



Head of ideas.

BACK TO School



FREE
TO TAKE HOME

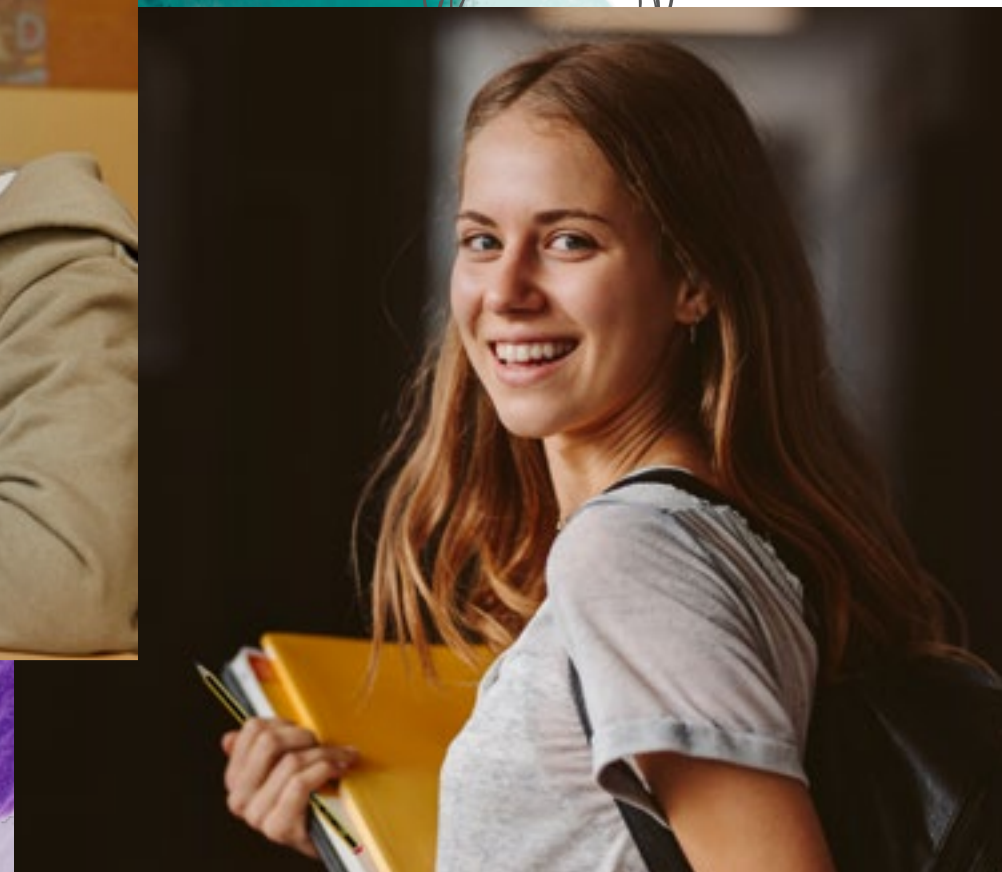


STAEDTLER®

Head of ideas.

BACK TO SCHOOL 2024 CONTENTS

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Noris® – a reliable, sustainable school companion

When a child starts school, they begin a formative time that will shape the rest of their life. In addition to learning knowledge and new skills, this is a time of intensive personal experiences.

The Noris brand has a long tradition of helping kids get ready for school. STAEDTLER's comprehensive school supply portfolio supports the learning process, from your child's first day of school to everyday exercises and their own special, creative projects.

Drawing, painting, sculpting and crafting play a key role in early childhood development. These activities sharpen a child's fine motor skills, and give them a new way to express themselves.

The comprehensive STAEDTLER school supply portfolio offers ideal products for every stage of your student's development – no matter whether they are excited to start first grade, or preparing for tough exams in their final year. STAEDTLER works to develop products that not only promote creative thinking, but that are also fun for children and teenagers to use.

The 6+ product range focuses on positive learning experiences, ease of handling, and environmentally-friendly, smart added value (LEARN - EASY - ECO - SMART).



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NORIS YELLOW AND BLACK STARS

NORIS

YELLOW AND BLACK STARS

Back to school | Noris® – Pencils



IDEA 4 U

Challenge me.

How many Fs can you write on a piece of paper?
Can you write 25?

