



SPORVIL

CERAMICS®

COMPANY PROFILE

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*From Portugal
Since 1993*

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INTRODUCTION

About Us

Established in 1993, Sporvil Ceramics began as a dedicated kitchenware porcelain manufacturer for the local market. However, the ceramics industry faced a turning point in 2002 with competitive pressures from global markets, notably China. Embracing change as our mantra, we underwent a strategic transformation.

We rebranded, shifting our focus, now specializing in decorative and lighting earthenware. This pivotal change, allowed us to start anew with resilience and innovation at our core. Today, Sporvil Ceramics is proud to export our unique ceramics to over 30 countries worldwide, a testament to our adaptability and persistent pursuit of excellence in the ever-evolving world of ceramics.



Staying Ahead in Trends



At Sporvil Ceramics, we diligently track evolving trends, regularly introducing new shapes and decors each month to keep our collection cutting-edge. This dedication ensures you can always offer your clients the most stylish and attractive ceramics, keeping your product line dynamic and appealing.

Flexibility for unique developments



With Sporvil Ceramics' unparalleled customization options, you have the freedom to mix and match shapes with decors, or even create unique decors and exclusive shapes. This flexibility allows you to tailor products specifically to your market's preferences, enhancing your brand's uniqueness and appeal in a competitive marketplace.

Commitment to Sustainability



Sporvil's dedication to eco-friendly practices, underscored by our SMETA certification and use of renewable energy and water recycling systems, extends to every aspect of our operation. By choosing our sustainably produced ceramics, you align your business with growing environmental consciousness, enhancing your brand's reputation and appeal to an increasingly eco-aware customer base.



Organizational excellence



Sporvil is celebrated for its exceptional organizational skills, setting a standard in management and delivery times. We are held in high regard by all our clients as a role model in these areas. This consistent punctuality and dedication to meeting business requirements mean that you can count on us for seamless supply chain management. Our reliability in deliveries ensures that your operations can proceed without delays or disruptions, enhancing your efficiency and ability to meet your own clients' expectations reliably.

Open communication and support



Sporvil prioritizes transparent and ongoing communication, providing tailored support that nurtures long-lasting business relationships. This approach ensures that your needs and feedback are promptly addressed, leading to more efficient problem-solving and customized solutions. This level of support and engagement not only enhances your experience but also ensures that the products you receive are perfectly aligned with your business objectives, fostering a smooth and successful partnership.

Portuguese heritage



Our ceramics embody the rich Portuguese cultural heritage, merging traditional artisanship with modern design. This unique blend offers your business an exclusive product range that stands out in the global market. By incorporating these distinctive designs, your offerings gain an edge in exclusivity and appeal, attracting customers seeking both quality and cultural richness in their selections.



OUR PURPOSE

Mission

To craft distinctive, high-quality decorative ceramics that blend traditional artisanship with modern design, enhancing both function and aesthetics in everyday spaces.

Vision

To be a leader in decorative ceramics, known for artistic innovation, quality craftsmanship, and a commitment to sustainability, enriching homes and spaces worldwide.



CORE VALUES

Excellence in Craftsmanship:

Commitment to quality and detail in every piece.



Innovative Design:

Continuously evolving our styles and techniques.



Environmental Responsibility:

Embracing sustainable practices in all operations.



Customer Satisfaction:

Exceeding expectations with every creation.



Integrity and Openness:

Building trust through honesty and transparency.



Community Engagement:

Supporting local artisans and contributing to societal well-being.

Passion for Art:

Driving our pursuit of excellence in ceramic art.



MANAGEMENT TEAM

At Sporvil, we are a family-run business, deeply ingrained with a love for Portuguese heritage and the traditional art of ceramics. Our management team, bonded by family ties, upholds the timeless practices and rich legacy of Portuguese ceramic craftsmanship. We blend this heritage with modern innovation to create exceptional pieces. Each decision and creation at our company is a tribute to the cultural artistry of Portugal, reflecting our commitment to maintaining the integrity and beauty of this traditional craft.



