

EPISODE OF GEKKOSO

It is the artists who create the works. Gekkoso creates culture together with artists. Gekkoso products have been loved not only by painters, but also by various artists and managers across borders and genres.

The Beatles

There exists only one painting in the world that was created by the four members of The Beatles. The miraculous work was painted entirely with Gekkoso painting materials: paints, brushes, and palettes. During their visit to Japan in 1966, they flew back to their hotel after the concert and immersed themselves in creating the work. Paul's right hand is firmly holding a horn-marked paint.

It's our pleasure that our products have been loved by not only painters, designers and artists, but also by so many genre of celebrities. The only collaborative art picture in the world painted by four members of The Beatles was created by Gekkoso items in 1966.



Photo by Robert Whitaker

Douglas MacArthur

Gekkoso continued to manufacture paints throughout World War II, and it was considered that it helped painters draw war pictures. For this reason the founder Hyozo Hashimoto was suspected as a war criminal by the headquarters MacArthur. However what MacArthur asked Hyozo when they saw each other was something unexpected. "We want your paints."

After the war, America brought back many Japanese war paintings to the United States, but the paintings were damaged through transportation. Even though America did not have the paints to repair them.

©Ishiuchi Miyako

MacArthur also said to Hyozo, "You are the only person in the world who continued to make paints during this war. You are a hero!" Hyozo responded, "You're also a hero. You landed on enemy territory without firing a single shot. Even among the great generals who have left their mark in history, it's rare to find someone like that." It's a strange and heartwarming story of friendship woven together by history.



©Ishiuchi Miyako [Ginza was My first Tokyo#27]



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Phone : 03-3572-5605 @ginza_gekkoso



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いつも
限りなき愛を。



- ① Gekkoso Art Supply Store (1F), Gallery 1, MAISON GEKKOSO (B1F)
② Tsuki no Hanare (5F), Gallery 2 (1F)

GEKKOSO SALON, TSUKI NO HANARE

Gekkoso Bldg. 5F, 8-7-18 Ginza, Chuo-ku, Tokyo
Phone: 03-6228-5189 @ginza_tsukinohanare

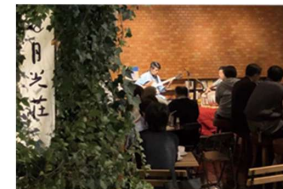
A bar produced by Gekkoso where you can enjoy live music almost every night. Also holds various art exhibitions year-round.



GEKKOSO FARBE

324-6 Chikumazawa, Miyoshi-machi, Iruma-gun, Saitama
Phone: 049-259-4116 @gekkosofarbe

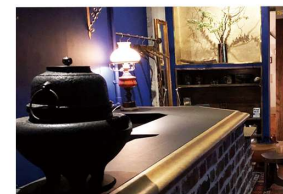
The venue was originally Gekkoso's paint factory. It's been renovated into a complex facility where consists of five areas factory, atelier, residence, bar and entertainment stage.



MAISON GEKKOSO

B1F Eiju Building, 8-7-2 Ginza, Chuo-ku, Tokyo
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"Modern Chashitsu (Tea room) " is the concept of Maison Gekkoso where East meets West finely. Enjoy works by artists familiar with Gekkoso and Japanese masterpiece furniture.



おみやげに虹の色