

NHG Collection 2025

## AKITA Storage

Introducing the AKITA series - a frontstage storage concept that seamlessly blends functionality with Nordic elegance, designed by renowned Danish designer Maria Berntsen. The AKITA collection showcases a distinctive focus on design with trend colors and unique design details, such as the recognizable grooved surface, integrated handles, and a sleek lid. AKITA isn't just about storage; it's about elevating your home's aesthetic while keeping things organized.

The versatility of the AKITA series allows you to personalize your space effortlessly, mixing colors of box and lid to create a storage solution that is truly your own. As part of the NHG portfolio, AKITA represents the next generation of stylish, functional storage solutions, perfect for the modern home.

In line with NHG's commitment to sustainability and to show that good design can be sustainable, the AKITA series is crafted from recycled plastic because plastic is too good to waste.





Designed by Danish designer Maria Berntsen.

"For me, good design is about the object having its own identity and appeal at the same time, the quality and functionality provide a long-term utility value, and bring joy in everyday life.

The Akita collection is created from a desire to make a storage collection that can be included in the décor of the home's many rooms, by standing freely as a design object. The detail with the grooved surface and the color combination on the lid and handle, gives the collection its uniqueness."



Designed in Denmark



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# Plastic is too good to waste

Nordic Houseware Group offers quality recyclable home goods designed to last. Many of our products are produced in plastic, which gives us an opportunity and responsibility to help address an urgent environmental issue: plastic waste. Wasting plastic leads to potential over-production of virgin plastics made from non-renewable resources. Additionally, it harms the environment when plastic ends up in landfills.

That is why we're working to ensure that more plastic is recycled and made into new quality products that stay in use longer. With a strong commitment to the environment and a vision of a greener future, we are excited to introduce the AKITA series in 100% recycled plastic.

Together, we embark on a journey towards a more sustainable tomorrow. By choosing recycled plastic products, you're not only making an environmentally conscious decision but also joining us in a shared mission to reduce waste, conserve resources, and make a positive impact on our planet.





























AKITA Round Storage with Lid AKITA Round Storage

### COLLECTION













AKITA Storage Box and Lid are produced in 100% recycled plastic.

#### Sizes:

6083 Akita Storage Box Small, 258 x 173 x 136 mm 6084 Akita Storage Box Medium,  $364 \times 256 \times 136$  mm 6085 Akita Storage Box Large,  $525 \times 365 \times 267$  mm 6086 Akita Storage Box Small - Lid,  $10 \times 256 \times 173$  mm 6087 Akita Storage Box Medium - Lid,  $12 \times 358 \times 256$  mm 6088 Akita Storage Box Large - Lid,  $14 \times 528 \times 368$  mm

AKITA Storage Box is available in three colors.

Colors:









ight Rosema eige greer

Nordic blue

The AKITA Storage series is designed as modular and is stackable. The boxes can be used with or without lid.

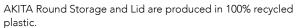
The design stands out with grooved surface and integrated handles.





Akita Storage Box and lids can be mixed to personalize storage solution.





Sizes: 6081 Akita Round Storage, 277 x 271 x 258 mm 6089 Akita Round - Lid, 12 x 259 x 259 mm



AKITA Round Storage is available in three colors.

#### Colors:











blue

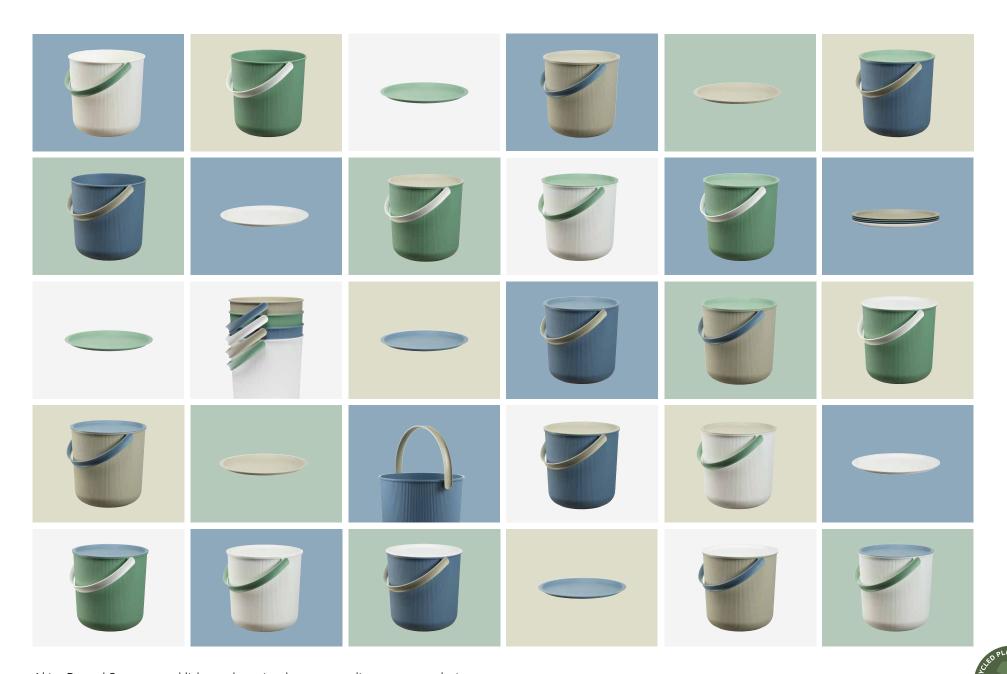


AKITA Round Storage can be stacked and can be used with or without lid.

AKITA Round Lid can be used with Akita Round Storage or as a separate tray.

The design stands out with grooved surface.





Akita Round Storage and lids can be mixed to personalize storage solution.



The acronym NHG originates from the name Nordic Houseware Group, where the 'N' represents the essence of Nordic design — simplicity, functionality, and a minimalist aesthetic. NHG embodies the core principles of Nordic design, emphasizing clean lines, uncluttered spaces, and an innate sense of simplicity. These front stage products are crafted to be showcased proudly in your home, reflecting the quintessential traits of Nordic design.

The Wide NHG product range with baskets in natural materials and storage products in 100 % recycled plastic makes NHG fit perfectly in every household space. Product design and sustainability definitely goes hand in hand with the launch of this new product brand.

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