

**LEUCHTTURM1917**

Denken mit der Hand\*



**Catalogue  
2025**



A photograph of a desk with a cork top, a wooden book, a framed picture, and a striped cushion.

# Think with the hand\*

\*Writing by hand is thinking on paper. Thoughts grow into words, sentences and pictures. Memories become stories. Ideas are transformed into projects. Notes inspire insight. We write and understand, learn, see and **think – with the hand.**

Discover more on the following pages.

These pictures are featured in our new online magazine Writers & Thinkers. For more information, go to → **page 192.**

## 8 reasons why writing with the hand makes you smarter. And probably even happier.

### 01 | The hand

To grip is to grasp

“The hand is the window to the mind” said the German philosopher Immanuel Kant almost three hundred years ago. We see the world with our eyes but we really “grasp” it with our hands. Our sense of touch is so sophisticated that we are able to describe in much greater detail things we have grasped with our hands in the dark than things we have only seen with our eyes. Every contact, each touch sets off a chain reaction of connections in the brain – and accelerates our thinking.

**Write with pen and paper –  
and ignite your inner potential.**

### 02 | Think

Writing trains the mind

It takes time for us to learn how to read. And it takes years until our handwriting joins the individual letters in a smoothly flowing movement, which in turn inspires our thoughts to flow freely. It is precisely this complex interplay of fine motor skills, abstraction and imagination that makes writing by hand a veritable symphony of the synapses. Writing by hand strengthens the connection between the right and left hemispheres of the brain. From the point of view of the human brain, very few things are as integral and sophisticated as writing with pen and paper.

**Write down your thoughts –  
and stimulate all areas of your brain.**

### 03 | Understand

Write to learn

Typing is not writing. No keyboard can replace the valuable thinking and processing mechanisms that occur when we put pen to paper. Students have deeper learning experiences when they make handwritten notes. Preschoolers develop language skills more easily with frequent use of pen and paper. And even words in a foreign language are committed to memory better the moment we write them down – regardless of which language it is and how old we are. Knowledge is a resource that multiplies when used. As soon as we write something down by hand, we increase our knowledge.

**Study with pen and paper –  
and enhance your personal learning curve.**





## 04 | Act

Writing is thinking on paper

The mind can only think a limited number of steps in advance. That's why our heads sometimes buzz and most people can't plan more than five consecutive chess moves. But as soon as we pick up a pen and put it to paper, we allow our thoughts to run free. We escape the inner confusion, simply by putting our thoughts in order. This empowers us to step back. And the resulting distance helps us to objectively view plans and projects. By writing our thoughts down, we bring them to life. By putting our plans on paper, we increase the chances of actually putting them into practice.

**Write down what's going through your mind –  
the reward is clarity and insight.**

## 05 | Classify

Lists are liberating

No draft is set in stone. Schedules are hardly ever kept. There are never enough hours in a day. Most of our worries revolve around constantly changing tasks and projects – and pen and paper can achieve clarity and calm here, as well. Each handwritten list frees the mind, facilitates analysis and sharpens focus. Lists help us to separate the important from the urgent. We use them to restructure projects, classify and prioritise. And we sometimes forge relationships on paper that we previously weren't aware of. Even this process is certainly quicker, more intuitive and efficient with the use of pen and paper. Not to mention the satisfaction that comes from crossing a completed task off your list!

**Plan your projects with lists –  
and you'll hold control over them in your hand.**

## 06 | Discover

Writers are wanderers

Many authors still write their novels by hand because they want to discover where the journey will take them. Putting words down on paper is like embarking on a journey – we know where it starts – but not where it will end. Unlike texts on a monitor, sentences written on paper have a lasting quality. The pen reinforces this effect, gently driving the hand over the page, from one word to the next. Instead of simply deleting a sentence with the back key or tearing the sheet of paper out of the typewriter, we move forward in the direction of our thoughts, which (loosely based on Kleist) we compose while writing. If you have a complex problem but no solution in sight, just pick up your pen and paper and start – writing is striding forth in spirit; one sentence follows another, one idea after the next. Suddenly, characters and ideas emerge, formed by the previous thought – apparently conceived out of the blue, but ultimately created by hand.

**Write down your thoughts by hand –  
and explore the world.**



## 07 | Let go

Writing down frees the mind

Writing is release. It allows us to understand, process, think, unwind and free ourselves from many things that dampen the spirit. Once we write something down, we feel relieved. Writing by hand stimulates areas in the brain that are also active when we meditate. We calm down, think more clearly, review our thoughts – ultimately letting some of them go. Scientists also confirm these findings – writing by hand not only helps to understand, it also helps to process ideas, let go of them or cast them aside. It doesn't have to be a diary. Even the smallest to-do list lifts the weight and creates great lightness.

**Write down what you want to give up –  
and discover inner peace.**

## 08 | Remember

Writing by hand is the way to stay

Writing by hand is a physical act. Every single letter, word, underscored passage, circle or mark that you put on paper leaves traces that remain in our physical memory. Most people can remember an exciting part in a book even months after reading it. Handwriting has a similar, yet stronger effect. In the transcript of a lecture that is teeming with references, we recall the ideas we had when we were sitting in the lecture hall. The recollection of the situation in which we wrote each handwritten text can still rise before our inner eye even years later. The briefest handwritten note takes us on a journey through time. This is the reason why so many people keep their notebooks. And why famous people's manuscripts are so popular – because handwriting says so much about a person's character.

**Write with pen and paper –  
and track your personal history.**



# Dear Partners,

“Thinking ahead” – forward thinking, acting with foresight and actively shaping the future. Our new campaign invites you to join us to explore new horizons and stay one step ahead.

Thinking ahead means facing the future and preparing for the obstacles and opportunities that lie before us. It is a mindset that embraces change as a chance and helps us to develop innovative solutions for tomorrow’s challenges.

We design our products, to give everyone the creative freedom they need to be inspired. With each notebook and Drehgriffel, we aim to provide our customers with the right tools to create a place for ideas to flourish, visions to develop and to achieve their ambitious goals.

We value our partnership with you. Together, we can explore new paths on the way to an innovative future. We sincerely thank you for your trust and look forward to thinking ahead with you and continuing our successful collaboration in the future.

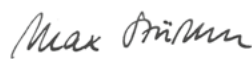
Kind regards,



Kurt Stürken



Axel Stürken



Max Stürken



Philip Döbler

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# New products

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# ucts 1



# Thinking ahead

with the new colours:

Dusty Rose, Spring Leaf, Deep Sea and Spice Brown












Every moment offers us the opportunity to make a significant and pivotal decision for our future. Here and now is the place where we pave the way for tomorrow. We make plans, establish our intentions, define our vision and translate these into clear goals.





By putting this process step-by-step on paper, we give it substance and set the foundation for the future. We think ahead in the knowledge that what we shape today, will benefit us tomorrow – **Thinking ahead.**



**Notebooks | Medium (A5) | 145 × 210 mm**

**Hardcover**, 251 numbered pages | **Softcover**, 123 numbered pages, 80 g/m<sup>2</sup> paper

		Hardcover				Softcover		
								
<b>Dusty Rose</b>		372184	372185	372186	372187	372200	372201	372202
<b>Spring Leaf</b>		372192	372193	372194	372195	372207	372208	372209
<b>Deep Sea</b>		372188	372189	372190	372191	372204	372205	372206
<b>Spice Brown</b>		372196	372197	372198	372199	372210	372211	372212





		<b>Drehgriffel Nr. 1</b> ballpoint pen with royal blue ink (line width M)	<b>Drehgriffel Nr. 1</b> with gel refill with black ink (line width 0.5 mm)	<b>Drehgriffel Nr. 2</b> mechanical pencil with graphite lead HB (line width 0.7 mm)
<b>Dusty Rose</b>		372213	372217	372221
<b>Spring Leaf</b>		372215	372219	372223
<b>Deep Sea</b>		372214	372218	372222
<b>Spice Brown</b>		372216	372220	372224

# New colours



Displays for the perfect product presentation can be found on → **page 148**.





## Pen Loops, 40 × 40 mm self-adhesive elastic loop

Dusty Rose		372226
Spring Leaf		372228
Deep Sea		372227
Spice Brown		372229

## Assorted unit, 20 pieces

5× per colour	372225
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## Pencils Lead thickness HB

Dusty Rose		372234
Spring Leaf		372236
Deep Sea		372235
Spice Brown		372237



**411** pages








**More thoughts.  
More ideas.  
More memories.  
More pages.**

The new  
**expanded**  
A5 notebook



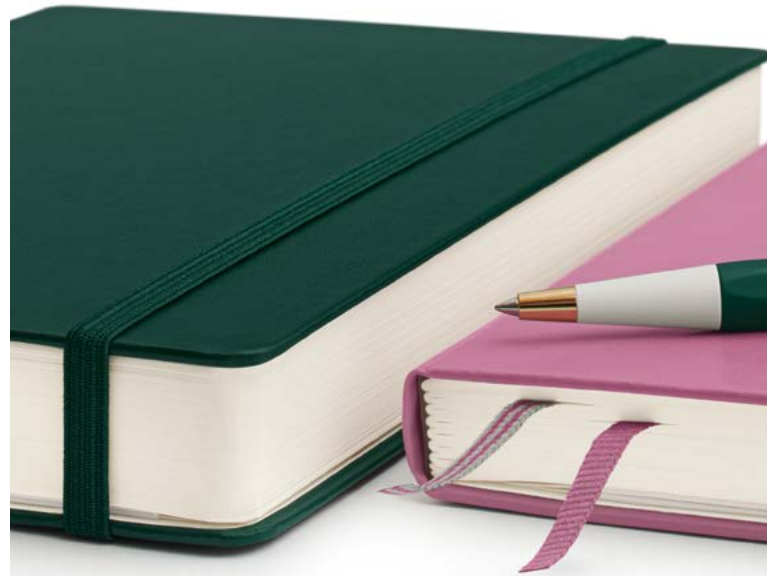


**Notebooks 411 | Medium (A5) | 145 × 210 mm**  
**Hardcover, 411 numbered pages, 80 g/m<sup>2</sup> paper**

				
<b>Dusty Rose</b>		372921	372922	372923
<b>Rising Sun</b>		372924	372925	372926
<b>Forest Green</b>		372927	372928	372929
<b>Black</b>		372930	372931	372932

# Notebook 411

Discover the expanded version of our popular Medium (A5) notebook with 160 additional pages. Available in four different colours, it features 411 numbered 80 g/m<sup>2</sup> pages for more thoughts, notes, sketches, appointments and reminders – all in the palm of your hand.



## Metal frame display A3

unequipped  
Foam board

Item no.: 362722

Item no.: 373225



## Wooden display

unequipped  
Foam board

Item no.: 347230

Item no.: 373228



# Planning ahead 2026

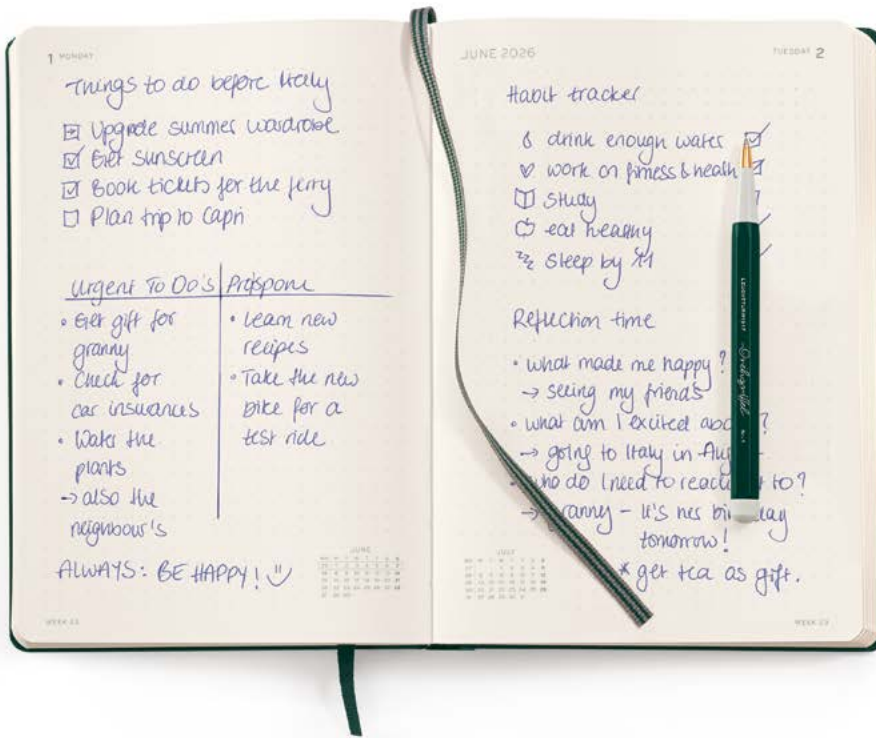
Planning the upcoming year with our 2026 planners –  
also available in the new colours **Dusty Rose**, **Spring Leaf**,  
**Deep Sea** and **Spice Brown**.

See from → **page 100**.



# Planners 2026

## – New products



### The Daily Planner: now available with dotted ruling

Daily Dotted – a dotted page every day gives you the flexibility that daily life demands. Use it as a planner for scheduling appointments and keeping detailed lists, or as a daily diary for recording thoughts and memories.

See → [page 114](#).



## New format: Weekly Planner & Notebook with dotted ruling in wallet format

Slim like a planner in Pocket format, but offering more space for your daily appointments with the elongated wallet format.

The dotted ruling allows you to personalise the way you organise and structure page content.

See → [page 106](#).

# New products at the Point of Sale

## Book stages – 90 cm

These 90 cm wide book stages are easy to assemble and neatly present our notebooks and planners in their many colours and formats at the point of sale. They can be set up in a variety of ways – on shelves, tables or sideboards.

See → **page 153.**



## Theft protection for Drehgriffel Displays

A drawer made of transparent acrylic glass protects the Drehgriffel from unauthorised access. It can be locked at the back and is easy to install. Simply affix the Drehgriffel display to the acrylic drawer with the pre-mounted adhesive strips – done.

See → **page 160.**



## Pen Loop Displays

We now offer two new displays designed to showcase the many colours of our Pen Loops at the point of sale more effectively: the 90 and 160 displays.

See → **page 155.**



## Bullet Journal® Product Range Display

The growing Bullet Journal® product family can be presented together in this display. It is made of wood and provides an informative presentation – for all fans and customers to enjoy.

**See → page 162.**



# Updates

In addition to the new products, we also invite you to discover our popular classics in new colours.



## Notebook Master (A4+)

The **Master Classic**, the heavyweight in our notebook range, is now also available in **Rising Sun**.

The somewhat trimmer **Master Slim** model is now available in **Dusty Rose**.

See → **page 44**.

## Notebook Composition (B5), Paperback (B6+) and Pocket (A6)

These formats are available in both Hardcover and Softcover bindings and now come in **Dusty Rose** and **Ink**.

See from → **page 46**.





## Bullet Journal® and Bullet Journal® Pocket in Turquoise<sup>25</sup>

This bright turquoise colour was selected by the global Bullet Journal® community, is exclusively available as a Bullet Journal® and will be launched on Bullet Journal® Day on August 8, 2025.

See from → **page 60.**

## 120g Edition in Navy

The special 120 g/m<sup>2</sup> paper in this edition is characterised by its high opacity and smooth, low-friction surface.

The 120g Edition is now also available in **Navy**.

See → **page 66.**



# Updates



## Outlines Notebook in Navy Blue

The waterproof notebook paper was developed specifically for nautical charts and lets you write in any kind of weather – with a durable cover now also available in **Navy Blue**.

See → **page 68**.

## The Jottbook Double in new colour combinations

Make a colourful statement: These practical companions are available as a double pack in coordinated colours. The combination of **Mint Green** and **Stone Blue** is new in the standard formats Medium (A5) and Pocket (A6).

See → **page 78**.





### Some Lines A Day in Rising Sun The 5 Year Memory Book

Archive your own past in the five-year memory book. The previous colour range has been expanded to include the bright **Rising Sun**.

See → **page 74**.

### Springback binders & book boxes: Now available in Sage

The must-haves for keeping things in order:  
Our springback binders make it easy to bind documents sturdily as in a book, yet flexibly.

The book box in notebook design reliably stores all important documents safely and neatly.

Both products are now also available in **Sage**.

See → **page 128 and 130**.

























































































# Notebook

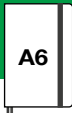
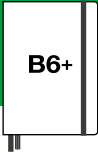
# es ks

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# 2

# Notebooks

	A4+				B5		A5	
	Master Classic		Master Slim		Composition		Medium	
	Hardcover		Hardcover		Hardcover	Softcover	Hardcover	Softcover
Classic colours								
Powder								
Lilac								
Port Red								
Fox Red								
Rising Sun								
Lemon								
Sage								
Olive								
Forest Green								
Mint Green								
Pacific Green								
Stone Blue								
Navy								
Ink								
Black								
New colours								
Dusty Rose								
Spring Leaf								
Deep Sea								
Spice Brown								
page →	44		46		48			



Paperback		Pocket		Classic colours
Hardcover	Softcover	Hardcover	Softcover	
				Powder
				Lilac
				Port Red
				Fox Red
				Rising Sun
				Lemon
				Sage
				Olive
				Forest Green
				Mint Green
				Pacific Green
				Stone Blue
				Navy
				Ink
				Black
				New colours
				Dusty Rose
				Spring Leaf
				Deep Sea
				Spice Brown
50		52		← page



**LEUCHTTURM 1917**  
Denken mit der Hand

Punktiertes Notizbuch  
Dotted notebook  
Carnet à pages pointillées

Denken mit der Hand  
+ Writing by hand is thinking  
on paper. Thoughts grow into  
words, sentences and pictures.  
Memories become stories.  
Ideas are transformed into  
projects. Notes inspire insight  
we write and understand,  
learn, see and  
think - with the hand

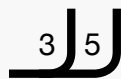




# Details make all the difference.

**We have designed our notebook very carefully – down to the last detail.** The pages are numbered and there is an empty table of contents that makes it easier for you to organise your notes.

There are several perforated pages at the back of every notebook – just in case you want to share a note with someone else. All books come with a set of self-adhesive labels to help you with archiving.



Paginierung  
**pagination**  
pagination



Fadenheftung  
**thread-bound**  
reliure cousue



Lesezeichen  
**bookmarks**  
marque-pages



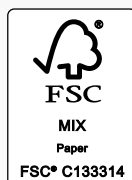
Falttasche  
**pocket**  
pochette



säurefrei  
**acid-free**  
sans acide



Perforierte Seiten  
**perforated pages**  
pages perforées



Sticker  
**labels**  
étiquettes



Inhaltsverzeichnis  
**table of contents**  
table des matières

# Notebook formats

[illegible]

**Master (A4+) | 225 × 315 mm**

Slightly larger than A4 so that loose A4 pages can be fully placed inside the notebook to prevent frayed edges.

[illegible]

**Composition (B5) | 178 x 254 mm**

Iconic American size – smaller than A4 yet bigger than A5 – the same size as a tablet.

[illegible]

**Medium (A5) | 145 x 210 mm**

A double page is just the right size for A4 photocopies.

[illegible]

**Paperback (B6+) | 125 x 190 mm**

A convenient and compact format.  
Inspired by the size of a paperback book.

[illegible]

**Pocket (A6) | 90 × 150 mm**

The size to carry around.  
Fits into the inside pocket of a jacket.



# Cover

## Softcover or Hardcover?

### A clear question of personal preference.

We at Leuchtturm1917 understand this and that is why we offer increasingly more of our notebooks in both versions. Depending on the area of application and individual taste, the cover is a decisive factor.

The **Softcover** offers the advantage of maximum flexibility at less weight and is usually the ideal choice for anyone who likes to be on the go and ready to write at any moment.

The robust **Hardcover** not only offers sturdy protection, but also serves as a stable writing surface – for example at larger meetings, events or when travelling – it's there when there's no table to offer support.





LEUCHT

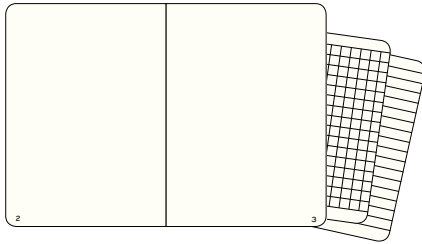
HERZLICHEN DANK  
THANK YOU VERY MUCH  
MERCI BEAUCOUP



# Rulings

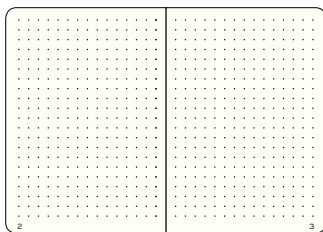
**To rule or not to rule – that is the question. While under certain circumstances you might make compromises with the cover colour, opinions differ when it comes to how a page is ruled.**

From plain for absolute freedom to dotted for minimal support to ruled and squared for greater structural stability – whatever your needs, our page designs rule.



