



# **COMPANY PROFILE**

# **SANA SALT**

**[WWW.SANA-SALT.COM](http://WWW.SANA-SALT.COM)**





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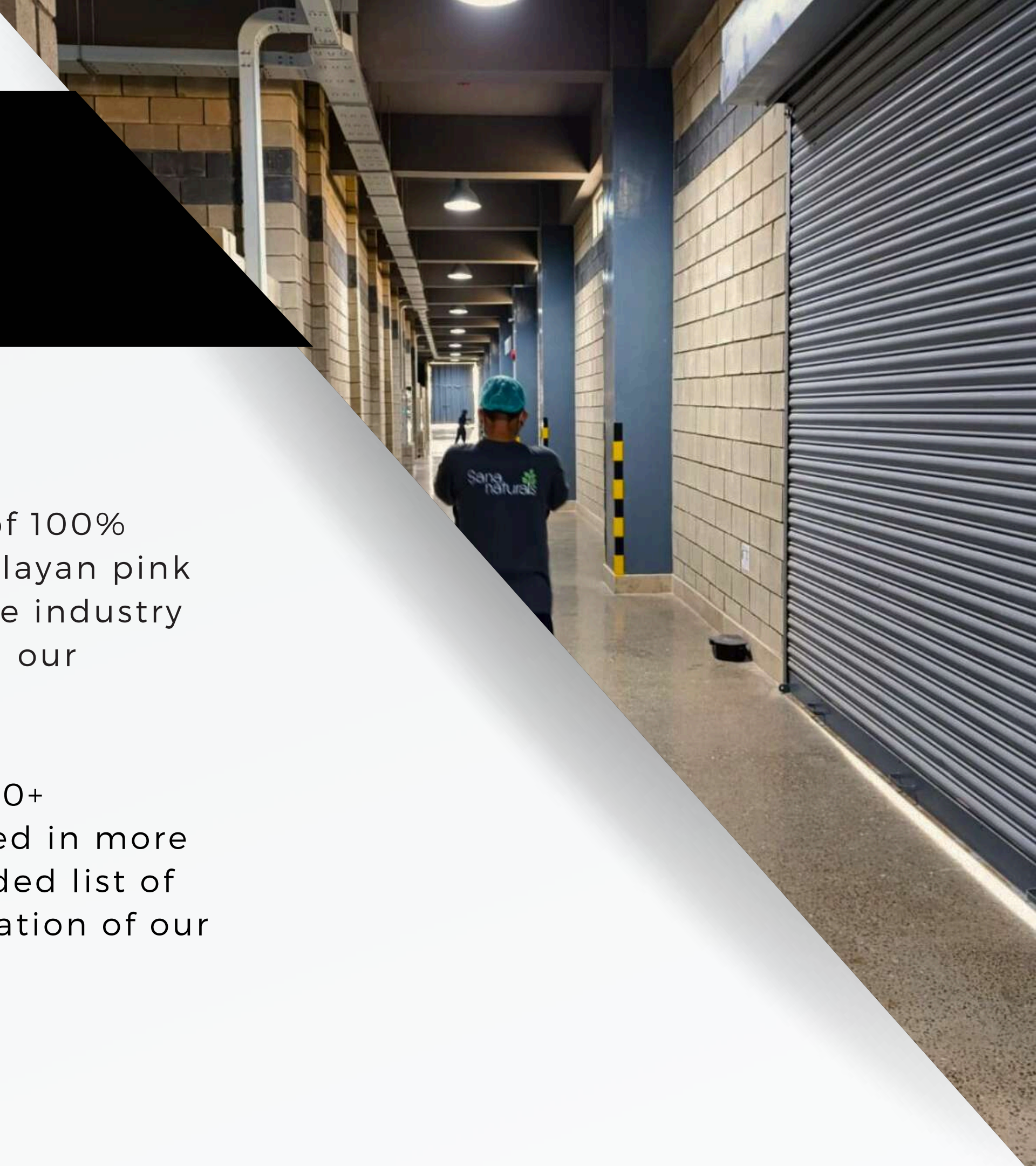
# ABOUT US



Sana Salt is a reliable source of 100% natural premium quality Himalayan pink rock salt products. Being in the industry since 2002, we have expanded our presence to five continents.



