

PRODUCT CATALOG

2024

TOWEL TO GO



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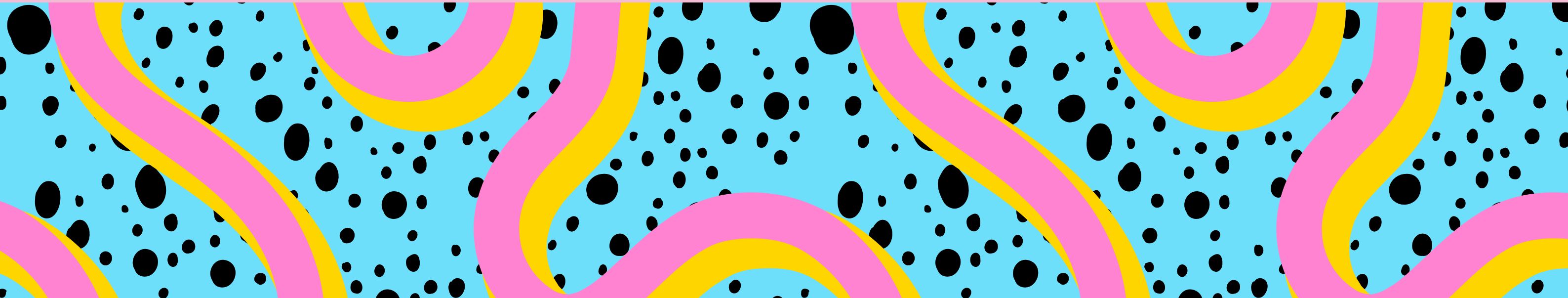
ABOUT



Looking for present? At Towel to Go there is definitely the right gift for everyone. Whether simple, modern or colorful and unusual, the collections offer a wide variety of designs that only make the decision even more difficult.

The right pattern for every occasion can be found here with a wide range of colors, because the Towel to Go hammam towels can be used in a variety of ways.

Towel to Go convinces in all areas. Because Towel to Go covers many functions at the same time and appeals to travelers, sports people, spa and well-ness lovers, outdoor and camping addicts, mothers and many more.



02. NEON BEACH TOWEL

The Towel to Go Neon Beach Towel is made from 100% recycled cotton with a combination of soft tones and vibrant neon colors.

It comes in a beautifully designed individual gift box made from recycled cardboard.

The towel has the dimensions of 180*100 cm.



Neon Beach Towel, recycled cotton with gift box, Pink/Red

→ **SKU** **TTGNEKZPB**



Neon Beach Towel, recycled cotton with gift box, Grey/Black

→ **SKU** **TTGNEGRSY**



Neon Beach Towel, recycled cotton with gift box, Green/Blue

→ **SKU** **TTGNEYSMV**



Neon Beach Towel, recycled cotton with gift box, Blue/Grey

→ **SKU** **TTGNEMVGR**



04.

PALERMO HAMMAM TOWEL

Introducing the Palermo series – a perfect blend of convenience, style, and timeless design.

The classic three-color stripe design adds a timeless touch to your beach or poolside experience. Choose from a range of sophisticated color combinations to suit your personal style.

The towel has the dimensions of 180*100 cm and comes in a beautifully designed individual gift box made from recycled cardboard.

Each towel is crafted with care and attention to detail. A special gift for globetrotters.



Palermo Beach Towel with gift box, Beige/Brown

→ **SKU** **TTGPLBGKH**



Palermo Beach Towel with gift box, Blue/Yellow

→ **SKU** **TTGPLSRMV**



Palermo Beach Towel with gift box, Blue/Black

→ **SKU** **TTGPLKHBB**



Palermo Beach Towel with gift box, Blue/Turquoise

→ **SKU** **TTGPLTKMV**



Palermo Beach Towel with gift box, Mint/Pink

→ **SKU** **TTGPLPKMT**



Palermo Beach Towel with gift box, Orange/Purple

→ **SKU** **TTGPLTRLL**

06.

BALI HAMMAM TOWEL

Introducing the Towel to Go Hammam Towel Bali – your passport to beachside bliss. Immerse yourself in the serenity of Bali with our thoughtfully crafted hammam towel, designed for the modern adventurer.