Try to make it 40 Fs tomorrow.
Or try another letter, like S.

perfect for learning to write

For writing and drawing

- ✓ Non-slip soft surface
- ✓ Highly resistant to breakage
- ✓ Ergonomically designed for easy writing and drawing
- ✓ Made from upcycled wood
- ✓ Wood content from PEFC-certified, sustainably managed forests (PEFC/04-31-1227)

Extra thick jumbo format

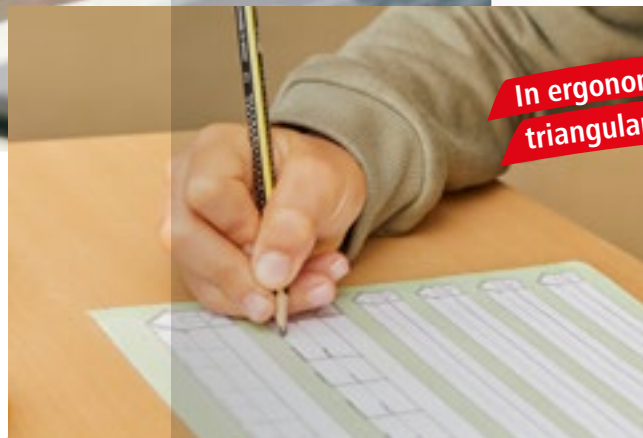
With name field

Noris® jumbo 119
Art. no. 119-HB

Noris® 183
Art. no. 183-HB

Art. no. 183-HBBK3

In ergonomic triangular format

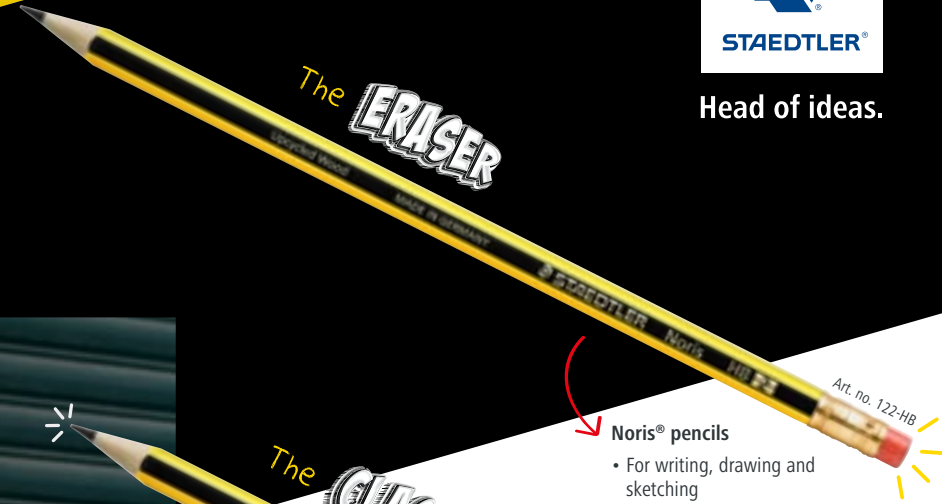




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NORIS YELLOW AND BLACK STARS



The CLASSIC

Noris® pencils

- For writing, drawing and sketching
- Classic hexagonal format
- Non-slip soft surface
- Highly resistant to breakage
- Made from upcycled wood
- Wood content from PEFC-certified, sustainably managed forests (PEFC/04-31-1227)

Different
degrees of
hardness



TIP 4 U

It's a perfect match.
Which pencil is right for me?
It depends on what you want to use it for:

2H – H hard: mathematical, graphic illustrations

HB medium: writing, drawing

B – 2B soft: scribbles, artistic sketches



NORIS

YELLOW AND BLACK STARS



TIP 4 U

Concentration exercise

Mirror | rorriM

Write a word, like sandwich.

Draw a vertical line beside it.

This is your arrow. Now, try to write the word backwards, as if you are looking at it in a mirror.

How did you do?

Art. no. 307-S BK5



~ 0.6 mm

Suitable for younger and older students

The PEN

Noris® writing pen 307

- ✓ First fineliner pen with stable, pressure-resistant tip
- ✓ DRY SAFE - can be left uncapped for days without drying out
- ✓ Line width F - Fine, approx. 0.6 mm
- ✓ Housing made of 97% recycled plastic
- ✓ Easily washes out of most textiles

Art. no. 307-2

5 colours



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→ NORIS YELLOW AND BLACK STARS ←



Noris® 526 N eraser

Different
sizes



- ✓ Noris® 511 120 Pencil sharpener
- ✓ For all normal width pencils up to 8.2 mm Ø diameter
- ✓ For left-handed and right-handed writers
- ✓ With sharpening stop indicator
- ✓ Sharpen in both directions



- ✓ 3 attractive colours: yellow, red, blue
- ✓ For thick and thin pencils and coloured pencils



- ✓ Noris® 511 004 Pencil sharpener
- ✓ For all normal width pencils up to 8.2 mm Ø diameter
- ✓ With sharpening angle of 23°
- ✓ For clear and accurate lines
- ✓ Metal sharpener insert

IDEA 4 U

Create your
own picture out
of the shavings!



