

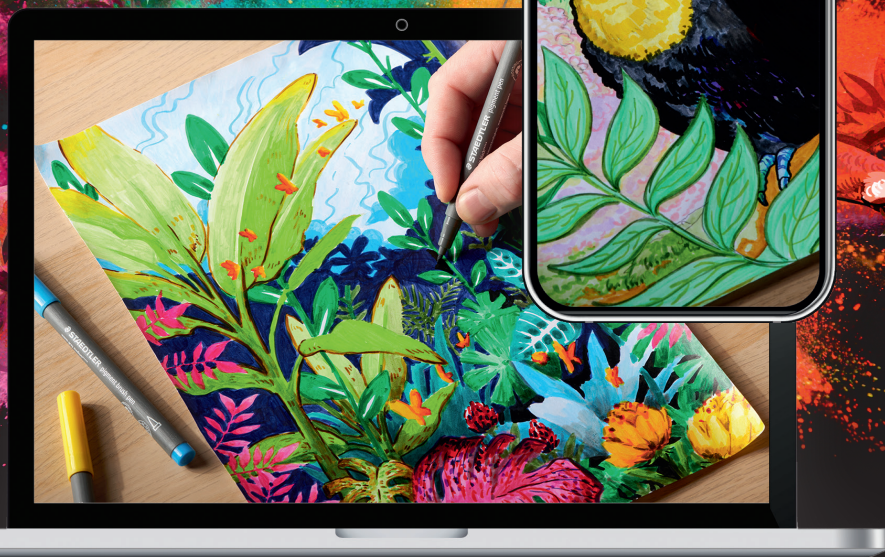
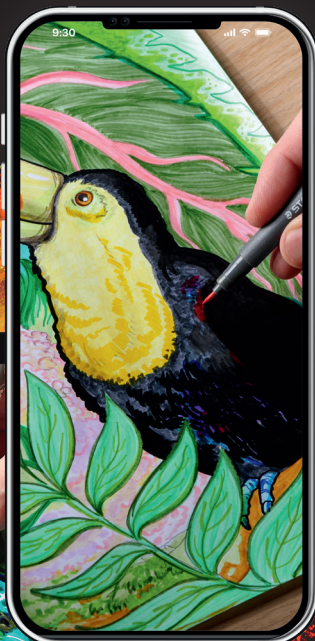


STAEDTLER®

Head of ideas.

Brilliant colours for
stunningly vibrant artworks!

pigment
Arts pen
online:



pigmentArts
pen



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Discover the new
innovative assortment and
the related POS material



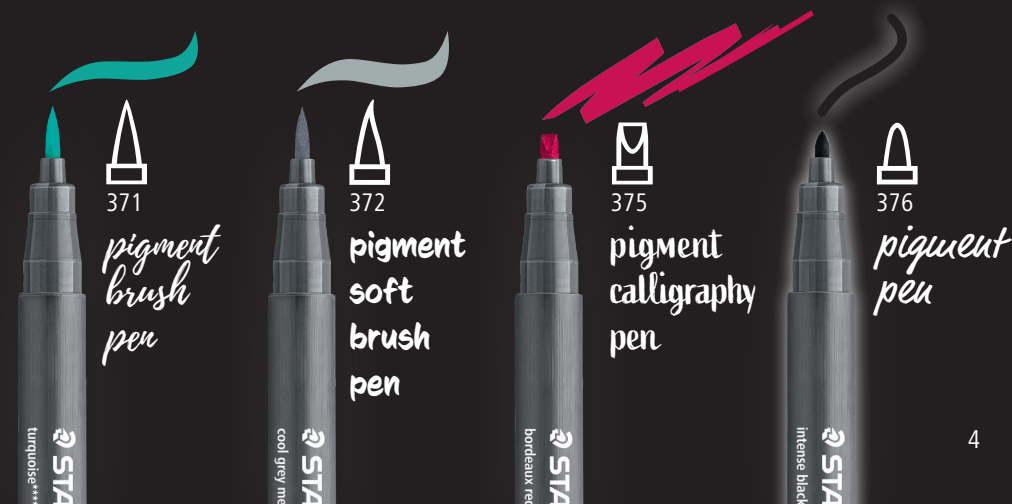
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We at STAEDTLER have thought about how we can revolutionize the world of ink. As a result, we have developed an ink that combines the advantages of several different ink systems. Our Multi Ink is based on premium-pigments, which means that you can achieve extreme lightfastness and exceptional colour brilliance even after years of UV exposure. Struggling with smudges while overpainting? No longer a problem for you. Say goodbye to ghosting through paper and bleeding through paper. You can use Multi Ink on almost all surfaces, like photo paper, wood or any artist paper. Transform your artworks into vivid and long-lasting masterpieces. Get MULTI creative!

