

LARQ
a BRITA company



LARQ PRODUCT CATALOG – 2025

LARQ Bottle PureVis™ 2

Purify. Track. Self-cleaning.

Enhance water quality with two-stage filtration and PureVis™ purification for clean, better-tasting water anytime, anywhere. Automatically track your hydration consumption and set your hydration goals via the LARQ App (iOS and Android).

Available colors

- Obsidian Black
- Eucalyptus Green
- Granite White
- Mojave Dune

Ordering reference

Size	Min order (case pack)
680mL / 23oz	10 (per SKU)
1L / 34oz	8 (per SKU)

Features & benefits



Best-in-class Purification + Filtration

PureVis™ UV-C technology eliminates up to 99.9999% of bio-contaminants like E.coli and Salmonella. Nano Zero filtration improved taste and removes chlorine, PFOS/PFOAs, and more.



Track & remind

Customize your hydration reminders, track your daily water consumption, and integrate with Apple Health to get full control over your wellness goals.



Self-cleaning & worry-free

PureVis™ self-cleans in the background to keep your water and bottle clean. Or, push to start a PureVis™ cycle whenever you need it.



Double-wall insulation

Made of 18/8 stainless steel that is BPA-free and keeps your water cold for up to 24 hours.



Detachable handle

A built-in, detachable soft-touch handle for life on the move.



Packaging

Contents

- LARQ Bottle PureVis™ 2
- Removable Filter Straw
- USB-C Charger
- Quick Start Guide



Shipping & case pack details

Type	Size	Dimensions	Weight
Retail box	680mL	30.3 x 12.3 x 11cm	0.7kg
	1L	33.5 x 12.3 x 11.5cm	0.8kg
Case pack	680mL	30.3 x 12.3 x 11cm	8kg
	1L	33.5 x 12.3 x 11.5cm	7.4kg

LARQ Bottle PureVis™

Pure water from a self-cleaning bottle.

The LARQ Bottle PureVis™ is the world's first self-cleaning water bottle and water purification system. It uses PureVis technology to eliminate up to 99% of bio-contaminants such as E. coli from your water and bottle.

Available colors

- Obsidian Black
- Monaco Blue
- Seaside Mint
- Himalayan Pink
- Granite White

Ordering reference

Size	Min order (case pack)
500mL / 17oz	12 (per SKU)
740mL / 25oz	10 (per SKU)

Features & benefits



Pure water in 60 seconds

At the touch of a button, PureVis™ UV-C technology neutralizes up to 99.99% of bio-contaminants like E.coli.



Self-cleaning & worry-free

Intelligently activates every 2 hours to purify water and the inner surfaces of the bottle.



Long-lasting power

Easily rechargeable with a portable micro-USB cable. Lasts up to 1 month on a full charge



Keep your cool

Double-wall insulated BPA-free stainless steel build keeps your water cold for up to 24h or hot for 12h.



Packaging

Contents

- LARQ Bottle PureVis™
- Micro-USB Charger
- Quick Start Guide



Shipping & case pack details

Type	Size	Dimensions	Weight
Retail box	500mL	28.2 x 9.5 x 7.9cm	0.65kg
	740mL	30.5 x 10.2 x 8.7cm	0.8kg
Case pack	500mL	60 x 32.4 x 21cm	8.7kg
	740mL	60 x 32.4 x 21cm	9.1kg

LARQ Bottle Filtered

Brilliantly filtered water – anytime, anywhere.

The LARQ Bottle Filtered is a revolutionary portable water filtration system combining high-performance Nano Zero filter with a seamless, low-pressure drinking experience. Take hydration into your own hands.

Available colors

- Obsidian Black
- Granite White

Ordering reference

Size	Min order (case pack)
500mL / 17oz	6 (per SKU)
740mL / 25oz	6 (per SKU)

Features & benefits

- Nano Zero filter technology**
Improves taste for a smooth finish and removes lead, PFOA/ PFOS, chlorine, and particulates that meets NSF/ANSI 42, 53 & 401 standards.
- Long-lasting**
Filters up to 40 gallons (151 liters) of water or 2 months of use – this equals to 300 single-use plastic bottles.
- Seamless sips**
Easy-to-drink low-pressure straw. Let the bottle do the work for you.
- Keep your cool**
Double-wall insulated BPA-free stainless steel build keeps your water cold for up to 24 hours.



