

# DANIEL SMITH

**Manufacturer of the World's Finest Artists' Paints**

MADE IN THE USA SINCE 1976



# Meet the Owner of DANIEL SMITH



## John Cogley

John Cogley, the owner of **DANIEL SMITH** Artists' Materials, joined the company in the Information Technology Department in 1988.

With almost three decades of leading the company as President, CEO and Owner, John has been the driving force behind making **DANIEL SMITH** Watercolors and other products recognized as the world's best.

Because of John's commitment to innovation and in manufacturing the highest quality paints and other products, artists worldwide can rely on the performance and continuity of **DANIEL SMITH** products year after year.

**DANIEL SMITH** is the Innovative Manufacturer of Beautiful Watercolors and Oils for Artists Worldwide.

From being the first manufacturer to make the high-performance Quinacridone pigments into artists' paints, to the development of the exciting PrimaTek and Luminescent Watercolors and Oils, Watercolor Grounds, Watercolor

Sticks, artist-quality Water Soluble Oils and inspiring Hand Poured Half Pan sets **DANIEL SMITH** has been the leader in developing creative tools for Artists.

Making beautiful, innovative, and high quality artists paints, which perform consistently from tube to tube, year after year, makes **DANIEL SMITH** products the choice for artists worldwide.

## Stay connected with DANIEL SMITH online!



### INSTAGRAM

@danielsmithartistsmaterials

#### REGIONAL ACCOUNTS

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##### LATIN AMERICA

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@DanielSmithArtSupplies

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### YOUTUBE

Channel - DANIEL SMITH





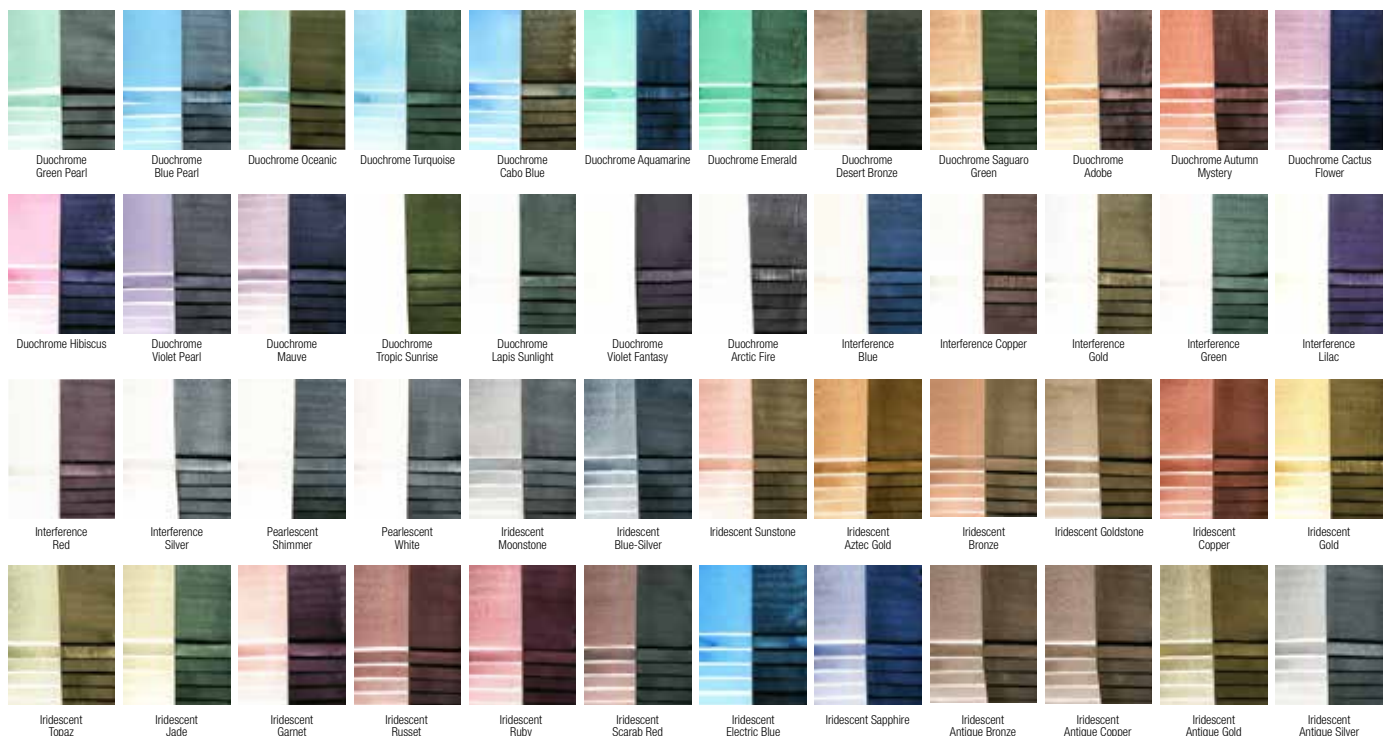
## Find YOUR Creative Inspiration with the Widest Range of Watercolors in the World

