



#WE ARE MOOVING

—
A innovative and creative proposal of stationery with exclusive designs.

Deepen our leadership in the Argentine market, maintaining quality through a creative offering and providing the best service to our customers. Expand our operation throughout the entire American continent.



**CREATIVITY IS OUR HOME, PASSION OUR WAY,
AND INNOVATION OUR COMPASS.**

+7MILL.

UNITS PRODUCED PER YEAR

+800

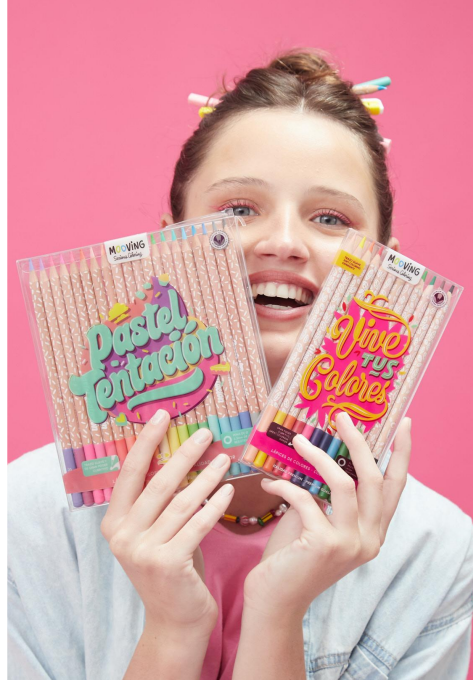
UNIQUE PRODUCTS PER YEAR

+450

CUSTOMERS AND
DISTRIBUTORS

WE ARE A CREATIVE TEAM

INNOVATIVE
design



TRENDSETTERS



Closeness to our
clients



Top
quality



MISSION

To deliver a unique value proposition in the stationery, paper goods, and gifts markets by emphasizing high-end designs, innovative products, and exceptional quality.

VISION

To build a company with a compelling and robust portfolio that renders us indispensable in the market. We are confident that our brand and its strategic positioning will reach beyond our current market.

VALUE

We work with passion and **dedication** in every project, striving for the highest quality, **distinctive design**, and excellent service for our clients.

VALUE PROPOSITION

DIFFERENTIATING FACTOR

We develop products that create **pleasure and joy**, prompting **impulse purchases**.



