

2024 Edition

SUPPORT YOUR GLOBAL BUSINESS

Tokyo SME support center is a public organization,
Established by Tokyo Metropolitan Government.
We support small and medium-sized enterprises
(SMEs) in Tokyo in terms of their globalization with
a variety of programs and activities.



PLANNING &
PREPARATION



BUSINESS
EXPANSION



ASEAN
EXPANSION

We assist SMEs in expanding into global markets

through a range of programs tailored to their specific goals and challenges.



Consultation service on business/trading issues

One-Stop Trade Consultation Desk

Experts (AIBA-certified trade advisers) provide comprehensive advice on international trade, such as the wording of the contracts in English, import/export procedures, and business practices and rules in target countries. This service is available at the offices in Akihabara and Tama.

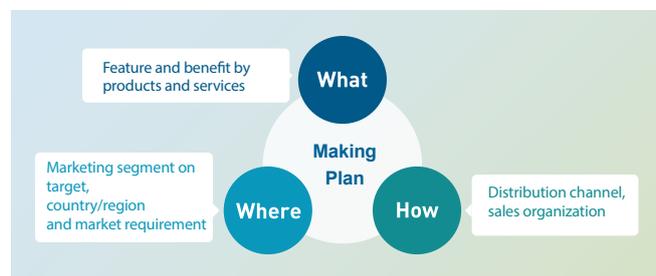


Akihabara branch information 9th floor Kanda Izumicho Bldg. 1- 13 Kanda Izumicho Chiyoda-ku, Tokyo Mon - Fri: 10am-12pm & 1pm - 4pm (Holidays are closed)	Tama branch information Industrial Support Square Tama 3-6-1 Azumacho Akishima, Tokyo Friday only: 10am-12pm & 1pm - 4pm (Holidays are closed)
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Entry into Global Markets

► Planning Global Business

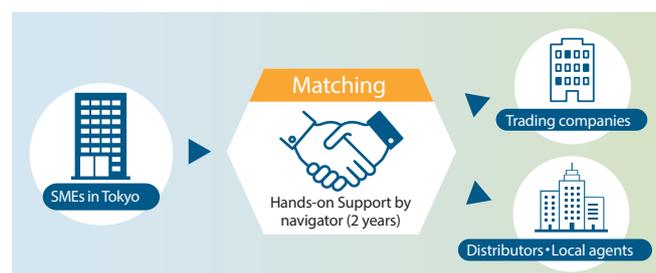
This support is to make your business planning practically from the view points of what, where and how by SWOT analysis with your products/services.



► Sales Channels Development

Set up opportunities "business matching" for applicable products by face-to-face or online with distributors in local areas or through channels via trading companies in Japan.

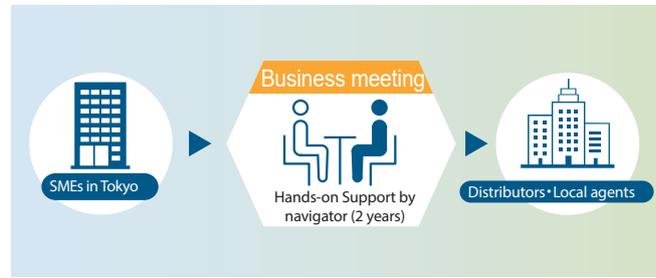
※ Applications are subject to assessment by Tokyo SME Support Center



▶ Export Expansion through Indirect Trade

To ensure you to promote export business toward overseas, you can expect to have matching opportunities mainly by the Japanese trading firms through their partnerships, being familiar with local market requirements and export procedures.

※ Applications are subject to assessment by Tokyo SME Support Center



▶ Processed Food Sales Channels Development Program

Given the anticipated growth in the global food market, the Program provides support for the processed food products bearing the Certification Mark issued by Tokyo, aiming at fostering the development of overseas sales channels through counterpart matching for the food industry in Tokyo.

※ Applications are subject to assessment by Tokyo SME Support Center



Delivery through e-commerce channels to customers abroad

▶ Cross-Border E-Commerce (CBEC) Promotion

Consumer products promotion help, such as listing in cross-border EC malls and SNS follow-up.

※ Applications are subject to assessment by Tokyo SME Support Center



Manufacturing outsourcing and technical alliance

▶ Alliance

Matching with overseas companies that have high technology and local network, outsourcing production and technical tie-up of alliance.

※ Applications are subject to assessment by Tokyo SME Support Center



To enhance and expand business by establishing it locally

▶ Setting Up Local Facilities

Comprehensive support from your strategic planning and its local assessments to setting up base-ment locally, including seminars & workshops in advance how to establish manufacturing plant, sales branches and representative liaison offices in overseas.

※ Applications are subject to assessment by Tokyo SME Support Center



To strengthen and expand business in Germany and USA

▶ Inter-regional Economic Exchange Program

Based on the memorandum between Tokyo Metropolitan Government and NRW state, Germany/Texas, USA with regard to support for the small and medium-sized enterprises, through local network in these countries, Tokyo SME can reach our hands toward various areas such as sales channel development, business and technical alliance, research & development, local office placement etc., to bring into business expansion and strengthening in Germany and USA.

※ Applications are subject to assessment by Tokyo SME Support Center



Local Support in ASEAN

Thailand Branch Office

Our Thailand branch office provides a variety of services to people who are correspondents or visiting Thailand for business.



Management Consultations



Business Matching



Seminars and Information Service



Meeting Space Services

Tokyo-Thailand Food Business Matching

Learning the demands of Thai food producers who have excellent goods and technology, we will assist in the establishment of business matches between enterprises in Tokyo and Thailand.

Thailand

Tokyo SME Support Center Thailand Branch Office

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<https://thai.tokyo-sme.com/en>

<https://www.facebook.com/TokyoSME.TH/>



Tokyo SME Support Desks in Indonesia & Vietnam

Indonesia (Jakarta) 

Tokyo SME Support Desk Indonesia

E-mail indonesia@tokyo-kosha.or.jp



Vietnam (Ho Chi Minh, Hanoi) 

Tokyo SME Support Desk Vietnam

E-mail vietnam@tokyo-kosha.or.jp



Support for fostering global organizations and human resources

Small and medium-sized enterprises can receive comprehensive support through seminars, courses, and expert advice to establish global organizations.

Support for creating new business through collaboration with ASEAN companies

To ensure new business opportunities for SMEs, the Center supports Tokyo residential SMEs to match them with ASEAN companies, and vice versa toward the foreign-affiliated companies outside Japan, organizes seminars on how to enter Tokyo market and assists in settling down in the market.

See more information from the official web site. ▶

Professional Career Development Support Section Global Support Team
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Contact

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