Buff Titanium	Nickel Titanate Yellow	Bismuth Vanadate Yellow	Hansa Yellow Light	Azo Yellow	Quinophthalone Yellow	Cadmium Yellow Light Hue	Aureolin (Cobalt Yellow)	Lemon Yellow	Hansa Yellow Medium	Cadmium Yellow Medium Hue	Mayan Yellow	Naples Yellow	Indian Yellow	Cadmium Yellow Deep Hue	Hansa Yellow Deep	New Gamboge	Isindoline Yellow	Permanent Yellow Deep	Aussie Red Gold	Permanent Orange	Cadmium Orange Hue
Pyrol Orange	Perinone Orange	Cadmium Red Scarlet Hue	Transparent Pyrol Orange	Organic Vermilion	Mayan Orange	Quinacridone Coral	Pyrol Scarlet	Perylene Scarlet	Anthraquinoid Scarlet	Cadmium Red Medium Hue	Pyrol Red	Perylene Red	Permanent Red	Permanent Red Deep	Quinacridone Red	Anthraquinoid Red	Mayan Red	Alizarin Crimson	Perm. Alizarin Crimson	Carmine	Potters Pink
Opera Pink	Quinacridone Pink	Rhodite Genuine	Rose Madder Permanent	Quinacridone Rose	Quinacridone Lilac	Quinacridone Magenta	Pyrol Crimson	Quinacridone Fuchsia	Mayan Violet	Bordeaux	Quinacridone Violet	Permanent Violet	Perylene Violet	Purpurite Genuine	Cobalt Violet	Wisteria	Ultramarine Red	Cobalt Violet Deep	Rose of Ultramarine	Quinacridone Purple	Imperial Purple
Ultramarine Violet	Amethyst Genuine	Carbazole Violet	Cobalt Blue Violet	Moonglow	Shadow Violet	Sageite Genuine	Kyanite Genuine	Indigo	Mayan Dark Blue	Indanthrone Blue	Sodalite Genuine	Lavender	Lapis Lazuli Genuine	Ultramarine Blue	French Ultramarine	Cobalt Blue	Phthalo Blue (GS)	Verditer Blue	Phthalo Blue (RS)	Prussian Blue	Blue Apatite Genuine
Lunar Blue	Mayan Blue Genuine	Cerulean Blue	Cerulean Blue, Chromium	Manganese Blue Hue	Phthalo Blue Turquoise	Sleeping Beauty Turq. Gen.	Cobalt Teal Blue	Ultramarine Turquoise	Cobalt Turquoise	Phthalo Turquoise	Amazonite Genuine	Fuchsinite Genuine	Kingman Green Turq. Gen.	Cascade Green	Jadeite Genuine	Viridian	Dioxide Genuine	Phthalo Green (GS)	Prussian Green	Terre Verte	Cobalt Green Pale
Cobalt Green	Spring Green	Phthalo Yellow Green	Permanent Green Light	Permanent Green	Phthalo Green (YS)	Hooker's Green	Sap Green	Serpentine Genuine	Chromium Green Oxide	Green Apatite Genuine	Rare Green Earth	Deep Sap Green	Perylene Green	Undersap Green	Zoisite Genuine	Olive Green	Green Gold	Rich Green Gold	Nickel Azo Yellow	Verona Gold Ochre	Raw Sienna Light
Burnt Bronze Genuine	Bronzite Genuine	Yavapai Genuine	French Ochre	Burgundy Yellow Ochre	Yellow Ochre	Mars Yellow	Quinacridone Gold	Transparent Yellow Oxide	Raw Sienna	Monte Amiata Nat. Sienna	Hematite Burnt Scarlet Gen.	Enviro-Find Yellow Iron Oxide	Goethite (Brown Ochre)	Quinacridone Deep Gold	Italian Deep Ochre	Lunar Earth	Burnt Yellow Ochre	Garnet Genuine	Roasted French Ochre	Burgundy Red Ochre	Indian Red
Venetian Red	Italian Burnt Sienna	Quinacridone Burnt Orange	Quinacridone Sienna	Sedona Genuine	Pompeii Red	Red Fuchsinite Genuine	Terre Ercolano	Red Jasper Genuine	Minnesota Pipestone Gen.	Italian Venetian Red	English Red Earth	Quinacridone Burnt Scarlet	Deep Scarlet	Perylene Maroon	Naphthamide Maroon	Lunar Red Rock	Piemonte Genuine	Hematite Violet Genuine	Burnt Tiger's Eye Genuine	Tiger's Eye Genuine	German Green Raw Umber
Gray Titanium	Scherite Genuine	Mummy Bauxite	Permanent Brown	Raw Umber Violet	Transparent Brown Oxide	Transparent Red Oxide	Fired Gold Ochre	Burnt Sienna Light	Enviro-Find Red Iron Oxide	Burnt Sienna	English Red Ochre	Burnt Umber	Enviro-Find Brown Iron Oxide	Raw Umber	Sepia	Van Dyck Brown	Bloodstone Genuine	Lunar Violet	Hematite Genuine	Graphite Gray	Neutral Tint
Jane's Grey	Joseph Z's Neutral Grey	Joseph Z's Cool Grey	Joseph Z's Warm Grey	Alvaro's Fresco Grey	Alvaro's Caliente Grey	McCracken Black	Payne's Blue Gray	Payne's Gray	Lamp Black	Black Tourmaline Genuine	Ivory Black	Lunar Black	Chinese White	Titanium White							