DESIGN/ PACKAGING



INNOVATION

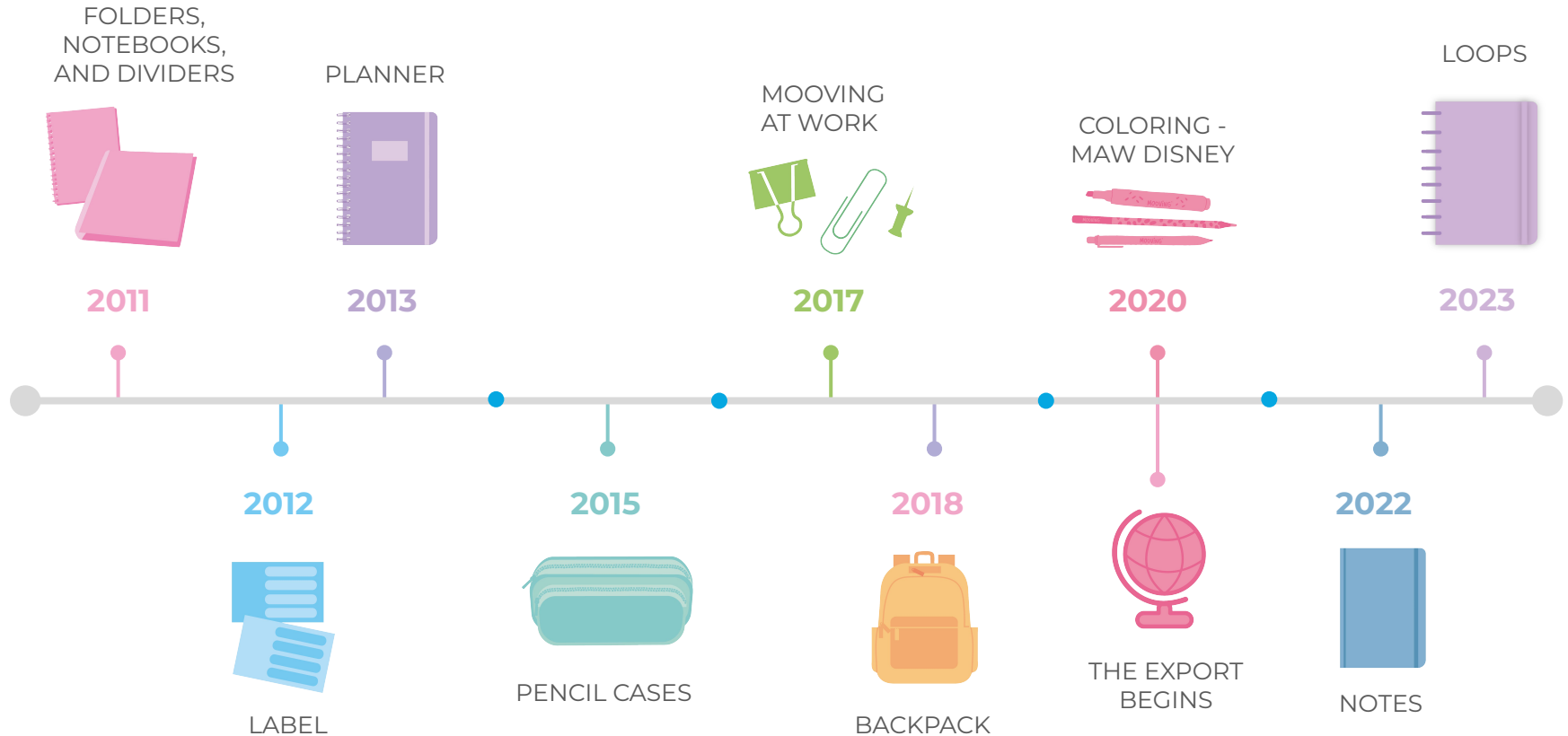


QUALITY



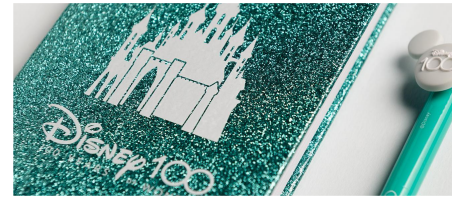
LICENSINGS

EVOLUTION TOWARDS A COMPREHENSIVE PROPOSAL



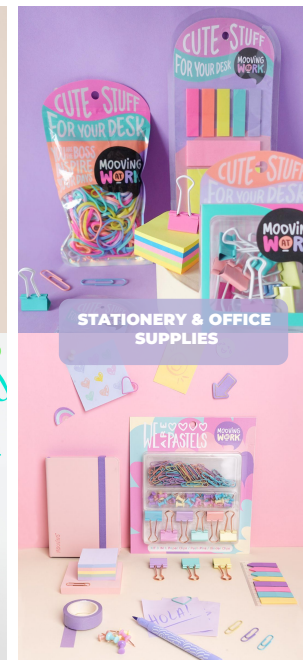
+25 LICENSING OFICIAL

"We are **leaders in the licensed products market**, working closely with globally recognized licensing companies such as Disney, Warner, Universal, Pusheen, Netflix, MGM, and many more!"



PRODUCT LINE

In our **creative journey**, we have become the undisputed leaders in categories of planners, school folders, notebooks, and pencil cases. With every product we offer, we create not just items but **experiences filled with imagination and style**.



DISTRIBUTION IN ARGENTINA

+450 DIRECT CLIENTS
NATIONWIDE





GLOBAL EXPANSIÓN

2019
2020
2021
2022
2023
2024



PRODUCT LINE

Special Collabs

Office accessories line

Harry Potter™



PRODUCT LINE

Special Collabs

Office accessories line

Disney MICKEY MOUSE Disney MINNIE MOUSE



PRODUCT LINE
Special Collabs

Office accessories line



PLANNER 2025



BACK TO SCHOOL



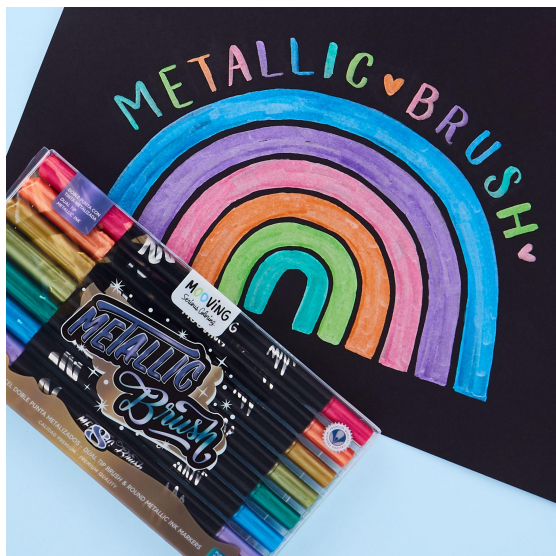
PENCIL CASES



JOURNAL AND DISC BOUND NOTEBOOKS



COLORING



OFFICE / DESK ACCESORIES



MOOVING

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