

ANI
MA
TIVA



AWAKE YOUR
CREATIVITY

OUR HISTORY

Animativa has been operating for more than 80 years and is currently one of the largest companies in the stationery market in Brazil, with a presence in over 15 countries.

With professional management and an extensive portfolio, the company aims to awaken the creative potential of each individual by offering products such as notebooks, writing and painting supplies, diaries, planners and others.



OUR NUMBERS

400
DIRECT EMPLOYEES

7 THOUSAND
ACTIVE CUSTOMERS
(B2B)

18 THOUSAND M²
PRODUCTION/STORAGE

2 DISTRIBUTION
CENTERS IN BRAZIL

14.500 TONS/YEAR
OF INSTALLED CAPACITY

OUR PURPOSE

**AWAKEN EVERYONE'S
CREATIVE POTENTIAL
TO TRANSFORM
DREAMERS
INTO ACHIEVERS**



CERTIFICATION AND AUDITS

5S

5S Program guarantees a more organized, standardized and clean day-to-day work, with excellent working conditions for employees.



The National Institute of Metrology, Standardization and Industrial Quality (INMETRO) is a Brazilian federal autarchy and certified our writing products.



Integrated Management System certified to ISO ABNT, ISO 9001, ISO 45001 and ABNT NBR ISO 14001.



ILS Disney recognizes the safe, inclusive and respectful workplaces, where Disney-branded products are produced.



Correct destination of packaging in compliance with the Brazilian reverse logistics law, provided for in the National Solid Waste Policy



The mark of responsible forestry

FSC® is dedicated to promoting responsible forest management around the world.



A global organization that helps companies improve their workplace culture, employee experience, and leadership behaviors.

WE ARE A COMPANY

OPTIMISTIC ABOUT THE FUTURE

REALIZER OF IDEAS

DELIGHTED TO CREATE

INTENSE WITH INTENTION

OPEN TO NEW PERSPECTIVES

MULHER



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10181	7891321101810	College Notebook 1 Subject	Golden Varnish	Bag / Stickers	80	200x275	4	10	40
10182	7891321101827	College Notebook 10 Subjects	Golden Varnish	Bag / Stickers	160	200x275	4	6	24
10183	7891321101834	College Notebook 15 Subjects	Golden Varnish	Bag / Stickers	240	200x275	2	6	12

LUMINE



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10752	7891321107522	College Notebook 1 Subject	Soft Touch	Bag / Stickers	80	200x275	4	10	40
10753	7891321107539	College Notebook 10 Subjects	Soft Touch	Bag / Stickers	160	200x275	4	6	24

CRISTALES



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10766	7891321107669	College Notebook 1 Subject	Hot Stamping	Bag / Stickers	80	200x275	4	10	40
10767	7891321107676	College Notebook 10 Subjects	Hot Stamping	Bag / Stickers	160	200x275	4	6	24
10768	7891321107683	College Notebook 15 Subjects	Hot Stamping	Bag / Stickers	240	200x275	2	6	12

ARC-EN-CIEL



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10923	7891321109236	College Notebook 1 Subject	Holographic Lamination	Bag / Stickers	80	200x275	4	10	40
10924	7891321109243	College Notebook 10 Subjects	Holographic Lamination	Bag / Stickers	160	200x275	4	6	24
10925	7891321109250	College Notebook 15 Subjects	Holographic Lamination	Bag / Stickers	240	200x275	2	6	12
10922	7891321109229	Brochure Notebook Hard Cover		Stickers	80	200x275	5	6	30

ROSA ROSE



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10225	7891321102251	College Notebook 1 Subject	Hot Stamping	Bag / Stickers	80	200x275	4	10	40
10226	7891321102268	College Notebook 10 Subjects	Hot Stamping	Bag / Stickers	160	200x275	4	6	24
10227	7891321102275	College Notebook 15 Subjects	Hot Stamping	Bag / Stickers	240	200x275	2	6	12

