

LEUCHTTURM1917
Denken mit der Hand*



**Thinking
ahead**



Thinking ahead

The new colours:

Dusty Rose, Spring Leaf, Deep Sea and Spice Brown





With each passing moment, regardless of how brief, we have the opportunity to make the best decision for the future!

Now is the time to decide what comes next and what we will do to shape our future.

That's what we call **Thinking ahead.**



Dusty Rose, Spring Leaf, Deep Sea and Spice Brown – four inspiring new colours that are making an impact. Available as notebooks in Medium (A5) format with either hardcover or softcover binding, Drehgriffel Nr. 1 (as both ballpoint and with gel ink) or Drehgriffel Nr. 2, Pen Loop or pencil.



Drehgriffel



Drehgriffel Nr. 1

The Drehgriffel Nr. 1 is available as a **ballpoint or gel pen**.

The corresponding Leuchtturm1917 replacement refills for the ballpoint are available in line widths F, M and B in different colours, as well as for the gel pen with a line width of 0.5 mm and either black or royal blue ink.

Drehgriffel Nr. 2

The Drehgriffel Nr. 2 is a **pencil with a twist mechanism**.

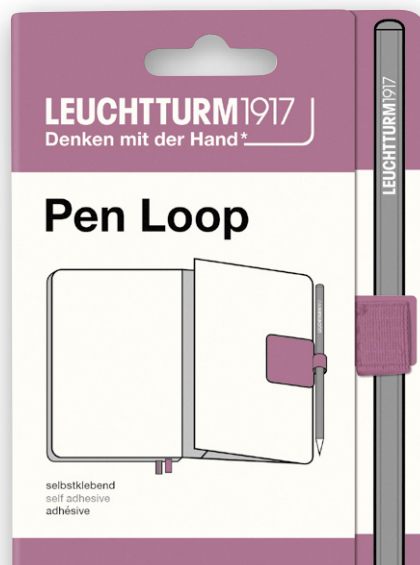
The corresponding Leuchtturm1917 graphite refills are available with a line width of 0.7 mm and hardness grade HB in packages of 12 pieces.





Pen Loop and pencil

Both complement the assortment and set the right colour accents: The Pen Loops and the pencils are available in the new colours as well.



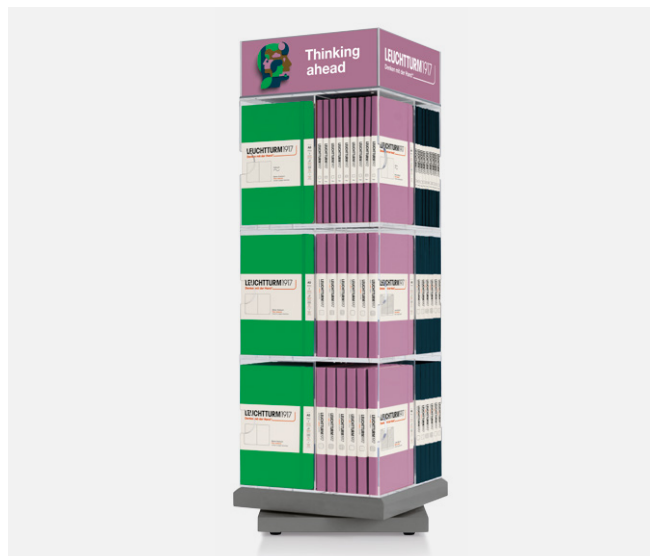
The new range

The new colours need to take centre stage so that their true effect unfolds, set apart from the classic Leuchtturm1917 range of colours. Take advantage of our display options.

Counter display – mixed

Acrylic display tower incl. assortment of notebooks

48 Hardcover notebooks (12 pieces per colour)	23,95 € RRP/pc.
40 Softcover notebooks (10 pieces per colour)	22,50 € RRP/pc.
40 Pen Loops (10 pieces per colour) incl. Pen Loop adapter	3,95 € RRP/pc.
40 pencils (10 pieces per colour) incl. glass display	2,50 € RRP/pc.
Display size (W/H/D):	270 × 850 × 270 mm
Total value (RRP):	2.307,60 €



Step display – mixed

Acrylic display including assortment of notebooks

32 Hardcover notebooks (8 pieces per colour)	23,95 € RRP/pc.
24 Softcover notebooks (6 pieces per colour)	22,50 € RRP/pc.
20 Pen Loops (5 pieces per colour) in a display	3,95 € RRP/pc.
20 pencils (5 pieces per colour) incl. glass display	2,50 € RRP/pc.
Display size (W/H/D):	480 × 400 × 430 mm
Total value (RRP):	1.435,40 €

