

G E K K O S O



Your future is a blank canvas.
It is an endless land with no trail.
No one can predict it.
Instead, you imagine it.
Express yourself with excitement,
courage and a little bit of fun.
Ideas that change the world start with
a sketch drawn by a single dreamer.

Future has no rule. Paint your own future.



Gekko was established in 1917 as an unique art supplier that sells only original products. We managed to find the method to create Cobalt Blue the representative color of Gekko paint in 1940 and started to manufacture 100% made in

Japan paints using domestic materials. Later we invented Cobalt Violet Pink the legendary color known as Gekko Pink.

This color won the first place in World Oil Paint Competition and Le Monde praised us as "Miracle outside France." The trademark "horn" was devised by a group of intellectuals at the time, led by the well known poet couple Tekkan and Akiko Yosano, who named the store, with the hope that many friends would gather around the sound of the horn.



I am here!
This is how I felt the world!

Children try their best to explain their mother what happened that day.
Without worrying about the composition of the story or whether the other person is interested.
That is the first step of expression, the source of the cry of soul.

We've been listening to that kind of cry from the artists, students, families, little children and many of our customers for over a century.



銀座の小さなエノケ屋さん
それは魔法のエノケ屋さん

だつて筆の林とエノケの花に
いつでも春が来てるもん