Made from the finest cotton, the Towel to Go Hammam Towel Bali boasts a luxurious feel against your skin, providing the ultimate in comfort. The two-color stripe combination adds a touch of coastal elegance, inspired by the vibrant hues of Bali's pristine beaches.

The towel is made of 100% cotton and has the dimensions of 180*100 cm and comes in a beautifully designed individual gift box made from recycled cardboard.



Bali Hammam Beach Towel
with gift box, Fuchsia/Pink

→ SKU TTG3PM



Bali Hammam Beach Towel
with gift box, Grey/Mustard

→ SKU TTG3BG



Bali Hammam Beach Towel
with gift box, Turquoise/Grey

→ SKU TTG3MV



Bali Hammam Beach Towel
with gift box, Turquoise/Green

→ SKU TTG3TK



Bali Hammam Beach Towel
with gift box, Royal/Red

→ SKU TTG3TM



Bali Hammam Beach Towel
with gift box, Orange/Beige

→ SKU TTG3TR

PANTONE

HAMMAM TOWEL

08.

Dive into a sea of color with Towel to Go x PANTONE!

Get ready to add a splash of color to your life with the Towel to Go x PANTONE Collection, a limited-edition collaboration that infuses the luxurious comfort of our hammam towels with the vibrant energy of the PANTONE Color Institute. As an officially licensed PANTONE partner, Towel to Go brings the iconic world of color to life through bold stripes adorning our signature natural white background.



Hammam Towel PANTONE
Aurora Pink (15-2217)

→ **SKU TTGPNAPM**



Hammam Towel PANTONE
Blazing Orange (15-1160)

→ **SKU TTGPNBTR**



Hammam Towel PANTONE
Bermuda (14-5416)

→ **SKU TTGPNBR**



Hammam Towel PANTONE
Nautical Blue (19-4050)

→ **SKU TTGPNMV**



TOWEL
TO GO



Official Licencee of PANTONE

10.



TIE DYE BEACH TOWEL

The Tie Dye Beach Towel is not just an expression of your personal style, but also a statement of sustainability. The beach towel is crafted from 100% recycled cotton. It's resource-efficient, reducing environmental impact. Each towel is made with care and attention to detail, ensuring you receive a high-quality and unique product.

The towel is made of 100% recycled cotton and has the dimensions of 180*100 cm and comes in a beautifully designed individual gift box made from recycled cardboard.



Tie Dye Beach Towel Solar with gift box, Blue/White

→ **SKU TTGBTSLMBVZ**



Tie Dye Beach Towel Solar with gift box, Black/White

→ **SKU TTGBTSLSYBZ**



Tie Dye Beach Towel Solar with gift box, Blue/Yellow

→ **SKU TTGBTSLMVS**



Tie Dye Beach Towel Splash with gift box, Purple/Orange

→ **SKU TTGBTSPMRTR**



Tie Dye Beach Towel Solar with gift box, Pink/Green

→ **SKU TTGBTSLPBYS**



Tie Dye Beach Towel Stripe with gift box, Purple/Blue

→ **SKU TTGBTSTMRMV**

12.

MALIBU HAMMAM TOWEL

Introducing the Towel to Go Malibu hammam Towel: Crafted with care from 100% premium cotton, this versatile towel is a perfect companion for your beach outings, spa days, or everyday relaxation. Its lightweight and absorbent nature make it an ideal choice for quick-drying, ensuring you stay fresh and comfortable wherever you go.

Each Towel to Go Malibu hammam towel comes elegantly packaged in a sturdy cardboard gift box, making it an excellent present for friends, family, or yourself. The dimensions of the towel are 100*180 cm.



Malibu Hammam Towel with gift box, Beige

→ **SKU TTGSUBG**



Malibu Hammam Towel with gift box, Grey

→ **SKU TTGSUGR**



Malibu Hammam Towel with gift box, Blue

→ **SKU TTGSUMV**



Malibu Hammam Towel with gift box, Fuchsia

→ **SKU TTGSUPM**



Malibu Hammam Towel with gift box, Mint

→ **SKU TTGSUTK**



Malibu Hammam Towel with gift box, Black

→ **SKU TTGSUSY**

TYVEK WETBAG & TOWEL TO GO COLLAB.