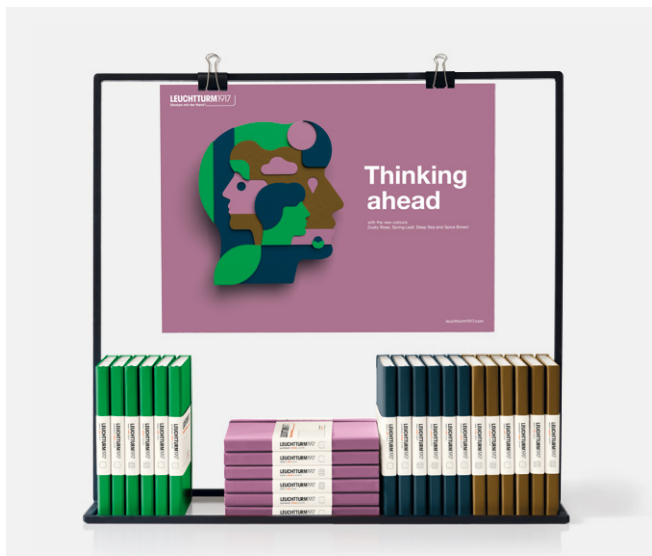


Wooden display – Hardcover or Softcover

Display including assortment of notebooks

20 Hardcover notebooks (5 pieces per colour) or	23,95 € RRP/pc.
32 Softcover notebooks (8 pieces per colour)	22,50 € RRP/pc.
20 Pen Loops (5 pieces per colour) in a display	3,95 € RRP/pc.
20 pencils (5 pieces per colour) incl. glass display	2,50 € RRP/pc.
Display size (W/H/D):	385 × 320 × 215 mm
Total value (RRP) – Hardcover:	608,00 €
Total value (RRP) – Softcover:	849,00 €





Frame display A3 – mixed

Display including assortment of notebooks

24 Hardcover notebooks (6 pieces per colour)	23,95 € RRP/pc.
20 Softcover notebooks (5 pieces per colour)	22,50 € RRP/pc.
20 Pen Loops (5 pieces per colour) in a display	3,95 € RRP/pc.
20 pencils (5 pieces per colour) incl. glass display	2,50 € RRP/pc.

Display size (W/H/D): 650 × 600 × 180 mm

Total value (RRP): 1.153,80 €



Nr. 1



Nr. 2

Drehgriffel display

Display including assortment of Drehgriffel

20 Drehgriffel Nr. 1 (5 pieces per colour)	23,95 € RRP/pc.
or	
20 Drehgriffel Nr. 2 (5 pieces per colour)	28,50 € RRP/pc.

Display size (W/H/D): 270 × 310 × 250 mm

Total value (RRP) – Drehgriffel Nr. 1: 479,00 €

Total value (RRP) – Drehgriffel Nr. 2: 570,00 €



Poster: Thinking ahead.

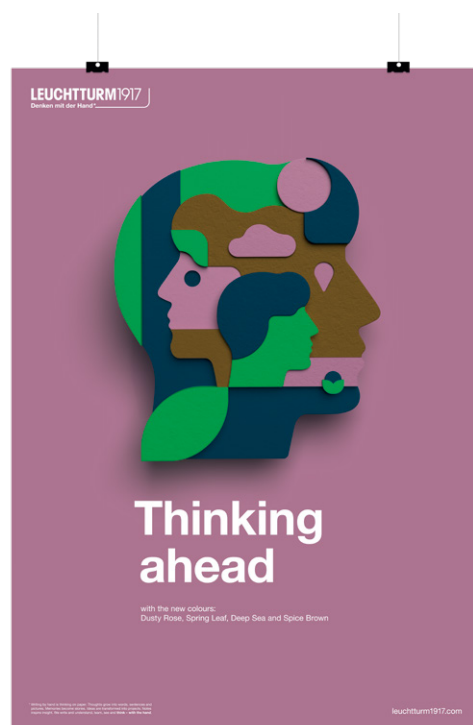
Poster (excl. mounts)

Format: A1 (841 × 594 mm)

Format: A1 (594 × 841 mm)

