



CROSS®

EST 1846 USA



RETAIL COLLECTION 2024



## CONNECTIONS THAT LAST A LIFETIME

Since our earliest days, Cross has rewritten the rules for putting pen to paper. Our founder, Richard Cross was a passionate champion of writing as an art form – a personally rewarding experience worthy of distinguished, expertly crafted tools. When he established the A.T. Cross Company in Providence, Rhode Island in 1846, he became the leader of America's first manufacturer of fine writing instruments.

Today, an iconic Cross pen remains the gift of choice for generations, marking life's important moments and milestones with distinction.

We're honoured to bring family and friends together through the written word. Our pens are crafted for a lifetime of enjoyment and backed proudly by our

**Lifetime Mechanical Warranty.**

Choose Cross with confidence.

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# FIRST IMPRESSIONS

Signature Gift Packaging



Luxury Gift Box



Premium Gift Box



Standard Gift Box



Self-Serve Packaging



**NEW PACKAGING NOW AVAILABLE**

Packaging may vary during transition

BX980 LUXURY GIFT BOX



BX970 PREMIUM GIFT BOX



BX960 STANDARD GIFT BOX





# EMBRACE THE ART OF GIVING

With Cross, every writing instrument narrates a story,  
and every word penned becomes a timeless gift.







From the timeless elegance of Royal Blue to the energy embodied in Crimson Red, Cross captures the story.

Discover the power of gifting with hues that evoke emotions and sentiments.





# STEADFAST BLACK

Mark academic milestones  
and career advancement  
with timeless elegance.





16  
TOWNSEND



18  
CENTURY II



22  
CLASSIC CENTURY



ATX

26



BAILEY

30



CALAIS

34

EDGE



38

TECH2



40

CLICK



42

COVENTRY



44

BAILEY LIGHT



46



# TRUE BLUE

The calming essence of blue symbolises trust, loyalty, and creativity, making it a meaningful and stylish gift for any occasion.

EDGE



38

TECH2



40

CLICK



42

COVENTRY



44

BAILEY LIGHT



46

18

CENTURY II

22

CLASSIC  
CENTURY

26

ATX

30

BAILEY

34

CALAIS





# INSPIRATION RED

Ignite creativity and fuel  
entrepreneurial goals with  
every stroke.



BAILEY



30

EDGE



38

CLICK



42

COVENTRY



44



CLASSIC CENTURY

# BEST SELLERS

22

BAILEY



30

CALAIS



34

EDGE



38

COVENTRY



44



# EXCELLENCE ALWAYS.



Townsend honours tradition with undeniable distinction.  
Long admired for its uncompromised quality and  
impeccable style, Townsend embodies excellence always.



### BLACK LACQUER / 23CT GOLD-PLATED

A classic combination; highly polished black lacquer with 23CT gold-plated appointments.

**575**  
Selectip® Rollerball Pen  
**572TW**  
Ballpoint Pen



### MEDALIST®

Bright, polished chrome combines with 23CT gold-plated appointments, to make an undeniable statement of style.

**505**  
Selectip® Rollerball Pen  
**502TW**  
Ballpoint Pen



### LUSTROUS CHROME

Uncompromising craftsmanship and a bright chrome finish with polished chrome appointments make this a selection of uncommon distinction.

**535**  
Selectip® Rollerball Pen  
**532TW**  
Ballpoint Pen

*The Townsend Range is presented in the Luxury Gift Box*

LIFETIME MECHANICAL WARRANTY





# TIMELESS STYLE. RICH NEW FINISHES.

Century II shares the style and grace of the original Cross Classic Century, yet its wider profile is more substantial and purposeful in hand. Balanced and weighted with precision.



## **BLACK LACQUER / 23CT GOLD-PLATED**

A polished black lacquer finish with 23CT gold-plated appointments makes a definitive statement.

### **414-1**

Selectip® Rollerball Pen

### **412WG-1**

Ballpoint Pen

*Black Lacquer is presented  
in the Luxury Gift Box*



**23CT GOLD-PLATED**

Crafted using one of the highest purities of gold and the thickest plating standard to achieve a truly luxurious appearance, finished with matching 23CT gold-plated appointments.

**AT0082WG-161**

Ballpoint Pen

*23CT Gold-plated is presented in the Luxury Gift Box*

**SMOKEY PINK LACQUER**

Highly polished smokey pink lacquer finish with appointments of rose gold PVD are reminiscent of early spring days.

**AT0082-164**

Ballpoint Pen

*Smokey Pink Lacquer is presented in the Luxury Gift Box*

**LAVENDER BLUE LACQUER**

Highly polished lavender blue lacquer finish with 23CT gold-plated appointments make a statement in spring style.

**AT0082-165**

Ballpoint Pen

*Lavender Blue Lacquer is presented in the Luxury Gift Box*

**EARTHY BEIGE LACQUER**

Highly polished earthy beige lacquer finish with appointments of black PVD create a sharp look of style.

**AT0082-166**

Ballpoint Pen

*Earthy Beige Lacquer is presented in the Luxury Gift Box*



### BLACK MICRO-KNURL

Modern black PVD finish with a sandblasted, finely micro-knurled texture. Matt black PVD appointments create a sleek, monochromatic look.

#### AT0082WG-132

Ballpoint Pen

*Black Micro-Knurl is presented in the Luxury Gift Box*



### TRANSLUCENT COBALT BLUE LACQUER

Highly polished translucent cobalt blue lacquer finish with luxe appointments of rose gold PVD. Fashion and function in one!

#### AT0082WG-138

Ballpoint Pen

*Translucent Cobalt Blue Lacquer is presented in the Luxury Gift Box*



### PEARLESCENT WHITE LACQUER

A pearlescent white lacquer with polished rose gold PVD appointments for a statement of refined elegance.