Head of ideas.

HEY!
Monday is
Fun day



**Digital learning
made easy!**



Classic
hexagonal format

Non-slip
soft surface

Noris® digital
180 22-1 / 180J 22-1

Soft
digital
eraser

Ergonomic
triangular format

No charging
No coupling

Just get
started



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TIP 4 U

**Sustainable
learning:**

Without printing out tons of pages,
you can mark up PDFs for your next
course digitally: make notes, highlight
sections, and then share the files.
This helps you save not only paper,
but time as well.

Write
Paint and draw
Highlight texts
Erase

COLOURFUL SCHOOL



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COLOURFUL FUN



Noris® colour 185

- Classic hexagonal format
- Non-slip soft surface
- Highly resistant to breakage
- The Noris colour 185 pencil meets all the criteria for products with highly environmentally-friendly features. It has received the Green Product environmental seal from the TÜV Rhineland
- Wood content from PEFC-certified, sustainably managed forests (PEFC/04-31-1227)
- Available in 36 colours

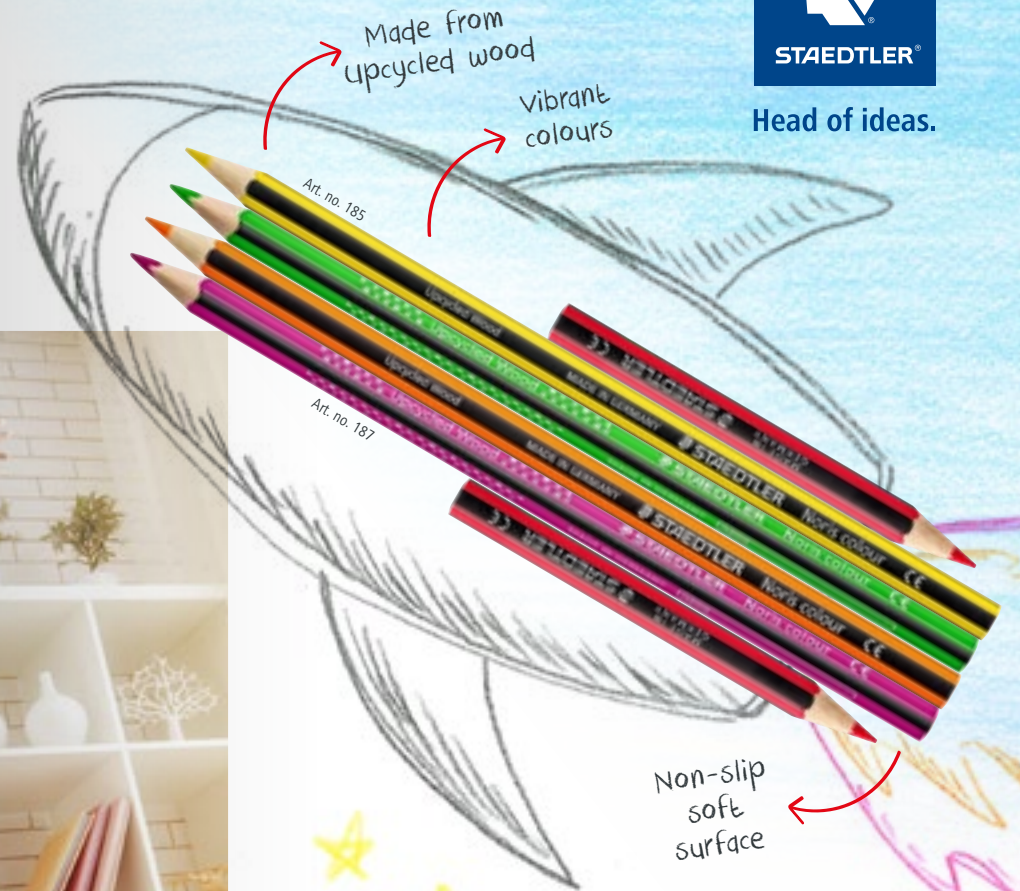
IDEA 4 U



Want to take a break and relax?
Cool down with our
colouring pages



Head of ideas.



Noris® colour 187

- Ergonomic triangular format
- Non-slip soft surface and highly resistant to breakage for carefree drawing fun
- The Noris colour 187 pencil meets all the criteria for products with highly environmentally-friendly features. It has received the Green Product environmental seal from the TÜV Rhineland
- Wood content from PEFC-certified, sustainably managed forests (PEFC/04-31-1227)
- Available in 36 colours



Head of ideas.

