

notabag

Ready for anything. On or off bike.

# Tour de France Collection

[notabag.com](http://notabag.com)



**Inspired by the most  
recognizable elements  
of the Tour de France**



# Tour de France collection

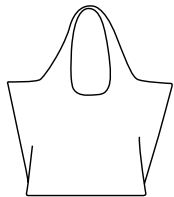
Notabag's origins on a bicycle have led us on an incredible journey, mirroring the challenges and triumphs of a race. This collection celebrates the legendary Tour de France and bike culture.

We decided to focus on the hero of the race: **the cyclist**. After several variations we reached a version that's simple yet captures a special moment. The posture indicates focus, intensity and velocity, yet retains an approachable and playful element.

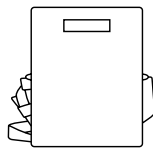
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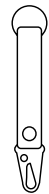
Notabag  
Original



Notabag  
Tote

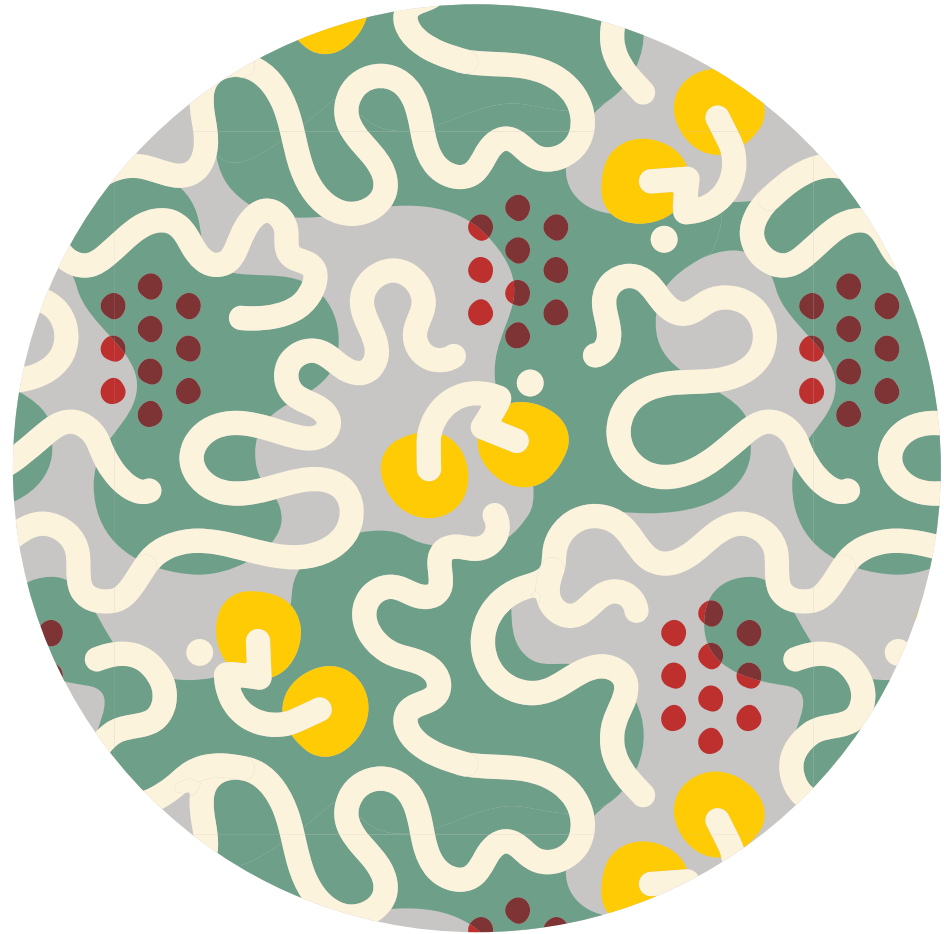


Notabag  
Crossbody Light



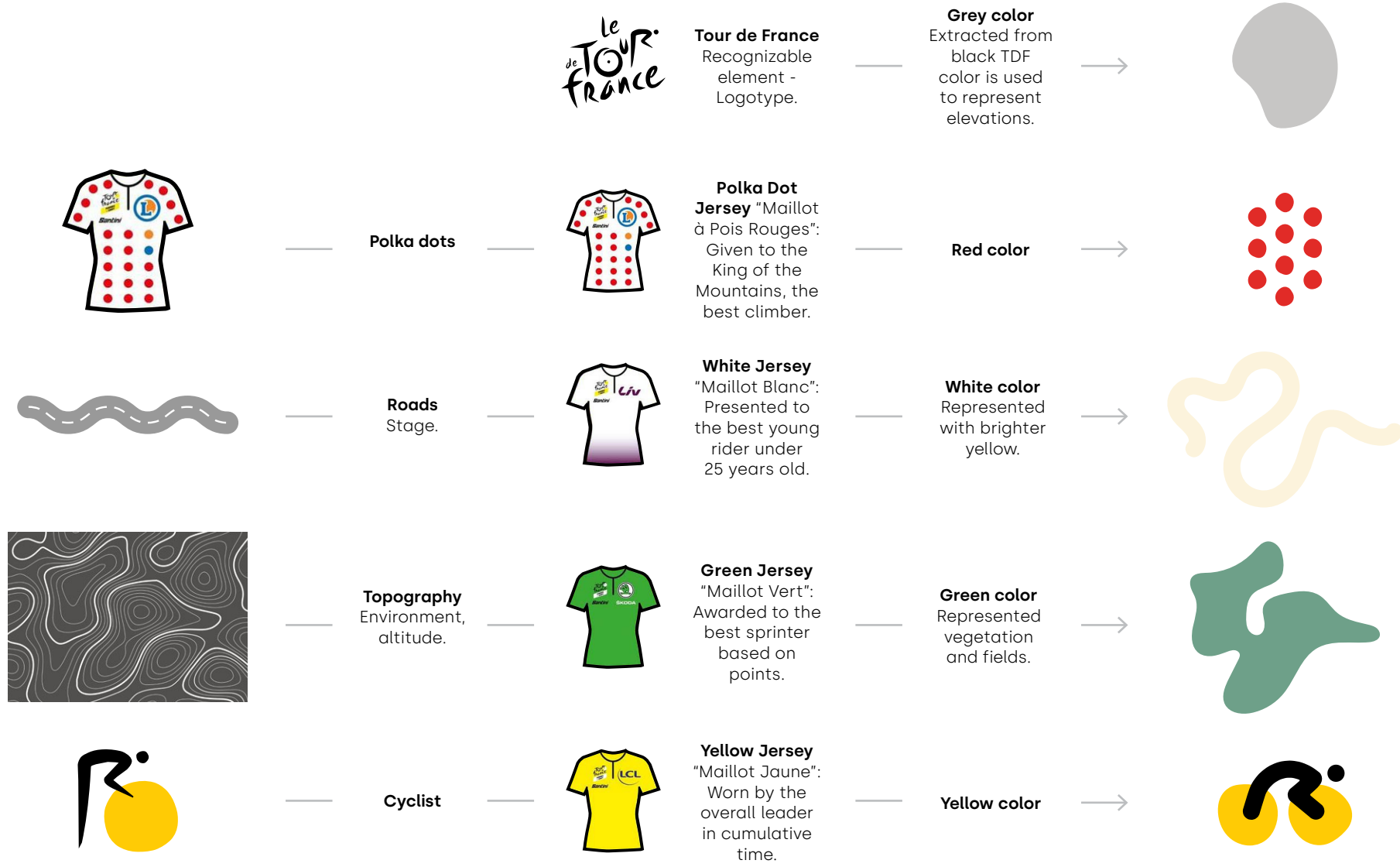
Notabag  
Keychain

TOUR DE FRANCE  
PATTERN



# The ride along the elements

## FINAL DESIGN INTERPRETATION





Allez!  
Allez!  
Allez!



SKU: NB-O-TDF

# Notabag Original

Notabag Original is the smart combination of a bag and backpack.

It transforms with a single pull on the straps, so you can put it on your back and free your hands.

This sleek, eco-friendly tote changes the rules, adapting to everyday life; practical and flexible like no other.



SKU: NB-T-TDF

# Notabag Tote

Notabag Tote is a foldable shopping bag. It is a strong, lightweight, and water-resistant companion for your daily adventures.

Spacious and functional, it's designed for when you need extra space.

When it is not in use, it folds into its own pocket.





SKU: NB-CBL-TDF

# Notabag Crossbody Light

Crossbody Light is sized just right to fit all your essentials and keep them secure.