We're thrilled to announce our partnership with French artists to bring you a series of towels adorned with unique prints and playful designs. Immerse yourself in a world where functionality meets artistry, as each towel becomes a canvas for creativity. Elevate your beach style and make a splash with Towel to Go – where every towel tells a story, and every design is a masterpiece.

Each product consists of a ecological tyvek bag and a printed hammam towel in the design of your favourite artist. All articles are packed in a printed cardboard box which features the same design.



14.

SKWAK



Wet Bag and Hammam Towel, Black

→ SKU TTGNCW01



Wet Bag and Hammam Towel, Red

→ SKU TTGNCW02



Wet Bag and Hammam Towel, Yellow

→ SKU TTGNCW03



Wet Bag and Hammam Towel, Purple

→ SKU TTGNCW04



Wet Bag and Hammam Towel, White

→ SKU TTGNCW05

Details and Dimensions

- Size towel: 180 cm x 100 cm
- Size of backpack: 43 cm x 30 cm
- Material towel: 100% pure cotton
- Material Backpack: Tyvek

CHORIZOO



Wet Bag and Hammam Towel,
POULE A FACETTE

→ SKU TTGNCCH02



Wet Bag and Hammam Towel,
POULE DANCE

→ SKU TTGNCCH04



Wet Bag and Hammam Towel,
CARTNET

→ SKU TTGNCCH01



Wet Bag and Hammam Towel,
POULINESIENNE

→ SKU TTGNCCH06



Wet Bag and Hammam Towel,
POULITICIENNE

→ SKU TTGNCCH05



Wet Bag and Hammam Towel,
NAPOULEON

→ TTGNCCH03

TACHE



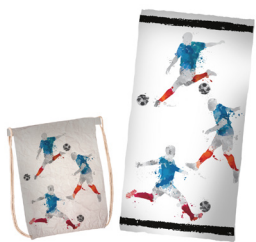
Wet Bag and Hammam Towel,
AQUARELLE

→ SKU TTGNCTT01



Wet Bag and Hammam Towel,
AQUARELLE

→ SKU TTGNCTT02



Wet Bag and Hammam Towel,
FOOT

→ SKU TTGNCTT03



Wet Bag and Hammam Towel,
GRAFFEUR

→ SKU TTGNCTT04



Wet Bag and Hammam Towel,
SAXOPHONISTE

→ SKU TTGNCTT05



Wet Bag and Hammam Towel,
STAY TRUE

→ TTGNCTT06

SUZIE Q

18.



Wet Bag and Hammam Towel,
Summer

→ **SKU TTGNCSEQ04**



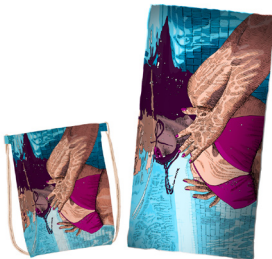
Wet Bag and Hammam Towel,
Sunday Girl

→ **SKU TTGNCSEQ03**



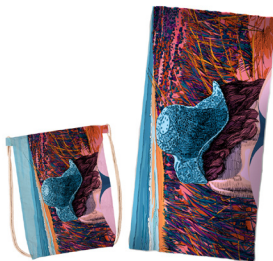
Wet Bag and Hammam Towel,
Peaceandlove

→ **SKU TTGNCSEQ06**



Wet Bag and Hammam Towel,
Slow Down

→ **SKU TTGNCSEQ05**



Wet Bag and Hammam Towel,
Fleur

→ **SKU TTGNCSC01**



Wet Bag and Hammam Towel,
Here Comes Sun

→ **SKU TTGNCSEQ07**



Wet Bag and Hammam Towel,
Legs

→ **SKU TTGNCSEQ08**



Wet Bag and Hammam Towel,
Mojito

→ **SKU TTGNCSEQ09**



Wet Bag and Hammam Towel,
Surfin Bird

→ **SKU TTGNCSEQ02**

SANDRINE CHAMBÉRY

21.



