

2024 COLLECTION



althin.



## TABLE OF CONTENTS

- 3 Sustainable Packaging
- 4 Figurine of the month
  - 5 The Edge
  - 6 New Figures
- 8 Relationship Figures
  - 14 Displayers
  - 14 Cake Topper
- 15 Encouragement / Support
- 18 Hope / Healing / Remembrance
  - 22 Love / Friendship
  - 26 Hospitality / Appreciation

28 Angels

- 31 Figurative Ornaments
  - 34 Keepsake Boxes
  - 35 Memory Boxes

36 Nativity

39 Retailer Resources

👚 = Gift Boxed

For more information about Susan Lordi and Willow Tree® visit: WWW.ENESCO.CO.UK



About Us

Being in nature makes me feel happy and more alive! As does being with my team...

Spending time together outdoors, taking long walks amidst the prairie flowers, gathering inspiration, discussing creative challenges, and sharing insights on just about everything is a rewarding way to stay connected with each other. I go back into the studio with fresh ideas.

We hopefully bring some of these to you on the following pages. Thank you for your continued enthusiasm for Willow Tree!



Sustainable Packaging

I am passionate about conservation of natural habitats and the wildlife that depends on them. This passion colours everything I do and make. So, sustainable packaging is a primary concern for our brand, while keeping in mind affordability, breakability and accessibility.

Our aspiration is to use recycled and recyclable packaging materials for each piece we produce. Improving the quality of our materials is a constant focus of our team, and it is indeed improving, as new resources and materials become available.

Since Summer 2020, every new piece is packaged with eco-friendly recyclable packaging, and every year we convert more of the existing pieces. Our Goal by Year-End 2024 is for production of 100% of the Willow Tree<sup>®</sup> line to be in eco-friendly 100% recyclable or compostable packaging.

Each one of us, doing something small and positive, can make a difference. And whatever we do for our earth – for nature – is good for all of us! I find this to be an uplifting and hopeful message for the future.



Figurine of the month

We are introducing a brand new promotion for 2024 showcasing a 'Figurine of the month' every month of the year. Each figurine will be available at 15% off for that month so keep a look out each month for these fantastic offers!

Here is a sneak peek at what you can look forward to...



May 28042 My Guy



June 27468 You're the Best! Ornament





July 26465 Lavender Grace

All available at **15% OFF** for that month

Retailer Resources - The Edge

The Enesco Digital Gallery is designed to help you find Enesco product assets quicker and easier then ever before.

You will find all the digital assets you need from beautiful product photography to social media and instore marketing materials all designed to help you promote, market and sell your stock. With the Edge, it's easy to search, download and share. There are also comprehensive guides and tutorials available to help you along the way.



Scan the QR code to gain access and see what is available...



Brand new for 2024

All New

#### 28256

RADIANCE (DARKER HAIR AND SKIN) Your strength and beauty shine from within Height: 19.0cm

#### 28255

RADIANCE (LIGHTER HAIR AND SKIN) Your strength and beauty shine from within Height: 19.0cm





Relationship Figures

**Display family groupings** Help your customers create their own unique Family Groupings

1. Start with a Parent piece

2. Add children

3. Add a pet



4. Group and turn pieces towards each other





'It's the little things that we pick up on, the small gestures that are unique to each person. That's what we see in those we love.'

27684

LOVE MY CAT (DARK) Always with me, full of personality! Height: 7.5cm 26439 YOU AND ME Every day, building on our love Height: 17.0cm **27682** LOVE MY DOG (LIGHT) Always with me, full of personality! Height: 8.5cm 26187 BROTHER AND SISTER By my side Height: 14.0cm

© 1999–2024 DEMDACO © 1999–2024 Susan Lordi.

Relationship Figures



27789 LOVE MY CAT (LIGHT) Always with me, full of personality! Height: 7.5cm



26228 CARING CHILD ...nurtured by your loving care Height: 7.5cm

> 26056 BROTHERS Forging a bond that lasts a lifetime Height: 13.0cm





27683 LOVE MY DOG (DARK) Always with me, full of personality! Height: 8.5cm 27791 LOVE MY DOG (SMALL, STANDING) Always with me, full of personality! Height: 5.0cm



**LOVE MY DOG (SMALL, LYING)** Always with me, full of personality! Height: 3.0cm



26218 KINDNESS (GIRL) Above all, kindness Height: 7.5cm

> 26217 KINDNESS (BOY) Above all, kindness Height: 7.5cm



 Best
 Image: Select pieces that best reflect their personalities, to create a meaningful family grouping gift.

