

HOW DECOEARTHTM IS CRAFTED

75,000,000
GALLONS WASTED EACH YEAR

Over 700 million gallons of house paint are purchased each year.* 10% is leftover and headed for the waste stream.

FROM WASTE TO WONDER

Paint is processed through a proprietary process to remove impurities. Materials are then added to bring the **70% RECLAIMED PAINT** to exacting specifications.

RECLAIMED & RECYCLED

The paint is collected from **states across the country** and sent to Encore's processing plant. There it is sorted and oil-based, damaged, or hazardous paints are removed.

CRAFT A BETTER WORLD

Leading craft paint manufacturer, DecoArt®, tints and adjusts the paint to create **27 beautiful high-quality paints**.

**DECO
EARTHTM**
PREMIUM RECLAIMED ACRYLICS

DecoArt®

*EPA Paint Products Stewardship
Initiative Evaluation, Nov. 2022

DECO EARTH™

PREMIUM RECLAIMED ACRYLICS

Craft a Better World

The only premium quality and sustainable craft paint upcycled from reclaimed acrylic materials destined for landfills. Embrace your creativity with confidence knowing that you are contributing to a sustainable future with our 70% reclaimed paint.

NEW FROM DecoArt®

 Excellent Coverage
  Intermixable
  Matte Finish
  Indoor/Outdoor
  Water-Based



2 oz. Master: 24 • Inner: 6 • Weight: 5.1 lbs. • 4.5L x 8.75W x 6H
 8 oz. Master: 6 • Inner: 0 • Weight: 4.78 lbs. • 7.25L x 6.5W x 4.5H
 16 oz. 6 • Inner: 3 • Weight: 8.25 lbs. • 5.5L x 7.75W x 8.625H
 64 oz. 6 • Inner: 1 • Weight: 32.55 lbs. • 10.37L x 15.5W x 10.25H