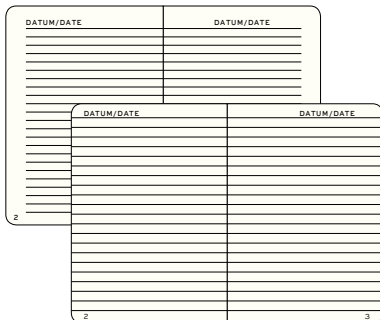
## Plain

Clear pages, no margin, no date. Simply features the page number in the bottom corner. We also provide each plain notebook with a ruled and squared guideline page.



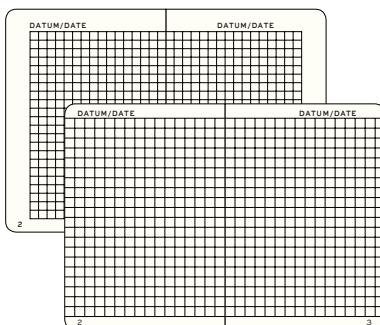
## Dotted

Dots with 5 mm spacing provide a guide for writing, creating tables and drawings.



## Ruled

Almost all sizes feature the standard 6 mm line spacing. Only our Master Classic notebook provides generous 8.5 mm line spacing on 235 pages. The notebooks in Master size have a side margin with space for comments.



## Squared

Available in all sizes and versions – squared with precise 5 × 5 mm boxes. For calculations, tables and drawings. Our Master notebooks also feature a margin.



# Master

**Sometimes more is more.** The Master notebook was the first notebook that we produced and we are still very fond of it. With its oversized A4+ format (225 × 315 mm), and compared with all smaller formats, it is a master of its class when it comes to order and clarity.

The highlight – loose sheets and handouts in A4 format are easily and invisibly stowed away between the pages or in the pocket on the inside of the back cover, just as in a file folder. We offer the Master format with two different thicknesses:

As “Classic” edition with 235 numbered pages and as “Slim”, a slender version with only 123 numbered pages.



red**dot** winner

The paper quality of both versions is identical at 100 g/m<sup>2</sup> and thus significantly heavier than for all other notebooks. Due to the smaller page count, the Master Slim is significantly lighter and leaner than the Master Classic.










Ruled with either lines or grids, our Master notebooks have a page margin for comments and cross-referencing. The line height for lined Master Classic is 8.5 mm and 6 mm for Master Slim.













**Classic**  
235 numbered pages

**Slim**  
123 numbered pages

## Notebooks | Master Classic (A4+) | 225 × 315 mm Hardcover, 235 numbered pages, 100 g/m<sup>2</sup> paper

					
<b>Rising Sun</b>	<b>New!</b> 	372333	372334	372335	372336
<b>Sage</b>		370259	370260	370261	370262
<b>Forest Green</b>		370263	370264	370265	370266
<b>Navy</b>		359870	359869	359867	359868
<b>Black</b>		308227	327366	327150	307959

## Notebooks | Master Slim (A4+) | 225 × 315 mm Hardcover, 123 numbered pages, 100 g/m<sup>2</sup> paper

					
<b>Dusty Rose</b>	<b>New!</b> 	372337	372338	372339	372340
<b>Rising Sun</b>		368141	368142	368143	368144
<b>Sage</b>		363921	363920	363918	363919
<b>Forest Green</b>		370271	370272	370273	370274
<b>Navy</b>		342928	342929	342926	342927
<b>Black</b>		330754	321149	334917	310174

Displays for the perfect product presentation can be found starting on → **page 147**.



# Composition

These notebooks offer significantly more space on each page than a Medium (A5) and are also smaller and more space-saving than a Master (A4+).


















The Composition format is the same size as B5, a working size that is suitable for pretty much any project.

This notebook format is available with a robust Hardcover and 219 numbered pages, as well as a flexible Softcover, which is significantly lighter, with only 123 numbered pages.

Both versions are equipped with the familiar Leuchtturm1917 details such as an expandable pocket, page numbers and a table of contents.



**Notebooks | Composition (B5) | 178 × 254 mm**  
**Hardcover**, 219 numbered pages | **Softcover**, 123 numbered pages, 80 g/m<sup>2</sup> paper

		Hardcover				Softcover			
									
Lilac		368149	368150	368151	-	368152	368153	368154	-
Dusty Rose		372341	372342	372343	-	372363	372364	372365	-
Rising Sun		366165	366166	366167	-	365633	365634	365635	-
Sage		366171	366172	366173	-	363929	363928	363927	-
Forest Green		370278	370279	370280	-	370308	370309	370310	-
Stone Blue		366180	366181	366182	-	365636	365637	365638	-
Navy		366177	366178	366179	-	349299	349301	349300	-
Ink		372344	372345	372346	-	372366	372367	372368	-
Black		366183	366184	366185	366186	349295	349298	349296	362870

Displays for the perfect product presentation can be found starting on → **page 147**.



# Medium

**There are many reasons why the Medium (A5) notebook format is the most frequently purchased and used format.** It is the gold standard among notebook formats.

Its size perfectly combines convenience and creative space for notes, plans and sketches. This is exactly what our customers appreciate and they can also choose between two versions:

The Hardcover with its substantial 251 numbered pages and the slightly lighter Softcover with 123 numbered pages.





















Both versions feature the popular Leuchtturm1917 notebook details, such as a table of contents, perforated pages at the back of the notebook and a pocket for storing loose papers.



Displays for the perfect product presentation can be found starting on → **page 147**.

## Notebooks | Medium (A5) | 145 × 210 mm

**Hardcover**, 251 numbered pages | **Softcover**, 123 numbered pages, 80 g/m<sup>2</sup> paper

		Hardcover				Softcover			
									
Powder		361577	361576	361573	361575	-	-	-	-
Lilac		365480	365481	365482	365483	365496	365497	365498	-
Port Red		359697	359695	359691	359694	-	-	-	-
Fox Red		367250	367251	367252	367253	-	-	-	-
Rising Sun		363386	363387	363388	363389	363402	363403	363404	-
Lemon		344801	344800	344798	344799	-	-	-	-
Sage		361585	361584	361582	361583	361593	361592	361590	-
Olive		365488	365489	365490	365491	-	-	-	-
Forest Green		367254	367255	367256	367257	367268	367269	367270	-
Mint Green		367258	367259	367260	367261	-	-	-	-
Pacific Green		359698	359696	359692	359693	-	-	-	-
Stone Blue		363333	363334	363335	363336	363398	363399	363400	-
Navy		342924	342925	342922	342923	362864	362850	362840	-
Ink		369791	369792	369793	369794	369804	369805	369806	-
Black		311333	329398	300612	315928	318651	324804	308290	310337

On page 14, you will also find these products in the new colours    .



# Paperback

**Paperback and backpack – somehow they are a perfect match, because this is all about smart solutions:** functional, space-saving and yet fully equipped with everything you need when travelling.

This format is slightly smaller than a Medium (A5), but offers significantly more space than the next-smaller Pocket (A6).


















The Paperback (B6+) is similar in size to the classic paperback and is available as a robust Hardcover with 219 numbered pages or as a somewhat lighter Softcover with 123 numbered pages.

Of course, the Paperback also includes all the notebook features such as the expandable pocket, numbered pages and table of contents.



## Notebooks | Paperback (B6+) | 125 × 190 mm

**Hardcover**, 219 numbered pages | **Softcover**, 123 numbered pages, 80 g/m<sup>2</sup> paper

		Hardcover				Softcover			
									
Lilac		368489	368491	368492	-	368155	368156	368157	-
Dusty Rose		372347	372348	372349	-	372369	372370	372371	-
Rising Sun		368496	368497	368498	-	365639	365640	365641	-
Sage		368502	368503	368504	-	363935	363934	363933	-
Forest Green		370287	370288	370289	-	370317	370318	370319	-
Stone Blue		368511	368512	368513	-	365642	365643	365644	-
Navy		368508	368509	368510	-	358319	358318	358317	-
Ink		372350	372351	372352	-	372372	372373	372374	-
Black		368514	368515	368516	368517	358292	358291	358288	362869

Displays for the perfect product presentation can be found starting on → **page 147**.



# Pocket

The perfect pocket size: small, portable and literally fits in every pocket.









For travelling, always readily available, so that no thoughts just slip away, but can be instantly captured.

The Hardcover version has 187 numbered pages, while the Softcover version has 123 numbered pages.

Although it is compact, it has all the functional Leuchtturm1917 notebook details such as a table of contents, two bookmarks and a pocket for storing loose papers.



**Notebooks | Pocket (A6) | 90 × 150 mm**  
**Hardcover**, 187 numbered pages | **Softcover**, 123 numbered pages, 80 g/m<sup>2</sup> paper

		Hardcover				Softcover			
									
Lilac		368145	368146	368147	368148	368158	368159	368160	-
Dusty Rose	New!	372353	372354	372355	372356	372375	372376	372377	-
Rising Sun		365625	365626	365627	365628	365645	365646	365647	-
Sage		363943	363944	363940	363942	363953	363952	363951	-
Forest Green		370297	370298	370299	370300	370326	370327	370328	-
Stone Blue		365629	365630	365631	365632	365648	365649	365650	-
Navy		342920	342921	342918	342919	349302	349304	349303	-
Ink	New!	372357	372358	372359	372360	372378	372379	372380	-
Black		317257	333915	334821	318898	305477	311346	306017	329869

Displays for the perfect product presentation can be found starting on → **page 147**.

# Edition

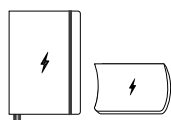


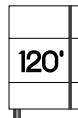
















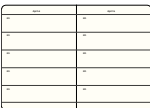








# ons

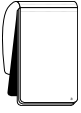




































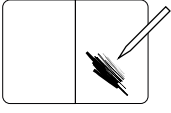

































# 3

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# Editions

Lilac
Port Red
Red
Signal Orange
Rising Sun
Yellow24
Lemon
Sage
Turquoise25
Walden Green
Forest Green
Mint Green
Royal Blue
Navy Blue
Navy
Black

 <b>Bullet Journal®</b>	Medium & Pocket			60 - 63
 <b>120g Edition</b>	Medium			66
				
				
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 <b>Bauhaus Edition</b>	Medium			70
				
				
 <b>Some Lines A Day</b>	Medium			74
 <b>Address book</b>	Medium			82
	Pocket			
 <b>Notebook with staves</b>	Master Slim			83

 <b>Notepad</b>	Pocket	   	       	76
			       	
			       	
			       	
 <b>Sketchbooks</b>	Master		       	80
	Square		       	
	Medium		       	
	Medium Landscape		       	

Lilac

Port Red

Rising Sun

Lemon

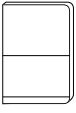


































































Sage

Forest Green

Navy

Black

← page

 <b>Jottbook Double</b>	Medium	  	         	78
			         	
			         	
	Pocket	  	         	
			         	
			         	

Lilac

Port Red

Lemon

Rising Sun

Sage

Forest Green

Mint Green

Stone Blue

Light Grey

Black

← page

# Bullet Journal®





# Bullet Journal®

The upgrade of a ground-breaking method that is inspiring the world and which provides an answer to the question: How do I organise my day, my life, with all its appointments, tasks and plans? Developed by New York product designer Ryder Carroll, it makes it easy to trace the past, organise the present and plan the future. It easily adapts to your personal needs, to provide an interface between productivity and focused thinking.

In celebration of Bullet Journal® Day, on 8 August 2025, the Bullet Journal® will also be available in the new colour **Turquoise25**.

**Bullet Journal® | Medium (A5) | 145 × 210 mm**  
**Hardcover**, 206 numbered pages,  
 120 g/m<sup>2</sup> paper



**Yellow24**



371205

**Turquoise25 New!**



373022

**Black**



363572



**Page Dividers.** Every page in perfect order: small markings that allow the quick and exact vertical or horizontal division into fields or sections.

**The Grid Guide.** Instructions on how to use the grid in the book cover. And how easy it is to create calendar overviews, diagrams, trackers or storyboards.

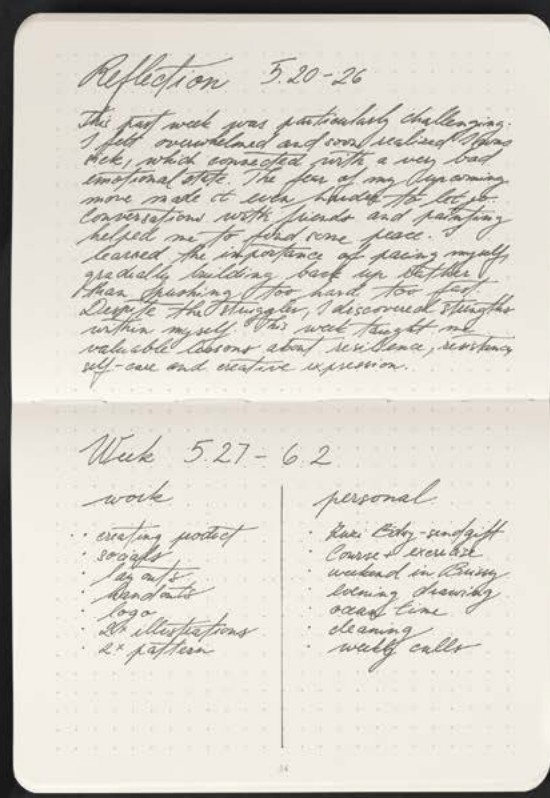
Displays for the perfect product presentation can be found on → **page 162**.



**120 g/m<sup>2</sup> paper.** Its particularly smooth surface structure, low transparency and high ink compatibility allow a variety of design techniques.

**Pocket Guide.** A quick guide to Bullet Journaling. How the system works and what is most important. For beginners and advanced users. The booklet is tucked away in the folding pocket.

**Sticker set.** Best friends of the Bullet Journal®. They display overviews for months and weekdays along with small symbols for identification. Practical and clearly arranged.



**Bullet Journal® Pocket** | 144 x 104 mm  
**Flexcover**, 46 numbered pages  
 80 g/m<sup>2</sup> paper, set of 3



**Yellow24**



371629

**Turquoise25 New!**



373023

**Black**



371123



3 journals for 3 months



# Bullet Journal® Pocket

It fits in any pocket to go where you go, is easily accessible and offers smart features for a total journaling experience. Together with Ryder Carroll, who originated the Bullet Journal® method, we have developed this special format – a compact and mobile solution for the global Bullet Journal® community.

## Month by Month

The Bullet Journal® Pocket has been designed down to the last detail for daily journaling: When unfolded vertically, its compact format offers the space of an entire A5 page. The dotted ruling is designed so that up to 31 days of a month can be listed vertically. With 46 numbered pages, each journal offers enough space for a whole month. They are available in sets of 3.

## Smart Features

Although it's a space-saver, the Bullet Journal® Pocket has many functional details and features such as dotted ruling for individual structuring and maximum creativity, page dividers for quick page organisation, a sticker set with days of the week, months and symbols, as well as a pocket on the back cover for cards or receipts. The design elements in copper embossing also add to its premium quality and appeal.

In celebration of Bullet Journal® Day, on 8 August 2025, the Bullet Journal® Pocket will also be available in the new colour **Turquoise25**.

## Display

equipped with 10 Bullet Journal® Pocket sets of 3.  
(W/H/D: 168 x 400 x 180 mm)

Item no.: 371125



# Overhgriffel

Nr. 1 – gel ink



Nr. 2 – pencil



## BULLET JOURNAL®

# Bullet Journal® Drehgriffel

Bullet Journaling is a worldwide phenomenon with a continuously growing community of followers. Together with Ryder Carroll, the inventor of the Bullet Journal® method, we have developed the matching writing instrument – the Bullet Journal® Drehgriffel.

The long, distinctive tip and the twist head of the Drehgriffel Nr. 1 are made of brass, while the Drehgriffel Nr. 2 features a shiny silver steel tip and twist head, giving this writing instrument its special character. The black barrel is made of lacquered aluminium that has been sandblasted. This provides a slightly grainy, matt surface with a pleasant grip. The glossy black logo on the mid-section stands out discreetly against the matt background. The lightning bolt engraved in the twist head is the distinctive mark of the international Bullet Journal® community.

The Bullet Journal® Drehgriffel Nr. 1 has a Japanese gel refill with 0.5 mm line thickness and black ink. It provides a fine ink line that is particularly suitable for Bullet Journaling.

The Bullet Journal® Drehgriffel Nr. 2 is a mechanical pencil. The mechanical storage container holds up to eight HB leads with a thickness of 0.7 mm, which can be easily reloaded with a twist, allowing endless writing, sketching and drawing.



## Bullet Journal® Pen Loop

Mounted on the endpaper of the back cover of the Bullet Journal®, this flexible Pen Loop ensures that your writing instrument is always within easy reach. It also bears the signature symbol of the global Bullet Journal® community: a lightning bolt in precious copper, embossed on a black background.

**Bullet Journal® Pen Loop**, 40 × 40 mm  
self-adhesive elastic loop

Black



369711

## Bullet Journal® Drehgriffel

### Drehgriffel Nr. 1

with gel refill with black ink  
line width 0.5 mm



366916

### Drehgriffel Nr. 2

mechanical pencil with graphite lead HB  
line width 0.7 mm



370243

Displays for the perfect product presentation can be found on → **page 163**.

paper 120<sup>g</sup>

**A very  
intransparent  
matter.**





# 120g Edition

Whether you prefer to write with a marker, fountain pen or brush pen – the 120 g/m<sup>2</sup> paper is the perfect writing surface for a variety of writing instruments.

During the milling process, the paper receives a smooth and particularly low-friction finish. It allows your pen to glide across the page with a minimum of wear and provides a pleasantly flowing writing sensation.

The ink does not bleed into the paper, but retains its clear contour. By adding the proper fillers, the paper has comparatively low transparency: writing does not shine through to the other side. The paper was specially developed and manufactured in Germany.



## Display

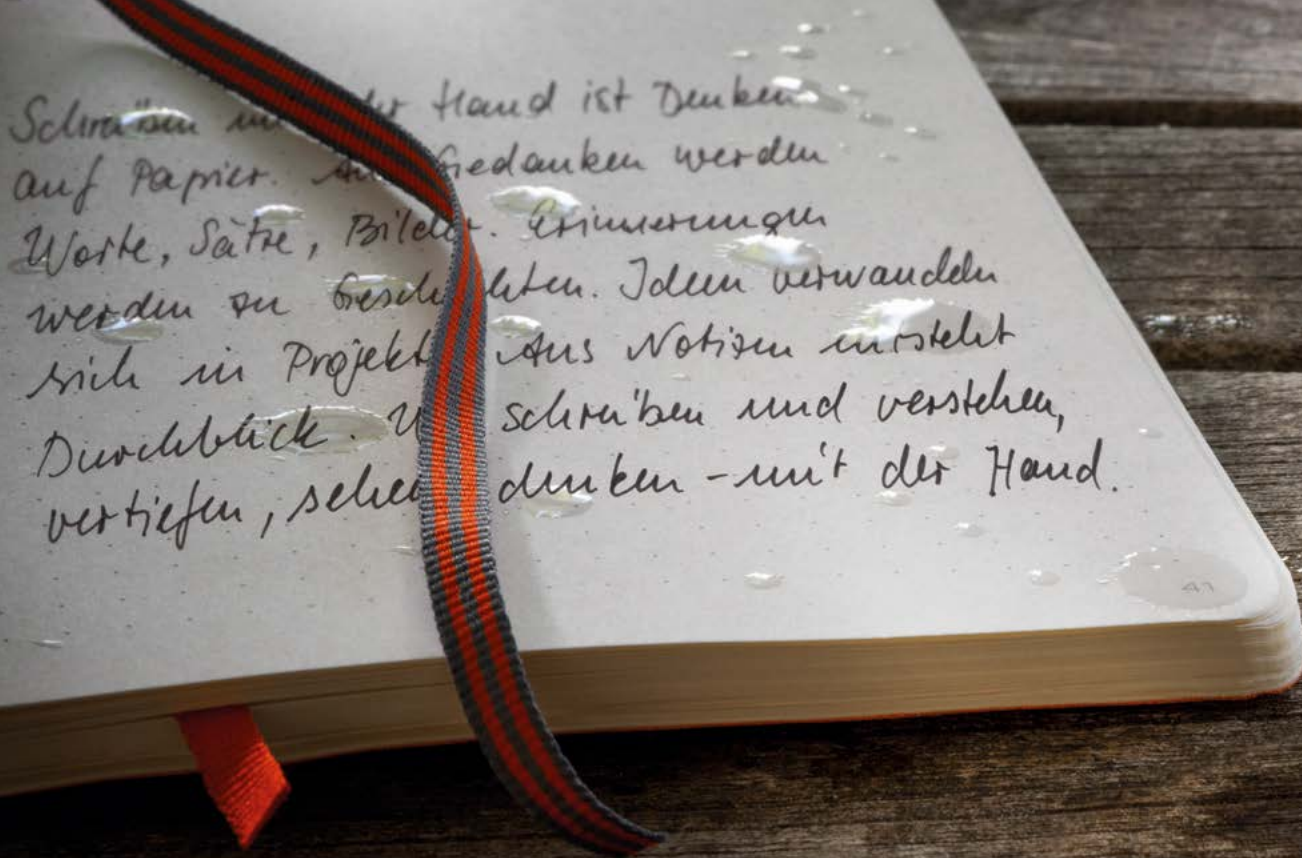
equipped with 36 notebooks  
unequipped  
Foam board  
(W/H/D: 475 × 380 × 400 mm)

Item no.: 363709  
Item no.: 350727  
Item no.: 363708

**120g Edition | Medium (A5) | 145 × 210 mm**  
**Hardcover**, 203 numbered pages, 120 g/m<sup>2</sup> paper

Lilac		370337	370338	370339
Port Red		364425	363535	363536
Rising Sun		367125	367126	367127
Sage		364426	363537	363538
Forest Green		370340	370341	370342
Mint Green		370343	370344	370345
Navy <b>New!</b>		372382	372383	372384
Black		364424	363533	363534

Displays for the perfect product presentation can be found on → **page 164**.





