



CROSS.

EST 1846 USA

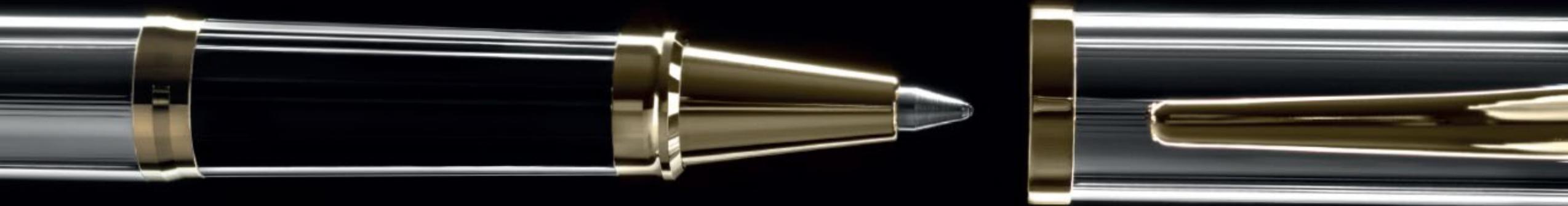
BRAND INTRODUCTION

CROSS.COM





AN INTRODUCTION TO CROSS





A LETTER FROM OUR CEO



Dear Valued Customers,

At A.T. Cross, our journey has been one of excellence and innovation. Since our establishment in Rhode Island in 1876, we have proudly been at the forefront of crafting exceptional writing instruments with exacting attention to detail and renowned jewelry-quality craftsmanship.

The challenges we faced in 2020 were unprecedented, affecting every facet of our lives and businesses. Yet, as I look back, I am filled with pride and gratitude for the resilience and commitment that have defined A.T. Cross for over 175 years.

Our legacy was built on a foundation of quality and craftsmanship. Our focus remains on delivering products that combine timeless design with modern functionality, ensuring that each writing instrument we create meets the highest standards of quality and style. This dedication has enabled us to expand our reach and enhance our offerings, providing you with the best possible experience.

We are excited about the future and the opportunities it holds. Our ongoing efforts to innovate and improve are driven by our desire to serve you better, just as we have done for generations. Whether you are a new buyer or a long-time customer, your trust and support are the cornerstones of our success.

Thank you for being a part of the A.T. Cross family. Together, we will continue to write our legacy.

Sincerely,
Diego Abril
CEO, A.T. Cross Company



THE CROSS BRAND: OUR HERITAGE

WE'VE BEEN WRITING OUR STORY SINCE 1846. INVENTING. INNOVATING. ALWAYS EVOLVING.

Since our earliest days, Cross has rewritten the rules for putting pen to paper.



1846

In the company's early years, Richard Cross specializes in crafting beautifully ornate pencil casings in fine gold and silver.

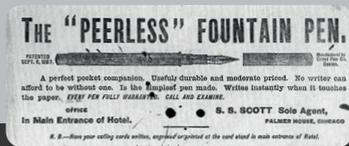


1879

Richard's son, Alonzo Cross, invents the first propel-repel stylographic pen, the technical forerunner to today's modern ballpoint pen.

1889

The first Cross Fountain Pen debuts with the name Peerless to signify its unmatched technology and design.



1946

The Century Pencil debuts in gold and silver finishes to celebrate the Cross Company's Centennial.

1953

The iconic 'Century' ballpoint pen introduced with Ellery Boss' groundbreaking internal design patent. Introducing a slimmer, easily replaceable ink refill.



1993

Townsend becomes known as The Pen of Presidents, used by leaders across the globe to this day. Century II also makes history as the pen chosen by both parties for official White House signing ceremonies.



2009

Cross becomes the first luxury maker to create a multi-function pens with the launch of its Tech Series.



2021

Cross celebrates its 175th Anniversary with a full line-up launch of Heritage pens.





THE CROSS BENEFIT: GIFTED FOR GENERATIONS



THE GIFT OF CHOICE FOR GENERATIONS



We don't just make pens; we create timeless treasures that become cherished heirlooms passed down for generations to come.



Perfect for birthday's, graduations, promotions, anniversaries and more, a Cross writing instrument offers both practicality and sentimental value. Its enduring quality ensures the recipient will cherish it for years to come.





THE CROSS BENEFIT: GUARANTEED FOR LIFE



LIFETIME MECHANICAL WARRANTY

To uphold the trust our customers place in Cross we offer an industry-leading Lifetime Mechanical Warranty through our **Official Authorized Dealers** that sets us apart from other brands. All Cross writing instruments are unquestionably guaranteed against mechanical failure, regardless of age.

All Cross writing instruments are designed to be easily refillable and reusable for lifetimes of enjoyment.



THE CROSS BENEFIT: THE OFFICIAL PEN OF PRESIDENTS

AN HONORED HISTORY

As we look to the future, Cross continues to make history as the pen chosen for official signing ceremonies in the White House.

Presidents Gerald Ford, Ronald Reagan, George H.W. Bush, Bill Clinton, George W. Bush, Barack Obama, Donald Trump and Joe Biden have all used Cross Townsend, Cross Century II pen or Cross Classic Century pens while in office.



TOWNSEND



CENTURY II



CLASSIC CENTURY

Townsend, Century II and Classic Century writing instruments have been chosen by Presidents.





CUSTOMER TESTIMONIALS



★★★★★

Overall, a wonderful and luxurious pen, writes fantastically, looks beautiful without being in any way extravagant. This is the pen that the President uses, with good reason! 100% recommended.



★★★★★

I had a cross pen a long time ago, my parents bought me one for school, I used it until the chrome wore off. It went missing & I always wanted to replace it. These write so clean, no ink globs, smooth, just lovely to use.



★★★★★

Growing up I watched my late, beloved father use a gold-plated cross ballpoint pen and always loved it due to its beauty and elegance. It lasted forever; unfortunately, I'm far away here in USA from Nigeria for the past 20+ years; I know it's somewhere in our house; I think my dad bought his in the late 60's. For some unexplained reasons, Cross pen "crossed" my mind this past Sunday and I ordered this chrome/gold one for a trial and received it today, and boy, I got it in my hand and I felt tears coming down my eyes and it felt the same way it felt back in the 70's when I would bring it to my late dad to write with in his beautiful penmanship.



★★★★★

I use the cross pen for business. It works great and is very professional.





AN INTRODUCTION TO OUR PRODUCTS

FIG 01

for

PEARLES
125
-M-
18K 750
CROSS

STA
IRS

EXTRA

C





INTRODUCING OUR PRODUCT TECHNOLOGIES



BALLPOINT PENS

Ideal for everyday use with quick dry ink.

Operate using a twist mechanism.

Recommended for left-handed users.

Refills available in fine and medium tips for a customized writing experience.



ROLLERBALL PENS

Use a gel based ink which is more free flowing compared to ballpoints.

Cap posts on the barrel, offering a balanced look while in use.

Innovative Selectip® design converts to a Ballpoint or Felt-tip when you switch the refills.

Refills available in fine and medium tips for a customized writing experience.



FOUNTAIN PENS

Experience the everyday act of writing with a fountain pen, where luxury meets the nostalgia.

Cap posts on the barrel, offering a balanced look while in use.

Fountain pen nibs Available in extra-fine, fine and medium for a customized writing experience.

Ink refills available through disposable cartridges or ink bottles. (Push-in converter required.)

FEATURES



INTRODUCING OUR PRODUCT OFFERINGS

A portfolio designed to cover every consumer and gifting need.



LUXURY

Townsend | Century II
Classic Century | Wanderlust

Our luxury collection is renowned for its exquisite craftsmanship, timeless elegance and precious materials for our most discerning customers.



TECH

Tech3+ | Tech2

From paper to screen, our most innovative products are designed with tech compatibility in mind and enable customers to adapt to every writing situation.



PREMIUM

ATX | Bailey | Edge | Calais

Our premium collection is not just a tool for writing, but a symbol of status, a piece of art and a pleasure to use.



EVERYDAY ESSENTIALS

Click | Coventry | Bailey Light

Quintessential for everyday writing, our collections elevate everyday moments into something special.



DECORATED

Corporate Gifting
across our portfolio

From emblems to engraving we provide unique customizations across our entire portfolio for your increased brand recognition.



ACCESSORIES

Journals | Refills
Bottled Ink & Converters

Our family of companions allowing for extended life of your pen and offering a better writing experience.



LUXURY: UPSCALE | DISCERNING | PROFESSIONAL | EDUCATED





TOWNSEND

EXCELLENCE ALWAYS.

OVERVIEW

Cross Townsend honors tradition with undeniable distinction. Long preferred for its commanding presence and uncompromised quality, the timeless Cross silhouette embodies classic elegance and finesse.

The pen of choice. A gift of distinction. Cross Townsend embodies excellence always. Preferred by several American presidents for its impeccable style and writing performance, Townsend is a prized possession ideal for passing down to future generations.

FEATURES

- Official Presidential Pen
- Distinguished, substantial Art Deco-style design
- Wide bodied girth pen
- Available in precious metal details
- Brass base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Luxury gift box
- Engravable





TOWNSEND

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Rollerball Pen



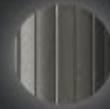
Fountain Pen



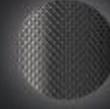
Metallic
Lustrous finish
crafted in metals for
a professional look



Lacquer
Gives the pen a
premium and luxurious
appearance, making it a
statement accessory



Matte
Smooth, non-reflective
surface for those
who appreciate
understated luxury



Textured
The unique tactile
dimension introduces a
distinct and stylish look

GIFT BOX INCLUDED



Presented in a Luxury gift box

COLORS AVAILABLE





TOWNSEND

METALLIC



MEDALIST®

Bright, polished chrome combines with 23KT gold-plated appointments, to make an undeniable statement of style.