**DANIEL SMITH** Luminescent Watercolors are specialty colors with optical effects, found in nature, that regular colors cannot replicate. These colors have an iridescent sheen, shimmer, sparkle or color shift often seen in birds' feathers, insects, fish, flowers, metals and water. The luminous quality of these special watercolors give artists a wider range of color options.







**DANIEL SMITH** created the PrimaTek line of paints made from minerals, some semi-precious, beginning in 1998 with a cache of Lapis Lazuli. **DANIEL SMITH** has a mineralogist who sources minerals which **DANIEL SMITH** processes into pigment, then mills it into watercolor. PrimaTeks express themselves with gorgeous granulation giving a sense of movement and depth that some artists have described as “magical”.



# DANIEL SMITH

Extra Fine™ 5ml Watercolors



## 117 Colors in a Convenient 5ml Size

Buff Titanium	Bismuth Vanadate Yellow	Hansa Yellow Light	Cadmium Yellow Light Hue	Aurolin (Cobalt Yellow)	Lemon Yellow	Hansa Yellow Medium	Cadmium Yellow Medium Hue	Mayan Yellow	Naples Yellow	Indian Yellow	Cadmium Yellow Deep Hue	Hansa Yellow Deep	New Gamboge	Aussie Red Gold	Pyrol Orange	Perinone Orange
Transparent Pyrol Orange	Organic Vermilion	Mayan Orange	Quinacridone Coral	Pyrol Scarlet	Cadmium Red Medium Hue	Pyrol Red	Perylene Red	Quinacridone Red	Alizarin Crimson	Perin, Alizarin Crimson	Camine	Opera Pink	Quinacridone Pink	Rhodotone Genuine	Quinacridone Rose	Quinacridone Magenta
Pyrol Crimson	Quinacridone Violet	Perylene Violet	Cobalt Violet	Rose of Ultramarine	Quinacridone Purple	Imperial Purple	Ultramarine Violet	Amethyst Genuine	Carbazole Violet	Cobalt Blue Violet	Moonglow	Shadow Violet	Indigo	Mayan Blue Genuine	Indanthrone Blue	Sodalite Genuine
Lavender	Ultramarine Blue	French Ultramarine	Cobalt Blue	Phthalo Blue (Green Shade)	Verditer Blue	Phthalo Blue (Red Shade)	Prussian Blue	Lunar Blue	Cerulean Blue	Orbicular Blue, Chromium	Manganese Blue Hue	Cobalt Teal Blue	Ultramarine Turquoise	Cobalt Turquoise	Phthalo Turquoise	Amazonite Genuine
Cascade Green	Jadeite Genuine	Viridian	Phthalo Green (Blue Shade)	Phthalo Green (Yellow Shade)	Hooker's Green	Sap Green	Serpentine Genuine	Green Apatite Genuine	Deep Sap Green	Perylene Green	Undersa Green	Green Gold	Rich Green Gold	Nickel Azo Yellow	French Ochre	Yellow Ochre
Raw Sienna	Quinacridone Gold	Monite Amata Natural Sienna	Goethite (Brown Ochre)	Quinacridone Deep Gold	Indian Red	Quinacridone Burnt Orange	Quinacridone Sienna	Quinacridone Burnt Scarlet	Deep Scarlet	Piemontite Genuine	Transparent Brown Oxide	Transparent Red Oxide	Burnt Sienna Light	Burnt Sienna	Burnt Umber	Raw Umber
Sepia	Van Dyck Brown	Bloodstone Genuine	Hematite Genuine	Neutral Tint	Payne's Gray	Lunar Black	Chinese White	Titanium White	Pearlescent White	Iridescent Aztec Gold	Iridescent Copper	Iridescent Topaz	Iridescent Ruby	Iridescent Electric Blue		



# DANIEL SMITH Extra Fine™ Watercolor 5ml Sets



**MICHAEL SOLOV'YEV'S  
MASTER ARTIST SET,  
10-COLOR**  
285610422

- India Yellow
- Quinacridone Deep Gold
- Quinacridone Sienna
- Alizarin Crimson
- Perylene Violet
- Moonglow
- Cobalt Blue
- Phthalo Blue (GS)
- Phthalo Green (BS)
- Indigo



