

2024

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Company Profile





## Our Passion, Your Success



## OFFICE / WAREHOUSE

Taipei Hightrend Office  
Taichung Warehouse  
Guangzhou Housetrend Office  
Guangzhou Warehouse

## SOURCING AREA EXTENSION

Taiwan  
Guangzhou  
Chaozhou  
Nanjing  
Hebei

## EXHIBITION

Frankfurt / Ambiente Fair  
Frankfurt / ISH Fair  
Hong Kong Houseware Fair

## About Our Team

Hightrend and Housetrend provides all-round service by equipping a full-functional trading team.

We have not only sales and Q/C teams, but also our own in-house designers to provide design service to our clients.

By applying 3D printer, we could make samples quickly to check the design forms, to accelerate the speed and improve the accuracy of product development.

We have teams both in Taipei and Guangzhou with the great passion towards trading bussiness.

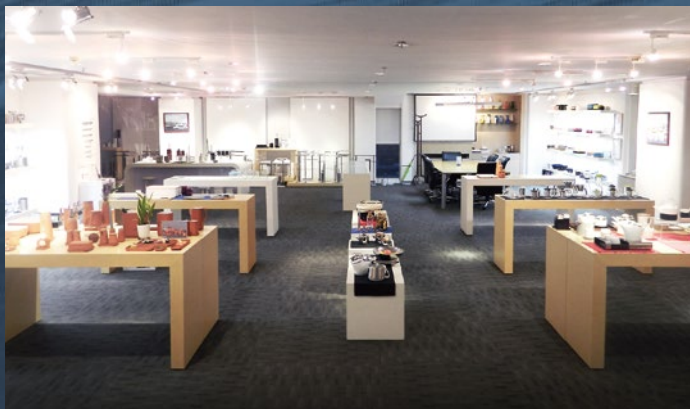
Showroom in Taipei



Showroom in Guangzhou



Warehouse in Taichung



# International Design Award



reddot design award  
winner 2012



product  
design award

2013



# Exhibition Photo Gallery

ambiente fair since



2020 ambiente

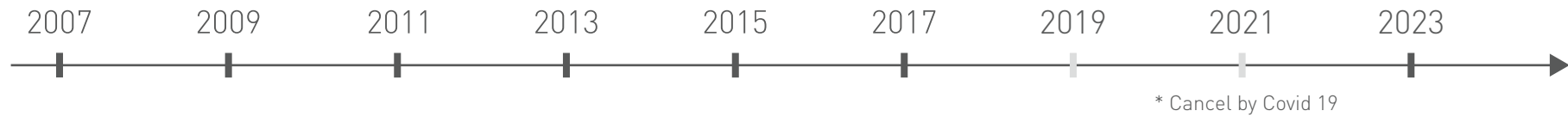


2023 ambiente



# Exhibition Photo Gallery

ISH fair since



2017 ISH



2023 ISH



# Exhibition Photo Gallery

Hong Kong fair since



2018 Hong Kong fair



2019 Hong Kong fair



# Thank you!

## hightrend

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