Catarina Silva
CFO



Paulo Bento
CEO



Bernardo Bento
CMO





MANUFACTURING PROCESS

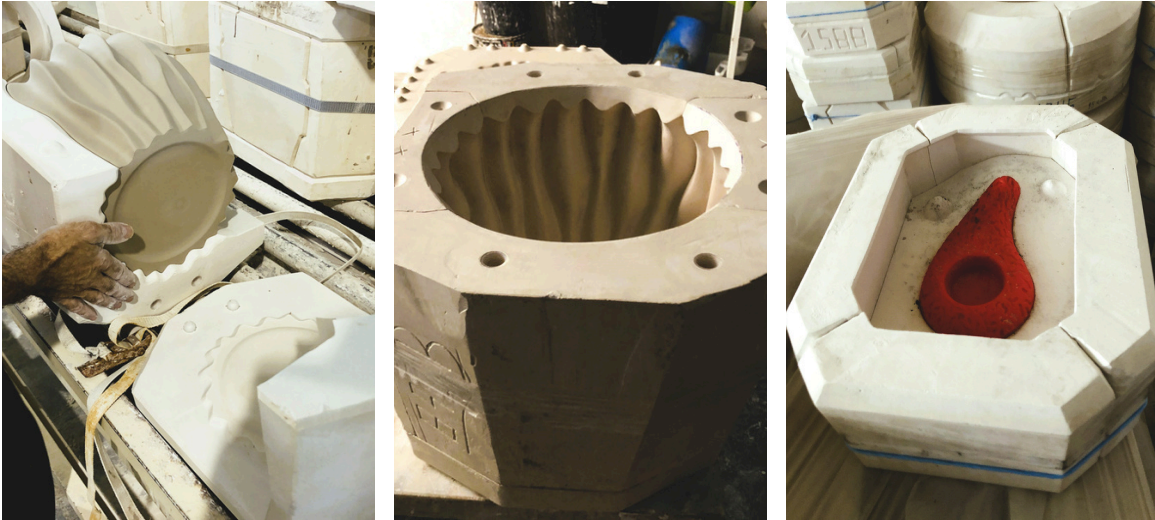
1 FIRST MODEL

This initial stage involves creating the original model of the ceramic piece. Artisans meticulously sculpt a prototype by hand, establishing the design, dimensions, and details that will define the final product.



2 FIRST MOLD

In this phase, a mold is crafted from the first model. This mold is essential for replicating the original design with precision in subsequent production stages.



3 SAMPLE CASTING

Samples are produced using the initial mold. These are carefully examined to ensure they meet design specifications and quality standards, allowing for any necessary adjustments before mass production.



4 MASTER MOLD DEVELOPMENT

A master mold is developed based on the finalized sample. This master is more durable and detailed, designed to produce multiple production molds for large-scale manufacturing.



5 PRODUCTION OF MORE MOLDS

Additional molds are created from the master mold to scale up production. These molds retain the quality and detail of the original design, allowing for efficient mass production of the ceramic pieces.



6 SLIP CASTING

The production molds are filled with clay or a ceramic mixture. Skilled technicians ensure that the mixture is poured evenly to capture all the details of the mold and avoid imperfections.



7 FINISHING

After the clay or ceramic mixture sets, each piece undergoes finishing. Excess material is trimmed, and surfaces are smoothed to prepare for the first firing. Artisans may also add handcrafted details at this stage.



8 FIRST FIRING

The ceramics are placed in a kiln for the first firing. This process hardens the pieces and prepares them for glazing and decoration.



9 DECORATION AND GLAZING

Post first firing, pieces are decorated and glazed. This can involve hand-painting, dipping in glazes, or applying intricate designs, adding color and a protective layer to the ceramics.



10 SECOND FIRING

After decoration and glazing, the ceramics undergo a second firing. This further strengthens the pieces and sets the glaze, ensuring durability and vibrancy of the colors and designs.



11 SELECTION

Following the second firing, each piece is carefully inspected for quality. This selection process ensures that only the best pieces, free from defects and meeting all quality criteria, proceed to the final stage.



12 PACKAGING

The final step is packaging the ceramics. They are securely wrapped and packed to ensure they reach customers in perfect condition, reflecting the care and quality of the manufacturing process.



QUALITY CONTROL AND STANDARDS

In our commitment to maintaining the highest quality standards, our quality control process involves a dual-sample method. Initially, we create a sample and a counter-sample of the ceramic piece, which is then sent to the client for approval. This ensures that the client's expectations and our production standards are perfectly aligned from the outset.

Once the client approves the initial sample, we use the counter-sample as a guiding star. This counter-sample serves as a definitive standard or benchmark for our production line. It remains with us and is used as a reference point for every subsequent piece produced in that design.

Each new ceramic piece crafted in our facility is meticulously compared to this counter-sample. This comparison is critical to ensure consistency in quality, design, and finishing across all products. By rigorously adhering to this method, we maintain a high level of precision and quality in our production, ensuring that every piece delivered to our clients mirrors the approved design and meets our shared standards of excellence.