**ANGUS McEWAN'S  
MASTER ARTIST SET,  
10-COLOR**  
285610434

- Van Dyck Brown
- Burnt Umber
- Prussian Blue
- Cobalt Blue
- Manganese Blue Hue
- Lavender
- Cobalt Teal Blue
- India Yellow
- Organic Vermilion
- Quinacridone Burnt Orange



**LESYA POPLAVSKAYA'S  
ALTERNATIVE PORTRAIT  
SET, 6-COLOR**  
285610431

- Mayan Blue Genuine
- Nickel Azo Yellow
- Organic Vermilion
- Perylene Green
- Rhodnite Genuine
- Quinacridone Burnt Orange



**GEORGE POLITIS'  
MASTER ARTIST  
SET I, 6-COLOR**  
285610436

- Quinacridone Gold
- Cerulean Blue
- Green Apatite Genuine
- Indanthrone Blue
- Mayan Orange
- Moonglow



**GEORGE POLITIS'  
MASTER ARTIST SET II,  
6-COLOR**  
285610437

- Aussie Red Gold
- Premontite Genuine
- Pyrryl Scarlet
- Lunar Blue
- Bloodstone Genuine
- Cascade Green



**THOMAS SCHALLER'S  
MASTER ARTIST SET,  
10-COLOR**  
285610427

- French Ochre
- Neutral Tint
- Burnt Sienna Light
- Cadmium Yellow Deep Hue
- Cobalt Blue
- Cobalt Teal Blue
- Imperial Purple
- Jadeite Genuine
- Mayan Orange
- Ultramarine Blue



**PABLO RUBEN'S  
MASTER ARTIST SET,  
10-COLOR**  
285610401

- Opera Pink
- Hansa Yellow Medium
- Phthalo Green (BS)
- Cerulean Blue, Chromium
- Indigo
- Sepia
- Lavender
- French Ultramarine
- Transparent Red Oxide
- Pyrryl Red



**JANSEN CHOW'S  
MASTER ARTIST  
SET I, 6-COLOR**  
285610405

- Lemon Yellow
- Pyrryl Orange
- Alizarin Crimson
- Quinacridone Purple
- Ultramarine Blue
- Burnt Umber



**JANSEN CHOW'S  
MASTER ARTIST  
SET II, 6-COLOR**  
285610406

- Hansa Yellow Light
- Transparent Pyrryl Orange
- Carbazole Violet
- Phthalo Blue (RS)
- Neutral Tint
- Sepia



**JEAN HAINES'  
ALL THAT SHIMMERS SET,  
6-COLOR**  
285610375

- Idescent Ruby
- Idescent Aztec Gold
- Pearlescent White
- Idescent Electric Blue
- Idescent Topaz
- Idescent Copper



**ALVARO CASTAGNET'S  
MASTER ARTIST SET,  
10-COLOR**  
285610016

- Hansa Yellow Deep
- Ultramarine Blue
- Viridian
- Burnt Sienna Light
- Deep Scarlet
- Mayan Orange
- Cobalt Blue
- Yellow Ochre
- Neutral Tint
- Pyrryl Red



**JEAN HAINES'  
MASTER ARTIST SET,  
10-COLOR**  
285610223

- Cascade Green
- Green Apatite Genuine
- Opera Pink
- Quinacridone Magenta
- Imperial Purple
- Nickel Azo Yellow
- Aussie Red Gold
- Moonglow
- Undersea Green
- Lunar Blue



**PRAFULL SAWANT'S  
MASTER ARTIST  
SET I, 6-COLOR**  
285610389

- New Gamboge
- Pyrryl Orange
- Ultramarine Blue
- Raw Sienna
- Burnt Sienna Light
- Undersea Green



**STELLA CANFIELD'S  
MASTER ARTIST  
SET I, 6-COLOR**  
285610408

- Hansa Yellow Light
- Quinacridone Burnt Orange
- Pyrryl Scarlet
- Carmin
- Cobalt Blue
- French Ultramarine



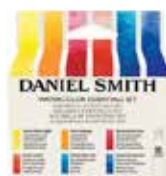
**STELLA CANFIELD'S  
MASTER ARTIST  
SET II, 6-COLOR**  
285610409

- Pyrryl Orange
- Rhodnite Genuine
- Cerulean Blue, Chromium
- Cobalt Blue Violet
- Green Gold
- Moonglow



**PAUL WANG'S  
COLOUR PLAY LAB SET,  
10-COLOR**  
285610403

- Cerulean Blue, Chromium
- Cobalt Blue Violet
- French Ultramarine
- Hansa Yellow Deep
- Indigo
- Lunar Black
- Permanent Alizarin Crimson
- Sap Green
- Transparent Brown Oxide
- Transparent Pyrryl Orange



**ESSENTIALS  
INTRODUCTORY SET,  
6-COLOR**  
285610005

- Hansa Yellow Light
- New Gamboge
- Quinacridone Rose
- Pyrryl Scarlet
- Phthalo Blue (GS)
- French Ultramarine



