notabag

Special Edition - Spark

Notabag x Macarena Luzi



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Notabag has been established for over a decade as a brand that offers functional products designed to simplify daily life. It provides a perfect canvas for innovative young artists to connect with an established brand and showcase their artwork.

Macarena Luzi is a Los Angeles-based artist known for her vibrant collages and illustrations in art, fashion, and commercial design. Her work is infused with a pop aesthetic and bold colors.

Special Edition - Spark

In this collaboration, *Macarena* explores big shapes, bold colors, and dynamic movement, capturing a sense of play and opportunity. The energetic forms create a sort of organized chaos, resembling fireworks in the sky, inviting excitement and change.

Available in:



Notabag Original



Notabag Tote



Notabag Crossbody Light



Notabag Keychain



Notabag Original

Notabag is the smart combination of a bag and a backpack.

It transforms with a single pull on the straps, so you can put it on your back and free your hands.

This sleek, eco-friendly tote changes the rules, adapting to everyday life; practical and flexible like no other.

Bag & backpack in one.











Notabag Tote

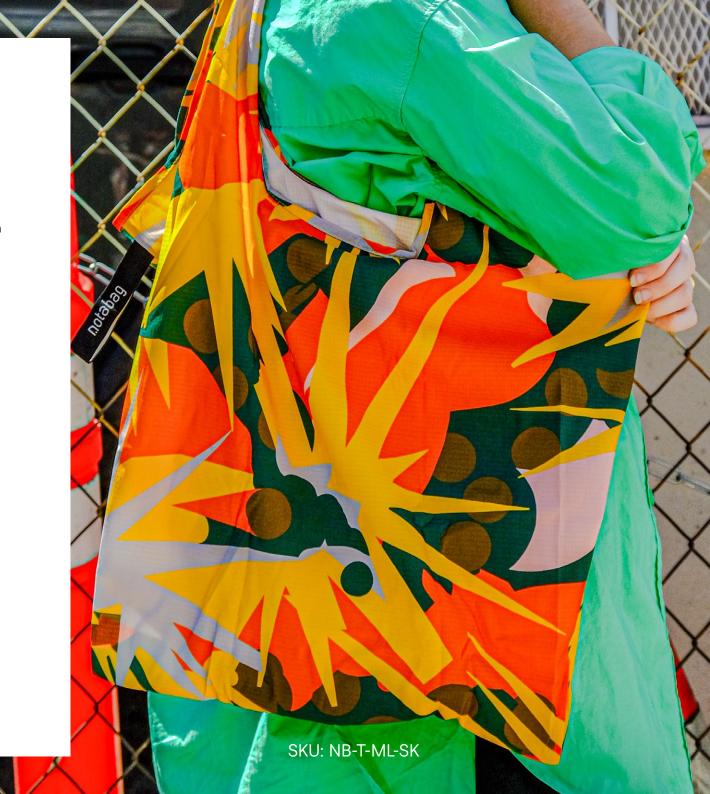
Notabag Tote is a foldable shopping bag. It is a strong, lightweight, and water-resistant companion for your daily adventures.

Spacious and functional, it is designed for when you need extra room.

When not in use, it folds into its attached pocket.

Foldable. Durable. Spacious.





Notabag Crossbody Light

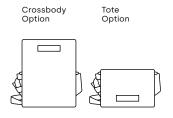
Crossbody Light is sized just right to fit all your essentials and keep them secure.

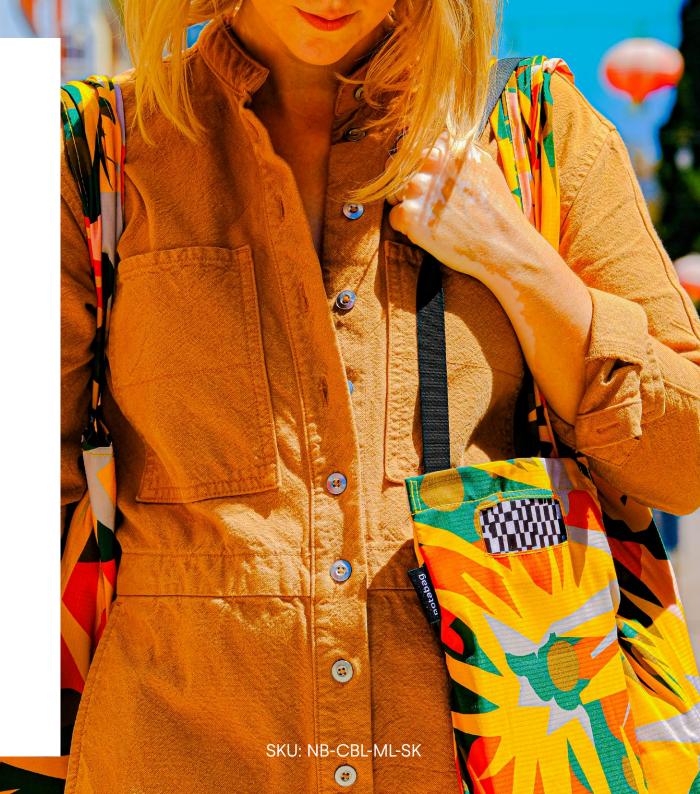
Wear it over your shoulder, across your body, in your hand, or around your waist. Unclip the adjustable strap to create a handy pouch.