PRODUCTION CAPACITY AND DETAILS

Product material:

Decorative earthenware

Type of products:

lamps, vases,
centrepieces, and
statuettes

MOQ:

100 lamps
200 other pieces

First purchase

Lead-time:

60-90 days

Rebuys lead-time:

60 days

Sample lead-time:

30-45 days

Max capacity/month:

30.000 pieces

Containers shipped/year:

100

Employees: 43



CUSTOMIZATION CAPABILITIES

We complement our existing collections by offering customized design services tailored to our clients' needs, available under our private label policy. Please find the specific terms of this service outlined below:

1. Minimum Order Quantity (MOQ):

- ❖ 500 units for each new model.
- ❖ This can be split into 5 different colors/decorations, with a minimum of 100 units per color.

2. Development Fees:

- ❖ Charged to the customer; costs vary depending on size and characteristics of each model.
- ❖ Approximately around €1,500.00, plus any additional expenses incurred during development.

3. Lead Times:

- ❖ Sampling: Approximately 6 to 8 weeks.
- ❖ Shipments: Determined by the quantity and type of items (considering dimensions and design specifications), typically around 60 to 90 days post-order confirmation.



4. Payment Terms:

- ❖ Development fees: Payable prior to the commencement of work.
- ❖ Orders: 30% of the order amount required to initiate production, and the remaining 70% when the order is ready for shipment.

5. Pricing:

- ❖ All prices are EX-Works.
Please refer to our specific terms for more detailed information or to discuss your unique requirements.
Our team is dedicated to bringing your custom designs to life while ensuring adherence to our high-quality standards.



SOURCING AND SUSTAINABILITY



SMETA Certified

Ethical trade in action. This recognition affirms our commitment to responsible business and supply chain practices, reflecting our dedication to excellence and sustainability.



Water Recycling Initiative

Every drop counts. we recycle water in our own WWTP (Waste water treatment plant), ensuring minimal waste and environmental preservation.



Powered By The Sun

We use photovoltaic solar technology to draw renewable energy, reducing our carbon footprint.



Waste Management

We partner with a certified company for waste collection, focusing on reducing waste not just to protect the environment, but also to minimize disposal costs.



FSC Certified packaging

In our commitment to sustainability, our packaging is FSC certified. This ensures preservation of biological diversity and provides benefits to local communities and workers.



EXPERIENCE AND CLIENTS

30 years of experience into the ceramics market

Some of our clients

The logo for HomeGoods, featuring the word "HomeGoods" in a red, cursive-style font with a registered trademark symbol.

HomeGoods

P O T T E R Y B A R N

Pottery Barn

The logo for Pier 1 imports, with "Pier 1" in a large blue font and "imports" in a smaller blue font, followed by a registered trademark symbol.

Pier1

The logo for La Redoute, with the words "LA REDOUTE" stacked vertically in a red, bold, sans-serif font.

La redoute

The logo for XXXLutz, with "XXX" in a black box and "Lutz" in a red box, both in white, bold, sans-serif font.

XXXLutz

The logo for Boltze Home Collections, with "BOLTZE" in a large, dark blue, sans-serif font and "Home Collections" in a smaller, lighter blue font below it.

Boltze

JOHN LEWIS
& PARTNERS

John Lewis

The logo for Ross Stores, Inc., with "ROSS" in a large, blue, sans-serif font and "STORES, INC." in a smaller, blue, sans-serif font below it.