Packaging

- Contents
- LARQ Bottle Filtered
 - 1 Essential bottle filter
 - Detachable carabiner
 - Quick Start Guide



Shipping & case pack details

Type	Size	Dimensions	Weight
Retail box	500mL	30 x 11.1 x 10.3cm	0.54kg
	740mL	30.6 x 12 x 11.5cm	0.77kg
Case pack	500mL	24 x 18 x 28cm	2.90kg
	740mL	28 x 18 x 29cm	4kg

DRINKWARE

collection

- > LARQ Bottle Twist Top
- > LARQ Bottle Flip Top
- > LARQ Bottle Swig Top

LARQ Bottle Twist Top

Hydration never looked this good.

The LARQ Bottle Twist Top features double-wall vacuum insulation to keep water cold for up to 24 hours or hot for 12 hours.

Available colors

- Obsidian Black
- Monaco Blue
- Seaside Mint
- Himalayan Pink
- Granite White

Ordering reference

Size	Min order (case pack)
500mL / 17oz	6 (per SKU)
740mL / 25oz	6 (per SKU)



Features & benefits

Premium stainless steel

18/8 stainless steel that is BPA-free and longer- lasting to keep you hydrated on the go.

Keep your cool

Double-wall insulated BPA-free stainless steel build keeps your water cold for up to 24 hours.

Powder coat

Our two-toned design with a semi-matte finish makes it worthy of accompanying you anywhere.

Shipping & case pack details

Type	Size	Dimensions	Weight
Case pack	500mL	24 x 18 x 28cm	2.9kg
	740mL	28 x 18 x 29cm	4kg

LARQ Bottle Filp Top

Flip and sip in style.

The LARQ Bottle Flip Top features a flip-top straw and a silicone-coated carabiner for easy carry. Double-wall vacuum insulation keeps water cold for up to 24 hours.

Available colors


- Obsidian Black
- Seaside Mint
- Granite White


Ordering reference


Size	Min order (case pack)
500mL / 17oz	6 (per SKU)
740mL / 25oz	6 (per SKU)




Features & benefits

- **Flip and sip**

Features a flip top straw for spill-free sips on the go.
- **Keep your cool**

Double-wall insulated BPA-free stainless steel build keeps your water cold for up to 24 hours.
- **Loop it and go**

Easy carry made easier with a silicone-coated carabiner.
- **Premium stainless steel**

18/8 stainless steel that is BPA-free and longer- lasting to keep you hydrated on the go.

Shipping & case pack details

Type	Size	Dimensions	Weight
Case pack	500mL	24 x 18 x 28cm	2.9kg
	740mL	28 x 18 x 29cm	4kg

LARQ Bottle Swig Top

Swig, sip, chug.

Sippers, chuggers, and ice-lovers—rejoice! The LARQ Bottle Swig Top was designed for easy hydrating on the go and features a wide-mouth bottle for loading up with ice.

Available colors

- Obsidian Black
- Mojave Dune
- Eucalyptus Green
- Amalfi Blue
- Granite White
- Luberon Lavender

Ordering reference

Size	Min order (case pack)
680mL / 23oz	6 (per SKU)
1L / 34oz	6 (per SKU)



Features & benefits

- Swig, sip, chug**
Snap-close leak-free cap designed for swigs of H₂O on the go.
- Detachable handle**
A built-in, detachable soft-touch handle for life on the move.
- Keep your cool**
Double-wall insulated BPA-free stainless steel build keeps your water cold for up to 24 hours.
- 18/8

Premium stainless steel
18/8 stainless steel that is BPA-free and longer-lasting to keep you hydrated on the go.