LAVENDER



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10240	7891321102404	College Notebook 1 Subject	Hot Stamping	Bag / Stickers	80	200x275	4	10	40
10241	7891321102411	College Notebook 10 Subjects	Hot Stamping	Bag / Stickers	160	200x275	4	6	24
10341	7891321103418	Notebook ¼ Top Spiral	Hot Stamping		80	140x200	10	4	40
10400	7891321104002	Spiral Notebook Notes	Hot Stamping		80	101x150	10	8	80

GLIMMER



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10306	7891321103067	High School Notebook 1 Subject	Glitter Lamination	Bag / Stickers	80	179x241	4	5	20
10307	7891321103074	High School Notebook 10 Subjects	Glitter Lamination	Bag / Stickers	160	179x241	4	3	12
10338	7891321103388	Notebook ¼ Top Spiral	Glitter Lamination		80	140x200	10	4	40
10403	7891321104033	Spiral Notebook Notes	Glitter Lamination		80	101x150	10	8	80

BE HAPPY



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10220	7891321102206	College Notebook 1 Subject	Hot Stamping	Bag / Stickers	80	200x275	4	10	40
10221	7891321102213	College Notebook 10 Subjects	Hot Stamping	Bag / Stickers	160	200x275	4	6	24

CLEAN



Code	Bar Code	Description	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10215	7891321102152	College Notebook 1 Subject	Bag / Stickers	80	200x275	4	10	40
10216	7891321102169	College Notebook 10 Subjects	Bag / Stickers	160	200x275	4	6	24
10217	7891321102176	College Notebook 15 Subjects	Bag / Stickers	240	200x275	2	6	12
10336	7891321103364	Spiral Notebook ¼		80	140x200	10	4	40

MY PETS



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10188	7891321101889	College Notebook 1 Subject	Hot Stamping	Bag / Stickers	80	200x275	4	10	40
10189	7891321101896	College Notebook 10 Subjects	Hot Stamping	Bag / Stickers	160	200x275	4	6	24
10190	7891321101902	College Notebook 15 Subjects	Hot Stamping	Bag / Stickers	240	200x275	2	6	12

HAPPEN



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10218	7891321102183	College Notebook 1 Subject	Reserve Glitter	Bag / Stickers	80	200x275	4	10	40
10219	7891321102190	College Notebook 10 Subjects	Reserve Glitter	Bag / Stickers	160	200x275	4	6	24
10297	7891321102978	High School Notebook 1 Subject	Reserve Glitter	Bag / Stickers	80	179x241	4	5	20
10298	7891321102985	High School Notebook 10 Subjects	Reserve Glitter	Bag / Stickers	160	179x241	4	3	12
10406	7891321104064	Notebook Notes Duples (No guidelines)	Reserve Glitter		32	130x180	10	25	250

AIR ATTACK



Code	Bar Code	Description	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10230	7891321102305	College Notebook 1 Subject	Bag / Stickers	80	200x275	4	10	40
10231	7891321102312	College Notebook 10 Subjects	Bag / Stickers	160	200x275	4	6	24
10232	7891321102329	College Notebook 15 Subjects	Bag / Stickers	240	200x275	2	6	12