Wear it over your shoulder, across your body, in your hand, or around your waist. Unclip the adjustable strap to create a handy pouch.

This crossbody is so light and compact, you won't even notice you're carrying one.





SKU: NB-KC-TDF

# Notabag Keychain

Our colorful keychains are part of our smart accessories assembled to create a simpler life.

Every keychain is made from precious leftovers of our products that were too good to go.

You can use the alloy carabiner to attach it easily and safely to your bag.







# About the brand

Notabag emerged as a solution to a specific, real-life problem; tote bags are impractical on a bike. From there came an idea, and the design that eventually became the original tote bagbackpack hybrid.

But we're not just about the product. Making eco-conscious choices becomes obvious when the solutions are practical, aesthetic, and make our lives easier.

We want to bring these solutions to our customers, and the world. To do that, we combine aesthetic, practical and eco-conscious design with high quality, long-lasting materials.

As a member of 1% for the Planet, we commit to donate one percent of our annual sales to environmental nonprofits.



GOOD  
DESIGN  
AWARD  
2019



GERMAN  
DESIGN  
AWARD  
WINNER  
2023





# Let's get in touch

We value our partnerships and want each of our partners to succeed with Notabag. We're excited to grow with you and promise to do our best to support you.

Notabag has an exciting year ahead during which we will introduce new collections, new products and exciting new projects. We can't wait to experience it with you!

If you have any questions, please don't hesitate to reach out to us: [sales@notabag.com](mailto:sales@notabag.com) or register directly on our online platform for retailers:

[www.b2b-notabag.com](http://www.b2b-notabag.com)

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