Shipping & case pack details

Type	Size	Dimensions	Weight
Case pack	680mL	25 x 17 x 27cm	2.85kg
	1L	28 x 19 x 30cm	3.3kg

BOTTLE ACCESSORIES

collection

- > LARQ Bottle PureVis™ 2 Cap
- > LARQ Bottle PureVis™ Cap
- > LARQ Filtered Cap
- > LARQ Filter Straw
- > Accessories

LARQ Bottle PureVis™ 2 Cap

Purify. Track. Self-cleaning.

Enhance water quality with PureVis™ purification for clean, water anytime, anywhere. Automatically track your hydration consumption and set your hydration goals via the LARQ App (iOS and Android).

Available colors

- Obsidian Black
- Mojave Dune
- Eucalyptus Green
- Granite White

Ordering reference

Min. order	32 (per SKU)
------------	--------------

Features & benefits



Best-in-class Purification

PureVis™ UV-C technology eliminates up to 99.9999% of bio-contaminants like E.coli and Salmonella.



Track & remind

Customize your hydration reminders, track your daily water consumption, and integrate with Apple Health to get full control over your wellness goals.



Self-cleaning & worry-free

PureVis™ self-cleans in the background to keep your water and bottle clean. Or, push to start a PureVis™ cycle whenever you need it.



Detachable handle

A built-in, detachable soft-touch handle for life on the move.



Compatible with

- LARQ Bottle Swig Top

Shipping & case pack details

Type	Dimensions	Weight
Retail box	11.7 x 10.2 x 5.6cm	0.24kg
Case pack	49.5 x 28.5 x 29cm	8.5kg

LARQ Bottle PureVis™ Cap

Brilliantly clean water in 60 seconds.

Powerful PureVis™ technology activates at the touch of a button and every 2 hours to keep your water and bottle clean.

Available colors

- Obsidian Black
- Himalayan Pink
- Monaco Blue
- Granite White
- Seaside Mint

Ordering reference

Min. order	48 (per SKU)
------------	--------------



Features & benefits



Pure water in 60 seconds

At the touch of a button, PureVis™ UV-C technology neutralizes up to 99.99% of bio-contaminants like E.coli.



Self-cleaning & worry-free

Intelligently activates every 2 hours to keep your water and bottle stink-free.



Long-lasting power

Simply recharge and go. Lasts up to 1 month on a full charge.

Compatible with

- LARQ Bottle Filtered
- LARQ Bottle Flip Top
- LARQ Bottle Twist Top

Shipping & case pack details

Type	Dimensions	Weight
Retail box	9.7 x 9.4 x 6.4cm	0.18kg
Case pack	43 x 32.3 x 31.6cm	9.6kg

LARQ Filtered Cap

On-the-go filtration.

A revolutionary portable water filtration system that combines a high-performance Nano Zero filter with a seamless, low-pressure drinking experience. The Nano Zero filter technology improves taste for a smooth finish and removes PFOA/PFOS, chlorine, pharmaceuticals, and particulates that meet NSF/ANSI 42, 53 & 401 standards.

Available colors

- Obsidian Black
- Granite White
- Seaside Mint

Ordering reference

Min. order	27 (per SKU)
------------	--------------

Replacement filters sold separately.

Features & benefits



Nano Zero filter technology

Improves taste for a smooth finish and removes PFOA/PFOS, chlorine, pharmaceuticals, and more that meet NSF/ANSI 42, 53 & 401 standards.



Long-lasting

Filters up to 25 gallons (94 liters) of water or 2 months of use – this equals to 189 single-use plastic bottles.



Seamless sips

Unique low pressure flip-top straw filters water as you sip. Let the bottle do the work for you.



Loop it and go

Silicone-coated detachable carabiner makes on-the-go hydration that much easier.



Compatible with

- LARQ Bottle PureVis™
- LARQ Bottle Twist Top

Shipping & case pack details

Type	Dimensions	Weight
Retail box	22 x 12 x 5cm	0.2kg
Case pack	49 x 38 x 25cm	8kg

LARQ Filter Straw

On-the-go filtration.