Wet Bag and Hammam Towel,
Fleur

→ **SKU** **TTGNCSC01**



Wet Bag and Hammam Towel,
Paon

→ **SKU** **TTGNCSC02**



Wet Bag and Hammam Towel,
Vertugadin

→ **SKU** **TTGNCSC08**



Wet Bag and Hammam Towel,
Vegetation

→ **SKU** **TTGNCSC07**



Wet Bag and Hammam Towel,
Paon 2

→ **SKU** **TTGNCSC03**



Wet Bag and Hammam Towel,
Pelican

→ **SKU** **TTGNCSC04**



Wet Bag and Hammam Towel,
Ramage

→ **SKU** **TTGNCSC05**



Wet Bag and Hammam Towel,
Ramage Vert

→ **SKU** **TTGNCSC06**

CAR PINTOS22.



Wet Bag and Hammam Towel,
Aves Tramas

→ SKU TTAGNCCP06



Wet Bag and Hammam Towel,
Wild Flowers

→ SKU TTAGNCCP05



Wet Bag and Hammam Towel,
Hand

→ SKU TTAGNCCP01



Wet Bag and Hammam Towel,
Soy-lo-que-soy

→ SKU TTAGNCCP04



Wet Bag and Hammam Towel,
Sirena

→ SKU TTAGNCCP09



Wet Bag and Hammam Towel,
Garden

→ TTAGNCCP02



Wet Bag and Hammam Towel,
Frida

→ SKU TTAGNCCP11



Wet Bag and Hammam Towel,
Paris

→ SKU TTAGNCCP10



Wet Bag and Hammam Towel,
Garden flowers

→ SKU TTAGNCCP03



Wet Bag and Hammam Towel,
Peacock

→ SKU TTAGNCCP08



Wet Bag and Hammam Towel,
Butterfly

→ SKU TTAGNCCP12



Wet Bag and Hammam Towel,
Selva

→ SKU TTAGNCCP07



Ipanema Hammam Towel with
gift box, Khaki

→ **SKU TTGIPAZ**



Ipanema Hammam Towel with
gift box, Light Blue

→ **SKU TTGIPBB**



Ipanema Hammam Towel with
gift box, White

→ **SKU TTGIPBZ**



Ipanema Hammam Towel with
gift box, Dark Blue

→ **SKU TTGIPLL**



Ipanema Hammam Towel with
gift box, Yellow

→ **SKU TTGIPSR**



Ipanema Hammam Towel with
gift box, Orange

→ **SKU TTGIPTTR**

25.

IPANEMA HAMMAM TOWEL

Introducing the Towel to Go Ipanema hammam Towel: Crafted with care from 100% premium cotton, this versatile towel is a perfect companion for your beach outings, spa days, or everyday relaxation. Its lightweight and absorbent nature make it an ideal choice for quick-drying, ensuring you stay fresh and comfortable wherever you go.

Each Towel to Go Ipanema hammam towel comes elegantly packaged in a sturdy cardboard gift box, making it an excellent present for friends, family, or yourself. The dimensions of the towel are 100*180 cm.

26.



KIDS PONCHOS & HAMMAM TOWELS

Introducing the Towel to Go Kids Collection – a delightful ensemble designed for little adventurers. This collection features charming hammam towels and playful beach ponchos, perfect for beach days, poolside fun, or bath time excitement.

Each item in the Towel to Go kids collection comes elegantly packaged in a sturdy cardboard gift box, making it an excellent present. The dimensions of the towels are 100*180 cm. The ponchos are for 4-6 years old.



Playa Kids Beach Poncho with gift box, Blue

→ SKU TTG3PCMV



Playa Kids Beach Poncho with gift box, Pink

→ SKU TTG3PCPM



Ipanema Kids Poncho with gift box, Blue

→ SKU TTGKIDSPCMT



Ipanema Kids Poncho with gift box, Pink

→ SKU TTGKIDSPCPM



Ipanema Kids Hammam Towel with gift box, Blue

→ SKU TTGIPKIDSMT



Ipanema Kids Hammam Towel with gift box, Pink

→ SKU TTGIPKIDSPM

2-IN-1 TIE DYE HAMMAM TOWEL

Meet the ultimate beach hero: A regular Towel to Go hammam towel that magically transforms into a chic kimono with just two buttons and two cleverly placed holes. No more worrying about getting sand on your clothes or feeling exposed after a refreshing dip. Simply button up and strut your stuff in beachside comfort and style!