506-FF \$300

Fine Fountain Pen with Polished Stainless Steel Nib

506-MF \$300

Medium Fountain Pen with Polished Stainless Steel Nib

505 \$215

Selectip® Rollerball Pen

502TW \$185

Ballpoint Pen

LACQUER



LUSTROUS CHROME

Uncompromising craftsmanship and a bright chrome finish with polished chrome appointments make this a selection of uncommon distinction.

536-FS \$240

Fine Fountain Pen with Polished Stainless Steel Nib

536-MS \$240

Medium Fountain Pen with Polished Stainless Steel Nib

535 \$190

Selectip® Rollerball Pen

532TW \$170

Ballpoint Pen



BLACK LACQUER / 23KT GOLD-PLATED

A classic combination; highly polished black lacquer with 23KT gold-plated appointments.

575 \$245

Selectip® Rollerball Pen

572TW \$210

Ballpoint Pen

MATTE



MATTE BLACK

The smart matte black finish features a PVD-plated barrel incised with a subtle line pattern and glossy black PVD-plated appointments.

AT0042-60 \$185

Ballpoint Pen

TEXTURED



BLACK MICRO-KNURL

Modern black PVD finish with a sandblasted, finely micro-knurled texture. Matte black PVD appointments create a sleek, monochromatic look.

AT0045-62 \$215

Selectip® Rollerball Pen

AT0042-62 \$185

Ballpoint Pen



GREEN MICRO-KNURL

Deep matte green PVD finish with a sandblasted, finely micro-knurled texture. Offset by polished black PVD appointments.

AT0045-63 \$215

Selectip® Rollerball Pen

AT0042-63 \$185

Ballpoint Pen



CENTURY II

TIMELESS STYLE. RICH NEW FINISHES.

OVERVIEW

Century II shares the style and grace of the original Cross Classic Century, yet its wider profile is more substantial and purposeful in hand. Balanced and weighted with precision, the Century II embodies timeless style.

FEATURES

- Official Presidential Pen
- Distinguished timeless style
- Medium bodied girth pen
- Available in precious metal details
- Brass base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in Luxury gift box *Lustrous chrome and Medalist ship in premium gift box
- Engravable





CENTURY II

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Rollerball Pen



Fountain Pen
**COMING
SOON!**



Metallic

Shiny professional finish draws attention



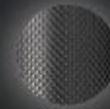
Lacquer

Gives the pen a premium and luxurious appearance, making it a statement accessory



Matte

Smooth, non-reflective surface for those who appreciate understated luxury



Textured

The unique tactile dimension introduces a distinct and stylish look



Presented in a Luxury gift box



Medalist and Chrome are presented in a Premium gift box

FINISHES AVAILABLE

COLORS AVAILABLE





CENTURY II

METALLIC

LACQUER



23KT GOLD-PLATED
Crafted using one of the highest purities of gold and the thickest plating standard to achieve a truly luxurious appearance, finished with matching 23KT gold-plated appointments.

MEDALIST®
A combination of polished chrome and 23KT gold-plated appointments creates a striking two-tone contrast.

LUSTROUS CHROME
The smooth, polished look of chrome gives a decidedly modern feel to the Century® II profile with polished chrome appointments.

BLACK LACQUER / 23KT GOLD-PLATED
A polished black lacquer finish with 23KT gold-plated appointments makes a definitive statement.

PEARLESCENT WHITE LACQUER
A pearlescent white lacquer with polished rose gold PVD appointments for a statement of refined elegance.

BLACK LACQUER/CHROME PLATE
A modern combination of polished black lacquer with the crisp contrast of polished chrome appointments.

TRANSLUCENT BLUE LACQUER/CHROME PLATE
A polished translucent blue lacquer finish gleams against chrome plate appointments, bringing a splash of color to the Century® II mix.

TRANSLUCENT COBALT BLUE LACQUER
Highly polished translucent cobalt blue lacquer finish with luxe appointments of rose gold PVD. Fashion and function in one!

AT0082WG-161 \$219
Ballpoint Pen

3304 \$155
Selectip® Rollerball Pen
3302WG \$135
Ballpoint Pen

3504 \$110
Selectip® Rollerball Pen
3502WG \$90
Ballpoint Pen

414-1 \$155
Selectip® Rollerball Pen
412WG-1 \$135
Ballpoint Pen

AT0085-113 \$155
Selectip® Rollerball Pen
AT0082WG-113 \$135
Ballpoint Pen

AT0082WG-157 \$135
Ballpoint Pen

AT0082WG-158 \$135
Ballpoint Pen

AT0082WG-138 \$126
Ballpoint Pen



CENTURY II

MATTE

TEXTURED

LACQUER - SPECIAL EDITIONS



GUNMETAL GRAY

A gunmetal gray finish with polished black PVD appointments conveys a sense of authority.

BLACK MICRO-KNURL

Modern black PVD finish with a sandblasted, finely micro-knurled texture. Matte black PVD appointments create a sleek, monochromatic look.

CHERRY BLOSSOM TRANSLUCENT BLUE LACQUER

The translucent blue lacquer with polished rose-gold appointments is beautifully crafted with a delicate deep-engraved, enamel-filled pattern for an elevated writing experience.

CHERRY BLOSSOM GLOSSY PINK LACQUER

The glossy pink lacquer finish showcases a beautiful and delicate deep-engraved, enamel-filled pattern for a touch of artistic flair.

SMOKEY PINK LACQUER

Highly polished smokey pink lacquer finish with appointments of rose gold PVD are reminiscent of early spring days.

LAVENDER BLUE LACQUER

Highly polished lavender blue lacquer finish with 23KT gold-plated appointments make a statement in spring style.

EARTHY BEIGE LACQUER

Highly polished earthy beige lacquer finish with appointments of black PVD create a sharp look of style.

AT0085-115 \$155
Selectip® Rollerball Pen

AT0082WG-132 \$144
Ballpoint Pen

AT0082-163 \$140
Ballpoint Pen

AT0082-162 \$135
Ballpoint Pen

AT0082-164 \$135
Ballpoint Pen

AT0082-165 \$135
Ballpoint Pen

AT0082-166 \$135
Ballpoint Pen

AT0082WG-115 \$135
Ballpoint Pen



CLASSIC CENTURY

CLASSIC. ICONIC.

OVERVIEW

Classic Century is classic Cross. Its slim, elegant lines have defined it for over seventy years. Instantly recognizable as a Cross pen, and still the gift of choice for the most important moments in life.

FEATURES

- Official Presidential Pen
- Iconic classic style
- Slim bodied girth pen
- Available in precious metal details
- Brass base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Premium gift box
- Engravable





CLASSIC CENTURY

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Pencil

FINISHES AVAILABLE



Metallic

Shiny professional finish draws attention



Lacquer

Gives the pen a premium and luxurious appearance, making it a statement accessory



Matte

Smooth, non-reflective surface for those who appreciate understated luxury



Textured

The unique tactile dimension introduces a distinct and stylish look

GIFT BOX INCLUDED



Presented in a Premium gift box

COLORS AVAILABLE





CLASSIC CENTURY

METALLIC



23KT GOLD-PLATED

Crafted using one of the highest purities of gold and the thickest plating standard to achieve a truly luxurious appearance, finished with matching 23KT gold-plated appointments.

ATO081-156 Ballpoint and 0.7mm Pencil Gift Set	\$310
ATO082-156 Ballpoint Pen	\$180
ATO083-156 0.7mm Pencil	\$180



MEDALIST®

Guaranteed Cross quality in a stylish combination of polished chrome and 23KT gold-plated appointments.

330105 Ballpoint and 0.7mm Pencil Gift Set	\$155
3302 Ballpoint Pen	\$90
330305 0.7mm Pencil	\$90



LUSTROUS CHROME

Unequaled Cross craftsmanship in a brilliant chrome-plated finish with polished chrome appointments.

350105 Ballpoint and 0.7mm Pencil Gift Set	\$99
3502 Ballpoint Pen	\$55
350305 0.7mm Pencil	\$55

LACQUER



BLACK LACQUER

The contrasting finish of black lacquer with polished chrome appointments is modern exemplified.

ATO081-77 Ballpoint and 0.7mm Pencil Gift Set	\$149
ATO082-77 Ballpoint Pen	\$84
ATO083-77 0.7mm Pencil	\$84



TRANSLUCENT BLUE LACQUER

Bright, bold blue lacquer with polished chrome appointments brings a splash of color to the mix.

ATO082-112 Ballpoint Pen	\$84
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CLASSIC CENTURY

MATTE



CLASSIC BLACK

This exceptionally handsome satin black finish is accented with 23KT gold-plated appointments. Luxe awaits.

250105	\$180
Ballpoint and 0.7mm Pencil Gift Set	
2502	\$90
Ballpoint Pen	
250305	\$90
0.7mm Pencil	

TEXTURED



SATIN CHROME

Satin finish, accented with polished chrome appointments portrays a sense of glamor and elegance.

AT0082-14	\$45
Ballpoint Pen	



BRUSHED BLACK PVD

Brushed black PVD with an engraved engine-turned, diamond-patterned finish adds an element of modern sophistication.

AT0082-122	\$87
Ballpoint Pen	



BRUSHED ROSE GOLD PVD

Brushed rose gold PVD with an engine-turned, diamond-patterned finish adds an element of modern sophistication.

AT0082-123	\$87
Ballpoint Pen	



BLACK WITH MICRO-KNURL TRIM

Finely sandblasted black PVD finish with polished black PVD appointments. The barrel is trimmed with a refined band of micro-knurl texture. An updated look for the modern executive.

