



notabag

Custom Notabag — Make it your own

Hello from Notabag

This presentation is intended to introduce you to our product range and customization service that will make your personalized Notabag stand out!

Whether you are looking for merchandise that will strengthen your brand identity, serve as promotional swag or useful gifts that will boost team morale – we have something for you. Or perhaps you want to offer a unique design in your own shop?

We can make that happen – our flexible turnaround times will surprise you! Let's create something beautiful and useful together.

We look forward to getting in touch with you!

About Notabag

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Notabag is a German award-winning brand with a mission to create quality products that simplify daily life, while increasing our positive impact on the environment.

Our Responsibility

By design Notabag was always meant to reduce waste avoiding single-use plastic bags, but to us our environmental responsibility goes beyond that. It is about creating virtuous circles and giving back.

As a member of 1% for the Planet, we commit to donate one percent of our annual sales to environmental nonprofits.



How we produce

We work with two small family-run factories in Guangdong province, China.

Our production team there ensures ethical working conditions with a living wage, fair working hours, holidays and nutritious meals. They also look at the female-male ratio, applying corrective discrimination and intentionally creating management opportunities available to women.

Our founder, Adnan, has visited the factories in person and the teams stay in touch on a daily basis. All this gives us complete transparency over how our products are made and the working conditions of the people making them.

Our Products

If you want to make a statement or provide an unforgettable gifting experience with a product that everyone will love and use, Notabag has a solution for you.

Our award-winning, functional and eco-friendly products become an integral part of everyday life. And, they will certainly make you stand out from the crowd.

**Notabag
Original**



**Notabag
Crossbody**



**Notabag
Crossbody
Light**



**Notabag
Tote**



**Notabag
Duffel**



**Notabag
Keychain**



Notabag Original

Notabag Original is our all time classic and best-selling product. With its patented design and unique multifunctional straps, it transforms effortlessly from a tote bag to a backpack with a simple pull.

Product specifications

- Handmade
- Size: 45x65cm
- Pouch size: 13x15,5cm
- Reusable/eco-friendly
- Water-resistant
- Machine-washable
- Holds up to 15kg
- Patented design & functionality

Available in a cotton/nylon mix, ripstop polyester or 100% recycled PET polyester.



Notabag for Whitney Museum

- reflective print on Notabag Black
- custom label and packaging

**Notabag for Google**

- 1-color screen print on Notabag Blue

Notabag for Vitra

- all-over print of a city map
- custom label and packaging

**Notabag for ICA**

- 1-color reflective print on Notabag Black

**Notabag for Stedelijk Museum**

- 1-color silk screen print on Notabag Grey
- custom label and packaging

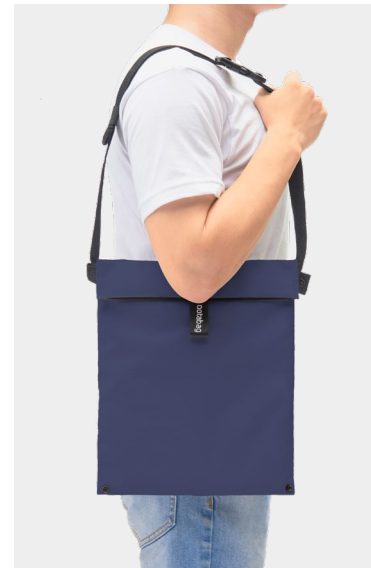
Notabag Crossbody

Introducing the award-winning Notabag Crossbody. Carry it over your shoulder, across your body, in your hand, or even around your waist. It's the perfect format for your everyday accessories, and if you need extra space simply pop the buttons and unfold it to laptop size.

There's a carabiner clip for your keys, two inner pockets, and our classic multifunctional strap — all the discrete and practical details you'd expect from a Notabag.