This crossbody is so light and compact, you won't even notice you're carrying one.

Get ready for new experiences in life with this special edition by *Macarena Luzi*!

Light. Convertible. Essential.





Notabag Keychain

Our colorful keychains are part of our smart accessories assembled to create a simpler life.

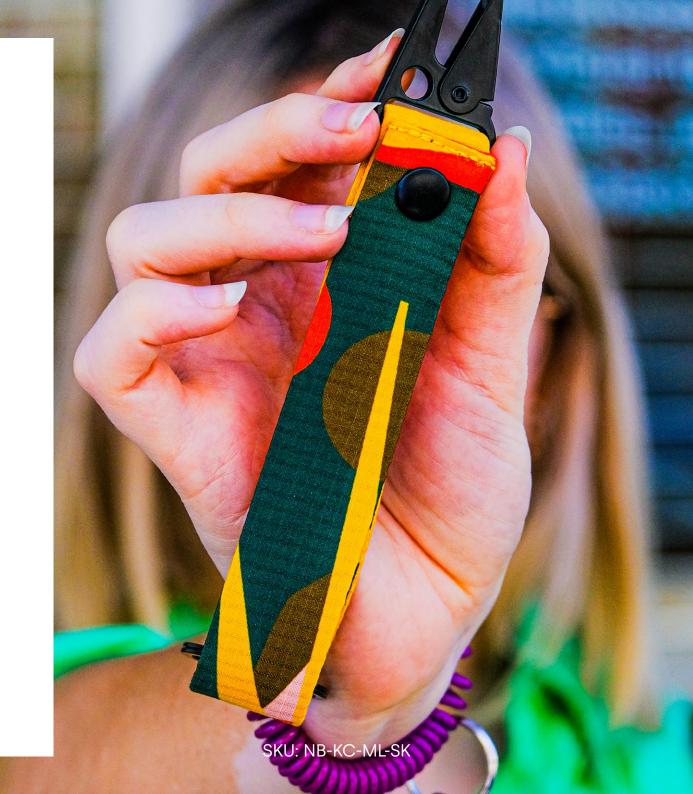
Every keychain is made from precious leftovers of our products that were too good to go.

You can use the aluminum carabiner to attach it easily and safely to your bag.

The special edition **Spark** pattern by *Macarena Luzi* celebrates the thrill of making room for new experiences in life.

Smart. Colorful. Sustainable.







About the brand

Notabag emerged as a solution to a specific, real-life problem; tote bags are impractical on a bike. From there came an idea, and the design that eventually became the original tote bagbackpack hybrid.

But we're not just about the product. Making eco-conscious choices becomes obvious when the solutions are practical, aesthetic, and make our lives easier.

We want to bring these solutions to our customers, and the world. To do that, we combine aesthetic, practical and eco-conscious design with high quality, long-lasting materials.

As a member of 1% for the Planet, we commit to donate one percent of our annual sales to environmental nonprofits.

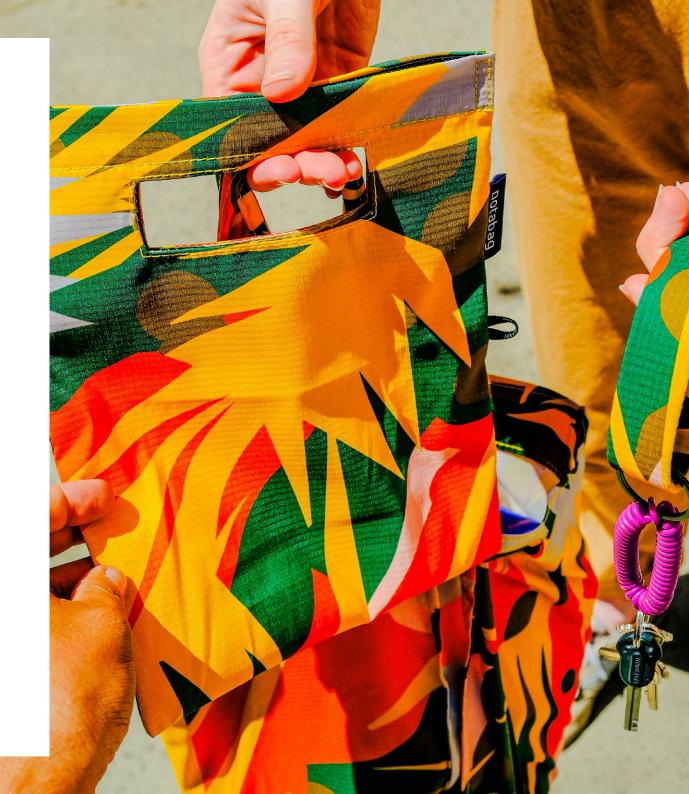












Get in touch

Let's work together! We are continuously looking to expand our retail presence and spread the Notabag love.

To request the price list and catalog, or to place a wholesale order, please contact us at
→ sales@notabag.com or visit b2b-notabag.com

Find our more: www.notabag.com facebook.com/notabag instagram.com/thenotabag

Notabag Registered Communitiy Design Patent (RCD)



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