**PRIMATEX  
INTRODUCTORY SET,  
6-COLOR**  
285610006

- Rhodnite Genuine
- Jadeite Genuine
- Amethyst Genuine
- Mayan Blue Genuine
- Hematite Genuine
- Piemontite Genuine



**ESSENTIALS MIXING  
SET, 6-COLOR  
with 1oz GROUND**  
285610117

- Hansa Yellow Light
- New Gamboge
- Quinacridone Rose
- Pyrryl Scarlet
- Phthalo Blue (GS)
- French Ultramarine

**MINERALS MIXING  
SET, 6-COLOR  
with 1oz GROUND**  
285610103

- Rhodnite Genuine
- Jadeite Genuine
- Amethyst Genuine
- Mayan Blue Genuine
- Hematite Genuine
- Piemontite Genuine

# DANIEL SMITH



## Hand Poured Watercolor Half Pan Sets

Following in the **DANIEL SMITH** Tradition of manufacturing the finest handcrafted paints and products, our pans are **HAND POURED**.

- Available in a variety of 9 different sets;  
3 Metal Boxed sets & 6 Plastic Boxed sets
- Professional Artist Quality
- Hand Crafted & proudly made in Seattle, WA USA
- DANIEL SMITH uses the exact same formula for both tube and hand poured pan colors
- Re-wets quickly and easily
- Portable and easy to use
- Perfect for travel, plein air, urban sketching and exploring unique color combinations



### 12-COLOR HALF PAN SET IN A METAL BOX

285650107

- Buff Titanium
- Hansa Yellow Light
- Hansa Yellow Medium
- Hansa Yellow Deep
- Pyrrol Scarlet
- Quinacridone Rose
- Cerulean Blue, Chromium
- Ultramarine Blue
- Sap Green
- Yellow Ochre
- Burnt Sienna
- Raw Umber

### COLORS OF INSPIRATION 12-COLOR HALF PAN SET IN A METAL BOX

285650103

- Cadmium Yellow Medium Hue
- Quinacridone Rose
- Wisteria
- Rose of Ultramarine
- Moonglow
- Shadow Violet
- Phthalo Blue (GS)
- Lavender
- Cascade Green
- Serpentine Genuine
- Green Apatite Genuine
- Quinacridone Gold

### 24-COLOR HALF PAN SET IN A METAL BOX

285650113

- Buff Titanium
- Hansa Yellow light
- Quinacridone Gold
- Hansa Yellow Deep
- Pyrrol Scarlet
- Permanent Alizarin Crimson
- Quinacridone Rose
- Ultramarine Blue
- Cerulean Blue, Chromium
- Phthalo Blue (GS)
- Cobalt Turquoise
- Phthalo Green (BS)
- Sap Green
- Perylene Green
- Undersea Green
- Raw Sienna Light
- Yellow Ochre
- Goethite (Brown Ochre)
- Indian Red
- Quinacridone Burnt Orange
- Burnt Sienna
- Burnt Umber
- Raw Umber
- Jane's Grey

### SKETCHER 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650005

- Hansa Yellow Medium
- Quinacridone Rose
- Ultramarine Blue
- Cerulean Blue, Chromium
- Monte Amiata Natural Sienna
- Transparent Red Oxide

### ULTIMATE MIXING 15-COLOR HALF PAN SET IN A PLASTIC BOX

285650009

- Buff Titanium
- Hansa Yellow Medium
- Quinacridone Gold
- Pyrrol Scarlet
- Permanent Alizarin Crimson
- Quinacridone Rose
- Ultramarine Blue
- Cerulean Blue, Chromium
- Phthalo Blue (GS)
- Phthalo Green (BS)
- Goethite (Brown Ochre)
- Burnt Sienna
- Indian Red
- Raw Umber
- Jane's Grey

### COLORS OF INSPIRATION 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650003

- Wisteria
- Lavender
- Rose of Ultramarine
- Moonglow
- Shadow Violet
- Serpentine Genuine

### BLUES: SERENE TO DRAMATIC 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650004

- Sleeping Beauty Turquoise Genuine
- Cerulean Blue
- Lunar Blue
- Indigo
- Sodalite Genuine
- Payne's Blue Gray