Product specifications

- Handmade
- Multifunctional
- Size: 17,5x28cm / extended size: 40x28cm
- Material fabric: 100% recycled PET polyester
- Water-resistant
- Machine wash cold
- Patented design & functionality



Notabag Crossbody – Fern Green

→ 1-color all-over print

→ custom label and packaging

**Notabag Crossbody – Cream**

→ 1-color all-over print

Notabag Crossbody – Cream

→ 1-color screen print

→ custom label and packaging

**Notabag Crossbody – Black**

→ 1-color reflective print

→ custom label and packaging

**Notabag Crossbody – Navy Blue**

→ 2-color screen print

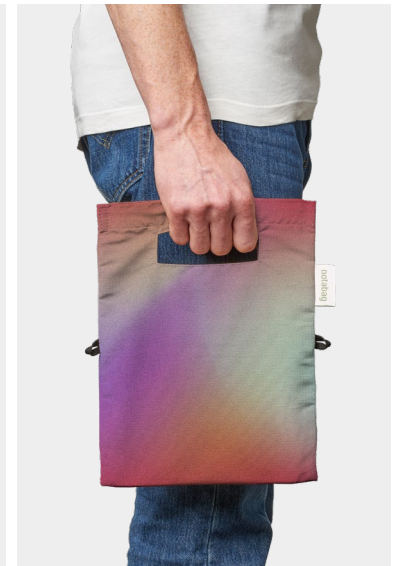
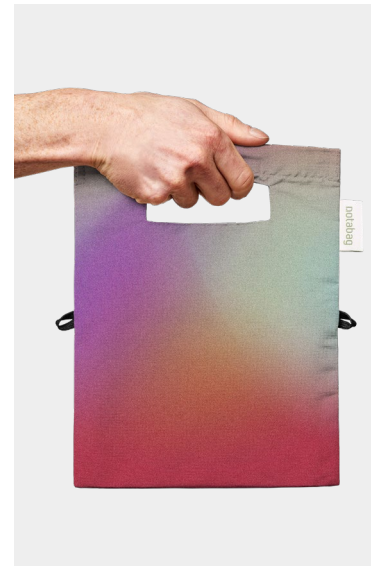
Notabag Crossbody Light

Introducing our latest innovation, the Crossbody Light! Inspired by the success of our award-winning Crossbody, we created this compact edition for your daily essentials.

Equally functional with its adjustable and removable strap, this small yet mighty addition is sure to become a summer favorite in no time!

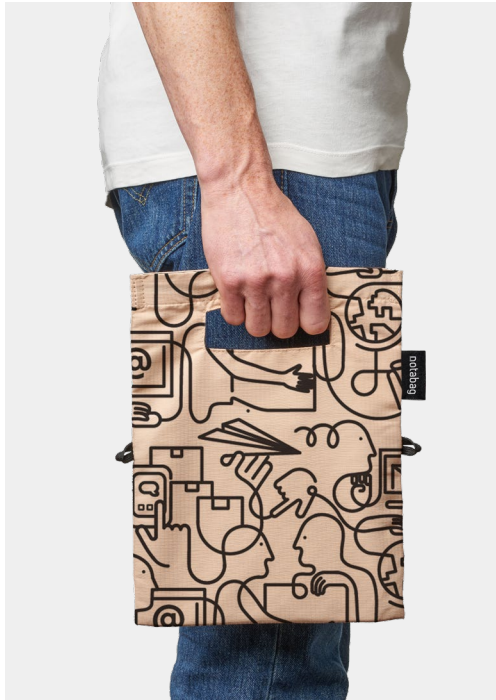
Product specifications

- Handmade
- Reusable
- Size: 21x13 cm / extended size: 21x27cm
- Machine washable
- Water-resistant
- Material: 100% recycled PET polyester
- Strap Material: Polyester webbing



