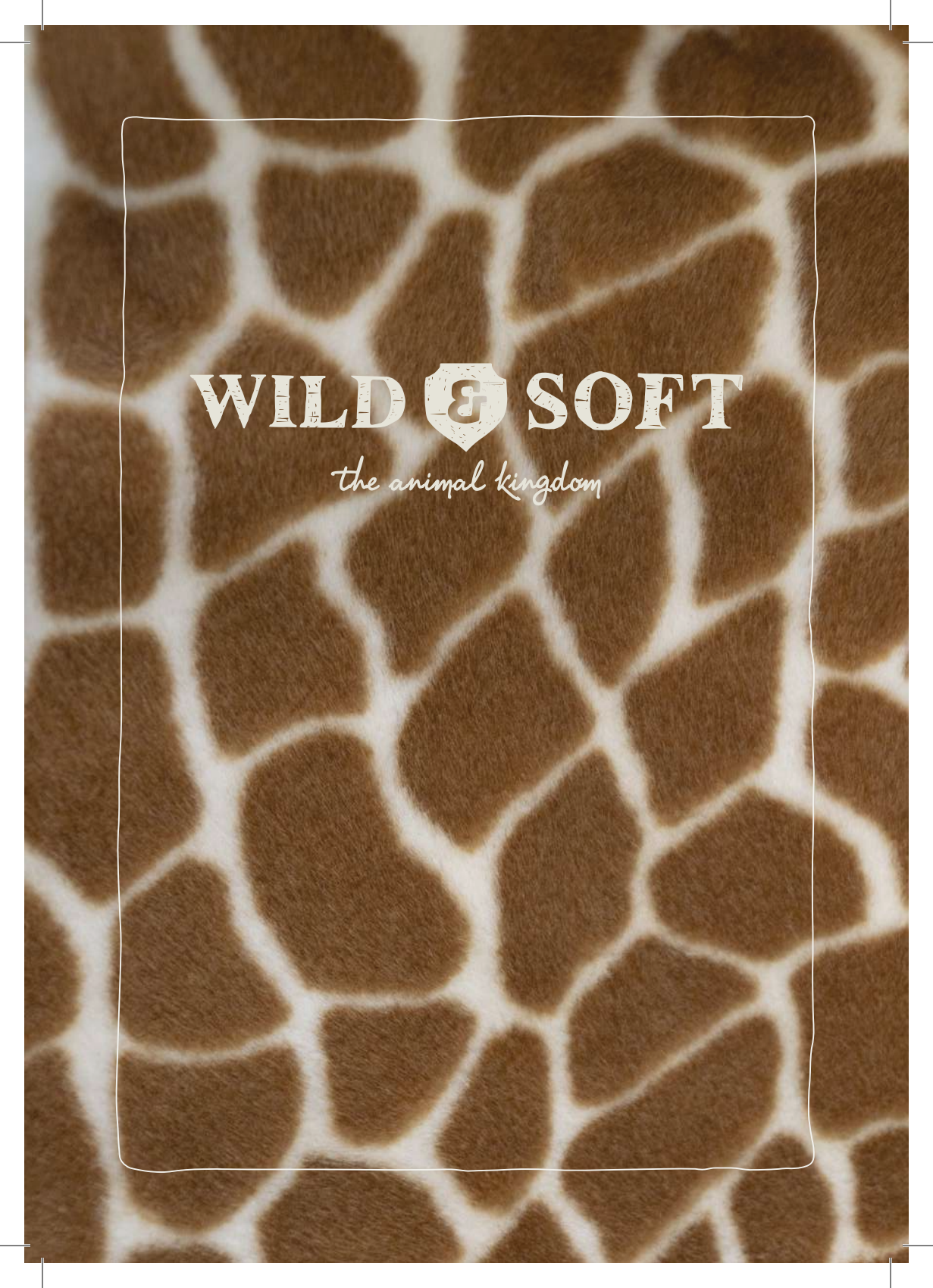


The background of the entire image is a close-up, textured pattern of a giraffe's coat, featuring large, irregular brown patches separated by lighter tan lines. A thin, white, hand-drawn rectangular border is centered on the page, enclosing the text.

WILD & SOFT

the animal kingdom



#bewildandsoft
@wildandsoft

WILD & SOFT

the animal kingdom



VOLII MMXXIV - MMXXV



Products

BIG & SOFT 

FLYING DUCK

COAT HANGERS

SCOOTER HEADS

MIFFY COLLECTION

WALL DECORATION

Large animal heads
Medium animal heads
Mini animals heads

DRESS-UP

Disguises
Dress-up sets

ACCESSORIES

Purses
Backpacks

FURNITURE

Beanbags
Pouffes
Brown bear rug

COMPANY & FOUNDATION

ORDERING PLATFORM & MARKETING MATERIAL

SOFT PRODUCTION

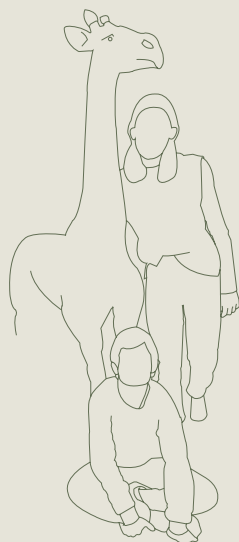
PRODUCT OVERVIEW

Very wild but soft animals
DESIGNED IN BELGIUM



New

Big & Soft





Giraffe 135 cm 

WS 4700



Giraffe 195 cm 

WS 4701



Our giraffes are
NOT MADE TO SIT ON









Highland Cow 

WS 4702



Horse 

WS 4703



Lion 

WS 4704



Unicorn 

WS 4705

Safe to sit on
TESTED UP TO 80KG

Flying Duck





Alain the flying duck

WS 4500



Coat hangers







Elephant 

WS 5051



Lion 

WS 5052



Giraffe 

WS 5053



Unicorn 

WS 5054

*Comes with a
peek-a-boo
gift box!*





Panda 

WS 5055



Rabbit 

WS 5056



Orang Utan 

WS 5057



Tiger 

WS 5058



Dino 

WS 5060



Brown bear 

WS 5061



Polar Bear 

WS 5062



Mammoth 

WS 5063



T-rex 

WS 5064



Sheep 

WS 5067



Hare 

WS 5068



Highland cow 

WS 5069



Moose 

WS 5070



Hedgehog 

WS 5071



New



New

Shark 

WS 5072

Horse 

WS 5073

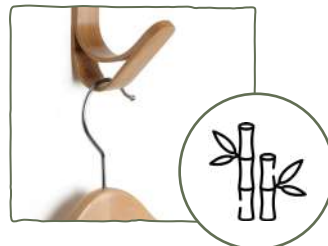


New

Fox 

WS 5074

multifunctional hanger



MADE FROM
sustainable bamboo

Scooter heads







Lion 

WS 5201



T-rex 

WS 5202



Elephant 

WS 5203



Pink unicorn 

WS 5204



Rabbit 

WS 5205



Bear 

WS 5206







Shark 

WS 5207



Hedgehog 

WS 5208



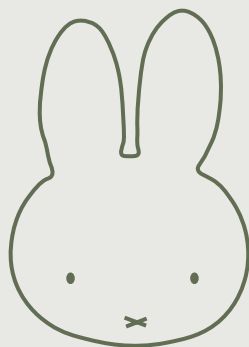
Highland cow 

WS 5210



Easy to attach

Miffy *Collection*





Wild & Soft and Miffy joined forces to create several wonderful items. We combined the well-known character of Dick Bruna with the well-known fabrics of Wild & Soft. Miffy is Dick Bruna's best known and most popular character. She is uncomplicated and innocent, has a positive attitude and is always open to new experiences