# **Outlines**

The weatherproof notebook

Whatever the weather, with Outlines you'll always be able to read what you've written.

The Outlines notebook features the same non-coated, durable, wet-strength paper developed in Germany to produce nautical charts.

It guarantees writing pleasure whether you use a fountain pen, ballpoint or pencil. In addition to the heavy 150 g/m<sup>2</sup> quality, this is due to the paper's particularly smooth surface finish. That means smooth sailing when you put your pen to the excellent pages, even when wet. In this case, we recommend the use of a pencil.

The water-repellent cover with a linen structure also protects all personal entries.

## Display

equipped with 20 notebooks

Item no.: 364725

unequipped

Item no.: 364724

Insert

Item no.: 368277

(W/H/D: 279 × 310 × 206 mm)

**Outlines | Paperback (B6+) | 125 × 190 mm**  
**Flexcover**, 89 numbered pages  
**150 g/m<sup>2</sup> nautical chart paper**



Signal Orange



363019

Walden Green



363020

Navy Blue **New!**



372386



# Bauhaus Edition

Wassily Kandinsky, painter and lecturer at the Bauhaus school, summed it up neatly when he said: “Everything starts from a dot.” This quote highlights the fact that for creative minds, the process of committing ideas to paper via the hand begins with a dot on the page. The first point of contact between thoughts and paper – a crucial moment.

Clean, minimalist forms, functional details and classic colours are key features of the modern era’s most influential design school – and also the principles that have always guided the design of Leuchtturm1917 products.

As a tribute to the revolutionary Bauhaus style, we have created a special edition that encompasses a notebook, Pen Loop and Drehgriffel and whose form, colour and details honour the pioneering Bauhaus ethos.





To effectively showcase the Bauhaus Edition to your customers, we are happy to provide you with a corresponding product flyer (see page 165).



reddot design award  
winner 2019







**Bauhaus Edition | Notebooks**  
**Medium (A5) | 145 × 210 mm**  
**Hardcover**, 251 numbered pages, 80 g/m<sup>2</sup> paper  
coloured fore edge with colour-coordinated dotted ruling

				
Red		-	-	359619
Lemon		-	359620	-
Royal Blue		359618	-	-
Black		-	-	359617



### Bauhaus Edition | Pen Loops

40 x 40 mm, self-adhesive elastic loop

Red		359773
Lemon		359774
Royal Blue		359772
Black		359771

**Assorted unit, 20 pieces**

5 × per colour	360133
----------------	--------





Everything starts  
from a dot.

# Bauhaus Edition Drehgriffel

With its function and design, the Drehgriffel takes us back to the origins of the Bauhaus school of the 1920s – to designing with pen and paper. The discreet dot on the twist button also reminds us of this and echoes Wassily Kandinsky’s motivating quote “Everything starts from a dot”. The design principles of Bauhaus are also reflected in the colour contrast between the pen body, tip and turning head, which is reminiscent of Piet Mondrian’s pictorial compositions.

The Drehgriffel is precision-milled in aluminium and brass, then varnished and sealed.

The Drehgriffel Nr. 1 features a ballpoint refill with royal blue ink.



The Drehgriffel Nr. 2 is a mechanical pencil. The front tip (fine-tip) is milled from polished steel and forms a harmonious transition to the 0.7 mm thin graphite refill (HB). It uses a spring-loaded twist mechanism that carries a replaceable refill. Its barrel holds up to eight HB refills which can be pushed in using a twist mechanism.



Everything starts from a dot.



Displays for the perfect product presentation can be found on → **page 165**.

Bauhaus Edition   Drehgriffel		Drehgriffel Nr. 1 ballpoint pen royal blue ink (line width M)	Drehgriffel Nr. 2 mechanical pencil graphite lead HB (line width 0.7 mm)
Red/Royal Blue		366205	371287
Royal Blue/Red		366203	371285
Lemon/Black		366204	371286
Black/Lemon		366571	371288
Royal Blue/Black		366572	371289
Black/Royal Blue		366202	371284

# Some Lines A Day

## The 5 Year Memory Book

Each page provides space for you to write a few lines each calendar day over five years.

Only the first two digits of the year are printed, i.e. 20\_\_\_. A great way of easily recalling the extraordinary and the ordinary events in your life and their place in the grand scheme of things. Over the course of time, this special diary will become an interesting reference book of your own past.



### Display

equipped with 16 notebooks

Item no.: 355925

unequipped



Item no.: 347230

Foam board

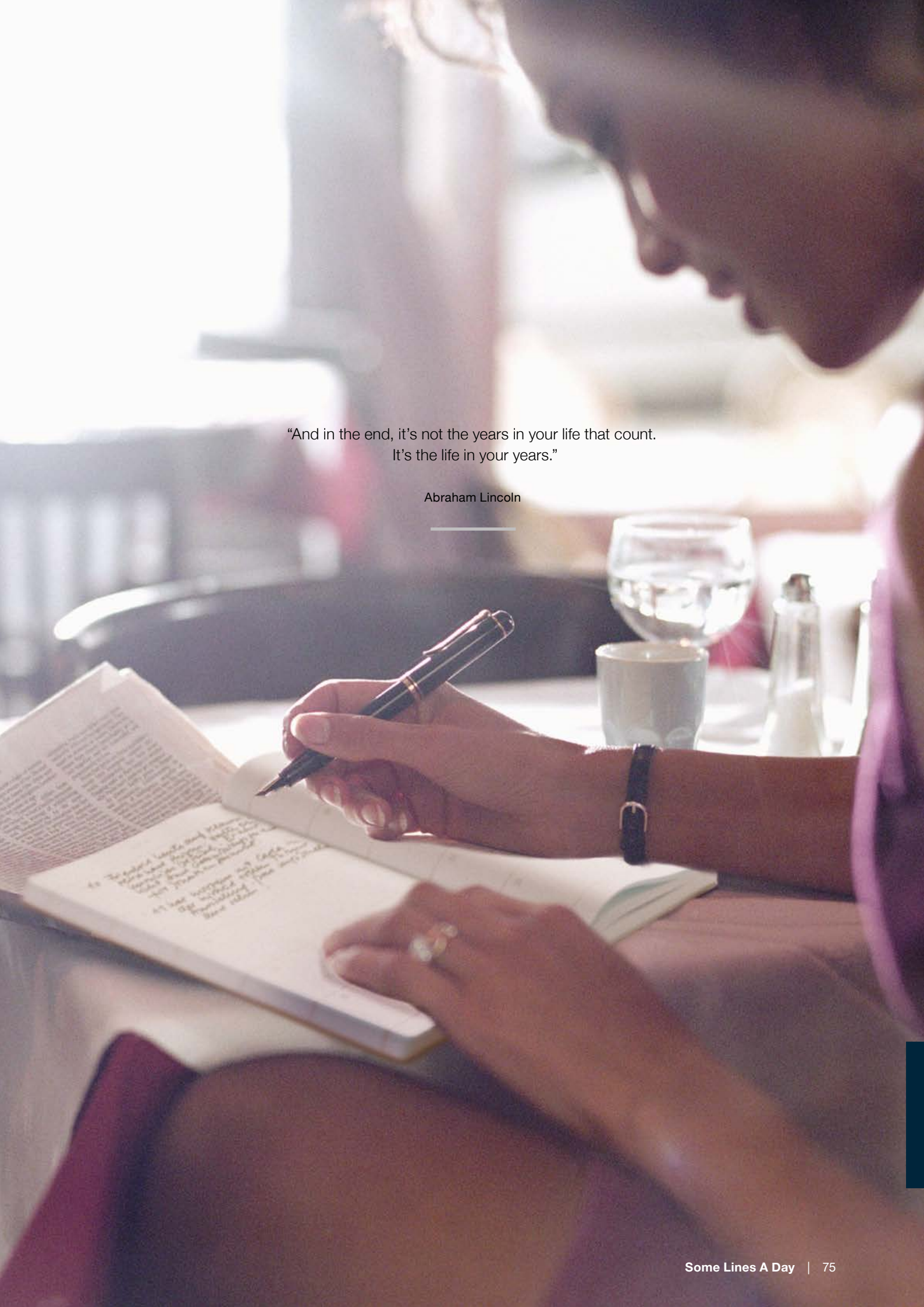
Item no.: 360759

(W/H/D: 385 × 360 × 215 mm)

**Some Lines A Day – the 5 Year Memory Book**  
**Medium (A5) | 145 × 210 mm**  
**Hardcover, 365 pages, 80 g/m<sup>2</sup> paper**

Lilac		368168
Port Red		368169
Rising Sun		372387
Sage		363840
Forest Green		370346
Black		343552



A close-up, warm-toned photograph of a woman with dark hair, wearing a purple top, sitting at a table. She is holding a dark pen and writing in a small, open notebook. On the table, there is a glass of water, a white cup, and a salt shaker. The background is softly blurred, showing a window and some indoor plants. The lighting is soft and natural, creating a peaceful atmosphere.

“And in the end, it’s not the years in your life that count.  
It’s the life in your years.”

Abraham Lincoln

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









# Notepad

**Notes and ideas need room to develop.** Every list unclutters the mind, helps with the analysis, and sharpens the focus. Lists are compiled to separate the important from the urgent items.

We reorganise projects, arranging and prioritising them. All the pages in the handy, portrait-format Pocket (A6) notepad are perforated, so that they can be torn out easily – a versatile companion.



**Notepad | Pocket (A6) | 90 × 150 mm**  
**Hardcover, 184 numbered pages, 80 g/m<sup>2</sup> paper**

					
Lilac		368161	368162	368163	-
Port Red		364403	364413	364408	-
Rising Sun		368164	368165	368166	-
Sage		364405	364415	364428	-
Navy		364406	364416	364410	-
Black		316831	364411	327986	333843



# Jottbook Double

**With their coloured fore edges, our Jottbooks set a clear yet understated accent.** The smart design of the Jottbooks is enhanced by the small and practical pocket on the endpaper. The Jottbook is a lightweight alternative to the classic notebook – these books are arranged in

a colour-coordinated double pack in Medium or Pocket format. 32 pages are micro-perforated and can be easily torn out; a table of contents and numbered pages are part of the standard features. Our Jottbooks have thread-sewn bindings and include a set of adhesive labels.



**Jottbooks | Medium (A5) | 145 × 210 mm in a double pack:**  
**Flexcover, 59 numbered pages, 80 g/m<sup>2</sup> paper**

Lilac + Port Red		368174	368175	368176
Lemon + Rising Sun		368177	368178	368179
Sage + Forest Green		368180	368181	368182
Mint Green + Stone Blue	<b>New!</b>	372388	372389	372390
Light Grey + Black		368186	368187	368188

**Jottbooks | Pocket (A6) | 90 × 150 mm in a double pack:**  
**Flexcover, 59 numbered pages, 80 g/m<sup>2</sup> paper**

Lilac + Port Red		368189	368190	368191
Lemon + Rising Sun		368192	368193	368194
Sage + Forest Green		368195	368196	368197
Mint Green + Stone Blue	<b>New!</b>	372399	372400	372401
Light Grey + Black		368201	368202	368203



### Display

equipped with 32 double packs  
in Medium (A5) format  
and 24 double packs  
in Pocket (A6) format  
unequipped

Item no.: 363063

Item no.: 347222

(W/H/D: 320 × 550 × 355 mm)



# Sketchbooks

Sketching mental images, portraying people, drawing landscapes, painting, scribbling, shading, colouring and capturing what we see on paper, whenever something inspires us.

All of this is possible on our upgraded paper quality. 112 pages, 150 g/m<sup>2</sup> white paper; ideal for use with pencil, charcoal, chalk and ink. In addition to the Medium (A5) and Master (A4+) sizes, our sketchbooks are available in Medium Landscape and Square format. Four formats in five rich colours. Just add your creative input.



## Step display

equipped with 8× Master, 8× Square, 12× Medium and 8× Medium Landscape  
 unequipped  
 Foam board






Item no.: 362931

Item no.: 350727

Item no.: 362724

(W/H/D: 500 × 380 × 170 mm)

## Sketchbooks | Hardcover 112 pages, 150 g/m<sup>2</sup> paper

		Master 225 × 315 mm	Square 225 × 225 mm	Medium 145 × 210 mm	Medium Landscape 210 × 145 mm
Lilac		370347	370350	370353	370356
Lemon		362356	362360	362364	362368
Sage		370348	370351	370354	370357
Forest Green		370349	370352	370355	370358
Black		362354	362358	362362	362366

Further displays for the perfect product presentation can be found on → **page 147**.






# Address book

**Just as in our notebooks, you can write in them, cross out, erase. An address book with character and a perfect memory.**

You can attach business cards or stick in address labels or use company stamps in them. Two formats in a tried and tested layout – alphabetical index, elastic enclosure band, pocket on the cover and space on the front and spine for labelling.

## Address book | Hardcover

with expandable pocket on the back cover and A-Z cut tabs (1 tab + 4 pages per letter)

	Medium 145 × 210 mm	Pocket 90 × 150 mm
 Lilac	370359	370361
 Forest Green	370360	370362
 Black	330862	316927



# Notebook with staves

Created especially for musicians, this Master Slim notebook contains full size manuscript paper. It features 123 numbered pages (14 staves on each page) and a table of contents.

The Master Slim notebook has a thread-sewn binding, is printed on 100 g/m<sup>2</sup> paper and comes with self-adhesive labels. It has an expandable pocket on the back cover – large enough to hold A4 sheets.

## Notebook with staves

**Master Slim (A4+)** | 225 × 315 mm

**Hardcover**, 123 numbered pages, 100 g/m<sup>2</sup> paper

Black



340833

# Writing instrument accessories

# ents & ries

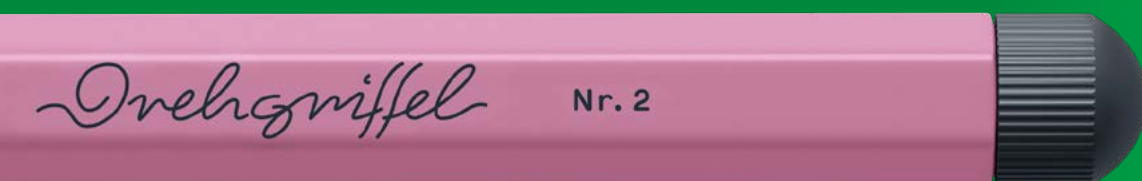
<b>Drehgriffel</b>	→ 86
Drehgriffel Nr. 1	88
Drehgriffel Nr. 2	90
Refills	92
<b>Pen Loops</b>	→ 94
<b>Pencils</b>	→ 95
<b>Planner stickers</b>	→ 96

# 4

# Oneh



# griffel



**[dre:][griffel]** The name combines the word Dreh (twist), a reference to the twist mechanism, and the term Griffel (pen), a name for the oldest writing instrument in the world (from the Greek *grapheĩon* = writing instrument). The font is derived from the Sütterlin script. The original script was developed by the Berlin graphic artist and educator Ludwig Sütterlin for learning cursive writing, which became the widespread standard in Germany during the 1920s.

The Drehgriffel makes a striking statement with its hexagonal silhouette. Both the narrowly tapered tip and the twist mechanism come in a colour that contrasts with the body. The Drehgriffel is precision-milled in aluminium and brass, then varnished and sealed. It uses a spring-loaded twist mechanism that carries a replaceable refill.

# Drehgriffel Nr. 1



reddot winner 2020



## Drehgriffel Nr. 1 | Ballpoint pen

The twist mechanism and refill of this multiple design award-winning writing instrument are made in Germany. The Drehgriffel Nr. 1 is precision-milled in aluminium and brass, then varnished and sealed. It has a spring-loaded twist mechanism.

The Drehgriffel Nr. 1 is available as a ballpoint pen with royal blue ink. The compatible refills can be found on → [page 92](#).

## Drehgriffel Nr. 1 | gel ink

Inspired by the fine art of Asian writing, with its elaborate characters that create a filigree typography, the Drehgriffel Nr. 1 is also available with a Japanese gel refill with black ink and a line width of 0.5 mm.

The compatible refills can be found on → [page 92](#).



## Drehgriffel Nr. 1

Classic colours			Ballpoint pen	with gel ink
			royal blue ink (line width M)	black ink (line width 0.5 mm)
Lilac		365526	365526	365530
Port Red		365594	365594	365597
Fox Red		367275	367275	367279
Rising Sun		364158	364158	364162
Lemon		362452	362452	363958
Sage		362456	362456	363962
Olive		365528	365528	365532
Forest Green		367276	367276	367280
Mint Green		367277	367277	367281
Stone Blue		364159	364159	364163
Navy		365592	365592	365595
Black		362450	362450	363956

On page 14, you will also find these products in the new colours    .

# Drehgriffel Nr. 2



The graphite colouring of the lacquered tip, the twistable head and the logo print emphasise the function and character of the Drehgriffel Nr. 2. Made of aluminium and brass, it lies lightly in the hand and ensures perfect equilibrium.

The front tip (fine-tip) is milled from polished steel and forms a harmonious transition to the 0.7 mm thin graphite refill (HB).

The compatible refills can be found on → **page 92.**

## Drehgriffel Nr. 2

Classic colours

**Mechanical pencil**  
graphite lead (line width 0.7 mm)  
Hardness grade of the lead: HB

**White**



366188

**Lilac**



368267

**Port Red**



366189

**Fox Red**



367283

**Rising Sun**



366191

**Lemon**



368266

**Sage**



366192

**Olive**



368268

**Mint Green**



367285

**Stone Blue**



366195

**Light Grey**



367282

**Black**



366187

On page 14, you will also find these products in the new colours    .

# Refills for the Drehgriffel

## Refills for the Drehgriffel Nr. 1 | ballpoint pen package includes 2 refills

		line width F	line width M	line width B
Royal Blue	●	368524	364167	362739
Black	●	368525	364166	362738
Red	●	-	368523	-
Green	●	-	368522	-



## Refills for the Drehgriffel Nr. 1 | with gel ink package includes 1 refill

		line width 0.5 mm
Royal Blue	●	368526
Black	●	364170



## Refills for the Drehgriffel Nr. 2 | mechanical pencil package includes 12 refills

		line width 0.7 mm Hardness grade: HB
Graphite	●	366577





Displays and POS materials for the perfect product presentation of the Drehsgriffel can be found starting on → **page 156**.

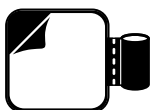
# Pen Loops

A fitting place for the pen. The Pen Loop is the answer! The practical Pen Loop complements our colourful notebooks thanks to the wide variety of Leuchtturm1917 colours and enables the owner to set their own accents with their preferred colour scheme.

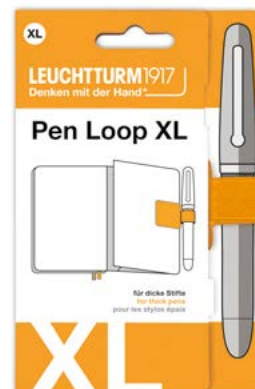
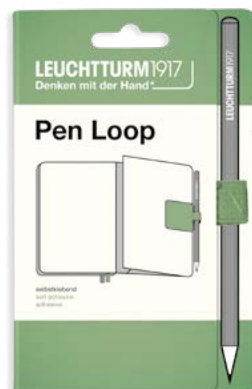
We have created our own USP in the market with the Pen Loop which was developed in-house and features a patented design. The Pen Loop comes with a self-adhesive surface, which enables it to be attached anywhere to the inside cover of the notebook – the elasticated, strong fabric loop keeps both a thin pencil, our Drehgriffel as well as a thicker fountain pen securely in place.