Notabag Crossbody Light

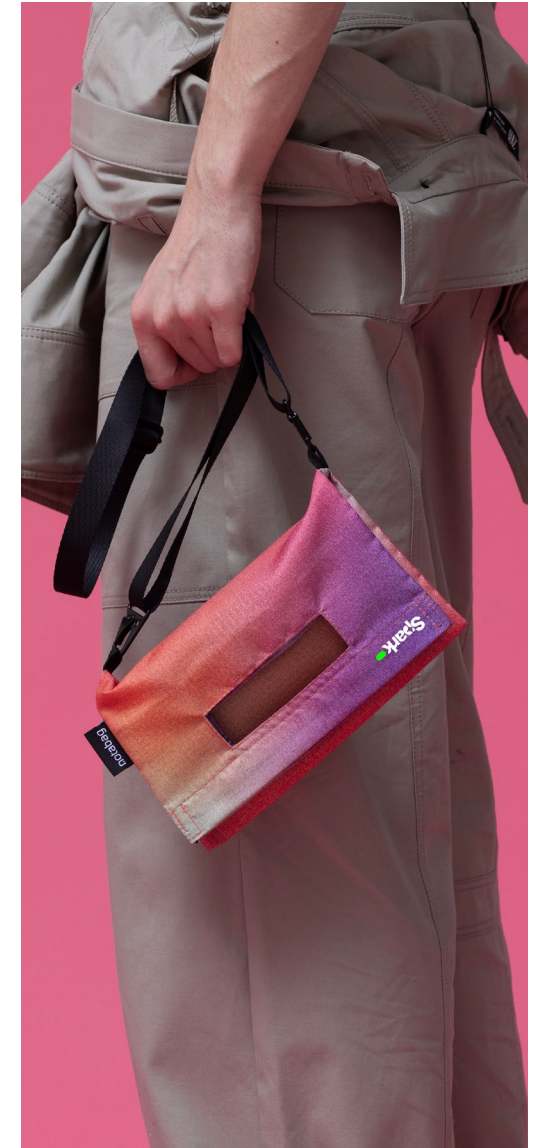
- 1-color all-over print
- custom label and packaging

**Notabag Crossbody Light – Aurora**

- 1-color screen print
- custom label and packaging

**Notabag Crossbody Light – Sunbeam**

- 2-color screen print
- custom label and packaging

**Notabag Crossbody Light – Aurora**

- 1-color all-over print print

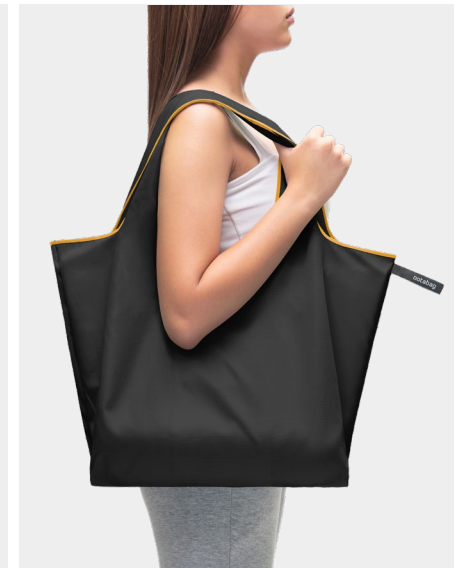
Notabag Tote

Notabag Tote is a foldable shopping bag made for daily adventures. It is a strong, lightweight, and water-resistant companion. When it is not in use, it folds into its attached pocket. Use it, reuse it, and, most of all, have fun with it.

Product specifications

- Handmade
- Size: 39cm wide and 32,5cm high
(without handles)
- Handles height: 24cm
- Pouch size: 14x11cm
- Reusable/eco-friendly
- Water-resistant
- Machine-washable
- Holds up to 20kg

Available in 100% recycled PET polyester or ripstop polyester.



Notabag Tote – Black

- 1-color screen print
- custom label and packaging

**Notabag Tote – Terracotta**

- 1-color screen print

Notabag Tote – Sage

- 2-color screen print
- custom label and packaging

**Notabag Tote – Cornflower**

- 1-color screen print

**Notabag Tote – Sage**

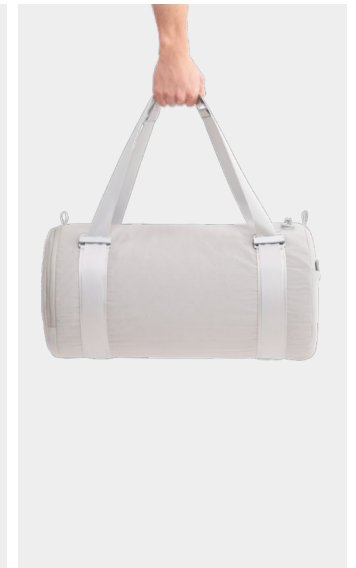
- 5-color floral all-over print
- custom label and packaging

Notabag Duffel

A modern interpretation of a weekender and sports bag. Notabag Duffel features our classic multifunctional strap so you can carry your bag in your hand, over your shoulder or on your back. Whether it's for sports or travel, the minimal features will prove maximum usefulness.