Miffy head 🐰

WS 0062



Miffy coat hanger 🐰

WS 5065



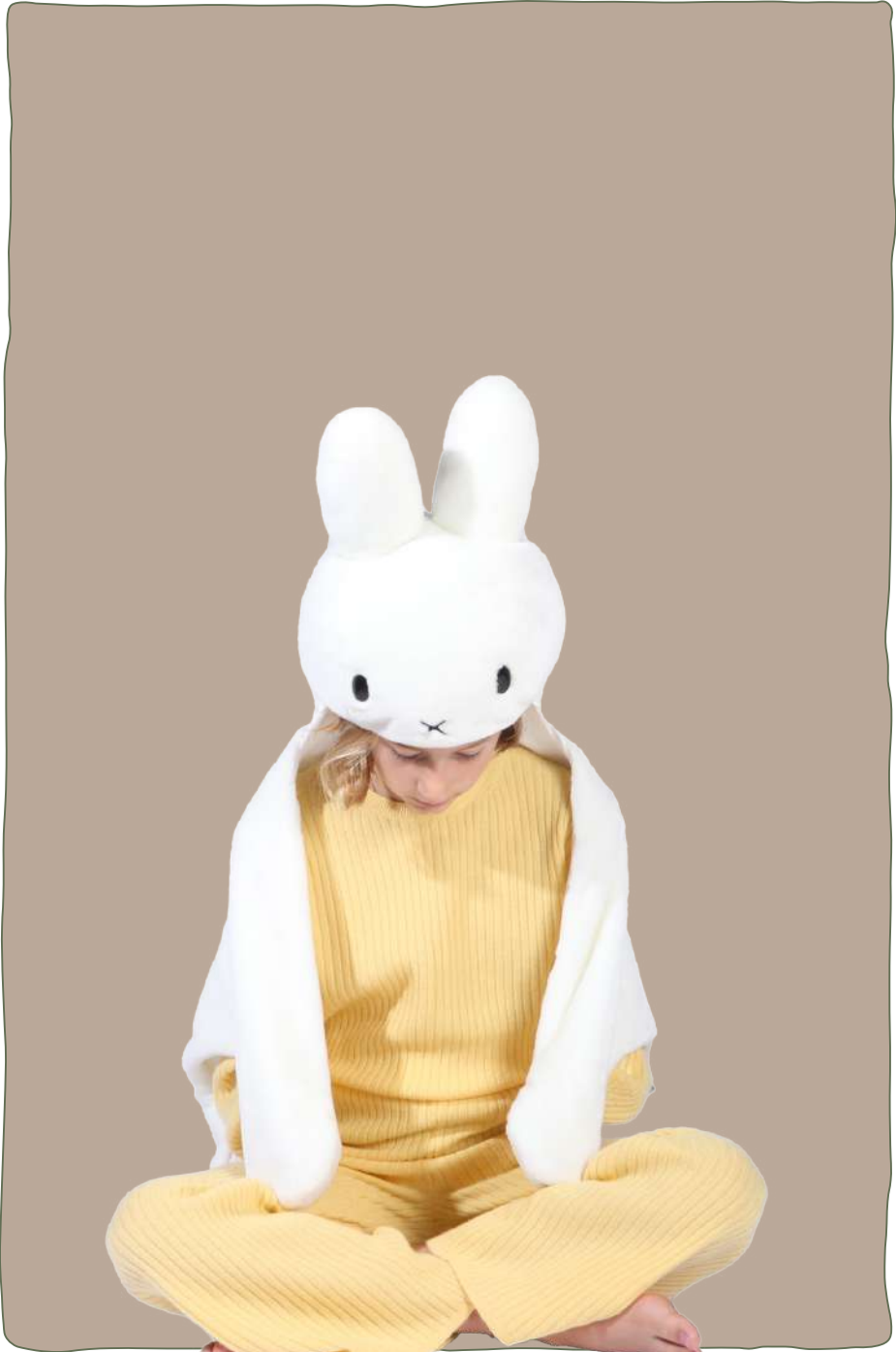
Miffy disguise 🐰

WS 1024



Free gift box





Large heads



Comes in a reusable bag!





Alfred



WS 0003



Albert



WS 0004



Jack



WS 0005



Francis



WS 0008



Joe



WS 0015



Julia



WS 0017



Hendrik 

WS 0020



Oliver 

WS 0021



Basile 

WS 0023



Cesar 

WS 0024



Felix 

WS 0025



Billy 

WS 0027



George 
WS 0033



Scarlett 
WS 0034



Ruby 
WS 0036



Harry 
WS 0043



Thomas 
WS 0046



Louis 
WS 0048



Lewis 

WS 0053



Alex 

WS 0054



Arthur 

WS 0055



Claire 

WS 0057



Adam 

WS 0058



Nicolas 

WS 0061

Limited edition
Large heads





Lily 
WS 0014



Frank 
WS 0016



Toby 
WS 0047

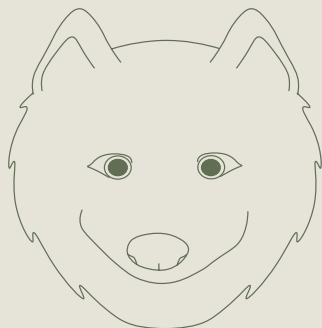


Michael 
WS 0030



Fay 
WS 0063

Medium heads





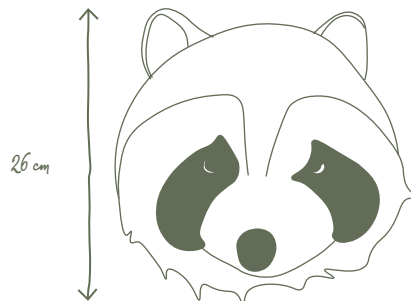
Lucy 
WS 0601

Charlie 
WS 0602



Josh 
WS 0603

Jenna 
WS 0604



Mini heads







Safari box

WS 5100



Lovely box

WS 5101

Comes with a peek-a-boo gift box!





Bear box

WS 5103



Prehistoric box

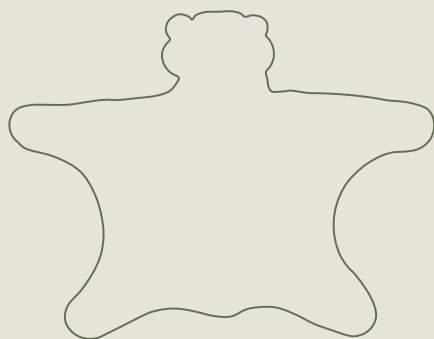
WS 5104



Forest box

WS 5105

Disguises





Comes in a sustainable gift bag!