## Pen Loop | 40 x 40 mm self-adhesive elastic loop



<b>Powder</b>		361598
<b>Lilac</b>		365509
<b>Port Red</b>		359668
<b>Fox Red</b>		367288
<b>Rising Sun</b>		363415
<b>Lemon</b>		345162
<b>Sage</b>		361600
<b>Olive</b>		365511
<b>Forest Green</b>		367289
<b>Mint Green</b>		367290
<b>Pacific Green</b>		359669
<b>Stone Blue</b>		363414
<b>Navy</b>		342939
<b>Ink</b>		369823
<b>Black</b>		304637



## Pen Loop XL | Loop width 20 mm 40 x 40 mm, self-adhesive elastic loop

<b>Fox Red</b>		370332
<b>Rising Sun</b>		370333
<b>Sage</b>		366146
<b>Forest Green</b>		370334
<b>Navy</b>		370335
<b>Black</b>		366144

On page 15, you will also find these products in the new colours .

# Pencils

















**A pencil for your thoughts: Leuchtturm1917 fine pencils have fully-bonded HB leads for smooth writing and sturdy tips.**

As an accent or tone-on-tone to the notebook or Pen Loop in terms of colour, pencils provide countless ways to personalise the process of thinking and writing. They come as a pack of 10 pieces in one colour – you can choose what colours best suit your range. For an attractive presentation, please use our glass displays.

Displays for the perfect product presentation of our Pen Loops and pencils can be found starting on → **page 154.**



## Pencils | 180 mm Hardness grade: HB

		
Powder		361603
Lilac		365522
Port Red		359671
Fox Red		367300
Rising Sun		363420
Lemon		355332
Sage		361605
Olive		365524
Forest Green		367301
Mint Green		367302
Pacific Green		359670
Stone Blue		363419
Navy		355338
Ink		369835
Black		355319

On page 15, you will also find these products in the new colours    .

# Make more out of a notebook: Planner stickers





## Set 1 – Monthly overviews

**This is the quick and easy way to transform a notebook into a monthly planner:**  
The resealable envelope contains 24 stickers for 12 pre-dated monthly overviews.

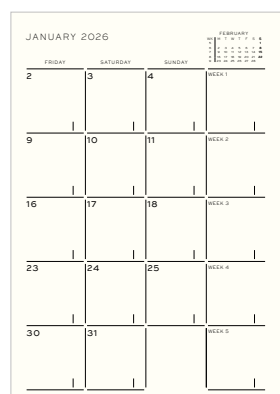
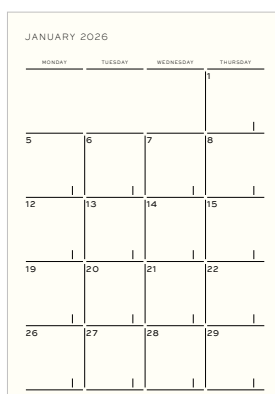
Each month has a self-stick double page that can be affixed to the notebook and labelled at the appropriate time.

### Product details

- 1 January 2026 – 31 December 2026
- for Medium (A5) notebooks

### Monthly overviews 2026

Item no.: 373025



## Set 2 – Yearly overviews

When are you planning your holidays? Which business trips are coming up? Information that can be easily kept in the notebook with the help of the planner stickers.

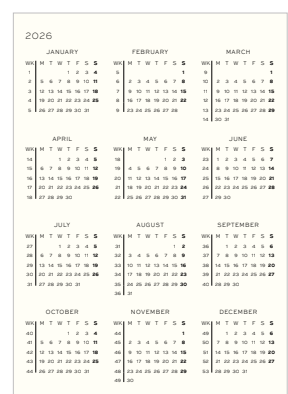
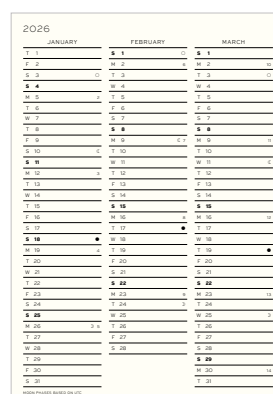
This set includes eight annual calendar and planning overviews which can really help you stay on top of things.

### Product details

- Calendar overview 2026 and 2027
- Planning overview January – December 2026
- for Medium (A5) notebooks

### Yearly overviews 2026

Item no.: 373028



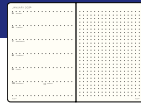
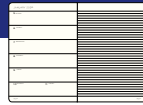
# Planned 2026

# ers

# 5


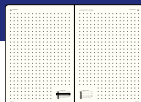
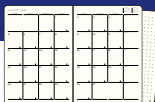
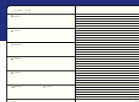
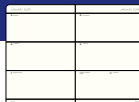

Overview	100
<b>12-month planners</b>	→ <b>104</b>
Weekly Planner & Notebook Ruled	104
Weekly Planner & Notebook Dotted	106
Weekly Planner	108
Week Planner	110
Daily Planner	112
Daily Dotted	114
<b>16-month planners</b>	→ <b>116</b>
Monthly Planner with notebook	116
<b>18-month planners</b>	→ <b>118</b>
Weekly Planner & Notebook Ruled	118
Weekly Planner	120
Academic Week Planner	122

# Planners 2026



Classic colours	Weekly Planner & Notebook Ruled							Weekly Planner & Notebook Dotted			Weekly Planner					Week Planner			
	12 months							12 months			12 months					12 months			
	Hardcover				Softcover			Hardcover			Hardcover			Softcover		Hardcover			
	Master	Composition	Medium	Pocket	Medium	Paperback	Pocket	Medium	New! Wallet	Medium	Paperback	Pocket	Mini	Medium	Pocket	Master	Composition	Medium	Paperback
Lilac																			
Port Red																			
Rising Sun																			
Lemon																			
Sage																			
Forest Green																			
Navy																			
Ink																			
Black																			
New colours																			
Dusty Rose																			
Spring Leaf																			
Deep Sea																			
Spice Brown																			
page →	104							106			108					110			

**Our planners are available in seven formats:**  
Master, Composition, Medium, Paperback, Wallet, Pocket and Mini.

											
Daily Planner			Daily Dotted		Monthly Planner with notebook		Weekly Planner & Notebook Ruled		Weekly Planner		Academic Week Planner
12 months			12 months		16 months		18 months		18 months		18 months
Hardcover			Hardcover		Softcover		Hardcover	Softcover	Hardcover		Hardcover
Master	Medium	Pocket	New! Medium		Composition	Paperback	Medium	Medium	Medium		Master Medium

# Planners 2026

In English, with monthly and annual overviews

**We are convinced that small details make a big difference.** Our planners are available in seven different layout variations.

Overviews of public holidays as well as monthly and annual overviews provide orientation and overview. A project plan enables chronological task-planning.

2026

JANUARY

WK	M	T	W	T	F	S	S
1				1	2	3	4
2	5	6	7	8	9	10	11
3	12	13	14	15	16	17	18
4	19	20	21	22	23	24	25
5	26	27	28	29	30	31	

FEBRUARY

WK	M	T	W	T	F
5					
6	2	3	4	5	6
7	9	10	11	12	13
8	16	17	18	19	20
9	23	24	25	26	27

## Annual overviews

All of our planners feature annual overviews including the previous and upcoming year in addition to the current one.

T	1							S	1
F	2							M	2
S	3				O			T	3
S	4							W	4
M	5				2			T	5
T	6							F	6

## Monthly overviews

We also provide an annual overview in table format, showing separate months and days, indicating the calendar week and the moon phases.

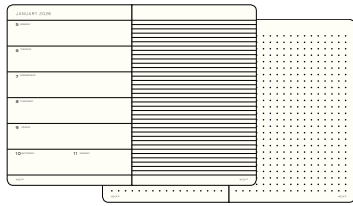
[illegible]

## Project plan

Recurring events and tasks often determine the rhythm of the year. You can get an easy overview of the whole year with our tabular project plan. Monthly tasks can be noted on the left and scheduled according to days and weeks on the right.

# Planner variants

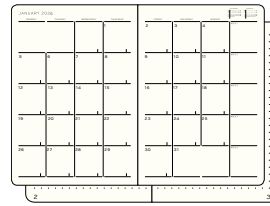
## 12 months



**Weekly Planner  
& Notebook  
Ruled & Dotted**

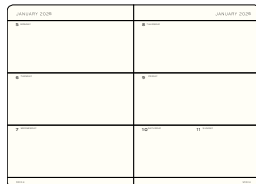
Every double page features one page with the full calendar week on the left and a ruled or dotted page for your notes on the right. **New: Weekly Planner & Notebook Dotted in Wallet format!**

## 16 months



**Monthly Planner  
with notebook**

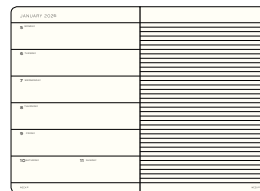
Each month is displayed over a two-page spread, 16 months. The dotted notebook section with table of contents and page numbers begins after the monthly overviews.



**Weekly Planner**

A section with enough space for several lines for every day of the week. One week on every double page.

## 18 months



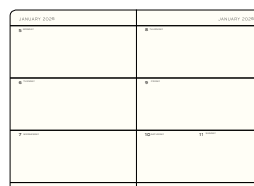
**Weekly Planner  
& Notebook  
Ruled**

A calendar week on the left and a ruled notebook page on the right. The planner starts in July – in time for the start of the new academic year or new semester.

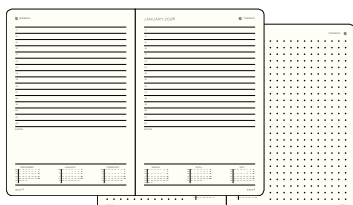


**Week Planner**

The days of the week in columns – spread out on a full double page.



**Weekly Planner**



**Daily Planner  
& Daily Dotted**

A whole page for each day of the week, including Saturdays and Sundays.

**New: Daily Dotted – Daily Planner with dotted ruling!**



**Academic  
Week Planner**

A Week Planner – but for a full 18 months. This planner starts at the beginning of July, runs through the following year and ends on 31 December.

# Weekly Planner & Notebook 2026

## Ruled



## A good combination: A planner for appointments – a notebook for ideas and thoughts.

Every double page features a page with the calendar week on the left and a ruled notebook page on the right. With all overviews and features you would expect.

Available as a robust Hardcover as well as a flexible Softcover.

JANUARY 2026	
5 MONDAY	
6 TUESDAY	
7 WEDNESDAY	
8 THURSDAY	
9 FRIDAY	
10 SATURDAY 11 SUNDAY	
WEEK 6	WEEK 7

## Product details

- Overview 2025, 2026 and 2027
- Year planner Jan 2026 – Dec 2027
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- 100 g/m<sup>2</sup> acid-free paper in Master size
- High ink compatibility



## Weekly Planner & Notebook Ruled | 12 months

		Hardcover				Softcover		
Format & dimensions in mm		Master 225 × 315	Composition 178 × 254	Medium 145 × 210	Pocket 90 × 150	Medium 145 × 210	Paperback 125 × 190	Pocket 90 × 150
Lilac		-	-	372651	-	372672	-	-
Port Red		372641	372644	372653	372665	372674	372686	372694
Rising Sun		-	372645	372654	372666	372675	372687	372695
Lemon		-	-	372655	-	372676	-	-
Sage		-	-	372656	-	372677	-	-
Forest Green		-	372647	372658	372668	372679	372689	372697
Navy		-	-	372661	-	372682	-	-
Ink		-	372649	372660	372670	372681	372691	372699
Black		372640	372642	372650	372663	372671	372684	372692
Dusty Rose		-	372643	372652	372664	372673	372685	372693
Spring Leaf		-	372646	372657	372667	372678	372688	372696
Deep Sea		-	372648	372659	372669	372680	372690	372698
Spice Brown		-	-	372662	-	372683	-	-

# Weekly Planner & Notebook 2026

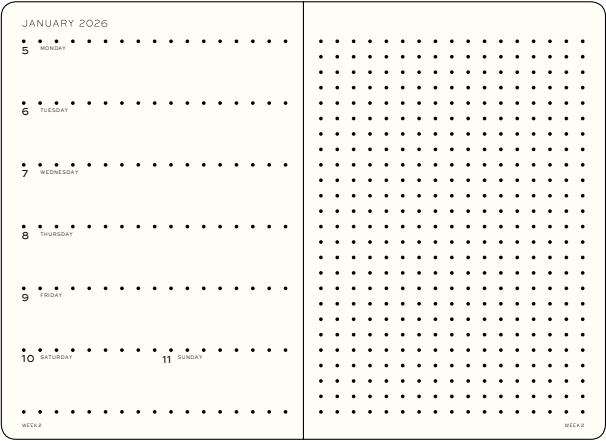
## Dotted



The Weekly Planner & Notebook with dotted ruling.

The dots provide structure and allow lots of creative freedom while using this planner. This type of ruling makes it easier to quickly create lists and overviews for planning and organisation.

In addition, there are practical features such as calendar overviews, the tabular project plan or the practical fold-out pocket for documents, tickets or receipts.









New format: Wallet

Long and lean, a pocket-friendly, compact format with plenty of space for daily organising and planning.



Product details

- Overview 2025, 2026 and 2027
- Year planner Jan 2026 – Dec 2027
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- High ink compatibility

Weekly Planner & Notebook Dotted   12 months			
		Hardcover	
Format & dimensions in mm		Medium 145 × 210	New! Wallet 90 × 190
Rising Sun		372702	372880
Forest Green		372704	372878
Ink		372705	-
Black		372700	372877
Dusty Rose		372701	372879
Spring Leaf		372703	-

# Weekly Planner 2026



### A double page for each week.

The Weekly Planner is the only planner that is available not only in Medium, Paperback and Pocket format, but also in Mini format (70 × 110 mm). This planner is big enough for you to keep yourself well-organised, but still small enough to fit in your pocket.

Available as a robust Hardcover as well as a flexible Softcover.









JANUARY 2026		JANUARY 2026	
5 MONDAY		8 THURSDAY	
6 TUESDAY		9 FRIDAY	
7 WEDNESDAY		10 SATURDAY	11 SUNDAY
WEEK 1		WEEK 2	

### Product details

- Overview 2025, 2026 and 2027
- Year planner Jan 2026 – Dec 2027
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- High ink compatibility



### Weekly Planner | 12 months

		Hardcover				Softcover	
Format & dimensions in mm		Medium 145 × 210	Paperback 125 × 190	Pocket 90 × 150	Mini 70 × 110	Medium 145 × 210	Pocket 90 × 150
<b>Port Red</b>		372708	372716	372724	-	372738	372746
<b>Rising Sun</b>		372709	372717	372725	372732	372739	372747
<b>Forest Green</b>		372711	372719	372727	372734	372741	372749
<b>Ink</b>		372713	372721	372729	372735	372743	372751
<b>Black</b>		372706	372714	372722	372730	372736	372744
<b>Dusty Rose</b>		372707	372715	372723	372731	372737	372745
<b>Spring Leaf</b>		372710	372718	372726	372733	372740	372748
<b>Deep Sea</b>		372712	372720	372728	-	372742	372750

# Week Planner 2026



**One week extends across columns covering a full double-page spread.**

One hour time slots per line (from 7 am to 10 pm).  
For detailed daily planning and a clear overview of your week.

The Week Planner is also available as an 18-month planner; see → **page 122**.



## Product details

- Overview 2025, 2026 and 2027
- Year planner Jan 2026 – Dec 2027
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- 100 g/m<sup>2</sup> acid-free paper in Master size
- High ink compatibility



## Week Planner | 12 months

		Hardcover			
Format & dimensions in mm		Master 225 × 315	Composition 178 × 254	Medium 145 × 210	Paperback 125 × 190
<b>Rising Sun</b>		-	372755	372761	372767
<b>Forest Green</b>		-	372757	372763	372769
<b>Ink</b>		-	372758	372764	372770
<b>Black</b>		372752	372753	372759	372765
<b>Dusty Rose</b>		-	372754	372760	372766
<b>Spring Leaf</b>		-	372756	372762	372768

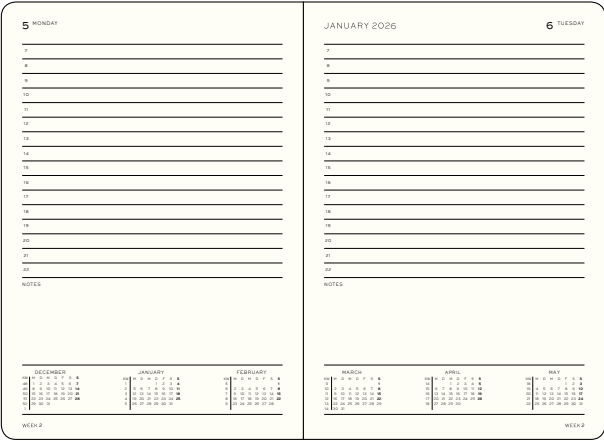
# Daily Planner 2026



A full page for every day, with Saturday and Sunday also each displayed on their own page.

Each hour has one line (from 7 am to 10 pm) providing ample space for detailed daily planning.

This spacious model is also available with dotted ruling; see → [page 114](#).



Product details

- Overview 2025, 2026 and 2027

→ Year planner Jan 2026 – Dec 2027

→ Phases of the moon and international holidays

→ Project planner
- Expandable pocket

→ Detachable pages for notes

→ 2 bookmarks

→ Self-adhesive labels for archiving

→ 80 g/m² acid-free paper

→ 100 g/m² acid-free paper in Master size

→ High ink compatibility

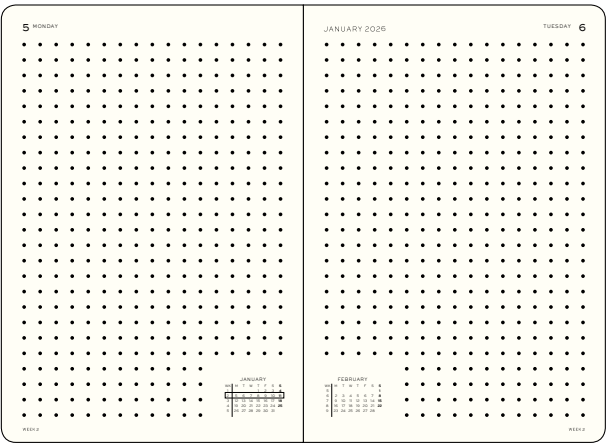
Daily Planner   12 months			
		Hardcover	
Format & dimensions in mm		Master 225 x 315	Pocket 90 x 150
Port Red	<div></div>	-	372779
Rising Sun	<div></div>	-	-
Forest Green	<div></div>	-	-
Ink	<div></div>	-	-
Black	<div></div>	372771	372778
Dusty Rose	<div></div>	-	-
Spring Leaf	<div></div>	-	-

# Daily Dotted 2026



The Daily Dotted planner functions like a dated notebook. It makes this planner so versatile to use.

The daily planner pages with dotted ruling give you lots of creative freedom and many options for use. It is ideal for everyday planning for listing and organising, as well as for daily use as a journal or diary.



Product details

- Overview 2025, 2026 and 2027

→ Year planner Jan 2026 – Dec 2027

→ Phases of the moon and international holidays

→ Project planner
- Expandable pocket

→ Detachable pages for notes

→ 2 bookmarks

→ Self-adhesive labels for archiving

→ 80 g/m² acid-free paper

→ High ink compatibility

Daily Dotted   12 months		
Format & dimensions in mm		Hardcover New! Medium 145 × 210
	Rising Sun	372782
	Forest Green	372783
	Black	372780
	Dusty Rose	372781

Softcover

# Monthly Planner with notebook 2026

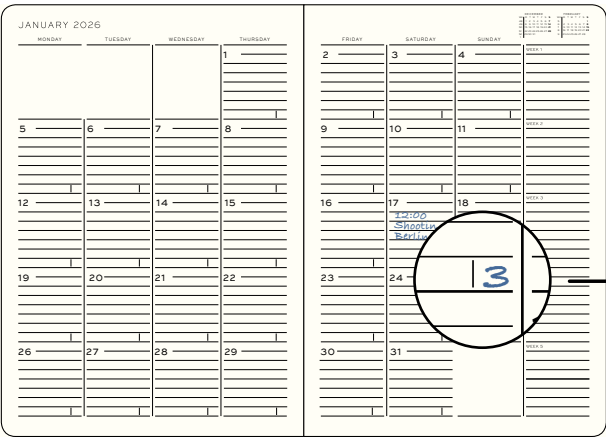


Adapted to modern and fast-paced lifestyles, this planner model combines the advantages of a clear and concise planner with a fully-fledged notebook.

The Monthly Planner features a double-page spread for each month, with weeks listed horizontally underneath one another. The planner begins in November of the previous year, spans 16 months, and ends in February of the following year. Composition format has lined ruling for each day, whereas Paperback does not.

