



GRAFICHE TASSOTTI

STAMPERIA in BASSANO di GIORGIO TASSOTTI & FIGLI s.r.l.

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Grafiche Tassotti among the protagonists of Ambiente 2025 Handcrafted quality, Made in Italy, and a passion for paper for over 65 years

Rhythms of Lifestyle is the theme of the **2025 edition of AMBIENTE** – scheduled in Frankfurt from February 7 to 11. A moment of meeting, dialogue, and insight, during which **Grafiche Tassotti** presents itself as the ambassador of *high-end 'Made in Italy' stationery*.

At **Hall 4.2, Stand C41, Grafiche Tassotti** – heir to the historic Stamperia Remondini – draws on its heritage in the production of creative papers, a legacy that distinguishes it both in Italy and worldwide. The brand offers an extensive range of **greeting cards, diaries and notebooks, labels, shoppers, home decor items, DIY supplies, origami, and more**.

All Tassotti products are created at the headquarters in Bassano del Grappa (VI), where, for over 65 years, artisanal creativity and meticulous attention to detail have come together. These products can be customized upon request and are perfect for a variety of creative applications, offering decorative paper, notebooks, and greeting cards for every occasion.

New 2025 proposals have been created by using colours selected from palettes in line with the Pantone colour of the year, **Mocha Mousse**, creating a harmonious blend of hues that make each design unique and special.

A true journey through styles and atmospheres: rooted in tradition, the design **"Remondini Decorazione Quadrata"** (*Remondini Square Decoration*) is inspired by an original from the Remondini printing house. This pattern features a quadrilobed flower framed within a square architecture, creating both background and border.

The natural nuances that recall the warm embrace of the colour of the year are also the protagonists in the sophisticated design **"Uova"** (*Eggs*), a good omen not only at Easter. The illustrations are inspired by an original drawing from a 19th-century German encyclopaedia.

From a vintage catalogue of 20th-century cement tiles comes the pattern **"Pavimento"** (*Floor*), available in two variants: **blue yellow** and **blue red**.

Nature and botany continue to inspire: **"Ikebana"**, the Japanese art of arranging cut flowers, is the protagonist of a new Tassotti design that pays homage to the rigorous and refined culture of the Land of the Rising Sun, with images taken from the company's historical archive.

A message of lightness and refined delicacy is reflected in the purely spring-like designs. **"Petali in Azzurro"** (*Petals in Blue*) and **"Petali in Rosa"** (*Petals in Pink*) express the simplicity of the daisy in a stylized and harmonious composition, perfect for celebrating new births and the season of ceremonies. A stylistic element taken from the endpaper of a small book dedicated to Saint Rita, as a testament to the research work that Tassotti reinterprets through the study of ancient documents.



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From the collaboration with a skilled artisan printer, who works paper with the "Ebru" marbling technique, come "**Pavonata Viola-Rosso**" (*Purple-Red Pavonata*) evoking the opulence of the peacock's tail in a multi-coloured harmony and "**Optical Grigio**" (*Optical Gray*), with sinuous swirls that fade from black to red, green, and blue.

New creations come to life from original watercolours drawn by professional illustrators working closely with the graphic design team.

Nature's elegance, a timeless theme for Tassotti, takes shape in multiple designs.

"**Agapanthus**" is a lush and delicate reproduction of this unique flower: powerful and delicate, with colours ranging from purple to blue with all shades.

"**Campanelle**" (*Bellflowers*) and "**Magnolia Giapponese**" (*Japanese Magnolia*) feature dense and vibrant colours, which once again recall the tones of green, pink, and red, enriched by delicate birds, strawberries and snails that populate this imaginary garden.

"**Pace**" (*Peace*) interprets the serenity of the best wishes of hope, with an intertwining of wheat stalks, olive leaves and olive fruits. This delicate pattern is also reproduced in greeting cards for special occasions.

Among the designs dedicated to children, "**Fattoria**" (*Farm*) stands out, creatively and sensitively featuring all the elements of farm life: animals, work tools, tractors, and barns, in an authentic and happy portrait that smells of genuineness, perfect for wrapping up thoughts dedicated to children or to seal moments of sweetness.

Animals take the spotlight in the festive "**Party**" wrapping paper, where a dachshund with a trumpet, a cat in a hat, a squirrel laden with macarons, and a mouse holding a tiny cake with candles share centre stage in a joyous celebration.

Everything originates from the heart of the Company, from creation to realization, where the paper is worked with care and respect for the environment. The papers are printed exclusively in sheets with vegetable-based inks and on uncoated, matte, and eco-friendly substrate. Tassotti products are **FSC®** certified, which guarantees that the paper used comes from responsibly managed forests and supply chains.

The complete catalogs are available through these QR codes:



Grafiche Tassotti @Ambiente 2025

7 - 11 February 2025

Hall 4.2 Stand C41

www.tassotti.it

Ufficio Stampa e P.R.

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