AT0082-136	\$80
Ballpoint Pen	



TITANIUM GRAY WITH MICRO-KNURL TRIM

Finely sandblasted titanium gray PVD finish and matching appointments. The barrel is trimmed with a refined band of micro-knurl texture. An updated look for the modern executive.

AT0082-137	\$80
Ballpoint Pen	



TECH: FUNCTION & FORM | SUBSTANCE & STYLE | LEADERS





TECH3+

MULTI-TASKERS, PAPER TO SCREEN.

OVERVIEW

Cross Tech3+ gets it done, all in one. Our multifunction pen switches from black ballpoint to red editing ballpoint to pencil with a simple twist. And the classic conical-shaped top can be interchanged with the included stylus for use with any mobile touchscreen device.

FEATURES

- Three writing tips inside: black ballpoint, red ballpoint and 0.5mm pencil
- Conical top unscrews to reveal an eraser
- Ships with hard conical top and the separate stylus attaches easily over the eraser
- 2-way rotation mechanism switches between writing tips
- Medium bodied girth pen
- Brass base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Premium gift box





TECH3+

TECHNOLOGIES AVAILABLE



Red and Black Ballpoint Pen



Mechanical Pencil



Eraser



Stylus Top Accessory



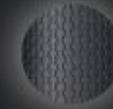
Metallic

Shiny professional finish draws attention



Matte

Smooth, non-reflective surface for those who appreciate understated luxury



Textured

The unique tactile dimension introduces a distinct and stylish look

GIFT BOX INCLUDED



Presented in a Premium gift box

COLORS AVAILABLE





TECH3+

METALLIC



LUSTROUS CHROME

Bright, polished chrome with classic linear engravings and polished chrome appointments.

AT0090-1
Multifunction Pen

\$105

MATTE



SATIN BLACK

Classic black with a satin finish, accented with polished chrome appointments.

AT0090-3
Multifunction Pen

\$110



METALLIC BLUE

This bright blue satin finish with polished chrome appointments is both bold and fun.

AT0090-8
Multifunction Pen

\$110

TEXTURED



BRUSHED BLACK

Brushed black PVD with an engraved engine-turned, diamond-patterned finish and polished black PVD appointments.

AT0090-19
Multifunction Pen

\$116



BRUSHED CHROME

Brushed chrome with an engine-turned, diamond-patterned finish and polished black PVD appointments.

AT0090-21
Multifunction Pen

\$116



DARK BLUE PVD

Dark blue PVD with an engraved engine-turned, diamond-patterned finish. Matte dark blue PVD appointments.

AT0090-25
Multifunction Pen

\$116



TECH2

PART STYLUS. PART PEN.

OVERVIEW

Cross Tech 2 puts ideas to paper as easily as it navigates any mobile touchscreen. With a ballpoint on one end and a stylus on the other, it's a modern must-have designed for first-quality, dual performance.

FEATURES

- Conical top with attached stylus
- Slim bodied girth pen
- Brass base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Premium gift box
- Engravable





TECH2

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Stylus

FINISHES AVAILABLE



Metallic
Shiny professional
finish draws attention



Matte
Smooth, non-reflective surface
for those who appreciate
understated luxury

GIFT BOX INCLUDED



Presented in a Premium gift box

COLORS AVAILABLE





TECH2

METALLIC



CHROME

This brilliant chrome finish with sleek, satin black appointments is as stylish as it is professional.

AT0652-2
Dual-function Pen

\$44

MATTE



SATIN BLACK

Our popular satin black finish with matching appointments for a harmonious blend.

AT0652-1
Dual-function Pen

\$44



METALLIC BLUE

Embrace the bold with our bright blue lacquer finish with satin black appointments.

AT0652-6
Dual-function Pen

\$44



TITANIUM GRAY

Industrial-inspired titanium gray lacquer finish with polished black PVD appointments. Both modern and classic.

AT0652-14
Dual-function Pen

\$44



PREMIUM: INNOVATORS | LEADERS | SEEKERS





ATX

ULTRA SLEEK. ULTRA MODERN.

OVERVIEW

ATX is the perfect balance of design ingenuity and practical sensibility. Inspired by modern industrial design trends, ATX® delivers an exceptional writing experience in a sophisticated, ergonomic package. The look is sleek and unmistakably contemporary.

FEATURES

- Modern sophisticated style
- Tapered silhouette with integrated clip
- Medium bodied girth pen
- Brass base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Premium gift box
- Engravable





ATX

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Rollerball Pen



Fountain Pen



Metallic

Shiny professional finish draws attention



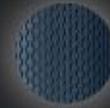
Lacquer

Gives the pen a premium and luxurious appearance, making it a statement accessory



Matte

Smooth, non-reflective surface for those who appreciate understated luxury



Textured

The unique tactile dimension introduces a distinct and stylish look

FINISHES AVAILABLE

GIFT BOX INCLUDED



Presented in a Premium gift box

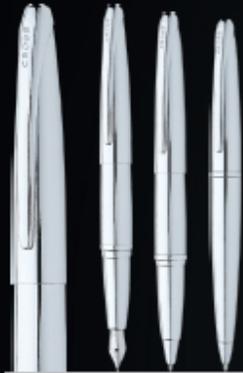
COLORS AVAILABLE





ATX

METALLIC



PURE CHROME

Super-smooth finish, polished to perfection and reflecting the contemporary fashion of modern metals, featuring polished chrome appointments.

886-2XS	\$110
Extra-Fine Fountain Pen with Polished Stainless Steel Nib	
886-2FS	\$110
Fine Fountain Pen with Polished Stainless Steel Nib	
886-2MS	\$110
Medium Fountain Pen with Polished Stainless Steel Nib	
885-2	\$90
Selectip® Rollerball Pen	
882-2	\$70
Ballpoint Pen	

LACQUER



TRANSLUCENT BLUE LACQUER

The translucent blue lacquer offers an expression of both purpose and individuality, featuring polished chrome appointments.

886-37FS	\$135
Fine Fountain Pen with Polished Stainless Steel Nib	
886-37MS	\$135
Medium Fountain Pen with Polished Stainless Steel Nib	
886-37	\$110
Selectip® Rollerball Pen	
882-37	\$90
Ballpoint Pen	

MATTE



Basalt Black

The two most popular of all writing instrument colors; black and chrome, combine to create a sharp look, featuring polished chrome appointments.

886-3XS	\$120
Extra-Fine Fountain Pen with Polished Stainless Steel Nib	
886-3FS	\$120
Fine Fountain Pen with Polished Stainless Steel Nib	
886-3MS	\$120
Medium Fountain Pen with Polished Stainless Steel Nib	
885-3	\$100
Selectip® Rollerball Pen	
882-3	\$85
Ballpoint Pen	

TEXTURED



BRUSHED BLACK

A brushed black PVD finish with a machine-turned, diamond-pattern engraving and polished black PVD appointments.

886-41XJ	\$140
Extra-Fine Fountain Pen with Stainless Steel Nib Coated with Polished Black PVD	
886-41FJ	\$140
Fine Fountain Pen with Polished Black PVD	
886-41MJ	\$140
Medium Fountain Pen with Stainless Steel Nib Coated with Polished Black PVD	
885-41	\$115
Selectip® Rollerball Pen	
882-41	\$100
Ballpoint Pen	



BRUSHED ROSE GOLD

A brushed rose gold tone PVD finish with a machine-turned, diamond-pattern engraving and polished black PVD appointments.

886-42FF	\$140
Fine Fountain Pen with Stainless Steel Nib Coated with Polished Rose Gold PVD	
886-42MF	\$140
Medium Fountain Pen with Stainless Steel Nib Coated with Polished Rose Gold PVD	
885-42	\$115
Selectip® Rollerball Pen	
882-42	\$100
Ballpoint Pen	



BRUSHED CHROME

A brushed chrome finish with a machine-turned, diamond-pattern engraving and polished black appointments.

886-43FS	\$140
Fine Fountain Pen with Polished Stainless Steel Nib	
886-43MS	\$140
Medium Fountain Pen with Polished Stainless Steel Nib	
885-43	\$115
Selectip® Rollerball Pen	
882-43	\$100
Ballpoint Pen	



SANDBLASTED DARK BLUE

Expertly crafted, A sandblasted blue finish with a machine-turned, diamond-pattern engraving and polished blue PVD appointments.

886-45FJ	\$140
Fine Fountain Pen with Stainless Steel Nib Coated with Dark Blue PVD	
886-45MJ	\$140
Medium Fountain Pen with Stainless Steel Nib Coated with Dark Blue PVD	
885-45	\$115
Selectip® Rollerball Pen	
882-45	\$100
Ballpoint Pen	



SANDBLASTED TITANIUM GRAY

Expertly crafted, A sandblasted titanium gray finish with a machine-turned, diamond-pattern engraving and polished titanium gray PVD appointments.

886-46FJ	\$140
Fine Fountain Pen with Stainless Steel Nib Coated with Titanium Gray PVD	
886-46MJ	\$140
Medium Fountain Pen with Stainless Steel Nib Coated with Titanium Gray PVD	
885-46	\$115
Selectip® Rollerball Pen	
882-46	\$100
Ballpoint Pen	



BAILEY

MAKE A LASTING IMPRESSION.

OVERVIEW

Bailey draws the eye with its deep-cut engraved center band and is noteworthy for its mid-sized profile and professional look. Purposeful and authoritative, Bailey belongs in every portfolio.

FEATURES

- Traditional, well-balanced rounded design
- Multi-groove center ring with a deep-cut engraving
- Medium bodied girth pen
- Available in precious metal details
- Brass base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Premium gift box
- Engravable





BAILEY

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Rollerball Pen

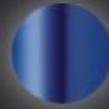


Fountain Pen

FINISHES AVAILABLE



Metallic
Shiny professional finish draws attention



Lacquer
Gives the pen a premium and luxurious appearance, making it a statement accessory



Matte
Smooth, non-reflective surface for those who appreciate understated luxury

GIFT BOX INCLUDED



Presented in a Premium gift box

COLORS AVAILABLE





BAILEY

METALLIC



MEDALIST®

A beautiful collaboration of bright polished chrome and 23KT gold-plated appointments.

