



Honway Indstries Ltd.



PART 01

Company Profile



Company Profile

Honway was established in 1997, we specialize in manufacturing and exporting kitchen products for more than 26 years. We concentrate on the design, production, and craft creativity. We have the honour such as reddot, CF, IF and so on. Our main products include kitchen knife, knife block, scissors, chooping board, kitchen tools, ect...

Honway do business over 70 counties and areas. To meet the requirements of our customers all around the world, we have a professional lab in our factory. We always keep it in mind that the strict quality management, punctual lead time, considerate service are the basic principles we do business.

We always keep the faith in “customer first, quality guarantee, honesty in mind”. And we never stop the step to break through and create more innovative products to achieve the high quality kitchen life for our customers.





Company History

1997



Honway company

1998

Aurda Kitchenware Manufacturer



2014

Honnete Kitchenware Ltd.



2015

Zunmark Trading Company





CARING

关怀

HONESTY

诚信

INNOVATION

创新

EXCELLENCE

卓越

WIN-WIN

共赢



PART 02

Factory Strength



Factory Structure

Area

38000 m²

R&D Center

Manufactuering Center

Testing Center

Training Center

Marketing Center

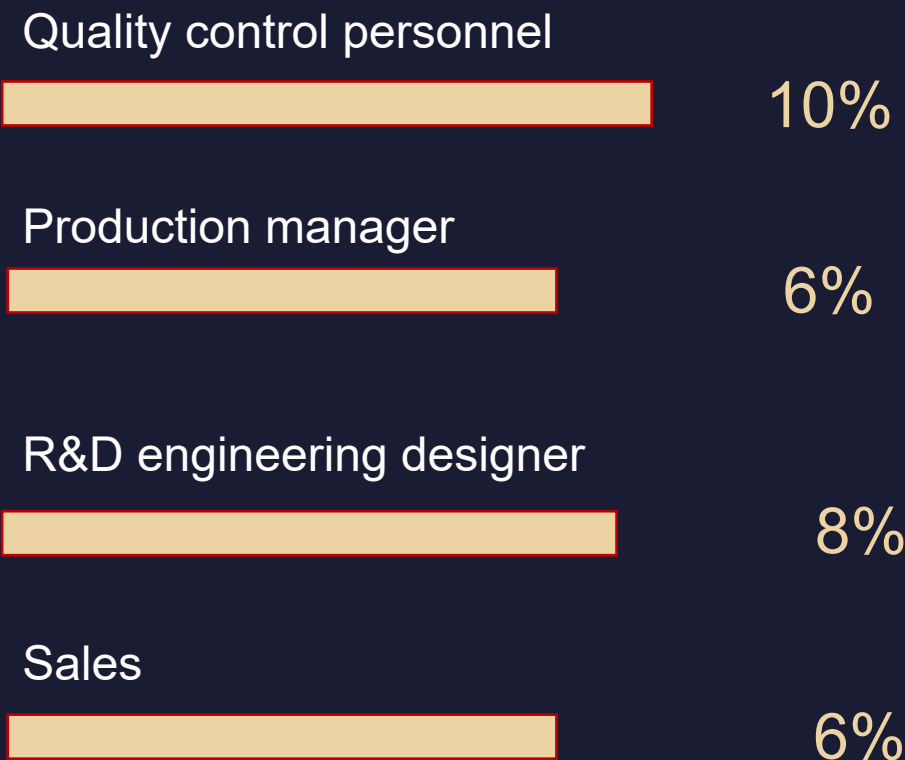
Purchasing Center





Human Control

Total **408**





Kitchen Knives

Plastic handle



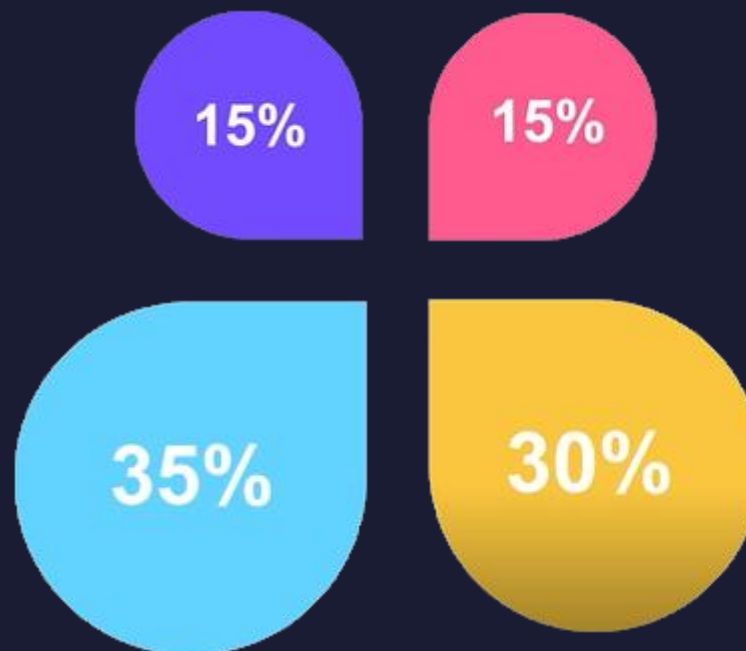
Wooden handle



Forged handle



Hollow handle





Automated Manufacturing



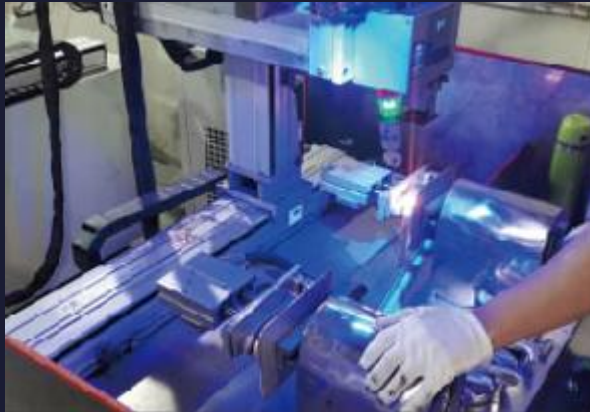
Automatic stamping machine



Fully automated
equipment to ensure
that each process is
produced in
accordance with the
original technical
standards.



Oil-dipped vacuum furnace



Automatic laser welding machine



Automatic handle threading machine

Automation Equipment Workshop



Automatic laser welding workshop



Automatic handle throwing workshop



Testings



Hardness test



Sharpness test



Flexural test



Drop test



Anti-rust test



Enviroment test



Our Standard



Normal Standard:

Initial sharpness (ICP) > 50 mm

Durable sharpness (TCC) > 150 mm

Excellent Standard:

Initial sharpness (ICP) > 110 mm

Durable sharpness (TCC) > 550 mm

Along with ISO8442 standard and
CATRA cutlery sharpness test



Qualification



100 Patent Cetificates

One of the most import advantages of Honway to survuve and become stronger in the furious competition is innovation and creativity, no matter it is technology craft or the products design, we have obtained over 100 patents. Moreover, most of the patents have been supplied in the mass production, it is the mutual promotion between the commercial business and manufacturing industry.



The mark of
responsible forestry



156-008060-000



ISO9001





Design Awards

Innovation is crucial for a company's sustain-able development. R&D team of Honway works not only on product design, but also help customers on production process analysis, offering the comprehensive service.

With customers' appreciation and acknowledgement, we will keep working hard and movingforward.



reddot design award
winner

Germany Reddot award



Canton Fair Design Awards (CF)



