	PBk 9	Moderate	766383111107	766383511105
112		1	LF I	SO	PBk 6	Moderate	766383111121	
113		5	LF I	T	PR 179	Moderate	766383111138	
114		2	LF I	ST	PB 15:3, PW 4	Moderate	766383111145	
115		1	LF I	O	PBk 11	Moderate	766383111152	766383511150
116		4	LF I	ST	PV 16, PV 15	Moderate	766383111169	
120		3	LF II	SO	PR 112	Slow	766383111206	766383511204
121		1	LF I	O	PBr 7, PY 74, PW 6	Moderate	766383111213	
123		3	LF I	T	PY 150	Moderate	766383111237	
124		4	LF I	T	PO 48, PY 150	Moderate	766383111244	
125		3	LF I	T	PY 129, PY 110, PBk 9	Moderate	766383111251	
128		1	LF I	SO	PBk 9, PB 29	Moderate	766383111282	
130		3	LF I	SO	PG 7, PY 151	Slow	766383111305	766383511303
131		3	LF II	SO	PG 7, PY 3	Moderate	766383111312	
140		3	LF I	T	PB 15:3	Slow	766383111404	766383511402

Continues on next page

OIL COLOR

Color No.	Color	Series	Lightfast Rating	Opacity Rating	Pigment Listing & Composition	Drying Time	UPC	UPC
							1.25 fl. oz. (37mL) Tubes 11 Series	5 fl. oz. (150mL) Tubes 51 Series
141	Phthalocyanine Blue Red Shade	3	LF I	T	PB 15:0	Moderate	766383111411	
150	Phthalocyanine Green	3	LF I	T	PG 7	Slow	766383111503	766383511501
151	Phthalocyanine Green Yellow Shade	3	LF I	T	PG 36	Moderate	766383111510	
153	Prussian Blue	1	LF I	T	PB 27	Fast	766383111534	
154	Pyrrol Red	4	LF I	SO	PR 254	Moderate	766383111541	
155	Quinacridone Red	4	LF I	T	PR 209	Moderate	766383111558	
156	Quinacridone Rose	4	LF I	T	PV 19	Moderate	766383111565	
157	Quinacridone Rust	5	LF I	T	PO 48	Moderate	766383111572	
158	Quinacridone Violet	4	LF I	T	PV 19	Moderate	766383111589	
160	Raw Sienna	1	LF I	ST	PBr 7	Fast	766383111602	766383511600
170	Raw Umber	1	LF I	SO	PBr 7	Fast	766383111701	766383511709
174	Sap Green (Permanent)	5	LF I	T	PG 7, PY129, PBk 9	Moderate	766383111749	
176	Scarlet Pyrrol	5	LF I	ST	PO 73	Moderate	766383111763	
179	Terra Rosa (Venetian)	1	LF I	O	PR 101	Slow	766383111794	
180	Titanium White	1	LF I	O	PW 6, PW 4	Moderate	766383111800	766383511808
181	Titanium White Sunflower	1	LF I	O	PW 6	Moderate	766383111817	766383511815
185	Titanium White (Fast Dry)	1	LF I	O	PW 6, PW 4	Fast	766383111855	766383511853
186	Transparent Orange Iron Oxide	3	LF I	T	PY 42, PR 101	Fast	766383111862	
187	Transparent Red Iron Oxide	3	LF I	T	PR 101	Fast	766383111879	
188	Transparent Yellow Iron Oxide	3	LF I	T	PY 42	Fast	766383111886	
189	Turquoise	3	LF I	T	PB 15:3, PG 7	Slow	766383111893	
190	Ultramarine Blue	2	LF I	T	PB 29	Moderate	766383111909	766383511907
192	Ultramarine Purple	2	LF I	T	PV 15	Moderate	766383111923	
193	Ultramarine Violet	2	LF I	T	PV 15	Slow	766383111930	
194	Van Dyke Brown (Cassell Earth)	1	LF I	ST	PBr 7*, PBk 9	Moderate	766383111947	
195	Viridian	6	LF I	T	PG 18	Fast	766383111954	
198	Warm White (Unbleached Titanium)	1	LF I	O	PW 6:1, PW 4	Moderate	766383111985	766383511983
200	Yellow Ochre	1	LF I	O	PY 43	Moderate	766383112005	766383512003
205	Zinc White	1	LF I	SO	PW 4	Slow	766383112050	766383512058



5 oz. Display
Marketing materials included with display. 5 fl. oz. (150 mL) tubes.
Dimensions: 34"H x 14.5"W x 10"D.

Stock No. 00-9700C UPC 507663839706

Display Contents		
Stock No.	Color	Qty
51-010	Alizarin Crimson	2
51-018	Azo Yellow	2
51-020	Burnt Sienna	2
51-030	Burnt Umber	2
51-040	Cadmium Red	2
51-060	Cadmium Yellow	2
51-090	Cobalt Blue	2
51-110	Ivory Black	2
51-120	Naphthol Red	2
51-140	Phthalocyanine Blue	2

Display Contents		
Stock No.	Color	Qty
51-150	Phthalocyanine Green	2
51-160	Raw Sienna	2
51-170	Raw Umber	2
51-190	Ultramarine Blue	2
51-200	Yellow Ochre	2
51-050	Cadmium Red Light	2
51-070	Cadmium Yellow Light	2
51-130	Permanent Green Light	2
51-100	Dioxazine Purple	2
51-115	Mars Black	2

OIL COLOR



1.25 oz.
Select Display
 Marketing materials
 included with display.
 Dimensions:
 34"H x 12"W x 10.25"D.

Stock No.