Our Multi Ink comes in 4 different superb models:



Multi Ink offers you many great advantages:

Lightfastness & colour brilliance:

Our innovative ink offers you **extreme lightfastness** even after years of UV exposure. This means you don't have to worry that your art pieces will fade after some time, they will stay brilliant and vibrant. The lightfastness of each colour is classified in accordance with blue wool scale and grey scale (DIN EN ISO 105-B01, DIN 16525, DIN EN 20105-A02)



Multi Ink

Other inks



Overpainting:

Overpainting our Multi Ink is not a problem once the ink has dried. Just wait a few seconds to let the ink dry and you'll be good to go over your artwork with ink or even watercolours.



Multi Ink

Other inks



Permanent & waterproof:

The Multi Ink is **permanent** and **waterproof** on many surfaces, which means you don't have to worry if a drop of water falls onto your artwork. With this feature a combination of watercolour paints or other water-based inks with our Multi Ink is possible.



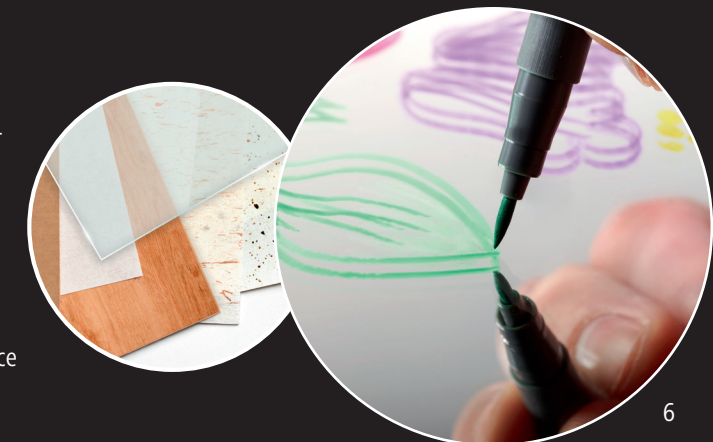
No bleeding & no ghosting:

With our ink you can be sure that your artwork **won't bleed** through the paper. This makes our pens perfectly suitable for projects where also the back of the paper is used such as bullet journaling or sketchbooks.



Multi-surface:

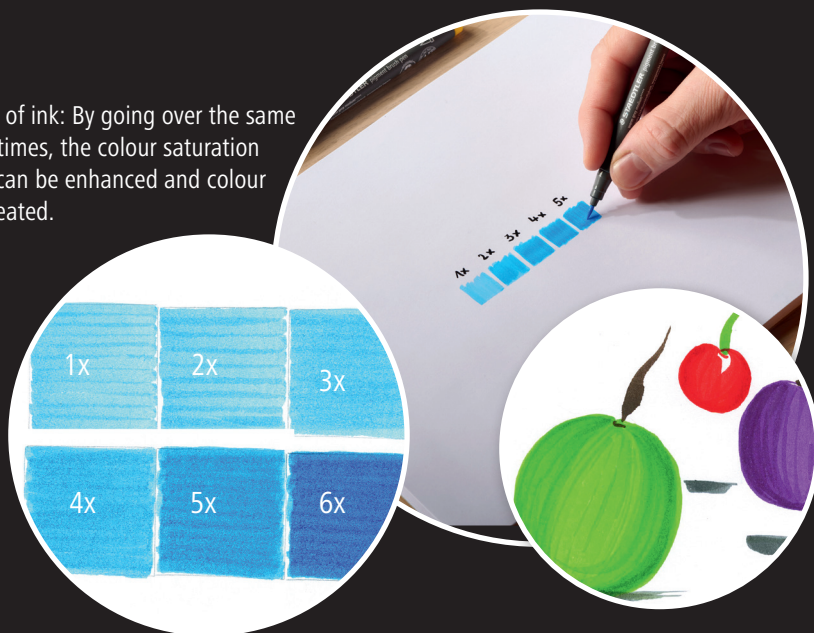
Our Multi Ink is a real all-rounder as it works **on almost all surfaces** such as art papers (mixed media, watercolour paper, layout paper etc.) photo papers, cardboard, wood, canvas, glass etc. This makes the ink the perfect choice for mixed media applications.