AT0456-6MS Medium Fountain Pen with Polished Stainless Steel Nib	\$85
AT0455-6 Selectip® Rollerball Pen	\$75
AT0452-6 Ballpoint Pen	\$65

LACQUER



PEARLESCENT WHITE LACQUER

A pearlescent white lacquer adorned with polished rose gold PVD appointments, elegantly crafted, forever appreciated.

AT0455-22 Selectip® Rollerball Pen	\$70
AT0452-22 Ballpoint Pen	\$65



BLACK LACQUER

A rich black lacquer offset by polished chrome appointments for a classic charm.

AT0456-7MS Medium Fountain Pen with Polished Stainless Steel Nib	\$70
AT0455-7 Selectip® Rollerball Pen	\$60
AT0452-7 Ballpoint Pen	\$55



RED LACQUER

A delicious red lacquer gleams against polished chrome appointments.

AT0456-8MS Medium Fountain Pen with Polished Stainless Steel Nib	\$70
AT0455-8 Selectip® Rollerball Pen	\$60
AT0452-8 Ballpoint Pen	\$55



BLUE LACQUER

A vibrant blue lacquer smartly dressed in polished chrome appointments.

AT0456-12MS Medium Fountain Pen with Polished Stainless Steel Nib	\$70
AT0455-12 Selectip® Rollerball Pen	\$60
AT0452-12 Ballpoint Pen	\$55



BAILEY

MATTE



MATTE BLACK LACQUER

A modern monochromatic look with polished black PVD appointments.

AT0456-19FJ Fine Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD	\$75
AT0456-19MJ Medium Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD	\$75
AT0455-19 Selectip® Rollerball Pen	\$65
AT0452-19 Ballpoint Pen	\$60



MATTE GRAY LACQUER

Sleek, industrial style with polished black PVD appointments.

AT0456-20XJ Extra-Fine Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD	\$75
AT0456-20FJ Fine Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD	\$75
AT0456-20MJ Medium Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD	\$75
AT0455-20 Selectip® Rollerball Pen	\$65
AT0452-20 Ballpoint Pen	\$60



MATTE RED LACQUER

Vibrant red highlighted by polished black PVD appointments.

AT0456-21XJ Extra-Fine Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD	\$75
AT0456-21FJ Fine Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD	\$75
AT0456-21MJ Medium Fountain Pen with Stainless Steel Nib, Coated with Polished Black PVD	\$75
AT0455-21 Selectip® Rollerball Pen	\$65
AT0452-21 Ballpoint Pen	\$60

LACQUER - SPECIAL EDITION



BAILEY™ YEAR OF THE DRAGON PEARLESCENT WHITE LACQUER

Hand-polished pearlescent white lacquer finish with deep-etched engravings of the dragon zodiac, paired with 23KT PVD rose gold-plated inlays and appointments make this a collector's favorite.

AT0456-23FF Fine Fountain Pen with 23KT PVD Rose Gold-Plated Nib	\$95
AT0455-23 Selectip® Rollerball Pen	\$85
AT0452-23 Ballpoint Pen	\$80



CALAIS

A MODERN TAKE ON CLASSIC.

OVERVIEW

Calais was inspired by art-deco design, with an asymmetrical tapered profile, polished chrome details, and a selection of fine finishes. It's one of the more modern Cross collections that appeal to those who appreciate the simple pleasure of a stylish everyday pen that expresses their personality.

A modern take on classic Cross design.

FEATURES

- Lightweight asymmetrical tapered profile
- Wide bodied girth pen
- Available in precious metal details
- Brass base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Premium gift box
- Engravable





CALAIS

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Rollerball Pen



Fountain Pen

FINISHES AVAILABLE



Metallic

Shiny professional finish draws attention



Lacquer

Gives the pen a premium and luxurious appearance, making it a statement accessory



Matte

Smooth, non-reflective surface for those who appreciate understated luxury

GIFT BOX INCLUDED



Presented in a Premium gift box

COLORS AVAILABLE





CALAIS

METALLIC



MEDALIST®

Bright polished chrome detailed with a 23KT gold-plated band and appointments.

AT0112-15
Ballpoint Pen

\$55

METALLIC AND LACQUER



POLISHED CHROME

A gleaming polished chrome finish, band and appointments define classic style.

AT0116-1MS
Medium Fountain Pen with
Polished Stainless Steel Nib
AT0115-1
Selectip® Rollerball Pen
AT0112-1
Ballpoint Pen

\$50

\$45

\$40



CHROME/BLACK LACQUER

A contrasting chrome and black lacquer finish accented with a polished chrome band and appointments.

AT0112-2
Ballpoint Pen

\$40

LACQUER



CHROME/BLUE LACQUER

A contrasting chrome and blue lacquer finish accented with a polished chrome band and appointments.

AT0116-3MS
Medium Fountain Pen with
Polished Stainless Steel Nib
AT0115-3
Selectip® Rollerball Pen
AT0112-3
Ballpoint Pen

\$50

\$45

\$40



WHITE LACQUER

A beautiful white lacquer adorned with a polished rose gold PVD band and appointments.

AT0115-21
Selectip® Rollerball Pen
AT0112-21
Ballpoint Pen

\$54

\$44

MATTE



MATTE METALLIC CRIMSON

A vibrant matte metallic crimson lacquer finish with a polished chrome band and appointments.

AT0115-19
Selectip® Rollerball Pen
AT0112-19
Ballpoint Pen

\$54

\$44



CALAIS

MATTE



MATTE BLACK

A matte black finish accented with a polished chrome band and appointments.

AT0116-14MS Medium Fountain Pen with Polished Stainless Steel Nib	\$50
AT0115-14 Selectip® Rollerball Pen	\$45
AT0112-14 Ballpoint Pen	\$40



SATIN CHROME

A satin chrome finish with a polished chrome band and appointments.

AT0116-16FS Fine Fountain Pen with Polished Stainless Steel Nib	\$50
AT0116-16MS Medium Fountain Pen with Polished Stainless Steel Nib	\$50
AT0115-16 Selectip® Rollerball Pen	\$45
AT0112-16 Ballpoint Pen	\$40



MATTE METALLIC BLUE

A vibrant matte metallic blue lacquer finish with a polished chrome band and appointments.

AT0115-18 Selectip® Rollerball Pen	\$45
AT0112-18 Ballpoint Pen	\$40



MATTE GREEN AND BLACK

A matte green lacquer barrel contrasted by a dramatic matte black lacquer cap and matte black appointments.

AT0115-25 Selectip® Rollerball Pen	\$47
AT0112-25 Ballpoint Pen	\$40



MATTE GRAY AND BLACK

A matte gray lacquer barrel contrasted by a dramatic matte black lacquer cap and matte black appointments.

AT0116-26FJ Fine Fountain Pen with Stainless Steel Nib Coated with Black PVD	\$52
AT0116-26MJ Medium Fountain Pen with Stainless Steel Nib Coated with Black PVD	\$52
AT0115-26 Selectip® Rollerball Pen	\$47
AT0112-26 Ballpoint Pen	\$40



BRUSHED ROSE GOLD AND BLACK

A finely brushed rose gold-plated barrel contrasted by a dramatic matte black lacquer cap and matte black appointments.

AT0115-27 Selectip® Rollerball Pen	\$47
AT0112-27 Ballpoint Pen	\$40



EDGE

SLIDE. WRITE. SNAP. REPEAT.

OVERVIEW

Cross Edge has a look all its own and a writing performance that sets it apart. The innovative quick-action design allows users to slide the pen open to write, then simply snap it shut.

FEATURES

- Modern playful design
- Capless slide-open/snap-shut design
- Brass base material
- Wide bodied girth pen
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Premium gift box
- Engravable





EDGE

TECHNOLOGIES AVAILABLE



Rollerball Pen

FINISHES AVAILABLE



Matte

Smooth, non-reflective surface for those who appreciate understated luxury

GIFT BOX INCLUDED



Presented in a Premium gift box

COLORS AVAILABLE





EDGE



JET BLACK

Dressed to Impress. Metallic fusion finish with polished chrome appointments.

AT0555-2

Selectip® Rollerball Pen

\$65

NITRO BLUE

Metallic fusion finish with polished chrome appointments. A tasteful blend of style and function.

AT0555-3

Selectip® Rollerball Pen

\$65

SONIC TITANIUM

Crafted with precision, sonic titanium boasts a metallic fusion finish with polished chrome appointments.

AT0555-5

Selectip® Rollerball Pen

\$65

FORMULA RED

Make a statement with this formula red metallic fusion finish with polished chrome appointments.

AT0555-7

Selectip® Rollerball Pen

\$65

MATTE BLACK

Sleek and contemporary, the matte black finish is complemented with polished black PVD appointments.

AT0555-11

Selectip® Rollerball Pen

\$65

MATTE BLUE

Boasting a chic matte blue lacquer finish and polished black PVD appointments for a modern touch of sophistication.

AT0555-12

Selectip® Rollerball Pen

\$65

MATTE GREEN

Embrace the contemporary with a matte green lacquer finish and polished black PVD appointments.

AT0555-13

Selectip® Rollerball Pen

\$65

MATTE HAZELNUT

Modern matte hazelnut lacquer finish with polished black PVD appointments.

AT0555-14

Selectip® Rollerball Pen

\$65



EVERYDAY ESSENTIALS: INNOVATORS | LEADERS | SEEKERS





CLICK

QUICK CLICK.