00-9400C

UPC

507663839409

Display Contents		
Stock No.	Color	Qty
1.25 fl. oz. (37 mL) Tubes		
11-010	Alizarin Crimson	3
11-018	Azo Yellow	3
11-020	Burnt Sienna	3
11-030	Burnt Umber	3
11-038	Cadmium Orange	3
11-040	Cadmium Red	3
11-050	Cadmium Red Light	3
11-060	Cadmium Yellow	3
11-070	Cadmium Yellow Light	3
11-080	Cerulean Blue	3
11-090	Cobalt Blue	3
11-100	Dioxazine Purple	3
11-110	Ivory Black	3
11-120	Naphthol Red	3
11-130	Perm. Green Light	3
11-140	Phthalocyanine Blue	3

Display Contents		
Stock No.	Color	Qty
11-150	Phthalocyanine Green	3
11-156	Quinacridone Rose	3
11-158	Quinacridone Violet	3
11-160	Raw Sienna	3
11-170	Raw Umber	3
11-180	Titanium White	3
11-190	Ultramarine Blue	3
11-195	Viridian	3
11-200	Yellow Ochre	3
5 fl. oz. (150 mL) Tubes		
51-180	Titanium White	2
51-185	Titanium White (Fast Dry)	2
51-205	Zinc White	2
4 fl. oz. (119 mL) Bottles		
42-410	Walnut Oil	6
42-420	Walnut Alkyd Medium	6



1.25 oz.
Expanded Display
 Marketing materials
 included with display.
 Dimensions:
 34"H x 12"W x 10.25"D.

Stock No.

00-9500C

UPC

507663839508

Display Contents		
Stock No.	Color	Qty
1.25 fl. oz. (37 mL) Tubes		
11-012	Anthraquinone Blue	3
11-014	Anthraquinone Red	3
11-016	Azo Green	3
11-045	Cadmium Red Deep	3
11-063	Cadmium Yellow Deep	3
11-107	Hansa Yellow (Lemon)	3
11-109	Indian Yellow	3
11-112	Lamp Black	3
11-114	Manganese Blue Hue	3
11-115	Mars Black	3
11-121	Naples Yellow	3
11-125	Olive Green	3
11-128	Payne's Gray	3
11-153	Prussian Blue	3
11-155	Quinacridone Red	3
11-174	Sap Green (Permanent)	3

Display Contents		
Stock No.	Color	Qty
11-179	Terra Rose (Venetian)	3
11-185	Titanium White (Fast Dry)	3
11-186	Transparent Orange Iron Oxide	3
11-187	Transparent Red Iron Oxide	3
11-188	Transparent Yellow Iron Oxide	3
11-189	Turquoise	3
11-193	Ultramarine Violet	3
11-194	Van Dyke Brown (Cassell Earth)	3
11-205	Zinc White	3
5 fl. oz. (150 mL) Tubes		
51-205	Zinc White	2
51-180	Titanium White	2
51-185	Titanium White (Fast Dry)	2
4 fl. oz. (119 mL) Bottles		
42-420	Walnut Alkyd Medium	6
42-410	Walnut Oil	6



1.25 oz.
Expanded Display II
 Marketing materials
 included with display.
 Dimensions:
 34"H x 12"W x 10.25"D.

Stock No.

00-9510C

UPC

507663839515

Display Contents		
Stock No.	Color	Qty
1.25 fl. oz. (37 mL) Tubes		
11-015	Azo Coral	3
11-017	Azo Orange	3
11-019	Bismuth Yellow	3
11-075	Chroma Black	3
11-086	Chromium Oxide Green	3
11-087	Chrome Tin Yellow	3
11-095	Cobalt Green	3
11-097	Cobalt Teal	3
11-098	Cobalt Turquoise	3
11-103	Emerald Green	3
11-104	Green Earth	3
11-106	Hansa Yellow Deep	3
11-113	Maroon Perylene	3
11-116	Mineral Violet	3
11-123	Nickel Azo Yello	3
11-124	Nickel Quinacridone Gold	3

Display Contents		
Stock No.	Color	Qty
11-131	Permanent Green Pale	3
11-141	Phthalocyanine Blue Red Shade	3
11-151	Phthalocyanine Green Yellow Shade	3
11-154	Pyrrol Red	3
11-157	Quinacridone Rust	3
11-176	Scarlet Pyrrol	3
11-181	Titanium White Sunflower	3
11-192	Ultramarine Purple	3
11-198	Warm White (Unbleached Titanium)	3
5 fl. oz. (150 mL) Tubes		
51-205	Zinc White	2
51-180	Titanium White	2
51-185	Titanium White (Fast Dry)	2
4 fl. oz. (119 mL) Bottles		
42-420	Walnut Alkyd Medium	6
42-410	Walnut Oil	6

OIL COLOR

1.25 oz. Full Display

Marketing materials included
with display. Dimensions:
34"H x 36"W x 10.25"D.

Stock No.

UPC

00-955OC 507663839553



Display Contents

Stock No.	Color	Qty
1.25 fl. oz. (37 mL) Tubes		
11-010	Alizarin Crimson	3
11-012	Anthraquinone Blue	3
11-014	Anthraquinone Red	3
11-015	Azo Coral	3
11-016	Azo Green	3
11-017	Azo Orange	3
11-018	Azo Yellow	3
11-019	Bismuth Yellow	3
11-020	Burnt Sienna	3
11-030	Burnt Umber	3
11-038	Cadmium Orange	3
11-040	Cadmium Red	3
11-045	Cadmium Red Deep	3
11-050	Cadmium Red Light	3
11-060	Cadmium Yellow	3
11-063	Cadmium Yellow Deep	3
11-070	Cadmium Yellow Light	3
11-075	Chroma Black	3
11-080	Cerulean Blue	3
11-086	Chromium Oxide Green	3
11-087	Chrome Tin Yellow	3
11-090	Cobalt Blue	3
11-095	Cobalt Green	3
11-097	Cobalt Teal	3
11-098	Cobalt Turquoise	3
11-100	Dioxazine Purple	3
11-103	Emerald Green	3

Display Contents

Stock No.	Color	Qty
11-104	Green Earth	3
11-106	Hansa Yellow Deep	3
11-107	Hansa Yellow (Lemon)	3
11-109	Indian Yellow	3
11-110	Ivory Black	3
11-112	Lamp Black	3
11-113	Maroon Perylene	3
11-114	Manganese Blue Hue	3
11-115	Mars Black	3
11-116	Mineral Violet	3
11-120	Naphthol Red	3
11-121	Naples Yellow	3
11-123	Nickel Azo Yellow	3
11-124	Nickel Quinacridone Gold	3
11-125	Olive Green	3
11-128	Payne's Gray	3
11-130	Permanent Green Light	3
11-131	Permanent Green Pale	3
11-140	Phthalocyanine Blue	3
11-141	Phthalocyanine Blue Red Shade	3
11-150	Phthalocyanine Green	3
11-151	Phthalocyanine Green Yellow Shade	3
11-153	Prussian Blue	3
11-154	Pyrrol Red	3
11-155	Quinacridone Red	3
11-156	Quinacridone Rose	3
11-157	Quinacridone Rust	3
11-158	Quinacridone Violet	3