A revolutionary portable water filtration system that combines a high-performance Nano Zero filter with a seamless, low-pressure drinking experience. The Nano Zero filter technology improves taste for a smooth finish and removes PFOA/PFOS, chlorine, pharmaceuticals, and particulates that meet NSF/ANSI 42, 53 & 401 standards.

Ordering reference

Min. order	6 (per SKU)
------------	-------------

Replacement filters sold separately.

Features & benefits



Nano Zero filter technology

Improves taste for a smooth finish and removes chlorine, PFOA/PFOS, and pharmaceuticals that meets NSF/ANSI 42, 53 & 401 standards.



Long-lasting

Filters up to 25 gallons (94 liters) of water or 2 months of use – this equals to 189 single-use plastic bottles.



Seamless sips

Unique low pressure flip-top straw filters water as you sip. Let the bottle do the work for you.



Compatible with

- LARQ Bottle Flip Top
- LARQ Bottle Swig Top
- LARQ Bottle PureVis™ 2

Shipping & case pack details

Type	Dimensions	Weight
Retail box	20 x 6 x 4cm	0.08kg
Case pack	12 x 12 x 20cm	0.56kg

Accessories

Ordering reference

Accessory	Min order
Travel Sleeve	10 (per SKU)
Active Loop	10 (per SKU)
Silicone Boot	40 (per SKU)

Travel Sleeve



The Limited Edition Travel Sleeve is made with premium neoprene and a sturdy strap that makes it easy to carry, wherever life takes you. It even doubles as protection of scratches and nicks.

Available colors

● Grey

Compatible with

- LARQ Bottle Twist Top
- ARQ Bottle PureVis™
- LARQ Bottle Flip Top
- LARQ Bottle Filtered

Active Loop



The Active Loop is made from substantial food-grade silicone that grips tightly onto the cap for a secure and sleek way to take your hydration along for the ride.

Available colors

● Black

○ White

Compatible with

- LARQ Bottle Twist Top
- LARQ Bottle PureVis™
- LARQ Bottle Flip Top
- LARQ Bottle Filtered

Silicone Boot



For life on the go, add a Boot to your bottle for added protection against nicks and bumps. The Silicone Boot also reduces noise from setting your bottle down. Whether you're in class or at the office, hydrate to your heart's content.

Available colors

● Black

○ White

Compatible with

- LARQ Bottle Swig Top
- LARQ Bottle PureVis™ 2

HOME

collection

> LARQ Pitcher PureVis™

LARQ Pitcher PureVis™

Pure water beyond filtration.

The LARQ Pitcher PureVis™ goes beyond filtration with a unique 2-step filtration and purification process for pure-tasting water sip after sip.

1. Better filtration

Our innovative plant-based filters are independently tested to the highest standards to be effective against pollutants like lead, chlorine, PFAS, HAA5, particulates, and more.

2. PureVis™ UV-C LED

Proprietary PureVis™ technology improves the quality of your water by preventing bio-contaminant growth.



Monaco Blue

PAMB190A
1230000 028844
1.9L / 8-Cup



Pure White

PAPW190A
1230000 028851
1.9L / 8-Cup



Advanced Filter

PAFR190A
1230000 028875

Pricing information

Product	Min. order
LARQ Pitcher PureVis™	6 (per SKU)
Advanced Filter	18 (per SKU)

LARQ Pitcher PureVis™

Filtration for all

Our innovative plant-based filters are independently tested to NSF/ANSI 42, 53 & 401 standards to be effective against a wide range of pollutants.



Lead



Chlorine



Mercury



Cadmium



Copper



Zinc



HAA5



PFAS/PFOS

Tech backed by science

We've done the science to help you drink brilliantly. LARQ's proprietary and patented PureVis™ UV-C LED technology is the most advanced in the world.

- Rechargeable lithium polymer battery that keeps going.
- Smart sensor tracks water filtered through and flow rate for smart filter replacement.
- Purifies water with PureVis™ technology that's mercury-free and ozone-free.