Get
CREATIVE



Ergonomic
triangular format

Noris® colour 187 / 185

- Non-slip soft surface
- Highly resistant to breakage
- Made from Upcycled Wood
- Wood content from PEFC-certified, sustainably managed forests (PEFC/04-31-1227)
- 36 different colours

Art. no. 187-30

Classic
hexagonal format

Art. no. 185-30

IDEA 4 U

Looking for a little **RELAXATION**
after a stressful day of school?
Try out our Mandala Creator, and
easily make your very own mandalas!
Have fun colouring them in.



Be the star of
your art class



Art. no. 187 C2.4

Green Product environmental seal



Green
Product

www.tuv.com
ID 1111272544

Upcycling for a sustainable future

The Made from Upcycled Wood graphite and coloured pencil models 120, 183, 185 and 187 have all of the criteria of products with particularly eco-friendly features and are awarded the environmental seal Green Product by TÜV Rheinland.



Made from Upcycled Wood

We at STAEDTLER have developed a process that enables us to use wood as the most important raw material for our graphite and coloured pencil even more efficiently. The key to this is 'upcycling'. Upcycling recycles residual or waste materials and transforms them into something new. While these substances lose some of their value during recycling or downcycling, they are upgraded during upcycling and often achieve a new purpose. The use of existing materials reduces the need for new raw materials and thus saves resources and the environment.

Raw materials used responsibly:

- High-quality graphite and coloured pencils
- Produced in an environmentally friendly way with upcycled wood
- Wood chips from sawing and planing processes in the wood industry

Certified wood:

- The upcycled wood originates from mainly German, PEFC-certified forests (PEFC/04-31-1227)
- Forests managed in an ecologically, economically and socially sustainable manner

Short supply routes:

- „Made in Germany“



Head of ideas.

MADE FROM
**UPCYCLED
WOOD**



Upcycling -
earrings made
of pencil stubs



Instead of tossing worn-down pencils in the garbage, you can turn them into cute earrings and recycle your old pencils.



Learn more about
upcycled wood



You can find
the tutorial
here

Colourful drawing and writing fun



TIP 4 U

Oops, forgot the cap?

Thanks to DRY SAFE technology, our fineliner, felt-tip, broadliner and ball point pens can be left uncapped for days without drying out. That means the pens will continue to work optimally, even if you forget to put the cap on.

Stable,
pressure-
resistant tip

Noris® 326

- Hexagonal fibre tip pens
- Stable, pressure-resistant tip
- DRY SAFE– can be left uncapped for days without drying out
- Ink with food-safe, water-based dyes
- Easily washes out of most textiles
- PP shaft made of 97% recycled plastic for a guaranteed long life
- Available in 20 colours



Head of ideas.



tripus® color 323

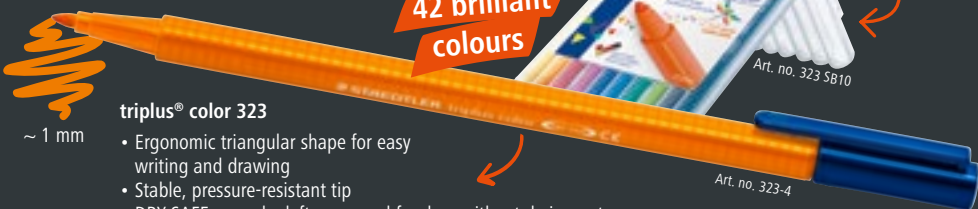
- Triangular fibre tip pens for easy writing and drawing
- DRY SAFE– can be left uncapped for days without drying out
- Water-based ink
- Available in 42 brilliant colours

Easily washes out
of most textiles



Ergonomic
triangular shaft

COLOUR your MOOD



Available in
42 brilliant
colours

Practical box for
setting up

triplus® color 323

- Ergonomic triangular shape for easy writing and drawing
- Stable, pressure-resistant tip
- DRY SAFE – can be left uncapped for days without drying out
- Easily washes out of most textiles
- Mix & match property in combination with model 334

Thick and
thin tips

STAEDTLER® Double fibre tip pen 320

- 12 brilliant colours
- Easily washes out of most textiles
- Stable, pressure-resistant tip
- Thin line width approx. 1.0 mm
- Thick line width approx. 3.0 mm

Design your
personal graffiti
style notebook!



Head of ideas.



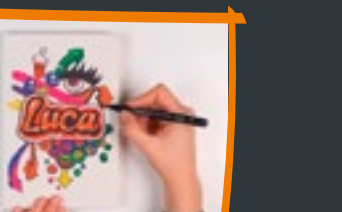
1. Print out the template. Cut out the letters for your name, and glue them to the paper with the background design.