Product specifications

- Handmade
- Size: 45x25cm, 25cm
- Volume: 20l
- Exterior material: 63% cotton, 37% rip-stop nylon
- Interior lining: 100% polyester
- Straps: polyester
- Reusable/eco-friendly
- Water-resistant
- Machine-washable
- Patented design & functionality



Notabag Duffel Black for Eurowings Discover

- 1-color screen print
- custom label and packaging
- custom colored zipper puller

**Notabag Duffel Grey**

- 3-color all-over print
- custom label and packaging



Notabag Keychain

Created using upcycled materials, this Notabag keychain seamlessly blends style with functionality. Its convenient hook closure guarantees easy attachment to your bag, granting you fast access and secure storage.

For a personalized touch, customize these keychains and enhance your bags with a truly unique and wholesome experience.

Product specifications

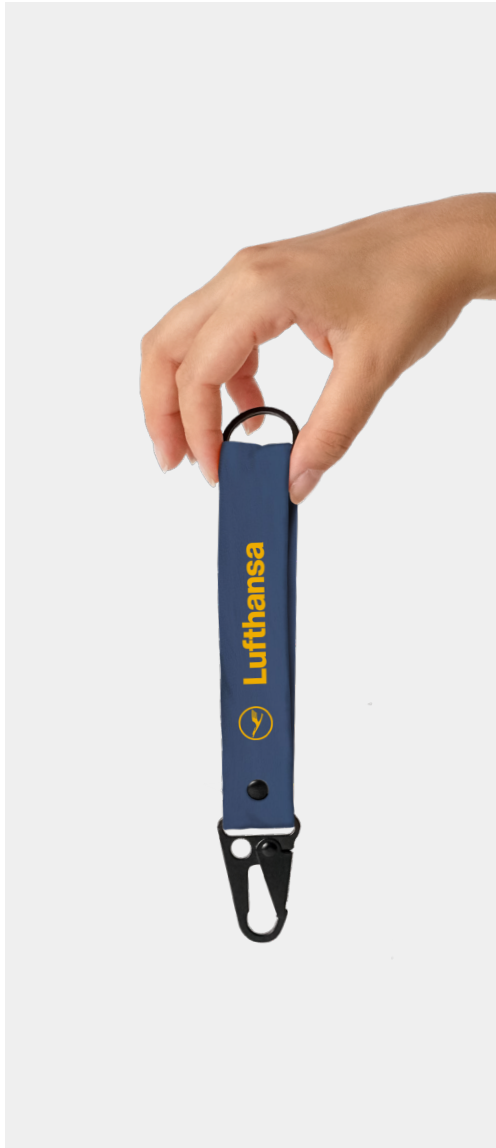
- Handmade
- The keychain fits at least 10 keys
- Water-resistant and durable material
- Hook closure to easily and safely attach it to your bag
- Aluminum carabiner
- Size: 20,3x2,7cm

Available in a cotton/nylon mix, ripstop polyester or 100% recycled PET polyester.



Notabag Keychain

- 1-color screen print
- custom label and packaging

**Notabag Keychain – Black**

- 1-color screen print

**Notabag Keychain**

- 3-color all-over print
- custom label and packaging



References

We aim to build long-lasting relationships with our customers. We approach each project as a collaboration and work closely throughout every step of the process.

In recent years we were fortunate enough to establish partnerships with a wide range of customers, from very small start-ups to established Fortune 500 companies.