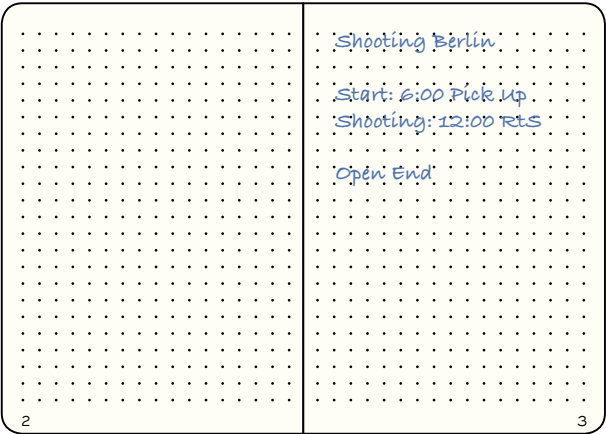
The notebook section can be found behind the planner and covers 138 pages. Boxes for cross-references and page numbers link the Monthly Planner with the notebook.

Available in Composition (B5) and Paperback (B6+) Softcover format.



Cross-referencing

There is a small box after each date in the overview for cross-referencing the page number in the notebook section.



Product details

- 138 numbered notebook pages with blank table of contents
- 1 November 2025 – 28 February 2027
- Overview 2025, 2026 and 2027
- Year planner Jan 2026 – Dec 2027
- Phases of the moon and international holidays
- Project planner

- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- High ink compatibility

Monthly Planner with notebook | 16 months

Softcover		
Format & dimensions in mm	Composition 178 x 254	Paperback 125 x 190
Rising Sun	372786	372792
Forest Green	372788	372794
Ink	372789	372795
Black	372784	372790
Dusty Rose	372785	372791
Spring Leaf	372787	372793

18 months

# Weekly Planner & Notebook 2026

Ruled



**The perfect symbiosis of planner and notebook over 18 months.**

The Weekly Planner & Notebook as an 18-month version begins in July – in time for the start of the new academic year or new semester.

This popular version of the planner combines our favourite everyday helpers, the planner and notebook, to make it especially clear and easy to use. The left-hand side of every double page features a weekly planner, whilst there is a ruled notebook page on the right.

Available as a robust Hardcover as well as a flexible Softcover in Medium (A5) format.

Fully equipped with all Leuchtturm1917 overviews and details.

**Product details**

- 1 July 2025 – 31 December 2026
- Overview 2025, 2026 and 2027
- Year planner Jul 2025 – Dec 2027
- Phases of the moon and international holidays
- Project planner
  
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- High ink compatibility

JANUARY 2026	
5 MONDAY	
6 TUESDAY	
7 WEDNESDAY	
8 THURSDAY	
9 FRIDAY	
10 SATURDAY	11 SUNDAY
WEEK 6	WEEK 7



Weekly Planner & Notebook Ruled   18 months			
		Hardcover	Softcover
Format & dimensions in mm		Medium 145 × 210	Medium 145 × 210
Rising Sun		372798	372804
Forest Green		372800	372806
Ink		372801	372807
Black		372796	372802
Dusty Rose		372797	372803
Spring Leaf		372799	372805

18 months

# Weekly Planner 2026



**The 18-month Weekly Planner – one calendar week on each double page.**

The horizontal layout of the weekdays provides maximum-sized fields for each weekday: Plenty of space and clarity for easy planning.

Fully equipped with all Leuchtturm1917 overviews and details.







JANUARY 2026	JANUARY 2026
5 MONDAY	8 THURSDAY
6 TUESDAY	9 FRIDAY
7 WEDNESDAY	10 SATURDAY 11 SUNDAY
WEEK 1	WEEK 2



**Product details**

- 1 July 2025 – 31 December 2026  
 → Overview 2025, 2026 and 2027  
 → Year planner Jul 2025 – Dec 2027  
 → Phases of the moon and international holidays  
 → Project planner
- Expandable pocket  
 → Detachable pages for notes  
 → 2 bookmarks  
 → Self-adhesive labels for archiving  
 → 80 g/m² acid-free paper  
 → High ink compatibility

**Weekly Planner | 18 months**

		Hardcover
Format & dimensions in mm		Medium 145 × 210
Rising Sun		372810
Forest Green		372812
Ink		372813
Black		372808
Dusty Rose		372809
Spring Leaf		372811

18 months

# Academic Week Planner 2026



**The Academic Week Planner begins in July 2025 – ready for the start of the new academic year and spans 18 months.**

The Academic Week Planner offers the perfect overview of all diary entries for an entire week on a double-page spread. It also enables detailed daily planning with vertical daily columns broken down into hours.

Fully equipped with all Leuchtturm1917 overviews and details.



**Product details**

- 1 July 2025 – 31 December 2026

→ Overview 2025, 2026 and 2027

→ Year planner Jul 2025 – Dec 2027

→ Phases of the moon and international holidays

→ Project planner
- Expandable pocket

→ Detachable pages for notes







→ 2 bookmarks

→ Self-adhesive labels for archiving

→ 80 g/m² acid-free paper

→ 100 g/m² acid-free paper in Master size

→ High ink compatibility

Academic Week Planner   18 months			
Hardcover			
Format & dimensions in mm		Master 225 × 315	Medium 145 × 210
Rising Sun		-	372817
Forest Green		-	372819
Ink		-	372820
Black		372814	372815
Dusty Rose		-	372816
Spring Leaf		-	372818

# Storage

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Book boxes	128
<b>Portfolios and springback binders</b>	→ 130
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Peka-Springback binders – special formats	132
Certificate portfolios	134
Music portfolios	135

# Page 6

# Card cases

**On the outside, it looks like a miniature notebook.** In actual fact, it is a practical holder with room for up to 25 business, bank and credit cards, or even credit card-sized loyalty and identity cards.



## Display







equipped with 32 card cases  
unequipped  
(W/H/D: 150 × 560 × 250 mm)

Item no.: 364727

Item no.: 364726

## Card cases

65 × 100 × 15 mm, with elastic closure

Lilac		368264
Port Red		364418
Rising Sun		368265
Sage		364420
Navy		364421
Black		350140





# Book boxes



**The Leuchtturm1917 book box in notebook design is simple back-to-back elegance for your bookshelf.**

The box is an all-purpose storage star and ideal for creative minds. The dust-free design neatly stores everything in one place – from entire projects including all relevant documents and material samples to memorabilia from your last holiday.

Its A4 format has a depth of 5 cm. Slip the attached elastic band over the lid to close securely. As with our notebooks, the book box comes with a set of self-adhesive labels for identification.



### Book boxes

255 × 340 × 60 mm, with elastic closure

Port Red		361663
Rising Sun		368173
Sage <b>New!</b>		372391
Pacific Green		361662
Navy		350410
Black		342482

# Peka-Springback binders










**Since 1917 – irreplaceable for organising yourself and inspiring your creativity.**

Springback binders allow you to bind documents, menus, recipes, photo prints and much more with very little effort, in a system that is as secure as a book yet highly flexible. With a durable, wipe-clean cover and an inside lining made of cardboard.

All springback binders are supplied with a set of labels for labelling the cover and spine.



**Peka-Springback binders | A4**  
220 × 305 mm, 25 mm spine  
for approx. 150 sheets

Port Red		361661
Rising Sun		368171
Sage <b>New!</b>		372392
Pacific Green		361660
Navy		337226
Black		318056



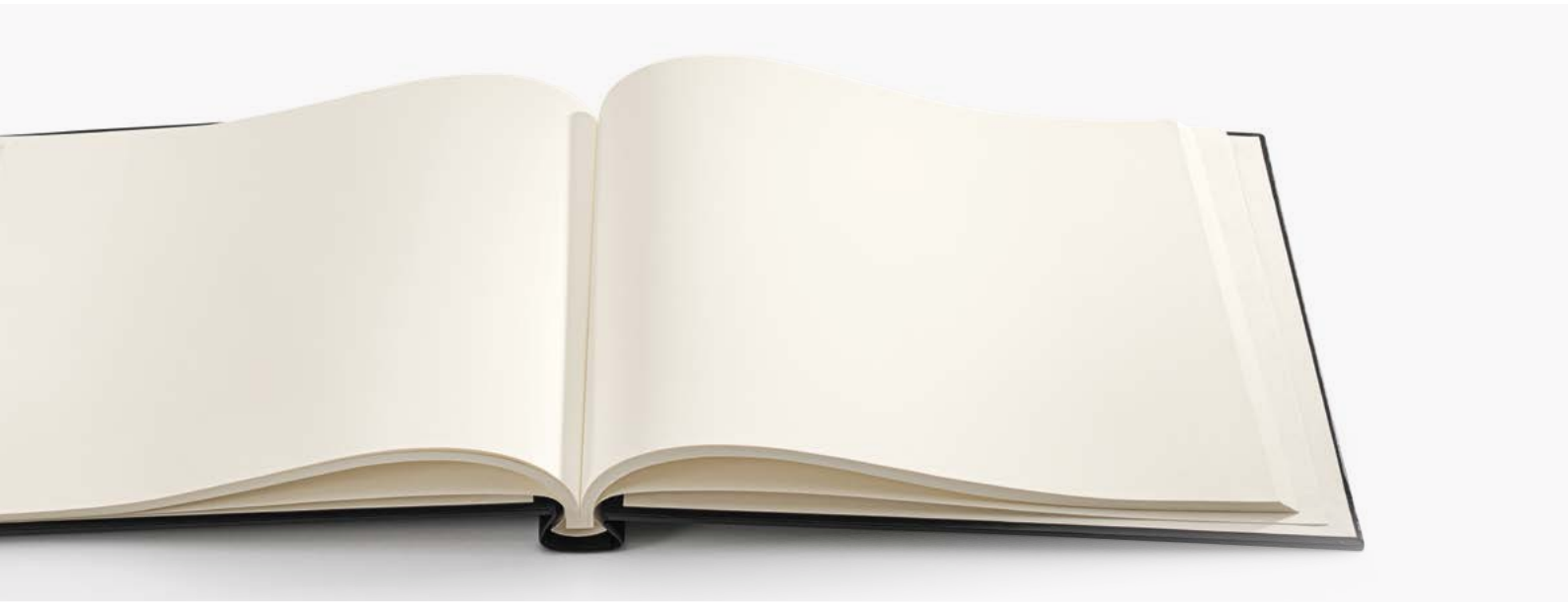
# Peka-Springback binders

## Special formats

**Our springback binders can be used in many ways. For example, as a stylish menu.**

In addition to our colourful classics, we can meet further requirements in terms of capacity and size.

The springback binder in A4 Landscape format, for example, can be used by artists to store and display their drawings in the right format.



### Peka-Springback binders | Special formats

	A4 Landscape 305 × 220 mm	A4 220 × 305 mm	A5 165 × 220 mm
Capacity (with 80 g/m <sup>2</sup> paper)	approx. 150 sheets	approx. 500 sheets	approx. 150 sheets
Spine	25 mm	45 mm	25 mm
Black	356057	303202	300582







# Certificate portfolios

For storing important documents securely; also suitable for the stylish presentation of printed documents.

The 20, 40 or 60 sturdy, document-quality clear punched portfolio pockets enable a protective yet appealing presentation of certificates, deeds and other important documents.



## Certificate portfolios

Overall size 255 × 325 mm, Pocket size 218 × 295 mm

	20 pockets	40 pockets	60 pockets
<b>Black</b>	314763	320023	342494



# Music portfolios

**We provide a variety of ways to store sheet music and lyrics.**

Composers use our Master Slim notebook with staves especially for writing down musical notation (see page 83). Others appreciate the advantages of a springback binder. This is a simple music folder where you can store music sheets as well as copies.



## Music portfolio

A sturdy and attractive portfolio case with elastic closure and two transparent corner pockets, as well as three elastic rubber bands for attaching copies or music sheets.

## Music portfolio with hand strap

An additional, sturdy elastic strap at the back. Simply place your hand inside, and the portfolio can be held securely with one hand, e.g. in the choir, leaving the other hand free to turn the page.



## Music portfolios

265 × 335 mm

		without hand strap	with hand strap
Black	■	339269	317520

# Sales promotion

Basics	138	<b>Displays &amp; POS material</b>	→ 156
<b>Shopfitting systems</b>	→ 140	for the Drehgriffel	156
Illuminated shelving	140	for the Bullet Journal®	162
Illuminated gondola	144	for the 120g Edition	164
Bookends & Shelf Talker	145	for the Bauhaus Edition	165
<b>Displays</b>	→ 146	Sample books	166
Tower & counter displays	146	Bookrest	166
<b>Displays and POS material</b>		Brand flyer	167
<b>for the new colours</b>	→ 148	Shopping bags	167
<b>Shop window</b>	→ 150	Posters	168
<b>Table and shelf displays</b>	→ 152	<b>Gift boxes</b>	→ 170
for notebooks	152		
for Pen Loops	155		

# 7

# otion

# Basics

Besides offering excellent product quality, high performance details and a clear design language, Leuchtturm1917 stands, first and foremost, for a huge range of colours.

You can achieve the best possible effect at the Point of Sale with these colour concepts by simply adhering to a few basics that we have put together for you.

## The Leuchtturm1917 colour concept

The colour Ink is added to the classic rainbow.

New!



### Setting impulses with colours:

The new colours are not incorporated into the rainbow, but are presented as a secondary or special placement in their very own harmonious colour scheme.



## Colour concept

Our experience has shown that a significantly better sales result can be achieved by adhering to two principles:

### Principle 1

Colours should always be presented in blocks – this achieves maximum impact.

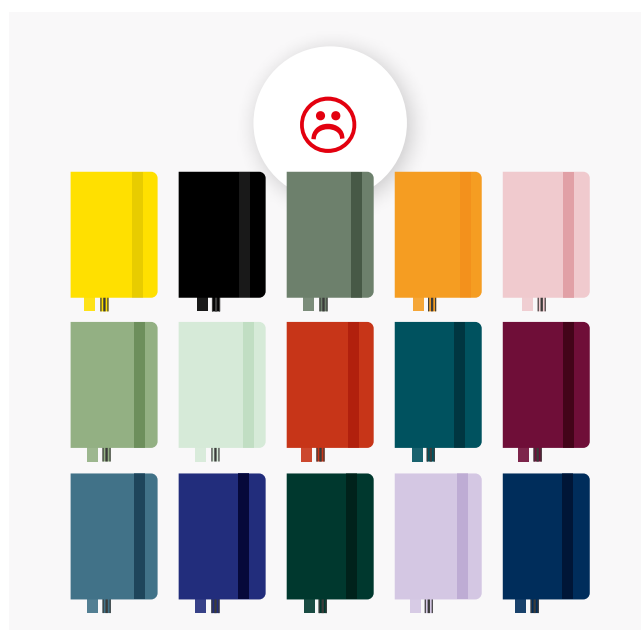
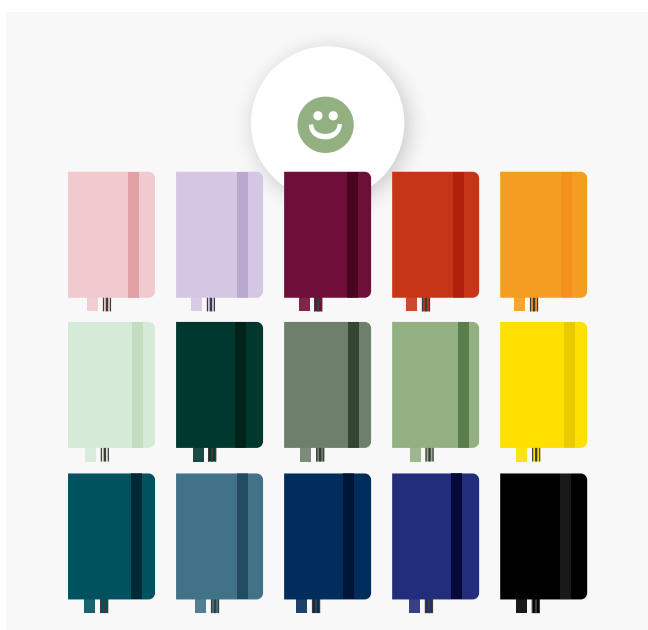
### Principle 2

Notebooks should always be presented in blocks of the right colour family.



**The natural gradation of the colour spectrum should be used as a guide.**

It may be helpful to divide the range of colours into colour groups and present these accordingly.



# Shopfitting systems

## Illuminated shelving

Ideally positioned to illuminate Leuchtturm1917 notebooks, their colours and features. A light is located underneath the shelving to let the notebook colours shine in all their glory.

New products and highlights – such as the new colours shown below – should always be presented on the upper level.



### Illuminated shelf 2 m – Hybrid

(W/H/D: 205 × 232 × 56 cm)

Item no.: 373250

Further information on the equipment and posters can be found on → **page 143.**

## Modular add-on metre

The add-on metre for expanding your product range: a slat wall and a wooden shelf provide additional presentation and promotional space that can be used flexibly and as needed to expand your product range.

Present the Drehgriffel, Pen Loops, notebooks or journals – everything has its place here. It's an ideal stage for showcasing special items or offers.



**1. Presentation frames for the Drehgriffel**  
see → page 158

**2. Drehgriffel Displays for hanging**



for Drehgriffel Nr. 1 –  
ballpoint pen  
for Drehgriffel Nr. 1 –  
gel ink  
for Drehgriffel Nr. 2 –  
mechanical pencil

Item no.: 369864

Item no.: 369866

Item no.: 369871

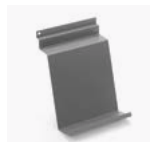


**1. Hooks for Pen Loops**

Item no.: 372439

**2. Bookend**

Item no.: 372440



**3. Insert for Pen Loops and notepads**

for Medium (A5) shelf  
for Pocket (A6) shelf

Item no.: 371535

Item no.: 371405



# Shopfitting systems



## Illuminated shelf 3m

(W/H/D: 304 × 232 × 56 cm)

Item no.: 371196

Further information on the equipment and posters can be found on → **page 143.**



### **Illuminated shelf 1 m**

For 20× Pocket Hardcover, 14× Pocket Softcover, 16× Paperback Hardcover, 16× Paperback Softcover, 90× Medium Hardcover, 45× Medium Softcover, 18× Composition Hardcover, 18× Composition Softcover, 18× Master Slim Hardcover and 10× Master Classic Hardcover. Also for 60× Pen Loops and 40× pencils.

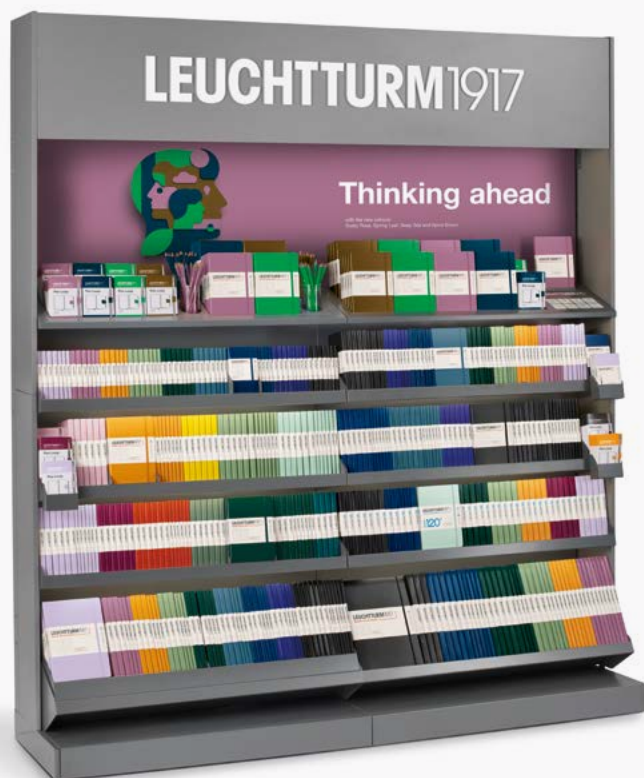
(W/H/D: 103 × 232 × 56 cm)

Item no.: 345531

### **Poster for illuminated shelf 1 m**

Thinking ahead

Item no.: 372247



### **Illuminated shelf 2 m**

For 38× Pocket Hardcover, 27× Pocket Softcover, 30× Paperback Hardcover, 30× Paperback Softcover, 144× Medium Hardcover, 80× Medium Softcover, 33× Composition Hardcover, 33× Composition Softcover, 32× Master Slim Hardcover and 22× Master Classic Hardcover. Also for 43× notebooks of the 120g Edition, 6× notepads, 160× Pen Loops and 80× pencils.

(W/H/D: 205 × 232 × 56 cm)

Item no.: 354658

### **Poster for illuminated shelf 2 m**

Thinking ahead

Left side:

Item no.: 372248

Right side:

Item no.: 372249

## Illuminated gondola

Customers like to be inspired and are always on the lookout for a surprise. Again and again, they want to touch, try out and let the products, including their quality, give them a feeling of inspiration. We've taken these needs to heart and have developed a gondola with shelves that light up and display various features to promote sales.