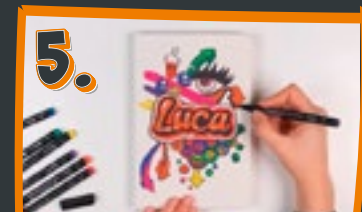
2. Draw outlines around your name. Use a soft pencil to cover the entire back of the paper template.



3. Place the template on the centre of the notebook (covered side down) and fix it in place using tape. Trace the contours with a sharp pencil.



4. Use bright Lumocolor markers to fill in the coloured surfaces (first the light colours, then the dark ones). 3D look: add bright points by leaving some areas white.



FINE-LINE

your design



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DRY SAFE

Can be left
uncapped for days
without drying out*

* except for neon colours

triplus® fineliner 334

- Fineliner pen with super-fine tip with metal casing
- Ergonomic triangular format for easy writing and drawing
- Easily washes out of most textiles
- Mix & match property in combination with model 323
- Available in STAEDTLER display box

Art. no. 334-34

Available in
60 brilliant
colours

In a practical
pencil case

Art. no. 334 PC20

~ 0.3 mm

IDEA 4 U

Create your own bullet journal!

Bullet journaling is a lot of fun. Of course, if you want to get good at it, you have to practice, practice, practice. Don't worry if you make little mistakes the first time you try. Stay with it. Hard work pays off! Tip: start with a grid notebook to guide you.





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PRACTICAL, EVERYDAY TOOLS FOR SCHOOL



Head of ideas.

Speaking is silver, but writing is

GOLD



TIP 4 U

Product tip

Everything that is on your desk can distract you. If everything is cleared away, it will be easier for you to concentrate on what's most important. Presto! Homework's done! Want to keep your desk clean, and always make sure you have the right writing instrument on hand? The STAEDTLER display box makes it possible.



Retractable ballpoint pen

Art. no. 4230 M-9

STAEDTLER® ball 4230 / 4320

- Ballpoint pen
- Ergonomic triangular shaft for easy writing
- Very easy to write with
- M line width – approx. 1.0 mm
- Available in multiple colours



With cap

Art. no. 4320 M-9

triplus® ball 437

- Ballpoint pen
- Ergonomic triangular shaft for easy writing
- Ideal for everyday writing
- Very easy to write with
- Available in STAEDTLER display box
- Conical metal tip
- Soft writing with quick drying ink, will not smear even if highlighted
- M line width – approx. 1.0 mm
- Available in multiple colours



Extra large eraser

Art. no. 437-003

STAEDTLER® graphite 777

- Mechanical pencil for writing
- Soft-touch surface
- Break-resistant lead sleeve
- Line widths approx. 0.5 mm and 0.7 mm
- B refills
- Multiple shaft colours

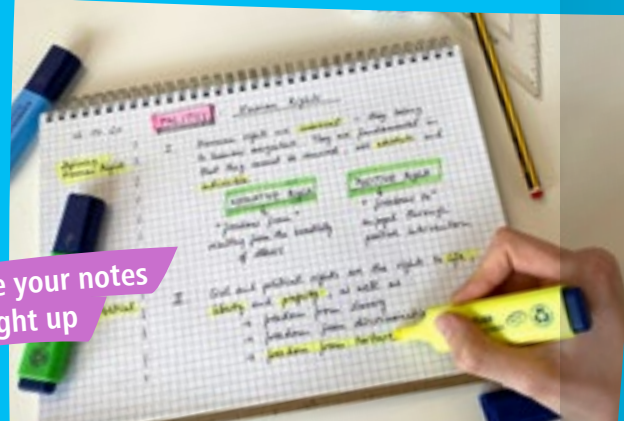


Shine bright
like a

Highlighter



Make your notes
light up



Textsurfer® classic 364
Will not smear inkjet printing
or handwritten texts

Highlighting and text will
remain visible even on a
photocopy with the purple
and turquoise colours

Refillable



Art. no. 364 C8



Art. no. 364-30



Art. no. 364 CC6

Pastel shades

Textsurfer® classic 364C

Ideal for highlighting
texts and colouring in
large areas

Water-based ink

Dries in seconds

Art. no. 364C-02

TIP 4 U

For effective work

To help you remember texts and
facts longer. How to use your
highlighter the right way:

1. First, read the text carefully.
The second time you read through,
highlight important passages.
2. Work with multiple colours, for
instance:
 - one colour for persons
 - one colour for years
 - one colour for quotes
3. Add brief notes to your
highlighted texts.