IF Gold Award Maker



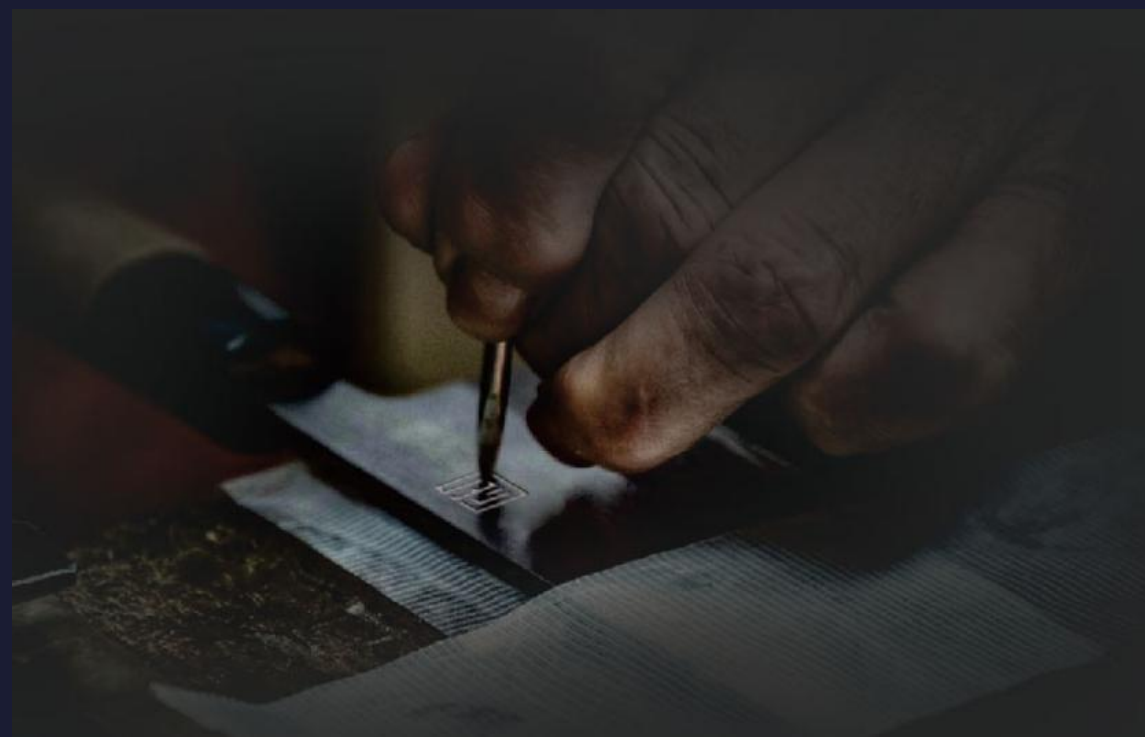
Self-own Brand



ZUNMARK
Spirit of the craftsman

