



MAISON DEUX X COPENHAGEN STUDIOS introduce a woolen ode to winter comfort: The Hygge Blanket

Amsterdam / Copenhagen, 14 August 2025 – Copenhagen Studios and Maison Deux have teamed up to launch the **Hygge Blanket**, a 100% New Zealand wool statement piece that blends Scandi minimalism with a cheeky sense of humor. Featuring Maison Deux's playful "butt print in the snow" design, each hand-finished blanket is sustainably made, individually numbered, and crafted to warm both body and soul.

Designed by Maison Deux for CPH Studios, the Hygge Blanket captures a playful moment of Nordic coziness—featuring a subtle yet unmistakable butt print in the snow. It's a tongue-in-cheek take on Scandinavian comfort culture: warm, whimsical, and undeniably soft.

"We wanted to create something that makes people smile while still being genuinely useful," says Johannes Relleke, founder of CPH Studios. "The Hygge Blanket feels like a warm hug with a sense of humor. For us, design should spark joy as much as it serves a function."

Pia Weinberg, co-founder of Maison Deux, adds: "The Hygge Blanket fits perfectly with our mission to make playful yet purposeful design. We loved the absurd charm of the concept—and combining it with premium natural wool made it the perfect project."

The Hygge House

The blanket is part of a broader interior concept: The Hygge House—an intimate creator experience that celebrates nature, travel, and the joy of togetherness. As an extension of the Hygge House, the Atelier Hygge will travel through retail and present a collection of designs that enriches the cozy winter times in- and outside your home. Products that allow you to present the perfect gift to yourself and/or your loved ones during the holidays.



Limited Edition Blanket

The Copenhagen Studios x Maison Deux limited edition blanket, numbered and handwritten, is woven in Lithuania and certified with the Woolmark and OEKO-TEX label. Wool is 100% biodegradable and therefore does not contribute to microplastic pollution in our oceans or on our land. Wool is a circular fibre. It's 100% natural, 100% renewable and 100% biodegradable. The New Zealand wool blanket comes in three colorways, called Silver Pink, Soft Lilac and Calm Linen.



Matching Slippers

To complete the cozy at-home experience, Copenhagen Studios is launching a capsule of super-soft, matching slippers in the same three colorways. Hand-crafted in Portugal from 100% premium lamb fur, they bring Copenhagen Studios' signature quality and minimalist style straight into the comfort of your living room.



Availability

The **Hygge Blanket** will be available from October 15, 2025, for €179 through both brands' online stores

www.copenhagenstudios.com and **www.maisondeux.com** and selected Copenhagen Studios retail locations in Europe. Each blanket is made in limited quantities — once they're gone, they're gone.

[to image bank](#)

About Copenhagen Studios

Founded in Berlin, Copenhagen Studios is a contemporary footwear brand known for its minimalist design ethos, premium materials, and Scandinavian-inspired aesthetic. Each pair is thoughtfully crafted in Europe using high-quality leather and sustainable production methods. Rooted in simplicity and functionality, Copenhagen Studios blends clean lines with effortless style—offering timeless shoes for the modern wardrobe. With its commitment to craftsmanship and conscious design, the brand continues to shape a new generation of everyday luxury.

Media Contact

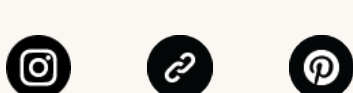
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About Maison Deux

Maison Deux is a Dutch design studio specializing in modern, minimalist designs for children and adults alike. Founded in 2016 by Woes Weinberg and Pia Weinberg, Maison Deux is dedicated to creating timeless, high-quality products that blend seamlessly into the modern home. From playful accessories to elegant furnishings, Maison Deux designs are characterized by clean lines, premium materials, and exceptional craftsmanship.

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