Item no.: 372245

Item no.: 372246



Article overview

Format	Colour	Ruling	Item no.	Net cost price € Discount 42 %*	Items/ pack.	RRP (€) incl. VAT	EAN code
Notebooks Medium (A5) Hardcover	Dusty Rose	Plain	372184	13,89	10	23,95	4004117661235
		Dotted	372185				4004117661242
		Ruled	372186				4004117661259
		Squared	372187				4004117661266
	Spring Leaf	Plain	372192				4004117661310
		Dotted	372193				4004117661327
		Ruled	372194				4004117661334
		Squared	372195				4004117661341
	Deep Sea	Plain	372188				4004117661273
		Dotted	372189				4004117661280
		Ruled	372190				4004117661297
		Squared	372191				4004117661303
	Spice Brown	Plain	372196				4004117661358
		Dotted	372197				4004117661365
		Ruled	372198				4004117661372
		Squared	372199				4004117661389
Notebooks Medium (A5) Softcover	Dusty Rose	Plain	372200	13,05	10	22,50	4004117661396
		Dotted	372201				4004117661402
		Ruled	372202				4004117661419
	Spring Leaf	Plain	372207				4004117661457
		Dotted	372208				4004117661464
		Ruled	372209				4004117661471
	Deep Sea	Plain	372204				4004117661426
		Dotted	372205				4004117661433
		Ruled	372206				4004117661440
	Spice Brown	Plain	372210				4004117661488
		Dotted	372211				4004117661495
		Ruled	372212				4004117661501
Drehgriffel Nr. 1 – Ballpoint pen with royal blue ink	Display for Drehgriffel Nr. 1, equipped with 20 Drehgriffel Nr. 1 (ballpoint)		372252	277,82**	1	479,00	4004117661907
	Dusty Rose		372213	13,89**	5	23,95	4004117661518
	Spring Leaf		372215				4004117661532
	Deep Sea		372214				4004117661525
	Spice Brown		372216				4004117661549
Drehgriffel Nr. 1 – Gel pen with black ink	Dusty Rose		372217	13,89**	5	23,95	4004117661556
	Spring Leaf		372219				4004117661570
	Deep Sea		372218				4004117661563
	Spice Brown		372220				4004117661587
Drehgriffel Nr. 2 – Mechanical pencil with graphite refill	Display for Drehgriffel Nr. 2, equipped with 20 Drehgriffel Nr. 2 (pencil)		372253	330,60**	1	570,00	4004117661914
	Dusty Rose		372221	16,53**	5	28,50	4004117661594
	Spring Leaf		372223				4004117661617
	Deep Sea		372222				4004117661600
	Spice Brown		372224				4004117661624

Article	Colour	Item no.	Net cost price € Discount 42 %*	Items/ pack.	RRP (€) incl. VAT	EAN code
Pen Loop	Assorted unit, 5× per colour	372225	45,82	1	79,00	4004117661631
	Dusty Rose	372226	2,29	20	3,95	4004117661648
	Spring Leaf	372228				4004117661662
	Deep Sea	372227				4004117661655
	Spice Brown	372229				4004117661679
Pencil	Dusty Rose	372234	1,45	10	2,50	4004117661723
	Spring Leaf	372236				4004117661747
	Deep Sea	372235				4004117661730
	Spice Brown	372237				4004117661754

*Your individual purchasing prices are determined by your individual purchasing conditions.

**Our writing instruments including accessories are subject to a different calculation than our book products.
Please contact your account manager for your individual purchasing conditions.

Advertising material for your point of sale

Advertising material	Components	Item no.	Net cost price € Discount 42 %*	Items/ pack.	RRP (€) incl. VAT	EAN code
Counter display	Display crown	312798	We support our retail partners! We are happy to supply you with free advertising materials, for the best possible product presentation in your shop.	1	30,95	4004117321511
	Medium (A5) module	300653			31,95	4004117321634
	Counter pedestal	328489			38,95	4004117321641
	Display card – Thinking ahead	372244			1,95	4004117661822
	Display card – Logo	372975			1,95	4004117668494
Step display	Acrylic step display incl. foam board & sticker	372241			54,85	4004117661792
	Acrylic step display	350727			45,95	4004117480874
	Foam board	372239			5,95	4004117661778
	Sticker	372240			2,95	4004117661785
Wooden display	Wooden display	347230			17,95	4004117450174
	Foam board	372238			3,95	4004117661761
Frame display A3	Metal frame display	362722			47,95	4004117581861
	Foam board	372243			5,95	4004117661815
Frame display A1	Metal frame display	362721			49,95	4004117581854
	Foam board	372242			7,95	4004117661808
Drehgriffel Displays	for Drehgriffel Nr. 1, unequipped	372250			34,95	4004117661884
	for Drehgriffel Nr. 2, unequipped	372251			34,95	4004117661891
Poster	A1, landscape format	372245			2,95	4004117661839
	A1, portrait format	372246			2,95	4004117661846
	for 1 metre shelf	372247			3,95	4004117661853
	for 2 metre shelf, left side	372248			3,95	4004117661860
	for 2 metre shelf, right side	372249			3,95	4004117661877

General delivery and payment terms of Leuchtturm Gruppe GmbH & Co. KG apply.

The quick and easy way to place your order in our B2B shop



Your shop window

To achieve a maximum visibility and to create additional interest for your customers, we will gladly decorate a shop window for you.

For further information about our assortment and advertising material, please contact us or send us an email to sales@leuchtturm1917.com.



*Writing by hand is thinking on paper. Thoughts grow into words, sentences and pictures. Memories become stories. Ideas are transformed into projects. Notes inspire insight. We write and understand, learn, see and think – with the hand.