#### AT0085-113

Selectip® Rollerball Pen

#### AT0082WG-113

Ballpoint Pen

*Pearlescent White Lacquer is presented in the Luxury Gift Box*



### MEDALIST®

A combination of polished chrome and 23CT gold-plated appointments creates a striking two-tone contrast.

#### 3304

Selectip® Rollerball Pen

#### 3302WG

Ballpoint Pen

*Medalist® is presented in the Premium Gift Box*





### LUSTROUS CHROME

The smooth, polished look of chrome gives a decidedly modern feel to the Century II profile with polished chrome appointments.

#### 3504

Selectip® Rollerball Pen

#### 3502WG

Ballpoint Pen

*Lustrous Chrome is presented in the Premium Gift Box*



### GUNMETAL GRAY

A gunmetal grey finish with polished black PVD appointments conveys a sense of authority.

#### AT0085-115

Selectip® Rollerball Pen

#### AT0082WG-115

Ballpoint Pen

*Gunmetal Grey is presented in the Luxury Gift Box*



### BLACK LACQUER/CHROME PLATE

A modern combination of polished black lacquer with the crisp contrast of polished chrome appointments.

#### AT0082WG-157

Ballpoint Pen

*Black Lacquer is presented in the Luxury Gift Box*



### TRANSLUCENT BLUE LACQUER/CHROME PLATE

A polished translucent blue lacquer finish gleams against chrome plate appointments, bringing a splash of colour to the Century II mix.

#### AT0082WG-158

Ballpoint Pen

*Translucent Blue Lacquer is presented in the Luxury Gift Box*

# CLASSIC. ICONIC.

Slim and refined, Classic Century is instantly recognizable as a Cross pen. A bestseller for over 70 years, it is still the gift of choice for celebrating life's important moments and milestones.



**23CT GOLD-PLATED**

Crafted using one of the highest purities of gold and the thickest plating standard to achieve a truly luxurious appearance, finished with matching 23CT gold-plated appointments.

**AT0082-156**  
Ballpoint Pen

**BLACK WITH  
MICRO-KNURL TRIM**

Finely sandblasted black PVD finish with polished black PVD appointments. The barrel is trimmed with a refined band of micro-knurl texture. An updated look for the modern executive.

**AT0082-136**  
Ballpoint Pen

**TITANIUM GRAY WITH  
MICRO-KNURL TRIM**

Finely sandblasted titanium grey PVD finish and matching appointments. The barrel is trimmed with a refined band of micro-knurl texture. An updated look for the modern executive.

**AT0082-137**  
Ballpoint Pen

*The Classic Century Range is presented in the Premium Gift Box*

LIFETIME MECHANICAL WARRANTY



### BRUSHED BLACK PVD

Brushed black PVD with an engraved engine-turned, diamond-patterned finish adds an element of modern sophistication.

#### AT0082-122

Ballpoint Pen



### CLASSIC BLACK

This exceptionally handsome satin black finish is accented with 23CT gold-plated appointments. Luxe awaits.

#### 2502

Ballpoint Pen



### BRUSHED ROSE GOLD PVD

Brushed rose gold PVD with an engine-turned, diamond-patterned finish adds an element of modern sophistication.

#### AT0082-123

Ballpoint Pen



### TRANSLUCENT BLUE LACQUER

Bright, bold blue lacquer with polished chrome appointments brings a splash of colour to the mix.

#### AT0082-112

Ballpoint Pen

*The Classic Century Range is presented in the Premium Gift Box*

**MEDALIST®**

Guaranteed Cross quality in a stylish combination of polished chrome and 23CT gold-plated appointments.

**3302**

Ballpoint Pen

**BLACK LACQUER**

The contrasting finish of black lacquer with polished chrome appointments is modern exemplified.

**AT0082-77**

Ballpoint Pen

**LUSTROUS CHROME**

Unequalled Cross craftsmanship in a brilliant chrome-plated finish with polished chrome appointments.

**3502**

Ballpoint Pen

**SATIN CHROME**

Satin finish, accented with polished chrome appointments portrays a sense of glamour and elegance.

**AT0082-14**

Ballpoint Pen



# ULTRA SLEEK. ULTRA MODERN.

ATX delivers cutting-edge style with a distinctive, integrated clip and a streamlined, tapered silhouette.





**SANDBLASTED DARK BLUE**

Expertly crafted. A sandblasted blue finish with a machine-turned, diamond-pattern engraving and polished blue PVD appointments.

**886-45FJ**

Fine Fountain Pen with Stainless Steel Nib Coated with Dark Blue PVD

**886-45MJ**

Medium Fountain Pen with Stainless Steel Nib Coated with Dark Blue PVD

**885-45**

Selectip® Rollerball Pen

**882-45**

Ballpoint Pen

**SANDBLASTED TITANIUM GRAY**

Expertly crafted. A sandblasted titanium gray finish with a machine-turned, diamond-pattern engraving and polished titanium gray PVD appointments.

**886-46FJ**

Fine Fountain Pen with Stainless Steel Nib Coated with Titanium Grey PVD

**886-46MJ**

Medium Fountain Pen with Stainless Steel Nib Coated with Titanium Grey PVD

**885-46**

Selectip® Rollerball Pen

**882-46**

Ballpoint Pen

*The ATX Range is presented in the Premium Gift Box*



### BRUSHED BLACK

A brushed black PVD finish with a machine-turned, diamond-pattern engraving and polished black PVD appointments.

#### 886-41XJ

Extra-Fine Fountain Pen with Stainless Steel Nib Coated with Polished Black PVD

#### 886-41FJ

Fine Fountain Pen with Stainless Steel Nib Coated with Polished Black PVD

#### 886-41MJ

Medium Fountain Pen with Stainless Steel Nib Coated with Polished Black PVD

#### 885-41

Selectip® Rollerball Pen

#### 882-41

Ballpoint Pen



### BRUSHED ROSE GOLD

A brushed rose gold tone PVD finish with a machine-turned, diamond-pattern engraving and polished black PVD appointments.

