2024

Company Profile





Our Passion, Your Success

Started in 1987, Hightrend has years of experience in managing trading and manufacturing in Taiwan and China. As one of the first in its industry to open a branch office in China, Hightrend has access to all right resources to provide the most suited and competitive response to our clients. Materials that we are specialized in are marble, stainless steel, acrylic, glass, wood, ceramic, cement and fabric. Hightrend is a group of highly passionate people who are always eager to learn new things and also respect to the experience earned from the past. We care for clients' need and provide the most outstanding and comprehensive service by coordinating all resources from different parties. We expect to devote our passion to make your success in all.



OFFICE / WAREHOUSE

SOURCING AREA EXTENSION

Taipei Hightrend Office Taichung Warehouse Guangzhou Housetrend Office Guangzhou Warehouse

Guangzhou Chaozhou Nanjing Hehei

EXHIBITION

rankfurt / Ambiente Fair rankfurt / ISH Fair Iong Kong Houseware Fair

About Our Team

Hightrend and Housetrend provides all-round service by equipping a full-functional trading team. We have not only sales and Q/C teams, but also our own in-house designers to provide design service to our clients. By applying 3D printer, we could make samples quickly to check the design forms, to accelerate the speed and improve the accuracy of product development. We have teams both in Taipei and Guangzhou with the great passion towards trading bussiness.

Showroom in Taipei



Showroom in Guangzhou



Warehouse in Taichung

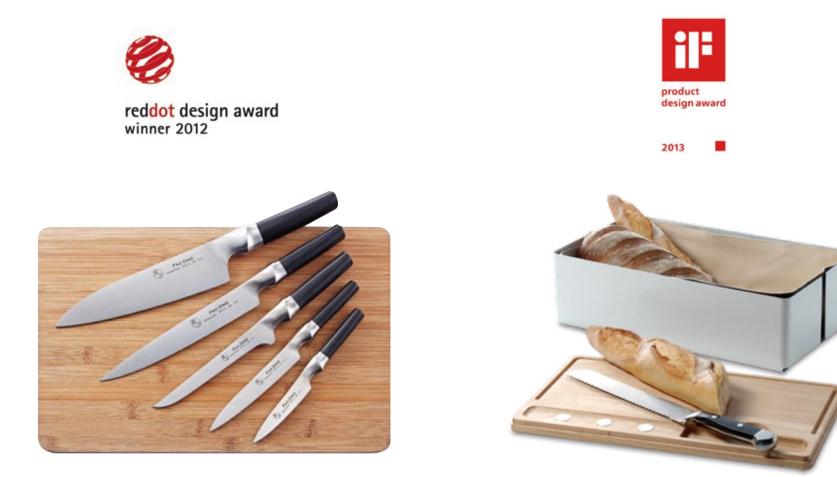




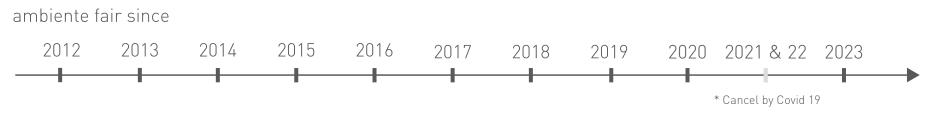




International Design Award



Exhibition Photo Gallery



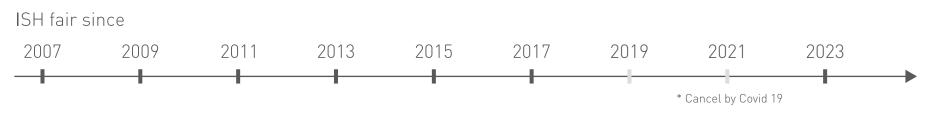
2020 ambiente





2023 ambiente

Exhibition Photo Gallery



2017 ISH





2023 ISH

Exhibition Photo Gallery



2018 Hong Kong fair



2019 Hong Kong fair



Thank you!

hightrend

HIGHTREND MERCHANDISE CORF

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