OVERVIEW

The most iconic Cross silhouette now comes with a quick, retractable click. The Cross Click offers the same smooth lines and slender grip as the Classic Century, without the twist. Instead, just click to express yourself.

FEATURES

- Easy to use click mechanism
- Lightweight sleek design
- Slim bodied girth pen
- Brass base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Premium gift box
- Engravable





CLICK

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Rollerball Pen



Mechanical Pencil

FINISHES AVAILABLE



Metallic

Shiny professional finish draws attention



Matte

Smooth, non-reflective surface for those who appreciate understated luxury

GIFT BOX INCLUDED



Presented in a Premium gift box

COLORS AVAILABLE





CLICK

METALLIC



CHROME WITH BLACK

Highly polished chrome contrasted with polished black appointments for modern luxe.

AT0625-1
Selectip® Rollerball Pen

\$45



CHROME

The sleek high-polished chrome finish lends a futuristic look. Perfect for the modern consumer.

AT0622-101
Ballpoint Pen

MATTE



BLACK WITH BLACK

Jet black finish adorned with matching black appointments for a sharp, sophisticated look.

AT0625-2
Selectip® Rollerball Pen

\$45



CLASSIC BLACK

A jet black finish with chrome appointments never goes out of style.

AT0622-102
Ballpoint Pen



CRIMSON

A crimson red satin finish captures attention and reflects bold taste. Adorned with chrome appointments.

\$40 **AT0622-119**
Ballpoint Pen



MIDNIGHT BLUE

A midnight blue satin finish against crisp chrome creates a clean yet sophisticated look.

\$40 **AT0622-121**
Ballpoint Pen

\$40



COVENTRY

EVERYDAY FAVORITE.

OVERVIEW

This fine Cross writing instrument impresses with its strong profile and variety of finishes offset with contrasting chrome appointments. Its balanced feel and premium performance bring class and style to every writing experience.

FEATURES

- Smooth writing technology
- Balanced comfort design
- Brass base material
- Medium bodied girth pen
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Standard gift box
- Engravable





COVENTRY

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Rollerball Pen



Fountain Pen

FINISHES AVAILABLE



Metallic

Shiny professional finish draws attention



Lacquer

Gives the pen a premium and luxurious appearance, making it a statement accessory



Matte

Smooth, non-reflective surface for those who appreciate understated luxury

GIFT BOX INCLUDED



Presented in a Standard gift box

COLORS AVAILABLE





COVENTRY

METALLIC



POLISHED CHROME WITH GOLD TONE
Bright polished chrome stands out against contrasting gold tone appointments.

POLISHED CHROME
A polished chrome finish with matching polished chrome appointments for a sleek, elegant look.

- AT0666-2FF Fine Fountain Pen with Gold Tone Plated Stainless Steel Nib \$46
- AT0665-2 Selectip® Rollerball Pen \$42
- AT0662-2 Ballpoint Pen \$38

LACQUER



BLACK LACQUER
A rich black lacquer offset by polished chrome appointments for classic charm.

BLUE LACQUER
A classic blue lacquer offering polished chrome appointments for a classic, timeless look.

- AT0662-7 Ballpoint Pen \$35
- AT0665-6 Selectip® Rollerball Pen \$42
- AT0662-6 Ballpoint Pen \$35

- AT0666-9FS Fine Fountain Pen with Stainless Steel Nib \$44
- AT0665-9 Selectip® Rollerball Pen \$40
- AT0662-9 Ballpoint Pen \$35



RED LACQUER
Red lacquer finish gleams against the polished chrome appointments.

- AT0666-10FS Fine Fountain Pen with Stainless Steel Nib \$44
- AT0665-10 Selectip® Rollerball Pen \$40
- AT0662-10 Ballpoint Pen \$35



CLASSIC BLACK
Elegantly crafted, the polished black lacquer stands out against the contrasting gold tone appointments.

- AT0666-11FF Fine Fountain Pen with Gold Tone Plated Stainless Steel Nib \$44
- AT0665-11 Selectip® Rollerball Pen \$40
- AT0662-11 Ballpoint Pen \$35

MATTE



GUNMETAL GRAY
A gunmetal gray finish with polished chrome appointments is both chic and authoritative.

- AT0662-8 Ballpoint Pen \$35



BAILEY LIGHT

WRITE IN A WHOLE NEW LIGHT.

OVERVIEW

Write in a whole new light. Designed in comfortably lightweight resin, Cross Bailey Light™ has a luxe look at an affordable price. Nine finishes, polished to a rich gloss, feature distinguished gold-tone or chrome detailing.

FEATURES

- Traditional well-balanced design
- Multi-groove center ring with a deep-cut engraving
- Same eye-catching design as our Bailey line, but in a light-weight resin
- Medium bodied girth pen
- Resin base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Standard gift box
- Engravable





BAILEY LIGHT

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Rollerball Pen



Fountain Pen

FINISHES AVAILABLE



Polished Resin
Polished resin base material for a
lightweight glossy look

GIFT BOX INCLUDED



Presented in a Standard gift box

COLORS AVAILABLE





BAILEY LIGHT

POLISHED RESIN



POLISHED BLACK RESIN

Make a statement in style with our high-gloss black resin finish with polished gold tone appointments.

AT0746-9XF	\$38
Extra-Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0746-9FF	\$38
Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0746-9MF	\$38
Medium Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0745-9	\$34
Selectip® Rollerball Pen – Fine	
AT0742-9	\$30
Ballpoint Pen – Fine	



POLISHED WHITE RESIN WITH GOLD TONE

Indulge in the allure of our high-gloss white resin finish with polished gold tone appointments.

AT0746-10XF	\$38
Extra-Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0746-10FF	\$38
Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0746-10MF	\$38
Medium Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0745-10	\$34
Selectip® Rollerball Pen – Fine	
AT0742-10	\$30
Ballpoint Pen – Fine	



POLISHED BURGUNDY RESIN

Unleash your creativity in style with our high-gloss burgundy resin finish with polished gold tone appointments.

AT0746-11XF	\$38
Extra-Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0746-11FF	\$38
Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0746-11MF	\$38
Medium Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0745-11	\$34
Selectip® Rollerball Pen – Fine	
AT0742-11	\$30
Ballpoint Pen – Fine	



POLISHED GREEN RESIN

A high-gloss green resin finish with polished gold tone appointments. Sophistication redefined.

AT0746-12XF	\$38
Extra-Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0746-12FF	\$38
Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0746-12MF	\$38
Medium Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0745-12	\$34
Selectip® Rollerball Pen – Fine	
AT0742-12	\$30
Ballpoint Pen – Fine	



POLISHED AMBER RESIN

Experience the artistry of fine craftsmanship with our high-gloss amber resin finish with polished gold tone appointments.

AT0746-13XF	\$38
Extra-Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0746-13FF	\$38
Fine Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0746-13MF	\$38
Medium Fountain Pen with Stainless Steel Nib Plated with Gold Tone	
AT0745-13	\$34
Selectip® Rollerball Pen – Fine	
AT0742-13	\$30
Ballpoint Pen – Fine	



BAILEY LIGHT

POLISHED RESIN



POLISHED RESIN - SPECIAL EDITION



POLISHED BLACK RESIN

A high-gloss black resin finish with polished chrome appointments. Perfect for stylish writing sessions.

POLISHED WHITE RESIN WITH CHROME

Embrace contemporary professionalism with this high-gloss white resin finished with polished chrome appointments.

POLISHED BLUE RESIN

A high-gloss blue resin finish with polished chrome appointments. A perfect blend of form and function.

POLISHED RED RESIN

Make a statement with our high-gloss red resin finish with polished chrome appointments.

BAILEY LIGHT™ YEAR OF THE DRAGON POLISHED AMBER RESIN

Beautiful gold tone dragon artwork pad printed onto highly polished amber resin with gold tone appointments. A striking design for a striking zodiac.

CHERRY BLOSSOM GLOSSY WHITE

A high gloss white resin delicately appointed with gold PVD and a Cherry Blossom pattern. Designed to capture the eye.

CHERRY BLOSSOM GLOSSY BLUE

The high gloss blue resin with polished chrome appointments is imprinted with the Cherry Blossom design, adding an artistic touch.

AT0746-1XS Extra-Fine Fountain Pen with Stainless Steel Nib	\$34
AT0746-1FS Fine Fountain Pen with Stainless Steel Nib	\$34
AT0746-1MS Medium Fountain Pen with Stainless Steel Nib	\$34
AT0745-1 Selectip® Rollerball Pen – Fine	\$30
AT0742-1 Ballpoint Pen – Fine	\$28

AT0746-2XS Extra-Fine Fountain Pen with Stainless Steel Nib	\$34
AT0746-2FS Fine Fountain Pen with Stainless Steel Nib	\$34
AT0746-2MS Medium Fountain Pen with Stainless Steel Nib	\$34
AT0745-2 Selectip® Rollerball Pen – Fine	\$30
AT0742-2 Ballpoint Pen – Fine	\$28

AT0746-4XS Extra-Fine Fountain Pen with Stainless Steel Nib	\$34
AT0746-4FS Fine Fountain Pen with Stainless Steel Nib	\$34
AT0746-4MS Medium Fountain Pen with Stainless Steel Nib	\$34
AT0745-4 Selectip® Rollerball Pen – Fine	\$30
AT0742-4 Ballpoint Pen – Fine	\$28

AT0746-7FS Fine Fountain Pen with Stainless Steel Nib	\$34
AT0746-7MS Medium Fountain Pen with Stainless Steel Nib	\$34
AT0745-7 Selectip® Rollerball Pen	\$30
AT0742-7 Ballpoint Pen	\$28

AT0746-14FF Fine Fountain Pen with 23KT Gold-Plated Nib	\$40
AT0745-14 Selectip® Rollerball Pen	\$38
AT0742-14 Ballpoint Pen	\$35

AT0742-15 Ballpoint Pen	\$35
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AT0742-16 Ballpoint Pen	\$35
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ACCESSORIES





JOURNALS

PERSONAL EXPRESSION.