#### 886-42FF

Fine Fountain Pen with Stainless Steel Nib Coated with Polished Rose Gold PVD

#### 886-42MF

Medium Fountain Pen with Stainless Steel Nib Coated with Polished Rose Gold PVD

#### 885-42

Selectip® Rollerball Pen

#### 882-42

Ballpoint Pen



### BRUSHED CHROME

A brushed chrome finish with a machine-turned, diamond-pattern engraving and polished black appointments

#### 886-43FS

Fine Fountain Pen with Polished Stainless Steel Nib

#### 886-43MS

Medium Fountain Pen with Polished Stainless Steel Nib

#### 885-43

Selectip® Rollerball Pen

#### 882-43

Ballpoint Pen

*The ATX Range is presented in the Premium Gift Box*





### BASALT BLACK

The two most popular of all writing instrument colours; black and chrome, combine to create a sharp look, featuring polished chrome appointments.

#### 886-3XS

Extra-Fine Fountain Pen with Polished Stainless Steel Nib

#### 886-3FS

Fine Fountain Pen with Polished Stainless Steel Nib

#### 886-3MS

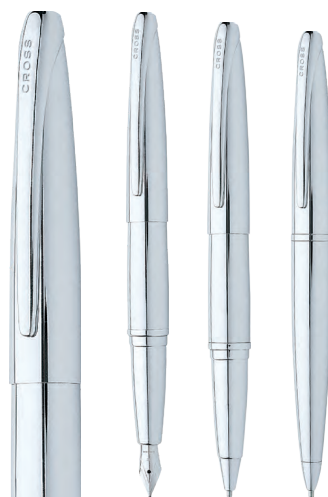
Medium Fountain Pen with Polished Stainless Steel Nib

#### 885-3

Selectip® Rollerball Pen

#### 882-3

Ballpoint Pen



### PURE CHROME

Super-smooth finish, polished to perfection and reflecting the contemporary fashion of modern metals, featuring polished chrome appointments.

#### 886-2XS

Extra-Fine Fountain Pen with Polished Stainless Steel Nib

#### 886-2FS

Fine Fountain Pen with Polished Stainless Steel Nib

#### 886-2MS

Medium Fountain Pen with Polished Stainless Steel Nib

#### 885-2

Selectip® Rollerball Pen

#### 882-2

Ballpoint Pen



### TRANSLUCENT BLUE LACQUER

The translucent blue lacquer offers an expression of both purpose and individuality, featuring polished chrome appointments.

#### 886-37FS

Fine Fountain Pen with Polished Stainless Steel Nib

#### 886-37MS

Medium Fountain Pen with Polished Stainless Steel Nib

#### 885-37

Selectip® Rollerball Pen

#### 882-37

Ballpoint Pen

# MAKE A LASTING IMPRESSION.

Bailey draws the eye with its deep-cut engraved centre band and is noteworthy for its mid-sized profile and professional look. Purposeful and authoritative, Bailey belongs in every portfolio.





**MATT BLACK LACQUER**

A modern monochromatic look with polished black PVD appointments.

**AT0456-19FJ**

Fine Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD

**AT0456-19MJ**

Medium Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD

**AT0455-19**

Selectip® Rollerball Pen

**AT0452-19**

Ballpoint Pen

**MATT GRAY LACQUER**

Sleek, industrial style with polished black PVD appointments.

**AT0456-20XJ**

Extra-Fine Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD

**AT0456-20FJ**

Fine Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD

**AT0456-20MJ**

Medium Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD

**AT0455-20**

Selectip® Rollerball Pen

**AT0452-20**

Ballpoint Pen

**MATT RED LACQUER**

Vibrant red highlighted by polished black PVD appointments.

**AT0456-21XJ**

Extra-Fine Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD

**AT0456-21FJ**

Fine Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD

**AT0456-21MJ**

Medium Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD

**AT0455-21**

Selectip® Rollerball Pen

**AT0452-21**

Ballpoint Pen

*The Bailey Range is presented in the Premium Gift Box*

LIFETIME MECHANICAL WARRANTY

**MEDALIST®**

A beautiful collaboration of bright polished chrome and 23CT gold-plated appointments.

**AT0456-6MS**

Medium Fountain Pen with Polished Stainless Steel Nib

**AT0455-6**

Selectip® Rollerball Pen

**AT0452-6**

Ballpoint Pen

**BLUE LACQUER**

A vibrant blue lacquer smartly dressed in polished chrome appointments.

**AT0456-12MS**

Medium Fountain Pen with Polished Stainless Steel Nib

**AT0455-12**

Selectip® Rollerball Pen

**AT0452-12**

Ballpoint Pen

**RED LACQUER**

A delicious red lacquer gleams against polished chrome appointments.

**AT0456-8MS**

Medium Fountain Pen with Polished Stainless Steel Nib

**AT0455-8**

Selectip® Rollerball Pen

**AT0452-8**

Ballpoint Pen

*The Bailey Range is presented in the Premium Gift Box*





#### BLACK LACQUER

A rich black lacquer offset by polished chrome appointments for a classic charm.

##### AT0456-7MS

Medium Fountain Pen with Polished Stainless Steel Nib

##### AT0455-7

Selectip® Rollerball Pen

##### AT0452-7

Ballpoint Pen



#### PEARLESCENT WHITE LACQUER

A pearlescent white lacquer adorned with polished rose gold PVD appointments, elegantly crafted, forever appreciated.

##### AT0455-22

Selectip® Rollerball Pen

##### AT0452-22

Ballpoint Pen



# A MODERN TAKE ON CLASSIC.

With Art Deco inspired lines and striking finishes, the Calais is an instant classic. Lightweight and sleek, it brings a crisp, clean look to the table every time.