Head of ideas.

Label and organise
products with

LUMOCOLOR®



NON- PERMANENT

PERMANENT

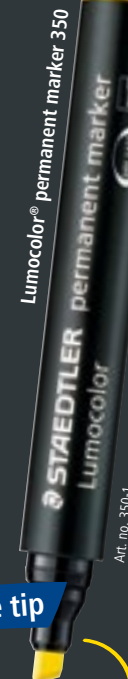


IDEA 4 U

For the love of the environment.
Use old folders and notebooks from last year that you haven't filled up yet. Give them a new look with a cool, fresh design.


**Easy to
handle**
With 2 tips

Lumocolor® permanent duo 348

Wedge tip

**Practical box for
setting up**


Art. no. 352-2

Round tip

Lumocolor® permanent marker 352

- Universal pen for almost any surface
- Suitable for overhead projection
- Wipes off of films with a moist cloth
- Water-soluble ink
- Dries in seconds
- Brilliant colours
- Refillable
- Available in STAEDTLER display box
- Housing made of 97% recycled plastic
- Line widths: S (Art. no. 311), F (Art. no. 316), M (Art. no. 315), B (Art. no. 312)
- 8 different colours

- Permanent marker
- Extremely resistant to water and smearing on almost all surfaces
- Dries in seconds, making it perfect for left-handed students
- Brightly coloured, low-odour ink
- Light fast
- Black is weatherproof
- Blocked tip
- DRY SAFE – can be left uncapped for days without drying out
- Line width permanent duo: F approx. 0.6 mm and M round tip approx. 1.5 mm
- Line width permanent marker: approx. 2.0 – 5.0 mm
- Available in STAEDTLER display box
- 8 different colours