Polar bear 

WS 1001



Tiger 

WS 1002



Brown bear 

WS 1004



Zebra 

WS 1005



Dino 

WS 1007



Lion 

WS 1008



Shark



WS 1009



Panda



WS 1010



Lobster



WS 1011



Hare



WS 1012



Giraffe



WS 1014



Donkey



WS 1018





Koala 

WS 1019



T-rex 

WS 1020



White tiger 

WS 1021



Sheep 

WS 1022



Highland cow 

WS 1026



Fox 

WS 1027



Leopard 

WS 1028

Horse 

WS 1029



Bambi 

WS 1030

Parrot 

WS 1032





White Unicorn 
WS 1006



Lilac unicorn 
WS 1066

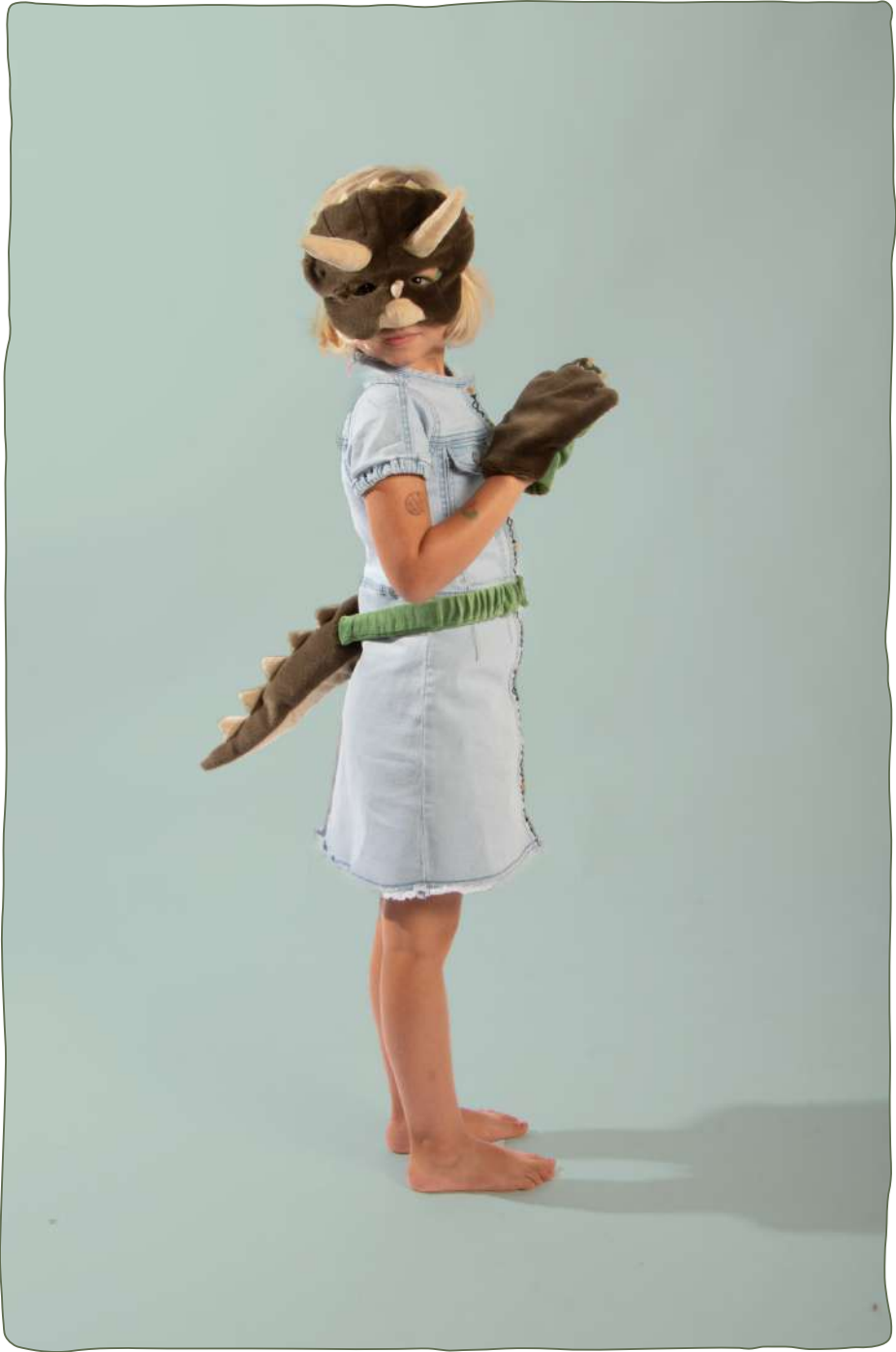


Suitable for children from 3 to 8 years old



Dress-up sets









Lion 

WS 1202

Dino 

WS 1203



Unicorn 

WS 1204

100%
HANDMADE



Backpacks







Sloth 🦥

WS 2006



Monkey 🐒

WS 2007



Panda 🐼

WS 2008



Polar bear 🐻

WS 2014









New

Turtle 

WS 2015



New

Lion 

WS 2016



Adjustable shoulder straps 



New

Squirrel 

WS 2017



New

Hedgehog 

WS 2018

Purses







Polar bear 

WS 2201



Flamingo 

WS 2202



Elephant 

WS 2203

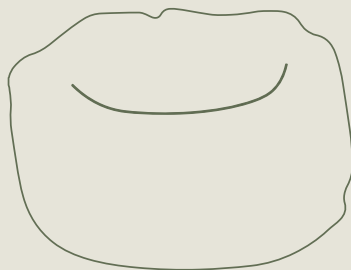


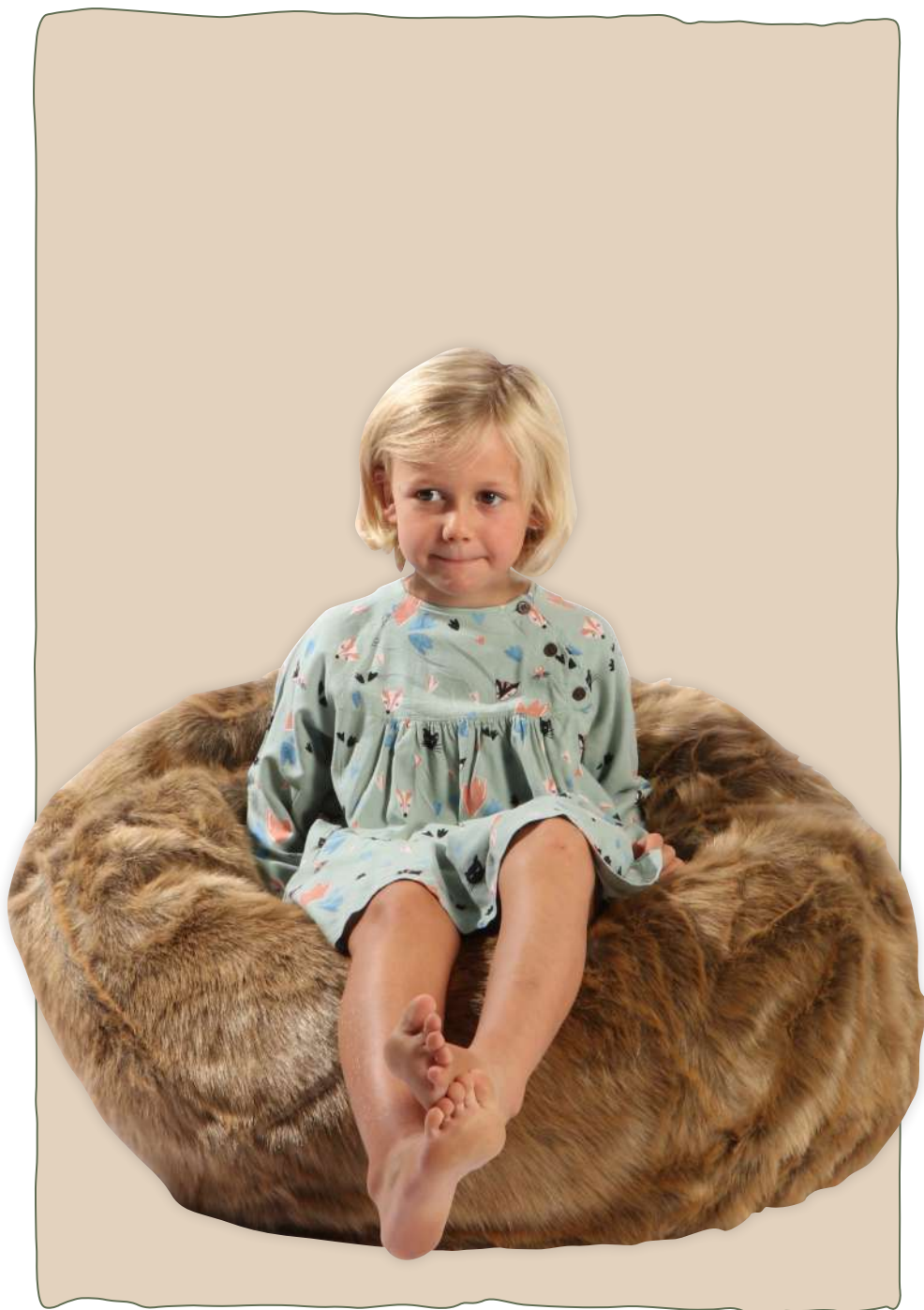
Panda 

WS 2206



Furniture







Polar bear

WS 6001



Elephant

WS 6002



Hare

WS 6003



Pink

WS 6005



Sheep

WS 6006







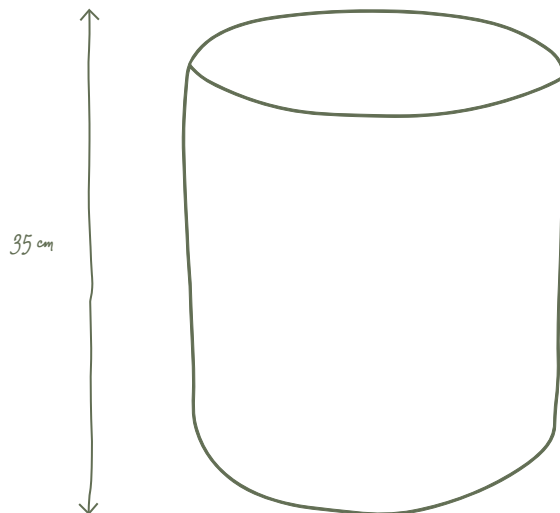
Medium pouffe sheep

WS 6105



Large pouffe Sheep

WS 6154





Brown bear rug

WS 1607





© ROOM FOR KIDS

Wild & soft company



Sebastien founded the Wild & Soft brand in 2014

He founded it in his garage out of a love for nature and soft toys. His aim is to bring smiles and happiness to people's faces. Meanwhile, the Wild & Soft designs can be found in shops in more than 50 countries worldwide.

