



Guangzhou Homfel Ltd.

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COMPANY

PROFILE

Guangzhou Homfel Ltd. was established on January 9, 2017. Its predecessor, Guangzhou HOME DECO Co., Ltd. was established in 2009. which is a sales company focusing on international marketing, ODM R&D design and supply chain control.

In 2016, the company started its own wholly-owned production enterprise, Jiangmen Huajiang Industrial Co., Ltd., which produces hardware products of its new design, including stainless steel trash cans, smart sensor trash cans and related bathroom cleaning products. It covers an area of 25000 square meters. The annual production capacity is about 80 million pieces.

In 2018, the company invested again in its second wholly-owned production enterprises , Jiangmen Huazhen Industrial Co., Ltd., which produces storage &organizer products made of metal wire and metal pipe as the main material, and plastic, bamboo and wood as accessories. The factory covers an area of about 15000 square meters. The annual production capacity is about 60 million pieces..











The company's customers are mainly European and American retail supermarkets and well-known brands. Our main customers include Carrefour Global, Metro Global, REWE Group of Germany, THE RANGE of UK, ALDI Global, DAISO of Korea, ACTION of Netherlands, TJX of USA, Wal-Mart and other well-known retail brands, as well as other well-known bathroom brands such as ADDIS, CROYDEX, BATHBLISS, etc.

45% of its products export to Europe , 15% the United States, 10% Asia , the rest are distributed in South America and Africa.

In 2019, the company registered HOMFEL CONCERN YOUR LIVING, a global brand, and started to set up shop on Tmall for retail business. The company's business has covered local retail, design and development, supplying chain control, and manufacturing. It strives to achieve profit maximization and multiple growth by effectively controlling the demand end, design end and production end, and realize collectivization development.

At the beginning of its establishment, the annual performance growth was of more than 30%. In 2021, the total sales volume of whole group was 45 million US dollars. Due to the Covid-19 disease, our business decline about 20% percent in 2022. From the year of 2023, our business surge growing again, and we predict the turnover of whole group will be about 63million.

LETTER OF PATENT



MAIN CUSTOMERS



BOWL LID SERIESPedal Bin





BOWL LID SERIES



(3L) 99069

(5L) 99070 (12 L) 99071

(20 L) 99072

(30 L) 99073



• Durable Back Hinge



Over-size Pedal



Soft Close



Bowl Lid

03

Material: Stainless Steel

Color:

DOME LID SERIES

Pedal Bin & Toilet Brush

Material: Stainless Steel SS410

Color: O







DOME LID SERIES



(3L) 72787

(5L) 72788

(12 L) 72789

(20 L) 72790

(30 L) 72791







• DOME LID



Over-size Pedal



Comfortable Handle



ARMOR SERIESPedal Bin

(3L) 85386

(5L) 85387

(12 L) 85388

(20 L) 85389

(30 L) 85390

Material: Stainless steel







Soft Close



• Comfortable Handle



Armor Pedal



Bowl Lid



THIN LID Pedal Bin



THIN LID PEDAL BIN











Armor pedal



Soft Close



• Thin Lid



MOON COVER SERIES



Material: SS410/Iron + PP





• High Quality Stainless Steel



Moon Shape Cover



• Comfortable Stepping



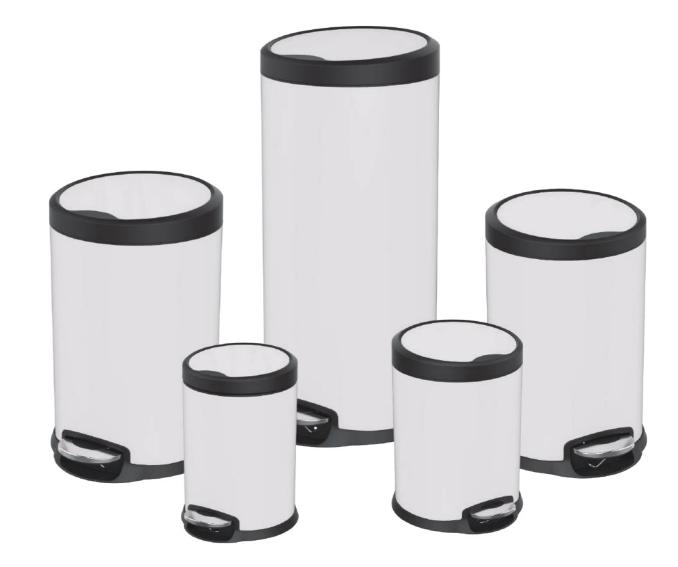
• Back Handle



PEDAL BIN

PEDAL BIN











• Oblique Lid

Soft Close

• Semi-circle Pedal

Capacity: 3L/5L/12L/20L/30L

Material: Stainless Steel

Color:





PEDAL BIN



5 L 11064

7 L 11065

12L 11066

20L 11067

30L 11068









Pedal



Handle



Inner Bucket

PEDAL BIN









Pedal



Handle



Inner Bucket



BAMBOO SERIES









Bamboo Pedal

Soft Close



• Comfortable Handle

• Bamboo Lid

OVAL SERIES Pedal Bin 19

OVAL PEDAL BIN CAYENNE





85374

Material: Stainless Steel+Bamboo

Size: 240x220x317mm



Fingerprint Resistant



Trash Bag Fixer



Soft Close



OVAL Shape







Durable Pedal



• Comfortable Handle



• Bamboo Lid



BAMBOO SERIESPedal Bin



Square Pedal Bin

Material: Stainless Steel+Bamboo

Color: (



Rectangular Pedal Bin

Material: Stainless Steel+Bamboo Color: (





SQUARE SERIES







Rectangular Pedal Bin	5 L 99081
Material: Stainless Steel	Color: • • •



ROUND SERIES

Pedal Bin



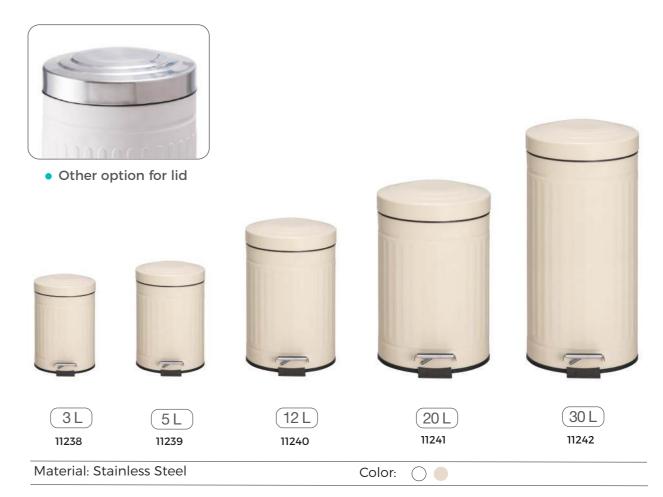




Bamboo Pedal

• Removable Inner Bucket

RIDGED SERIES PEDAL BIN







EMBOSSED SERIESPedal Bin & Toilet Brush









88880

3 L 87356





EMBOSSED SERIES





86463



3 L 74957

(5 L) 72707



(3L) 76924

5 L 72708



3 L 74957

5 L 72707





3 L 11659

5 L 78500



HOLE PATTERN SERIES













MOON COVER TOILET BRUSH



101819

Material: SS410

Size: Dia.95x380mm



• Stains are Easily Flushed Away

• Soft Bristles for Superior Cleaning Ability