 Best
 Image: Select pieces that best reflect their personalities, to create a meaningful family grouping gift.

A. 26184 ANNIVERSARY Love ever endures Height: 15.0cm B. 26227 INQUISITIVE CHILD ...nurtured by your loving care Height: 7.5cm C. 26224 SPIRITED CHILD ...nurtured by your loving care Height: 7.5cm D. 26223 JOYFUL CHILD ...nurtured by your loving care Height: 7.5cm

E. 26226 IMAGINATIVE CHILD ...nurtured by your loving care Height: 6.0cm F. 26225 THOUGHTFUL CHILD ...nurtured by your loving care Height: 7.5cm

© 1999–2024 DEMDACO © 1999–2024 Susan Lordi.

WWW.ENESCO.CO.UK 9

WILLOW TREE Relationship Figures



27268 WE ARE THREE It used to be just you and me. Now we are three — a family! Height: 22.0cm 👚

#### 26031

FATHER AND DAUGHTER Celebrating the bond of love between fathers and daughters Height: 11.5cm



26124

ANGEL OF MINE

So loved, so very loved

Height: 22.0cm \*



26129 NEW DAD In awe and wonder of what's to come Height: 14.0cm 眷

26232 **MY GIRLS** Looking at you, I see wonder, joy, strength Height: 20.5cm 👚

27595 THAT'S MY DAD My favourite time is time with you Height: 10.5cm 👚

28042 MY GUY It's especially nice when you're around



26252 HOME Together, our family is home Height: 21.5cm 👚



**NEW LIFE** Celebrating the miracle of new life Height: 12.5cm 眷

#### 26073

TENDERNESS Treasuring a rare, quiet and tender moment of motherhood Height: 21.0cm 👚

#### 26082 CHERISH Awaiting a miracle Height: 21.0cm 👚

Relationship Figures

27270 MOTHERDAUGHTER Laughter with love...always Height: 16.0cm 眷



26167 GENERATIONS Making memories that last lifetimes Height: 18.0cm 眷



WITH MY GRANDMOTHER The best gift is time spent with you Height: 14.5cm 👚

26244

Best Seller

Quietly encircled by love Height: 13.5cm 👚

26153 CHRYSALIS Protect and cherish; give wings to fly Height: 23.0cm 👚



26100 QUIETLY



LOVING MY MOTHER I'm here for you, as you've always been for me Height: 16.5cm 👚

Best Seller



26250 THE QUILT Sleep my child and peace...peace... Covered in love and keep...keep... Height: 14.0cm 省

> 26072 GRANDMOTHER A unique love that transcends the years Height: 13.5cm 眷

26058

GRANDFATHER Bridging generations with ageless love Height: 14.0cm 眷

Best Seller



Love and protect thee, forever Height: 15.0cm 👚

26102 MOTHER AND SON Celebrating the bond of love between mothers and sons Height: 21.0cm 👚

26222 **CLOSE TO ME** Apart or together, always close to me Height: 20.0cm 👚

Relationship Figures

#### 26169

Best Seller

CHILD OF MY HEART Child of the world, into my heart you came — Bringing sun into my life, making family our name Height: 22.0cm

FOR ALWAYS Now and for always, I carry you in my heart Height: 17.5cm





27596

**BIRTHDAY GIRL** Celebrate your day! Height: 16.0cm 👚

> 27922 LITTLE ONE We've only just begun... forever my little one Height: 10.0cm

26188 **TWO TOGETHER** Love in abundance Height: 5.0cm 👚



26181 OUR GIFT Our bright, joyful gift! Height: 22.0cm 👚



WILLOW TREE Relationship Figures

# Signature Collection

Wishing and Sanctuary are both in the Signature Collection of figures, inspired by the decorative arts and architecture from Susan's travels to cities such as Prague and Vienna. The custom-designed Signature Collection Box includes an enclosure card for gift-giving.