#### MATT GRAY AND BLACK

A matt grey lacquer barrel contrasted by a dramatic matt black lacquer cap and matt black appointments.

##### **AT0116-26FJ**

Fine Fountain Pen with Stainless Steel Nib Coated with Black PVD

##### **AT0116-26MJ2**

Medium Fountain Pen with Stainless Steel Nib Coated with Black PVD

##### **AT0115-26**

Selectip® Rollerball Pen

##### **AT0112-26**

Ballpoint Pen



#### MATT GREEN AND BLACK

A matt green lacquer barrel contrasted by a dramatic matt black lacquer cap and matt black appointments.

##### **AT0115-25**

Selectip® Rollerball Pen

##### **AT0112-25**

Ballpoint Pen



#### BRUSHED ROSE GOLD AND BLACK

A finely brushed rose gold plated barrel contrasted by a dramatic matt black lacquer cap and matt black appointments.

##### **AT0115-27**

Selectip® Rollerball Pen

##### **AT0112-27**

Ballpoint Pen

*The Calais Range is presented in the Premium Gift Box*

LIFETIME MECHANICAL WARRANTY



**MATT METALLIC BLUE**

A vibrant matt metallic blue lacquer finish with a polished chrome band and appointments.

**AT0115-18**

Selectip® Rollerball Pen

**AT0112-18**

Ballpoint Pen

**MATT METALLIC CRIMSON**

A vibrant matt metallic crimson lacquer finish with a polished chrome band and appointments.

**AT0115-19**

Selectip® Rollerball Pen

**AT0112-19**

Ballpoint Pen

**SATIN CHROME**

A satin chrome finish with a polished chrome band and appointments.

**AT0116-16FS**

Fine Fountain Pen with Polished Stainless Steel Nib

**AT0116-16MS**

Medium Fountain Pen with Polished Stainless Steel Nib

**AT0115-16**

Selectip® Rollerball Pen

**AT0112-16**

Ballpoint Pen

*The Calais Range is presented in the Premium Gift Box*





### POLISHED CHROME

A gleaming polished chrome finish, band and appointments define classic style.

#### AT0116-1MS

Medium Fountain Pen with Polished Stainless Steel Nib

#### AT0115-1

Selectip® Rollerball Pen

#### AT0112-1

Ballpoint Pen



### CHROME/BLUE LACQUER

A contrasting chrome and blue lacquer finish accented with a polished chrome band and appointments.

#### AT0116-3MS

Medium Fountain Pen with Polished Stainless Steel Nib

#### AT0115-3

Selectip® Rollerball Pen

#### AT0112-3

Ballpoint Pen



### CHROME/BLACK LACQUER

A contrasting chrome and black lacquer finish accented with a polished chrome band and appointments.

#### AT0112-2

Ballpoint Pen



### WHITE LACQUER

A beautiful white lacquer adorned with a polished rose gold PVD band and appointments.

#### AT0115-21

Selectip Rollerball Pen

#### AT0112-21

Ballpoint Pen



### MEDALIST

Bright polished chrome detailed with a 23CT gold-plated band and appointments.

#### AT0112-15

Ballpoint Pen



### MATT BLACK

A matt black finish accented with a polished chrome band and appointments.

#### AT0116-14MS

Medium Fountain Pen with Polished Stainless Steel Nib

#### AT0115-14

Selectip® Rollerball Pen

#### AT0112-14

Ballpoint Pen



# SLIDE. WRITE. SNAP. REPEAT.

Edge appeals to innovators with its quick-action slide open/snap shut technology and convertible design. The smooth gel ink rollerball pen becomes a ballpoint with a simple change of refill.



## **MATT HAZELNUT**

Modern matt hazelnut lacquer finish with polished black PVD appointments.

### **AT0555-14**

Selectip® Rollerball Pen



## **MATT BLACK**

Sleek and contemporary, the matt black finish is complemented with polished black PVD appointments.

### **AT0555-11**

Selectip® Rollerball Pen

**MATT GREEN**

Embrace the contemporary with a matt green lacquer finish and polished black PVD appointments.

**AT0555-13**

Selectip® Rollerball Pen

**MATT BLUE**

Boasting a chic matt blue lacquer finish and polished black PVD appointments for a modern touch of sophistication.

**AT0555-12**

Selectip® Rollerball Pen

**NITRO BLUE**

Metallic fusion finish with polished chrome appointments. A tasteful blend of style and function.

**AT0555-3**

Selectip® Rollerball Pen

**JET BLACK**

Dressed to impress. Metallic fusion finish with polished chrome appointments.

**AT0555-2**

Selectip® Rollerball Pen

**SONIC TITANIUM**

Crafted with precision, sonic titanium boasts a metallic fusion finish with polished chrome appointments.

**AT0555-5**

Selectip® Rollerball Pen

**FORMULA RED**

Make a statement with this formula red metallic fusion finish with polished chrome appointments.

**AT0555-7**

Selectip® Rollerball Pen

*The Edge Range is presented in the Premium Gift Box*





# PART STYLUS. PART PEN.

Tech2 combines a ballpoint and stylus in one smart, simple design. Writes on paper, scrolls and swipes on screen.

**TITANIUM GRAY**

Industrial-inspired titanium grey lacquer finish with polished black PVD appointments. Both modern and classic.

**AT0652-14**

Dual-function Pen

**CHROME**

This brilliant chrome finish with sleek, satin black appointments is as stylish as it is professional.

**AT0652-2**

Dual-function Pen

**METALLIC BLUE**

Embrace the bold with our bright blue lacquer finish with satin black appointments.

**AT0652-6**

Dual-function Pen

**SATIN BLACK**

Our popular satin black finish with matching appointments for a harmonious blend.