Display Contents

Stock No.	Color	Qty
11-160	Raw Sienna	3
11-170	Raw Umber	3
11-174	Sap Green (Permanent)	3
11-176	Scarlet Pyrrol	3
11-179	Terra Rose (Venetian)	3
11-180	Titanium White	3
11-181	Titanium White Sunflower	3
11-185	Titanium White (Fast Dry)	3
11-186	Transparent Orange Iron Oxide	3
11-187	Transparent Red Iron Oxide	3
11-188	Transparent Yellow Iron Oxide	3
11-189	Turquoise	3
11-190	Ultramarine Blue	3
11-192	Ultramarine Purple	3
11-193	Ultramarine Violet	3
11-194	Van Dyke Brown (Cassell Earth)	3
11-195	Viridian	3
11-198	Warm White (Unbleached Titanium)	3
11-200	Yellow Ochre	3
11-205	Zinc White	3
5 fl. oz. (150 mL) Tubes		
51-180	Titanium White	2
51-185	Titanium White (Fast Dry)	2
51-205	Zinc White	2
4 fl. oz. (119 mL) Bottles		
42-410	Walnut Oil	6
42-420	Walnut Alkyd Medium	6

OIL COLOR

5 oz. White 12 Pack Displays

5 fl. oz. (150 mL) tubes.

Dimensions: 7-3/8"W x 5-3/8"H x 7-5/8"D.

Stock No.	Description	Qty	UPC
51-180PP	Titanium White	12	766383513000
51-181PP	Titanium White Sunflower	12	766383513154
51-185PP	Titanium White (Fast Dry)	12	766383513055
51-198PP	Warm White (Unbleached Titanium)	12	766383513208
51-205PP	Zinc White	12	766383513109



Titanium White
180



Titanium White Sunflower
181



Titanium White (Fast Dry)
185



Warm White (Unbleached Titanium)
198



Zinc White
205



5 Color Set with Bonus Mediums

Stock No.	UPC
11-SET	766383909308

Set Contents	
Stock No.	Color
1.25 fl. oz. (37 mL) Tubes	
11-018	Azo Yellow
11-190	Ultramarine Blue
11-120	Naphthol Red
11-150	Phthalocyanine Green
11-180	Titanium White
Bonus Mediums - 2 fl. oz. (59 mL) Bottles	
Walnut Alkyd Medium	
Walnut Oil	

WATERCOLOR

PAINTINGS LOOK BETTER
with M. GRAHAM COLOR

EXCEPTIONAL COLOR BEGINS WITH A SUPERIOR VEHICLE

We make our watercolors using Northwest honey. Preferred by artists for centuries, honey with balanced amounts of gum Arabic and water creates a fluid binding medium in which we are able to disperse exceptional amounts of pigment. The higher pigment loads provide greater color saturation and richness for a complete range of performance from delicate tints to dark, concentrated color.

Alive with strength and intensity, our color is easily diluted for smooth, controlled washes from the palest wisps of color to deeper, more intense darks. Because honey absorbs water from the atmosphere our color will not harden in the tube or dry out on your palette.