'I embellished the surfaces with gold dots—symbolising light, or energy, hope, inner strength...gold connotes preciousness and enduring value, and I wanted this to be a special collection.'





#### 27799

**SANCTUARY** A warm safe surround of love Height: 17.0cm

#### 27884 WISHING

A beautiful wish for you... Height: 17.0cm



The Willow Tree Hand-Painted Shelf can be used as a base for a figurine, angel, or even for groupings. Crafted and painted in a complementary style to the sculptures, this shelf can be used as a pedestal for display or hung on a wall.

#### 28013

WILLOW TREE HAND-PAINTED SHELF Length: 14.5cm, Width: 10.5cm, Height: 4.0cm

Maximise your shelf space by displaying Willow Tree pieces on a Tri-Step Riser. These are also available to your consumers.

> 26693 TRI-STEP RISER Height: 8.0cm





Cake Topper

Willow Tree Cake Topper is a commemorative keepsake for weddings and anniversaries, or any celebratory event of enduring love. The base of carved flowers provides stability as well as beauty.

#### Care Instructions:

To clean, wipe only the bottom of base with lightly damp cloth. Paint is NOT waterproof — do not wash or submerge in water. Paint and resin are lead-free and tested for food safety.

#### 27162

**TOGETHER CAKE TOPPER** *True partners in love and life* Height: 15.0cm

Encouragement / Support

28112

**COURAGEOUS JOY** Courage to be seen, to be heard, to be healed Height: 18.0cm

Encouragement / Support



27095

MY SISTER, MY FRIEND Walk with me. And along the way, we'll share...everything Height: 20.0cm





BUTTERFLY Resilient, determined, courageous and beautiful... You have the qualities to transform your world Height: 16.5cm



26099 HEART AND SOUL Open hearts, sharing souls, trusted friends Height: 11.5cm



26023 SISTERS BY HEART Celebrating a treasured friendship of sharing and understanding Height: 13.0cm



'I have two little granddaughters. One minute they're squabbling over a toy or jostling for attention, and the next minute, they're hugging and kissing each other. It's a constant back and forth of friend and foe. I'm watching them forge a relationship that will last all their lives.

I hope my granddaughters develop the closeness that I've always enjoyed with my two sisters. There's nothing like the love of a sister. It grows out of a shared history of funny, stormy, trying, joyful experiences...creating the foundation on which every strong relationship is built.'

#### **27704 SISTER MINE** Nothing comes close to the closeness of sisters Height: 11.0cm



Encouragement / Support



#### 28255

**MEW RADIANCE (LIGHTER HAIR AND SKIN)** Your strength and beauty shine from within Height: 19.0cm



**TEW RADIANCE (DARKER HAIR AND SKIN)** Your strength and beauty shine from within Height: 19.0cm



Hope /Healing /Remembrance

In times of sorrow, people often turn to tangible reminders of healing, hope, comfort, and remembrance. Susan has carved expressive sculptures in different size and scale within this important bereavement category.



Hope /Healing / Remembrance



27158 PRAYER OF PEACE Seeking the quiet within Height: 10.0cm 👚









May your memories bring you peace Height: 23.0cm 👚

Best Seller

27173 SOAR a time to reflect, a time to soar Height: 13.5cm 👚



26454 FORGET-ME-NOT Holding thoughts of you closely Height: 13.5cm 眷



26183 **MISS YOU** 

In my thoughts, in my heart Height: 14.0cm 👚

> 26171 REMEMBER Always, I will remember... Height: 14.0cm 眷



26186 BLESSINGS Each day, unexpected blessings Height: 14.0cm 👚

26465 LAVENDER GRACE

27537 PATIENCE

May all your senses be

*Love is patient, love is kind* Height: 18.0cm



26163



WILLOW TREE Hope / Healing / Remembrance



'Our healing touch is all about the hair. Hair is a symbol of our identity — who we are, how we see ourselves. Our hair differentiates us, but also connects us. Isn't the first way we 'date' a photograph by the hairstyle? Hair is tactile, sensuous, and the touching and stroking of it can be comforting and healing. These women are connecting with each other in a quiet moment, attuned to each other, in harmony.'