**AT0652-1**

Dual-function Pen

*The Tech2 Range is presented in the Premium Gift Box*

LIFETIME MECHANICAL WARRANTY



# CLICK QUICK.

Click ballpoints are as slim and refined as our Classic Century, but they activate with a clickable top.





**CLASSIC BLACK**

A jet black finish with chrome appointments never goes out of style.

**AT0622-102**

Ballpoint Pen

**CRIMSON**

A crimson red satin finish captures attention and reflects bold taste. Adorned with chrome appointments.

**AT0622-119**

Ballpoint Pen

**CHROME**

The sleek high-polished chrome finish lends a futuristic look. Perfect for the modern consumer.

**AT0622-101**

Ballpoint Pen

**MIDNIGHT BLUE**

A midnight blue satin finish against crisp chrome creates a clean yet sophisticated look.

**AT0622-121**

Ballpoint Pen

**CHROME WITH BLACK**

Highly polished chrome contrasted with polished black appointments for modern luxe.

**AT0625-1**

Selectip® Rollerball Pen

**BLACK WITH BLACK**

Jet black finish adorned with matching black appointments for a sharp, sophisticated look.

**AT0625-2**

Selectip® Rollerball Pen

*The Click Range is presented in the Premium Gift Box*

LIFETIME MECHANICAL WARRANTY

# EVERYDAY FAVOURITE.

Proof that a budget-conscious pen should never be basic. With its classic style and contrasting appointments, the Coventry ballpoint suits every writing occasion. An impressive gift idea for graduations and professional achievements.



## CLASSIC BLACK

Elegantly crafted, the polished black lacquer stands out against the contrasting gold tone appointments.

### **AT0666-11FF**

Fine Fountain Pen with Gold Tone Plated Stainless Steel Nib

### **AT0665-11**

Selectip® Rollerball Pen

### **AT0662-11**

Ballpoint Pen



### POLISHED CHROME WITH GOLD TONE

Bright polished chrome stands out against contrasting gold tone appointments.

#### AT0666-2FF

Fine Fountain Pen with Gold Tone  
Plated Stainless Steel Nib

#### AT0665-2

Selectip® Rollerball Pen

#### AT0662-2

Ballpoint Pen



### BLACK LACQUER

A rich black lacquer offset by polished chrome appointments for classic charm.

#### AT0665-6

Selectip® Rollerball Pen

#### AT0662-6

Ballpoint Pen



### GUNMETAL GRAY

A gunmetal grey finish with polished chrome appointments is both chic and authoritative.

#### AT0662-8

Ballpoint Pen



### BLUE LACQUER

A classic blue lacquer offering polished chrome appointments for a classic, timeless look.

#### AT0666-9FS

Fine Fountain Pen with Stainless Steel Nib

#### AT0665-9

Selectip® Rollerball Pen

#### AT0662-9

Ballpoint Pen



### RED LACQUER

Red lacquer finish gleams against the polished chrome appointments.

#### AT0666-10FS

Fine Fountain Pen with Stainless Steel Nib

#### AT0665-10

Selectip® Rollerball Pen

#### AT0662-10

Ballpoint Pen



### POLISHED CHROME

A polished chrome finish with matching polished chrome appointments for a sleek, elegant look.

#### AT0662-7

Ballpoint Pen

*The Coventry Range is presented in the Standard Gift Box*





WRITE IN  
A WHOLE  
NEW LIGHT.

We designed Bailey Light™ with comfort in mind. Crafted to our exacting standards using lighter weight resin, the silhouettes are notably easy to hold and ideal for everyday writing. For avid fountain pen users, we offer an extra fine nib option.



#### POLISHED GREEN RESIN

A high-gloss green resin finish with polished gold tone appointments. Sophistication redefined.

##### AT0746-12XF

Extra-Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### AT0746-12FF

Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### AT0746-12MF

Medium Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### AT0745-12

Rollerball Pen – Fine

##### AT0742-12

Ballpoint Pen – Fine



#### POLISHED AMBER RESIN

Experience the artistry of fine craftsmanship with our high-gloss amber resin finish with polished gold tone appointments.

##### AT0746-13XF

Extra-Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### AT0746-13FF

Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### AT0746-13MF

Medium Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### AT0745-13

Rollerball Pen – Fine

##### AT0742-13

Ballpoint Pen – Fine



#### POLISHED BLACK RESIN

Make a statement in style with our high-gloss black resin finish with polished gold tone appointments.

##### AT0746-9XF

Extra-Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### AT0746-9FF

Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### AT0746-9MF

Medium Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### AT0745-9

Rollerball Pen – Fine

##### AT0742-9

Ballpoint Pen – Fine



#### POLISHED BURGUNDY RESIN

Unleash your creativity in style with our high-gloss burgundy resin finish with polished gold tone appointments.

##### AT0746-11XF

Extra-Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### AT0746-11FF

Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### AT0746-11MF

Medium Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### AT0745-11

Rollerball Pen – Fine

##### AT0742-11

Ballpoint Pen – Fine

*The Bailey Light Range is presented in the Standard Gift Box*





#### POLISHED WHITE RESIN

Indulge in the allure of our high-gloss white resin finish with polished gold tone appointments.

##### **AT0746-10XF**

Extra-Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### **AT0746-10FF**

Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### **AT0746-10MF**

Medium Fountain Pen with Stainless Steel Nib Plated with Gold Tone

##### **AT0745-10**

Rollerball Pen – Fine

##### **AT0742-10**

Ballpoint Pen – Fine



#### POLISHED WHITE RESIN

Embrace contemporary professionalism with this high-gloss white resin finished with polished chrome appointments.