Cool AND Cute



eraser 520
Art. no. 526 B20E1



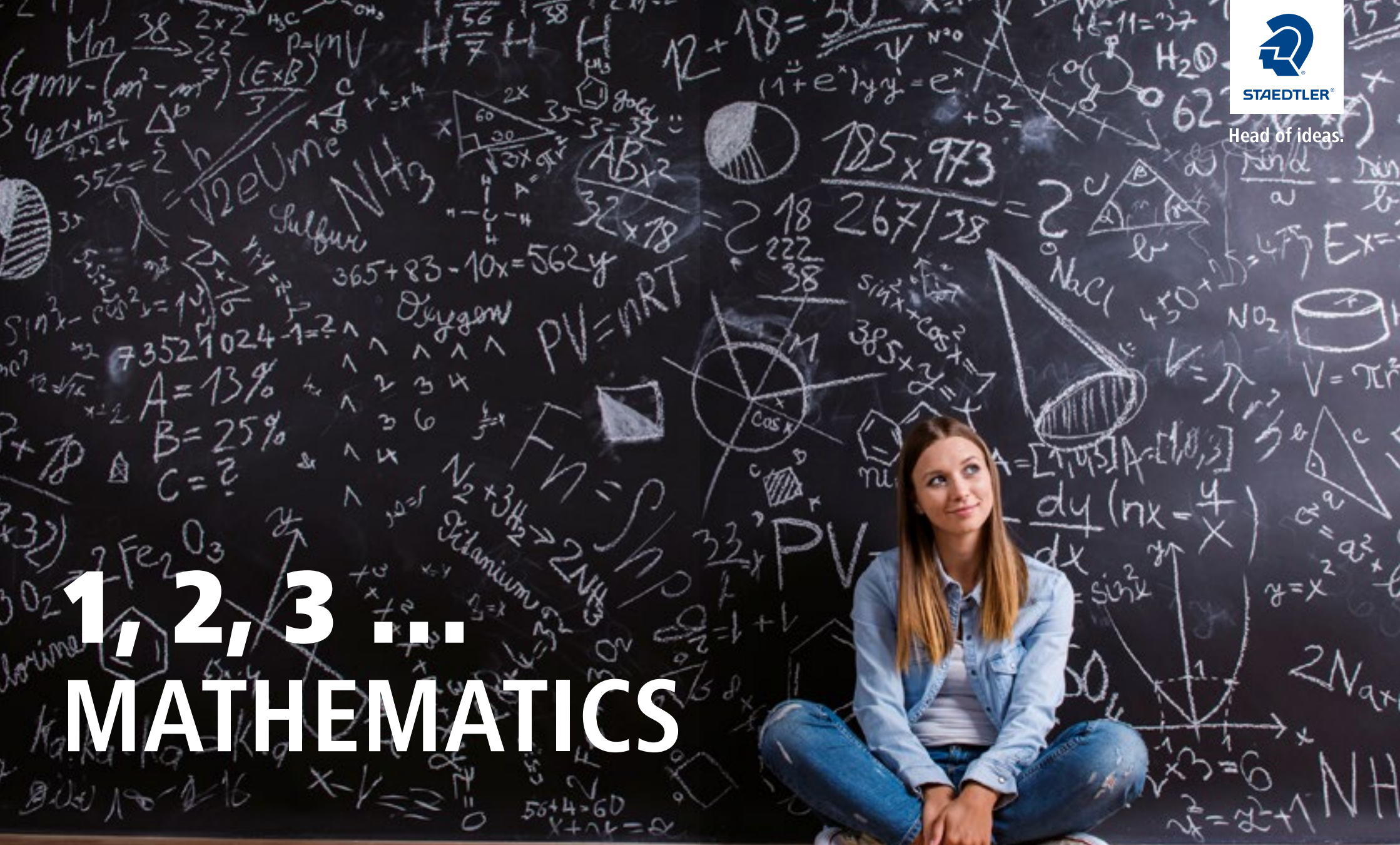
TIP 4 U





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1, 2, 3 ... MATHEMATICS

Head of ideas.

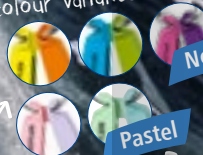
Draw sophisticated CIRCLES



DIY bookmarks:
Easily create consistent patterns
using your compass!

IDEA 4 U

Available in 5
colour variants



Neon

Pastel

Precision
geometric
compass

Mars® comfort 556 Art. no. 556

Perfect
for early
learners

Noris® 556 00-N

- Precision geometric compass
- With spindle guide, round spring head and centre drive spindle
- Stable plastic and metal design
- Max. circle diameter approx. 230 mm

Available in
other colors



Art. no. 556 00-N3

Art. no. 556 00-N2

Noris® 550 school compass Art. no. 550 01

Mars® basic 559 Art. no. 559 002

Mars® comfort 551 Art. no. 551 02

All metal design

Mars® comfort 552 Art. no. 552

Push button
mechanism

Mars® comfort 553 Art. no. 553

Spring bow
compassPrecision compass
with friction head

Folding leg

Mars® basic 554 Art. no. 554 101



Mars® 567 Set square Art. no. 567 36-60

Rulers for every exercise



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**CREATIVE
WORLD**



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Add colour to your adventure

TIP 4 U

Turn old into new

Don't throw away old crayons – instead, melt them down in silicone baking forms for 15 minutes at 230 degrees. Create crayons in beautiful shapes, like butterflies.

Brilliant colours

Wrapped in paper for clean fingers



Noris® super jumbo 228

- Triangular crayons
- For fatigue-free drawing
- Crayon diameter approx. 14 mm
- Available in 12 brilliant colours

Ideal for colouring large areas



STAEDTLER® 229

- Crayon diameter approx. 12 mm, round
- Paper wrapper, with name field
- Ideal for colouring large areas
- Available in 12 brilliant colours



STAEDTLER® 220

- Crayon diameter approx. 8 mm, round
- Paper wrapper
- Available in 24 brilliant colours



Feel free



STAEDTLER®

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TIP 4 U

MIXING COLOURS MADE EASY:

You can mix the three primary colours: red, yellow, and blue, to make almost any colour you can imagine. Try it out, for instance by mixing red and blue together to create the secondary colour purple! Change different components of the mixture to create different nuances in the secondary colours, which are called tertiary colours.

cover with mixing palette

Noris® 888 Paint box
Art. no. 888 NC12

12
exchangeable
paint pots

Incl.
1 tube
opaque
white and
brush

Brilliant
colour with
excellent
coverage

Ergonomic
bottle with
dosing cap

For many
different
surfaces,
like paper,
cardboard,
wood, etc.

PEARL

Noris® 8853 tempera paint

- High-quality and ready-to-use
- Intensive colours with excellent coverage
- Easy to spread using a brush

Art. no. 8853-5

Art. no. 8853M

FREE & EASY



IDEA 4 U



Crafting is fun, and promotes fine motor skills, concentration, and creativity. Discover a world of new ideas!

Craft scissors, with approx. 17 cm scissor blade

Noris® 965 17 craft scissors

High cutting power

Art. no. 965 17 NBK

Noris® 965 14 craft scissors

Also available for left-handed users
(Art. no. 965 14LNBK)

Head of ideas.