The towel is made of 100% recycled cotton and has the dimensions of 180*100 cm and comes in a beautifully designed individual gift box made from recycled cardboard.

28.



Tie Dye Convertible Towel with
gift box, Purple/Blue

→ **SKU TTGBTKMMRMV**



Tie Dye Convertible Towel with
gift box, Purple/Orange

→ **SKU TTGBTKMMRTR**



Tie Dye Convertible Towel with
gift box, Blue/White

→ **SKU TTGBTKMMVBZ**



Tie Dye Convertible Towel with
gift box, Blue/Yellow

→ **SKU TTGBTKMMVSR**



Tie Dye Convertible Towel with
gift box, Pink/Green

→ **SKU TTGBTKMPBYS**



Tie Dye Convertible Towel with
gift box, Black/White

→ **SKU TTGBTKMSYBZ**





30.

TIE DYE BEACH PONCHO

Our lightweight and quick-drying poncho towels are the perfect way to add a touch of fun and flair to your poolside, beach, spa, gym, or travel routine. Made from super-absorbent hammam towels, they're small enough to take anywhere yet big enough to wrap you up in comfort. And with a range of vibrant tie-dye designs to choose from, you're sure to find one that matches your unique style.



Tie Dye Beach Poncho with gift box, Purple/Blue

→ **SKU** **TTGBTPCMMV**



Tie Dye Beach Poncho with gift box, Purple/Orange

→ **SKU** **TTGBTPCMRTR**



Tie Dye Beach Poncho with gift box, Blue/White

→ **SKU** **TTGBTPCMVBZ**



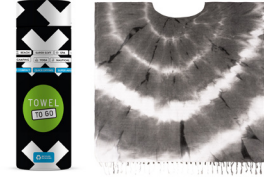
Tie Dye Beach Poncho with gift box, Blue/Yellow

→ **SKU** **TTGBTPCMVSR**



Tie Dye Beach Poncho with gift box, Pink/Green

→ **SKU** **TTGBTPCPBYS**



Tie Dye Beach Poncho with gift box, Black/White

→ **SKU** **TTGBTPCSYBZ**

32.

2-IN-1 TOWEL BAG

Introducing our latest eco-friendly innovation: the Towel Bag! Made from 100% recycled cotton, this versatile accessory not only adds style to your wardrobe but also helps reduce your carbon footprint.

What makes it even more amazing? The Towel Bag easily converts into a soft and absorbent towel, perfect for beach days, workouts, or whenever you need to dry off in style!

Packaged in a chic cardboard box, our commitment to sustainable packaging ensures that you can enjoy fashion with a conscience.

The towel comes in the dimensions 180*100 cm.



Towel to Go Neon
2-in-1 Towel Bag
Grey/Black

→ SKU
TTGNEMVGR



Towel to Go Neon
2-in-1 Towel Bag
Blue/Grey

→ SKU
TTGNEMVGR



Towel to Go Neon
2-in-1 Towel Bag
Blue/Grey

→ SKU
TTGNEMVGR



Towel to Go Neon
2-in-1 Towel Bag
Blue/Grey

→ SKU
TTGNEMVGR



Hooded Beach Poncho Men
Stripe Yellow

→ **SKU** **TTGTNSTSR**



Hooded Beach Poncho Women
Stripe Yellow

→ **SKU** **TTGPCSTSR**



Hooded Beach Poncho Men
Stripe Black

→ **SKU** **TTGTNSTSY**



Hooded Beach Poncho Women
Stripe Black

→ **SKU** **TTGPCSTSY**



Hooded Beach Poncho Men
Rainbow

→ **SKU** **TTGTNRB**



Hooded Beach Poncho Women
Rainbow

→ **SKU** **TTGPCRB**

35.