##### **AT0746-2XS**

Extra-Fine Fountain Pen with Stainless Steel Nib

##### **AT0746-2FS**

Fine Fountain Pen with Stainless Steel Nib

##### **AT0746-2MS**

Medium Fountain Pen with Stainless Steel Nib

##### **AT0745-2**

Rollerball Pen – Fine

##### **AT0742-2**

Ballpoint Pen – Fine

*The Bailey Light Range is presented in the Standard Gift Box*





#### POLISHED BLACK RESIN

A high-gloss black resin finish with polished chrome appointments. Perfect for stylish writing sessions.

##### **AT0746-1XS**

Extra-Fine Fountain Pen with Stainless Steel Nib

##### **AT0746-1FS**

Fine Fountain Pen with Stainless Steel Nib

##### **AT0746-1MS**

Medium Fountain Pen with Stainless Steel Nib

##### **AT0745-1**

Rollerball Pen – Fine

##### **AT0742-1**

Ballpoint Pen – Fine



#### POLISHED BLUE RESIN

A high-gloss blue resin finish with polished chrome appointments. A perfect blend of form and function.

##### **AT0746-4XS**

Extra-Fine Fountain Pen with Stainless Steel Nib

##### **AT0746-4FS**

Fine Fountain Pen with Stainless Steel Nib

##### **AT0746-4MS**

Medium Fountain Pen with Stainless Steel Nib

##### **AT0745-4**

Rollerball Pen – Fine

##### **AT0742-4**

Ballpoint Pen – Fine



#### POLISHED RED RESIN

Make a statement with our high-gloss red resin finish with polished chrome appointments.

##### **AT0746-7FS**

Fine Fountain Pen with Stainless Steel Nib

##### **AT0746-7MS**

Medium Fountain Pen with Stainless Steel Nib

##### **AT0745-7**

Selectip® Rollerball Pen

##### **AT0742-7**

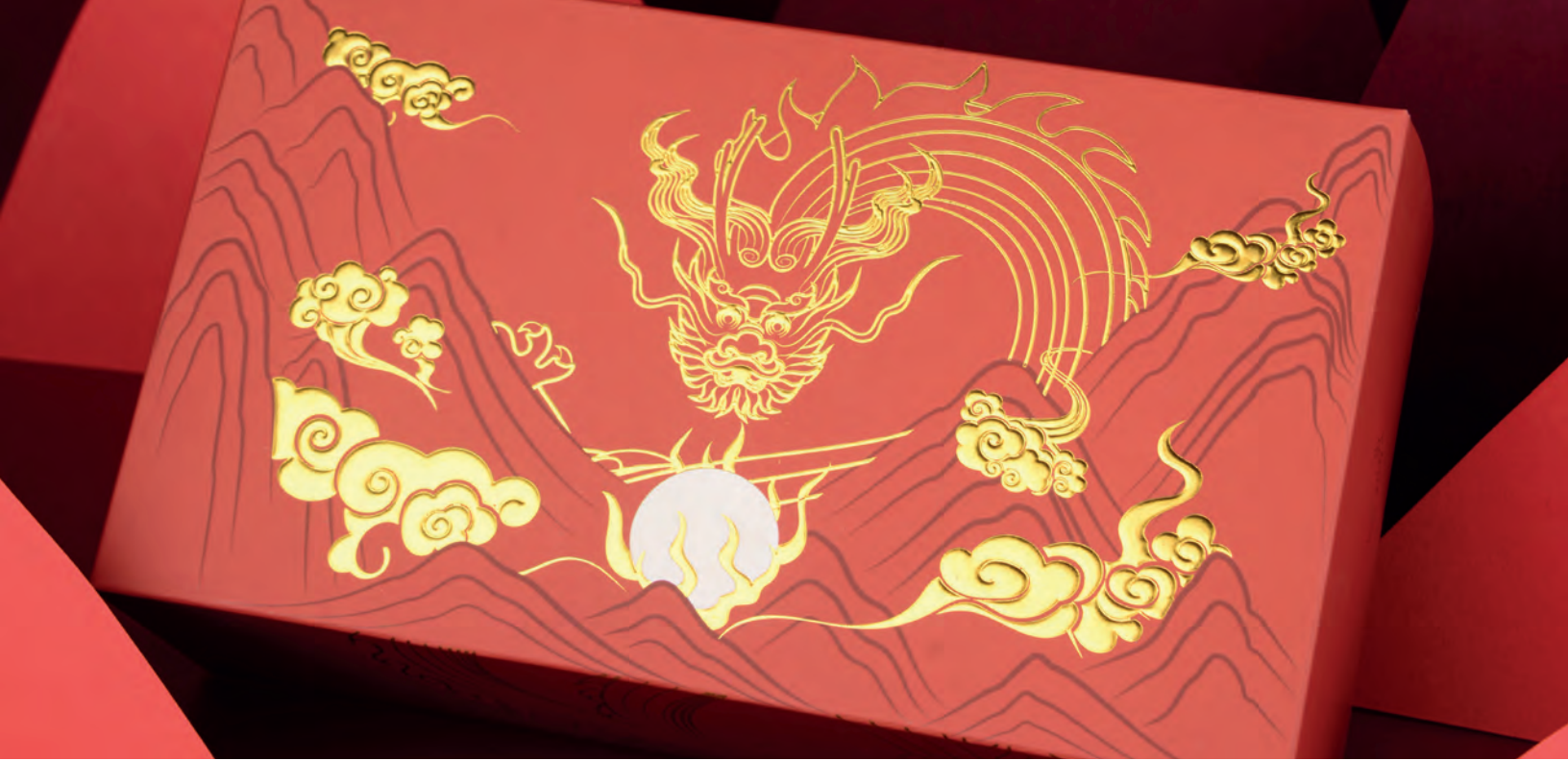
Ballpoint Pen

# NEW FOR 2024. YEAR OF THE DRAGON.

Exquisitely hand-crafted for our annual Chinese Zodiac series, the Year of the Dragon collection celebrates the sign's noble character traits of strength, resilience and honesty.