Here is a selected lineup of some of the customers we had the pleasure to work with:

The logo for Barbican, featuring the word "barbican" in a lowercase, blue, sans-serif font.The logo for Guggenheim, featuring the word "GUGGENHEIM" in a blue, uppercase, sans-serif font.The logo for Lufthansa, featuring a blue crane icon followed by the word "Lufthansa" in a blue, sans-serif font.The logo for MoMA, featuring the letters "MoMA" in a bold, blue, sans-serif font.The logo for Nordstrom, featuring the word "NORDSTROM" in a blue, uppercase, sans-serif font.The logo for Google, featuring the word "Google" in its characteristic blue, sans-serif font.The logo for Palais de Tokyo, featuring the words "PALAIS DE TOKYO" in a blue, uppercase, sans-serif font, with a small blue circle to the right.The logo for Vitra Design Museum, featuring the words "Vitra Design Museum" in a blue, sans-serif font, with "Vitra" on the first line and "Design Museum" on the second line.The logo for ING, featuring the word "ING" in a blue, sans-serif font, followed by a blue lion icon.The logo for Merci, featuring the word "Merci" in a blue, sans-serif font.The logo for galerie Lafayette, featuring the words "galerie Lafayette" in a blue, cursive script font.The logo for Whitney, featuring the word "WHITNEY" in a blue, uppercase, sans-serif font, above a blue geometric line design.The Audi logo, consisting of four interlocking blue rings.The logo for Eurowings discover., featuring the word "Eurowings" in a small blue font above the word "discover." in a larger blue font, with a small blue wing icon above "discover.".The logo for TED, featuring the letters "TED" in a bold, blue, sans-serif font.

Notabag Original for TED

We are proud to share our successful collaboration with TED for their prestigious TEDSummit event.

Through this collaboration, we jointly created custom Notabag Originals featuring a one-colored print, exclusively gifted to the event attendees, ensuring a memorable and practical gifting experience.

The project manager overseeing the collaboration expressed her satisfaction, stating, "*We know that attendees will be using these bags for years to come, and [we] appreciate the responsible craftsmanship Notabag embraces to allow that.*"

This testimonial reflects our commitment to producing high-quality products that stand the test of time while promoting sustainability.



Notabag Original for Guggenheim

We had the honor to collaborate with the Guggenheim Museum in New York. Together with the creative team at Guggenheim Museum we created a custom Notabag version as a part of an exclusive collection for the museum shop.

The artwork was inspired by the architecture of the Guggenheim Museum in New York, which is considered Frank Lloyd Wright's masterpiece.

The shape of the iconic architecture was printed with reflective screen onto Notabag, so that it is visible in the dark. In addition to the reflective print, a co-branded label and custom packaging were developed as well.



Notabag Original for Vitra Design Museum

Together with the Vitra Design Museum and Fondation Beyeler we created this custom Notabag version with all over print for the museum shop.

The artwork is showcasing «24 Stops», 24 waymarkers created by the artist Tobias Rehberger. Walkers can explore a uniquely diverse natural and cultural landscape.

The Rehberger-Weg and its waymarkers provide an opportunity to get to know both the history and stories of the surroundings and their inhabitants, and to retell them while also encouraging an excursion into nature. The path runs between Weil am Rhein and Riehen, connecting the Fondation Beyeler and the Vitra Campus.



Notabag Duffel for Eurowings Discover

Unleash brand love like Eurowings Discover did with custom Notabag. As a gifting idea for their employees, we customized our Notabag Duffel and it became a much liked travel item.

Since many employees are working as flight attendants, our Notabag Duffel is flying up in the air and worldwide. What a success!

We took the Notabag Duffel to the next level by incorporating the Eurowings Discover logo and elements of their brand identity. To add a special touch, we crafted a custom zipper puller in their signature yellow color, further enhancing their brand presence. To complete the experience, we designed a unique custom packaging, ensuring a cohesive and memorable presentation.



Let's get in touch

Do you already have an idea for your own Notabag, or do you need some inspiration?

Either way, let's get in touch and discuss how we can help you make a statement.

[→ Request a quote now](#)

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