Advanced Filter in detail



- 1 **Fine mesh pre-filter** removes suspended solids.
- 2 **Plant-based** activated carbon granules removes chlorine, organics, and toxins.
- 3 **Ion-Exchange (H-Type)** softens water, and reduces metal.
- 4 **Plant-based** activated carbon block removes heavy metals, and lead.
- 5 **Ion-Exchange (K-Type)** reduces calcium, and radiological contaminants.
- 6 **High-tech clay** derived from natural minerals reduces heavy metals.

LARQ Pitcher PureVis™

Features & benefits



Self-cleaning & worry-free

PureVis™ technology works seamlessly in the background to keep your water and pitcher clean 24/7.



Intelligent filter life tracking

Smart sensors track the volume of water filtered through. Take the guesswork out of filter replacements.



Long-lasting filters

60-gal filter capacity lasts up to 50% longer than traditional filters. Talk about powerful.



LARQ App

Your personal control center for LARQ Filter life tracking and device management. (iOS only)



Packaging

Contents

- LARQ Pitcher PureVis™
- Advanced Filter
- Magnetic USB cable charger
- User Manual



Shipping & case pack details

Type	Dimensions	Weight
Retail box	28.3 x 27 x 15.6cm	2kg
Case pack	56 x 49 x 31cm	13.2kg
Case pack (Filter only)	13 x 12 x 4cm	0.22kg



Suggested Retail Pricing

Purification Bottles	€ SRP (incl VAT)	£ SRP (incl VAT)	\$ SRP (excl Sales tax)
LARQ Bottle PureVis™ 2.0 (Insulated) 680mL / 23oz	€125.00	£118.00	\$118.00
LARQ Bottle PureVis™ 2.0 (Insulated) 1L / 34oz	€135.00	£128.00	\$128.00
LARQ Bottle PureVis™ (Insulated) 500mL / 17oz	€99.00	£89.00	\$89.00
LARQ Bottle PureVis™ (Insulated) 740mL / 25oz	€119.00	£99.00	\$99.00
LARQ Bottle Filtered (Insulated) 500mL / 17oz	€59.95	£58.00	\$58.00
LARQ Bottle Filtered (Insulated) 740mL / 25oz	€69.95	£68.00	\$68.00

Drinkware collection	€ SRP (incl VAT)	£ SRP (incl VAT)	\$ SRP (excl Sales tax)
LARQ Bottle Twist Top (Insulated) 500 ml / 17oz	€35.00	£35.00	\$29.95
LARQ Bottle Twist Top (Insulated) 740 ml / 25oz	€45.00	£45.00	\$39.95
LARQ Bottle Flip Top (Insulated) 500 ml / 17oz*	€44.95	£39.95	\$39.95
LARQ Bottle Flip Top (Insulated) 740 ml / 25oz*	€54.95	£49.95	\$49.95
LARQ Bottle Swig Top (Insulated) 680 ml / 23oz	€44.95	£39.95	\$39.95
LARQ Bottle Swig Top (Insulated) 1L / 34oz	€54.95	£49.95	\$49.95

Bottle Accesories	€ SRP (incl VAT)	£ SRP (incl VAT)	\$ SRP (excl Sales tax)
LARQ Bottle PureVis™ 2.0 Cap	€79.00	£69.00	\$69.00
LARQ Bottle PureVis™ Cap	€69.95	£69.00	\$69.00
LARQ Filtered Cap	€29.95	£29.95	\$29.95
LARQ Filter Straw	€19.95	£19.95	\$19.95
Travel Sleeve	€20.00	£18.00	\$18.00
Active Loop	€20.00	£18.00	\$18.00
Silicone Boot	€18.00	£15.00	\$15.00

Home	€ SRP (incl VAT)	£ SRP (incl VAT)	\$ SRP (excl Sales tax)
LARQ Pitcher PureVis™ incl Advanced Filter	€168.00	£168.00	\$168.00
LARQ Advanced Filter for Pitcher PureVis™	€32.50	£32.50	\$32.50

Drink brilliantly.

livelarq.com