Currently, our company has 450+ products and we have exhibited in more than 15+ trade fairs, our extended list of contented clients is a confirmation of our success.





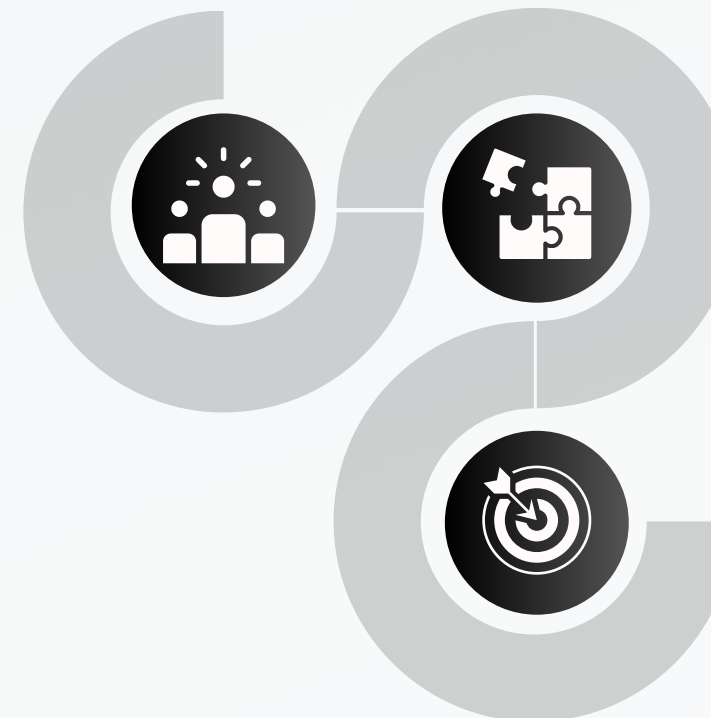
# MISSION & VISION



To create a healthier, more vibrant world through the purity and creativity of Himalayan salt products.



To be the global leader in premium Himalayan salt products, recognized for our commitment to quality, innovation, and sustainability. We aim to inspire healthier living and well-being by continuously advancing our products and services, fostering trusted partnerships, and exceeding customer expectations worldwide.

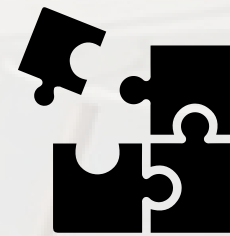


# VALUES



## Integrity

At Sana Salt, integrity is the foundation of everything we do. We uphold the highest ethical standards in all our interactions, fostering trust and transparency with our customers, partners, and employees.



## Innovation

Innovation drives us forward at Sana Salt. We embrace creativity and ingenuity to continuously improve our products, processes, and services, staying ahead of the curve in the ever-evolving Himalayan salt industry.



## Community

Community is at the heart of Sana Salt. We are committed to making a positive impact in the communities where we operate, fostering inclusivity, diversity, and collaboration to create a better world for all.



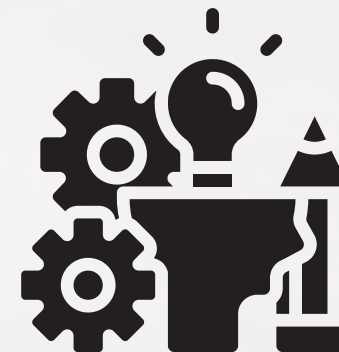
At Sana Salt, we specialize in private labeling and have established ourselves as experts in the field. Our commitment to excellence in customization has consistently garnered satisfaction from our esteemed clientele. We take pride in our ability to deliver tailor-made solutions that meet the unique branding requirements of each of our customers.

# SERVICES

Original Brand  
Manufacturer  
(OBM)



Original Design  
Manufacturer  
(ODM)



Original Equipment  
Manufacturer  
(OEM)



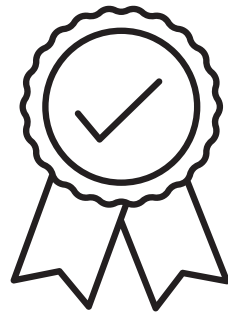


# OUR PACKAGING CAPABILITIES

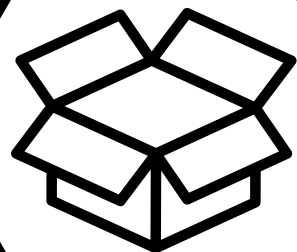
**Custom Design Expertise**  
**Diverse Packaging Options**



**Durable and Secure**  
**High Quality Printing**



**Private Label Services**  
**Innovative Packaging Solutions**





# PRODUCT LINES

At Sana Salt, we take pride in offering a diverse range of Himalayan salt products that cater to various lifestyle needs. Each product is crafted with care, ensuring the highest standards of quality and purity.