28041

OUR HEALING TOUCH The comfort of just being together Height: 16.5cm





26142 HEART OF GOLD You will always have my heart Height: 14.0cm 26132 KEEPSAKE

Kept forever in the heart Height: 13.5cm

Heart of Gold was inspired by a young cancer patient at Children's Mercy Hospital in Kansas City, MO, USA, who was the son of close friends of Willow Tree artist, Susan Lordi. Susan Lordi and Enesco will donate 65p to Great Ormond Street Hospital Children's Charity for every Heart of Gold figurine sold.

> With your help we've raised £174,195.14 for GOSH since 2006!

> > (Registered charity no. 1160024).

Love / Friendship

A puppy brings joy, exuberance and a bit of chaos into the household at first, then mellows over time to become a companion, a playmate, a confidante; always happy to see us, never tiring of our presence.

As a metaphor for friendship, a dog represents the trust and comfort of a good friend, and how this relationship grows in value through the years.

'When carving this figure, I was influenced by the postures of classical sculptures, where the line of the shoulders is in opposition to the hips, or 'contrapposto'. I wanted the gesture to involve her whole body — 360 degrees. So any way that the viewer turns the figure, there is movement and life and expression.

'I look to things that bring joy, especially in difficult times.'



#### 28039

ADORABLE YOU (GOLDEN DOG) A joyful friendship Height: 19.5cm 28040

ADORABLE YOU (DARK DOG) A joyful friendship Height: 19.5cm

Love / Friendship

#### 26220

**TRULY GOLDEN** Your friendship is truly golden Height: 12.5cm



27462 GOOD CHEER! Wishing you sunny days of happiness Height: 14.0cm

## 27250 WARM EMBRACE

Surrounded by the warmth of family and friends Height: 14.0cm \*



26155

FRIENDSHIP

Friendship is the sweetest gift! Height: 13.5cm



## Best Seller

26246 BEAUTIFUL WISHES A gathering of beautiful wishes for you — love, health, happiness Height: 13.0cm

27242

SIMPLE JOYS You're simply a joy in my life Height: 15.0cm



#### 26233

SURROUNDED BY LOVE Abundant love surrounds you Height: 13.0cm **27913** LOVE YOU Just a little reminder... Height: 13.0cm 27440 LOTS OF LOVE Ever close to my heart Height: 14.0cm WILLOW TREE Love /Friendship



27181 ABUNDANCE So much love! Height: 14.0cm



27788 SURPRISE A bouquet of wonderful wishes! Height: 14.0cm

27159 BLOOM Like our friendship... vibrant and ever-constant Height: 14.0cm



27823

**EVERYDAY BLESSINGS** 

I feel the strength of your love Height: 15.0cm



26121 PROMISE Hold dear the promise of love Height: 23.0cm **27182 AROUND YOU** ...just the nearness of you Height: 16.5cm **26032 TOGETHER** For those who have found their true partner in love and life Height: 23.0cm

Love / Friendship

26231

JE T'AIME (I LOVE YOU) In any language, it's you I love Height: 21.0cm

## Hospitality / Appreciation

#### 28179

WITH GRATITUDE Filled with a golden light of gratitude Height: 14.0cm

WILLOW TREE Hospitality / Appreciation

A lifelong love of learning Height: 11.0cm 👚

#### 26165

LOVE OF LEARNING Open books, open minds Height: 13.5cm 👚







Seek, explore, discover Height: 10.0cm 👚



28094 LITTLE THINGS It's the little things that make a big difference Height : 14.0cm 👚



26146 MI CASA

> 26147 GRATEFUL I'm so grateful for your friendship Height: 22.5cm 👚

Mi casa es su casa,

My house is your house

Height: 14.0cm 眷

26245 IRISH CHARM May luck and laughter light your days! Height: 13.5cm 眷





27267 THANK YOU So appreciative of all you do! Height: 14.0cm 👚



27672 FOR YOU Just a little something... Height: 13.5cm 👚

© 1999–2024 DEMDACO © 1999–2024 Susan Lordi.

Angels

Willow Tree angels speak in quiet ways to heal, comfort, protect and inspire.