Ross Stores

Crate&Barrel

Crate & Barrel

WINNERS

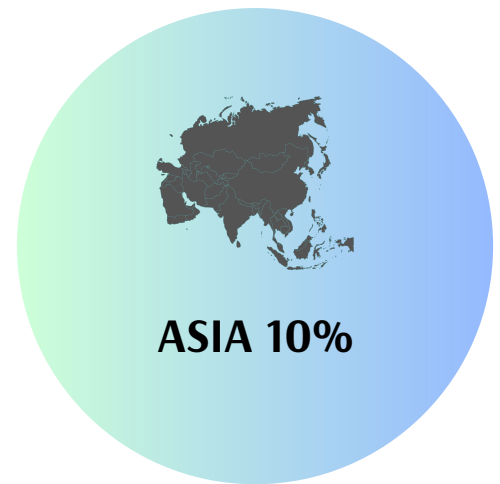
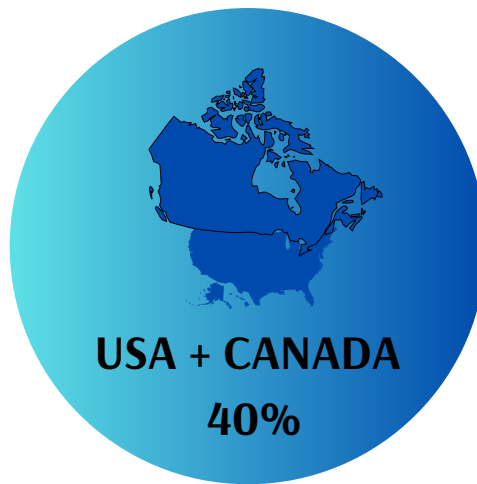
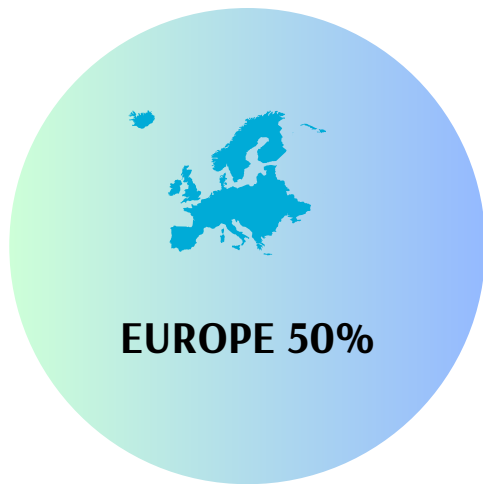
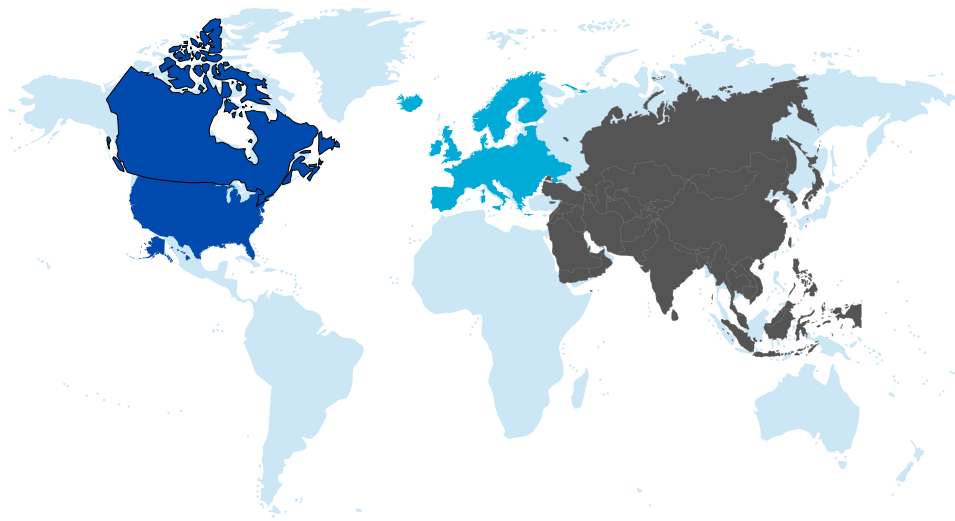
Winners

The logo for Marshalls, with the word "Marshalls" in a large, blue, sans-serif font.

Marshalls



MARKET DISTRIBUTION



Review from one of our clients



“Things would be much smoother if all factories operated like Sporvil. Their team's prompt responses, reliability in meeting delivery deadlines, and honest communication without overpromising are highly appreciated. This efficiency are why we absolutely adore working with Sporvil. They have truly set a high standard in customer service and operational excellence.” - *TJX Companies.*



CONTACTS AND FOLLOW-UP

We value your interest and are here to assist you with any inquiries or needs you may have. Below you will find all the necessary contact information to reach us.



**Sporvil, Rua G Lote
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Portugal**



For general inquiries,
please contact us at

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You can reach us
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Stay Connected:

Follow us on our social media platforms for the latest updates
and insights into our products and company culture.



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Explore Our Catalogs:

Discover our latest collections and offerings by downloading our catalogs. Please click here to access our digital catalogs.



We're Here to Help:



Your questions, feedback, and collaboration ideas are always welcome. We strive to provide prompt and thorough responses to all inquiries. If you're in the area, feel free to visit us for a more personal experience with our products and team.





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