OVERVIEW

In this simple, yet elegant design, these journals let you carry and display your Cross pen with style. The journal comes in classic colors in a quality leatherette finish and an elastic closure and ribbon page marker. Inside you'll find lightly-lined, perforated pages for ease and flexibility in note taking, journaling, or sketching. It's available in our best-selling medium size.

FEATURES

- Flexible, high-quality leatherette cover
- Bold color for impact at retail POS and Business Gifting
- Unique pen storage slot* to conveniently store and showcase a Cross pen
- Medium sized for easy portability - 6.05" x 8.25" / 15.3 x 21cm
- Angled elastic closure and ribbon page marker within
- Aesthetically pleasing, upscale ivory paper color that doesn't bleed through
- 160 perforated and lined 100gsm acid-free pages
- Presented in a shrink wrap with belly band

**Pen not included*





JOURNALS

FEATURES



Perforated Lined Paper



Page Marker



Elastic Closure



Pen Storage



Pocket



Leatherette Cover

FINISHES AVAILABLE

COLORS AVAILABLE





JOURNALS



CLASSIC BLACK

AC281-1M
Medium Lined Journal
6.05" wide x 8.25" high
15.3cm wide x 21cm high

\$24.50



MIDNIGHT BLUE

AC281-2M
Medium Lined Journal
6.05" wide x 8.25" high
15.3cm wide x 21cm high

\$24.50



CRIMSON

AC281-3M
Medium Lined Journal
6.05" wide x 8.25" high
15.3cm wide x 21cm high

\$24.50



CLASSIC WHITE

AC281-4M
Medium Lined Journal
6.05" wide x 8.25" high
15.3cm wide x 21cm high

\$24.50



FOUNTAIN PEN CONVERTERS

ENHANCE YOUR WRITING WITH CROSS FOUNTAIN PEN CONVERTERS.

OVERVIEW

Dive into a world of endless possibilities with fountain pen converters. Unlike traditional cartridges, our converters allow you to effortlessly refill your pen with any color or type of ink. From vibrant hues to rich, professional shades, bottled ink offers a spectrum of choices to suit your mood and style. Pen not included.

FEATURES

- Specially designed to maximize your Cross Fountain writing experience
- Compatible with all active Cross Fountain Pens
- Tinted ink window with bright chrome plated metal rings
- Easy to install push-in technology
- Cross Lion logo on center ring for enhanced branding
- Packaged in a hang card





REFILLS & REPLACEMENTS

DESIGNED TO HELP YOUR WRITING LAST.

OVERVIEW

Upgrade your writing experience with cross ink refills. Elevate your writing with the official Cross brand ink refills. Our archival ink is meticulously crafted to resist weathering and fading, ensuring that your words stand the test of time. Keep your Cross pen performing at its best and enjoy the unparalleled reliability and quality that Cross is known for.

FEATURES

- Specially formulated Cross ink flows flawlessly for a superior writing experience
- Cross Ink is tested to archival standards to resist fading and dries in a matter of seconds
- High quality ink formula offers consistently smooth laydown
- Produces crisp, bold lines for excellent visibility
- Compatible with all active Cross pens
- Easy to install mechanisms
- Increases versatility with different colored inks





REFILLS & REPLACEMENTS



CROSS BALLPOINT PEN REFILL (SINGLE PACK)

8511	\$9.00
Cross Ballpoint Pen Refill - Blue Medium	
8512	\$9.00
Cross Ballpoint Pen Refill - Blue Fine	
8513	\$9.00
Cross Ballpoint Pen Refill - Black Medium	
8514	\$9.00
Cross Ballpoint Pen Refill - Black Fine	

(DUAL PACK)

8100-2	\$14.00
Cross Ballpoint Pen Refill - Blue Broad	
8511-2	\$14.00
Cross Ballpoint Pen Refill - Blue Medium	
8512-2	\$14.00
Cross Ballpoint Pen Refill - Blue Fine	
8101-2	\$14.00
Cross Ballpoint Pen Refill - Black Broad	
8513-2	\$14.00
Cross Ballpoint Pen Refill - Black Medium	
8514-2	\$14.00
Cross Ballpoint Pen Refill - Black Fine	



CROSS MINI BALLPOINT PEN REFILL (DUAL PACK)

8518-4	\$9.00
Cross Mini Ballpoint Pen Refill - Black Medium	
8518-5	\$9.00
Cross Mini Ballpoint Pen Refill - Red Medium	
8518-6	\$9.00
Cross Mini Ballpoint Pen Refill - Blue Medium	



CROSS SLIM BALLPOINT REFILLS (SINGLE PACK)

8783-5	\$9.00
Cross Ballpoint Pen Refill - Blue Slim	
8783-2	\$9.00
Cross Ballpoint Pen Refill - Black Slim	



CROSS GEL ROLLERBALL REFILLS (SINGLE PACK)

8521	\$10.00
Cross Selectip Gel Rollerball Pen Refill (0.7MM) - Blue	
8523	\$10.00
Cross Selectip Gel Rollerball Pen Refill (0.7MM) - Black	
8015	\$10.00
Cross Gel Rollerball Pen Refill - Black Fine (0.5MM)	
8016	\$10.00
Cross Gel Rollerball Pen Refill - Blue Fine (0.5MM)	

CROSS GEL ROLLERBALL REFILLS (DUAL PACK)

8521-2	\$15.00
Cross Selectip Gel Rollerball Pen Refill (0.7MM) - Blue	
8523-2	\$15.00
Cross Selectip Gel Rollerball Pen Refill (0.7MM) - Black	



CROSS SELECTIP POROUS-POINT REFILL (SINGLE PACK)

8441	\$10.00
Cross Selectip Porous-Point Refill - Blue Medium	
8442	\$10.00
Cross Selectip Porous-Point Refill - Blue Fine	
8443	\$10.00
Cross Selectip Porous-Point Refill - Black Medium	
8444	\$10.00
Cross Selectip Porous-Point Refill - Black Fine	



CROSS SLIM GEL ROLLERBALL PEN REFILL (SINGLE PACK)

8910-1	\$10.00
Cross Gel Rollerball Pen Refill - Black Slim (0.7MM)	
8910-2	\$10.00
Cross Gel Rollerball Pen Refill - Blue Slim (0.7MM)	



REFILLS & REPLACEMENTS



CROSS FOUNTAIN PEN CONVERTER
8751 \$15.00
Cross Fountain Pen Converter Push-in Style



CROSS PENCIL LEADS AND ERASERS
8710 \$8.00
Cross Pencil Lead - 0.5mm polymeric Leads (15 Leads)
8405 \$8.00
Cross Pencil Lead and Eraser - 0.5mm polymeric leads and eraser (12 Leads & 1 Eraser)
8742 \$7.00
Cross Pencil Lead - 0.7mm polymeric Leads (15 Leads)
8753 \$8.00
Cross Pencil Eraser - Erasers (5 Erasers)



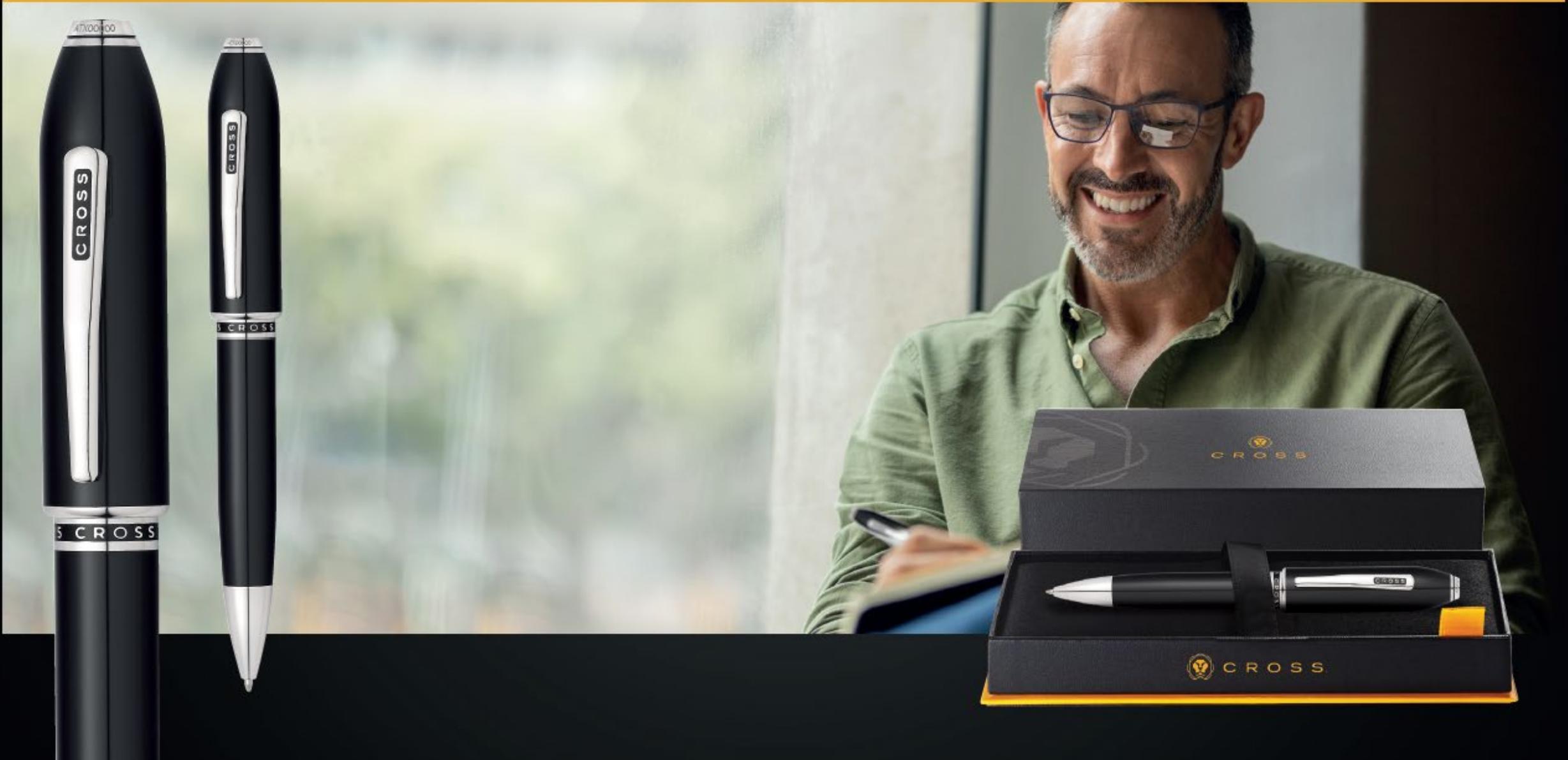
CROSS TECH2 STYLUS TOP
8939 \$7.00
Cross Tech2 Stylus Top (2 replacements)