DECOR



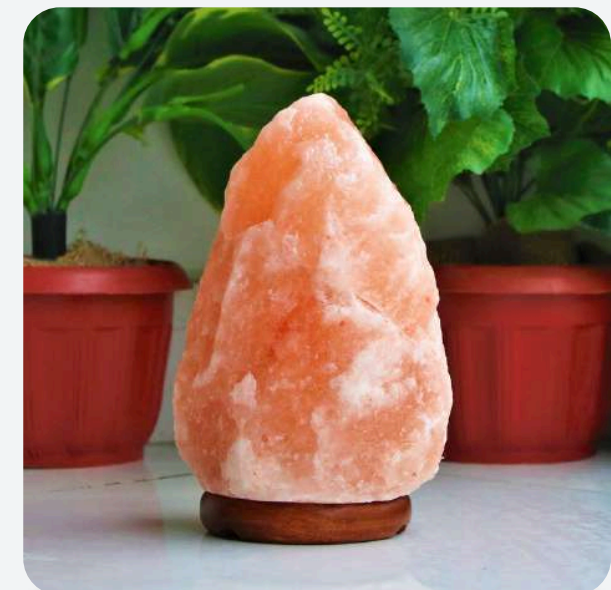
GOURMET



SPA & WELLNESS



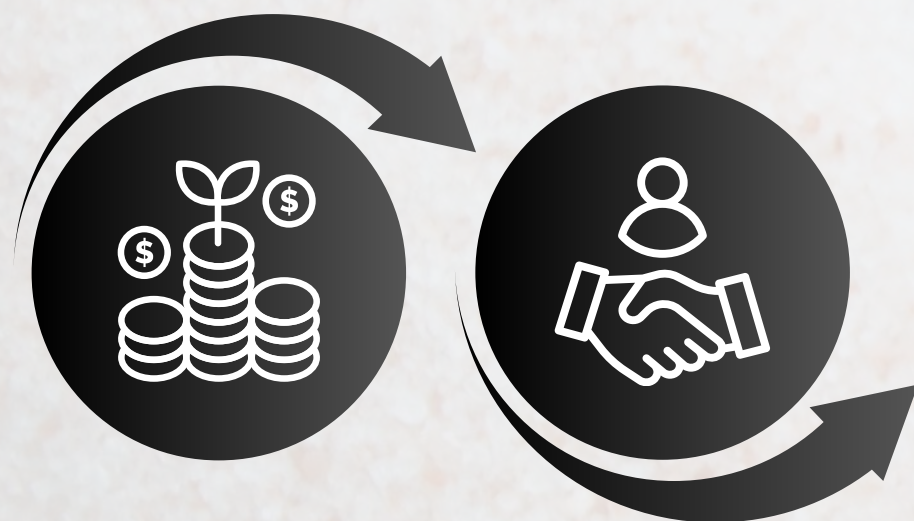
# OUR PRODUCTS





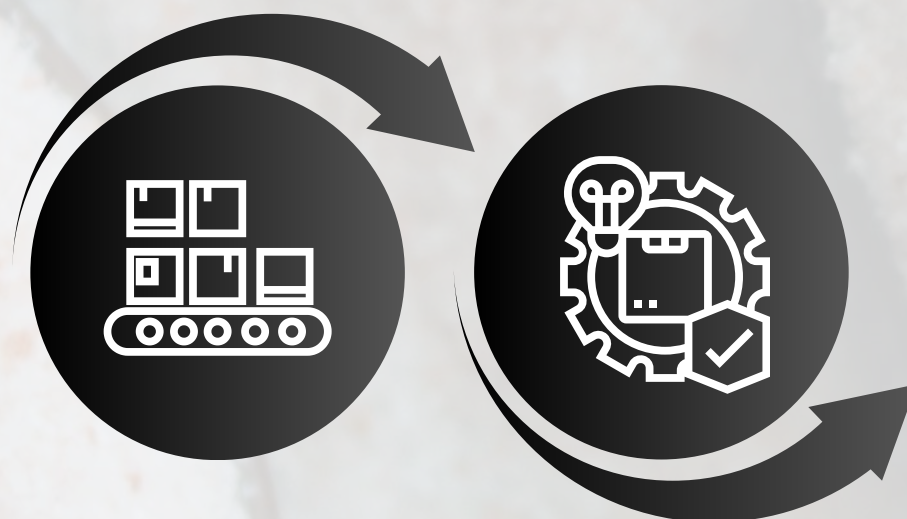
**2007**

Started  
Participating In  
International Trade  
Fairs



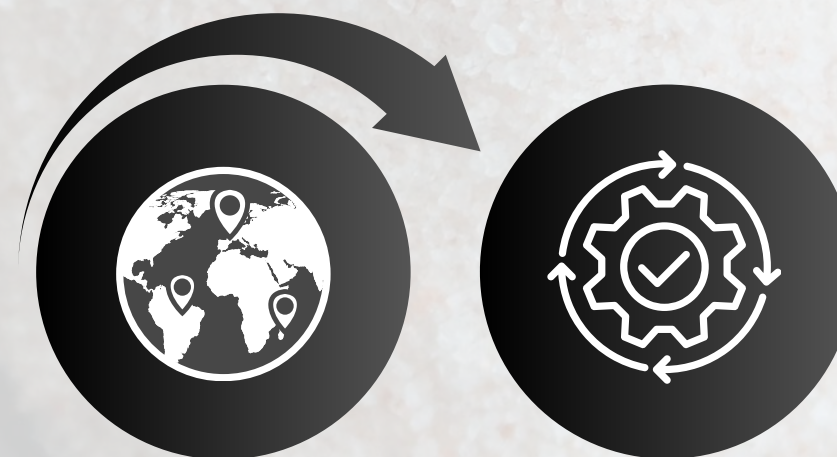
**2012**

Started In-House  
Manufacturing and  
Private Labelling



**2019**

Implemented ERP  
System Across The  
Company



**2024**

Modern State-of-  
the-Art  
Manufacturing  
Facility Established



**2002**

Sana Salt Was  
Founded With A  
Small Packaging  
Unit

**2010**

Product lines were  
expanded, and  
gourmet and spa  
categories were  
added to the  
décor.

