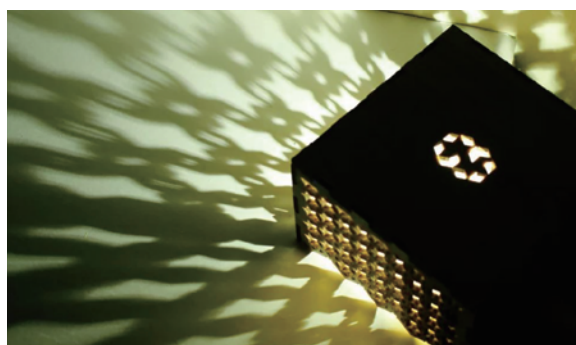


# High quality bamboo craft in the motif of Japanese traditional pattern

wa-gu-mi

Japanese Pattern



## Azone Co., Ltd.

<https://www.wagumi.tokyo/>



### 1. Product

**wa-gu-mi** is a bamboo craft kit, and adopts Japanese traditional patterns as the motif. It is precisely designed and laser cut. Bamboo, symbol of life force, is a fortunate item and also environmental friendly. It is easy to assemble without glue/tools, but still the finish is delicate & beautiful. It enhances the joy in creation. There are two types (Card Case/Gift Box) in 4 different Japanese patterns each. The patterns have meanings. The packaging adopts a design of "Goshugi bukuro" (Japanese gift envelope). **wa-gu-mi** is not only beautiful, but also expresses the traditional culture of Japan. It will catch high attention from those who are deeply interested in Japanese culture.

### 2. Advantages

- 2 types are available: Card case kit and Gift box kit (4 different patterns each) with a Japanese gift envelope designed packaging. Good as a gift.
- **Card case:** Hold cards without a flap (approx. 20 name cards). Easy to take them out.
- **Gift box:** Japanese patterns will show up when a lid is closed.
- Each Japanese traditional patterns have meanings.
- Simple assembling and beautiful finish.

### 3. Sales performance

Museums including MoMA in NY, book stores, variety shops, and exhibitions, etc.

### 4. Expected Sales Partners

Local agents/trading companies dealing with retailers/EC businesses selling stationaries, miscellaneous goods, etc.



Shippo:  
Amicability, Harmony



Seigaiha:  
Peace, Eternity



Tsunoasano:  
Growth, Amulet



Asanoha:  
Peace, Amulet



Bishamon:  
Longevity, Prosperity



Mikado:  
Stability, Prosperity



Packaging and product



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