Quality, design and responsible entrepreneurship are keywords in his business. With the creative help of his children Joanna, Hendrik and friends, ideas and dreams are turned into genuine Wild & Soft items.

Wild & soft foundation

Wild & Soft cares about our planet and the animal kingdom. Therefore we set up the Wild & Soft foundation. This foundation supports a wildlife sanctuary: De Zonnegloed in our home country Belgium.



Meet Nash

The fizzy red-lored amazon

Nash was seized from a private individual several years ago. Such a seizure only happens in case of severe living conditions for the animals. Fortunately, at the age of 19, he was welcomed into a new home in de Zonnegloed Sanctuary. Now he enjoys every moment there with his peers. He lives for the good care, sunny times and the tasty seeds. Cheerfully whistling, he can grow old restlessly here. Did you know that a red-lored Amazon lives to be about 80 years old?



Did you know...

that worldwide 52% of the species have disappeared in the last 40 years? Therefore Wild & Soft supports the local wildlife sanctuary de Zonnegloed to shelter endangered animals and place them back into the wild. Moreover, Wild & Soft supports the sanctuary with a small contribution per item sold to stop the illegal wild animal trade and to preserve animal wildlife.

Cooperation & Made-to-measure

**SAINT LAURENT
PARIS**

Bonpoint

At Wild & Soft we work together with various high-level brands at home and abroad. We design tailor-made items together. Quality and design are most important.

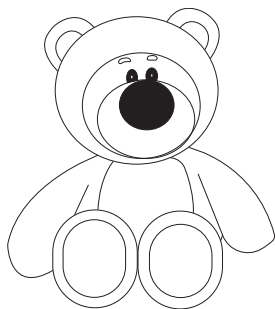
Made-to-measure
JACQUARD FABRICS





We also offer private label options. Through our years of know-how we can offer all kinds of plush toys. Both in small numbers and in large volumes. We also offer an extensive range of fabrics.

