

Design Letters has become B Corp Certified

Born in Copenhagen in 2009, it's not only our 15th birthday we can celebrate this year. We also have the pleasure to announce that Design Letters has become B Corp Certified.

As a certified B Corporation, Design Letters has become a part of a global community of businesses that meet high standards for social and environmental performance, accountability, and transparency. This does not mean that we are perfect, and the B Corp certification is not a static membership but a step into a movement that requires continuous improvement.

B Lab is a nonprofit network transforming the global economy to benefit all people, communities, and the planet. The B Global Network mobilize the B Corp community towards collective action to address society's most critical challenges. B Lab creates standards, policies, tools, and programs, that shift the behavior and structure of capitalism, and even though Design Letters as a business has been working behind the scenes for many years considering the environmental impact of our choices and decisions, entering the B Corp Movement is a powerful collective commitment to change beyond comparison.

The following factors have contributed to our business being now B Corp Certified:

1. Ethical sourcing: Our long-term and close relation to our carefully selected BSCI certified suppliers (Social Compliance Certification to Assess Workplace Standards Across the Entire Supply chain).
2. Material procurement, recycling & waste: Our focus on using and reusing responsible materials such as recycled silver, organic cotton, and FSC-certified paper.
3. Co2 ton mile reduction: The reduction of the total amount of Co2 we emit per ton shipment.

However, there are plenty of room for progress in all areas, and as a business we will take our commitment to change to next level by focusing on the following improvements within the next three years:

1. Fair trade certification of our three large suppliers.
2. Further expand our use of recyclable materials including a new type of recyclable bio plastic.
3. Grow our business and thereby create jobs for the benefit of society.

Design Letters' founder Mette Thomsen puts it this way:

"Becoming a B Corp is not a milestone, but a truly inspiring, encouraging and meaningful step into an ambitious movement for change."

For more information please contact mette@designletters.dk