WATERCOLOR



Bismuth Yellow
019, PY 184, LF I, O, G



Hansa Yellow
107, PY 3, LF II, ST, S



Cadmium Yellow Light
070, PY 35, LF I, O, G



Azo Yellow
018, PY 151, LF I, T, S



Hansa Yellow Deep
106, PY 97, LF II, T, S



Cadmium Yellow
060, PY 35, LF I, O, G



Cadmium Yellow Deep
063, PY 35, LF I, O, G



Gamboje
105, PY 151 & PO 62, LF I, T, S



Indian Yellow
109, PY 110, LF I, T, S



Azo Orange
017, PO 62, LF II, T, S



Cadmium Orange
038, PO 20, LF I, O, G



Scarlet Pyrrol
176, PO 73, LF I, T, S



Quinacridone Red
155, PR 209, LF I, T, S



Cadmium Red Light
050, PR 108, LF I, O, G



Naphthol Red
120, PR 112, LF II, T, S



Pyrrol Red
154, PR 254, LF I, ST, S



Cadmium Red
040, PR 108, LF I, O, G



Cadmium Red Deep
045, PR 108, LF I, O, G



Quinacridone Rose
156, PV 19, LF I, T, S



Alizarin Crimson
010, PR 83, LF III, T, S



**Permanent Alizarin
Crimson**
129, PR 264, LF II, T, S



Maroon Perylene
113, PR 179, LF I, T, S



Quinacridone Violet
158, PV 19, LF I, T, S



Ultramarine Pink
192, PV 15, LF I, SO, G



Mineral Violet
116, PV 16 & PV 15,
LF I, SO, G



Cobalt Violet
099, PV 14, LF I, ST, G



**Ultramarine
Violet Deep**
194, PV 15, LF I, T, G



Dioxazine Purple
100, PV 23, LF II, T, S



Ultramarine Violet
193, PB 29 & PV 15, LF I, T, G



Ultramarine Blue
190, PB 29, LF I, T, G



Cobalt Blue
090, PB 28, LF I, ST, G



Anthraquinone Blue
012, PB 60, LF I, T, S



Cerulean Blue
080, PB 36, LF I, SO, G



Cerulean Blue Deep
081, PB 36, LF I, SO, G



**Phthalocyanine
Blue Red Shade**
141, PB 15:0, LF I, T, S



Prussian Blue
153, PB 27, LF I, T, S



Phthalocyanine Blue
140, PB 15:3, LF I, T, S



Manganese Blue Hue
114, PB 15:3 & PW 4,
LF I, T, S



Cobalt Teal
097, PB 28, LF I, SO, G



Turquoise
189, PB 15:3 & PG 7,
LF I, T, S



Phthalocyanine Green
150, PG 7, LF I, T, S



Viridian
195, PG 18, LF I, T, G



**Phthalocyanine Green
Yellow Shade**
151, PG 36, LF I, T, S



Cobalt Green
095, PG 50, LF I, SO, G



Permanent Green Light
130, PG 7 & PY 151,
LF I, SO, S

WATERCOLOR



Permanent Green Pale
131, PG 7 & PY 3, LF II, T, S



Hooker's Green
108, PG 7 & PY 110, LF I, T, S



Sap Green (Permanent)
174, PG 7, & PY 110, LF I, T, S



Olive Green
125, PY 151, PBk6, PY 110,
LF I, T, S



Azo Green
016, PY 129, LF I, T, S



**Transparent Yellow
Iron Oxide**
188, PY 42, LF I, T, G



Yellow Ochre
200, PY 43, LF I, ST, G



Raw Sienna
160, PB 7, LF I, ST, G



Nickel Azo Yellow
123, PY 150, LF I, T, S



Naples Yellow
121, PB 24, LF I, O, G



**Nickel Quinacridone
Gold**
124, PO 48 & PY 150, LF I, T, S



**Transparent Orange
Iron Oxide**
186, PY 42 & PR 101,
LF I, T, G



Quinacridone Rust
157, PO 48, LF I, T, S



**Transparent Red
Iron Oxide**
187, PR 101, LF I, T, G



Burnt Sienna
020, PB 7*, LF I, ST, G



Terra Rosa
179, PR 101, LF I, O, G



Burnt Umber
030, PB 7*, LF I, ST, G



Raw Umber
170, PB 7, LF I, ST, G



Sepia
178, PB 7* & PBk 6, LF I, ST, G



Ivory Black
110, PBk 9, LF I, ST, G



Lamp Black
112, PBk 6, LF I, ST, G



Neutral Tint
122, PV 19 & PG 7, LF I, T, S



Payne's Gray
128, PBk 9 & PB 29, LF I, ST, G



Chinese White
085, PW 6, LF I, O, G



Titanium White Opaque
180, PW 6, LF I, O, G

LEGEND

Lightfast Rating

LF I	Excellent
LF II	Very Good
LF III	Acceptable (Good in mass tone, tints may fade)

Opacity Rating

T	Transparent
ST	Semi Transparent
SO	Semi Opaque
O	Opaque

Stains & Sedimentary Codes

S	Staining
G	Granulating or Sedimentary
Staining & Granulating occur in varying degrees and these designations should be used as a loose guide	

PIGMENT LISTING & COMPOSITION

PB 15:0	Copper Phthalocyanine	PG 18	Hydrous Chromium Sesquioxide	PR 264	Diketo Pyrrolopyrrol
PB 15:3	Copper Phthalocyanine			PV 14	Cobalt Phosphate
PB 27	Ferriammonium Ferrocyanide	PG 36	Brominated Copper Phthalocyanine	PV 15	Silicate of Sodium and Aluminum with Sulfur
PB 28	Oxides of Cobalt and Aluminum	PG 50	Cobalt Titanate	PV 16	Manganese Ammonium Pyro Phosphate
PB 29	Silicate of Sodium and Aluminum with Sulfur	PO 20	Pure Cadmium Seleno-Sulfide	PV 19	Quinacridone
PB 36	Oxides of Cobalt and Chromium	PO 48	Quinacridone Orange	PV 23	Carbazole Dioxazine
PB 60	Anthraquinone	PO 62	Benzimidazolone Orange	PW 4	Zinc Oxide
PBk 6	Nearly Pure Amorphous Carbon	PO 73	Diketo Pyrrolopyrrol	PW 6	Titanium Dioxide
PBk 9	Amorphous Carbon	PR 83	Dihydroxyanthraquinone	PY 3	Arylide
PBr 7*	Calcined Natural Iron Oxide	PR 101	Synthetic Iron Oxide	PY 35	Pure Cadmium Zinc Sulfide
PBr 7	Natural Iron Oxide	PR 108	Pure Cadmium Seleno-Sulfide	PY 42	Synthetic Iron Oxide
PBr 24	Chromium Titanium Oxide	PR 112	Naphthol AS-D	PY 43	Natural Hydrated Iron Oxide
PG 7	Chlorinated Copper Phthalocyanine	PR 179	Perylene	PY 97	Arylide
		PR 209	Quinacridone	PY 110	Isoindolinone
		PR 254	Diketo Pyrrolopyrrol	PY 129	Azomethine Copper Complex
		PR 258	Silicate of Sodium & Aluminum with Sulfur	PY 150	Nickel Azo Complex
				PY 151	Benzimidazolone
				PY 184	Bismuth Vanadium Oxide