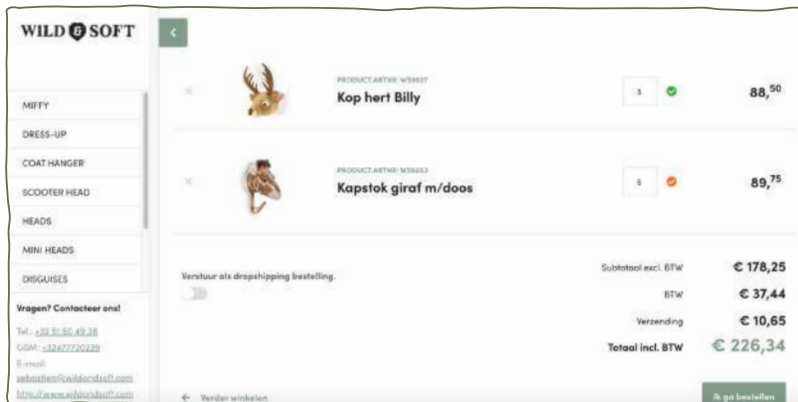
In short, anything is possible as long as it is soft fabric... We are not afraid of a challenge



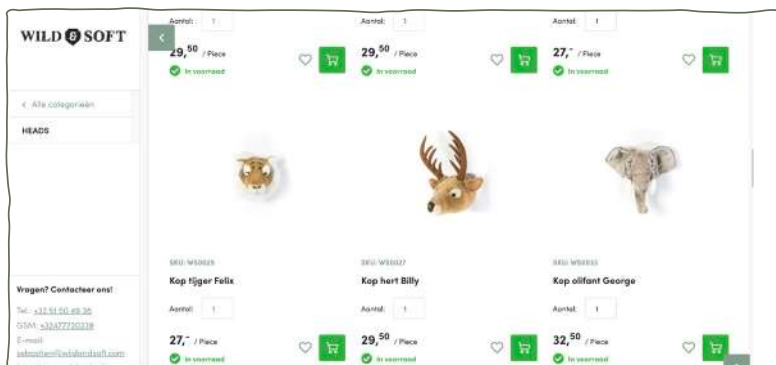
From idea to plush



Discover our ordering platform



Wild & Soft has a user-friendly B2B ordering platform. There is no longer any need to fill in and transmit orders manually or to order by phone. Everything is done through a single platform. Just like in a normal webshop, you can indicate what you want to order and in what quantity.



In your shopping cart you will see an overview of your desired order. This way you can check everything again or add things to your basket before ordering. If a desired product is out of stock, we cannot work with backorders. In this case, please send a message to info@wildandsoft.com with the desired product that is not available. You will then be notified when the product is back in stock.



Once payment is made, we receive notification and shipment is done as soon as possible. Shipping time is reduced to the absolute minimum. If you do not have a client ID yet and you want to create one? Please contact info@wildandsoft.com and we will be happy to create a personalized ID for you.

*Scan to visit our
B2B ordering platform*

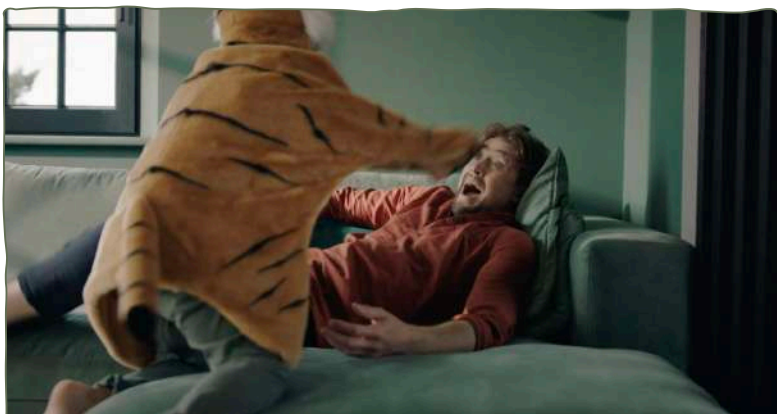


Wild & soft marketing material



Free of charge with every head and disguise.

Our sustainable Wild & Soft multipurpose drawstring bags are made of recycled fabrics. This reusable bag is the perfect alternative to reduce single-use plastics which encourages responsible consumption. The multipurpose bag in 3 beautiful colors has been crafted to have a minimal footprint on the environment.

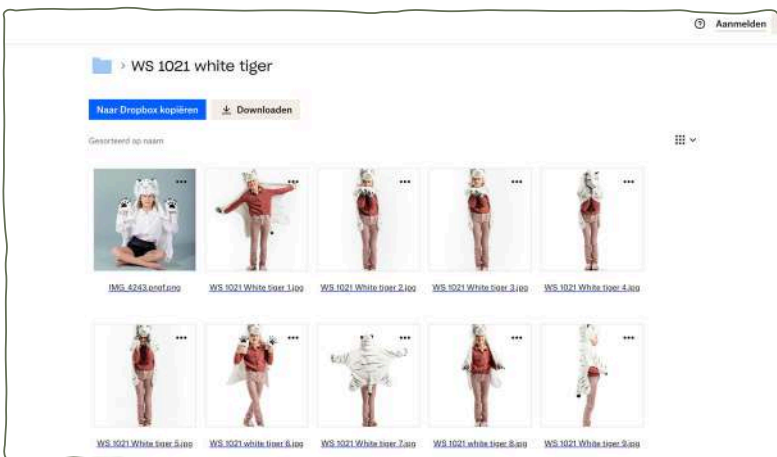


Tiger disguise - Wild and soft

Wild and soft

Abonneren

👍 8 🗨️ 🔄 Delen ⬇️ Downloaden ➡️ Opslaan ...



Scan to visit our
PHOTO BASE



Soft production



The Wild & Soft range is made with lots of love in Indonesia. For over 20 years we have built a relationship with the manufacturer, which ensures optimum continuity and quality. However, all designs are made in Belgium

We strictly monitor the production quality before the products are shipped from the factory. Our partner undergoes various annual audits to assess the factory's quality management processes and social compliance.



Very wild but soft animals

DESIGNED IN BELGIUM



Indonesia is best known for its production of high-level acrylic fabric which is the core of our Wild & Soft items. This way we can assure the absolute best quality and finish of our range.



Packaging



Mini line
34x13x18cm



Coat hanger
13x13x26cm



Dress-up set
22x14x26cm



Miffy head
37x27x27cm



Miffy coat hanger
3x13x26cm



Drawstring bag
42x37x2cm

POS Material



Wooden display rabbit

Design a captivating brand corner with our product boxes on display. Highlight key items at eye level and arrange smaller boxes below for visual appeal. Use subtle lighting and clear signage to enhance the experience. Add frames with lifestyle images to finalize the Wild & Soft look in your store.



208x57x33 cm



29x34x12 cm

Display scooter heads

Present our scooter heads with a compact, striking display. This unique and space-efficient setup showcases our scooter heads in the most effective way and is a real must-have to sell scooter heads in your shop.

Display disguises

Create a versatile display to showcase our capes. It is available in two sizes for either 5 or 8 disguises. The flexible display setup ensures our capes are presented in the most attractive and engaging way, drawing customers' attention and interest.