BE STRONG



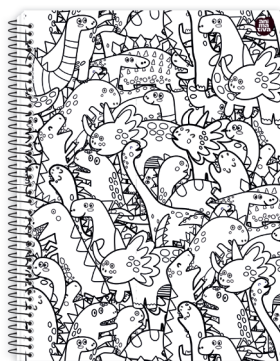
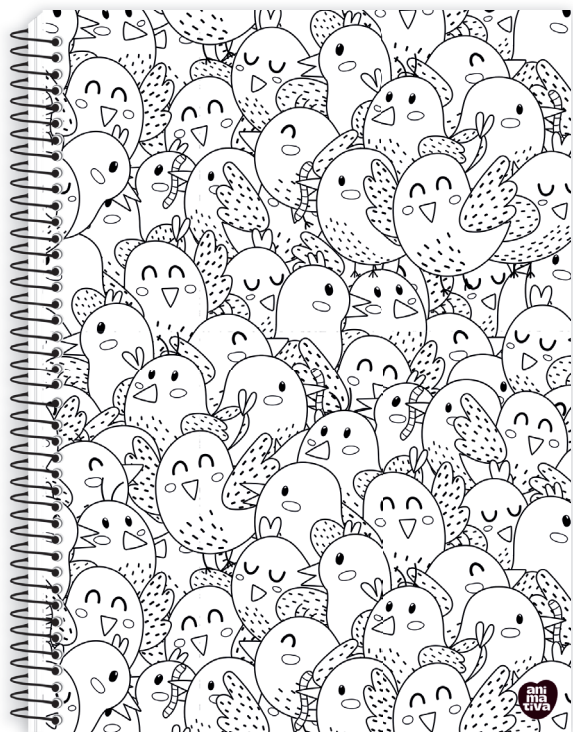
Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10233	7891321102336	College Notebook 1 Subject	Reserve UV	Bag / Stickers	80	200x275	4	10	40
10234	7891321102343	College Notebook 10 Subjects	Reserve UV	Bag / Stickers	160	200x275	4	6	24
10235	7891321102350	College Notebook 15 Subjects	Reserve UV	Bag / Stickers	240	200x275	2	6	12

OUTER SPACE



Code	Bar Code	Description	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10729	7891321107294	College Notebook 1 Subject	Bag / Stickers	80	200x275	4	10	40
10731	7891321107317	College Notebook 10 Subjects	Bag / Stickers	160	200x275	4	6	24
10733	7891321107331	College Notebook 15 Subjects	Bag / Stickers	240	200x275	2	6	12

COLOR QUEST



Code	Bar Code	Description	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10849	7891321108499	College Notebook 1 Subject	Bag / Plastic Cover	80	200x275	4	10	40
10850	7891321108505	College Notebook 10 Subjects	Bag / Plastic Cover	160	200x275	4	6	24

NORDIC



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10264	7891321102640	College Notebook 1 Subject	Reserve UV	Bag / Stickers	80	200x275	4	10	40
10265	7891321102657	College Notebook 10 Subjects	Reserve UV	Bag / Stickers	160	200x275	4	6	24

SAURUS



Code	Bar Code	Description	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10461	7891321104613	Brochure Notebook Hard Cover	80	200x275	5	6	30
10460	7891321104606	Brochure Notebook Hard Cover	48	200x275	10	4	40
10503	7891321105030	Brochure Notebook Hard Cover	80	140x200	5	12	60
10370	7891321103708	Cartography and Drawing Spiral Notebook Hard Cover	60	275x200	5	6	30

GIRL POWER



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10222	7891321102220	College Notebook 1 Subject	Reserve Glitter	Bag / Stickers	80	200x275	4	10	40
10223	7891321102237	College Notebook 10 Subjects	Reserve Glitter	Bag / Stickers	160	200x275	4	6	24
10224	7891321102244	College Notebook 15 Subjects	Reserve Glitter	Bag / Stickers	240	200x275	2	6	12



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10194	7891321101940	College Notebook 1 Subject	Hot Stamping	Bag / Stickers	80	200x275	4	10	40
10195	7891321101957	College Notebook 10 Subjects	Hot Stamping	Bag / Stickers	160	200x275	4	6	24
10332	7891321103326	Spiral Notebook ¼			80	140x200	10	4	40



Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10209	7891321102091	College Notebook 1 Subject	Reserve UV	Bag / Stickers	80	200x275	4	10	40
10210	7891321102107	College Notebook 10 Subjects	Reserve UV	Bag / Stickers	160	200x275	4	6	24
10211	7891321102114	College Notebook 15 Subjects	Reserve UV	Bag / Stickers	240	200x275	2	6	12