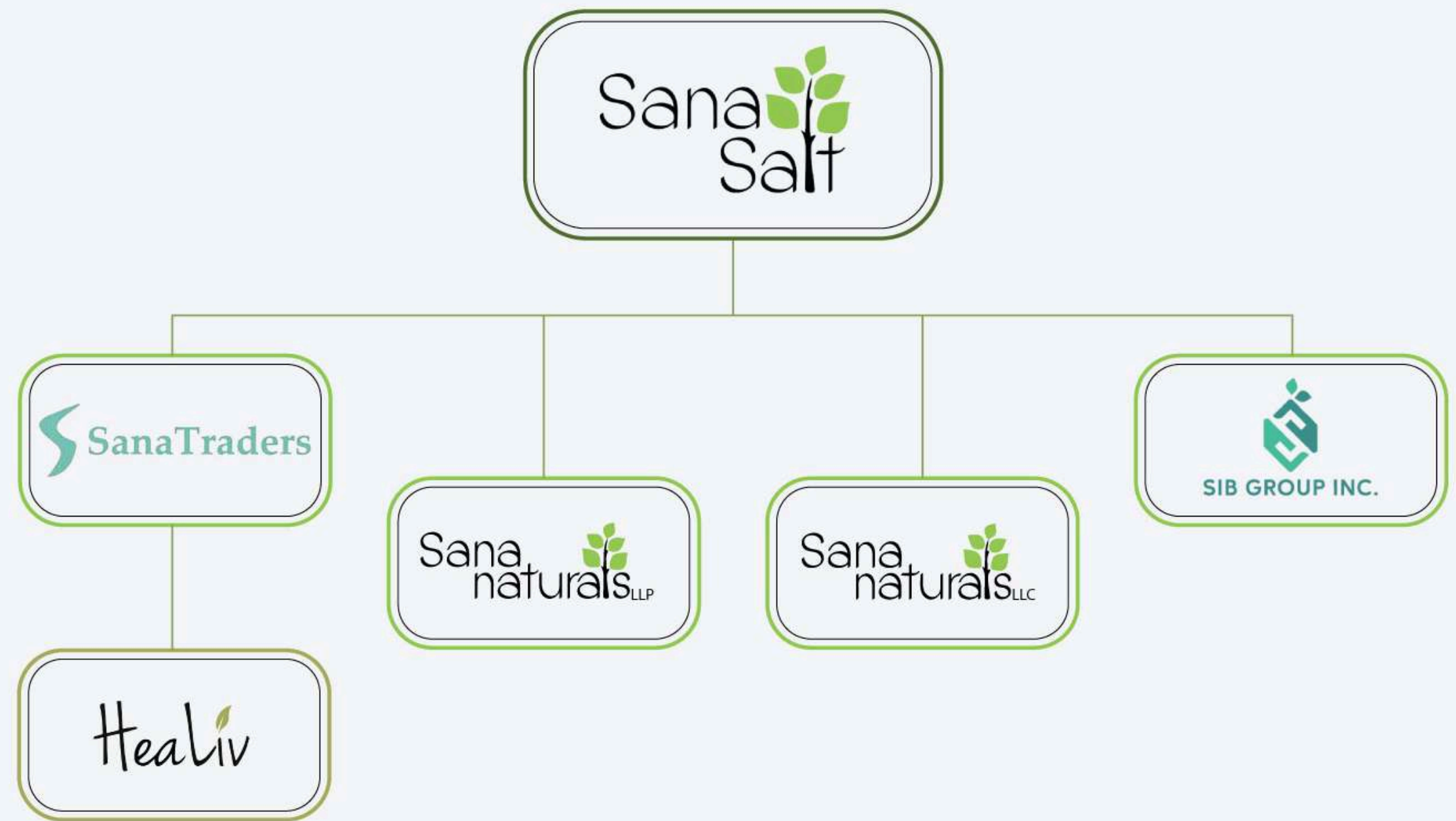
**2017**

Annual  
Participation  
Increased To 6 Big  
Trade Fairs Around  
The World

**2021**

Gained Prominent  
Growth In  
International  
Market





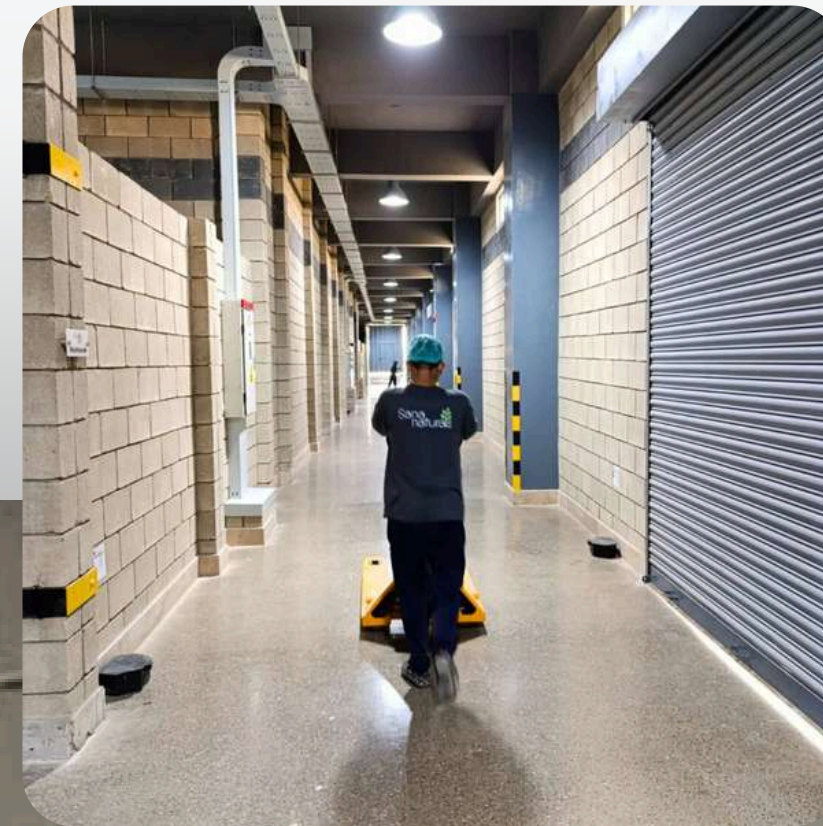
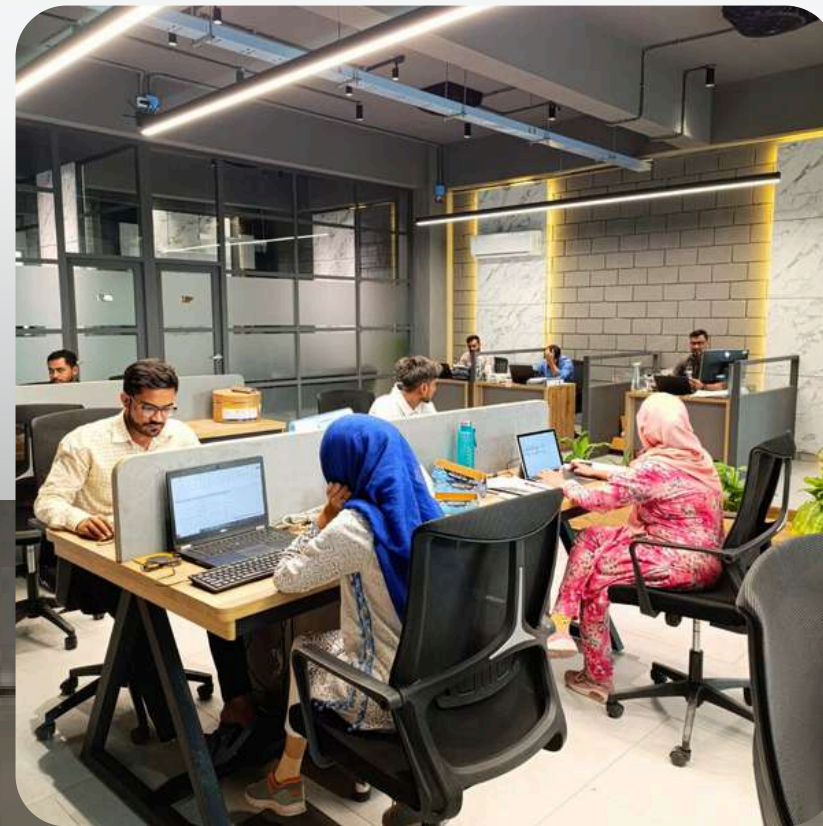
- Corporate Brand
- Registered Companies
- Retail Brand

## OUR BRANDS



# STATE-OF-THE-ART MANUFACTURING FACILITY

At Sana Salt, our facility is equipped with the latest technology and adheres to the highest industry standards. Every step of the production process is carefully controlled to ensure the purity and quality of our Himalayan salt products.