50x50x140cm
(5pcs)
50x80x140cm
(8pcs)

Product overview



Big & Soft



Giraffe 135cm

WS 4700

135x59x30cm

EAN: 5425023073070

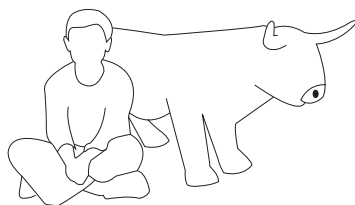


Giraffe 195cm

WS 4701

195x76x38cm

EAN: 5425023073087



Highland cow

WS 4702

106x49x64cm

EAN: 5425023073094

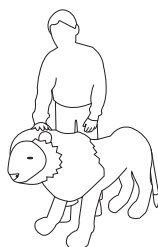


Horse

WS 4703

100x28x95cm

EAN: 5425023073100

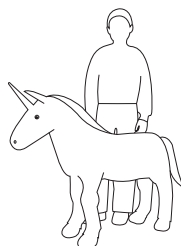


Lion

WS 4704

114x30x62cm

EAN: 5425023073117



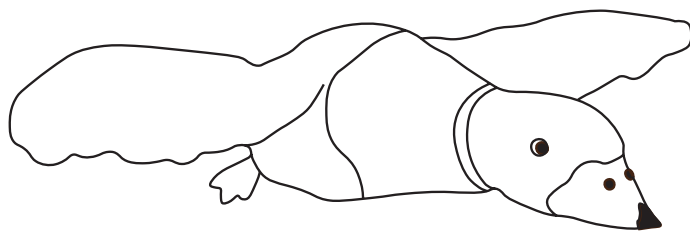
Unicorn

WS 4705

100x34x87cm

EAN: 5425023073124

Alain the flying duck



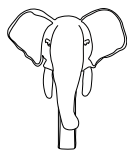
Alain The Flying Duck

WS 4500

23x19x20cm

EAN: 5425023072974

Coat hangers



Elephant

WS 5051

24x10x10cm

EAN: 5425023077290



Lion

WS 5052

23x10x12cm

EAN: 5425023077306



Giraffe

WS 5053

24x13x10cm

EAN: 5425023077313



Unicorn

WS 5054

27x07x14cm

EAN: 5425023077320



Panda

WS 5055

23x09x10cm

EAN: 5425023077337



Rabbit

WS 5056

29x10x13cm

EAN: 5425023077344



Urang Utang

WS 5057

23x09x10cm

EAN: 5425023077351



Tiger

WS 5058

23x09x10cm

EAN: 5425023077368

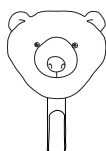


Dino

WS 5060

26x16x14cm

EAN: 5425023077382

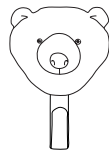


Brown Bear

WS 5061

23x13x13cm

EAN: 5425023077399

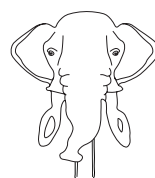


Polar Bear

WS 5062

23x13x13cm

EAN: 5425023077405



Mammoth

WS 5063

24x10x10cm

EAN: 5425023077412



T-rex

WS 5064

24x10x10cm

EAN: 5425023077429

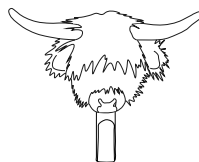


Sheep

WS WS5067

24x10x10cm

EAN: 5425023077450



Highland Cow

WS 5069

24x10x10cm

EAN: 5425023077474

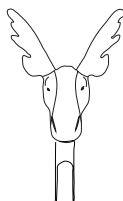


Hare

WS 5068

24x10x10cm

EAN: 5425023077467



Moose

WS 5070

24x10x10cm

EAN: 5425023077481

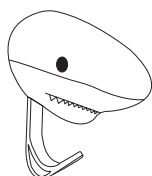


Hedgehog

WS 5071

24x10x10cm

EAN: 5425023077498



Shark

WS 5072

26x13x13cm

EAN: 5425023077504



Horse

WS 5073

26x13x13cm

EAN: 5425023077511



Fox

WS 5074

26x13x13cm

EAN: 5425023077528

Scooter heads

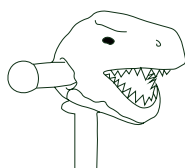


Scooter Head Lion

WS 5201

23x19x20cm

EAN: 5425023078044

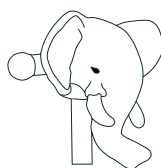


Scooter Head T-Rex

WS 5202

23x19x20cm

EAN: 5425023078051



Scooter Head Elephant

WS 5203

23x19x20cm

EAN: 5425023078068

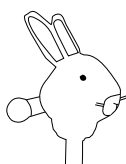


Scooter Head Unicorn

WS 5204

23x19x20cm

EAN: 5425023078075

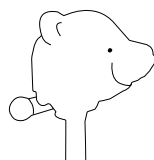


Scooter Head Rabbit

WS 5205

23x19x20cm

EAN: 5425023078082

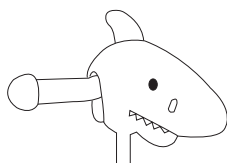


Scooter Head Bear

WS 5206

23x19x20cm

EAN: 5425023078099

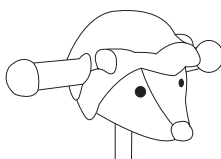


Scooter Head Shark

WS 5207

22x11x16cm

EAN: 5425023078105

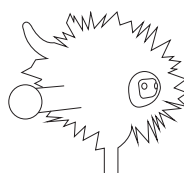


Scooter Head Hedgehog

WS 5208

14x14x20cm

EAN: 5425023070666



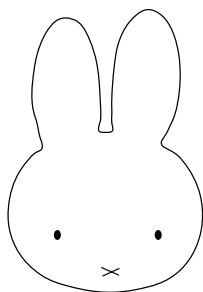
Scooter Head Highland cow

WS 5209

25x15x18cm

EAN: 5425023070680

Miffy Collection

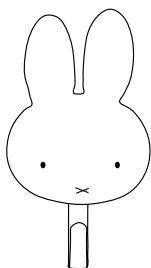


Large Miffy Head

WS 0062

31x33x21cm

EAN: 5425023070253

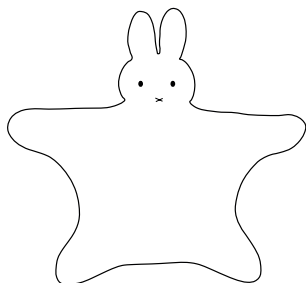


Miffy Coat Hanger

WS 5065

15x20x12cm

EAN: 5425023077436



Miffy Disguise

WS 1024

110x99x20cm

EAN: 5425023070581

Large heads



Alfred

WS 0003

50x40x35cm

EAN: 5425023079546



Albert

WS 0004

26x25x25cm

EAN: 5425023079553



Jack

WS 0005

25x25x35cm

EAN: 5425023079560

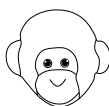


Francis

WS 0008

37x23x30cm

EAN: 5425023079744



Joe

WS 0015

25x20x21cm

EAN: 5425023070208



Julia

WS 0017

37x18x35cm

EAN: 5425023079980



Hendrik

WS 0020

39x22x27cm

EAN: 5425023070284



Oliver

WS 0021

37x32x32cm

EAN: 5425023070055



Basile

WS 0023

31x32x30cm

EAN: 5425023070062



Cesar

WS 0024

27x21x22cm

EAN: 5425023070079



Felix

WS 0025