CROSS TECH3+ STYLUS TOP
9020S-1 \$10.00
Cross Tech3+™ Lustrous Chrome Stylus Top
9020S-3 \$10.00
Cross Tech3+™ Satin Black Stylus Top
9020S-8 \$10.00
Cross Tech3+™ Metallic Blue Stylus Top
9020S-19 \$10.00
Cross Tech3+™ Brushed Black PVD with Diamond Pattern Stylus Top
9020S-21 \$10.00
Cross Tech3+™ Brushed Chrome Stylus Top
9020S-25 \$10.00
Cross Tech3+™ Titanium Gray Etched Engraved PVD Stylus Top



UPCOMING LAUNCHES





PEERLESS

THE PEN OF PRESTIGE.

OVERVIEW

Designed to celebrate our heritage, Cross Peerless 125 is the finest writing instrument we have ever brought to the market. It celebrates two great landmark moments in the brand's history - the 1889 debut of the original Peerless Pen and the introduction of the iconic Century line in 1935. Fusing elements of these two classic designs together, we've created a collection that embodies the simple, beautiful design language and attention to detail that has made the Cross brand legendary.

FEATURES

- Luxurious finishes with engraved patterns and precious metals
- Bold profile and balanced, weighted feel
- Extra wide bodied girth pen
- Brass base material
- Swarovski® crystal embedded in the cap
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Shipped in a Luxury gift box
- Engravable





PEERLESS

TECHNOLOGIES AVAILABLE



Ballpoint Pen

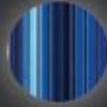


Rollerball Pen

FINISHES AVAILABLE



Textured
The unique tactile dimension introduces a distinct and stylish look



Translucent
Shiny professional finish draws attention



Lacquer
Gives the pen a premium and luxurious appearance, making it a statement accessory

GIFT BOX INCLUDED



Presented in a Luxury gift box

COLORS AVAILABLE





PEERLESS

TEXTURED



23KT GOLD-PLATED

An opulent 23KT gold-plated finish with engine-turned engravings and polished 23KT gold-plated appointments.

AT0706-4FD

Fine Fountain Pen with Solid 18KT Gold Nib

AT0706-4MD

Medium Fountain Pen with Solid 18KT Gold Nib

AT0705-4

Selectip® Rollerball Pen

AT0702-4

Ballpoint Pen

TRANSLUCENT



TRANSLUCENT QUARTZ BLUE ENGRAVED LACQUER

A sophisticated deep-etched line pattern with an overlay of high-gloss translucent quartz blue lacquer and contrasting appointments.

AT0706-14FY

Fine Fountain Pen

AT0706-14MY

Medium Fountain Pen

AT0705-14

Selectip® Rollerball Pen

AT0702-14

Ballpoint Pen

LACQUER



OBSIDIAN BLACK LACQUER

A rich, glossy black lacquer finish with contrasting appointments.

AT0706-1FY

Fine Fountain Pen

AT0706-1MY

Medium Fountain Pen

AT0705-1

Selectip® Rollerball Pen

AT0702-1

Ballpoint Pen



WANDERLUST

THE WORLD AT YOUR FINGERTIPS.

OVERVIEW

Inspired by the visual masterpiece that is Planet Earth, Wanderlust pens evoke fiery canyons and ice-slicked mountaintops, crystal-blue seas and lush green rainforests. Rich, swirling patterns draw the eye to delicate metallic engravings on each naturally-beautiful design.

FEATURES

- Patented design process layers patterned elements and metallic engravings into white lacquer
- Rich, swirling designs inspired by nature
- Medium bodied girth pen
- Available in precious metal details
- Brass base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Premium gift box





WANDERLUST

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Rollerball Pen

FINISHES AVAILABLE



Lacquer and Metallic Engraved
Gives the pen a premium and luxurious appearance, making it a statement accessory

GIFT BOX INCLUDED



Presented in a Premium gift box

COLORS AVAILABLE





WANDERLUST

LACQUER AND METALLIC ENGRAVED



EVEREST

A striking interpretation of Mount Everest's towering frozen façade. Abstract patterns and fine engravings are layered into white lacquer using a precise, patented process. Chrome-plated engravings and black PVD appointments.

AT0755-1

Selectip® Rollerball Pen

AT0752-1

Ballpoint Pen



BORNEO

Enriched with the lush, lavish greens of Borneo's ancient rainforests. Abstract patterns and fine engravings are layered into white lacquer using a precise, patented process. Gold-plated engravings and appointments.

AT0755-2

Selectip® Rollerball Pen

AT0752-2

Ballpoint Pen



ANTELOPE CANYON

Inspired by the sweeping geological formations in Arizona's vast Antelope Canyon. Abstract patterns and fine engravings are layered into white lacquer using a precise, patented process. Gold-plated engravings and rose gold-plated appointments.

AT0755-3

Selectip® Rollerball Pen

AT0752-3

Ballpoint Pen



MALTA

Streams of blue evoke the lagoons and grottos of the Maltese Archipelago Islands. Abstract patterns and fine engravings are layered into white lacquer using a precise, patented process. Gold-plated engravings and appointments.

AT0755-4

Selectip® Rollerball Pen

AT0752-4

Ballpoint Pen



CLASSIC CENTURY

PEN AND PENCIL GIFT SET

CLASSIC. ICONIC. THE IDEAL GIFT.

OVERVIEW

Classic Century is classic Cross. Its slim, elegant lines have defined it for over seventy years. Instantly recognizable as a Cross pen, and still the gift of choice for the most important moments in life. Now presented with an ideal companion pencil, for a complete writing experience.

FEATURES

- Official Presidential Pen, now with a companion 0.7mm pencil
- Iconic classic style
- Slim bodied girth pen
- Available in precious metal details
- Brass base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Ships in a Premium gift box
- Engravable





CLASSIC CENTURY

PEN AND PENCIL GIFT SET

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Pencil

FINISHES AVAILABLE



Lacquer

Gives the pen a premium and luxurious appearance, making it a statement accessory



Metallic

Shiny professional finish draws attention



Matte

Smooth, non-reflective surface for those who appreciate understated luxury

GIFT BOX INCLUDED



Presented in a Premium gift box

COLORS AVAILABLE





CLASSIC CENTURY

PEN AND PENCIL GIFT SET

METALLIC



23KT GOLD-PLATED

Crafted using one of the highest purities of gold and the thickest plating standard to achieve a truly luxurious appearance, finished with matching 23KT gold-plated appointments.

AT0081-156
Ballpoint and 0.7mm Pencil Gift Set

\$310



MEDALIST®

Guaranteed Cross quality in a stylish combination of polished chrome and 23KT gold-plated appointments.

330105
Ballpoint and 0.7mm Pencil Gift Set

\$155



LUSTROUS CHROME

Unequaled Cross craftsmanship in a brilliant chrome-plated finish with polished chrome appointments.

350105
Ballpoint and 0.7mm Pencil Gift Set

\$99

MATTE



SATIN CHROME

Satin finish, accented with polished chrome appointments portrays a sense of glamor and elegance.

AT0081-14
Ballpoint and 0.7mm Pencil Gift Set

TBC



BLACK LACQUER

The contrasting finish of black lacquer with polished chrome appointments is modern exemplified.

AT0081-77
Ballpoint and 0.7mm Pencil Gift Set

\$149



CLASSIC BLACK

This exceptionally handsome satin black finish is accented with 23KT gold-plated appointments. Luxe awaits.

250105
Ballpoint and 0.7mm Pencil Gift Set

\$155



BAILEY

FOUNTAIN PEN GIFT SET

A LASTING IMPRESSION, PERFECTLY GIFTED.

OVERVIEW

Elevate your writing experience with the timeless elegance of the Cross Bailey Fountain Pen Gift Set. Crafted with meticulous attention to detail, the Bailey fountain pen and accompanying ink and accessories are a harmonious blend of classic design and modern sophistication.

FEATURES

- A rich black lacquer offset by polished chrome appointments for a classic charm
- Use with the bottled ink and fountain pen converter or the ink cartridge to transform everyday writing into a luxurious experience
- Medium Fountain Pen with Polished Stainless Steel Nib
- 62.5ml Bottled Ink, Black
- Fountain Pen Converter
- 6 Ink Cartridges, Black
- Premium Gift Set Box





BAILEY

FOUNTAIN PEN GIFT SET



BAILEY FOUNTAIN PEN GIFT SET

A rich black lacquer offset by polished chrome appointments for a classic charm. Use with the bottled ink and fountain pen converter or the ink cartridge to transform everyday writing into a luxurious experience.