### Illuminated gondola

For 34× Pocket Hardcover, 26× Pocket Softcover, 34× Paperback Hardcover, 29× Paperback Softcover, 90× Medium Hardcover, 40× Medium Softcover, 45× Composition Hardcover, 58× Composition Softcover, 18× Master Slim Hardcover and 10× Master Classic Hardcover. Also for 27× notebooks of the 120g edition, 10× Some Lines A Day, 15× Bullet Journals®, 25× Journals, 9× notepads, 80× Pen Loops and 80× pencils.

(W/H/D: 132,5 × 142,7 × 68,8 cm)      Item no.: 359354

If you need further information or have any individual requirements, please contact your sales agent or us at: [sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com) or phone: +49 (0)4152 – 801-160.

# Bookends & Shelf Talker

Our bookends and shelf talker fit perfectly into any furniture and enable your customers to gain a quick overview thanks to advertising cards which serve as anchor points.

## Bookend

This bookend features a horizontal and a vertical clear pocket for advertising cards.  
(W/H/D: 225 × 250 × 150 mm)

Grey, unequipped

Item no.: 347376



## Shelf Talker

The shelf talker can be fixed to the shelves with a glue dot. The advertising card is placed in a transparent pocket. Available in two different widths.

### Wide version

(W/H/D: 225 × 40 × 150 mm)

Item no.: 358159

### Narrow version

(W/H/D: 113 × 40 × 150 mm)

Item no.: 358160



Please  
note!

Bookends and shelf talkers do not contain any advertising cards.  
Please order the suitable advertising cards separately:

## Advertising cards for bookends or shelf talkers

	for bookends	for shelf talker wide	for shelf talker narrow
<b>Leuchtturm1917 logo</b>	358338	358345	358352
<b>Softcover</b>	358339	358346	358353
<b>Notebook 411</b>	-	373237	373234
<b>Bullet Journal®</b>	358341	358348	358355
<b>120g Edition</b>	366225	366226	366227
<b>Outlines</b>	373013	372064	372065
<b>Some Lines A Day</b>	358497	358347	358354
<b>Sketchbook</b>	358502	358509	358516

# Tower & counter displays

These displays have a modular construction and can therefore be altered or extended at any time. They rotate and each module is supplied with transparent clip bars for price labelling. Perfect for presenting notebooks and/or planners.

**40 cm Tower display**



**27 cm Tower display  
Hardcover**



**27 cm Tower display  
Softcover**



**27 cm Counter display**



## Display adapter

Item no.: 343757












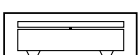
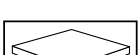
## Pen Loop Wobbler (Delivery without pencil.)

Item no.: 345714





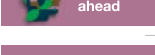


# Modular design

Construct your unique display in modules. We would be happy to provide you with suggestions or advise you regarding mounting.

40 cm Tower display (measuring 40 × 40 cm)			27 cm Tower display (measuring 27 × 27 cm)		
	Display crown Height: 15 cm	With acrylic frame for replacing the display cards	332992	With acrylic frame for replacing the display cards	312798
	Module Mini Height: 13 cm	4 sides to hold 21 Weekly Planners each	344121	4 sides to hold 12 Weekly Planners each	344120
	Module Pocket Height: 17 cm	4 sides to hold 17 Hardcover notebooks / 23 Softcover notebooks / 19 Hardcover Weekly Planners / 22 Softcover Weekly Planners / 10 Daily Planners each	322875	4 sides to hold 10 Hardcover notebooks / 13 Softcover notebooks / 11 Hardcover Weekly Planners / 12 Softcover Weekly Planners / 5 Daily Planners each	327614
	Module Paperback Height: 21 cm	4 sides to hold 14 Hardcover notebooks / 21 Softcover notebooks / 17 Hardcover Week Planners / 20 Softcover Weekly Planners / 17 Montly Planners each	358333	4 sides to hold 7 Hardcover notebooks / 10 Softcover notebooks / 9 Hardcover Week Planners / 10 Softcover Weekly Planners / 9 Montly Planners each	358332
	Module Medium Height: 23 cm	4 sides to hold 12 Hardcover notebooks / 21 Softcover notebooks / 9 notebooks 411 / 17 Hardcover Weekly Planners / 19 Softcover Weekly Planners / 8 Daily Planners / 14 18-month planners Hardcover / 16 18-month planners Softcover / 12 sketchbooks each	335486	4 sides to hold 6 Hardcover notebooks / 9 Softcover notebooks / 4 notebooks 411 / 8 Hardcover Weekly Planners / 9 Softcover Weekly Planners / 4 Daily Planners / 6 18-month planners Hardcover / 7 18-month planners Softcover / 6 sketchbooks each	300653
	Module Landscape Height: 17 cm	Each module holds 32 sketchbooks	364540	Each module holds 14 sketchbooks	364542
	Module Composition Height: 27 cm	4 sides to hold 11 Hardcover notebooks / 17 Softcover notebooks / 13 Hardcover Week Planners / 14 Monthly Planners each	350546	4 sides to hold 4 Hardcover notebooks / 6 Softcover notebooks / 5 Hardcover Week Planners / 5 Monthly Planners each	350547
	Module Square Height: 25 cm	Each module holds 28 sketchbooks	364541	Each module holds 12 sketchbooks	364543
	Module Master Height: 34 cm	4 sides to hold 7 notebooks Master Classic / 10 notebooks Master Slim / 8 18-month planners / 10 Week Planners / 4 Daily Planners / 8 sketchbooks each	331979	Each module holds 10 notebooks Master Classic / 17 notebooks Master Slim / 11 18-month planners / 17 Week Planners / 7 Daily Planners / 12 sketchbooks each	330095
	Floor pedestal with castors	Rotating (Height: 30 cm) with four castors, two lockable	303534	Rotating (Height: 24 cm) with four castors, two lockable	318317
	Counter pedestal Height: 6 cm	–	–	Rotating	328489

## Display cards

	Logo	362042	Logo	362283
	Planners 2026	346603	Planners 2026	346607
	Sketchbooks	364678	Sketchbooks	364677
	Softcover	354157	Softcover	354155
	–	–	New colours 2025 Thinking ahead	372244
	–	–	New colours 2025 Logo	372975



# New colours

The new colours require their own stage to be properly presented – apart from the classic Leuchtturm1917 colour range. Our display modules are made for this purpose.

## Counter display

### mixed

Rotating acrylic display tower, completely stocked.  
48 Hardcover notebooks (12 per colour),  
40 Softcover notebooks (10 per colour), 40 Pen  
Loops (10 per colour) including Pen Loop adapter,  
40 pencils (10 per colour) including pencil glass.  
(W/H/D: 270 × 861 × 270 mm)

Modules can be ordered separately;  
see → **page 147.**

Display card New colours

Item no.: 372244

– Thinking ahead

Display card New colours

Item no.: 372975

– Logo



## Step display

### mixed

The perfect display for combining Hardcover and Softcover notebooks of the new colours.  
The example shown here is filled with 32 Hardcover notebooks (8 per colour) and 24 Softcover notebooks (6 per colour).  
(W/H/D: 475 × 405 × 400 mm)

Step display incl. foam board and

sticker “Thinking ahead”

Item no.: 372241

Step display, unequipped

Item no.: 350727

Foam board

Item no.: 372239

Sticker

Item no.: 372240



## Wooden display

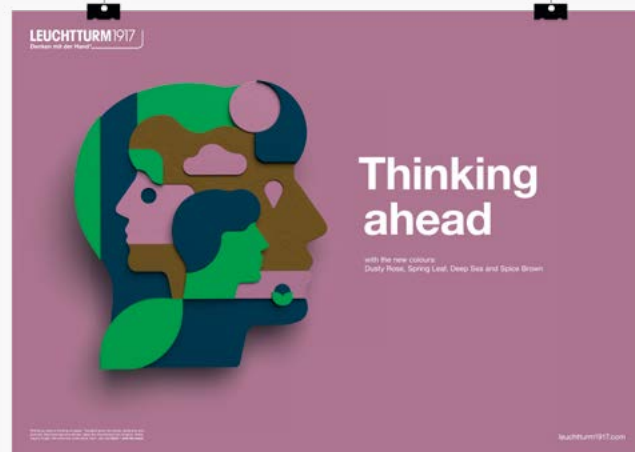
20 Hardcover notebooks (5 per colour) or  
32 Softcover notebooks (8 per colour) can be  
presented in our wooden display.  
(W/H/D: 385 × 360 × 215 mm)

Wooden display, unequipped

Item no.: 347230

Foam board

Item no.: 372238



## Posters

Poster excl. mounts. A1, 594 × 841 mm.

Thinking ahead – Portrait format Item no.: 372246

Poster excl. mounts. A1, 841 × 594 mm.

Thinking ahead – Landscape format Item no.: 372245



## Drehriffel Display

for 20 Drehriffel Nr. 1 (5 pcs. per colour)

unequipped Item no.: 372250

equipped Item no.: 372252

for 20 Drehriffel Nr. 2 (5 pcs. per colour)

unequipped Item no.: 372251

equipped Item no.: 372253

(W/H/D: 270 × 310 × 250 mm)

## Metal frame display A3

24 Hardcover notebooks (6 per colour) or 32 Soft-cover notebooks (8 per colour) can be presented in this metal frame display.

(W/H/D: 650 × 600 × 200 mm)

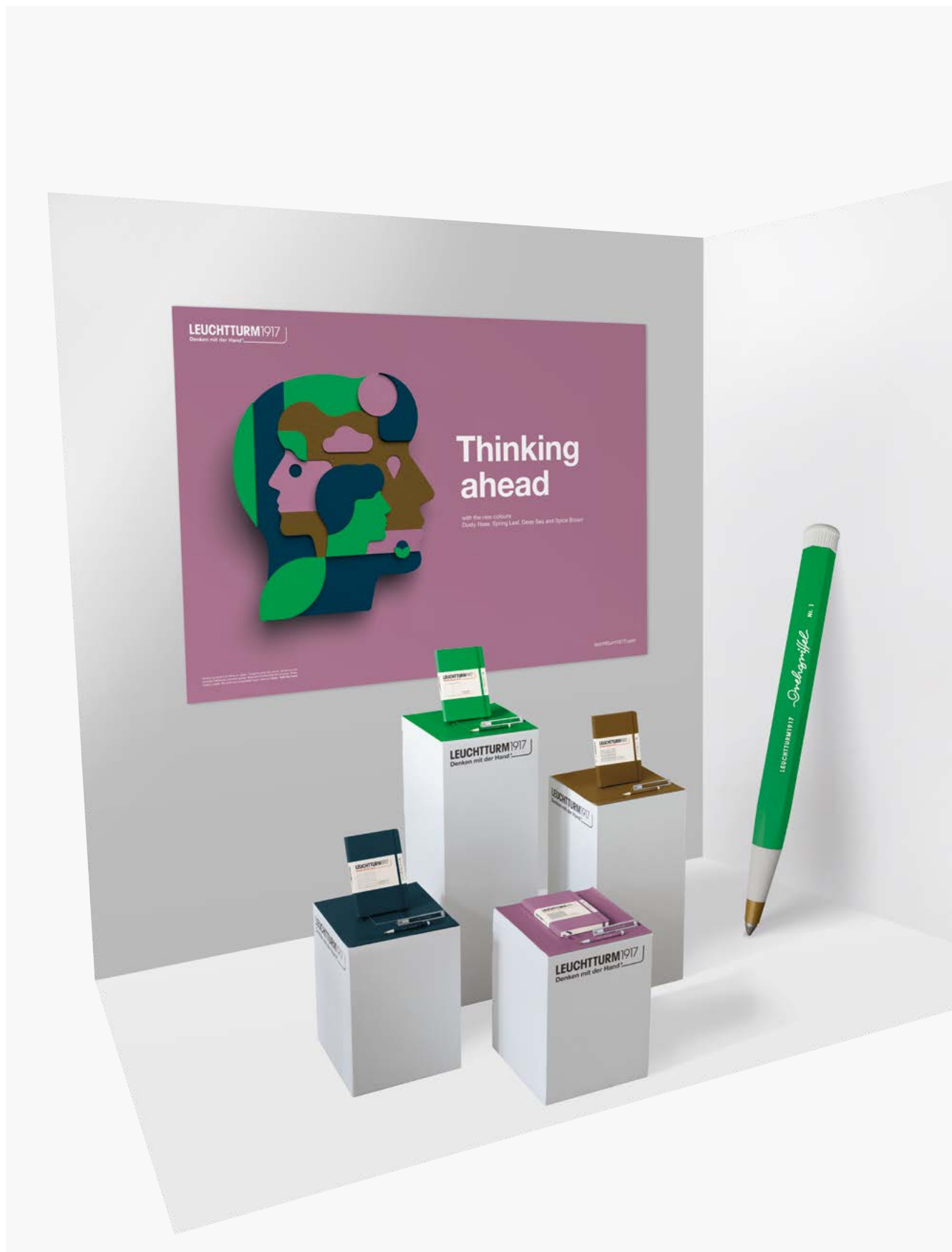
Metal frame display A3,

unequipped Item no.: 362722

Foam board Item no.: 372243



# Shop window



**Put on your own show!** You can benefit from our products and innovations because we offer year-round shop window concepts, tailored according to your dimensions and requirements.

For more details about this service, please do not hesitate to contact us or send an email to: [sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com).



# Table and shelf displays

for notebooks

## Metal frame display

The frame displays are perfect for presenting goods on the counter. The foam board with a matching motif can be attached and replaced using clips. Thanks to the filigree frame, all the display contents are visible. 30 notebooks (Hardcover Medium) can easily be stored in the display.

### Metal frame display A3

(W/H/D: 650 × 600 × 200 mm)

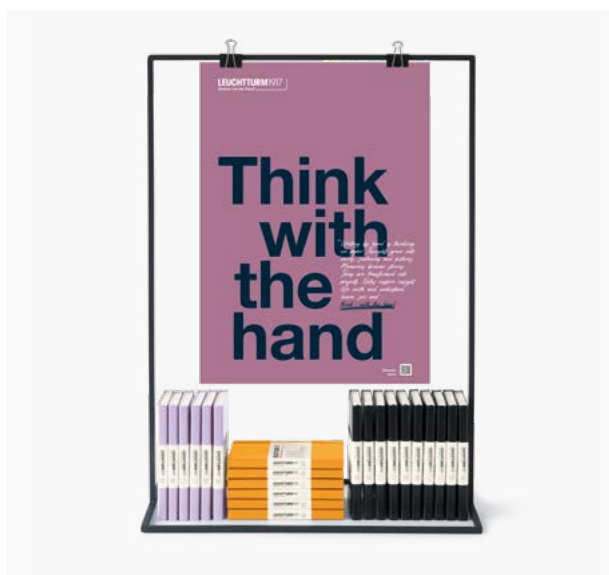
Metal frame display A3, unequipped Item no.: 362722

### Foam board: Denken mit der Hand

for metal frame display A3 – Landscape format

(W/H: 470 × 350 mm)

Item no.: 364763



## Metal frame display A1

(W/H/D: 600 × 840 × 300 mm)

Metal frame display A1, unequipped Item no.: 362721

### Foam board:

### Denken mit der Hand

for metal frame display A1 – Portrait format

(W/H: 420 × 594 mm)

Item no.: 364748

## Wooden display – 39 cm

This display holds 20 Medium Hardcover notebooks – which is equivalent to two packaging units. The colours really stand out against the grey background.

(W/H/D: 390 × 320 × 215 mm)

Wooden display, unequipped

Item no.: 347230



## Book stages – 90 cm



for up to 48 Hardcover or  
68 Softcover notebooks in Pocket (A6) format  
Item no.: 372969



for up to 44 Hardcover or  
70 Softcover notebooks in Medium (A5) format  
Item no.: 372968



for up to 36 notebooks Master Classic (A4+)  
or 52 notebooks Master Slim (A4+)  
Item no.: 372970

### Flexible presentation on any shelf

Our new book stages optimise product presentation on every standard shelf. Easily inserted without assembly, they highlight the books and create attractive highlights.



# Displays

for notebooks and pencils

## Step display

This step display is just right for presenting notebooks in different formats – either Hard- or Softcover.

(W/H/D: 480 × 180 × 320 mm)

Step display, unequipped

Item no.: 350727



## Acrylic table display

Suitable for presenting our notebooks and planners in the format Pocket, as well as for Medium or even Master.

(W/H/D: 500 × 210 × 170 mm)

Table display, unequipped

Item no.: 339918

## Pencil glass

Glass with logo engraving for up to 30 pencils.

Item no.: 357761



# Displays

## for Pen Loops

Suitable for use with either shelf or tabletop displays. A real eye-catcher, self-explanatory and the perfect trigger for impulse purchases – the Pen Loop displays.

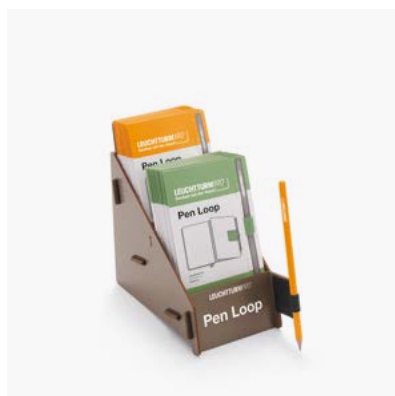


### for 160 Pen Loops

(W/H/D: 425 x 261 x 330 mm)

Display, unequipped

Item no.: 372986



### for 20 Pen Loops

(W/H/D: 105 x 200 x 220 mm)

Display, unequipped

Item no.: 362224



### for 40 Pen Loops

(W/H/D: 210 x 200 x 220 mm)

Display, unequipped

Item no.: 350726



### for 90 Pen Loops

(W/H/D: 307 x 230 x 255 mm)

Display, unequipped

Item no.: 372987

# Drehgriffel

Displays & POS material

## Rotary Display

The ideal sales promotion solution for the presentation of our Drehgriffel range. All models of the writing instrument can be viewed and tested – with detailed information on the award-winning design and the history of its creation.

The rotary display offers sufficient space for  
72x Drehgriffel Nr. 1 – ballpoint pen,  
72x Drehgriffel Nr. 1 – gel ink,  
72x Drehgriffel Nr. 2 – pencil, as well as for  
48x replacement refills.

All available colour variations are presented true to the original using magnetic Drehgriffel behind acrylic glass. Sample pens, pencils and notepads invite to try them out. There is also a storage compartment under the lid for refill products.

(W/H/D: 350 × 681 × 280 mm)

**Rotary Display, unequipped**

Item no.: 369618

**Rotary Display, equipped**

Item no.: 369621

(W/H/D: 350 × 750 × 350 mm)

**Stand for the Rotary Display**

Item no.: 369623



## Illuminated Drehgriffel Display

The illuminated display ensures that the Drehgriffel is presented in the perfect light, even on a dark shelf.

The illuminated display case effectively showcases the Drehgriffel colour palette. There are 114 Drehgriffel stored for sale underneath.

(W/H/D: 500 × 422 × 140 mm)

### **Drehgriffel Display**

with showcase and lightning,  
unequipped

Item no.: 369035

### **Communication board**

for illuminated display –  
Drehgriffel Nr. 1

Item no.: 369037

### **Communication board**

for illuminated display –  
Drehgriffel Nr. 2

Item no.: 369138



To safeguard the Drehgriffel against theft, choose the appropriate anti-theft protection for the illuminated Drehgriffel display on → **page 160**.

# Drehgriffel

Displays & POS material

## Display case

A presentation base made of wood with a protective cover made of acrylic glass: the display case shows an arrangement of all the Drehgriffel colours. A communication board is embedded in the base, which communicates the story behind the Drehgriffel.

(W/H/D: 430 × 120 × 230 mm)

**Display case for the Drehgriffel,  
unequipped**

Item no.: 369042

**Communication board for display case**

– Drehgriffel Nr. 1

Item no.: 369037

– Drehgriffel Nr. 2

Item no.: 369138



## Presentation frames

Whether laid down, standing up or hanging – the presentation frame is incredibly versatile. It perfectly highlights the colour variety of the Drehgriffel, gets customers looking and helps them to make their personal selection.

(W/H/D: 245 × 330 × 30 mm)

**Presentation frame**

Item no.: 370367

**Drehgriffel Nr. 1, equipped**

Item no.: 370370

**Drehgriffel Nr. 2, equipped**

**Presentation frame**

**incl. poster motif**

Item no.: 369859

## Table displays for the Drehgriffel

Table displays with a capacity for up to 54 Drehgriffel (6 per compartment) are available for the Drehgriffel Nr. 1 and Nr. 2. Each equipped display has a securely attached sample pen and a writing pad. Customers should be able to see, touch and test the writing instrument. We provide these fully equipped displays as a complete set.