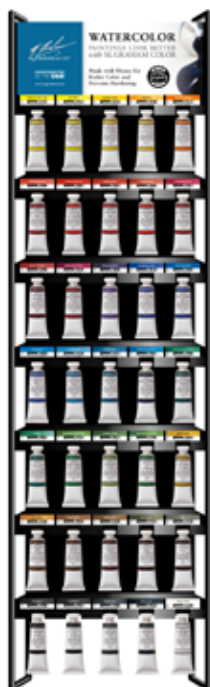
WATERCOLOR

Color No.		Color	Series	Lightfast Rating	Opacity Rating	Pigment Listing & Composition	UPC 0.5 fl. oz. (15mL) Tubes 33 Series	Stains & Sedimentary Codes
33-010		Alizarin Crimson	2	LF III	T	PR 83	766383330102	S
33-012		Anthraquinone Blue	3	LF I	T	PB 60	766383330126	S
33-016		Azo Green	3	LF I	T	PY 129	766383330164	S
33-017		Azo Orange	2	LF II	T	PO 62	766383330171	S
33-018		Azo Yellow	2	LF I	T	PY 151	766383330188	S
33-019		Bismuth Yellow	2	LF I	O	PY 184	766383330195	G
33-020		Burnt Sienna	1	LF I	ST	PBr 7*	766383330201	G
33-030		Burnt Umber	1	LF I	ST	PBr 7*	766383330300	G
33-038		Cadmium Orange	5	LF I	O	PO 20	766383330386	G
33-040		Cadmium Red	5	LF I	O	PR 108	766383330409	G
33-045		Cadmium Red Deep	5	LF I	O	PR 108	766383330454	G
33-050		Cadmium Red Light	5	LF I	O	PR 108	766383330508	G
33-060		Cadmium Yellow	5	LF I	O	PY 35	766383330607	G
33-063		Cadmium Yellow Deep	5	LF I	O	PY 35	766383330638	G
33-070		Cadmium Yellow Light	5	LF I	O	PY 35	766383330706	G
33-080		Cerulean Blue	3	LF I	SO	PB 36	766383330805	G
33-081		Cerulean Blue Deep	3	LF I	SO	PB 36	766383330812	G
33-085		Chinese White	1	LF I	O	PW 6	766383330850	G
33-090		Cobalt Blue	5	LF I	ST	PB 28	766383330904	G
33-095		Cobalt Green	5	LF I	SO	PG 50	766383330959	G
33-097		Cobalt Teal	5	LF I	SO	PB 28	766383330973	G
33-099		Cobalt Violet	5	LF I	ST	PV 14	766383330997	G
33-100		Dioxazine Purple	3	LF II	T	PV 23	766383331000	S
33-105		Gamboge	2	LF I	T	PY 151, PO 62	766383331055	S
33-106		Hansa Yellow Deep	2	LF II	T	PY 97	766383331062	S
33-107		Hansa Yellow	2	LF II	ST	PY 3	766383331079	S
33-108		Hooker's Green	2	LF I	T	PG 7, PY 110	766383331086	S
33-109		Indian Yellow	3	LF I	T	PY 110	766373331096	S
33-110		Ivory Black	1	LF I	ST	PBk 9	766383331109	G
33-112		Lamp Black	1	LF I	ST	PBk 6	766383331123	G
33-113		Maroon (Peyreline)	3	LF I	T	PR 179	766383331130	S
33-114		Manganese Blue Hue	3	LF I	T	PB 15:3, PW 4	766383331147	S
33-116		Mineral Violet	3	LF I	SO	PV 16, PV 15	766383331161	G
33-120		Naphthol Red	2	LF II	T	PR 112	766383331208	S
33-121		Naples Yellow	2	LF I	O	PBr 24	766383331215	G
33-122		Neutral Tint	1	LF I	T	PV 19, PG 7	766383331222	S
33-123		Nickel Azo Yellow	3	LF I	T	PY 150	766383331239	S
33-124		Nickel Quinacridone Gold	3	LF I	T	PO 48, PY 150	766383331246	S
33-125		Olive Green	2	LF I	T	PY 151, PBk6, PY 110	766383331253	S
33-128		Payne's Gray	1	LF I	ST	PBk 9, PB 29	766383331284	G
33-129		Permanent Alizarin Crimson	5	LF II	T	PR 264	766383331291	S
33-130		Permanent Green Light	2	LF I	SO	PG 7, PY 151	766383331307	S
33-131		Permanent Green Pale	2	LF II	T	PG 7, PY 3	766383331314	S
33-140		Phthalocyanine Blue	2	LF I	T	PB 15:3	766383331406	S
33-141		Phthalocyanine Blue Red	2	LF I	T	PB 15:0	766383331413	S
33-150		Phthalocyanine Green	2	LF I	T	PG 7	766383331505	S

Continues on next page

WATERCOLOR

Color No.	Color	Series	Lightfast Rating	Opacity Rating	Pigment Listing & Composition	UPC 0.5 fl. oz. (15mL) Tubes 33 Series	Stains & Sedimentary Codes
33-151	Phthalocyanine Green Yellow	2	LF I	T	PG 36	766383331512	S
33-153	Prussian Blue	2	LF I	T	PB 27	766383331536	S
33-154	Pyrrol Red	3	LF I	ST	PR 254	766383331543	S
33-155	Quinacridone Red	3	LF I	T	PR 209	766383331550	S
33-156	Quinacridone Rose	3	LF I	T	PV 19	766383331567	S
33-157	Quinacridone Rust	3	LF I	T	PO 48	766383331574	S
33-158	Quinacridone Violet	3	LF I	T	PV 19	766383331581	S
33-160	Raw Sienna	1	LF I	ST	PBr 7	766383331604	G
33-170	Raw Umber	1	LF I	ST	PBr 7	766383331703	G
33-174	Sap Green Permanent	2	LF I	T	PG 7, PY 110	766383331741	S
33-176	Scarlet (Pyrrol)	3	LF I	T	PO 73	766383331765	S
33-178	Sepia	1	LF I	ST	PBr 7*, PBk 6	766383331789	G
33-179	Terra Rosa	1	LF I	O	PR 101	766383331796	G
33-180	Titanium White Opaque	1	LF I	O	PW 6	766383331802	G
33-186	Transparent Orange Iron Oxide	2	LF I	T	PY 42, PR 101	766383331864	G
33-187	Transparent Red Iron Oxide	2	LF I	T	PR 101	766383331871	G
33-188	Transparent Yellow Iron Oxide	2	LF I	T	PY 42	766383331888	G
33-189	Turquoise	2	LF I	T	PB 15:3, PG 7	766383331895	S
33-190	Ultramarine Blue	3	LF I	T	PB 29	766383331901	G
33-192	Ultramarine Pink	3	LF I	SO	PV 15	766383331925	G
33-193	Ultramarine Violet	3	LF I	T	PB 29, PV 15	766383331932	G
33-194	Ultramarine Violet Deep	3	LF I	T	PV 15	766383331949	G
33-195	Viridian	3	LF I	T	PG 18	766383331956	G
33-200	Yellow Ochre	1	LF I	ST	PY 43	766383332007	G



Select Display
Marketing materials
included with display.
0.5 fl. oz. (15 mL) tubes.
Dimensions:
34"H x 10"W x 10.25"D.

Stock No.

00-930WC

UPC

507663839300

Display Contents

Stock No.	Color	Qty
33-010	Alizarin Crimson	3
33-018	Azo Yellow	3
33-020	Burnt Sienna	3
33-030	Burnt Umber	3
33-038	Cadmium Orange	3
33-040	Cadmium Red	3
33-050	Cadmium Red Light	3
33-060	Cadmium Yellow	3
33-070	Cadmium Yellow Light	3
33-080	Cerulean Blue	3
33-085	Chinese White	3
33-090	Cobalt Blue	3
33-100	Dioxazine Purple	3
33-105	Gamboge	3
33-108	Hooker's Green	3
33-110	Ivory Black	3
33-112	Lamp Black	3
33-120	Naphthol Red	3

Display Contents

Stock No.	Color	Qty
33-122	Neutral Tint	3
33-128	Payne's Gray	3
33-130	Permanent Green Light	3
33-140	Phthalocyanine Blue	3
33-150	Phthalocyanine Green	3
33-153	Prussian Blue	3
33-155	Quinacridone Red	3
33-156	Quinacridone Rose	3
33-158	Quinacridone Violet	3
33-160	Raw Sienna	3
33-170	Raw Umber	3
33-174	Sap Green	3
33-178	Sepia	3
33-190	Ultramarine Blue	3
33-195	Viridian	3
33-193	Ultramarine Violet	3
33-200	Yellow Ochre	3

Expanded Display

Marketing materials included with display. 0.5 fl. oz. (15 mL) tubes. Dimensions: 34"H x 10"W x 10.25"D.

