

Company History

Company Name	■ OSEWAYA Co., Ltd.
Representative	■ Kiyoshi Ushiba, President and CEO ■ Hiroko Ushiba, Director
Headquarters	■ Gran Éclair Sangubashi BLDG, 4-9-5 Yoyogi, Shibuya, Tokyo 151-0053, JAPAN
Business Type	■ Wholesale, Import and designing of fashion accessories
Established	■ April, 1977
Capital	■ 30 million JPY
Employees	■ Full-time 116 Part-time 101
Annual Turnover	■ 2018 4.8 billion JPY 2019 4.7 billion JPY 2020 3.1 billion JPY 2021 3.6 billion JPY 2022 3.5 billion JPY
Major Clients	■ PALEMO HOLDINGS Co., Ltd. DAISO INDUSTRIES Co., Ltd. TOKYO DERICA Co., Ltd. TAMAYA Co., Ltd. TRENDY Co., Ltd. G.U. Co., Ltd. MUKAI Co., Ltd. THE LOFT Co., Ltd. PALTAC Corporation WEST JAPAN RAILWAY FASHION GOODS COMPANY Co., Ltd. AIN PHARMACIEZ Inc. MARY QUANT COSMETICS Ltd. ADASTRIA Co., Ltd. CULLET Co., Ltd. KOBE LEATHER CLOTH Co., Ltd. MOSTRI Co., Ltd. CHANCE 2 Co., Ltd.
Bank	■ Sumitomo Mitsui Banking Corporation Mizuho Bank, Ltd. MUFG Bank, Ltd.

Apr. 1977 Company founded.
Sep. 1979 Limited Company established.
Jan. 1999 Company name changed to OSEWAYA.
May. 2007 Relocation of headquarters to present.
Mar. 2018 Osewaya Kurume Fukuoka store opens.
Dec. 2018 Osewaya Kochi Tsutaya Book store opens.
Jun. 2021 Osewaya Kashiwa Station Mall store opens.
Mar. 2023 Osewaya Kashiwa Station Mall store re-opens.

OSEWAYA CHINA Co., Ltd.

Room 2801, No. 55, Lane 700, Liquan Road,
Putuo District, Shanghai, 200333, CHINA
Contact Person: Shan Jiaxuan & Wang Xichen
TEL +86-13818901323 & +86-15102106084
Email Address: jaaxaasaa@163.com
Wechat Number: 13818901323

Top & Top Limited has been appointed as the sole agent in Hong Kong and Macau.

Contact Person: Cruz Wong
Direct Line: +852-81210928
Email Address: cruz.wong@topntop.com.hk
Contact Person: Sora Lung
Direct Line: +852-81925176
Email Address: sora.lung@topntop.com.hk

Official Website: www.topntop.com.hk



OSEWAYA Co.,ltd 
Fashion accessory wholesaler

COMPANY INTRODUCTION

We are dealing wide variety of fashion accessories, hair accessories, earrings, necklaces, bracelets, rings, corsages, broches, bag charms, hand mirrors, etc. which come from not only Japan but also all over the world.

We also have original design items developed by our own designers.

The total number of our products is more than 15,000 models.

The huge collection and the optimized inventory management enable us to ship parcels quickly.

Taking advantage of long term experience as a leading company, we try hard to meet a lot of requests from clients every day.

SHOP LIST



OSEWAYA KASHIWA TAKASHIMAYA STATION MALL Store

5F, S Building, Specialty Store, Kashiwa,
Takashimaya Station mall,
1-1Suehirocho, Kashiwa City, Chiba, JAPAN



OSEWAYA FUNABASHI TOBU Store

2F, Tobu Department Store, 7-1-1 Motomachi,
Funabashi City, Chiba, JAPAN



OSEWAYA KOCHI TSUTAYA BOOK Store

1F, Kochi Tsutaya Book Store, 6-10 Minamigoza,
Kochi City, Kochi, JAPAN



OSEWAYA FUKUOKA KURUME Store

Emax Kurume 2F
Nishitetsu Kurume Station BLDG,
316-2 Kamitenjinta Higashimashi,
Kurume City, Fukuoka, JAPAN

■ Hong Kong

-LEGiT by OSEWAYA T.O.P Store

Shop M01-02, MTR/F., T.O.P, 700 Nathan Road, Mong Kok, Hong Kong

-LEGiT by OSEWAYA APM Store

Shop L3-11A, Level 3, APM, Kwun Tong, Kowloon, Hong Kong

-LEGiT by OSEWAYA Mira 1 Store

Shop No.136 on the First Floor, Mira place 1, 132 Nathan Road, Tsim Sha Tsui, Hong Kong

■ Shanghai

-OSEWAYA SHANGHAI METRO CITY Store

B1-35A36A, Zhaojiabang Road, Xuhui District, Shanghai, CHINA



OSEWAYA GLOBAL EC
<https://global.osewaya.jp/>



@osewaya_official
https://www.instagram.com/osewaya_official/



HEAD OFFICE

GRAN ECLAIR SANGUBASHI BLDG
4-9-5 Yoyogi , Shibuyaku , Tokyo 151-0053, JAPAN
TEL +81-3-5358-1370 FAX +81-3-5358-1377