27x22x23cm

EAN: 5425023070086

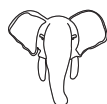


Billy

WS 0027

30x39x41cm

EAN: 5425023070109



George

WS 0033

44x59x25cm

EAN: 5425023070154



Scarlett

WS 0034

40x14x30cm

EAN: 5425023070161



Ruby

WS 0036

34x19x30cm

EAN: 5425023070185



Daniel

WS 0037

34x19x28cm

EAN: 5425023070192



Harry

WS 0043

29x25x28cm

EAN: '5425023070307



Thomas

WS 0046

27x23x23cm

EAN: 5425023078402



Louis

WS 0048

25x23x24cm

EAN: 5425023079478



Lewis

WS 0053

23x23x50cm

EAN: 5425023078419



Alex

WS 0054

35x39x30cm

EAN: 5425023070314



Arthur

WS 0055

24x50x56cm

EAN: 5425023079348



Claire

WS 0057

37x18x35cm

EAN: 5425023079454



Adam

WS 0058

33x43x41m

EAN: 5425023079416



Nicolas

WS 0061

53x32x27cm

EAN: 5425023070291

Limited edition



Frank

WS 0016

37x23x17cm

EAN: 5425023079973



Michael

WS 0030

39x20x30cm

EAN: 5425023070130



Toby

WS 0047

32x23x46cm

EAN: 5425023070246



Fay

WS 0063

37x18x35cm

EAN: 5425023071663

Medium heads



Lucy

WS 0601

25x25x22cm

EAN: 5425023071601



Charlie

WS 0602

23x23x20cm

EAN: 5425023071618



Josh

WS 0603

26x26x22cm

EAN: 5425023071625



Jenna

WS 0604

20x26x24cm

EAN: 5425023071632

Mini heads



Safari Box

WS 5100

L: 13x10x12cm

E: 21x10x10cm

G: 17x13x10cm

EAN: 5425023079898

Lovely Box

WS 5101

U: 18x07x14cm

P: 12x09x10cm

R: 13x10x21cm

EAN: 5425023079935



Bear Box

WS 5103

B: 12x13x13cm

PA: 12x09x10cm

PO: 13x13x13cm

EAN: 5425023077061

Prehistoric Box

WS 5104

M: 21x10x10cm

D: 12x16x14cm

T: 17x13x10cm

EAN: 5425023077092



Forest Box

WS 5105

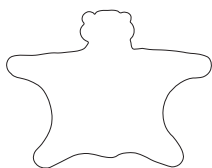
F: 17x13x14cm

H: 12x14x14cm

H: 21x15x12cm

EAN: 5425023070635

Disguises

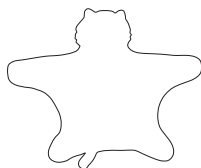


Polar Bear

WS 1001

101x126x20cm

EAN: 5425023079355

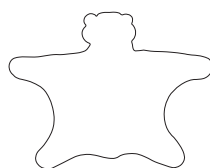


Tiger

WS 1002

98x119x18cm

EAN: 5425023079362

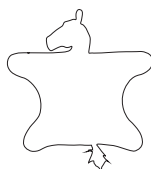


Brown Bear

WS 1004

90x122x18cm

EAN: 5425023079386



Zebra

WS 1005

106x103x19cm

EAN: 5425023079393

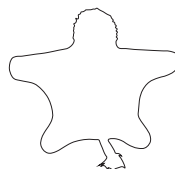


Dino

WS 1007

114x123x33cm

EAN: 5425023079409

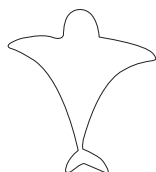


Lion

WS 1008

89x116x16cm

EAN: 5425023079430

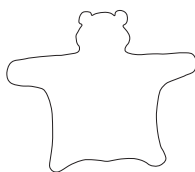


Shark

WS 1009

114x120x15cm

EAN: 5425023079683

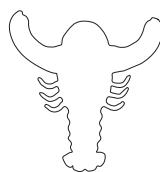


Panda

WS 1010

94x117x20cm

EAN: 5425023079782

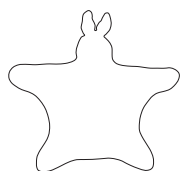


Lobster

WS 1011

104x109x18cm

EAN: 5425023079799



Hare

WS 1012

92x116x35cm

EAN: 5425023070437



Giraffe

WS 1014

101x115x21cm

EAN: 5425023070451

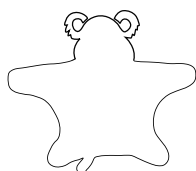


Donkey

WS 1018

97x105x24cm

EAN: 5425023070505



Koala

WS 1019

90x120x17cm

EAN: 5425023070536

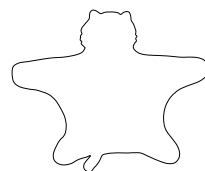


T-Rex

WS 1020

115x120x21cm

EAN: 5425023070529

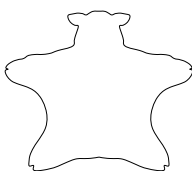


White Tiger

WS 1021

98x116x18cm

EAN: 5425023070512

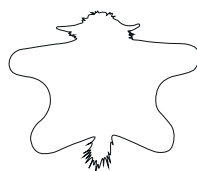


Sheep

WS 1022

101x126x20cm

EAN: 5425023070567

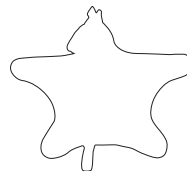


Highland Cow

WS 1026

101x126x20cm

EAN: 5425023070598

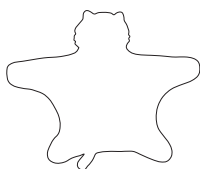


Fox

WS 1027

98x116x18cm

EAN: 5425023070604



Leopard

WS 1028

98x118x18cm

EAN: 5425023070611

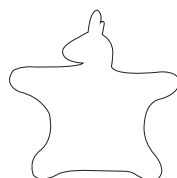


Horse

WS 1029

105x103x20cm

EAN: 542502307628

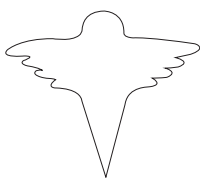


Bambi

WS 1030

105x115x24cm

EAN: 5425023070642



Parrot

WS 1032

110x125x24cm

EAN: 5425023070659

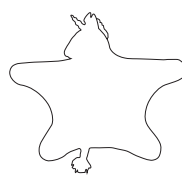


White Unicorn

WS 1006

90x116x18cm

EAN: 5425023079447



Lilac Unicorn

WS 1066

90x116x18cm

EAN: 5425023070550

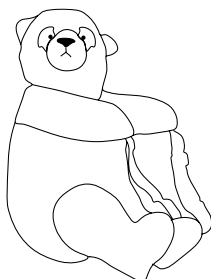
Backpacks



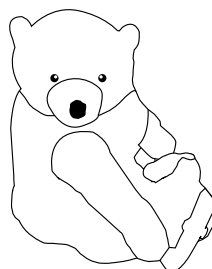
Sloth
WS 2006
48x32x12cm
EAN: 5425023071007



