



Company Profile
www.max-plast.com



Who we are

“Max Plast” has been a leader in plastic manufacturing for housewares since 1970. Our 8,500 sqm facility is equipped with advanced injection and blowing machinery and utilizes cutting-edge molds. We produce a diverse range of high-quality kitchenware, tableware, and drinkware, all engineered to meet rigorous standards of durability and functionality.

We offer two main product categories: household items and packaging & promotional solutions. Beyond our standard offerings, we provide comprehensive customization options, including screen printing, hot-stamping, pad printing, labeling, and heat-shrinkable sleeves. We also excel in delivering tailored solutions through OEM and ODM agreements, offering tailor-made products and terms to meet specific client requirements.



Product Category





Product Categories





Factory





Production lines





Production lines





Production lines



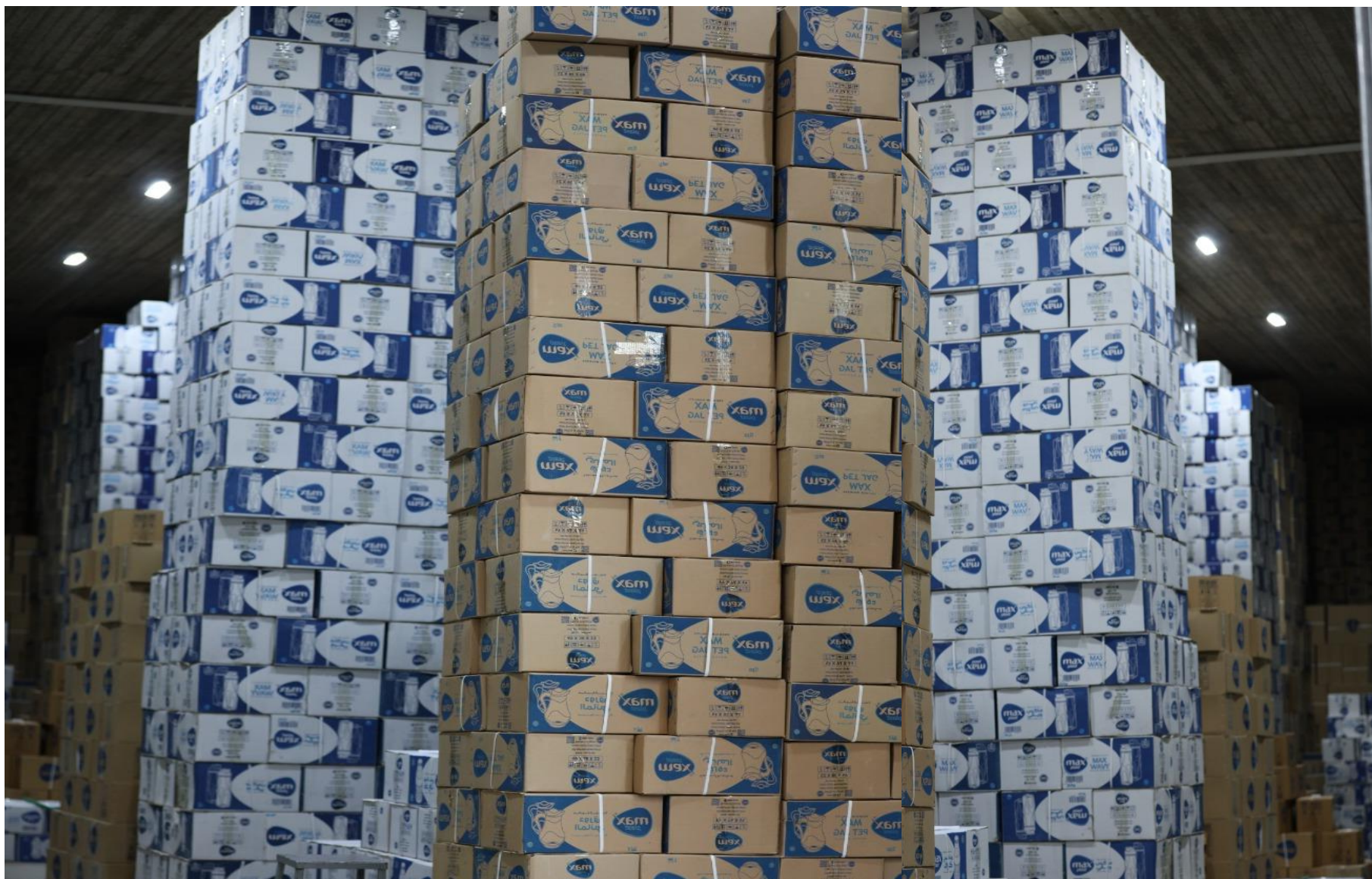


Production lines





Warehouse





Vision & Mission

Vision: Our vision is to redefine the plastics industry through innovation and excellence. We aspire to be recognized for delivering superior quality and inventive design, offering exceptional value. By setting industry benchmarks and surpassing customer expectations, we aim to become a leading force locally and regionally.

