







Esseci Italia S.p.A.

Esseci Italia S.p.A. is an Italian company that for more than 20 years is dedicated to the development, production and marketing of beauty and personal care products, pet care and household products.

Esseci Italia S.p.A. is the distributor of the Setablu and Setahome brands, with which it operates in the following sectors, with 14 product lines:



W Hair Brushes



Home Care



Perfume



Pet Care



Medical Line



Personal Care







Beauty Accessories



Glasses and Accessories



Haberdashery and Sewing Hair Accessories





Sanitisers and Protection Make Up e Remover





Our history

Esseci Italia S.p.A. was inspired by the initiative and desire for innovation of Salvatore Schiano di Colella.

After many years of **experience** in the industry, he decided to forge a new career path, turning his **entrepreneurial dream** into a reality: creating a company that would become a point of reference in the hygiene and personal and home care sector.

Right from the start, Esseci Italia S.p.A. has **distinguished** itself in the quest to find innovative, high-quality solutions to meet the needs of customers. The company's history has been marked by a constant desire for **growth** and **development** for all the brands associated with it.

The combination of a future-focused **vision** and a **strategy** focused on excellence has enabled Esseci Italia S.p.A. to gain a **solid reputation** in the industry, becoming a point of reference for the supply of personal and household hygiene products.

The success of Esseci Italia S.p.A. is based on values such as **integrity**, **transparency** and **customer satisfaction**. The company is dedicated to offering impeccable service, working alongside reliable suppliers and continuing to prioritise innovation, in order to keep up with market trends.

Today, Esseci Italia S.p.A. continues to **grow** and **develop**, broadening its range of products and maintaining a focus on the needs of the customer.



Salvatore Schiano di Colella Founder and Chairman of Esseci Italia S.p.A.



Our journey



The Setablu brand is born

Inspired by the idea of Salvatore Schiano, the Setablu brand begins to take shape in a small warehouse, specialising in the marketing of personal and home care products.

First goals achieved

After just three years, the company is already achieving excellent results and exhibiting steady growth, beginning to establish itself as one of the leading companies in the industry.



2010



Transformation and evolution

The company continues to grow and evolve, with a more structured company organisation and new employees.

An established company

The company is now well established, with more than 20 employees, a constantly increasing turnover and new product lines.



2015

2020



Growing turnover

The company records a turnover of over 20 million euros, a record until that point, reaping the benefits of the hard work put in over the preceding years.

New targets and new perspectives

The company sets ambitious goals and prepares to take on new challenges, including taking its brands worldwide.



2022



We started from nothing, and now...

43 Employees +6.000

Current and repeat customers







+30.000

Orders fulfilled per year

Numbers that have led to around +10% of growth every year.



Our



Our mission is to satisfy our customers in an increasingly competitive market by offering top-end products, both in terms of quality/price ratio and with regard to the constant innovation and development behind them.

In order to achieve this, we decided to invest in a few key areas:

- The development of high-quality, meticulously-checked and reliable products
- Research and innovation to remain in line with trends and customer requirements
- A wide range of catalogue products optimised for all our customers
- Organisation and punctuality in the processing of orders
- Provision of constant support for the retailers who choose our brands



Retailers

The products are distributed through retailers from the following segments:



- **Normal Trade**
 - Large-scale distribution
 - **Distributors** •

Scan the QrCode and find out more





Our brands



Private Label

Our products, your brand

Our "Private Label" service offers a unique opportunity for companies in the sector to customise and market high-quality products under their own brand name.

Over the years, our attention to **detail**, the **quality** of our products and our **flexibility** in meeting customer requirements have enabled us to distinguish ourselves in the industry as a reliable partner with the ability to enhance the **potential of your brand**.

Through our Private Label service, we can bring high-quality products selected by our team to the market, under your brand name.



Scan the QrCode and discover how to create your own exclusive products with Esseci Italia



Authorized Dealer





Barbie





Wednesday



Cry Babies



44 Cats





In Europe... and (soon) all over the world...





Our premises



Our premises in **Nocera Inferiore** and **Caserta** cover an area of

+12.000 sq m

This space houses the **offices** of the various **company departments**, as well as warehouses where orders are prepared and dispatched.





Segreteria

segreteria@setablu.it

Ufficio Commerciale Vendite Italia

commerciale@essecispa.it francesco.faletti@essecispa.it antonio.dambrosio@essecispa.it alessio.coppola@essecispa.it

Ufficio Commerciale Vendite Estero

gianluca.silimbri@essecispa.it

Ufficio Commerciale Acquisti

acquisti@essecispa.it

Ufficio Sviluppo Prodotti

sviluppoprodotti@essecispa.it

Ufficio Fatturazione e Spedizioni

fatturazione@essecispa.it

Ufficio Logistica

logistica@essecispa.it

Ufficio Contabilità Clienti

carmine.pelillo@essecispa.it antonio.beneduce@essecispa.it

Ufficio Contabilità Fornitori

giuseppe.iorio@essecispa.it

Amministrazione

giuseppe.dambrosio@essecispa.it

Esseci Italia S.p.A.

Via Variante 7 Bis, 301 80035 Nola (NA) - Italia Tel. 081/8652607 IT09521941212

Sede operativa e amministrativa

Via Prov.le Nocera-Sarno, 157 84014 Nocera Inferiore (SA) - Italia Tel. & Fax 081/8652607 (PBX) R.E.A. C.C.I.A.A. NA-1038317 PEC: esseci.italia.spa@pec.it