Stock No. UPC

00-933WC 507663839331

Display Contents		
Stock No.	Color	Qty
33-012	Anthraquinone Blue	3
33-016	Azo Green	3
33-017	Azo Orange	3
33-019	Bismuth Yellow	3
33-045	Cadmium Red Deep	3
33-063	Cadmium Yellow Deep	3
33-081	Cerulean Blue Deep	3
33-095	Cobalt Green	3
33-097	Cobalt Teal	3
33-099	Cobalt Violet	3
33-106	Hansa Yellow Deep	3
33-107	Hansa Yellow	3

Display Contents		
Stock No.	Color	Qty
33-109	Indian Yellow	3
33-113	Maroon (Peyrele)	3
33-114	Manganese Blue Hue	3
33-116	Mineral Violet	3
33-121	Naples Yellow	3
33-123	Nickel Azo Yellow	3
33-124	Nickel Quinacridone Gold	3
33-125	Olive Green	3
33-129	Permanent Alizarin Crimson	3
33-131	Permanent Green Pale	3
33-141	Phthalocyanine Blue Red	3
33-151	Phthalocyanine Green Yellow	3

Display Contents		
Stock No.	Color	Qty
33-154	Pyrrol Red	3
33-157	Quinacridone Rust	3
33-176	Scarlet (Pyrrol)	3
33-179	Terra Rosa	3
33-180	Titanium White Opaque	3
33-186	Transparent Orange Iron Oxide	3
33-187	Transparent Red Iron Oxide	3
33-188	Transparent Yellow Iron Oxide	3
33-189	Turquoise	3
33-192	Ultramarine Pink	3
33-194	Ultramarine Violet Deep	3

Full Display

Marketing materials included with display. 0.5 fl. oz. (15 mL) tubes. Dimensions: 34"H x 20"W x 10.25"D.

Stock No. UPC

00-935WC 507663839355



Display Contents		
Stock No.	Color	Qty
33-010	Alizarin Crimson	3
33-012	Anthraquinone Blue	3
33-016	Azo Green	3
33-017	Azo Orange	3
33-018	Azo Yellow	3
33-019	Bismuth Yellow	3
33-020	Burnt Sienna	3
33-030	Burnt Umber	3
33-038	Cadmium Orange	3
33-040	Cadmium Red	3
33-045	Cadmium Red Deep	3
33-050	Cadmium Red Light	3
33-060	Cadmium Yellow	3
33-063	Cadmium Yellow Deep	3
33-070	Cadmium Yellow Light	3
33-080	Cerulean Blue	3
33-081	Cerulean Blue Deep	3
33-085	Chinese White	3
33-090	Cobalt Blue	3
33-095	Cobalt Green	3
33-097	Cobalt Teal	3
33-099	Cobalt Violet	3
33-100	Dioxazine Purple	3
33-105	Gamboge	3
33-106	Hansa Yellow Deep	3
33-107	Hansa Yellow	3
33-108	Hooker's Green	3
33-109	Indian Yellow	3
33-110	Ivory Black	3
33-112	Lamp Black	3
33-113	Maroon (Peyrele)	3
33-114	Manganese Blue Hue	3
33-116	Mineral Violet	3
33-120	Naphthol Red	3
33-121	Naples Yellow	3

Display Contents		
Stock No.	Color	Qty
33-122	Neutral Tint	3
33-123	Nickel Azo Yellow	3
33-124	Nickel Quinacridone Gold	3
33-125	Olive Green	3
33-128	Payne's Gray	3
33-129	Permanent Alizarin Crimson	3
33-130	Permanent Green Light	3
33-131	Permanent Green Pale	3
33-140	Phthalocyanine Blue	3
33-141	Phthalocyanine Blue Red	3
33-150	Phthalocyanine Green	3
33-151	Phthalocyanine Green Yellow	3
33-153	Prussian Blue	3
33-154	Pyrrol Red	3
33-155	Quinacridone Red	3
33-156	Quinacridone Rose	3
33-157	Quinacridone Rust	3
33-158	Quinacridone Violet	3
33-160	Raw Sienna	3
33-170	Raw Umber	3
33-174	Sap Green	3
33-176	Scarlet (Pyrrol)	3
33-178	Sepia	3
33-179	Terra Rosa	3
33-180	Titanium White Opaque	3
33-186	Transparent Orange Iron Oxide	3
33-187	Transparent Red Iron Oxide	3
33-188	Transparent Yellow Iron Oxide	3
33-189	Turquoise	3
33-190	Ultramarine Blue	3
33-192	Ultramarine Pink	3
33-193	Ultramarine Violet	3
33-194	Ultramarine Violet Deep	3
33-195	Viridian	3
33-200	Yellow Ochre	3

WATERCOLOR



Watercolor & Gouache 18 Set Counter Display
Compact displayer contains two each of the popular M. Graham five color sets.
Dimensions:
8.5"H x 11.25"W x 6.5"D.

Stock No.	UPC
SETDP	766383908011

Display Contents		
Stock No.	Description	Qty
Watercolor Sets - 0.5 fl. oz. (15 mL) Tubes		
33-SET	5 Color Basic Set	2
33-QUIN	5 Color Quinacridone Set	2
33-CITY	5 Color Cityscape Set	2
33-LAND	5 Color Landscape Set	2
33-MARINE	5 Color Marinescape Set	2
33-LE1	5 Color Jewel Tone Set	2
33-LE2	5 Color Summer Set	2
33-LE3	5 Color Cobalt Set	2
Gouache Set - 0.5 fl. oz. (15 mL) Tubes		
36-SET	5 Color Basic Set	2



10 Color Deluxe Set
0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-10SET	766383907960

Set Contents	
Stock No.	Color
33-018	Azo Yellow
33-017	Azo Orange
33-020	Burnt Sienna
33-100	Dioxazine Purple
33-124	Nickel Quinacridone Gold
33-129	Permanent Alizarin Crimson
33-150	Phthalocyanine Green
33-154	Pyrral Red
33-174	Sap Green
33-190	Ultramarine Blue



