

CRC





Our vision is that
marginalized sections
of society achieve
economic self-sufficiency.

Timeless products for a sustainable, ethical, and fair lifestyle.

About Us

Craft Resource Center (CRC) is a Fair Trade Social Enterprise creating sustainable income-generating opportunities for marginalized traditional craftspeople, especially women. CRC encourages and assists artisans to develop their talents, and sources new outlets for their creations by connecting them to international markets. This not only gives their skills a new lease of life, but also improves their quality of life. Education, better nutrition, and medical care become possibilities for these artisans, and with these, the ability to enjoy the gift of life in all its beauty.

CRC is Guaranteed Fair Trade by the World Fair Trade Organization (WFTO).

Since 1991, CRC has positively impacted over 5,000 families by creating opportunities for economically disadvantaged artisans who are otherwise preyed on and exploited by middlemen.

We are at times the product developer, at other times, teacher and guide to producers, diligently helping them to organise production, finances, supply-chain and human resources, thus enhancing their artisanal abilities.

CRC creates handmade products that are a fusion of the traditional heritage of India with modern designs and contemporary fashion trends.

Our creative repertoire is characterised by use of eco-leather, natural and organic fabrics, natural dyes, environment friendly production materials and alternative sustainable modes of production.

Our main product lines are:

- Fashion Accessories
- Home Accessories
- Home Furnishings
- Gifts and Holiday Decoratives
- Stationary

CRC's Mission is to:

- Create sustainable income opportunities for the marginalized that ensure basic living standards for them.
- Create marketable and globally competitive products in terms of design, quality and price.
- Encourage the use of inherent skills.
- Encourage talent and dexterity of the hand.
- Introduce alternative and appropriate technology where necessary.
- Create contemporary product designs.
- Impart knowledge to those without traditional skills.
- Preserve the dignity of labour.
- Operate in a sustainable, ethical and Fair Trade ecosystem.





Our Services

- Turnaround Specialist
- Product and Design Developer
- Financial Consultant
- Market Developer
- Supply Chain Manager
- Technological Assistant
- Human Resource Developer
- Packaging Consultant
- Communication Consultant
- Export House

Our Categories

Our products have been worked on with devotion by artisans driven by their passion for perfection.

The major product lines are:

Fashion Accesories

- **Leather** - Skilled crafts persons work on eco leather, often designed with organic canvas.
- **Scarves** - CRC works with several skilled artisan groups, each specialising in a distinct kind of weaving.
- **Jewellery** - Hand crafted jewellery in silver, resins and glass-beads have been a unique range in CRC's basket.
- **Garments** - We offer unisex apparels and one-size-fit-all. Kantha scarves converted into beautiful Kaftans, Wraps, and Kimonos are a speciality.





Our Categories

Home Accessories

- Home Textiles - Table cover, napkin, bed cover, cushion cover, curtains and essentials that do up a house, make up this varied basket.
- Kitchen Accessories - This range completes a home accessories segment with a ceramic range for the dining table, other kitchen accessories along with vases, trays, ashtrays.

Stationary

- Handmade papers and stationery, important and interesting in CRC's product range, cater to traditional skills in certain pockets of India. The covers are sometimes equally intriguing.

Gifts and Decoratives

- Stuffed and Holiday decorations - A wide range of wood, papier mache, recycled silk saris are used to create a range of decoratives to liven up any occasion.

Queries?

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