Discover the broad possibilities of Multi Ink:

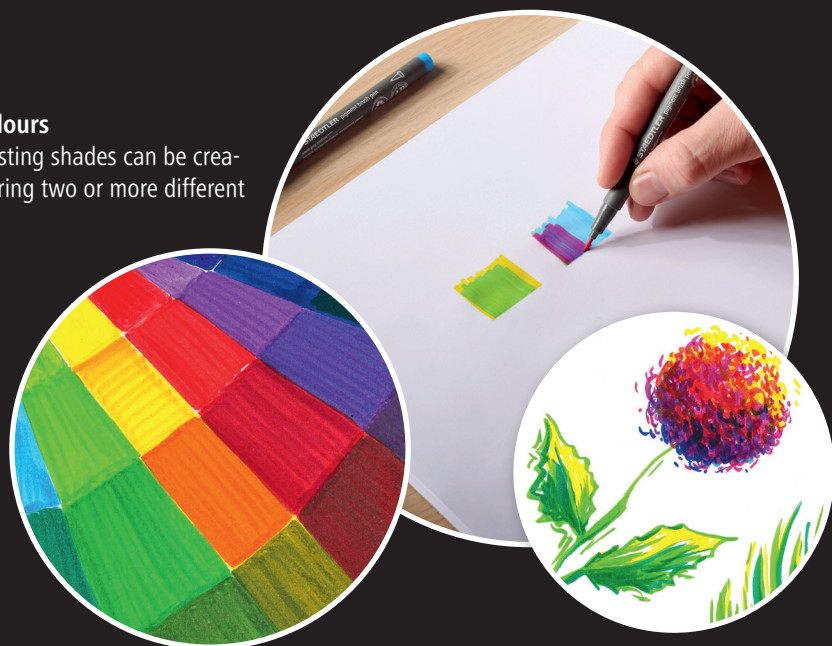
Intensify colours

with multiple layers of ink: By going over the same ink colour multiple times, the colour saturation and colour density can be enhanced and colour gradients can be created.



Mixing colours

New interesting shades can be created by layering two or more different colours.



Tip to tip blending

is suitable for thin areas where you don't have enough space to get a blend using other techniques. Use a light colour as your brush, then carefully add a bit of a darker colour to the tip. This technique can also be used to blend colours from different colour families.



Realising colour gradients

with one or more colours is possible as long as the ink is still wet on the paper.

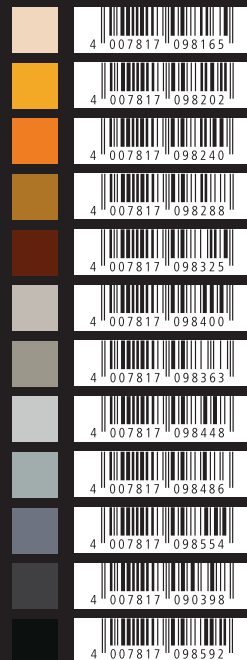




Learn more about the pigment arts pen assortment

pigment brush pen 371

- **High-quality fibre-tip pens with brush nib and the innovative Multi Ink**
- Multi Ink: premium pigments, extreme lightfastness, exceptional colour brilliance, smudge-free overpainting once the ink has dried, no ghosting, no bleeding, for almost all surfaces, permanent, waterproof
- Lightfastness of each colour classified in accordance with blue wool scale and grey scale (DIN EN ISO 105-B01, DIN 16525, DIN EN 20105-A02)
- Colour fidelity on a wide range of surfaces, even after long exposure to light
- Fast-drying on almost all surfaces
- Erase proof on most surfaces
- Water-based, low-odour ink
- **Easily controllable, stable brush nib for variable line widths**
- **The ideal allrounder for brush letterings, drawings, mangas, illustrations or colouring**
- Particularly suitable for mixed media techniques
- PP barrel and cap guarantee long service life
- Housing made of 97% recycled plastic