AT0621-102

Medium Fountain Pen with Polished Stainless Steel Nib
62.5ml Bottled Ink, Black
Fountain Pen Converter
6 Ink Cartridges, Black
Premium Gift Set Box

\$109



CLICK

PEN AND PENCIL GIFT SET

QUICK CLICK. GREAT GIFT.

OVERVIEW

The most iconic Cross silhouette now comes with a quick, retractable click. Now in both pen and pencil. The Cross Click offers the same smooth lines and slender grip as the Classic Century, without the twist. Instead, just click to express yourself.

FEATURES

- Easy-to-use click mechanism, the first of its kind by Cross
- Included eraser under cap of pencil
- Slim bodied girth pen and pencil
- Extra fine 0.5mm pencil
- Brass base material
- Lifetime Mechanical Warranty via Official Authorized Dealers
- Engravable
- Ships in a Premium gift box





CLICK

PEN AND PENCIL GIFT SET

TECHNOLOGIES AVAILABLE



Ballpoint Pen



Mechanical Pencil

FINISHES AVAILABLE



Metallic

Shiny professional
finish draws attention



Matte

Smooth, non-reflective surface
for those who appreciate
understated luxury

GIFT BOX INCLUDED



Presented in a Premium gift box

COLORS AVAILABLE





CLICK

PEN AND PENCIL GIFT SET

LACQUER



MATTE



CHROME

The sleek high-polished chrome finish lends a futuristic look. Perfect for the modern consumer.

CLASSIC BLACK

A jet black finish with chrome appointments never goes out of style.

AT0621-101

Ballpoint Pen and 0.5mm Pencil Set

AT0621-102

Ballpoint Pen and 0.5mm Pencil Set



BOTTLED INK

COLORFUL OPTIONS.

OVERVIEW

The unique writing pleasure a Cross Fountain Pen delivers is owed in part to the satisfyingly fluid and even flow of the ink. This archival ink has been specially formulated to allow the ink to last a lifetime without noticeably fading on a page. It is these archival qualities that make it an ideal choice for signing official documents. Pen not included.

FEATURES

- Elegantly designed glass bottle and custom cap design embossed with the Cross Lion icon
- 62.5ml bottle size
- Tested to archival standards to resist fading





BOTTLED INK



BLUE
89455-1

\$19



BLACK
89455-2

\$19



BLUE/BLACK
89455-3

\$19



DECORATED: CUSTOM | UNIQUE | PERSONALIZED

Decoration is available across the portfolio of writing instruments through our Business Gift Sales Representatives



**LASER ENGRAVING
& SIGNATURE ENGRAVING**

DEEP CUT ENGRAVED

CUSTOM IMPRINTED

DRAG ENGRAVED

EMBLEM

**JOURNAL DEBOSSING
& IMPRINT**



AN INTRODUCTION TO OUR GIFT BOXES



LUXURY GIFT BOXES



2-piece gift box

Decorative holographic sleeve for protection

Cushioned black satin interior

Warranty and website link printed on box side

Packaging Size: L 6.7" x W 4.1" x H 1.7" | L 171 x W 10.4 x H 4.3cm



PREMIUM GIFT BOXES



- 2-piece gift box
- Decorative holographic sleeve for protection
- Cushioned black satin interior
- Warranty and website link printed on box side
- Packaging Size: L 6.7" x W 2.5" x H 1.7" | L 171 x W 6.5 x H 4.3cm



STANDARD GIFT BOXES



2-piece gift box

Decorative holographic sleeve for protection

Cushioned black satin interior

Warranty and website link printed on box side

Packaging Size: L 6.6" x W 2.5" x H 1.06" | L 16.8 x W 6.5 x H 2.7cm



AN INTRODUCTION TO OUR MERCHANDISING GUIDELINES





THE CROSS BENEFIT: MERCHANDISING



INCREASED SALES

Well-merchandised shelves can increase sales by **UP TO 30%** compared to poorly merchandised ones

SOURCE: POPAI STUDY



CUSTOMER RETENTION

Engaging and dynamic displays can **INCREASE BY 25%** customer's retention rates

SOURCE: JOURNAL OF CONSUMER RESEARCH



BRAND PERCEPTION

The overall quality of store displays influences **85% OF SHOPPERS'** perception of the brand

SOURCE: MARKETING SCIENCE INSTITUTE



CUSTOMER ATTRACTION

Effective merchandising can **ATTRACT 64% MORE** foot traffic to a display area

SOURCE: JOURNAL OF RETAILING



IMPULSE PURCHASES

Strategic placement of products can lead to a **20% INCREASE** in impulse purchases

SOURCE: HARVARD BUSINESS REVIEW



THE CROSS BENEFIT: MERCHANDISING GUIDELINES

STORE PLACEMENT

Our merchandising guidelines, based on insights from our top stores, are crafted to enhance luxury customer experiences and boost sales. We aim to present the Cross brand in the best light, increasing product value, fostering memorable shopping experiences, and encouraging brand loyalty and repeat purchases.



PRIME LOCATION

Position Cross products in premium, high-visibility areas of the store, ideally near the entrance or in a dedicated luxury section



EYE LEVEL DISPLAY

Position Cross products in premium, high-visibility areas of the store, ideally near the entrance or in a dedicated luxury section



MULTIPLE PLACEMENTS

Leverage the small size of our pens by placing them in multiple store sections, especially near gifting areas like jewelry, watches, and accessories



THE CROSS BENEFIT: MERCHANDISING GUIDELINES

DISPLAY PRESENTATION

By implementing these merchandising guidelines, retail partners can ensure that Cross products are presented in a manner that highlights their craftsmanship, quality, and uniqueness and drives increase purchases. Proper merchandising also allows for better inventory management and maximizes the use of retail space, contributing to overall business efficiency and profitability.

CLEAN AND ORGANIZED

Maintain a clean, uncluttered display
Each pen should have its own space, avoiding overcrowding

LIGHTING

Use high-quality lighting to highlight the pens
LED lights are best suited to bring out the details and materials of each pen

ROTATION

Update displays periodically to showcase different models
and introduce freshness for repeat buyers

NEWNESS

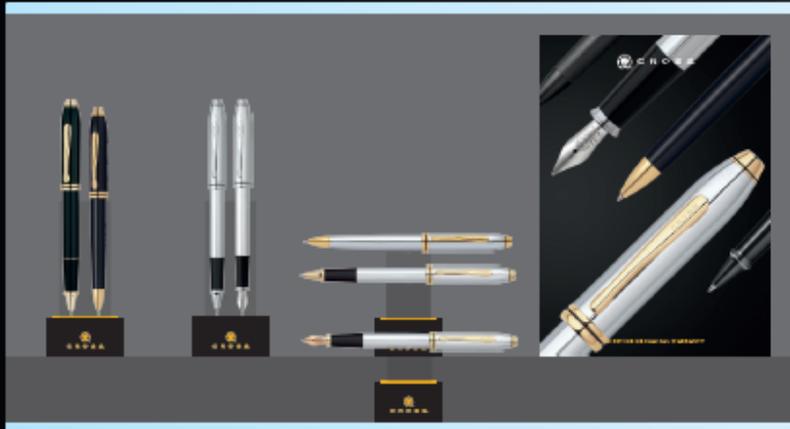
Give central placement to new launches and products





THE CROSS BENEFIT: MERCHANDISING GUIDELINES

PRODUCT ASSORTMENT



PRIORITIZE LUXURY TIERS

Ensure at least 50% of the products shown belong to one of our luxury tiers and group pens by Collection (e.g. Townsend and Century II)



DISPLAY BY PRICE POINT

Order products from left to right and top to bottom based on highest to lowest price point



SHOWCASE TECHNOLOGIES

Ensure at least one ballpoint, rollerball, and fountain pen are displayed to highlight differences. Show all rollerballs and fountain pens with caps off and ballpoints with tip exposed



THE CROSS BENEFIT: MERCHANDISING GUIDELINES

MERCHANDISING MATERIALS

HORIZONTAL PEN STANDS

From the customer's perspective, place pens tip pointing left to highlight the Cross brand logo



PEN TRAYS

From the customer's perspective, display pens evenly with tips facing down



VERTICAL PEN STANDS

From the customer's perspective, display pens tips facing down



SIGNAGE

Ensure Cross branding is clear and legible





THE CROSS BENEFIT: MERCHANDISING GUIDELINES

CUSTOMER INTERACTION

TRY BEFORE YOU BUY

Encourage customers to try and write with the pens before buying. Provide notepads and showcase Journals to encourage interaction

ENCOURAGE GIFTING

Inquire into the purpose or meaning behind every potential buy, and suggest Cross products as the ideal gift to last for generations

HIGHLIGHT WARRANTY AND DURABILITY

Communicate Cross' Lifetime Warranty as a key promise of quality and durability





THE CROSS BENEFIT: MERCHANDISING GUIDELINES

COMPANION AND SPECIALTY PRODUCTS



BUNDLING

Display high-end pens alongside complementary products like Cross journals, and ink refills. Offer bundles or promotions that pair these items together



CROSS-PROMOTION

Use signage or displays to cross-promote related products. For example, place Cross journals near the pen display



LIMITED EDITIONS

Highlight limited edition pens with special displays (e.g., Year of the Dragon). Use unique fixtures or display cases to differentiate these items from regular stock

SEASONAL THEMES

Create seasonal displays that tie into holidays or special events. Use relevant props and colors to enhance the display



CROSS.

EST 1846 USA

CROSS.COM