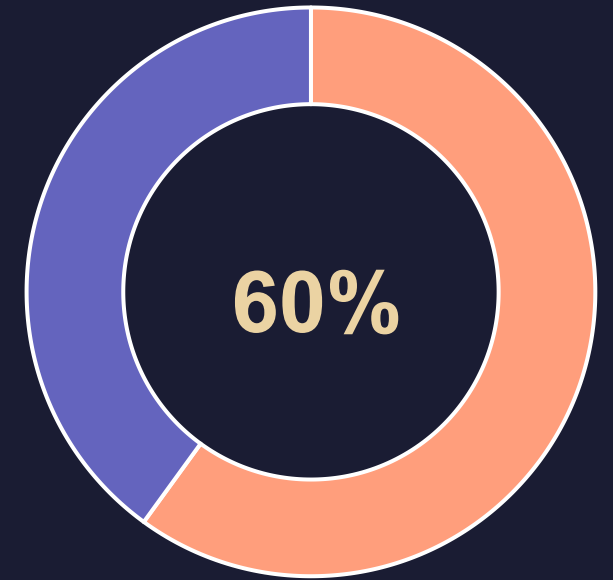
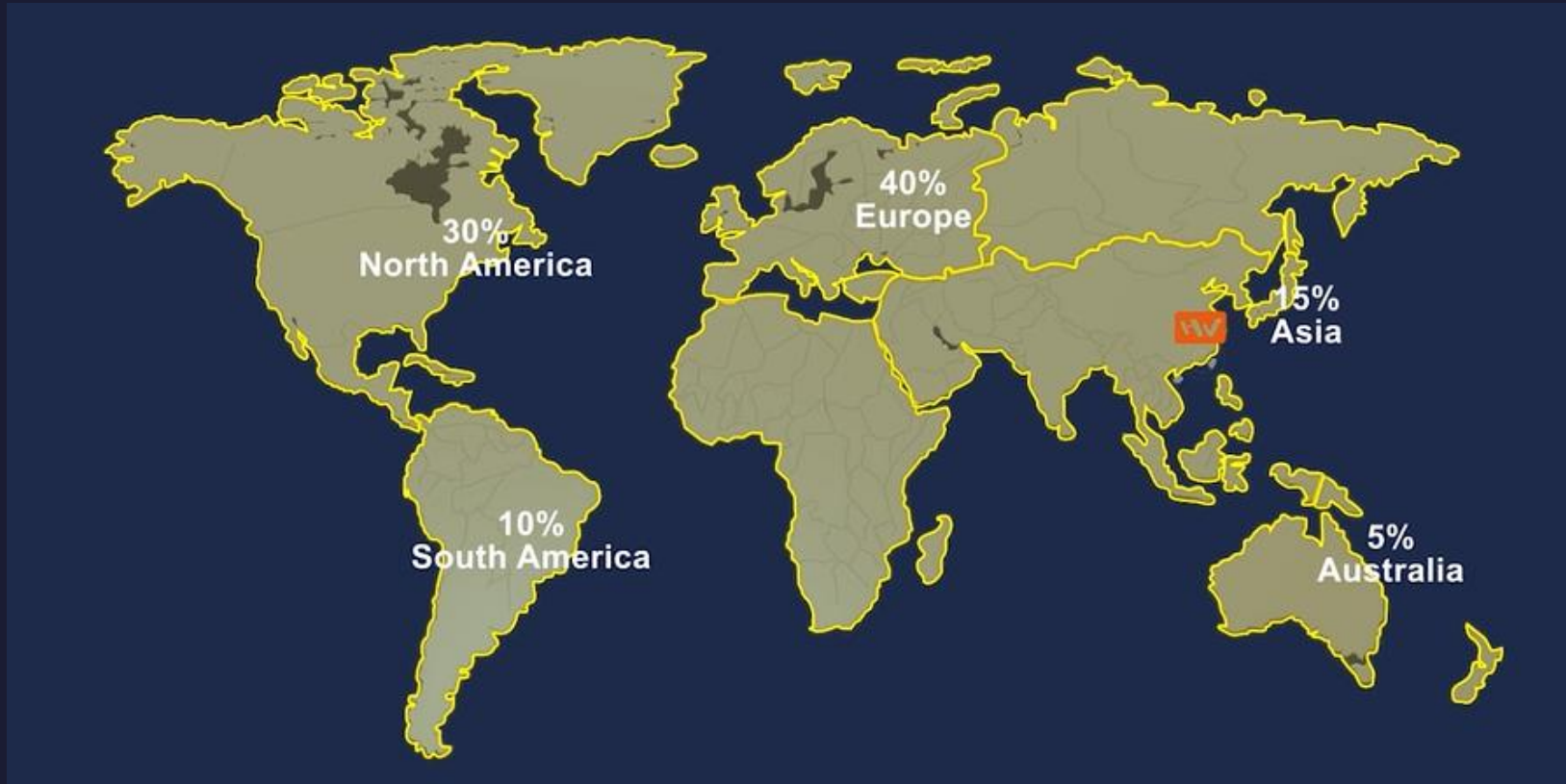
Made with the spirit of the craftsman.