### EARTH: DESERT TO MOUNTAINS 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650002

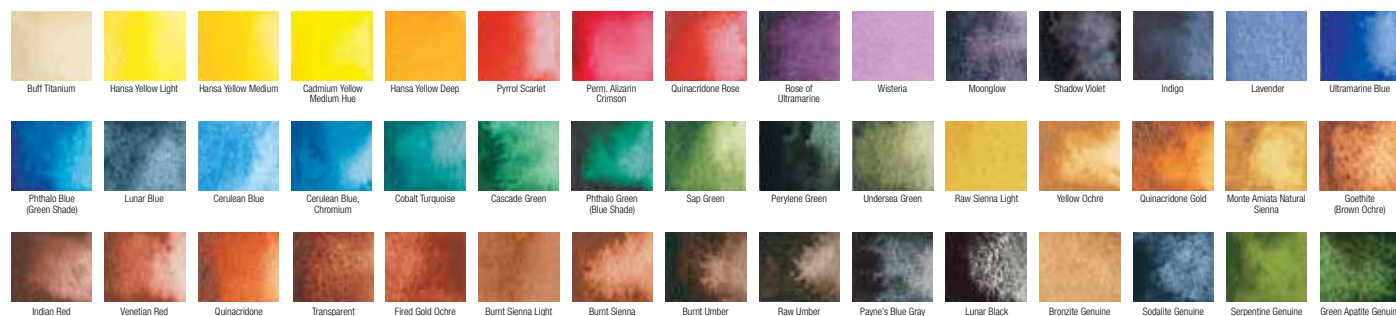
- Buff Titanium
- Raw Sienna Light
- Bronzite Genuine
- Venetian Red
- Burnt Sienna Light
- Lunar Black

### FLORAL: COTTAGE GARDENS TO BOTANICALS 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650001

- Cadmium Yellow Medium Hue
- Quinacridone Gold
- Quinacridone Rose
- Phthalo Blue (GS)
- Cascade Green
- Green Apatite Genuine

## 45 Colors Available As Individual Open Stock Half Pans





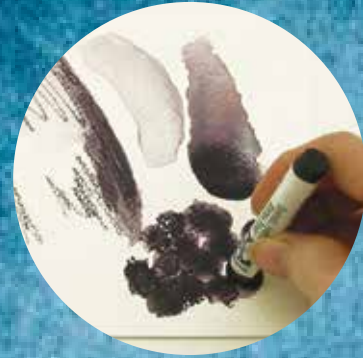
# DANIEL SMITH Watercolor Sticks



You can paint and also draw with your watercolors adding new creative expressions!



Made with the same superior pigment and care as the DANIEL SMITH Watercolor tube paints.



A pan in your hand!

## The Power of Pure Pigment at Your Fingertips



# DANIEL SMITH

## Watercolor Ground

Upcycle,  
Resurface &  
Paint Anywhere

6 Colors to  
Choose from

Creates  
Cold Press  
Paper  
Texture on  
Almost Any  
Surface

Made in  
the USA

Easy Application



You can paint our Watercolor Grounds onto metal, wood, plastic, glass, stone, fabric and more, then paint over with watercolor!

The **DANIEL SMITH** Watercolor Grounds create a soft, absorbent, watercolor friendly surface with a slightly cottony texture that is similar to cold press paper.

With this breakthrough ground, artists can paint with their watercolors onto nearly any 2 and 3-dimensional surface!

Color	Size	SKU
Titanium White	4 oz	284055002
	16 oz	284055001
Buff Titanium	4 oz	284055005
	16 oz	284055003
Mars Black	4 oz	284055007
	16 oz	284055006
Transparent	4 oz	284055011
Pearlescent White	4 oz	284055013
Iridescent Gold	4 oz	284055012

# DANIEL SMITH

Create a Paintable Surface with Watercolor Grounds, available in 6 colors!



Transparent



Iridescent Gold



Pearlescent White



Buff Titanium



Titanium White



Mars Black





## DANIEL SMITH Watercolor 66 Dot Card

Wet a brush and try some of the most popular **DANIEL SMITH** Watercolors! All colors are labelled with important color information for easy reference.

- SKU 1900501

## DANIEL SMITH Watercolor 238 Dot Card

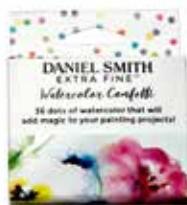
An opportunity to try 238 of the **DANIEL SMITH** Watercolors! Experience the beautiful colors and learn about their properties. A wonderful tool that can be used to build personal color palettes and as a color resource. 238 samples of color have been applied to 4 sheets of paper, from yellows to oranges, reds, violets, blues, greens, browns to blacks and then the luminescents watercolors.

- SKU 1900482



## Watercolor Confetti & Mineral Marvels Dot Card Sets

Packaged in cute, convenient take-along boxes, each with 9 cards of 4 Extra Large Watercolor Dots on them for a total of 36 **DANIEL SMITH** colors in each box.



Watercolor Confetti Set

- SKU 285900101



Mineral Marvel Set (Primatek)

- SKU 285900105



# DANIEL SMITH

## Artist Masking Fluid

• 1 oz | SKU 284075001



Brush it on or  
apply straight  
from the bottle



Includes  
5 bonus tips



Trim the tip  
to create your  
desired line



Preserve  
your whites

# DANIEL SMITH

## Walnut Ink

• 2 oz | SKU 284270001

When used with calligraphy pens,  
DANIEL SMITH Walnut Ink gives  
a beautiful, transparent, warm  
tone to lettering.