5 Color Jewel Tone Set
0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-LE1	766383908820

Set Contents	
Stock No.	Color
33-113	Maroon (Peyreline)
33-099	Cobalt Violet
33-012	Anthraquinone Blue
33-107	Hansa Yellow
33-130	Permanent Green Light



5 Color Shades of Summer Set
0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-LE2	766383908837

Set Contents	
Stock No.	Color
33-019	Bismuth Yellow
33-097	Cobalt Teal
33-131	Permanent Green Pale
33-176	Scarlet (Pyrral)
33-174	Sap Green



5 Color Cobalt Mix Set
0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-LE3	766383918843

Set Contents	
Stock No.	Color
33-090	Cobalt Blue
33-097	Cobalt Teal
33-099	Cobalt Violet
33-095	Cobalt Green
33-081	Cerulean Blue Deep



5 Color Quinacridone Set
0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-QUIN	766383905362

Set Contents	
Stock No.	Color
33-124	Nickel Quinacridone Gold
33-155	Quinacridone Red
33-156	Quinacridone Rose
33-157	Quinacridone Rust
33-158	Quinacridone Violet

WATERCOLOR



5 Color Basic Set

0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-SET	766383907373

Set Contents	
Stock No.	Color
33-190	Ultramarine Blue
33-129	Permanent Alizarin Crimson
33-174	Sap Green
33-020	Burnt Sienna
33-018	Azo Yellow



5 Color Landscape Set

From Montana to Maine, the new Landscape set is the plein air artist's choice. 0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-LAND	766383909865

Set Contents	
Stock No.	Color
33-030	Burnt Umber
33-100	Dioxazine Purple
33-174	Sap Green
33-200	Yellow Ochre
33-080	Cerulean Blue



5 Color Marinescape Set

The perfect companion to the City and Landscape sets. 0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-MARINE	766383909872

Set Contents	
Stock No.	Color
33-017	Azo Orange
33-129	Permanent Alizarin Crimson
33-153	Prussian Blue
33-160	Raw Sienna
33-190	Ultramarine Blue



5 Color Cityscape Set

The perfect travel set for the urban artist. 0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-CITY	766383909858

Set Contents	
Stock No.	Color
33-020	Burnt Sienna
33-106	Hansa Yellow Deep
33-128	Payne's Gray
33-154	Pyrrrol Red
33-178	Sepia

American Plein Air Series

Watercolor sets features colors, specially selected by award winning watercolor artist Ron Stocke, reminiscent of the different regions in America.



5 Color The South Set

0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-OS	766383912209

Set Contents	
Stock No.	Color
33-020	Burnt Sienna
33-100	Dioxazine Purple
33-122	Neutral Tint
33-195	Viridian
33-200	Yellow Ochre



5 Color New England Set

0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-NE	766383912438

Set Contents	
Stock No.	Color
33-030	Burnt Umber
33-070	Cadmium Yellow Light
33-108	Hooker's Green
33-120	Naphthol Red
33-190	Ultramarine Blue



5 Color Pacific Northwest Set

0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-PNW	766383912452

Set Contents	
Stock No.	Color
33-012	Anthraquinone Blue
33-100	Dioxazine Purple
33-122	Neutral Tint
33-174	Sap Green
33-200	Yellow Ochre



5 Color Desert Southwest Set

0.5 fl. oz. (15 mL) tubes.

Stock No.	UPC
33-DS	766383912445

Set Contents	
Stock No.	Color
33-109	Indian Yellow
33-116	Mineral Violet
33-157	Quinacridone Rust
33-189	Turquoise
33-200	Yellow Ochre



Walnut Oil

Used by artists from the Renaissance, Walnut Oil offers greater freedom of application than poppyseed oil and reduces the yellowing and streaking associated with linseed oil. This slow drying oil allows longer open time.

Stock No.	Size	UPC
42-410	4 fl. oz. (118 mL)	766383424108
61-410	8 fl. oz. (237 mL)	766383614103
81-410	32 fl. oz. (946 mL)	766383814107
91-410	128 fl. oz. (3.78 L)	766383914104



Walnut Alkyd Medium

This medium combines the advantages of Walnut Oil, enhanced flow and reduction of yellowing, with the accelerated and uniform drying time of alkyd.

Stock No.	Size	UPC
42-420	4 fl. oz. (118 mL)	766383424207
61-420	8 fl. oz. (237 mL)	766383614202
81-420	32 fl. oz. (946 mL)	766383814206
91-420	128 fl. oz. (3.78 L)	766383914203



Acrylic Medium

Gloss Medium/Varnish is a crystal clear permanent final coating that will not crack or yellow. Used as a medium, it increases transparency, flow and gloss for traditional glazing techniques. Matte Medium creates a slow sheen effect while enhancing the color.

Stock No.	Description	Size	UPC
43-450	Gloss/Varnish	4 fl. oz. (118 mL)	766383434503
43-460	Matte	4 fl. oz. (118 mL)	766383434602
82-450	Gloss/Varnish	32 fl. oz. (946 mL)	766383824502
82-460	Matte	32 fl. oz. (946 mL)	766383824601
92-450	Gloss/Varnish	128 fl. oz. (3.78 L)	766383924509
92-460	Matte	128 fl. oz. (3.78 L)	766383924608

FAQs:

Why use walnut oil?

Short answer: walnut oil has a history of more than 2,000 years of use, with significant use in European decorative fine arts from about 1450 by such notables as Leonardo, Raphael, De Credi, and others. The results of its use in painting are very well documented. In addition, its physical attributes are reasonably uniform for a vegetable oil and its chemistry is well known. Based on the tests we have conducted, walnut oil also accepts larger pigment loads.

Are M. Graham paints toxic?

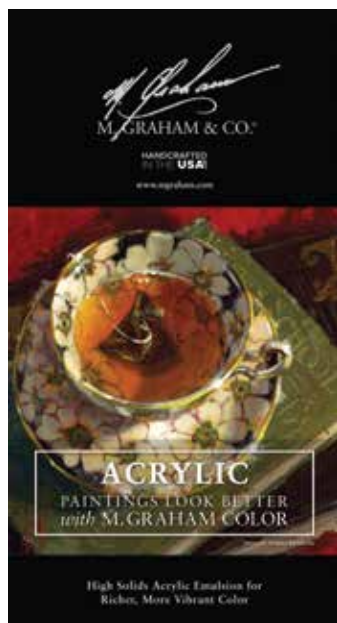
There is nothing inherently toxic about oil paints in particular. Generally, oil paints consist of pigment suspended in a binder, usually linseed, but sometimes safflower, poppy, or walnut oil. These binders are natural, plant-based, and nontoxic.