36 Pigment brush pens
Art. no. 371 C36



24 Pigment brush pens
Art. no. 371 C24



Basic Colours
12 Pigment brush pens
Art. no. 371 C12-1



Pastel Colours
12 Pigment brush pens
Art. no. 371 C12-2



Nature Colours
12 Pigment brush pens
Art. no. 371 C12-3



Reds & Pinks
6 Pigment brush pens
Art. no. 371 C6-1



Blues & Violets
6 Pigment brush pens
Art. no. 371 C6-2



Green & Turquoises
6 Pigment brush pens
Art. no. 371 C6-3



Greys & Caramels
6 Pigment brush pens
Art. no. 371 C6-4



pigment soft brush pen 372

- **High-quality fibre-tip pens with soft brush nib and the innovative Multi Ink**
- Multi Ink: premium pigments, extreme lightfastness, exceptional colour brilliance, smudge-free overpainting once the ink has dried, no ghosting, no bleeding, for almost all surfaces, permanent, waterproof
- Lightfastness of each colour classified in accordance with blue wool scale and grey scale (DIN EN ISO 105-B01, DIN 16525, DIN EN 20105-A02)
- Colour fidelity on a wide range of surfaces, even after long exposure to light
- Fast-drying on almost all surfaces
- Erase proof on most surfaces
- Water-based, low-odour ink
- **Stable brush nib for particularly variable line widths**
- **The ideal allrounder for brush letterings, drawings, shadings or colouring**
- Particularly suitable for mixed media techniques
- PP barrel and cap guarantee long service life
- Housing made of 97% recycled plastic

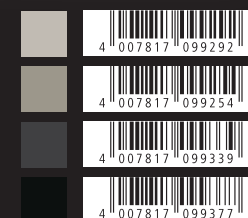
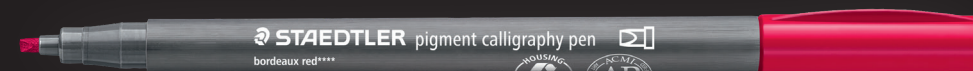


Grey Colours
6 Pigment soft brush pens
Art. no. 372 C6



pigment calligraphy pen 375

- **High-quality fibre-tip pens with calligraphy nib and the innovative Multi Ink**
- Multi Ink: premium pigments, extreme lightfastness, exceptional colour brilliance, smudge-free overpainting once the ink has dried, no ghosting, no bleeding, for almost all surfaces, permanent, waterproof
- Lightfastness of each colour classified in accordance with blue wool scale and grey scale (DIN EN ISO 105-B01, DIN 16525, DIN EN 20105-A02)
- Colour fidelity on a wide range of surfaces, even after long exposure to light
- Fast-drying on almost all surfaces
- Erase proof on most surfaces
- Water-based, low-odour ink
- **Line width approx. 2.0 mm for thin and thick lines**
- **Ideal for artistic writing techniques like calligraphy**
- Particularly suitable for mixed media techniques
- PP barrel and cap guarantee long service life
- Housing made of 97% recycled plastic