# STATE-OF-THE-ART MANUFACTURING FACILITY

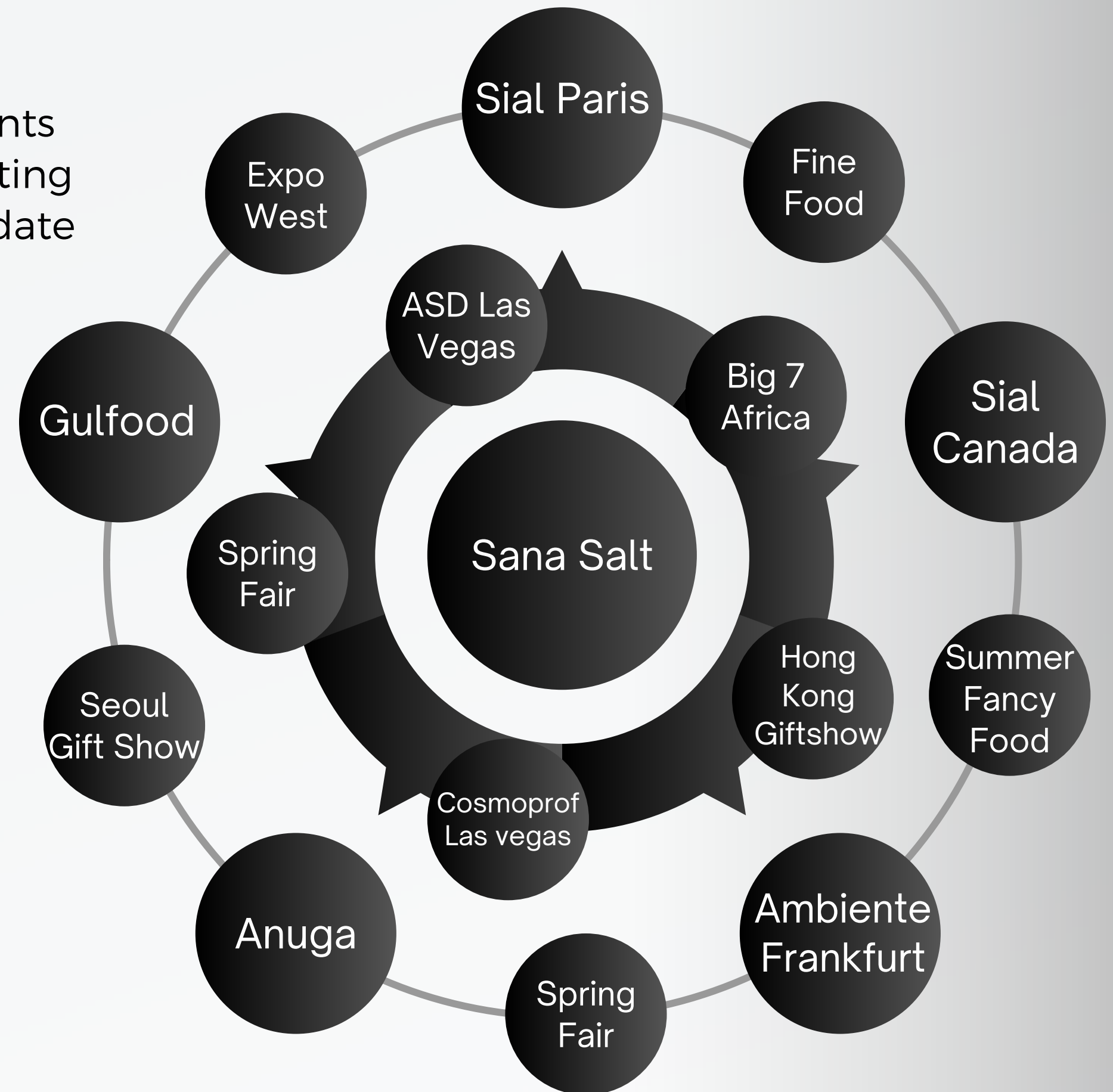
We export wholesale Himalayan salt products all over the world. We are listed among the top 5 exporters of salt from Pakistan. Our Salt Lamp product line is the biggest in Pakistan, with a capacity of over 15000 pieces per day. We have the largest manufacturing capacity equipped with modern facilities.





# TRADE FAIRS

We have been exhibiting at some of the major events worldwide from time to time to meet new and existing customers. We display the newest and most up-to-date products at these fairs.





# TRADE FAIRS





# ASSOCIATIONS



**Salt Manufacturers  
Association of Pakistan  
(SMAP)**



**Karachi Chamber of  
Commerce & Industry  
(KCCI)**



**Federation of Pakistan  
Chamber of Commerce &  
Industry (FPCCI)**

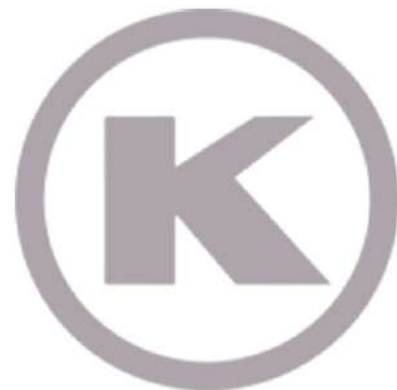


**Trade Development of  
Pakistan (TDAP)**





# CERTIFICATIONS





# CONTACT US

Reach out to us with any questions or feedback—we're here to assist you!

## Head Office

Office No. 101, 25C, Lane 5, Bukhari Commercial, D.H.A., Phase 6,  
Karachi, Pakistan

## Port Qasim Faility

Plot No F-16/1, Eastern Industrial Zone, Port Qasim Authority,  
Karachi, Pakistan.

## Canada Office

3615 Laird Road, Unit 14 Mississauga, ON L5L 5Z8 Canada.

## Salt Mine Factory

Main Warcha Salt Mine Road, Qaidabad, Pakistan.