(W/H/D: 245 × 315 × 140 mm)  
**Table display for the Drehgriffel  
 Nr. 1 – ballpoint**  
**unequipped** Item no.: 363092  
**equipped** Item no.: 363091



(W/H/D: 245 × 315 × 140 mm)  
**Table display for the Drehgriffel  
 Nr. 1 – gel ink**  
**unequipped** Item no.: 364785  
**equipped** Item no.: 364787



(W/H/D: 245 × 315 × 140 mm)  
**Table display for the Drehgriffel  
 Nr. 2 – mechanical pencil**  
**unequipped** Item no.: 366197  
**equipped** Item no.: 366200

If there is not enough space in the display or if you want to present even more colours, the display can be extended with an add-on module. This is positioned beneath the table display and doubles the capacity.



(W/H/D: 245 × 95 × 140 mm)  
**Add-on module for the table  
 display for the Drehgriffel  
 Nr. 1 – ballpoint**  
**unequipped** Item no.: 369039



(W/H/D: 245 × 95 × 140 mm)  
**Add-on module for the table  
 display for the Drehgriffel  
 Nr. 1 – gel ink**  
**unequipped** Item no.: 369040



(W/H/D: 245 × 95 × 140 mm)  
**Add-on module for the table  
 display for the Drehgriffel  
 Nr. 2 – mechanical pencil**  
**unequipped** Item no.: 369041



# Drehgriffel

Displays & POS material

## Theft protection for Drehgriffel Displays

A drawer made of transparent acrylic glass protects the Drehgriffel from unauthorised access. It can be locked at the back and is easy to install. Simply affix the Drehgriffel display to the acrylic drawer with the pre-mounted adhesive strips – done.

**Theft protection  
for the Drehgriffel table display** Item no.: 372393  
**for the illuminated  
Drehgriffel display** Item no.: 372394



## Tray

Beautiful writing instruments are often displayed in a display case under glass – for this purpose, we have developed a wooden tray on which the Drehgriffel can be optimally arranged for viewing.

(W/H/D: 210 × 17 × 298 mm)

**Tray for the Drehgriffel,  
unequipped**

Item no.: 368953



## Pedestal for the Drehgriffel display

The pedestal is an excellent way to draw attention to the Drehgriffel display in the sales area.

(W/H/D: 300 x 150 x 220 mm)

**Pedestal for the  
Drehgriffel Display**

Item no.: 366576

## Acrylic displays



for 1 Drehgriffel  
for 3 Drehgriffel  
for 12 Drehgriffel

Item no.: 363060  
Item no.: 363061  
Item no.: 368657

## Poster A1 Drehgriffel Nr. 1



(W/H: 594 × 841 mm)

Item no.: 363094

## Drehgriffel test station

See, hold and try out the popular design object – with our Drehgriffel test station, you have the opportunity to offer the complete Drehgriffel experience in a practical compact space. The test station includes a notepad, an acrylic stand for a sample pen and an acrylic stand that has two posters.

The sample pen that comes with a securing wire must be ordered separately.

### Drehgriffel test station

Item no.: 369424

### Sample pen with safety wire

Drehgriffel Nr. 1 (ballpoint pen)

Item no.: 363089

Drehgriffel Nr. 1 (gel ink)

Item no.: 364200

Drehgriffel Nr. 2 (pencil)

Item no.: 366885

**Notepad** for reorders

Item no.: 363062



# Bullet Journal®

## Displays & POS material

For productivity and a focused mind: We provide you with the best POS material to help you communicate the many different details of the Bullet Journal® to your customers.

1

### 1. Bullet Journal® Product Range Display

The ideal POS solution for presenting our Bullet Journal® range. All Bullet Journal® items in one display – with detailed information about Bullet Journaling and the products.

The Bullet Journal® range display has enough space for  
15 Bullet Journals®,  
10 Bullet Journal® Pocket sets of three,  
15 Bullet Journal® Drehgriffel Nr. 1 and  
15 Bullet Journal® Drehgriffel Nr. 2.

Sample pens give customers an opportunity to test the look and feel, and the writing pads welcome you to try them out.

(W/H/D: 405 x 647 x 298 mm)

**Bullet Journal® Product Range Display,  
unequipped**

Item no.: 371826

**Bullet Journal® Product Range Display,  
equipped**

Item no.: 371825

(W/H/D: 314 x 850 x 287 mm)

**Stand for the Bullet Journal®  
Product Range Display**

Item no.: 371827

2

### 2. Bullet Journal® Metal frame display A3

equipped with 20 Bullet Journals® Item no.: 364751

3

### 3. Bullet Journal® Wooden display

equipped with 14 Bullet Journals® Item no.: 363688

#### 4. Bullet Journal® Pocket Display

equipped with 10 Bullet Journal®  
Pocket sets of three  
unequipped

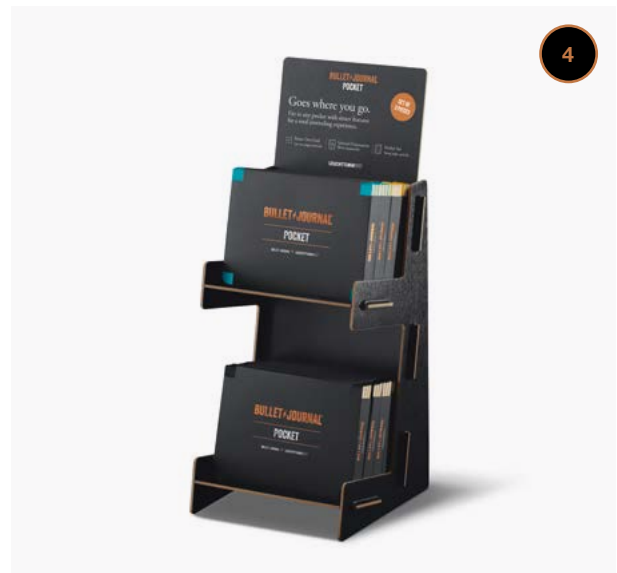
Item no.: 371125

Item no.: 371124

#### 5. Bullet Journal® Pen Loop Display

unequipped

Item no.: 371833



#### 6. Bullet Journal® Drehgriffel Nr. 1 Display

equipped with 10 Bullet Journal®  
Drehgriffel Nr. 1  
unequipped

Item no.: 368950

Item no.: 368588

#### 7. Bullet Journal® Drehgriffel Nr. 2 Display

equipped with 10 Bullet Journal®  
Drehgriffel Nr. 2  
unequipped

Item no.: 370428

Item no.: 370427



#### 8. Bullet Journal®

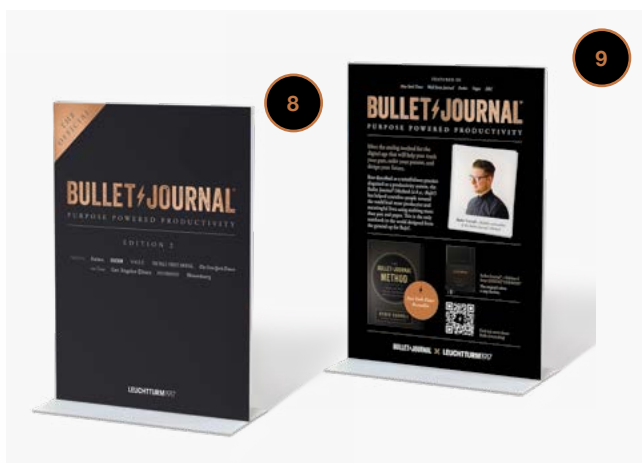
##### Acrylic poster display A4

Item no.: 364758

#### 9. Bullet Journal® Acrylic poster display A4

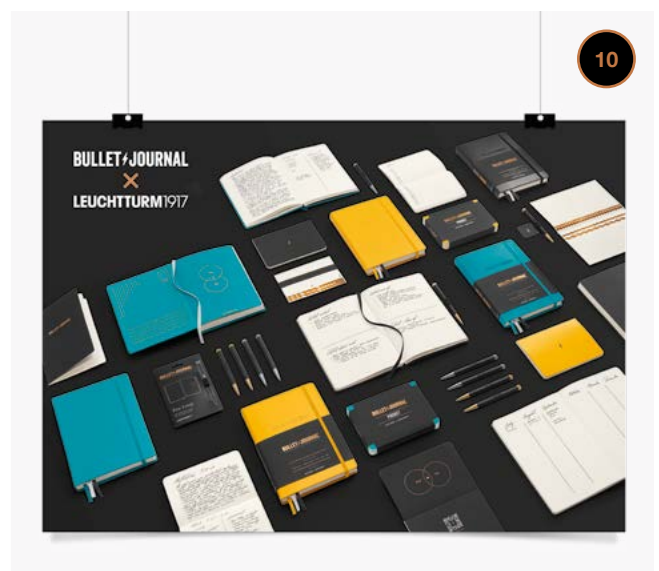
with additional information on  
Bullet Journaling

Item no.: 365250



#### 10. Bullet Journal® Poster A1

Item no.: 373029



# 120g Edition

## Displays & POS material

To quickly communicate the quality of the 120 g/m<sup>2</sup> paper to your customers, we will gladly provide you with the right POS materials.

### 1. Poster A1

(W/H: 594 × 841 mm)

Item no.: 364664

### 2. Acrylic poster display A4

(W/H/D: 210 x 300 x 95 mm)

Item no.: 365431

### 3. Metal frame display A3

equipped with 24 notebooks  
(W/H/D: 650 x 600 x 200 mm)

Item no.: 365428

### 4. Step display

equipped with 36 notebooks  
(W/H/D: 475 x 400 x 405 mm)

Item no.: 363709



# Bauhaus Edition

## Displays & POS material

We provide you with the most effective POS material to optimally present the stylish Bauhaus Edition to your customers.

### 1. Wooden Drehgriffel Display

equipped with each

30 Drehgriffel Nr. 1 and Nr. 2  
unequipped

Item no.: 371829

Item no.: 371828

### 2. Acrylic Drehgriffel Display

equipped with 30 Drehgriffel Nr. 1  
equipped with 30 Drehgriffel Nr. 2  
unequipped

Item no.: 366207

Item no.: 371291

Item no.: 366206

### 3. Poster A1 – Bauhaus Edition

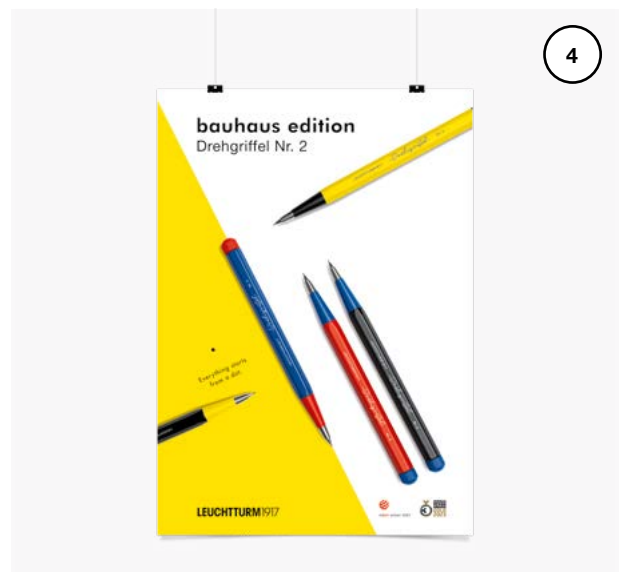
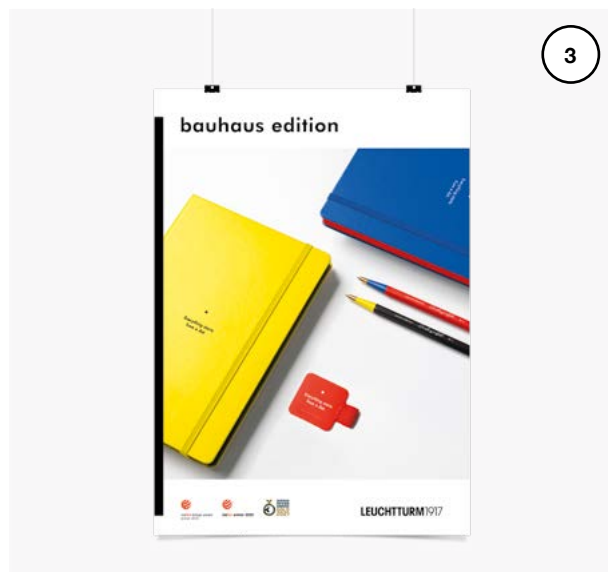
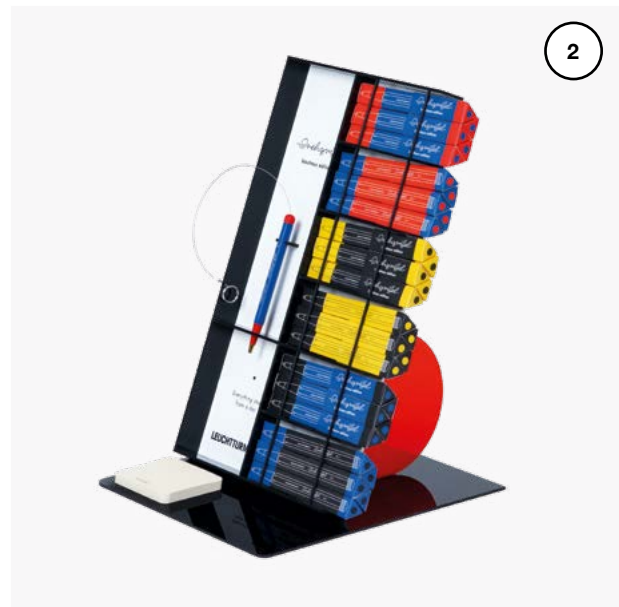
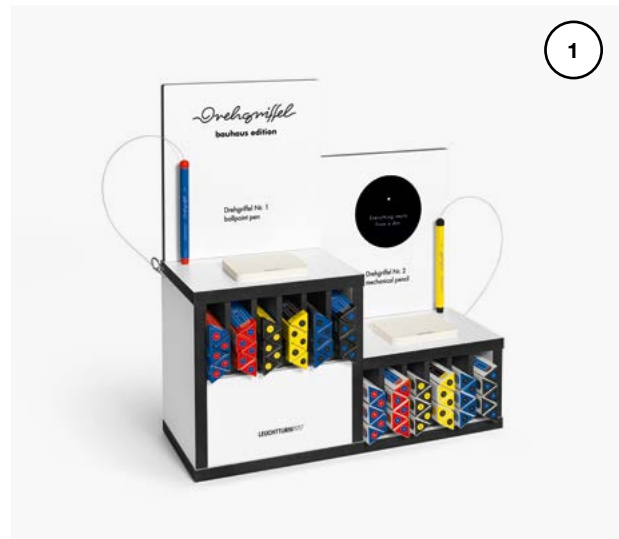
Item no.: 360516

### 4. Poster A1 – Drehgriffel Nr. 2

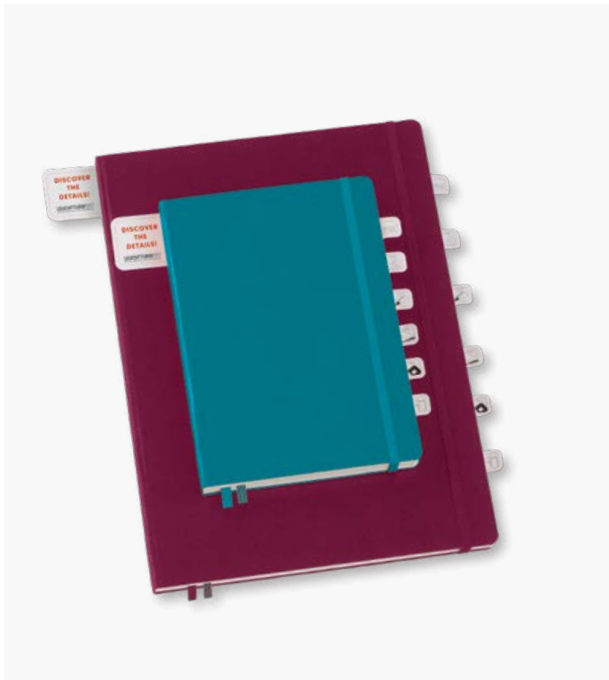
Item no.: 371388

### 5. Consumer flyer A6 – Bauhaus Edition

Item no.: 368236



# POS material



## Sample books

Give your customers an opportunity to discover the advantages of our notebooks. We have developed sample books, so that customers can explore their special features. Order these free sample books regularly, so that your display and shelf always looks tidy.

Sample book, Master Slim

Item no.: 343537

Sample book, Medium

Item no.: 343540

## Bookrest

This small acrylic bookrest highlights our notebooks. Ideal for decorating shop windows or tables.

(W/H/D: 105 × 150 × 100 mm)

Item no.: 334223



## Acrylic poster display A4 – Planners 2026

Acrylic poster display for promotional images in A4 format – perfect for the planner season.

(W/H/D: 210 × 300 × 98 mm)

Item no.: 347390

## Brand flyer

Brand and product flyers help communicate the variety and features of Leuchtturm1917 notebooks at the point of sale, while also saving space. The A6 format fits perfectly in our display adapter (see p. 146). This means that the flyers can be presented where they are needed – next to the product.

### Brand flyer

Leuchtturm1917

Item no.: 346230

### Display adapter

Item no.: 343757



## Shopping bags

Beautiful objects like to travel in style. That's why we are offering you our designed Leuchtturm1917 shopping bags in two different sizes.

Choose a bag with the motif of our colour campaign "Thinking ahead", or a sleek white bag in minimalist look printed with the Leuchtturm1917 purpose: Denken mit der Hand.

Both shopping bags are made from the material that is synonymous with our passion for writing – high-quality paper.



### Shopping bag

Denken mit der Hand

Item no.: 368488



### Shopping bag

Thinking ahead

Item no.: 372985

# Posters

For decoration purposes or for promoting the brand.

Order now in the standard A1 format (841 x 594 mm | 594 x 841 mm). Upon request, we will gladly quote for your specific desired size – please get in touch.



**Denken mit der Hand**  
A1, 841 × 594 mm.  
Item no.: 364671



**Denken mit der Hand**  
A1, 594 × 841 mm.  
Item no.: 364795



**Colour stack 2025**  
A1, 594 × 841 mm.  
Item no.: 358227



**Colour range 2025**  
A1, 841 × 594 mm.  
Item no.: 355714



**Notebook 411**  
A1, 594 × 841 mm.  
Item no.: 373231



**Notebooks – Colour variety**  
A1, 841 × 594 mm.  
Item no.: 373334



**Planners 2026 – Colour range**  
A1, 594 × 841 mm.  
Item no.: 368957



**Drehgriffel Nr. 1 & Nr. 2**  
A1, 594 × 841 mm.  
Item no.: 373332



**Drehgriffel Nr. 1 – Colour range**  
A1, 594 × 841 mm.  
Item no.: 373333

# Gift boxes

**Beautiful custom packaging adds to the value of a product and increases the pleasure of gift-giving.**

That's why we offer two exclusive gift boxes for Leuchtturm1917 products.



## **Gift box for a Drehgriffel**

The gift box for the Drehgriffel features the iconic triangular design, which is already familiar from the Drehgriffel packaging.

The box consists of a base element and a slipcase. If the Drehgriffel has been engraved, the personalisation on the gift is directly visible as it has to be inserted without its packaging.

## **Gift box with slipcase for the Drehgriffel**

Item no.: 371247



### Gift box for a notebook and option of including a Drehgriffel

The gift box is ideal for a notebook in Medium (A5) format with the option of including a Drehgriffel. Thanks to a special module that can be inserted next to the notebook, you can either see the outline of a writing instrument or make use of the option of placing the Drehgriffel packaging in a recess.

Both gift boxes are laminated with high-quality grey cardboard, which further emphasises the elegant look.