#### BAILEY YEAR OF THE DRAGON PEARLLESCENT WHITE LACQUER

Hand-polished pearlescent white lacquer finish with deep-etched engravings of the dragon zodiac, paired with 23CT PVD rose gold plated inlays and appointments make this a collector's favourite.

##### **AT0456-23FF**

Fine Fountain Pen with  
23CT PVD Rose Gold plated Nib

##### **AT0455-23**

Selectip® Rollerball Pen

##### **AT0452-23**

Ballpoint Pen

#### BAILEY LIGHT YEAR OF THE DRAGON POLISHED AMBER RESIN

Beautiful gold tone dragon artwork pad printed onto highly polished amber resin with gold tone appointments. A striking design for a striking zodiac.

##### **AT0746-14FF**

Fine Fountain Pen with  
23CT Gold-plated Nib

##### **AT0745-14**

Selectip® Rollerball Pen


##### **AT0742-14**

Ballpoint Pen

*The Zodiac Range is presented in the Luxury Gift Box with a dedicated sleeve.*

LIFETIME MECHANICAL WARRANTY





ENHANCE YOUR  
WRITING WITH CROSS  
FOUNTAIN PEN  
CONVERTERS.





Dive into a world of endless possibilities with fountain pen converters. Unlike traditional cartridges, our converters allow you to effortlessly refill your pen with any colour or type of ink. From vibrant hues to rich, professional shades, bottled ink offers a spectrum of choices to suit your mood and style.

#### **PUSH-IN CONVERTER**

We've streamlined our offering of Fountain Pen Converters by re-designing an existing product. The newly modified Cross Push-in Converter will be compatible with all active Cross Fountain Pens.

**8751**



# ENGRAVING SERVICES

Most Cross writing instruments include an area on the cap for engraving. Standard caps accept one line of engraving. The barrel section of writing instruments cannot be engraved.

**Engraving lead time and availability:**  
**Contact your Sales Representative for more information.**

Engraving methods for precious metal caps include drag, deep-cut without colour, deep-cut enamel-filled, and laser.

- Drag engraving offers up to 28 characters engraved in your choice of Block, Script, and Double-line Gothic type styles.
- For deep-cut, enamel-filled engraving, font styles include Block, Script, Contempo and Times Regular. Colour-fill options vary by product. Metal pen fill available in black, gold, blue, red and green. Lacquer finishes with gold-plated appointments include a standard colour-fill of gold tone. Lacquer and satin finishes with rhodium- or chrome-plated appointments include colour fill of silver tone.



\*Available exclusively on:  
Townsend, Century II, ATX.

	ENGRAVING OPTIONS PER FINISH		
	DRAG: Block, Script, or Double-Line Gothic	LASER: Block, Script, Euro or Times Regular	DEEP-CUT: Block, Script, Times Regular or Contempo
Number of characters and spaces available	28	22	22
Chrome, Medalist	✓	✓	✓
Satin finishes with gold-plated appointments	—	✓	✓
Satin finishes with chrome-plated appointments	—	—	✓
Lacquer	—	—	✓





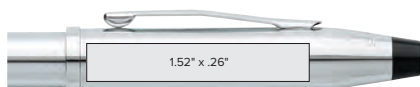
**ATX**



**BAILEY**



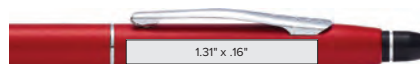
**CALAIS**



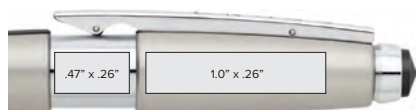
**CENTURY II**



**CLASSIC CENTURY**



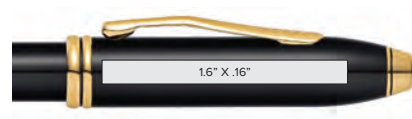
**CLICK**



**EDGE**



**TECH2**



**TOWNSEND™**

*Name and logo engravings will be centred in each of the locations.*

## CROSS REFILL REFERENCE

Every Cross pen ships with a black ink, medium tip refill unless otherwise specified.  
See below for all available ink colours, and technologies.



	BALLPOINT PEN			ROLLERBALL PEN			
	Classic	Mini	Slim	Selectip® Gel	Selectip® Jumbo BP	Selectip® Porous-Point	Slim Gel
ATX	●			●	●	●	
BAILEY	●			●	●	●	
BAILEY LIGHT	●			●	●	●	
CALAIS	●			●	●	●	
CENTURY II	●			●	●	●	
CLASSIC CENTURY	●			●	●	●	
CLICK			●				●
COVENTRY	●			●	●	●	
EDGE				●	●		
TECH2	●						
TOWNSEND	●			●	●	●	
Available Refills	8511 Blue Medium 8512 Blue Fine 8513 Black Medium 8514 Black Fine	8518-4 Black Medium 8518-5 Red Medium 8518-6 Blue Medium	8783-2 Black Medium 8783-5 Blue Medium	8521 Blue Medium 8523 Black Medium 8013 Red Medium 8014 Purple Medium 8015 Black Fine 8016 Blue Fine	8562-1 Black Medium 8562-3 Blue Medium	8441 Blue Medium 8442 Blue Fine 8443 Black Medium 8444 Black Fine	8910-1 Black 8910-2 Blue

**NEW PUSH-IN CONVERTER  
IS NOW COMPATIBLE WITH  
ALL CROSS FOUNTAIN PENS!**

Enjoy a more convenient shopping experience with Cross. Our re-designed Push-in converter fits all Cross Fountain Pens and replaces our discontinued Screw-in Converter. This new universal converter retains its original SKU #8751.