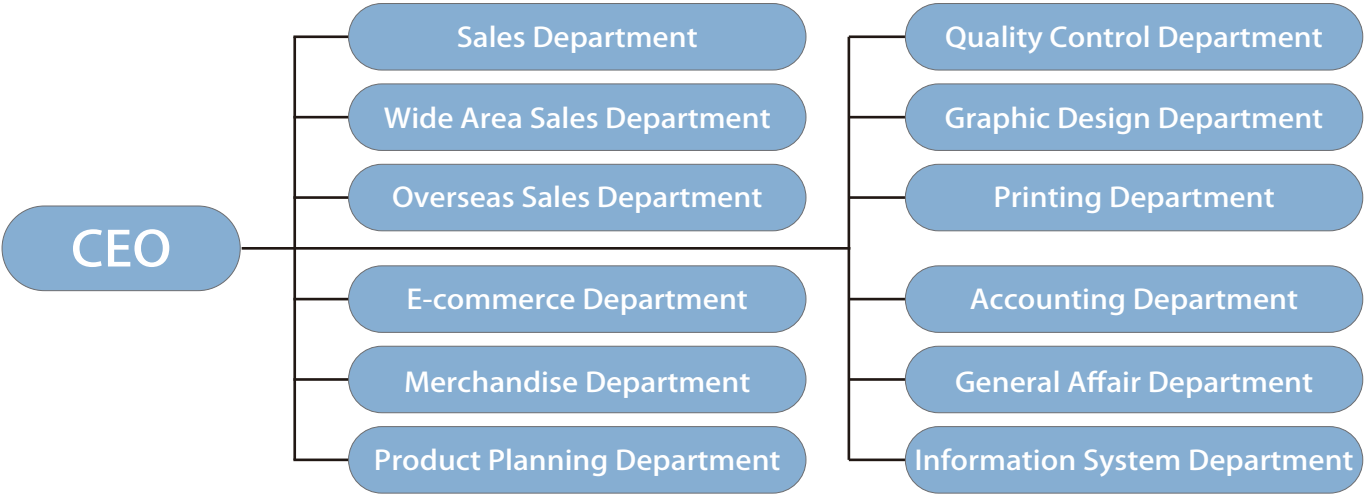
**Our credo is to make everyone happy who relates to osewaya
and support their personal progresses through the work with us.**



CEO, KIYOSHI USHIBA

I always take into consideration the best for my customers, vendors,
and employees in the making of Osewaya accessories.
Like dealing with the freshness of food, our mission is to introduce accessories
that reflect the latest trends around the world.
Hereafter, we will continue to deliver quality
accessories and excellent services to our customers.

ORGANIZATION CHART



Sales Department

We wholesale products to domestic retailers. We are also familiar with OEM and ODM.
Based on longtime experience as a leading wholesaler and huge product range,
we meet every customer' s expectations.

Wide Area Sales Department

We run Mignon de Bijoux, 300-yen-shop.
We try hard to meet a lot of expectations from various business categories at recent fast-moving market.
Utilizing know-how of manufacturing, we offer high quality and affordable price items.

Overseas Sales Department

We run 2 brick -and- mortar stores in Singapore. And we also have our official dealers in ASEAN.
Our mission is to spread Japan accessories to all over the world.
We have confidence with product development.
We shine in prospective overseas market as a leading fashion accessory company.

E-commerce Department

We run webstores for mainly domestic end users. Learning latest digital marketing strategies,
we offer a place where everyone can buy accessories whenever they need through internet.

BRAND LIST

OSEWAYA 
bring your happiness

From latest trend items to regular series,
we meet every request for accessories you need.
We upgrade your favorite fashion styles anytime.

Ayatorie
わたしの小さな物語
My Little Story

It will be your story.
Find out small stories contained within dainty handmade pieces.
back memories of childhood.bring Flowers, Furniture,
Teddy bears, and even sweet cakes, its unique designs sometimes
Ayatorie a handmade art jewelry collection produced by Ayano.

LIMITED NUMBER
ACCESSORIES MAKE YOU HAPPY

Treasure a moment with favorite jewelry.
Limited number collection produces vintage inspired jewelry
that will empower people to express their individuality.
Limited number collection that are bound make you happy.

Finobelle
for many years to come

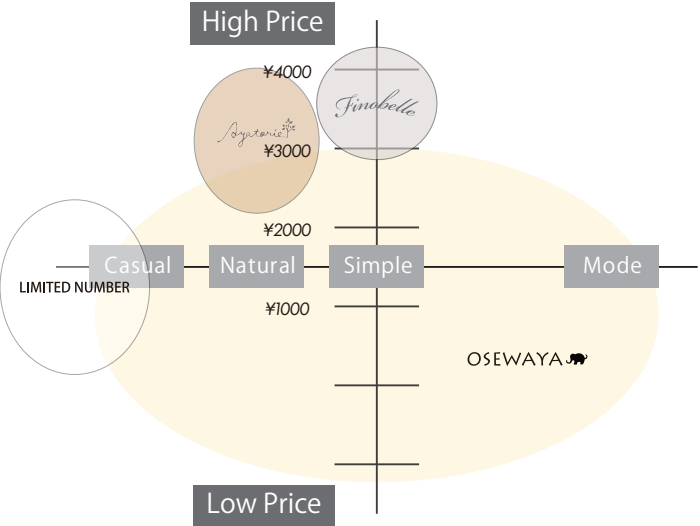
Discover joy in the littlest and simplest things.
Finobelle dedicates its collections to sophisticated ladies
who embrace subtleness and seek quality
in their everyday accessories.

Event store opening.



POSITIONING MAP

〈 Price and Taste 〉



〈 Age and Taste 〉