27344

SWEETHEART

You have a sweet heart!

Height: 14.0cm 👚



26144 ANGEL OF THE KITCHEN Warm comfort between friends Height: 13.5cm

Best Seller



26109

WITH AFFECTION

*I love our friendship!* Height: 13.0cm 26249 SUNSHINE Friendship brings the sun... and flowers bloom! Height: 13.0cm \*





26110

I love you

**SIGN FOR LOVE** 

Height: 12.5cm 👚

26131 THINKING OF YOU Keeping you close in my thoughts Height: 13.5cm



26182 WITH LOVE You are loved Height: 13.5cm



26084 ANGEL'S EMBRACE Hold close that which we hold dear Height: 14.0cm

28 WWW.ENESCO.CO.UK

Angels

26062 ANGEL OF COMFORT Offering an embrace of comfort and love Height: 8.0cm





26123 GOOD HEALTH An abundance of health and happiness Height: 13.5cm



26034 GUARDIAN ANGEL May you always have an Angel to watch over you Height: 13.0cm



26012

ANGEL OF PRAYER

For those who believe

in the power of prayer

Height: 10.5cm 👚

26248 YOU'RE THE BEST! Thank you for making a difference Height: 13.0cm

26079

26219

ANGEL OF FREEDOM Allowing dreams to soar Height: 12.5cm

> Best Seller

ANGEL OF CARING Always there, listening with a willing ear and an open heart Height: 9.5cm





26235 ANGEL OF HOPE Each day, hope anew Height: 13.0cm



26247 REMEMBRANCE Memories...hold each one safely in your heart Height: 13.5cm



28212 REMEMBRANCE (DARKER SKIN) Memories...hold each one safely in your heart Height: 13.5cm



Angels



#### 26020

ANGEL OF HEALING For those who give comfort with caring and tenderness Height: 13.0cm



**26150** BRIGHT STAR Reflecting a light from within Height: 13.5cm

26170 A TREE, A PRAYER May you find strength, beauty and peace each day Height: 14.0cm

#### 26083

ANGEL OF HARMONY In harmony with life's rhythm Height: 14.0cm

26103

ANGEL OF THE GARDEN Bringing forth a garden of love and beauty Height: 13.5cm

26149

**COURAGE** Bringing a triumphant spirit, inspiration and courage Height: 14.5cm

#### 26166

JUST FOR YOU With sincere thanks Height: 14.0cm

Figurative Ornaments

Ornaments are small expressions of friendship, love, hope and inspiration that can brighten the day throughout the year. Beautiful for birthdays, teachers, friends, family and neighbours, just to say 'Thinking of you', or 'Thanks'.

#### 28015

WARM EMBRACE ORNAMENT Surrounded by the warmth of family and friends Height: 11.5cm 28014 MAGNOLIA ORNAMENT A gathering of blessings Height: 11.5cm

Figurative Ornaments

#### 27574

THANK YOU ORNAMENT So appreciative of all you do! Height: 11.0cm 眷

#### 27576

LOTS OF LOVE ORNAMENT Ever close to my heart Height: 11.0cm 👚



27909 **BLOOM ORNAMENT** Like our friendship... vibrant and ever-constant Height: 10.0cm 👚



27337 FRIENDSHIP ORNAMENT Friendship is the sweetest gift! Height: 10.0cm 👚

### 27577

SOAR ORNAMENT a time to reflect, a time to soar Height: 11.5cm 👚

27910 FOR YOU ORNAMENT Just a little something... Height: 10.0cm 👚



27470

**BEAUTIFUL WISHES ORNAMENT** A gathering of beautiful wishes for you – love, health, happiness Height: 11.5cm 👚

27274

SURROUNDED BY LOVE ORNAMENT Abundant love surrounds you Height: 10.5cm 👚

**REMEMBRANCE ORNAMENT** Memories...hold each one safely in your heart Height: 11.5cm 👚

28238

REMEMBRANCE ORNAMENT DARKER SKIN Memories...hold each one safely in your heart Height: 11.5cm 👚

27469

WILLOW TREE

Figurative Ornaments

A bouquet of wonderful wishes Height:11.0cm



Resilient, determined, courageous and beautiful... You have the qualities to transform your world Height: 12.0cm



Memory Boxes

Memory Boxes are larger, wooden boxes with inset bas-relief resin carvings and hinged lids. A great place to keep treasures, notes, keys and jewellery.