FOUNTAIN PEN		ERASER	STYLUS
Classic Ink Cartridge	Push-in Converter	Black Eraser	Tech2
•	•		
•	•		
•	•		
•	•		
•	•		
•	•	•	
•	•		
			•
•	•		
8920 Blue (6pcs) 8921 Black (6pcs) 8924 Blue/Black (6pcs)	8751 Tinted \$15.00	8753 Black (5pcs)	8939 Black (2pcs)



# TIP TECHNOLOGIES

Cross luxury writing instruments are available in a wide variety of tips to suit many consumers' needs.

Depending on the item, the tip technologies available are:



## FOUNTAIN PEN

- One of the oldest styles of writing instruments, fountain pen nibs actually adapt to your own personal grip and writing style over time, creating lines on the page that — like your signature — are your own. Ink flows by capillary action from an ink reservoir to the fountain pen nib, which is the delicate split metal mechanism that contacts the paper. A favourite of the true connoisseur, fountain pens are each a work of art in their own right.
- Cross offers nibs in three widths, depending on the collection: Medium, Fine & Extra-fine
- Cross Fountain Pens support two different feed systems:
  - Cartridge, or a replaceable capsule full of ink, which is inserted into the neck of the nib.
  - Converter, which allows the writer to load liquid bottled ink and insert it into the writing instrument.



## BALLPOINT PEN

- The Ballpoint is the most popular tip technology and in many ways the simplest. A Ballpoint Pen uses a small rotating ball made of carbide to disperse ink as you write. This ball acts as a buffer between the material you're writing on and the ink inside the pen. The ball rotates freely and rolls out the ink as it is continuously fed from the ink reservoir.
- Ballpoint Pens are not capped, but instead retract and store via a rotating mechanism in the barrel.
- Low maintenance and easily refillable, the Ballpoint Pen is the option for the everyday pen user.



## SELECTIP® ROLLERBALL

- Our most versatile tip technology is proprietary to Cross, and is known as Selectip® Rollerball. A Selectip® allows you to “select” the kind of refill you want to use in this writing instrument from the following options:
  - Gel Rollerball (a mix of Ballpoint ease of use and the elegance of Fountain Pen ink-flow)
  - Jumbo Ballpoint (Ballpoint technology with a bolder, fuller write-out)
  - Porous-Point (most commonly known as a Flair or Marker Point)
- The inks in a rollerball are generally aqueous based. This results in a smoother, fluid (or wet) lay-down of ink similar to a Fountain Pen. Aqueous based inks, due to their fine fluidity, also tend to dry out quicker, thus care must be taken to always cap, or retract, Selectip® pens between uses.
- Unlike Ballpoint Pens, most Selectip® Pens have a separate cap which prevents the ink from drying during storage.



## GEL INK PEN

- The tip technology of gel ink has been rapidly gaining popularity over the past few years, and Cross now has several retractable gel ink writing instruments.
- Gel inks are generally aqueous based. This results in a smoother, fluid (or wet) lay-down of ink similar to a Fountain Pen.
- Aqueous-based inks, due to their fine fluidity, also tend to dry out quicker, thus care must be taken to always retract the tip after use.

# CROSS WARRANTIES

## WRITING INSTRUMENT

### PERPETUAL WARRANTY

All Cross writing instrument mechanisms are unquestionably guaranteed against mechanical failure, regardless of age. Mechanical failure is defined as a defective product or a product unable to function as a result of construction or workmanship when used in accordance with the Care & Use Instructions. A.T. Cross shall have the right to determine if the item is defective and, at its option, replace it with a similar or equivalent item. For a replacement, the defective product must be returned to A.T. Cross at customer's expense (shipping and insurance fees), plus there is an additional handling fee for processing. Customers are advised to obtain insurance against loss or damage when shipping products to A.T. Cross. Without proof of shipment, Cross cannot replace product it does not receive.

Please visit **[Cross.com/lifetime-warranty](https://www.cross.com/lifetime-warranty)** to complete the online Warranty Form PRIOR to sending us the product.

**Exclusions from warranty include:** Normal wear and tear, stains, discolorations or scratches. Damage caused by any accident, fire, theft, flood, or other causes beyond our control. Damage caused by ink leaks to textiles, apparel or other personal property. Damage caused by misuse, abuse and/or negligence. Damage resulting from repairs or manipulations carried out by unauthorized or non-qualified repair/service personnel. Leads, erasers and ink refills exhausted in the course of normal use, damaged fountain pen nibs, emblems and other customized decorations. Damage caused by the use of refills or ink cartridges other than those produced by Cross.

A.T. Cross Company retains the right to modify the terms of our warranties.

This warranty gives you specific legal rights, and you may have other rights which vary from country to country, state to state or jurisdiction to jurisdiction.

Warning: Pen caps can obstruct breathing. Keep out of mouth. This product is not intended for children.

**Cross Tech2** are unquestionably guaranteed against mechanical failure, regardless of age, as outlined by the Cross Writing Instruments Full Perpetual Mechanical Warranty Guarantee above. Applicable to the passive stylus tips in Tech2: In no event shall Cross be liable for incidental or consequential damages of any kind or character including, without limitation, physical damage to the surface of hand-held PCs, cell phones, smart phones or other electronic devices. Some states and jurisdictions do not allow the exclusion of incidental or consequential damages, so the above exclusions may not apply to you.

## WARRANTIES FOR THE CROSS TECH SERIES

In no event shall Cross be liable for incidental or consequential damages of any kind or character including, without limitation, physical damage to the surface of hand-held PCs, cell phones, smart phones, or other electronic devices. Some states and jurisdictions do not allow the exclusion of incidental or consequential damages, so the above exclusions may not apply to you.

Warning: Follow all Instructions for Use that accompany product. Pen caps can obstruct breathing. Keep out of mouth. This product is not intended for children.





CROSS®

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