LOLLY



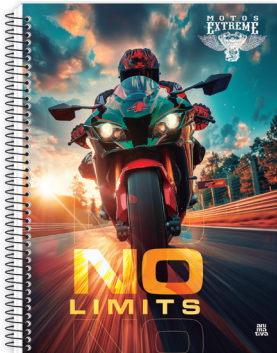
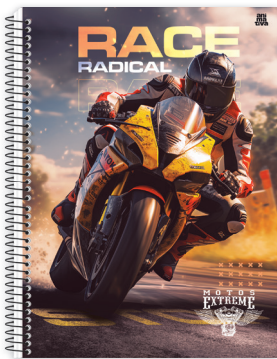
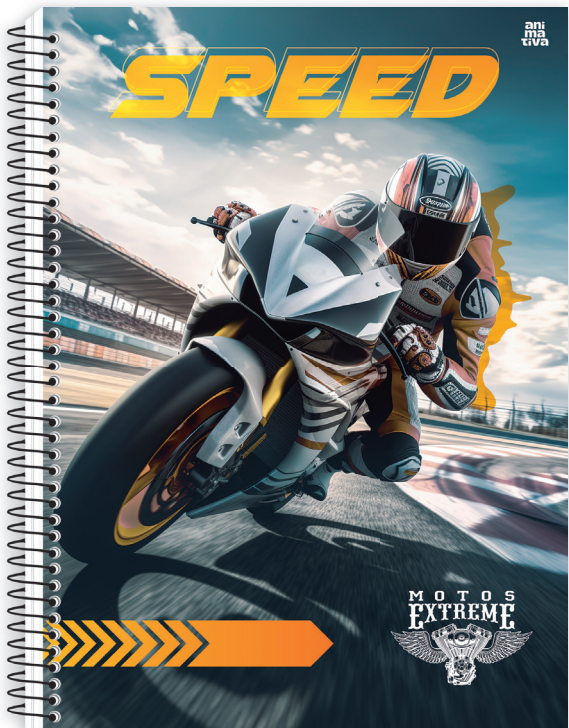
Code	Bar Code	Description	Attributes	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10213	7891321102138	College Notebook 1 Subject	Holographic Lamination	Bag / Stickers	80	200x275	4	10	40
10214	7891321102145	College Notebook 10 Subjects	Holographic Lamination	Bag / Stickers	160	200x275	4	6	24
10450	7891321104507	Brochure Notebook Hard Cover	Holographic Lamination		80	200x275	5	6	30

POWER TRUCK



Code	Bar Code	Description	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10955	7891321109557	Brochure Notebook Hard Cover	80	200x275	5	6	30
10956	7891321109564	Brochure Notebook Hard Cover	80	140x200	5	12	60
10957	7891321109571	Cartography and Drawing Spiral Notebook Hard Cover	60	275x200	5	6	30

MOTOS EXTREME



Code	Bar Code	Description	Accessories	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10167	7891321101674	College Notebook 1 Subject	Bag / Stickers	80	200x275	4	10	40
10168	7891321101681	College Notebook 10 Subjects	Bag / Stickers	160	200x275	4	6	24
10169	7891321101698	College Notebook 15 Subjects	Bag / Stickers	240	200x275	2	6	12

WORLD CLASS



Code	Bar Code	Description	Sheets	Size (mm)	Unit Pack	Carton Pack	Carton Unit
10161	7891321101612	College Notebook 1 Subject	80	200x275	4	10	40
10162	7891321101629	College Notebook 10 Subjects	160	200x275	4	6	24
10330	7891321103302	Spiral Notebook ¼	80	140x200	10	4	40
10163	7891321101636	College Notebook 1 Subject - Top Spiral	80	200x275	4	10	40

ANIMATIVA

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