Keepsake Boxes

Keepsake Boxes are finely crafted, hand-painted resin boxes with detachable lids, adorned with bas-relief or three-dimensional carvings. Sentiment is printed inside box base.





#### 28177

LOVE MY DOG (DARK) KEEPSAKE BOX Always with me, full of personality! Height: 13.0cm

#### 28178

KINDNESS (GIRL) KEEPSAKE BOX Above all, kindness Height: 13.0cm

#### 28176

LOVE MY DOG (LIGHT) KEEPSAKE BOX Always with me, full of personality! Height: 13.0cm



Nativity

Introduced in 2000, the classic Nativity continues to be the best-selling Willow Tree® product





26027 THE THREE WISEMEN They followed a star and found the Light of the World Maximum Height: 22.0cm



26104 PEACE ON EARTH An embrace of Peace Height: 21.0cm



26442 LITTLE SHEPHERDESS Behold, a little love on earth Maximum Height: 13.5cm



26180 OX AND GOAT Offering warmth and protection Heights: Ox 8.0cm, Goat 9.5cm



**26005 NATIVITY**Behold the awe and wonder of the Christmas Story
Maximum Height: 23.0cm



**27183 ZAMPOGNARO (SHEPHERD WITH BAGPIPE)**A shepherd's gift...a joyous melody...proclaiming the news!
Height: 23.0cm



26007 METAL STAR BACKDROP Height: 34.0cm



**26106 cRÈCHE** Length: 51.0cm, Width: 29.0cm, Height: 43.0cm



26105 SHEPHERD AND STABLE ANIMALS Surrounding new life with love and warmth Height: 18.0cm

## ENESCO.CO.UK

## Here's where you can conveniently order product.



## Are you logged in?

- Shop for special occasions
- Get ideas for in-shelf displays
- Download Digital Assets for your social media
- Access trade show event details

- My Orders shows orders and outstanding invoices
- View current promotions and sales opportunities
- Call our Customer Service team for log in instructions on: 01228 404022

### **Emails**

A valuable just-in-time communication

## Are you signed up?

- Receive notifications of invoices and statements
- Get timely reminders to order KEY skus
- Link to Digital Assets for peak selling occasions
- Keep up to date on all the latest marketing opportunities
- ➡ Call your Area Sales Manager or the Customer Service team to sign up

## **Personal Service**

Helpful assistance, input and attention

## Do you need to talk to someone?

 Customer Service Monday-Thursday: 8:30-17:00 Friday: 8:30-15:30 01228 404022 uksales@enesco.co.uk +44 1228 404066 eurosales@enesco.co.uk Social Media

An engaged community of customers

## Are you following us?



- Facebook.com/EnescoLimited



- Pinterest.com/EnescoLimited 1
- (O) Instagram.com/Enescolimited
- X Twitter.com/Enescolimited

• Contact your Area Sales Manager for personal assistance in managing every aspect of your Enesco account.



Bringing Joy Everyday

Life is filled with special moments...and we are here to help you celebrate each one! Select from Enesco's wide array of gifts and top brands in the industry for celebrations throughout the year.

## shop our entire collection of giftware at $enessing co_{\circ}$

WWW.ENESCO.CO.UK Join us on F@X@/ENESCOLIMITED





Enesco Limited, Brunthill Road, Kingstown, Carlisle CA3 OEN Telephone: +44 (0)1228 404040 UK Customer Services Telephone: 01228 404022 Fax: 01228 404041 Email: uksales@enesco.co.uk Overseas Customer Services Telephone: +44 1228 404066 Fax: +44 1228 404080 Email: eurosales@enesco.co.uk Enesco reserves the right to discontinue or alter any products shown in this catalogue without prior notice. All dimensions given are approximate. Registered in England no. 2137296 © 1999–2024 DEMDACO © 1999–2024 Susan Lordi. © 2024 Enesco Ltd. E. & O. E. MKT4593