As with acrylic paint, oil paint contains pigment particles. Just as with the acrylics you have used, some pigments can have adverse physical effects if ingested or regularly applied to soft skin. Lead, cadmium, and mercurial sulfides are the prime offenders, though the risk they pose in art materials is minimal if used properly. The greatest danger would come from actually eating or ingesting these chemicals. Allergies and sensitivities are harder to answer questions about. We are not physicians and cannot speak to every person's particular situation.

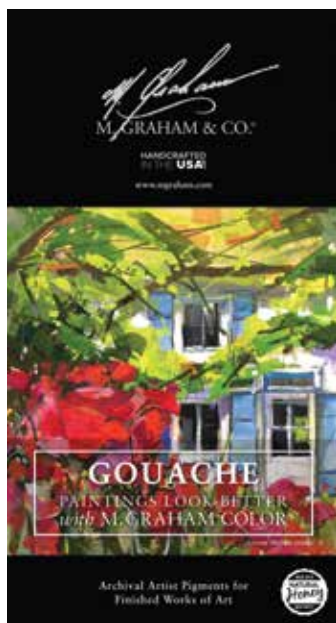
People who have allergies or sensitivities are more likely to have reactions to the solvents and thinners that are used to dilute the paint or clean brushes, not the paint itself. We grind our color in walnut oil, then suggest you use our solvent free walnut/alkyd medium to add flow, and then clean your brushes with our walnut oil.

For more FAQs, please visit:
www.mgraham.com

Retailer Posters



Acrylic Poster
Order Reference: POSTER-ACRY
Available Size: 14" x 26"



Gouache Poster
Order Reference: POSTER-GOU
Available Size: 14" x 26"



Oil Poster
Order Reference: POSTER-OIL
Available Size: 14" x 26"



Watercolor Poster
Order Reference: POSTER-WC
Available Size: 14" x 26"

P.O.S. Fold Out Brochure with Color Chart



Acrylic Brochure
Order Reference: GMGA1



Gouache Brochure
Order Reference: MGG1



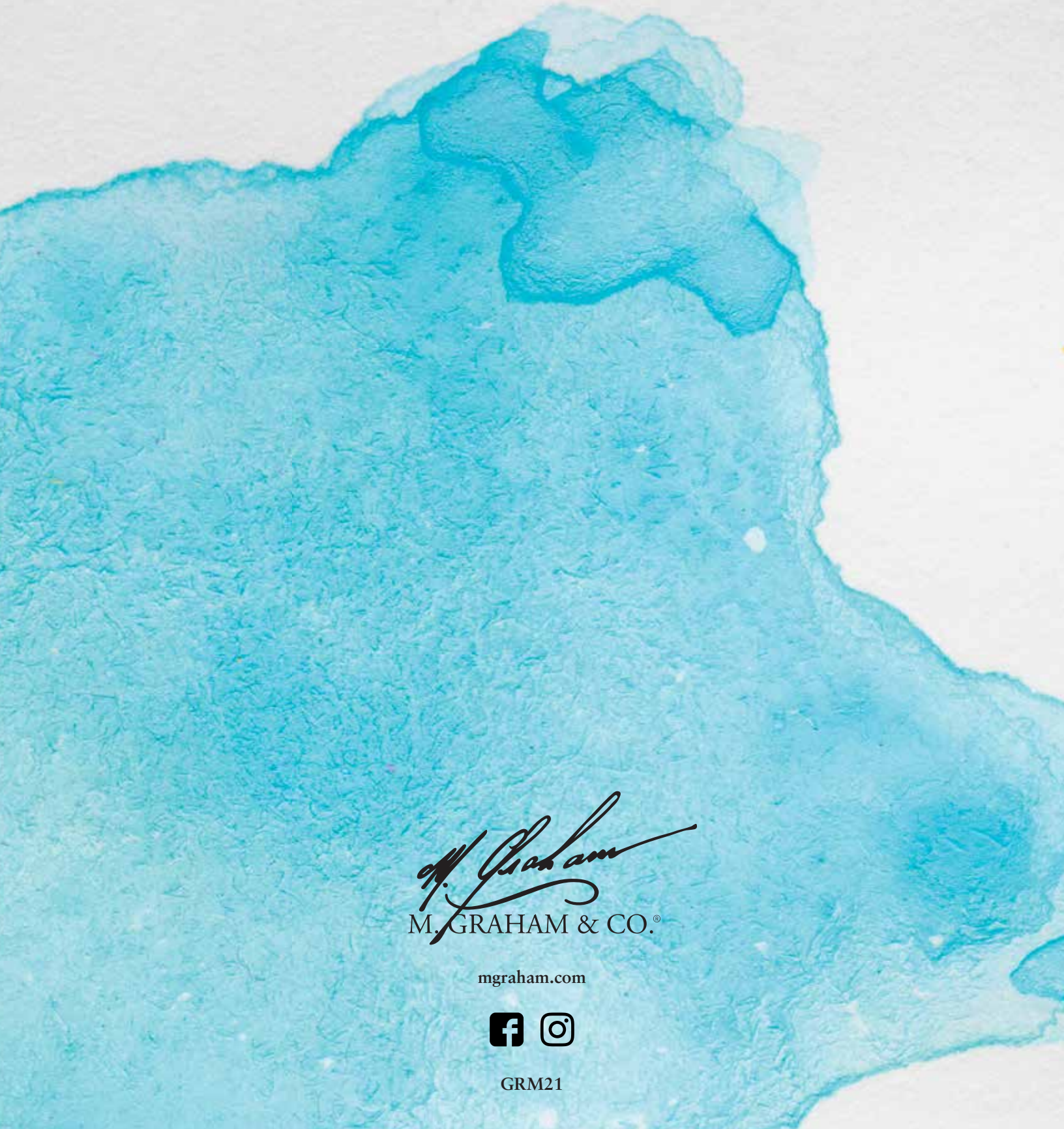
Oil Brochure
Order Reference: MGO1



Watercolor Brochure
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