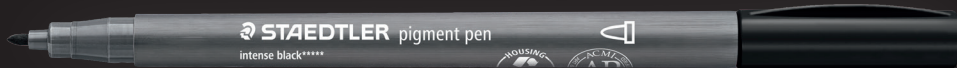


Calligraphy
12 Pigment calligraphy pens
Art. no. 375 C12



pigment pen 376

- **High-quality fibre-tip pens with bullet nib and the innovative Multi Ink**
- Multi Ink: premium pigments, extreme lightfastness, exceptional colour brilliance, smudge-free overpainting once the ink has dried, no ghosting, no bleeding, for almost all surfaces, permanent, waterproof
- Lightfastness of each colour classified in accordance with blue wool scale and grey scale (DIN EN ISO 105-B01, DIN 16525, DIN EN 20105-A02)
- Colour fidelity on a wide range of surfaces, even after long exposure to light
- Fast-drying on almost all surfaces
- Erase proof on most surfaces
- Water-based, low-odour ink
- **Line width approx. 1.0 mm ideal for outlines and hatchings**
- Particularly suitable for mixed media techniques
- PP barrel and cap guarantee long service life
- Housing made of 97% recycled plastic



Intense black
2 Pigment pens
Art. no. 376-99 BK2



Counter solutions



Counter display, assembled

Art. No. display LR BASCA2

Art. No. header 0D926F0

Material: cardboard

Dimensions: 38 x 49 x 27 cm

Content: empty, incl. 7 dividers



Counter display, filled

Art. No. 37 CA280

Material: cardboard

Dimensions: 48 x 37 x 14,5 cm

Content: single pens in assorted colours (each colour 5 pcs; 376-99 10pcs);

180x 371, 60x 375, 30x 372 and

10x 376 colour intense black



Floorstanding solutions



Floor display dumpbin, flat packed

Art. No. LR DUMPBIN

Art. No. banderole 0D926G0

Material: cardboard

Dimensions: 56 x 157 x 56 cm

Content: empty, incl. 10 hooks, removeable pillar for hangable products



Floor display pillar with testing station, part-assembled

Art. No. LR 37SUP

Material: cardboard

Dimensions: 38,5 x 158 x 35 cm

Content: empty, incl. testing station, assortment flyer and space for product packagings



Store decoration shelf wobblers
Art. no. 0D92610
Dimensions: approx. 10 cm x 7 cm



Sample card 371
Art. No. 0M371A0
Dimensions: approx. 21 x 10,4 cm



Colour palette for POS
Art. no. 0I826H0
Dimensions: 7,4 x 21 cm
Colour codes with real ink swatches on three different art papers.



Assortment mini-leaflet
Art. no. EN: 0S826B6000
Dimensions: approx. 10,0 x 10,0 cm
The mini-leaflet can be used for presentation at the POS with the LR MDISPEN to hang or stick close to the related products.



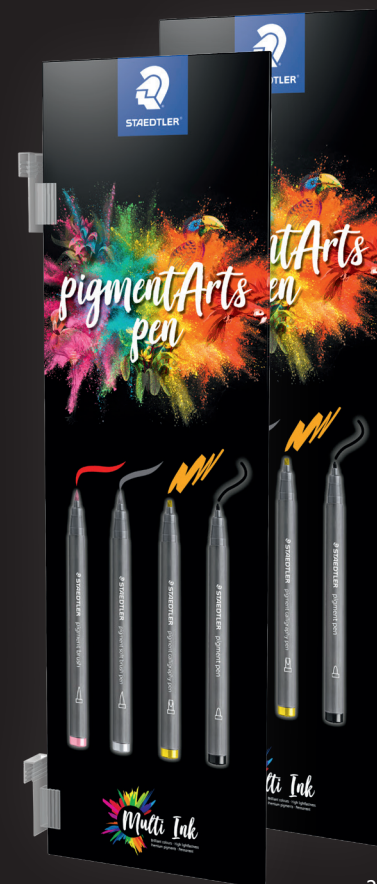
Assortment catalogue for retailer, A5
Art. no. EN: 0H826A6000
Includes all relevant information about the product as well as advertising material for the retailer.



Store decoration ceiling hanger
Art. no. 0D926H0
Dimensions: approx. 60 x 60 x 25 cm



End user booklet, DIN A5
Art. no. EN: 0V826D6000
Includes tips, tricks and techniques and usage of the products as well as inspiration and product information.



Store decoration shelf flags, set of 2
Art. no. 0D926K0
Dimensions: approx. 12 cm x 40 cm