BEACH PONCHO

Introducing the Towel to Go Hooded Beach Poncho, the ultimate fusion of style, functionality, and eco-consciousness in our innovative Beach Wear Series. Elevate your beach experience with our eye-catching stripes that invite you to embrace a new era of seaside fashion.



TIE DYE HOODED BEACH PONCHO

36.



The Tie Dye Hooded Poncho is not just an expression of your personal style, but also a statement of sustainability. The Hooded Poncho is crafted from 100% recycled cotton. It's resource-efficient, reducing environmental impact. Each Hooded Poncho is made with care and attention to detail, ensuring you receive a high-quality and unique product.

Its remarkable absorbency is another advantage. Despite its compact design, the Tie Dye Hooded Poncho efficiently absorbs moisture, leaving a pleasant dry feeling on your skin.

Each Hooded Poncho comes packed in a stylish cardboard box.



Tye Dye Hooded Beach Poncho
gift box, Purple/Blue

→ **SKU TTGBTTNMRMV**



Tie Dye Hooded Beach Poncho
with gift box, Purple/Orange

→ **SKU TTGBTTNMRTR**



Tie Dye Hooded Beach Poncho
with gift box, Blue/White

→ **SKU TTGBTTNMVBZ**



Tie Dye Tie Dye Hooded Beach
Poncho with gift box, Blue/Yellow

→ **SKU TTGBTTNMVSR**



Tie Dye Hooded Beach Poncho
with gift box, Pink/Green

→ **SKU TTGBTTNPBYS**



Tie Dye Hooded Beach Poncho
with gift box, Black/White

→ **SKU TTGBTTNSYBZ**

CUSTOMIZATION 38.

Customization is our passion!

We thrive on making things fit your unique needs. Tell us about your wishes, and we'd be happy to discuss how we can bring them to life.

Here are some of our standard information for customized products, however if you have a special request please contact us via hello@toweltogo.com. For us the order quantity and design is important to give you an actual quote so please state this in your initial email.

LID CUSTOMIZATION

You can customize the upper lid of our boxes with your logo or any design you want.

We can realize this for a MOQ of 100 pcs.



FULL BODY CUSTOMIZATION

You can customize the full body of our boxes with your logo or any design you desire.

We can realize this for a MOQ of 300 pcs.



TOWEL CUSTOMIZATION

You can also customize the Towel to Go towels. Here we can offer you different options

Print -> about 1 EUR per piece

Embroidery -> about 1,50 EUR per piece

The final price for this service depends on the size of the logo or embroidery. Please send us a message for a detailed quote.

Additionally we also have the chance to customize hangtags, wash and care labels. Please send us an email to hello@toweltogo.com.

CUSTOMIZED POS DISPLAY STAND



We also provide custom made Towel to Go birch wood POS for a perfect presentation in your store. The birch wood is FSC certified and the POS is manted via an easy and invovative clipping system. We can offer you our POS free of charge for an order quantity of minimum 144 pcs.

However, our stands can also be purchased below this MOQ and they can be fully customized.

Please write us an email for your personal quote.



Our POS comes dismantled and is shipped as standard parcel.

Once it is arrived in your shop you can easily set it up.

The dimenstions of the POS are either 48 x 49 cm and the height is 148 cm for 40 boxes or 42 x 32 cm for 12 boxes.



SHIPPING & STORAGE INFORMATION

Each Towel to Go comes in a recycled cardboard box with a height of 30 cm and a diameter of 10 cm. Together with the towel the weight is 500 g.

A Towel to Go master carton contains 36 pcs and has an easy storable size size of: 42 * 62 * 48 cm. The weight of one master carton is 20 kg.

Towel to Go can also be purchased on palletts. We ship on standard EPAL/EURO pallets. The height of a pallett can be up to 250 cm and can carry up to 720 Towel to Go with 20 master cartons and 400 kg.

For fast and easy shipping within the European Union and other countries we have a warehouses in Venlo, NL and Germany. Towel to Go Orders are usually shipped within 2-3 business days.

Customization orders will be shipped from our warehouse in Turkey.



PRODUCT CATALOG

2024

CONTACT - US

W www.towelto.go.com

E hello@towelto.go.com

TOWEL TO GO