**Gift box**  
for a notebook in Medium (A5) format  
with the option of including a  
Drehgriffel

Item no.: 371239

# Customi

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Name engraving – Drehgriffel	178
<b>Logo embossing and engraving</b>	→ 180
<b>Finishing</b>	→ 182

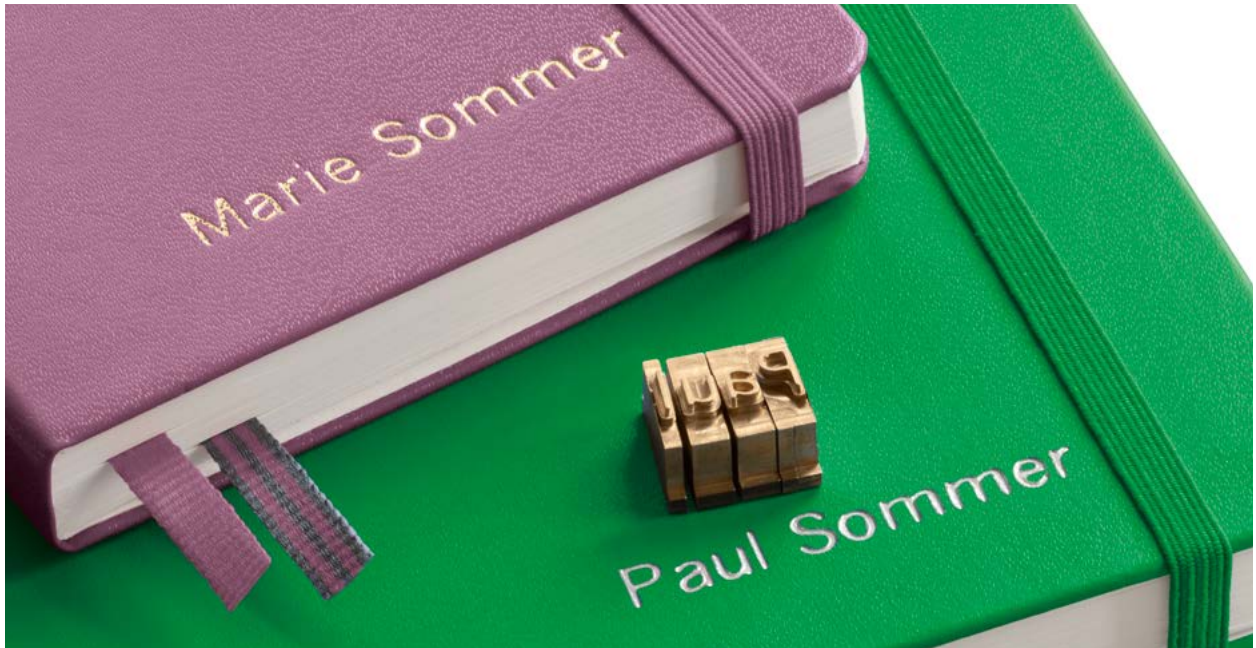
# 8 sation



# Personalisation

**Emboss a name on a notebook or engrave a name on a Drehgriffel.** You can offer your customers this personalised added value with a minimum of effort – because as your partner, we're right at your side.

The customer selects the desired Leuchtturm1917 product in the shop, decides on the embossing or engraving and pays you. You send us the order and we send the finished product to your shop or – on request – to your customer's address.



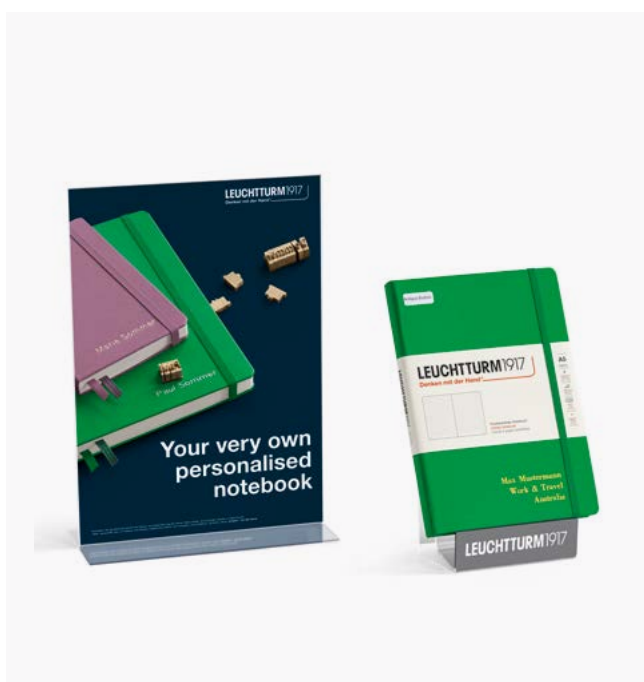
## Embossing on notebooks

Embossing is personalisation that you can feel. That differentiates it from printing and makes it so special. We offer two font styles and up to 19 different embossing colours for the hot-foil embossing process. Up to three lines can be embossed, one below the other.

## Engraving on the Drehgriffel

The name is engraved with a precision machine on the side opposite to the one with the Drehgriffel logo. The engraving is done discreetly in Helvetica font style. For Drehgriffel Nr. 1, the engraving matches the logo: white or graphite. For Drehgriffel Nr. 2, the engraving is in silver (without colour).





## Your customer service

We provide you with a complementary sample set to present Embossing-as-a-Service in your shop. The sample set includes:

- 3 sample notebooks with name embossing (Master, Medium, Pocket)
- an acrylic display A4 with an advertising poster
- an information sheet
- order forms
- a checklist for the order forms



























































Are you interested in offering this service?  
Please contact us via email at:  
**[sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com)**.

# Name embossing

Offer your customers an extra special service:

Notebooks with individual name embossing – a personal touch that adds value.

Your customer selects the cover colour, format and ruling of the desired Leuchtturm1917 notebook and determines what they want to have embossed. We provide pre-printed forms to help your customer decide between two font styles and 19 embossing colours. The customer pays you for the book and the service. You send us the order and we send the embossed product back to your shop or – on request – directly to your customer's address.

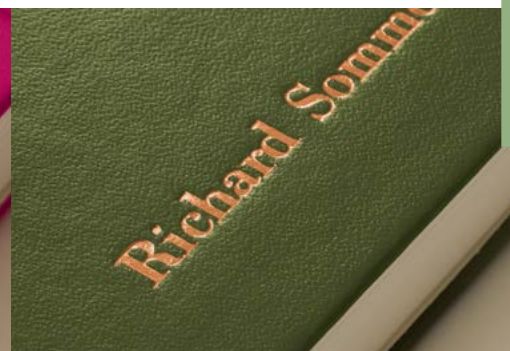
Covers	Embossing foils	Pen Loops
 Powder	 Pink	 Powder
 Lilac	 Dark Pink	 Lilac
 Port Red	 Lavender	 Port Red
 Fox Red	 Signal Red	 Fox Red
 Rising Sun	 Brick Red	 Rising Sun
 Lemon	 Orange	 Lemon
 Sage	 Lemon	 Sage
 Olive	 Grass Green	 Olive
 Forest Green	 Fresh Green	 Forest Green
 Mint Green	 Azure	 Mint Green
 Pacific Green	 Navy	 Pacific Green
 Stone Blue	 Chocolate Brown	 Stone Blue
 Navy	 Anthracite	 Navy
 Ink	 Light Grey	 Ink
 Black	 Black	 Black
 Dusty Rose	 White	 Dusty Rose
 Spring Leaf	 Silver	 Spring Leaf
 Deep Sea	 Gold	 Deep Sea
 Spice Brown	 Copper	 Spice Brown
	 Blind embossing	

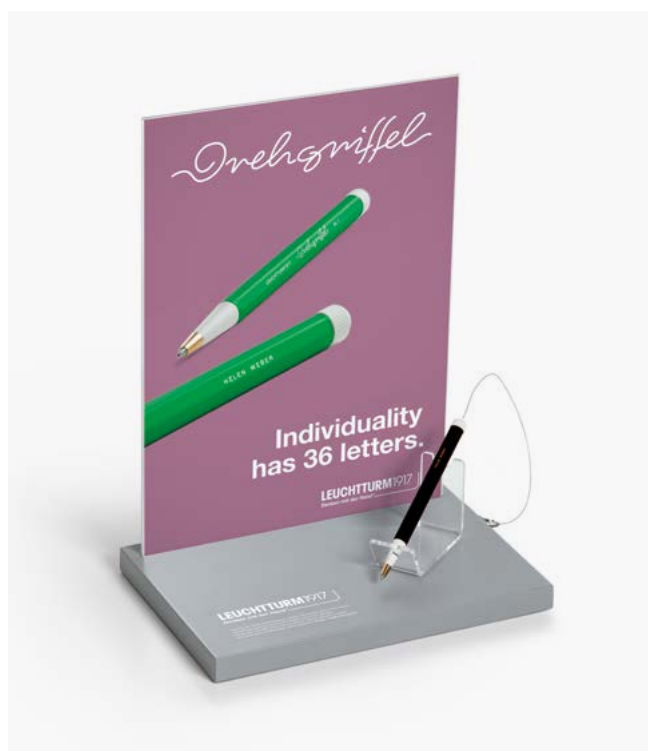
## Fonts

Choose between two different fonts for your personalised embossing:

1 **Grotesk 24 pt**  
letter height: 6 mm

2 **Antiqua Bodoni 20 pt**  
letter height: 5 mm





## Your customer service

We provide you with a complementary sample set to present Engraving-as-a-Service in your shop. The sample set includes:






- an engraved Drehgriffel sample
- an acrylic display A4 with three different advertising posters to choose from
- an acrylic stand for the sample pen
- a notepad for testing the Drehgriffel
- an information sheet
- order forms
- a checklist for the order forms

Are you interested in offering this service?  
Please contact us via email at:  
**[sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com)**.

# Name engraving

**As personal as a signature – your name engraved on the Drehgriffel.** We offer this service to your customers. Your customer selects the Drehgriffel in your shop. The customer then pays you for the Drehgriffel and engraving service. You send us the order and we send the engraved product back to your shop or – on request – directly to your customer's address.

## Drehgriffel Nr. 1

Lilac	
Port Red	
Fox Red	
Rising Sun	
Lemon	
Sage	
Olive	
Forest Green	
Mint Green	
Stone Blue	
Navy	
Black	
New colours	
Dusty Rose	
Spring Leaf	
Deep Sea	
Spice Brown	

## Drehgriffel Nr. 2

White	
Lilac	
Port Red	
Fox Red	
Rising Sun	
Lemon	
Sage	
Olive	
Mint Green	
Stone Blue	
Light Grey	
Black	
New colours	
Dusty Rose	
Spring Leaf	
Deep Sea	
Spice Brown	

# Notebooks and Drehgriffel are brand ambassadors.

Combine the individuality of your brand with the individuality of a notebook or a Drehgriffel and refine them with a logo embossing, a logo engraving or a logo print. Whether blind or coloured – turn your brand into a constant companion for your customers or employees.





# Wrap band and premium packaging

Use the wrap bands for your own communication and give the notebook the perfect outfit to make a good first impression. It's not just the content that counts, the packaging is also important. Our gift boxes can also be customised with an embossing or a print.





# LEUCHTTURM1917

pub|lish|ers

In order to offer our journals competently, we have created Leuchtturm1917 Publishers.

We would be happy to advise you on this range.  
Please simply send an e-mail to:  
**[publishers@leuchtturm1917.com](mailto:publishers@leuchtturm1917.com)**.





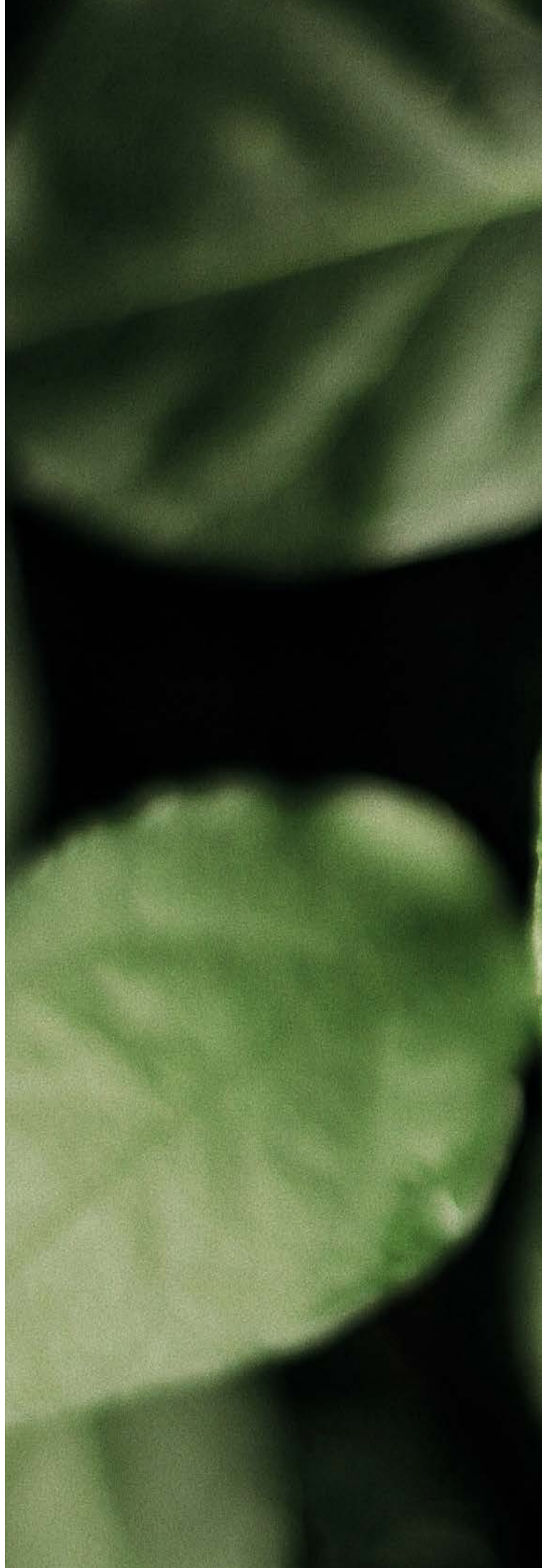
# Highlights





# Shaping the future: A sustainable commitment

Putting your own thoughts down in writing is a highly sustainable activity in itself. We firmly believe that acting sustainably is not only a moral obligation, but also an opportunity for innovation and growth. Join us on our journey towards a more sustainable future.



REACH-certified  
in compliance with  
the EU Chemical Directive



Water-based  
colours



## **Family-run enterprises are sustainable.**

We have been producing fine stationery products for more than 100 years. As a family-owned business from Northern Germany, we act with Hanseatic calm, determination and foresight; we are constantly improving the quality of our products and our processes. We are committed to taking responsibility for our employees, our social environment and, increasingly, for our partners – by helping them to adapt their production to the highest international standards.

## **Our paper is certified.**

The people who own our notebooks, sketchbooks and planners use them with fountain pens, ballpoint pens, crayons and pencils of different qualities. To serve them best, we use paper that meets the standard of quality, smoothness and grammage for every possible application. Simply recycled paper does not meet this requirement. We therefore use paper that also contains long fibres made from fresh pulp. It goes without saying that all our papers are FSC®-certified. At Leuchtturm1917, we began addressing the issue of paper quality a long time ago, and we even visit the mills to monitor the production of the paper we use.

## **Our workmanship exceeds standards.**

We print the pages and covers of our notebooks, planners and sketchbooks with mineral oil-free, water-based ink and varnish. We also ensure that our products meet the high standards of the EU chemical directive REACH, which is based on the strict Californian 'Proposition 65', a continuously updated set of regulations to protect drinking water, the environment and people from substances that are hazardous to health. We never wait for laws to become stricter, but see ourselves as part of the solution – with sustainable innovations that we proactively develop together with our partners.

## **Notebooks, planners and sketchbooks create added value.**

When you use pen and paper to write down your thoughts and ideas, you are preserving them and consciously creating a potential archive. Our books are not consumer goods; they are durable commodities that become valuable with use. They are loyal companions during their months of use and should not be thrown away when all the pages are filled. Most of our customers keep their notebooks, planners and sketchbooks because they hold their most valuable memories, ideas and personal history. Sustainability is part of the package.

FSC®-certified paper



The mark of  
responsible forestry  
FSC® C133314

Create added value

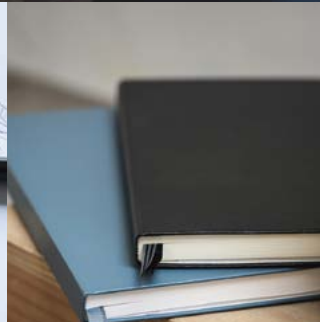
Preserve your memories,  
ideas and your  
personal legacy

# Welcome to Writers & Thinkers

Conversations on thinking by hand

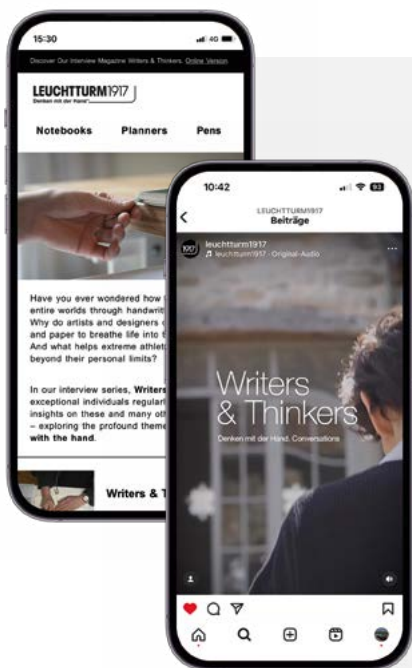
An extreme sports athlete explains how a notebook kept her sane. A forester shows how to take notes in the forest without using a pen. A designer maintains ten notebooks simultaneously to combat daily chaos. An author opens his archive. An artist invites into her studio. And a neuroscientist shows how thinking by hand makes us smarter, more creative and happier. Interested in learning more? Then discover Writers & Thinkers. The new online magazine from Leuchtturm1917.





# Writers & Thinkers

## We celebrate the love of pen and paper



### via Newsletter

With new content every eight weeks. In German, English and French. Our Writers & Thinkers community is continuously growing. Followers regularly benefit from discounts and promotions.

### in Social Media

Target-group oriented with reels, stories and posts on Instagram, Facebook, YouTube and LinkedIn. Creative minds from around the world talk about thinking by hand. And how Leuchtturm1917 fuels this passion.

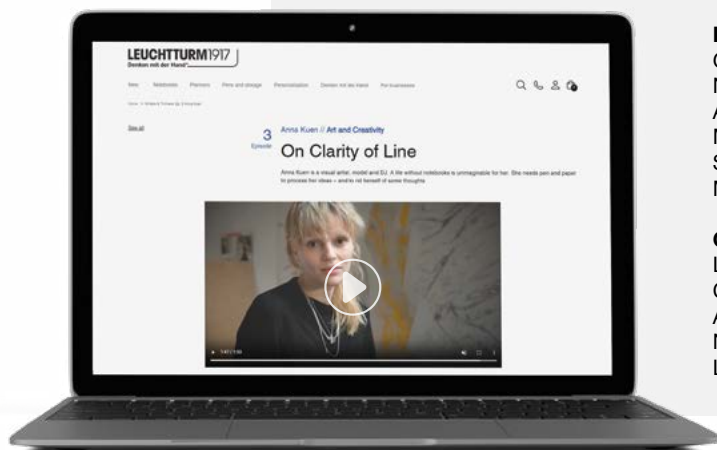
### and on our website

#### Previous contributors

Gesa Hansen, Furniture Designer  
Norman Ohler, Bestselling Author  
Anna Kuen, Artist  
Martin Lotze, Neuroscientist  
Sarah Winkelmann, Extreme Hiker  
Martin Janner, Forester

#### Coming Soon

Lisa Morgenstern, Music Producer  
Claus Sendlinger, Entrepreneur  
Alexa Hennig von Lange, Author  
Neil Gower, Book Illustrator  
Leonie Barth, Fashion Designer



**Find out why your customers love our notebooks.**

Register now. And never miss an issue of Writers & Thinkers – conversations on thinking by hand.

# Contact & Service

## + B2B-Onlineshop

[b2b.leuchtturm1917.com](https://b2b.leuchtturm1917.com)

Order from the comfort of your own four walls 24/7 in our B2B shop and receive additional information on our offers and availability.

## + Master Data

As an alternative to an EDI connection, we can also provide you with our product specifications as master data in Excel format.

## + Image Database

Please request your personal access data via [marketing@leuchtturm1917.com](mailto:marketing@leuchtturm1917.com).

## + Newsletter

Subscribe to our B2B newsletter and we will let you know about our latest product releases, offers and developments on a regular basis.

## + Retailer list

On our website – [leuchtturm1917.com](https://leuchtturm1917.com) – we offer you the option of registering your shop free of charge in the area retailer list. You'll then be visible to customers as an authorised Leuchtturm1917 retailer.

## + Social Media

As well as providing updates on our latest activities and products, we interact with our customers to gain interesting insights about our products.



**Follow us on our  
social media channels!**



[leuchtturm1917](https://www.instagram.com/leuchtturm1917)



[Leuchtturm1917](https://www.facebook.com/Leuchtturm1917)



[Leuchtturm1917](https://www.youtube.com/Leuchtturm1917)

# LEUCHTTURM1917

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**Phone** +49 (0) 41 52/801- 1 60  
**Online** [b2b.leuchtturm1917.com](https://b2b.leuchtturm1917.com)

**LEUCHTTURM1917**  
Am Spakenberg 45  
21502 Geesthacht  
Germany

# Drehgriffel



Nr. 1



Nr. 2



Item no.: 342290