- Lightfast
- Transparent
- Low Staining
- Acid Free



With a brush, DANIEL SMITH  
Walnut Ink handles like a  
transparent watercolor with  
good layering, and lifting  
capabilities in darker washes.



# DANIEL SMITH

## World's Best Gesso



### Iridescent Gold Gesso

**DANIEL SMITH** Acrylic Gesso, Iridescent Gold has a lustrous metallic sheen from the Mica and Iron Oxides it's made with. Our Iridescent Gold Gesso gives oil and acrylic artists a gorgeous, luminous surface to paint on, quite different from regular white gesso.

You will love how its radiant, golden sheen peeks out between gaps in your brushstrokes or in reserved golden areas when you paint. Oil and acrylic paints that are transparent will allow the golden glow to show through their transparent color. **DANIEL SMITH** Iridescent Gold Gesso gives artists a vibrant, lightfast and archival choice for their substrate color, giving their paintings an enhancing, luminous glow.

- 16 oz (Pint) | SKU 284040003

### Transparent Gesso

**DANIEL SMITH** Transparent Acrylic Gesso, lets the pattern of your substrate shine through while giving you the pigment-holding surface and substrate protection a gesso provides. Maintain a fascinating grain of wood panels and textures of canvas, linen and other fabrics as you enhance them with acrylic, alkyd or oil paints and mixed media materials. Open up new possibilities!

- 4 oz | SKU 284060016

### Titanium White Gesso

**DANIEL SMITH** Titanium White Acrylic Gesso is heavily pigmented and made with the same Titanium White pigment we use in our oils. It is opaque, has an excellent lightfast rating and is archival.

Our Acrylic Gesso is made with a high grade acrylic emulsion which provides optimal flexibility and durability, and is more flexible than any of the oil grounds.

**DANIEL SMITH** Acrylic Gesso, Titanium White is recommended as a painting ground for acrylics, oils and alkyds, and cleans up with water.

- 16 oz (Pint) | SKU 284040015
- 32 oz (Quart) | SKU 284060006

# Extra Fine™ Watercolor Displays

## Watercolor Center Display



### DANIEL SMITH Extra Fine™ Watercolor Center

- 259 Watercolors (Three 15ml tubes of each color)
- All 6 colors of DANIEL SMITH 4oz Watercolor Grounds (2 jars of each color)
- All 51 Watercolor Sticks (Three sticks of each color)
- Six 1oz. Masking Fluid bottles
- SKU 285210917

## Assortment Displays



### 231 DANIEL SMITH Extra Fine™ Watercolor Rack

- 231 colors
- Three 15ml Tubes of each color
- SKU 285250914

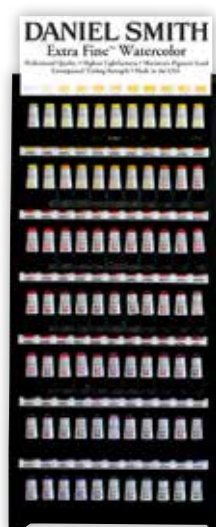
Why does **DANIEL SMITH** offer so many colors in watercolors? Because customers want choices.

With **DANIEL SMITH** Watercolors, artists can choose the best colors for them, and with the working properties that give them the highest possible creative expression.



# Extra Fine™ Watercolor Displays

## Assortment Displays



### 77 DANIEL SMITH Extra Fine™ Watercolor Rack

- 77 of our most popular Watercolors
- Three 15ml Tubes of each color
- SKU 285250527

Our 77 Watercolor Rack is a great way to get started with DANIEL SMITH Watercolors.



### 154 DANIEL SMITH Extra Fine™ Watercolor Rack

- 154 colors, well over half of our Watercolors
- Three 15ml Tubes of each color
- SKU 285250909

Our 154 Watercolor Rack is an excellent way to offer more colors to your customers and still keeping to smaller space.

## EASY WAY TO INCREASE YOUR WATERCOLOR SALES WATERCOLOR UPGRADES — INCLUDES RACKS

- 15ml Tubes - 77 to 154 Colors | SKU 285250919
- 15ml Tubes - 154 to 231 Colors | SKU 285250923
- 15ml Tubes - 231 Colors to Watercolor Center | SKU 285210926

## 5ml Tubes Assortment Displays



### DANIEL SMITH Extra Fine™ Watercolor

#### A 96 5ml Watercolor Assortment includes:

- 96 5ml Watercolor Tubes, 3 of each color
- SKU 285210207

#### B Mini Rack includes:

- 30 5ml Watercolor Tubes, 3 of each color
- Four 4oz Jars of DANIEL SMITH Watercolor Grounds: Iridescent Gold & Pearlescent White
- Essential & PrimaTek 5ml Watercolor Sets, three of each set
- SKU 285210205



Great for  
Smaller  
Spaces!