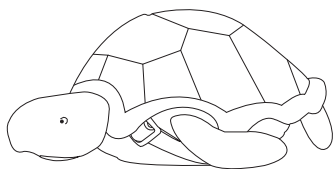
Monkey
WS 2007
50x20x15cm
EAN: 5425023071014



Panda
WS 2008
48x32x12cm
EAN: 5425023071021



Polar Bear
WS 2014
48x33x14 cm
EAN: 5425023071038

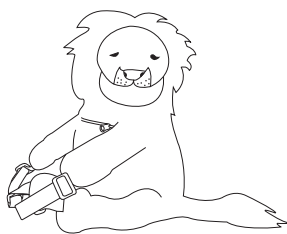


Turtle

WS 2015

42x32x15cm

EAN: 5425023071045

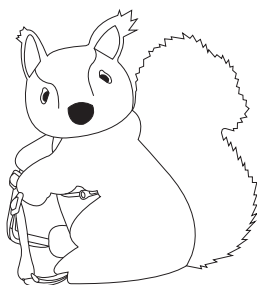


Lion

WS 2016

50x30x21 cm

EAN: 5425023071052

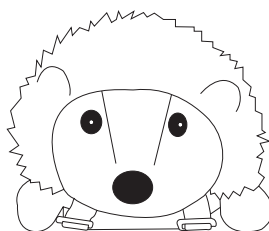


Squirrel

WS 2017

41x42x19 cm

EAN: 5425023071069



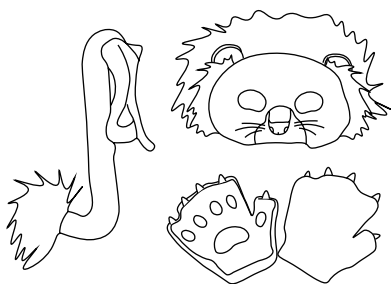
Hedgehog

WS 2018

40x32x19 cm

EAN: 5425023071076

Dress-up sets



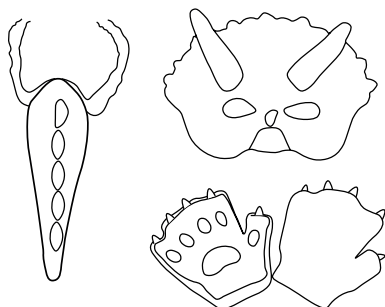
Lion

WS 1202

M: 23x15x4cm | T: 18x35x4cm

G: 16x16x2cm

EAN: 5425023072141



Dino

WS 1203

M: 22x15x4cm | T: 10x29x10cm

G: 16x16x2cm

EAN: 5425023072189



Unicorn

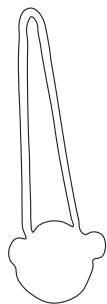
WS 1204

M: 22x18x2cm | T: 11x31x9cm

G: 16x16x2cm

EAN: 5425023072226

Purses



Polar Bear

WS 2201

12x19x15cm

EAN: 5425023079737

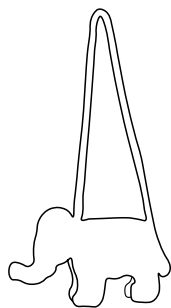


Flamingo

WS 2202

30x12x45cm

EAN: 5425023079812

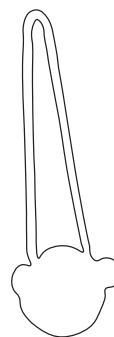


Elephant

WS 2203

31x09x17cm

EAN: 5425023070321



Panda

WS 2206

13x14x10cm

EAN: 5425023070352

Furniture

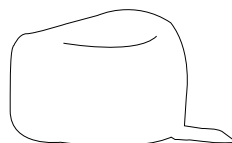


Beanbag Polar Bear

WS 6001

90x85x19cm

EAN: 5425023079874



Beanbag Elephant

WS 6002

90x77x15cm

EAN: 5425023079997



Beanbag Hare

WS 6003

94x94x14cm

EAN: 5425023078679

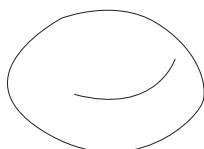


Beanbag Pink

WS 6005

90x77x15cm

EAN: 5425023078693

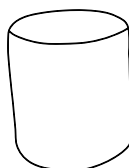


Beanbag Sheep

WS 6006

90x77x15cm

EAN: 5425023078709

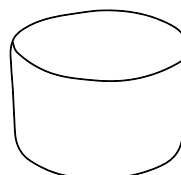


Medium Sheep Pouffe

WS 6105

32x32x35cm

EAN: 5425023071847



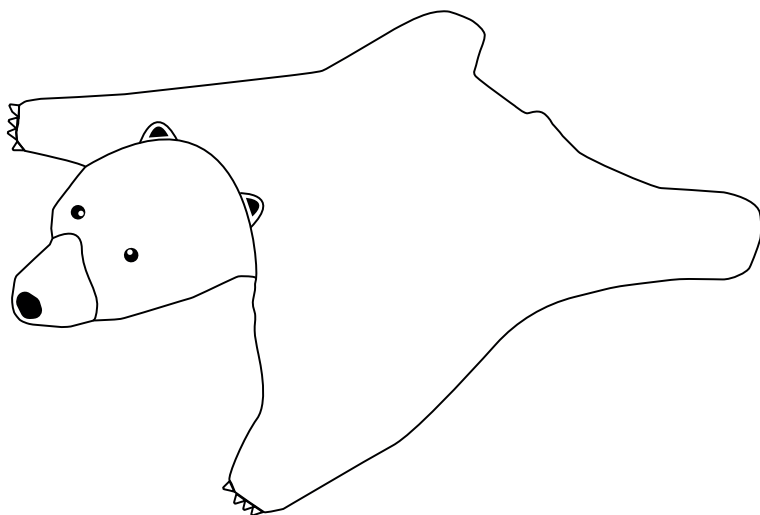
Large Sheep Pouffe

WS 6154

55x55x35cm

EAN: 5425023071939

Brown bear rug



Rug Dark Brown Bear Henry

WS 1607

80x100x2cm

EAN: 5425023079614

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VERY WILD



SOFT ANIMALS

Wild & Soft makes the softest home accessories with a heart for our planet, for children and for the animal kingdom. The designs and ideas grow in Belgium, but the products come to life in Indonesia. Everything is handmade from sustainable and high-quality materials which makes every Wild & Soft item a unique must-have!

The brand was founded in 2014 and now consists of an impressive product range. Plush animal heads on the wall, playful backpacks and purses or animal disguises to make every child feel like the king of the jungle.

At Wild & Soft, we don't take the world so seriously and our ultimate aim is to make you smile! Come and join us on the adventure towards a Wild & Soft future.

The animal kingdom in your home!

WILDANDSOFT.COM



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Belgium
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Info@wildandsoft.com

A close-up photograph of giraffe fur, showing a pattern of large, irregular brown patches separated by lighter, cream-colored lines. The texture of the fur is visible, giving it a soft and tactile appearance.

WILD & SOFT
the animal kingdom