Zunmark is the crystallization of the integration of eastern and western cultures, explaining the western aesthetics relies on many designers and craftsmen skills handed down from generation to generation, seeking a reasonable balance between innovation and inheritance. The purpose of our design is to express a style of life which is simple beyond luxury, advocating plain and elegant.





Cooperation



**60% customers have
cooperation for more than
20 years**



Exhibition



Canton Fair



Frankfurt Ambiente Fair

China daily-use Articles
Trade Fair



The Inspired Home Show





Talent Development



Talent cultivation



Talent development



Talent encouragement



Talent reserve



Social Responsibility



Enviroment



Education



Assistance



Humanistic Care



BIRTHDAY PARTY



WONDERFULL ACTIVITIES



DELICIOUS CANTEEN



MULTIFUNCTION DORMITORY



Our Serves

➤ OEM

➤ Original Design

➤ Technical Support

➤ Cooperative Operation

➤ Informatization Management



PART 03

Product Introduction

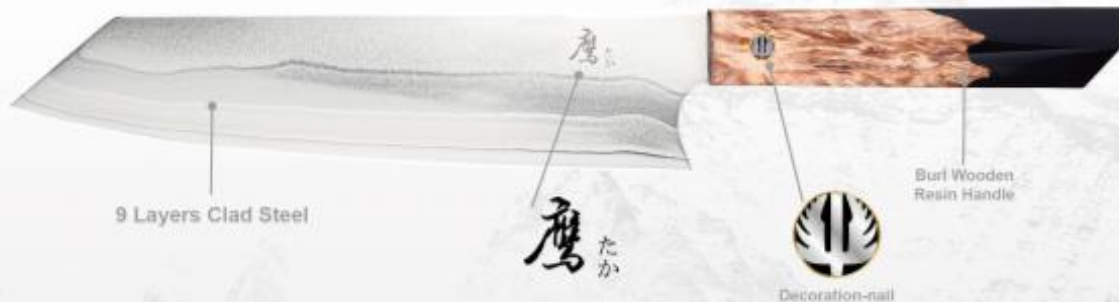








鷹 たか
Eagle Spirit



5pcs Knife Set
Chef. Slicer.bread.utility Paring.
Acacia Wood Block
Model:357





HONWAY
KITCHENWARE COLLECTION



GENTLEMAN
DISTINCTIVE CREATION
UNSTOPPABLE SHARPNESS

HONWAY
KITCHENWARE COLLECTION

MOVEMENT

Model:H75-187



HONWAY
KITCHENWARE COLLECTION

Simple design
Simple experience

—
PP+TPR handle
Comfortable anti-slip grip



Model:P77-431



Thank you

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