# Extra Fine™ Watercolor Displays

## Hand Poured Half Pans Display



### DANIEL SMITH Watercolor Half Pans

Following in the **DANIEL SMITH** Tradition of manufacturing the finest handcrafted paints and products, our pans are **HAND POURED**.

Hand Pouring pans is incredibly labor intensive but offers the purest form of professional watercolor half pans.

### 45 Color Watercolor Half Pan Assortment

- Three each of 45 Colors
- SKU 285650900



Professional Quality | Highest Lightfastness | Maximum Pigment Load  
Unsurpassed Tinting Strength | Made in the USA

## Watercolor Stick Displays

### DANIEL SMITH Watercolor Sticks

Watercolor Sticks combine the best elements of drawing and painting, the results are exciting. Perfect for Plein Air, Travel and Urban Sketching, our Watercolor Sticks are a *Pan in Your Hand!*

### Available in two assortments

#### 20 Color Watercolor Stick Assortment

- Six sticks each of 20 Colors
- SKU 001900874

#### 51 Color Watercolor Stick Assortment

- Six sticks each of 51 Colors
- SKU 001900875





# Original™ Oil Color Displays

## Oil Color Center Display



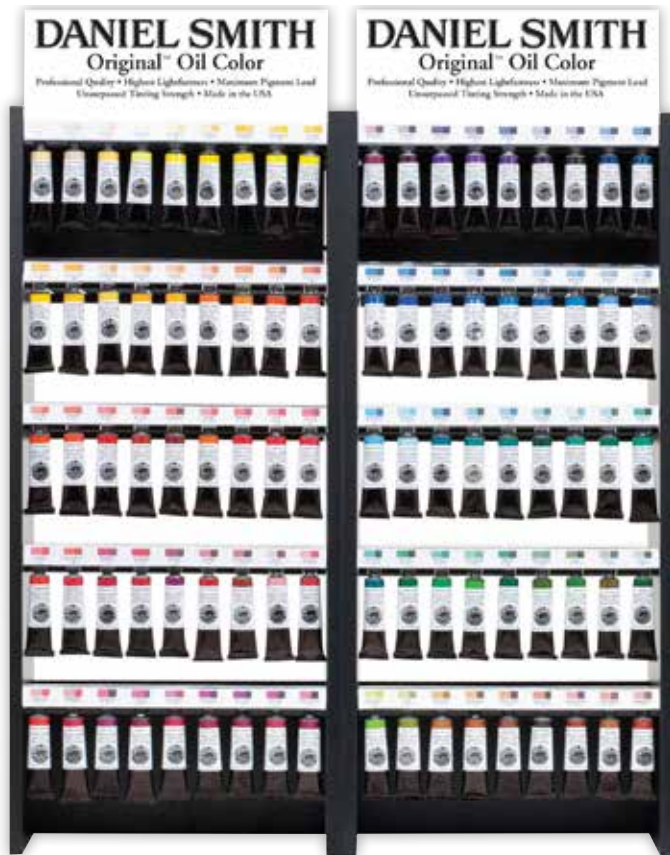
**DANIEL SMITH** Original Oils are classic, highly pigmented oil paints. Artists love their rich colors and buttery consistency, remarkable color strength, reliable lightfastness and consistent texture! In addition to the traditional oil colors that painters rely on, **DANIEL SMITH** developed the beautiful PrimaTek line of oils made from minerals such as Lapis Lazuli, Amazonite and Sleeping Beauty Turquoise. The Luminescent line of Original Oils are colors that have a luminous glow which is found in nature, that traditional oils cannot capture.

**Our Original Oil Center Rack includes 3 racks, 112 Original Oil colors and mediums making this the perfect assortment for your oil painters!**

- 3 each of 112 37ml tube Original Oil Colors
- 12 each of 150ml Tube Titanium White
- 3 each of 4oz Refined Linseed Oil
- 2 each of 8oz Refined Linseed Oil
- 2 each of 16oz Refined Linseed Oil
- 2 each of 4oz Cold Pressed Linseed Oil
- 3 each of 8oz Cold Pressed Linseed Oil
- 2 each of 16oz Cold Pressed Linseed Oil
- 2 each of 8oz Stand Oil
- SKU 285210210

# Original™ Oil Color Displays

## Assortment Displays



### 90 DANIEL SMITH Original Oils Rack

90 Original Oils, our 45 most popular colors from our 45 Rack, plus another 45 colors that oil painters love!

- 3 tubes of each color
- SKU 285210170



### 45 DANIEL SMITH Original Oils Rack

45 of our most popular **DANIEL SMITH** Original Oils.

- 3 tubes of each color
- SKU 285210160

Professional Quality | Highest Lightfastness | Maximum Pigment Load  
Unsurpassed Tinting Strength | Made in the USA



# DANIEL SMITH Original™ Oil Color



# DANIEL SMITH Water Soluble Oil Color





# DANIEL SMITH

**Manufacturer of the World's Finest Artists' Paints**

DANIELSMITH.COM

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the fine art of distribution



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