Mission: Our mission is to deliver high-quality, innovative plastic housewares that make everyday life better, providing exceptional value for money. We're committed to constant improvement through research and development, striving to exceed customer expectations and lead the industry. Our dedication to excellence helps us build customer loyalty and drive sustainable growth.



Innovation

Our extensive product portfolio is designed to meet the diverse needs of our customers, offering tailored solutions for a broad array of applications. We are at the cutting edge of the industry with our expertise in blow molding, injection molding, and injection-stretch blow molding processes, utilizing state-of-the-art technology to process resins including PE, PP, PET, and PS.

Our design team treats each product as a unique work of art, and our skilled professionals meticulously translate these innovative concepts into high-quality products. We ensure that our offerings not only fulfill customer requirements but also adhere to rigorous EU and FDA standards. Additionally, our products are subjected to thorough testing by leading international certification bodies such as SGS, INTERTEK, and GOEIC.



QC & QA

Every batch is subjected to comprehensive inspection and is manufactured in compliance with internationally recognized quality assurance standards.



intertek
Total Quality. Assured.



9001:2015



14001:2015



45001:2018



22000



Team

Our team is both our most valuable asset and the cornerstone of our success. We are privileged to have a cadre of highly qualified professionals with over 50 years of experience in the plastics industry. Our experts consistently stay abreast of technological advancements, ensuring we remain at the cutting edge of innovation.

At “Max Plast,” we prioritize the well-being of our employees by adhering to the highest standards of legal compliance, regulations, and conventions. We are dedicated to ensuring a safe and supportive work environment, with a strong focus on collective safety and the continuous improvement of working conditions in our facilities.



The code of Ethical Conduct

The Code of Ethical Conduct at "Max Plast" is a vital framework for translating our organizational principles, values, vision, and mission into actionable guidelines. It directs our conduct and defines our social responsibility across all stakeholder interactions.

In addition, our membership with Sedex enhances our capability to manage and improve the working conditions within our supply chain. This affiliation underscores our commitment to advancing responsible and sustainable business practices, reinforcing our dedication to ethical excellence.





Market Presence

“Max Plast” commands a local market share of 38% and has recently established itself as a leading market player in the region, thanks to its diverse product range, exceptional quality, and competitive pricing. Our global distribution network includes 86 distributors across 43 countries.

Furthermore, importing directly from Egypt offers a notable advantage, as Egypt is a signatory to several multilateral trade agreements. This provides significant opportunities for duty-free access and enhances the potential for global export of products.



Workforce

340



SKU

560



Distribution

Network 86



Sold in 43

Countries



Retail Chains

3285



International Market Presence





International Market Presence - Trade Agreements

The following are the mutual trade agreements between Egypt and the major economic blocs of the world:

- Egypt - EU Partnership Agreement
- Mercosur Trade Agreement
- African Continental Free Trade Area (AFCFTA)
- COMESA Agreement
- EFTA Agreement
- Egypt - Turkey Free Trade Agreement
- Agadir Agreement
- League of Arab States
- Generalized system of preferences (G.S.P)
- Generalized System of Trade Preferences (G.S.T.P)





International Exhibitions

THE
INSPIRED
HOME
SHOW®

USA

LATIN
AMERICAN
HOUSEWARES

Brazil

Gulfood

Dubai

ambiente

Germany



CANTON FAIR

China



The Home Appliances & Tableware Show

Egypt

ZUCHEX
HOME & KITCHENWARES FAIR

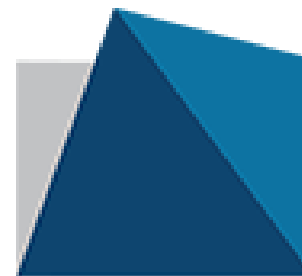
Turkey



Member of:



Deutsch-Arabische
Industrie- und Handelskammer
German-Arab
Chamber of Industry and Commerce
الغرفة الألمانية العربية للصناعة والتجارة



ENGINEERING
EXPORT COUNCIL OF EGYPT
المجلس التصديري للصناعات الهندسية



Contact MaxPlast

For more details about our range or for inquiries, you are kindly requested to:

- Visit our website: <https://max-plast.com/>
- Catalogue: [Max Plast Catalogue](#)
- Social Media: [Facebook](#) | [Instagram](#) | [Youtube](#) | [LinkedIn](#)
- Export inquiry: export@max-plast.com
- Contact person: Yasser Khallaf
- Position: Export Director
- Mobile: +2 010 157 99909
- Skype/WeChat: yakhallaf



Beautiful
look for
daily use

PLASTIC INDUSTRY COMPANY
CAIRO, EGYPT

Tel: +20 1000000887
Mob: +20 1155668886

INFO@MAX-PLAST.COM
WWW.MAX-PLAST.COM