Soft, ergonomic grip zone

Small craft scissors, with approx. 14 cm scissor blade

Art. no. 965 14P

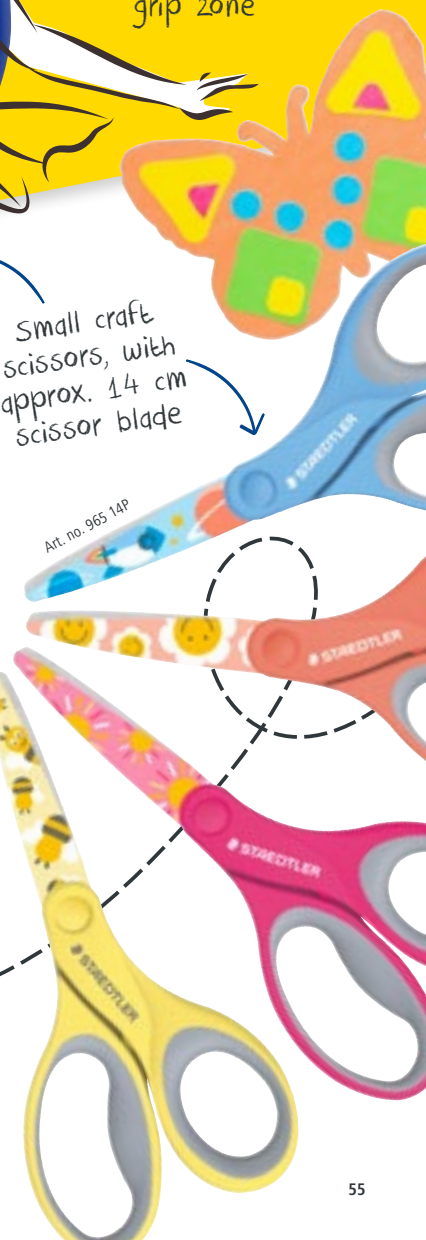
Rust-free, rounded blades

Art. no. 965 14 NBK

Noris® jumbo 960 glue stick

Simple, quick, clean and solvent-free

Art. no. 960 10



Ready to start school



Make
writing
easy with
Noris® jumbo



Extra thick
jumbo format

White protective sheath
reinforces the pencil lead core

Perfect for
learning to
write

Firm grip
thanks to
non-slip soft
surface

Vibrant colours and
intensive coverage for
unlimited creativity

Always remains
supple and
stable

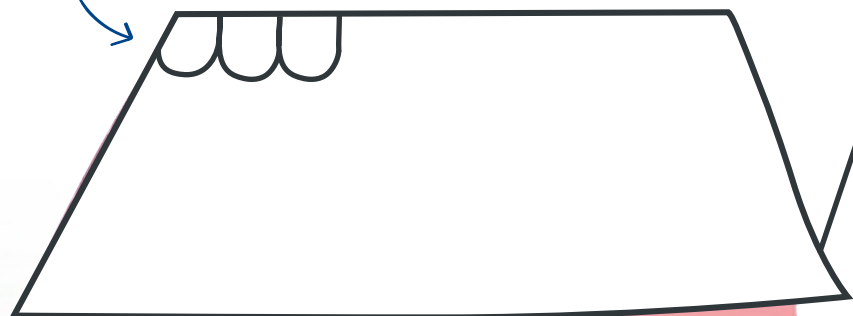
✓ Ergonomically
designed for
easy writing
and drawing

✓ Highly resistant
to breakage



Learn to write with playful exercises

Oh no! The storm has blown almost all of the shingles off the roof of the house. Draw them back on again quickly, before the rain soaks everything.

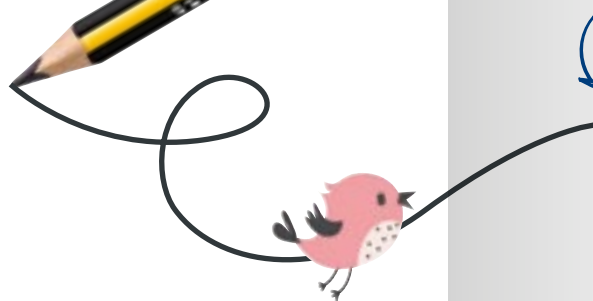


To learn to write, students first need to learn to hold their pencils and guide them the right way. Many beginning writers get cramps while holding a pencil. The ergonomic, triangular shape of the pencil fits perfectly between the child's fingers, promoting a natural writing grip. This relieves muscles even during long writing sessions, making writing more fun for kids.

Fun exercises are the foundation for clean writing. Have your child complete the following exercises – they won't even know they are preparing to learn to write.

Have fun!

Where is the little bird flying? Continue drawing his flight path for him.



What a beautiful mountain view! Complete the mountains by adding more peaks.



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